

NEIL ABERCROMBIE GOVERNOR

July 9, 2013

GOV. MSG. NO. 1380

The Honorable Donna Mercado Kim,
President
and Members of the Senate
Twenty-Seventh State Legislature
State Capitol, Room 409
Honolulu, Hawaii 96813

The Honorable Joseph M. Souki, Speaker and Members of the House of Representatives Twenty-Seventh State Legislature State Capitol, Room 431 Honolulu, Hawaii 96813

Dear President Kim, Speaker Souki, and Members of the Legislature:

This is to inform you that on July 9, 2013, the following bill was signed into law:

HB858 HD1 SD1 CD1

RELATING TO THE HI GROWTH INITIATIVE **ACT 274 (13)**

Sincerely,

SHAN TSUTSUI

Acting Governor, State of Hawaii

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Approved by the Acting Governor

JUL 9 2013

HOUSE OF REPRESENTATIVES TWENTY-SEVENTH LEGISLATURE, 2013 STATE OF HAWAII ACT 274

H.B. NO. 858 S.D.

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A BILL FOR AN ACT

RELATING TO THE HI GROWTH INITIATIVE.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that the State has a
- 2 public interest in diversifying our economy and promoting the
- 3 development of high-growth, entrepreneurial businesses. Job
- 4 creation is at the top of every state's policy agenda. Recent
- 5 reports from the National Governors Association have highlighted
- 6 the importance of focusing on fostering an entrepreneurial
- 7 environment and supporting high-growth businesses as a proven
- 8 approach to creating high-wage jobs.
- 9 Successful economic development outcomes in other states
- 10 have demonstrated the effectiveness of a comprehensive state-
- 11 level program that can engage an entrepreneurial ecosystem to
- 12 support the continuum of entrepreneurialism, commercialization,
- 13 and business formation capabilities needed to foster high-growth
- 14 businesses. This comprehensive program must have the input and
- 15 support from the key stakeholders in the entrepreneurial
- 16 ecosystem: private industry, investors, the universities, and
- 17 government. Finally, this comprehensive program must have

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- 1 sufficient resources to provide the pace and scale of investment
- 2 needed to make the program transformative.
- 3 This Act provides a \$6,000,000 appropriation to the Hawaii
- 4 strategic development corporation to implement an investment
- 5 program, the HI growth initiative, that will be used to catalyze
- 6 and leverage key entrepreneurial initiatives that private
- 7 industry and the University of Hawaii are pursuing
- 8 independently.
- 9 This program builds on the Hawaii strategic development
- 10 corporation's previous experience managing the State's venture
- 11 capital investment program, the follow-on funding program, the
- 12 venture accelerator funding program funded by the legislature in
- 13 the previous fiscal year (Act 170, Session Laws of Hawaii 2012)
- 14 and the venture fund of funds investment program funded by the
- 15 United States Department of the Treasury's State Small Business
- 16 Credit Initiative.
- 17 The financing resources provided by this Act will allow the
- 18 Hawaii strategic development corporation to implement
- 19 initiatives structured to mobilize and attract entrepreneurial
- 20 talent and private capital to Hawaii's high-growth business
- 21 opportunities. This will allow the State to leverage and

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Ţ	benefit from the resources and business acumen of the private	
2	sector.	
3	There are three important objectives of the HI growth	
4	initiative:	
5	(1)	Support the establishment of an entrepreneurial
6		ecosystem that will provide mentoring, collaboration,
7		and funding opportunities for Hawaii entrepreneurs to
8		establish and scale their business ventures;
9	(2)	Actively partner research commercialization activities
10		with state and private-industry programs to establish
11		high-growth businesses; and
12	(3)	Network Hawaii's high-growth businesses into the
13		broader universe of mainland and international
14		investment funds active in the sectors important to
15		Hawaii.
16	In this way, Hawaii entrepreneurs will be able to	
17	commercialize their intellectual property, access business	
18	mentors and customers to start their businesses, network with	
19	global investors to benefit from the domain expertise of	
20	experienced investors, and gain access to follow-on capital for	
21	expansion.	

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1	The purpose of this Act is to provide the funding and	
2	coordination necessary to implement the recommendations of the	
3	governor's New Day Plan to reinvigorate state efforts to fuel an	
4	innovation economy and advance research innovation and	
5	commercialization. These recommendations are supported by the	
6	final report from the University of Hawaii's innovation council	
7	and by an overview of Hawaii's innovation economy by the high	
8	technology development corporation.	
9	SECTION 2. Chapter 211F, Hawaii Revised Statutes, is	
10	amended by adding a new section to be appropriately designated	
11	and to read as follows:	
12	"S211F- HI growth initiative; report to legislature.	
13	The corporation shall submit a report to the legislature no	
14	later than twenty days prior to the convening of the regular	
15	session of 2014 and annually thereafter on the specific annual	
16	outcome achieved through the activities and expenditures of the	
17	HI growth initiative."	
18	SECTION 3. There is appropriated out of the general	
19	revenues of the State of Hawaii the sum of \$6,000,000 or so much	
20	thereof as may be necessary for fiscal year 2013-2014 for an	
21	investment program to develop and strengthen the core	
22	capabilities of entrepreneurialism, commercialization, and	
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- 1 business formation in order for Hawaii to develop globally
- 2 competitive high-growth companies.
- 3 The sum appropriated shall be paid into the Hawaii
- 4 strategic development corporation revolving fund created under
- 5 section 211F-5, Hawaii Revised Statutes.
- 6 SECTION 4. New statutory material is underscored.
- 7 SECTION 5. This Act, upon its approval, shall take effect

8 on July 1, 2013.

APPROVED this 9

, 2013

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ACTING GOVERNOR OF HAWAII