



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
RICHARD C. LIM
Director
Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON FINANCE
Monday, April 2, 2012
2:00 p.m.
State Capitol, Conference Room 308
in consideration of
SB 3050, SD2, HD1
RELATING TO FILM, TELEVISION, DIGITAL, AND NEW MEDIA DEVELOPMENT

Chair Oshiro, Vice Chair Lee, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) supports the intent of SB 3050, SD2, HD1 which authorizes the Department of Land & Natural Resources (DLNR) to lease public lands for purposes of developing creative media facilities by negotiation, without public auction. However, we defer to the Department of Land & Natural Resources on the technical aspects and impacts of this measure. It will be up to DLNR to identify appropriate and available lands under its jurisdiction that could be made available for the purposes of this measure.

Hawaii's computer and digital media production industries are a strong emerging industry sector, with an 18% growth rate from 2001-2011, based on the department's 2011 Creative Industries report. Coupled with Hawaii's film industry, these sectors collectively need increased infrastructure capacity in order to grow.

Public-private partnerships are important to the state to help leverage assets to support creative sector industry growth, particularly in these lean economic times. SB 3050, SD2, HD1 offers an opportunity to further assist the film, digital and creative media industries, by providing infrastructure that can deliver high-paying jobs, generate tax revenue, and strengthens Hawaii's creative economy. Thank you for the opportunity to testify on this measure.

FINTestimony

From: mailinglist@capitol.hawaii.gov
Sent: Friday, March 30, 2012 3:34 PM
To: FINTestimony
Cc: daunna@lava.net
Subject: Testimony for SB3050 on 4/2/2012 2:00:00 PM

Testimony for FIN 4/2/2012 2:00:00 PM SB3050

Conference room: 308
Testifier position: Oppose
Testifier will be present: No
Submitted by: andrew charles yanoviak, aia,apa,csi
Organization: Individual
E-mail: daunna@lava.net
Submitted on: 3/30/2012

Comments:

Dear Honorable Senators CAROL Fukunaga and JILL Tokuda, I FULLY Concur w/the Testimony of Ms. MICHELLE S. Matson in Opposition to This Proposed Legislation for ALL of the Reasons and Logical Decision-Making Rationale Presented and More!!!

What Happens, the Next Time This Film Industry wants to Expand ... and the Next Time ... and the Next???

Let's YOU BOTH can Well Appreciate from YOUR Longstanding DEDICATED COMMUNITY Efforts and Remarkable Achievements in Hawaii nei, These VERY Important Publicly ENTRUSTED Decisions Should NOT be Made on the Basis of Term or Current Generation Limits - Diamond Head (Leahi) is Oahu' VERY FIRST and Obviously World-Regarded MOST Identifiable Symbolic MONUMENT that Says "Hawaii"; MUCH MORE than ANY Man-Made Warehouse-Type Object. LET's be VERY CAREFUL to GUARD ITS Insular Geographical and Cultural Destiny for Generations (at Least 7 ... on a REPETITIVE Basis!) to Come. IT IS NOT Ours to DESECRATE by FAILING to Provide Appropriate and Adequate BUFFER ZONES ... Otherwise, WE Will Suffocate IT to ITS Premature NULLIFICATION OF ITS VIABLE Environmental and Economic SUSTAINABILITY!!!

I have had Ample OPPORTUNITIES and the Distinct PLEASURE Over Several Years to Read and Hear STELLAR Testimony Presented by Distinguished COMMUNITY LEADER Ms. Matson. HER Written and Oral Testimony is ALWAYS Based on In-Depth Comprehensive Research and Well-Reasoned Rationale ... VERY OFTEN, So BRILLIANTLY Delivered! SHE Is a TRUE, RESPONSIBLE, UNSELFISH STALWART COMMUNITY LEADER that Attracts MANY Supporters in Hawaii nei, and HER "VOICE"; Speaks for MANY ... PLEASE Reverently and ADMIRABLY Listen to IT VERY CAREFULLY on SCR 36. SHE's Presented VIABLE Alternative Options Based on OBJECTIVE Research and GOOD WILL on Behalf of HUMANITY -- PLEASE FOLLOW HER Accumulative REASONING and Presentation ... IF Not, ENTIRELY Clear, I'm SURE SHE's Available for Further Questions! PLEASE DO NOT Be "Penny-Wise and Pound Foolish"; in YOUR Deliberations and Decisions on THIS and RELATED Matters!!!

Mahalo for ALL of YOUR GOOD Works ... as well as for This Opportunity to COMMENT on Ms. Matson's Testimony, and Aloha,

Andrew