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TO: Senator David Y. Ige
Chair, Committee on Ways and Means
Via Email: WAMTestimony@Capitol.hawaii.gov

FROM: Mihoko E. Ito

DATE: February 26, 2012

RE: **S.B. 2822, SD1 – Relating to Recycling**
Hearing Date: Tuesday, February 28, 2012 at 9:00 a.m.
Conference Room 211

Attached is testimony on S.B. 2822, SD1, Relating to Recycling, from the Consumer Electronics Association.



Consumer Electronics Association
1919 South Eads Street
Arlington, VA
22202 USA
(866) 858-1555 toll free
(703) 907-7600 main
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February 27, 2012

Via email: WAMTestimony@Capitol.hawaii.gov

Senator David Y. Ige
Chair, Senate Committee on Ways and Means
Hawaii State Capitol, Room 215
415 South Beretania Street
Honolulu, HI 96813

Re: S.B. 2822 SD1 Relating to the Establishment of an Electric Device Recycling Task Force

Dear Chair Ige and Members of the Committee on Ways and Means:

On behalf of the Consumer Electronics Association (CEA)[®], I am writing to provide **comments in support** of S.B. 2822 SD1, which proposes to establish a new Hawaii Electric Device Recycling Task Force ("Task Force").

CEA represents more than 2,000 companies involved in the design, development, manufacturing, distribution and integration of audio, video, in-vehicle electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels.

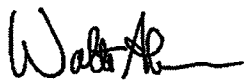
CEA supports S.B. 2822 SD1 and the establishment of the Hawaii Electric Device Recycling Task Force to make recommendations for a workable recycling program for electric devices in Hawaii, keeping in mind the conditions and needs of the various islands. CEA is honored to be named as a member of the Task Force and looks forward to working with state officials and other stakeholders to explore alternatives to improve upon the current program for recycling consumer electronics in Hawaii.

CEA would **recommend an amendment** to improve the current language of S.B. 2822 SD1 – to include, in addition to the currently proposed members of the Task Force, up to four manufacturers of consumer electronics. These manufacturers would provide critical input on the Task Force because they are current participants in the State's electronics recycling program. Further, consumer electronics manufacturers – including TV, computer and manufacturers of other electronics equipment – would lend valuable expertise based on their experience with e-waste programs in other U.S. states and Canadian provinces.

Thank you for the opportunity to provide these comments on S.B. 2822 SD1. If you would like to discuss our recommendations further please do not hesitate to contact me at (703) 907-7765 or walcorn@ce.org, or Allison Schumacher at 703-907-7631 or aschumacher@ce.org.



Sincerely,
THE CONSUMER ELECTRONICS ASSOCIATION

A handwritten signature in black ink, appearing to read "Walter Alcorn", with a long horizontal flourish extending to the right.

Walter Alcorn
Vice President, Environmental Affairs and Industry Sustainability

February 24, 2012

TO: Members of the Senate Ways and Means Committee

RE: **HAWAII SENATE BILL 2822: HAWAII ELECTRIC DEVICE RECYCLING TASK FORCE
REQUEST FOR AMENDMENTS**

The Technology Association of America (TechAmerica) appreciates the recent amendments made to Senate Bill 2822, which now creates a Hawaii electric device recycling task force which will be charged with making recommendations for a workable recycling program for electric devices in Hawaii.

TechAmerica is a national technology trade association made up of over 1,000 member companies who span the entire technology spectrum, from software to semiconductors and from start-up to multi-national. Our technology companies serve as drivers of economic growth and job creation.

Given the significant responsibilities that the original version of SB 2822 would have created for manufacturers of technology products, we believe that a sufficient level of manufacturer representation on the proposed Task Force will be essential if the Task Force is to successfully recommend a “workable recycling program for electric devices.” This is especially true given the extensive experience these companies have in complying with different types of electronic recycling programs around the country, as well as internationally. However, we are concerned that technology manufacturers are currently underrepresented on the proposed Task Force.

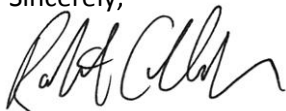
Thus, we request the following amendment be added as a new subsection in SECTION 2(b):

“Up to two representatives of consumer or industrial technology manufacturers that have experience with recycling programs for electric devices, to be designated by the department of health;”

We believe the above amendment will help ensure that the Task Force can benefit from the perspectives of all relevant stakeholders as it considers various recycling models.

Thank you for your consideration of our request. If you have any questions, please do not hesitate to contact me at (916) 443-9088 or robert.callahan@techamerica.org.

Sincerely,



Robert Callahan
Director, State Government Affairs
TechAmerica



Senator David Ige, Chair
Senator Michelle Kidani, Vice Chair
Committee on Ways & Means
State Capitol, Honolulu, Hawaii 96813

HEARING Tuesday, February 28, 2012
 9:00 am
 Conference Room 211

RE SB2822, SD1 Relating to Recycling

Chair Ige, Vice Chair Kidani, and Members of the Committee:

Retail Merchants of Hawaii (RMH) is a not-for-profit trade organization representing 200 members and over 2,000 storefronts, and is committed to support the retail industry and business in general in Hawaii. The retail industry is one of the largest employers in the state, employing 25% of the labor force.

RMH supports SB2822, SD1, which creates the Hawaii electric device recycling task force which dissolves on 06/30/2013.

We most assuredly recognize that Hawaii, as an island state, must approach solid waste management in a manner unlike just about anywhere else on the globe.

The task force is charged with making make recommendations for a workable electric device recycling program for the state. This is a rare opportunity for stakeholders to study options and best practices so as to develop a plan that will be effective and manageable and secure the best outcomes to suit the unique needs of Hawaii.

The Hawaii Electronic Device Recycling Program (Chapter 339D, HRS, Electronic Waste and Television Recycling and Recovery Act), modeled after the Producer Responsibility approach which is in place in 24 of the 25 states with existing e-waste laws, has been in place for just two years. The time, energy, industry and government investment in this effort should not be discounted and could be a component of a more comprehensive approach.

Thank you for your consideration and for the opportunity to comment on this measure. We look forward to continuing the dialogue.

A handwritten signature in cursive script, appearing to read 'Carol Pregill'.

Carol Pregill, President