Testimony in support of Hawai'i Senate Bill SB2110 February 6, 2012

Honorable State Senators:

My name is Janel Quirante and I am writing to express my full and enthusiastic support for Hawai'i Senate Bill SB2110 designating 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving the moving image heritage of the Hawai'i islands.

Environmental conditions in Hawai'i are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As Head Archivist of 'Ulu'ulu, I work with a dedicated and talented team to catalog, digitize and preserve our collection materials, over 10,000 hours of footage created in Hawaii, about Hawaii, that otherwise would remain inaccessible to students and researchers.

I urge your support for this Senate Bill. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Respectfully,

Janel Quirante Head Archivist,

'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawa'ii

## fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov

**Sent:** Monday, February 06, 2012 11:20 AM

To: EDTTestimony Cc: namaka@interpac.net

**Subject:** Testimony for SB2110 on 2/6/2012 1:15:00 PM

Testimony for EDT/EDU 2/6/2012 1:15:00 PM SB2110

Conference room: 016

Testifier position: Support Testifier will be present: No Submitted by: Joan Lander

Organization: Na Maka o ka `Aina

E-mail: namaka@interpac.net

Submitted on: 2/6/2012

## Comments:

We are pleased to have been with 'Ulu'ulu since its founding and have had several hours of valuable historic footage digitized and archived as part of its initial pilot project. This new digital archive is the first of its kind in Hawai'i and needs the support of everyone who values the moving images and sounds that document the past century of life in these islands. Fortunately, Heather Giugni seized the initiative to make the archive a reality, thereby providing a tremendous resource to the film and video producers of Hawai'i, who daily struggle with heat, humidity, deteriorating video/film and obsolescent technology. In addition to the economic advantages of having a central archive, there needs to be a single place where the world knows it can go to access Hawai'i-produced film and video productions. We wholeheartedly support this bill to make 'Ulu'ulu that place. Mahalo.

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