

TESTIMONY BY KALBERT K. YOUNG
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE
STATE OF HAWAII
TO THE SENATE COMMITTEES ON ECONOMIC DEVELOPMENT AND
TECHNOLGY AND EDUCATION
ON
SENATE BILL NO. 2110

February 6, 2012

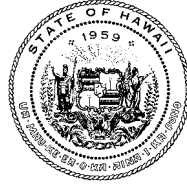
RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

Senate Bill No. 2110 designates 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the official State archive for moving images. The archive will be located at the University of Hawaii at West Oahu and include an online archive of preserved and digitized materials and an English and Hawaiian language website. The bill creates the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special fund to defray costs associated with supporting the archive. The fund would be administered by the University of Hawaii and generate revenues through legislative appropriations, a newly created income tax check-off, federal and private grants, and other collections. Senate Bill No. 2110 does not include an expenditure ceiling for the special fund.

The Department of Budget and Finance takes no position on establishment of the archive; however, as a matter of general policy, the department does not support the creation of any special fund which does not meet the requirements of Section 37-52.3 of the Hawaii Revised Statutes. Special or revolving funds should: 1) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries of the program; 2) provide an appropriate means of financing for the program or activity; and 3) demonstrate the capacity to be financially self-sustaining. In regards to Senate Bill No. 2110, it is difficult to determine if the new fund will be self-sustaining.

NEIL ABERCROMBIE
GOVERNOR

BRIAN SCHATZ
LT. GOVERNOR



STATE OF HAWAII
DEPARTMENT OF TAXATION
P.O. BOX 259
HONOLULU, HAWAII 96809
PHONE NO: (808) 587-1540
FAX NO: (808) 587-1560

FREDERICK D. PABLO
DIRECTOR OF TAXATION

RANDOLF L. M. BALDEMOR
DEPUTY DIRECTOR

To: The Honorable Carol Fukunaga, Chair,
and Members of the Senate Committee on Economic Development & Technology

The Honorable Jill Tokuda, Chair,
and Members of the Senate Committee on Education

Date: Monday, February 6, 2012
Time: 1:15 P.M.
Place: Conference Room 016, State Capitol

From: Frederick D. Pablo, Director
Department of Taxation

Re: S.B. 2110, Relating to the Preservation of Hawaii Moving Images

The Department of Taxation (Department) appreciates the intent of S.B. 2110, but is opposed the provisions of the bill which would require the Department to develop and provide an income tax check-off for taxpayers. It will be difficult for the Department to implement this requirement due to the Department's limited budget and staff resources.

S.B. 2110 proposes to allow taxpayers, with an income tax refund, an option to designate a certain dollar amount of their tax refund to the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special fund.

While the Department understands and appreciates the intent of this bill, the Department cannot support any request which will require changes its forms and computer system, unless the changes are essential for taxpayer compliance. As the Legislature is aware, the Department has an outdated computer system with significant functionality issues. Staffing resources necessary to develop and implement modifications to the system also are insufficient.

As a result, the Department's limited resources must be prioritized to address other significant projects that which are related to the enforcement and collection of revenue. Therefore, the Department respectfully requests that no new projects be adopted.

Thank you for the opportunity to provide comments.

TESTIMONY IN SUPPORT OF SB 2110

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Senator Carol Fukunaga, Chair
Senator Glenn Wakai, Vice Chair

COMMITTEE ON EDUCATION

Senator Jill N. Tokuda, Chair
Senator Michelle N. Kidani, Vice Chair

Monday, February 6, 2012

1:15pm
Conference Room 016
State Capitol

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Chairs Fukunaga and Tokuda, Vice Chairs Wakai and Kidani, Members of the Committees,

Thank you for the opportunity to testify today in support of SB 2110, relating to the preservation of Hawaii's moving images.

My name is Chris Lee and I am here today in support of this legislation as a private citizen, motion picture producer, and the Founder and Director of the Academy for Creative Media at UH.

I am also the co-founder with Heather Giugni of 'Ulu'ulu, the Henry Ku'ualoha Giugni Moving Image Archive of Hawaii.

'Ulu'ulu began with our state's long term need to find, preserve, digitize and make accessible online the moving image history of our island community. Hawaii has been making movies and tv shows since Thomas Edison came here in 1908. Yet over 80% of our media history has been lost forever due to our tropical weather and benign neglect. Entire libraries of film and video have been literally thrown away because of deterioration, changes in recording formats and concerns for space. The remaining 20% of our media is on the precipice of being forever unviewable because of obsolete hardware, equipment that is no longer being manufactured or repaired, and the ravages of our hot, salty air.

'Ulu 'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region. Today, 'Ulu'ulu has over 10,000 hours of recorded video and film including footage of the first commercial inter island flight from 1927, volcanic eruptions from the 1940's and 50's, the 1978 Constitutional Convention, Filipino soldiers on the plantations training in 1942, color footage of tourists learning the hukilau aboard the Lurline in 1956, the heartbreaking evictions of native Hawaiians from Sand Island in 1980, home movies from Hilo in the early 60's, a 1967 Don Ho Christmas Special and over 30 years of news, sports and programming from KGMB, including, of course, Checkers and Pogo.

Over 300 hours of this is already available on line at our new 'Ulu'ulu website, a searchable and invaluable resource for students and scholars here at home and around the globe. 'Ulu'ulu was initially funded by grants from the federal Department of Education thanks largely to the efforts of Senator Inouye and Senator Akaka to memorialize the great friend to Hawaii, Henry Ku'ualoha Giugni, who rose to become the first Sergeant at Arms of Hawaiian ancestry of the United States Senate.

'Ulu'ulu already has partnered with 3 UH campuses and 4 of their libraries, numerous local filmmakers and news photographers, the Bishop Museum, PBS and many others. Already, the Lyman Museum in Hilo is publicly displaying copies of films digitized by 'Ulu'ulu which they had not even projected in over 50 years, including invaluable footage of volcanic eruptions never before seen by scientists.

Indeed, it's all invaluable. Because it's all irreplaceable. And soon, if we don't accelerate our efforts to find, restore, preserve and digitize our moving image media, no one will ever see this material again. This is the ultimate legacy project, and it is something that can only be realized by a public-private collaboration. It is truly the movie museum and Youtube of Hawaii.

Fortunately, this partnership is already under way. We are very grateful to Chancellor Gene Awakuni and the faculty and staff at UH West Oahu who started working with us 2 years ago to make the new library at UHWO the permanent home for 'Ulu'ulu. Our new location includes over 11,000 square feet of state of the art archive space, a massive temperature controlled vault and public areas for scholarship, conferences, citizens and tourists wishing to see what Hawaii once looked like.

On the private side, 'Ulu'ulu has already received generous financial support from private donors, including the Omydiar Initiatives Fund administered by the Hawaii Community Foundation. And our new Advisory Board is headed by Ms. Irene Hirano and Mary Bitterman. But this is just the start.

This bill is so appreciated because it officially recognizes the unique role 'Ulu'ulu plays in preserving and making available for this and future generations the moving visual heritage of Hawaii as well as creating a source of funding by the public.

I thank you for your consideration and support of SB 2110.

TESTIMONY OF WILLIAM G. MEYER, III

HEARING DATE/TIME: Monday, February 6, 2012
1:15 p.m. in Conference Room 016

TO: Senate Committee on Economic Development and Technology

RE: Testimony in Support of SB2110

Dear Chair, Vice-Chair and Committee Members:

My name is William G. Meyer, III. I am an intellectual property and entertainment attorney who has been practicing law in Honolulu for over 30 years. Among others, I represent both locally based and national and international motion picture and television production companies, local cultural practitioners, and others working in the creative industries and performing arts.

I support the letter, spirit and intent of SB2110.

Respectfully submitted,

/s/ William G. Meyer, III

William G. Meyer, III

fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, February 05, 2012 1:45 PM
To: EDTTestimony
Cc: mbitterman@osherfoundation.org
Subject: Testimony for SB2110 on 2/6/2012 1:15:00 PM

Testimony for EDT/EDU 2/6/2012 1:15:00 PM SB2110

Conference room: 016
Testifier position: Support
Testifier will be present: No
Submitted by: Mary Bitterman
Organization: Individual
E-mail: mbitterman@osherfoundation.org
Submitted on: 2/5/2012

Comments:

Testimony in support of Hawai'i Senate Bill SB2110

Senators Carol Fukunaga and Jill Tokuda, Chairs Senators Glenn Wakai and Michelle Kidani, Vice Chairs Committees on Economic Development & Technology and Education

Dear Senators Fukunaga, Tokuda, Wakai, and Kidani and your fellow Committee Members:

I write in support of Hawai'i Senate Bill SB 2110 designating Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is essential to preserving for present and future generations the moving image heritage of Hawai'i Nei.

This legislation could not be more timely or urgent. Environmental conditions in our islands are very challenging for moving image preservation. Additionally, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using leading archival practices, software tools, and state-of-the-art technology found nowhere else in the Pacific region.

As a former director of Hawai'i Public Television (now PBS Hawai'i) having had the opportunity to work with great Hawai'i filmmakers (such as Joe Konno) and being a student of Hawaiian history all of my adult life, I urge your support for 'Ulu'ulu. (Having also been a longtime friend and mentee of Henry Giugni, I know how important he would consider this legislation.) Without the archives, we will continue to lose irreplaceable knowledge of our local history, culture, and events as well as of stories from elsewhere which feature Hawai'i and our people. By contrast, with the archives, we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as at a physical location that will be the base for scholarly research, artistic creation, cultural reclamation, community continuity, and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i, we can take comfort in knowing that we have taken the respectful and critical step of preserving the "moving" history of Hawai'i for both present and future generations of our own people and for people across the world who take a special interest in the principles and customs of Hawaiian life.

Mahalo for allowing me to present support for this valuable piece of legislation, Mary Bitterman

In support of Hawai'i Senate Bill SB2110

TESTIMONY

February 4, 2012

Honorable State Senators:

I am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. Hawai'i needs a safe space for its precious moving image memories. We are an island chain in the middle of the Pacific Ocean facing daunting preservation challenges. We are in a race against time. The deterioration of our analogue material is being felt daily. We must act today in order to save yesterdays films and videos that speak of a time past and represents a collection of black and white and color images and voices we will never see or hear from again. This is our celluloid and videotape history. It is imperative that we take action now to preserve it as a primary educational resource.

As a filmmaker, I urge your support for 'Ulu'ulu which will serve as a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity.

On a personal note, I am also honored to have the archive named after my father, Henry K. Giugni who dedicated his life and career to the service of this State.

Please support SB2110!

Mahalo,

Heather Giugni
Juniroa Productions Inc.

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

February 4, 2012

TO WHOM IT MAY CONCERN

I David Rowntree of Archival Media Consulting am writing to express my full and enthusiastic support for the designation of Ulu'ulu: **The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images.** Ulu'ulu is a repository of Hawai'i's **unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.**

In the spring of 2009, I had the good fortune of being selected to consult on the new archive project, and to work with some very amazing, passionate, and incredible people deeply committed to preserving the rich audiovisual history of Hawai'i. In the report I produced, I found that the current condition of Hawaiian film and moving image heritage is in a precarious state. Until Ulu'ulu there was no institution that focused its effort on preserving moving image materials. With each new paradigm shift in media communication and technology, older formats have been neglected, destroyed, or discarded. In the transition from film to videotape, a large amount of early Hawai'i film was neglected or thrown out. Coupled with the tropical environment of high temperatures and humidity, the overwhelming majority of film materials have been lost. What is left is of paramount importance to preserve.

This history is now repeating itself with videotape as digital mediums predominate and analog formats disappear. As such, a systematic, well planned and executed archive whose mission is to preserve Hawaiian moving image heritage is needed to keep these traditions and voices alive.

This will be true going forward. It is undeniable that the emerging century is generating more audiovisual content than anytime in our history. The proliferation of devices able to create, edit, and distribute audiovisual content is staggering and shows now signs of slowing. Every second of the day there is one-hour of video uploaded to Youtube and the site gets 4 billion hits a day. Ulu'ulu will undoubtedly play an important leadership role in the State for dealing with the challenges of born-digital material.

With Ulu'ulu: **The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.**

Hawaii Legislature: Senate Bill SB2110

February 5, 2012

Committee on Economic Development & Technology:
Senators Carol Fukunaga, Chair & Glenn Wakai, Vice Chair
Committee on Education:
Senators Jill Tokuda, Chair & Michelle Kidani, Vice Chair

Aloha Honorable State Senators!

I am writing to you today to urge you to please support SB2110! As part of the Film Community supporting filmmakers, Hawai'i desperately needs a state of the art archive that will protect, preserve and make available our moving image history.

On behalf of myself and Pacific Islanders in Communications, I fully support the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images.

Please support SB2110!

Respectfully,

Leanne Ferrer
Program Manager
Pacific Islanders in Communications

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN

I am Esther Kia'aina writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

I had the honor of knowing Henry Ku'ualoha Giugni when I worked in Washington, D.C. His commitment to Hawaii was unsurpassed. It is fitting that this archive is named after him as his legacy will continue to serve the people of Hawaii.

Testimony in support of Hawai'i Senate Bill SB2110

February 4, 2012

Aloha Honorable State Senators:

My name is Debbie McMillan. My father worked for Senator Daniel Inouye for nearly 40 years and became the first Polynesian to serve in the United States Senate as Sergeant At Arms. My father would be proud to know that he was being honored through this archive. On behalf of my family, we are sincerely grateful for this recognition.

I am writing you today in support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. Media today is used in all facets of our daily life. Our young people now turn to the Internet to gain knowledge. Additionally they use cameras to tell their everyday stories. They are documenting our cultural anthropological history moment by moment. 'Ulu'ulu will be Hawai'i's first state of the art moving image collection of precious films and video from a period that captures our past - a past we can learn from today and into the future.

I humbly ask you to support SB2110 which will help to preserve a history almost forgotten. It is imperative that these analogue films and videos are collected, preserved and made available as a primary educational resource!

Mahalo,

TESTIMONY IN SUPPORT OF S.B. 2110, RELATING TO THE PRESERVATION OF MOVING
IMAGES

Aloha Chairwoman Fukunaga, Chairwoman Tokuda and members of the Senate Committees on Economic Development and Technology and Education,

I am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a kama'aina of this state, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Sincerely,

Ann Botticelli

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

2/4/12

TO WHOM IT MAY CONCERN

I Michael M May of Mike May Media Services am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated Island chain are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a person and company involved with film, video and data based digital audio /visual formats for over 25 years, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Sincerely
Michael M May

Mike May Media Services
1144 Koko Head Ave. #211
Honolulu, HI 96816

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN

I, Lisa M. Veneri of Honolulu, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

'Ulu'ulu's Pilot Project successfully cataloged, digitized and preserved over 300 hours of historical footage that otherwise would have remained inaccessible to students and researchers. As a Participant of the Pilot Project, my institution recognizes the importance of 'Ulu'ulu's work and its potential as a rich educational resource for all the people of Hawai'i.

As a concerned citizen, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN

I, Renea C Stewart of Honolulu, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

'Ulu'ulu's Pilot Project successfully cataloged, digitized and preserved over 300 hours of historical footage that otherwise would have remained inaccessible to students and researchers. As a Participant of the Pilot Project, my institution recognizes the importance of 'Ulu'ulu's work and its potential as a rich educational resource for all the people of Hawai'i.

As a photographer & producer, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN

My name is Gene Kois, and I've been producing video and media content in Hawai'i since 1975. I am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

'Ulu'ulu's Pilot Project successfully cataloged, digitized and preserved over 300 hours of historical footage that otherwise would have remained inaccessible to students and researchers. As a participant of the Pilot Project, I most definitely recognize the importance of 'Ulu'ulu's work and its potential as a rich educational resource for all the people of Hawai'i.

As a video producer, filmmaker, and concerned citizen, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Respectfully submitted February 4, 2012

Gene Kois
PO Box 470
Kailua, HI 96734

808-372-8004

Date: February 4, 2012

To: Hawai'i State Legislature

RE: Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN:

I, Deby Chock, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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Testimony in support of Hawai'i Senate Bill SB2110

February 4, 2012

Honorable State Senators:

I, Jackie Hong – representing the Health community - am writing to express my support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a resident of O'ahu, I urge your support for SB2110!

Mahalo,

Jackie Hong
jackiehong64@gmail.com

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN

I, Carol Arnold of Honolulu, Hawai'i, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a concerned citizen who strongly values the importance of preserving our history, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Sincerely,

Carol Arnold
2468 Lamaku Place
Honolulu, HI 96816
Email: alohacarol2@yahoo.com

Testimony in support of Hawai'i Senate Bill SB2110

February 5, 2012

Dear Honorable State Senators:

My name is Harinani Orme an artist from Hawai'i Island but now living on O'ahu. I am a supporter of all the efforts being undertaken by Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as its intent is to preserve, protect and share the history of Hawai'i through videotape and films.

This archive is important for our future generations. I am writing you today to express my full support for the designation of 'Ulu'ulu as the state archive for moving images. This first of its kind archive of Hawai'i will serve as a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity.

I urge you to support SB2110!

Mahalo,

Artist & Part-time Teacher

Hawaii Legislature: Senate Bill SB2110

February 5, 2012

Dear Honorable State Senators:

I am writing to you today to urge you to please support SB2110!

Hawai'i needs an archive that will protect, preserve and make available our moving image history.

This archive is important for our future generations. I fully support the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images.

I urge you to support SB2110!

Mahalo piha,

Kealoha Giugni

Testimony in support of Hawai‘i Senate Bill SB2110

February 4, 2012

Honorable State Senators:

I Meleanna Meyer of Kailua, O‘ahu am writing to express my full and enthusiastic support for the designation of Ulu‘ulu: the Henry Ku‘ualoha Giugni Moving Image Archive of Hawai‘i as the state archive for moving images. Hawai‘i has gone too many years without a safe place for our precious moving image memories. It is our responsibility as a State to create a safe place for our films and videos that will serve future generations as a primary educational resource.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai‘i’s audiovisual materials. ‘Ulu‘ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As an artist, filmmaker and teacher, I urge your support for ‘Ulu‘ulu which will serve as a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity.

I urge you to support SB2110!

Mahalo,

Meleanna Meyer
Artist, Filmmaker, Teacher

Testimony in support of Hawai'i Senate Bill SB2110

February 4, 2012

To Whom It May Concern:

I, Nanette Napoleon, a Hawaiian Cultural Consultant and Researcher, am writing to express my support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. Hawai'i has gone too many years without a safe place for our precious moving image memories.

As a historical researcher who understands that value of preserving our history in all its many forms, I strongly urge you to support this effort. My past work with preserving the history of our cemeteries is an example of why we need to malama the memory of things past. In a state that has challenging environmental conditions that affect our fragile material, we need a safe place for our moving images. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As researcher, consultant and recent filmmaker, I urge your support of 'Ulu'ulu. I urge you to support SB2110!

Aloha,

Nanette Napoleon
Hawaiian Culture Consultant
nanetten@hawaii.rr.com

Testimony in support of Hawai'i Senate Bill SB2110 and House Bill HB2754

TO WHOM IT MAY CONCERN

I, Jennifer Awai, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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'Ulu'ulu's Pilot Project successfully cataloged, digitized and preserved over 300 hours of historical footage that otherwise would have remained inaccessible to students and researchers. As a Participant of the Pilot Project, my institution recognizes the importance of 'Ulu'ulu's work and its potential as a rich educational resource for all the people of Hawai'i.

As a resident and concerned Hawaiian I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

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I, Shawna Rapoza, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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I, Jared Kaniaupio, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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As a resident and native Hawaiian, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

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I, Patrick Wong am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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As a film maker I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

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I, Lurline McGregor am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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I, Shanelle Hiura am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualooha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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I, Lei Kaniaupio am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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I, Dale Tagami am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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I, Dawn Kanaiupio of 4 Miles LLC am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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TAXBILLSERVICE

126 Queen Street, Suite 304

TAX FOUNDATION OF HAWAII

Honolulu, Hawaii 96813 Tel. 536-4587

SUBJECT: INCOME, Tax checkoff for Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawaii special fund

BILL NUMBER: SB 2110; HB 2754 (Identical)

INTRODUCED BY: SB by Espero, Baker, Fukunaga, Gabbard, Ige, Ihara, Tokuda, Tsutsui and 3 Democrats; HB by Har, Aquino, Carroll, Chang, Cullen, Hashem, Ichiyama, Ito, Kawakami, M. Lee, McKelvey, Tokioka, Yamane, Yamashita and 1 Democrat

BRIEF SUMMARY: Amends HRS 235-102.5 to allow individual taxpayers whose state income tax refund for any taxable year is \$___ or more, to designate up to \$___ to be deposited into Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawaii special fund. For joint taxpayers with an income tax refund of \$___ or more, each spouse may designate \$___ into the fund.

Directs the director of taxation to revise the state income tax forms as necessary. Allows designations to be made by filing an amended income tax return if filed within 20 months and 10 days after the due date of the original return.

Adds a new section to HRS chapter 304A to designate the Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawaii as the official state archive for moving images. The qualifying standards and conditions related to the receipt of funds contained in chapter 42F shall not apply to funds received by 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawaii provided that if the archive contracts with a recipient or provider, then the qualifying standards, conditions, and other provisions of HRS chapter 42F shall apply to the recipient or provider and the contract.

Adds a new section to HRS chapter 304A to establish the Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawaii special fund into which shall be deposited any legislative appropriations, federal or private grants, and any other funds collected. The fund shall be administered by the university and moneys in the fund shall be expended to support the archive's activities.

EFFECTIVE DATE: July 1, 2012

STAFF COMMENTS: This measure adds the Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawaii to the growing list of programs for which taxpayers due an income tax refund may designate all or a portion of that refund.

A survey by the Federation of Tax Administrators found that the states that utilize checkoff programs have been experiencing a decline in the amount of moneys designated though the checkoff mechanism. The survey also found that due to the administrative costs associated with the checkoff programs, states which currently have the checkoffs are looking to adopt expiration clauses and other means to remove the less productive checkoffs. Lawmakers seem to view such checkoffs as absolution of their responsibility to deal with such problems by turning the responsibility directly over to the taxpayer.

However, in the long run, the cost of administering the checkoff merely siphons resources that should otherwise be used for providing needed public services.

If lawmakers believe that earmarking funds through a checkoff system is appropriate, then they might consider placing all programs on the state income tax form for designation and consider repealing the legislative body as there will be no reason for the legislature to exist because decisions will have been made by the income taxpayer.

If lawmakers believe certain programs are of great importance, then they can prioritize those programs through the appropriations process. With the Hawaii tax burden already so heavy, why should taxpayers turn any more of their hard earned dollars over to government? What lawmakers also do not recognize is that by creating these checkoffs, they add to the cost of administering the law, a cost which steals funds from other programs like those enumerated for a checkoff designation.

Digested 2/2/12