

TESTIMONY BY KALBERT K. YOUNG  
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE  
STATE OF HAWAII  
TO THE SENATE COMMITTEE ON WAYS AND MEANS  
ON  
SENATE BILL NO. 2110

February 23, 2012

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

Senate Bill No. 2110 designates 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the official State archive for moving images. The archive will be located at the University of Hawaii at West Oahu and include an online archive of preserved and digitized materials and an English and Hawaiian language website. The bill creates the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special fund to defray costs associated with supporting the archive. The fund would be administered by the University of Hawaii and generate revenues through legislative appropriations, a newly created income tax check-off, federal and private grants, and other collections. Senate Bill No. 2110 does not include an expenditure ceiling for the special fund.

The Department of Budget and Finance takes no position on establishment of the archive; however, as a matter of general policy, the department does not support the creation of any special fund which does not meet the requirements of Section 37-52.3 of the Hawaii Revised Statutes. Special or revolving funds should: 1) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries of the program; 2) provide an appropriate means of financing for the program or activity; and 3) demonstrate the capacity to be financially self-sustaining. In regards to Senate Bill No. 2110, it is difficult to determine if the new fund will be self-sustaining.

Testimony in support of Hawai`i Senate Bill SB2110  
Relating to the Preservation of Hawai`i's Moving Images

COMMITTEE ON WAYS AND MEANS  
Senator David Y. Ige, Chair  
Senator Michelle N. Kidani, Vice Chair

DATE: Thursday, February 23, 2012  
TIME: 9:00 a.m.  
PLACE: Conference Room 211  
State Capitol  
415 South Beretania Street

Members of the Committee,

I, Michelle Bulos of The Lyman Museum in Hilo, HI, am writing to express my full and enthusiastic support for the designation of `Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai`i as the state archive for moving images. `Ulu`ulu is a repository of Hawai`i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai`i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai`i's audiovisual materials. `Ulu`ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a participant in `Ulu`ulu's Pilot Project, much of the Lyman Museum's 16mm and 8mm films were saved. We received the digitized versions last summer and already we've been able to use some of the films in our 80<sup>th</sup> Anniversary Celebration and in our recently opened special exhibit, "Hawai`i Volcanoes: 1880s to Present." For our anniversary we screened period reels (late 1920 to early 1930s) of parades, plantation life, and the first interisland flight (which was also featured in the *Hawai`i News Now* story on `Ulu`ulu).

Our "Hawai`i Volcanoes: 1880s to Present" exhibit features thirty minutes of eruption footage from Halema'uma'u 1930s, Puna 1955, Kilauea Iki 1959, and Kapoho 1960. The films have already generated a lot of interest in the public as well as the scientific community. Requests for dvds have already been submitted by HVO (Hawaiian Volcano Observatory), CSAV (Center for the Study of Active Volcanoes), UHM SOEST (School of Ocean and Earth Science and Technology).

Of the film reels submitted to the Pilot Project, 20 percent had already deteriorated far beyond saving. Had the project been delayed just a few years, it is likely that this invaluable footage might have been lost forever.

Preservation of Hawai`i's moving image heritage is an ongoing challenge; much has been lost and much more is in danger of being lost soon. I urge your support for `Ulu`ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With `Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai`i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Michelle Bulos

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**From:** [robert Omura](#)  
**To:** [WAM Testimony](#)  
**Subject:** Comments in support of Hawai'i Senate Bill SB2110  
**Date:** Wednesday, February 22, 2012 3:16:21 PM

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## Comments in support of Hawai'i Senate Bill SB2110 Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON WAYS AND MEANS  
Senator David Y. Ige, Chair  
Senator Michelle N. Kidani, Vice Chair

DATE: Thursday, February 23, 2012  
TIME: 9:00 a.m.  
PLACE: Conference Room 211  
State Capitol  
415 South Beretania Street

Members of the Committee,

Aloha, my name is Robert Omura, I was born and raised from Kula, Maui. I am graduate of the University of Hawai'i, Academy for Creative Media, a freelance videographer/filmmaker and a media specialist of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive. I am writing to express my full support for the designation of this Archive to be recognized as Hawai'i's state archive for moving images.

We all have heard the expression, "Those who cannot remember the past are condemned to repeat it." How can we as a Hawaiian society move forward, if we do not know our past? How can we learn from what is not even made accessible?

It is the year 2012. Today, intermediate school students have not experienced life before the year 2000. They have not seen a world before cell phones and Google. Please imagine what life must be like through their eyes. How can we expect from them, the children of the 21st center, our future leaders of Hawai'i, to know what we know---if they have not seen, what we have seen? How do we expect them to know our past governors, such as Burns, Ariyoshi, Waihee and Cayetano? Who is George Helm, Patsy Mink, Eddie Aikau, Ah Quon McElrath, and Kekuni Blaisdell to them?

Being a part of the 'Ulu'ulu staff, exposed me to a side of Hawai'i seen by a very few of my generation. Throughout high school I was involved with creating documentaries and entering in the Hawaii State History Day competitions. In college participated in the Statehood documentary done by the University of Hawai'i. During my research I visited the Hawai'i public libraries, the state archive, and the UH Libraries, while all along wondering "where is all the footage?" Why was there such a limited number of primary (film) resources available to the public?

At 'Ulu'ulu we have started to digitize what is just the tip of the iceberg. We know from what has been gathered so far, that there is more out there. In dark damp closet or left in a pile in an outdoor garage; it is out there and time is running out to save it. If we as community fail to save these tapes we loose the stories and values shared by our elders and Kupuna. We also loose the gems of our Hawaii society

from Rap Replinger and Booga Booga, to Iz Kamakawiwo'ole and the Makaha Sons. Each story lost is like the missing puzzle pieces, creating an incomplete image of Hawai'i.

I have a great job, I see it all working at 'Ulu'ulu and seeing is believing. I wish that everyone will be able to see what I get to see daily. Prior to this job, I had not heard of the Constitution Convention, the emotional stories of the Sand Island Evictions, the Paniolos of Parker Ranch, the PBS show DIALOG or First Friday, and to be honest, I am still trying to figure out what is Checkers and Pogo. More importantly being exposed to these videos have given me broader perspective of Hawai'i. It was an eye opening experience to witness, how my ancestors lived in the late 1920's, digging ditches, plowing with huge tractors, swinging pick axes and blowing up boulders with sticks of dynamite. To me this type of footage is priceless.

I believe in the archive and I believe in its mission to not only save these stories but to make them accessible as well to the public for free. The past should not be kept from the public and should not be forgotten. Please do not allow the truth die with these tapes.

There is numerous amounts of work that needs to be done. Please allow us to continue our mission.

Mahalo,  
Robert Omura

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Robert Omura/ Media Specialist  
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**From:** [Na Maka o ka `Aina](#)  
**To:** [WAM Testimony](#)  
**Subject:** Senate Bill 2110  
**Date:** Wednesday, February 22, 2012 6:46:32 PM

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RE: Senate Bill 2110

Excellent bill.

Please pass it.

~Joan Lander

Na Maka o ka `Aina  
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Naalehu, Hawaii