



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

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Statement of
RICHARD C. LIM
Director

Department of Business, Economic Development, and Tourism
before the

SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Monday, February 6, 2012

1:30 p.m.

State Capitol, Conference Room 016

in consideration of
SB2461

RELATING TO DIGITAL MEDIA INDUSTRY DEVELOPMENT

Chair Fukunaga, Vice Chair Wakai, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) supports the intent of SB2461, which seeks to amend chapter 201, part IX, HRS to broaden the scope and composition of the Hawaii television and film development board and fund.

We agree that providing a funding mechanism for supporting our local film and digital media industry is important to the overall development of the industry. Similar film funds have been established in other jurisdictions such as New Zealand, Australia and Canada and have helped to grow their indigenous film communities and proven to be successful in strengthening their overall film industries. However to be successful, these film funds needed seed money to get started and sufficient staffing to administer their grant programs.

Established in 2000, the Hawaii television and film development board has never been funded, nor has DBEDT's Hawaii Film Office—charged with its management—ever been provided with sufficient staff to manage its activities. Consequently, the board has been inactive since 2003. Any reactivation of the board and its fund, as well as broadening of the scope of the board's activities, would require additional funding and staffing in order to carry out the board's statutory mandate.

Thank you for the opportunity to testify on this measure.

fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, February 05, 2012 1:19 PM
To: EDTTestimony
Cc: rgalindez@islandfilmgroup.com
Subject: Testimony for SB2461 on 2/6/2012 1:30:00 PM

Testimony for EDT 2/6/2012 1:30:00 PM SB2461

Conference room: 016
Testifier position: Support
Testifier will be present: Yes
Submitted by: Ricardo Galindez
Organization: Individual
E-mail: rgalindez@islandfilmgroup.com
Submitted on: 2/5/2012

Comments:

fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, February 05, 2012 2:25 PM
To: EDTTestimony
Cc: rtjioe@islandfilmgroup.com
Subject: Testimony for SB2461 on 2/6/2012 1:30:00 PM

Testimony for EDT 2/6/2012 1:30:00 PM SB2461

Conference room: 016
Testifier position: Support
Testifier will be present: No
Submitted by: Roy Tjioe
Organization: Individual
E-mail: rtjioe@islandfilmgroup.com
Submitted on: 2/5/2012

Comments: