# SB2642

Measure

Title:

MAKING AN APPROPRIATION FOR THE HAWAII TOURISM AUTHORITY.

Report Title: Hawaii Tourism Authority; Appropriation

Appropriates \$2,000,000 for the Hawaii tourism authority for fiscal year

Description:

2012-2013 for initiatives to take advantage of expanded visa programs and increased travel opportunities for international visitors to Hawaii.

# Hawai'i Tourism Authority

MIKE MCCARTNEY

President and
Chief Executive Officer

Hawai'i Convention Center, 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 Website: www.hawaiitourismauthority.org

Telephone:

one: (808) 973-2255 (808) 973-2253

# Testimony of **Mike McCartney**

President and Chief Executive Officer Hawai'i Tourism Authority

on

# S.B. 2642

# Making an Appropriation for the Hawaii Tourism Authority REVISED

Senate Committee on Tourism Thursday, February 2, 2012 1:15 p.m. Conference Room 224

The Hawai'i Tourism Authority (HTA) strongly supports S.B. 2642, which makes an appropriation to the HTA to take advantage of federal initiatives to increase travel and tourism in the United States.

The Travel Promotion Act of 2009, was enacted to encourage public-private partnerships to promote international travel to the United States. The recent announcement by President Obama and the initiatives of the federal government to make it easier for international travelers to Hawai'i through improved visa processing and visa waivers will be highly beneficial to Hawai'i's tourism economy and advance efforts to help provide up to an estimated 154,000 jobs.

S.B. 2642, appropriates \$2 million to HTA for the development and implementation of programs to take advantage of the expanded visa programs and international travel opportunities as a result of initiatives of the federal government.

Another consideration for the committee is to consider making an appropriation from the general fund by raising the cap on deposits by \$2 million into the Tourism Special Fund from \$69 million to \$71 million, with a provision that HTA follow the intent of Section 2 of S.B. 2642.

We appreciate the committee's leadership in helping us to improve Hawai'i's opportunity in Asia.

Thank you for the opportunity to offer these comments.



2270 Kalakaua Ave., Suite 1506 Honolulu, HI 96815 Phone: (808) 923-0407 Fax: (808) 924-3843

E-Mail: hhla@hawaiihotels.org Website: www.hawaiihotels.org



# TESTIMONY OF MUFI HANNEMANN PRESIDENT & CEO HAWAI'I LODGING & TOURISM ASSOCIATION

February 2, 2012

RE: SB 2642 Making an Appropriation to the Hawaii Tourism Authority

Good afternoon Chairperson Kim and members of the Senate Committee on Tourism. I am Mufi Hannemann, President & CEO of the Hawai'i Lodging & Tourism Association (fka The Hawaii Hotel & Lodging Association).

The Hawai'i Lodging & Tourism Association is a statewide association of hotels, condominiums, timeshare companies, management firms, suppliers, and other related firms and individuals. Our membership includes over 150 lodging properties representing over 48,000 rooms. Our lodging members range from the 2,680 rooms of the Hilton Hawaiian Village to the 4 rooms of the Bougainvillea Bed & Breakfast on the Big Island.

The Hawaii Lodging & Tourism Association supports Senate Bill 2642, which will appropriate \$2 million to the Hawaii Tourism Authority to promote international travel to the Hawaiian Islands.

The Obama administration's focus on international tourism, through the streamlining of visa waivers, marketing support, and key administrative changes, combined with the ongoing work of the Hawaii Tourism Authority and its public and private sector partners, should result in an increase in visitors to our shores. Other destinations will be competing in this same market, to be sure, and providing this financial support to build on Hawaii's early momentum would be welcome and necessary.

Mahalo for this opportunity to testify.

The Twenty-Sixth Legislature Regular Session of 2012

THE SENATE
Committee on Tourism
Senator Donna Mercado Kim, Chair
Senator Ronald D. Kouchi, Vice Chair
State Capitol, Conference Room 224
Thursday, February 2, 2012; 1:15 p.m.

# STATEMENT OF THE ILWU LOCAL 142 ON S.B. 2642 MAKING AN APPROPRIATION FOR THE HAWAII TOURISM AUTHORITY

The ILWU strongly supports S.B. 2642, which appropriates \$2,000,000 for the Hawaii Tourism Authority for fiscal year 2012-2013 for initiatives to take advantage of expanded visa programs and increased travel opportunities for international visitors to Hawaii.

The executive order recently signed by President Obama will significantly increase travel to the United States. Hawaii needs to present itself as the destination of choice for international visitors, in particular those from Asia. The Hawaii Tourism Authority must take advantage of the huge potential for growth in tourism to Hawaii but will require additional funding for the marketing, promotion, and other activities needed to attract visitors to Hawaii.

As a union representing roughly 10,000 members working in the tourism industry in Hawaii, we are well aware of the impact more visitors will have to the industry, to our members, and to Hawaii's economy overall. While most international visitors currently spend their vacations on Oahu and in Waikiki, most of our members work on the neighbor islands. However, we believe that visitors will be encouraged to visit all of the islands, not just Oahu, to take advantage of the natural beauty and hospitality available throughout Hawaii.

The ILWU urges passage of S.B. 2642 to appropriate \$2,000,000 to the Hawaii Tourism Authority. Thank you for the opportunity to testify on this important measure.

From: mailinglist@capitol.hawaii.gov

Sent: Wednesday, February 01, 2012 11:57 PM

To: TSM Testimony

Cc: max.sword@outrigger.com

Subject: Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support
Testifier will be present: Yes

Submitted by: Max Sword

Organization: Outrigger Hotels E-mail: max.sword@outrigger.com

Submitted on: 2/1/2012

Comments:

## AIRLINES COMMITTEE OF HAWAII



Honolulu International Airport 300 Rodgers Blvd., #62 Honolulu, Hawaii 96819-1832 Phone (808) 838-0011 Fax (808) 838-0231

February 2, 2012

Honorable Donna Mercado Kim, Chair Honorable Ronald D. Kouchi, Vice Chair Senate Committee on Tourism State Capitol, Honolulu, Hawaii 96813

RE: SB2642 - Making an Appropriation for the Hawaii Tourism Authority - SUPPORT Conference Room 224 - 1:15 pm

Aloha Chair Kim, Vice Chair Kouchi, and Members of the Committee:

The Airlines Committee of Hawaii\* (ACH), which is made up of 20 signatory air carriers that underwrite the State Airport System supports SB2642 – Making an Appropriation for the Hawaii Tourism Authority (HTA).

ACH supports the appropriation of \$2 million for HTA initiatives to leverage expanded visa programs and increased travel opportunities for international visitors to Hawaii.

For several years now, the airline industry has supported the increase of arrival of visitors from Asia and the Pacific. In the first quarter of this year, air seats to Hawaii are expected to rise 3.8% in first quarter of this year fueled by capacity increases from the U.S. West, Japan, Canada, Oceania, China and South Korea markets:

- Scheduled air seats from Japan expected to increase 5.2 %, driven upwards by an 18.1 % increase in seats from the Tokyo-Haneda route and a 62.4 % increase in seats from Osaka;
- Seat capacity from Canada is expected to rise 28.2 %;
- Asiana Airlines service and increased service by Hawaiian Airlines and Korean Air expected to grow seat capacity on the Incheon-Honolulu route by 41.8 %; and
- Brisbane-Honolulu and Melbourne-Honolulu routes will add 18 new flights/mo and service to Sydney will group 40.4%

Coupled with the recent Executive Order 13597, Establishing Visa and Foreign Visitor Processing Goals and the Task Force on Travel and Competitiveness, ACH supports this bill which appropriates additional funds to HTA is a positive step toward building the continued success of Hawaii's visitor industry.

As always, we are grateful for the opportunity to provide input on this matter.

Sincerely,

Blaine Miyasato ACH Co-chair Matthew Shelby ACH Co-chair

\*ACH members are Air Canada, Air New Zealand, Air Pacific, Alaska Airlines, All Nippon Airways, American Airlines, China Airlines, Continental Airlines, Delta Air Lines, Federal Express, go! Mokulele, Hawaiian Airlines, Japan Airlines, Korean Air, Philippine Airlines, Qantas Airways, United Airlines, United Parcel Service, US Airways, and Westjet.



# Testimony to the Senate Committee on Tourism Friday, February 2, 2012, 1:15pm Conference Room 224

# RE: Senate Bill 2642 MAKING AN APPROPRIATION FOR THE HAWAII TOURISM AUTHORITY.

Chair Donna Mecado Kim, Vice Chair Ronald D. Kouchi, and members of the committee;

Mahalo for this opportunity to testify, my name is Jim Walsh, I am the General Manager for Atlantis Adventures - Maui. I am writing this testimony on behalf of Atlantis Adventures Hawaii. As a member of the Ocean Tourism Industry, Atlantis Adventures **strongly supports SB2642**.

I urge you Pass this Bill in committee. This Bill correctly recognizes the importance of tourism to our islands. At a time when job growth is so vitally important, this bill gives our state economy the support it needs to give the private sector the opportunity to grow.

The Hawaii Tourism Authority's job is to promote the Hawaii that we all know and love. The appropriation of this additional \$2,000,000 to HTA will allow them to deepen their reach to the international visitor. Obviously the competition for the international visitor is great; and I feel that these funds will be used efficiently and effectively to bring more international visitors to our island.

The bill is a win, win for us all. Again please pass this bill.

Respectfully,

James Walsh
General Manager
Atlantis Adventures Hawaii
658 Front Street, #175
Lahaina, HI. 96761
Tel (808) 667-6604
Fax (808) 661-1210
jwalsh@atlantisadventures.com

# Testimony before the Senate Committee on Tourism (written testimony only)

SB 2642 – Making an Appropriation for the Hawaii Tourism Authority

> Thursday, February 2, 2012 1:15 pm, Conference Room 224

Garen Deweese

Manager, Government Relations
Hawaiian Electric Company, Inc.

Chair Kim, Vice Chair Kouchi and Members of the Committee:

The Hawaiian Electric Company supports the intent of SB 2624, which makes an appropriation to the Hawaii Tourism Authority to build upon initiatives in light of recently expanded visa programs.

The recent Travel and Tourism Initiative announcement by President Obama will greatly help Hawaii and is something we can take advantage of to benefit our overall economy and help position our state as a global destination. Hawaiian Electric was a member of the APEC Host Committee and we believe that this bill will help build upon the recent success of APEC, especially in the Asia Pacific visitor market.

We ask for your favorable consideration of this bill.



February 1, 2012

#### TESTIMONY IN SUPPORT OF SENATE BILL 2642

President Obama made it clear that he wants more visitors to come to the United States. Hawaii is an important gateway for the far east visitors especially those from Japan, China, Korea, Taiwan, Singapore and Malaysia.

The \$2 million to support the Hawaii Tourism Authority do its job and get the visitors to Hawaii will have far reaching effects and multiplier returns for the business that service the tourism industry.

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Sincerely,

Lawson Teshima Secretary-Treasurer

Lawson Teshima Secretary-Treasurer



Senator Donna Mercado Kim, Chair Senator Ronald D. Kouchi, Vice Chair Committee on Economic Development & Technology State Capitol, Honolulu, Hawaii 96813

HEARING

Thursday, February 02, 2012

1:15 pm

Conference Room 224

RE: SB2642, Making an Appropriation for the Hawaii Tourism Authority

Chair Kim, Vice Chair Kouchi, and Members of the Committee:

Retail Merchants of Hawaii (RMH) is a not-for-profit trade organization representing about 200 members and over 2,000 storefronts, and is committed to supporting the retail industry and business in general in Hawaii.

RMH strongly supports SB2646, which appropriates \$2,000,000 for the Hawaii Tourism Authority for fiscal year 2012-2013 for initiatives to take advantage of expanded visa programs and increased travel opportunities for international visitors to Hawaii.

For over three years now, the retail industry has been developing and implementing training programs to address a projected arrival of visitors from China and other Asian nations. The announcement that the 2011 APEC Summit was to be held in Honolulu created great excitement and expectation.

The reality is that the anticipated level of retail activity from APEC did not materialize. However, a survey of the RMH retail members revealed the unanimous consensus that APEC was a very positive investment in our future, a showcase for business travel as well holiday destinations for the attendees who might not have considered either.

We are encouraged that the recent signing by President Barack Obama of the Executive Order establishing "Visa and Foreign Visitor Processing Goals and the Task Force on Travel and Competitiveness" and initiatives in Congress will help increase travel and tourism to Hawaii. Greater investment by the Hawaii Tourism Authority clearly will be money well-spent.

We respectfully request that you pass SB2642 Thank you for your consideration and for the opportunity to comment on this measure.

Carol Pregill, President

Carol Trigill

RETAIL MERCHANTS OF HAWAII 1240 Ala Moana Boulevard, Suite 215 Honolulu, HI 96814 ph: 808-592-4200 / fax: 808-592-4202

# **RE: SUPPORT TESTIMONY FOR SB #2642**

February 1, 2012

Aloha Chairperson Kim, Vice Chair Kouchi, Senators Galuteria, Kahele, and Slom,

My name is Bulla Eastman and I am the Director of Security and Risk Management for Aqua Hotels and Resorts. Aqua Hotels and Resorts and its subsidiaries manage over 16 and soon to be 19 hotels in the state of Hawaii with over 1,100 employees and growing.

Mahalo for the opportunity to submit testimony in support of Senate Bill #2642. We fully support this bill because of the economic impact that President Obama's Executive Order will have upon our local tourist industry. Hawaii remains to be a popular destination for many international travelers and we need to continue to maintain and increase our market share.

Tourism in Hawaii is the largest generator of employment in our state. The more tourists that are able to come to Hawaii, the greater the opportunity for our local residents to find work in our industry. Although the reports continue to highlight 2011 in the industry as a 'banner year', the fact remains that this is now 2012 with new challenges.

We have variables beyond our control that affect our industry on a daily basis. The price of oil affects every airline which affects the ticket prices; Combine that with the fluctuation of the total available seats on incoming flights and we have a challenge. Being a destination resort, the vast majority of our guests have to fly to get to Hawaii, and that alone is a hindrance to more and more travelers coming from the mainland. With this proposed appropriation, it will allow Hawaii Tourism Authority to quickly market Hawaii to one of the quickest growing segments available to us. Let us continue to share our Aloha with the world, one visitor at a time.

Mahalo for your time and your consideration,

Bulla Eastman
Aqua Hotels
Director of Security and Risk Management
808.948.8321 office
808.222.2822 cel
beastman@aquaresorts.com
http://www.aquaresorts.com/

From: jerry.westenhaver@hyatt.com

Sent: Wednesday, February 01, 2012 10:57 AM

To: TSM Testimony
Cc: surf440@gmail.com
Subject: SB2642 HTA funding

Aloha,

I know I am speaking on behalf of the 800 members of our family here at the Hyatt Regency Waikiki Beach Resort and Spa on the importance of the \$2,000,000 funding to HTA for additional programs to bring business from emerging markets that are opening up in Hawaii with the new visa programs. We cannot take for granted that if the doors are open to travel that they will automatically head to our beaches. There are countries all over the world that are building resorts that are trying to match what we have done here. They are spending millions of dollars to compete from Mexico to Vietnam. Now is the time to plant the seeds because it needs time to grow in these markets. We are always vulnerable to economic global conditions so it is extremely important to invest in our future at this time and reach out to as many revenue streams as possible. Our industry is the life blood of our people and we need to protect it by not just looking at today but to have a balanced strategy for the future.

Mahalo for taking the time to address this important funding request.

Jerry

Jerry D. Westenhaver General Manager Hyatt Regency Waikiki Beach Resort & Spa 2424 Kalakaua Avenue Honolulu, Hawaii 96815

DL: 808.237.6100 Fax: 808.237.6114

Email: jerry.westenhaver@hyatt.com

Web: waikiki.hyatt.com

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# AIRPORT CONCESSIONAIRES COMMITEE

Honorable Senator Donna Kim, Chair Committee on Tourism Hawaii State Senate

Hearing: February 2, 2012; Room 224

RE: SB 2642 - Making an Appropriation For the Hawaii Tourism Authority

Dear Chair Kim and Honorable Senators:

My name is Peter Fithian and I am the Legislative Chair of the Airports Concessionaires Committee. The Committee represents the major concessions at Hawaii's public airports. The concessions historically as a group have contributed 50% or more of the operating revenues for Hawaii's public airports.

We support this bill.

It's critical to our economy and Hawaii's residents that we take advantage of this new initiative to significantly increase travel particularly to Hawaii. Without additional funding and support to HTA we will not be able to take full advantage of this opportunity.

Hawaii's economy continues to struggle and tourism remains one of the bright spots. We need to continue to build on this and provide additional revenues as well as jobs. It's no secret that international travelers are the big spenders.

As history has shown, direct promotion of Hawaii is the best way to attack tourists. Subsidies typically do not work. Direct expenditures on tourism promotion is what works through organizations like HTA. If tourists want to come to Hawaii, both hotels and planes will be filled. Please support this bill.

200 Akamainui Street Mililani, Hawaii 96789-3999 Tel: 808-625-2100 Fax: 808-625-5888



Senator Donna Mercado Kim, Chair Senator Ronald D. Kouchi, Vice Chair Committee on Tourism State Capitol, Honolulu, Hawaii 96813

RE: SB2642, Making an Appropriation for the Hawaii Tourism Authority - SUPPORT Thursday, February 02, 2012, 1:15 pm

Conference Room 224

Aloha Chair Kim, Vice Chair Kouchi, and Members of the Committee:

On behalf of Oceanic Time Warner Cable ("Oceanic"), which provides a diverse selection of entertainment, information, and communication services to over 425,000 Hawaii households, schools and businesses and currently employs more than 1,000 highly-trained individuals, we appreciate the opportunity to testify in support of SB2642.

APEC 2011 helped cast Hawaii's visitor industry in a different light to demonstrate that world-class businesses, projects and innovations can be launched in our state.

As a member of the APEC 2011 Host Committee, Oceanic supports this appropriation providing \$2 million for the Hawaii Tourism Authority to leverage expanded visa programs and increase travel opportunities for international visitors to Hawaii.

With President Barrack Obama's recent Executive Order 13597, Establishing Visa and Foreign Visitor Processing Goals and the Task Force on Travel and Competitiveness, Oceanic is confident that this bill which appropriates additional funds to HTA is an investment toward Hawaii's economic success.

Thank you for the opportunity to provide input on this matter.

Sincerely,

Bob Barlow President of Oceanic Time Warner Cable

From:

Cha Thompson [cha@tihati.com]

Sent:

Wednesday, February 01, 2012 4:43 PM

To:

TSM Testimony

Subject:

SB2642

Dear Senator Donna Mercado Kim.

It is with heartfelt anticipation that I submit this written testimony. With the welcomed news that President Obama has expanded the Visa programs in particular for China and Korea I believe Hawaii could benefit tremendously.

As the number one industry in Hawaii coupled with the excellent team headed by the Board of the Hawaii Tourism Authority and its astute President/CEO Mike McCartney and staff. I am encouraged to submit my concurrence of the Travel Promotion Act 2009.

Senate Bill 2642 would be a much needed boost toward many programs that would not only enhance tourism for our visitors but to our residents as well.

Rather than making an appropriation from the general fund is it possible to raise the cap on deposits into the Tourism Special Fund

from 69 million to 71 million for 2012-2013?

I know you care as much about Tourism as you are concerned for our residents. Therefore, I rest assured that you will do the best for both sectors as you maul over this very important issue.

Aloha and mahalo nui, Cha Thompson

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 01, 2012 2:09 PM

To:

TSM Testimony

Cc:

Richard@makanikai.com

Subject:

Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support Testifier will be present: No Submitted by: Richard Schuman

Organization: Makani Kai Helicopter

E-mail: Richard@makanikai.com

Submitted on: 2/1/2012

#### Comments:

Thank you for your support. Please continue the momentum of our Tourism industry by supporting this Bill.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 01, 2012 2:08 PM

To:

TSM Testimony

Cc:

caldwell@mauiclassiccharters.com

Subject:

Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support
Testifier will be present: No
Submitted by: Mary Jane Caldwell
Organization: Maui Classic Charters

E-mail: <a href="mailto:caldwell@mauiclassiccharters.com">caldwell@mauiclassiccharters.com</a> Submitted on: 2/1/2012

#### Comments:

Thank you for your support. Please continue the momentum of our Tourism industry by supporting this Bill.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 01, 2012 2:08 PM

To:

TSM Testimony

Cc:

bak@kobayashi-group.com

Subject:

Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support Testifier will be present: No Submitted by: BERT A KOBAYASHI

Organization: Individual

E-mail: bak@kobayashi-group.com

Submitted on: 2/1/2012

#### Comments:

I support SB 2642. This appropriation of funds will greatly help our overall economy; this funding will also help position Hawaii as a global destination.

From: mailinglist@capitol.hawaii.gov

Sent: Wednesday, February 01, 2012 2:07 PM

To: TSM Testimony
Cc: Mendy@fair-wind.com

Subject: Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support
Testifier will be present: No
Submitted by: Melynda Dant
Organization: Individual
E-mail: Mendy@fair-wind.com
Submitted on: 2/1/2012

#### Comments:

Please support tourism by supporting this bill. Tourism is Hawaii's most important and promising industry.

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, January 31, 2012 7:34 PM

To: TSM Testimony

Cc: Johnaeto@hawaii.rr.com

Subject: Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support Testifier will be present: Yes

Submitted by: John Aeto Organization: Individual

E-mail: <u>Johnaeto@hawaii.rr.com</u>

Submitted on: 1/31/2012

Comments:

From: mailinglist@capitol.hawaii.gov

Sent: Wednesday, February 01, 2012 2:03 PM

To: TSM Testimony Cc: kamikas@aloha.net

Subject: Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support
Testifier will be present: No
Submitted by: Walter Kamika Smith

Organization: Smith's Motor Boat Service, Inc.

E-mail: kamikas@aloha.net Submitted on: 2/1/2012

#### Comments:

Thank you for supporting this bill as this will continue the momentum that is going on with increasing the number of visitors to Hawaii that will definitely benefit our family's business. Mahalo.

From: mailinglist@capitol.hawaii.gov

Sent: Wednesday, February 01, 2012 1:58 PM

To: TSM Testimony Cc: Toni@a3h.org

Subject: Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support Testifier will be present: No Submitted by: Toni Marie Davis

Organization: Activities & amp; Attractions Association of Hawaii

E-mail: Toni@a3h.org Submitted on: 2/1/2012

#### Comments:

Thank you for your support. Please continue the momentum of our Tourism industry by supporting this Bill.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 01, 2012 1:59 PM

To:

TSM Testimony orgillv@polynesia.com

Cc: Subject:

Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support Testifier will be present: No

Submitted by: Von Orgill

Organization: Polynesia Cultural Center

E-mail: orgillv@polynesia.com

Submitted on: 2/1/2012

#### Comments:

Thank you for your support. Please continue the momentum of our Tourism industry by supporting this Bill.

From: mailinglist@capitol.hawaii.gov

Sent: Wednesday, February 01, 2012 2:01 PM

To: TSM Testimony

Cc: operations@truebluekauai.com

Subject: Testimony for SB2642 on 2/2/2012 1:15:00 PM

Testimony for TSM 2/2/2012 1:15:00 PM SB2642

Conference room: 224

Testifier position: Support Testifier will be present: No Submitted by: Marleny Cotrim Organization: True Blue Inc.

E-mail: operations@truebluekauai.com

Submitted on: 2/1/2012

#### Comments:

Thank you for your support. Please continue the momentum of our Tourism industry by supporting this Bill.