

**SCR 36**

**EDT-EDU**



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**

**NEIL ABERCROMBIE**  
GOVERNOR

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Statement of  
**RICHARD C. LIM**  
Director

Department of Business, Economic Development, and Tourism  
before the

**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY  
AND THE SENATE COMMITTEE ON EDUCATION**

Wednesday, March 21, 2012

2:30pm

State Capitol, Conference Room 016  
in consideration of

**SCR 36**

**REQUESTING DEVELOPMENT OF A PLAN FOR THE EXPANSION OF THE HAWAII  
FILM STUDIO DIAMOND HEAD CAMPUS TO ACCOMMODATE INCREASED STUDIO  
CAPACITY.**

Chairs Fukunaga and Tokuda, members of the Committee.

The Department **supports SCR 36**, which requests DBEDT to work collaboratively with industry, the University of Hawaii, Kapiolani Community College, and the Hawaii Tourism Authority, to develop a plan for the expansion of the existing Hawaii Film Studio Diamond Head campus to accommodate increased studio capacity.

The studio in its current size and configuration can only support one production at a time. The Hawaii Film Studio has allowed Hawaii to offer the facility to production at reasonable rates as an additional incentive to make filming in Hawaii more cost effective.

The Diamond Head facility will continue to serve as a good location for television and commercial productions in Hawaii and the study will help to better understand the limitations of the current site for feature film productions and potentially identify other possible locations where a much larger, comprehensive facility would be more appropriate.

We appreciate the Legislature's support of DBEDT's CIP request which will allow us to begin the process of much-needed renovations to the aging portion of the facility.

Thank you for the opportunity to testify.



# UNIVERSITY OF HAWAII SYSTEM

## Legislative Testimony

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Written Testimony Presented Before the  
Senate Committees on Economic Development and Technology and Education  
March 21, 2012 at 2:30 p.m.

by  
John Morton  
Vice President for Community Colleges, University of Hawai'i

### SCR36 REQUESTING DEVELOPMENT OF A PLAN FOR THE EXPANSION OF THE HAWAII FILM STUDIO DIAMOND HEAD CAMPUS TO ACCOMMODATE INCREASED STUDIO CAPACITY

Chairs Fukunaga and Tokuda and Vice Chairs Wakai and Kidani and Members of the  
Committees:

Kapi'olani Community College supports SCR36, to develop, in collaboration with the Department of Business, Economic Development and Tourism and the Hawai'i Tourism Authority, a plan for the expansion of the Hawai'i Film Studio to accommodate increased studio capacity. As part of its mission, i.e., to use human, physical, technological and financial resources effectively and efficiently to achieve ambitious educational goals and generate a solid return on the public's investment for a sustainable future; and to build partnerships within the University and with other educational, governmental, business, and non-profit organizations to support improved lifelong learning, the college is well positioned to participate in offering alternatives for expansion in this area.

The College supports the efforts of DBEDT to increase the economic stability of the State's economy by increasing its capacity to promote the film and television industry on O'ahu and Kapi'olani Community College is a willing partner to develop a plan that complements the College's LRDP and promotes synergies with our academic programs.