SCR 55

EDT

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of **RICHARD C. LIM** Director Department of Business, Economic Development, and Tourism before the SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

> Monday, March 19, 2012 1:30 P.M. State Capitol, Conference Room 016

in consideration of **SCR 55 REQUESTING THE GOVERNOR TO REPORT TO THE LEGISLATURE ON THE** STATE'S STRATEGIC PLAN TO EXPAND ASIA-PACIFIC BUSINESS DEVELOPMENT OPPORTUNITIES FOR HAWAII BUSINESSES, INCLUDING TOURISM, HIGHER EDUCATION, SCIENCE AND TECHNOLOGY, ENTERTAINMENT AND MEDIA, AND RENEWABLE ENERGY.

Chair Fukunaga, Vice Chair Wakai, and Members of the Senate Committee on Economic

Development and Technology.

DBEDT supports SCR 55 and would be pleased to report on our business development

plans and activities for the industry sectors cited. We would also like to note that efforts to

expand Asia-Pacific business development opportunities for Hawaii businesses have been

constrained by our lack of funding and the Lieutenant Governor has been designated as the

State's lead for international affairs.

Thank you for the opportunity to submit testimony on this bill.



RICHARD C. LIM

DIRECTOR