



March 13, 2012

Representative Scott Y. Nishimoto, Chair
Representative Mark M. Nakashima, Vice Chair
Committee on Higher Education
Hawaii State Capitol, Room 309
Honolulu, Hawaii 96813

Aloha Chair Nishimoto and Vice Chair Nakashima,

I am writing to express my support for Senate Bill 2110 SD1. Enterprise Honolulu considers our responsibility in the Hawai'i community as the O'ahu Economic Development Board crucial to revitalizing our economic health from a state wide perspective.

An amazing historical movie entitled *Mana Waka*, I remember watching while living on Lana'i over 20 years ago at the (then) Lana'i Community Center. This film was commissioned by the Princess Te Puea Herangi of the Maori to be shared around the Pacific. It was filmed in black and white during 1937, depicting the process of selecting trees to build ocean going wa'a from the mountainous forests of Aotearoa. The story within, was a brilliant account of how the Maori revered our maker for providing the forest and the pains taking steps they took to carefully select trees to bring to the ocean and build a voyaging fleet. This example of historic practices linked to Hawai'i has been embedded within me and has helped shape my values and the way I look at the world today.

SB 2110 SD1 proposes to designate 'Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. In so doing, we are able to preserve the historical accounts of who we are as a people and where we are in this special place, we call home. With the remarkable efforts being made with digital media in this State, this important repository is key for sharing our stories for future generations worldwide.

I ask for your consideration to support SB2110.

Please feel free to contact me directly should you have any questions.

Sincerely,



Mark McGuffie
Managing Director
Enterprise Honolulu, Oahu Economic Development Board



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