

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: Chris@chrisleemedia.com
Subject: Testimony for SB2110 on 2/23/2012 9:00:00 AM
Date: Friday, February 17, 2012 1:35:26 PM
Attachments: [testimony in support of sb 2110 ulu ulu ways and means 2-23-12.doc](#)

Testimony for WAM 2/23/2012 9:00:00 AM SB2110

Conference room: 211
Testifier position: Support
Testifier will be present: Yes
Submitted by: Chris lee
Organization: Individual
E-mail: Chris@chrisleemedia.com
Submitted on: 2/17/2012

Comments:

TESTIMONY IN SUPPORT OF SB 2110

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

COMMITTEE ON WAYS AND MEANS

Senator David Y. Ige, Chair

Senator Michelle N. Kidani, Vice Chair

DATE: Thursday, February 23, 2012

TIME: 9:00 a.m.

PLACE: Conference Room 211
State Capitol
415 South Beretania Street

Chair Ige and Vice Chair Kidani, Members of the Committee,

Thank you for the opportunity to testify today in support of the intension of SB 2110, relating to the preservation of Hawaii's moving images.

My name is Chris Lee and I am here today as a private citizen, motion picture producer, and the Founder and Director of the Academy for Creative Media at UH.

I am also the co-founder with Heather Giugni of 'Ulu'ulu, the Henry Ku'ualoha Giugni Moving Image Archive of Hawaii.

'Ulu'ulu began with our state's long term need to find, preserve, digitize and make accessible online the moving image history of our island community. Hawaii has been making movies and tv shows since Thomas Edison came here in 1908. Yet over 80% of our media history has been lost forever due to our tropical weather, benign neglect, and technological obsolesence.

Entire libraries of film and video have been literally thrown away because of deterioration, changes in recording formats and concerns for space. The remaining 20% of our media is on the precipice of being rendered forever unviewable because of hardware formats that are no longer being manufactured or repaired, and the ravages of our hot, salty air.

'Ulu 'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in

the Pacific region. Today, 'Ulu'ulu has over 10,000 hours of recorded video and film including footage of the first commercial inter island flight from 1927, volcanic eruptions from the 1940's and 50's, the 1978 Constitutional Convention, Filipino soldiers on the plantations training in 1942, color footage of tourists learning the hukilau aboard the Lurline in 1956, the heartbreaking evictions of native Hawaiians from Sand Island in 1980, home movies from Hilo in the early 60's, a 1967 Don Ho Christmas Special and over 30 years of news, sports and programming from KGMB, including, of course, Checkers and Pogo.

Over 300 hours of this is already available on line at our new 'Ulu'ulu website, a searchable and invaluable resource for students and scholars here at home and around the globe. 'Ulu'ulu was initially funded by grants from the federal Department of Education thanks largely to the efforts of Senator Inouye and Senator Akaka to memorialize the great friend to Hawaii, Henry Ku'uialoha Giugni, who rose to become the first Sergeant at Arms of Hawaiian ancestry of the United States Senate.

'Ulu'ulu already has partnered with 3 UH campuses and 4 of their libraries, numerous local filmmakers and news photographers, the Bishop Museum, PBS and many others. Already, the Lyman Museum in Hilo is publicly displaying copies of films digitized by 'Ulu'ulu which they had not even projected in over 50 years, including invaluable footage of volcanic eruptions never before seen by scientists.

Indeed, it's all invaluable. Because it's all irreplaceable. And soon, if we don't accelerate our efforts to find, restore, preserve and digitize our moving image media, no one will ever see this material again. This is the ultimate legacy project, and it is something that can only be realized by a public-private collaboration. It is truly the movie museum and Youtube of Hawaii.

Fortunately, this partnership is already under way. We are very grateful to Chancellor Gene Awakuni and the faculty and staff at UH West Oahu who started working with us 2 years ago to make the new library at UHWO the permanent home for 'Ulu'ulu. Our new location includes over 11,000 square feet of state of the art archive space, a massive temperature controlled vault and public areas for scholarship, conferences, citizens and tourists wishing to see what Hawaii once looked and sounded like.

On the private side, 'Ulu'ulu has already received generous financial support from private donors, including the Omydiar Initiatives Fund administered by the Hawaii Community Foundation. And our new Advisory Board is headed by Ms. Irene Hirano and Mary Bitterman. But this is just the start.

This bill is so appreciated because it officially recognizes the unique role 'Ulu'ulu plays in preserving and making available for this and future generations the

moving visual heritage of Hawaii as well as creating a source of funding by the public.

I thank you for your consideration and support of SB 2110.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: quirante@hawaii.edu
Subject: Testimony for SB2110 on 2/23/2012 9:00:00 AM
Date: Friday, February 17, 2012 3:29:51 PM
Attachments: [SB2110_testimony_022312.pdf](#)

Testimony for WAM 2/23/2012 9:00:00 AM SB2110

Conference room: 211
Testifier position: Support
Testifier will be present: Yes
Submitted by: Janel Quirante
Organization: Individual
E-mail: quirante@hawaii.edu
Submitted on: 2/17/2012

Comments:

Testimony in support of Hawai'i Senate Bill SB2110
Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON WAYS AND MEANS
Senator David Y. Ige, Chair
Senator Michelle N. Kidani, Vice Chair

DATE: Thursday, February 23, 2012
TIME: 9:00 a.m.
PLACE: Conference Room 211, State Capitol, 415 South Beretania Street

Honorable State Senators:

My name is Janel Quirante and I am writing to express my full and enthusiastic support for Hawai'i Senate Bill SB2110 designating 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving the moving image heritage of the Hawai'i islands.

Environmental conditions in Hawai'i are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As Head Archivist of 'Ulu'ulu, I work with a dedicated and talented team to catalog, digitize and preserve our collection materials, over 10,000 hours of footage created in Hawai'i, about Hawai'i, that otherwise would remain inaccessible to students and researchers.

I urge your support for this Senate Bill. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Respectfully,

Janel Quirante
Head Archivist,
'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i