



# UNIVERSITY OF HAWAII – West Oahu

## Legislative Testimony

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Testimony Presented to the  
House Committee on Higher Education  
March 13, 2012 at 2:00 p.m.  
By Gene I. Awakuni  
Chancellor, University of Hawaii – West Oahu

### **SB 2110, SD1 - Relating to Preservation of Hawaii's Moving Images**

We support this measure to designate the Henry Ku`ualoha Giugni (HKG) archive as the state's official archive of moving images.

As you know, this archive will be housed at the new UH West O`ahu campus in Kapolei which officially opens on August 20 of this year. We are pleased to partner with the HKG Archive because we believe that a central repository of video and film produced by and in Hawai`i will be a valuable future community resource. Moving images capture Hawai`i's history in different ways, but some of these valuable resources are on the verge of being lost as a result of natural deterioration as well as changing technology. Thus, our collective preservation efforts today will be significantly important tomorrow.

WRITTEN ONLY

TESTIMONY BY KALBERT K. YOUNG  
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE  
STATE OF HAWAII  
TO THE HOUSE COMMITTEE ON HIGHER EDUCATION  
ON  
SENATE BILL NO. 2110, S.D. 1

March 13, 2012

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

Senate Bill No. 2110, S.D. 1, designates 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the official State archive for moving images. The archive will be located at the University of Hawaii at West Oahu and include an online archive of preserved and digitized materials and an English and Hawaiian language website. The bill creates the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special fund to defray costs associated with supporting the archive. The fund would be administered by the University of Hawaii and generate revenues through legislative appropriations, federal and private grants, and other collections. Senate Bill No. 2110, S.D. 1, does not include an expenditure ceiling for the special fund.

The Department of Budget and Finance takes no position on establishment of the archive; however, as a matter of general policy, the department does not support the creation of any special fund which does not meet the requirements of Section 37-52.3 of the Hawaii Revised Statutes. Special or revolving funds should: 1) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries of the program; 2) provide an appropriate means of financing for the program or activity; and 3) demonstrate the capacity to be financially self-sustaining. In regards to Senate Bill No. 2110, S.D. 1, it is difficult to determine if the new fund will be self-sustaining.

I encourage the Legislature to scrutinize the fiscal and operational plan for this program to ensure that it does conform to the requirements of Section 37-52.3, Hawaii Revised Statutes.

**nakashima2 - Susie**

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**From:** GD [wotsup@hawaiiantel.net]  
**Sent:** Sunday, March 11, 2012 1:51 PM  
**To:** HEDtestimony  
**Cc:** Rep. Mark Nakashima; Rep. Henry J.C. Aquino; Rep. Karen Awana; Rep. Della Belatti; Rep. Jerry Chang; Rep. Faye Hanohano; Rep. John Mizuno; Rep. Scott Saiki; Rep. K. Mark Takai; Rep. Roy Takumi; Rep. Jessica Wooley; Rep. Corinne Ching; Rep. Aaron Ling Johanson; Rep. Scott Nishimoto  
**Subject:** testimony supporting SB 2110 SD1 House HED

TESTIMONY IN SUPPORT OF SB 2110 SD1

HED Tuesday, 03-13-12 2:00PM  
House conference room 309.

My name is Gavan Daws.

I support SB 2110 SD1.

Preserving historical source materials in Hawaii has always been a challenge, across the board--from awareness of the need to availability of resources.

Gathering and digitizing moving image media is an excellent initiative--using 21st-century technology to make the visual record of Hawaii's historical past permanently accessible in the future.

I had the opportunity recently to spend some time at the archive. I was impressed.

Strategically and operationally, the project is in very good hands.

A strong foundation is being laid. A public investment now will yield invaluable longterm returns to the community.

The time is right. The need is urgent. SB 2110 SD1 is the way to go.

TESTIMONY IN SUPPORT OF SB 2110

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

COMMITTEE ON HIGHER EDUCATION

Rep. Scott Y. Nishimoto, Chair  
Rep. Mark M. Nakashima, Vice Chair

Rep. Henry J.C. Aquino	Rep. Scott K. Saiki
Rep. Karen L. Awana	Rep. K. Mark Takai
Rep. Della Au Belatti	Rep. Roy M. Takumi
Rep. Jerry L. Chang	Rep. Jessica Wooley
Rep. Faye P. Hanohano	Rep. Corinne W.L. Ching
Rep. John M. Mizuno	Rep. Aaron Ling Johanson

NOTICE OF HEARING

DATE: Tuesday, March 13, 2012  
TIME: 2:00 pm  
PLACE: Conference Room 309

State Capitol

415 South Beretania Street

Chair Nishimoto, Vice Chair Nakashima, Members of the Committee,

Thank you for the opportunity to testify today in support of SB 2110, relating to the preservation of Hawaii's moving images.

My name is Chris Lee and I am here today in support of this legislation as a private citizen, motion picture producer, and the Founder and Director of the Academy for Creative Media at UH.

I am also the co-founder with now Representative Heather Giugni of 'Ulu'ulu, the Henry Ku'ualoha Giugni Moving Image Archive of Hawaii.

'Ulu'ulu began with our state's long term need to find, preserve, digitize and make accessible online the moving image history of our island community. Hawaii has been making movies and tv shows since Thomas Edison came here

in 1908. Yet over 80% of our media history has been lost forever due to our tropical weather and benign neglect. Entire libraries of film and video have been literally thrown away because of deterioration, changes in recording formats and concerns for space. The remaining 20% of our media is on the precipice of being forever unviewable because of obsolete hardware, equipment that is no longer being manufactured or repaired, and the ravages of our hot, salty air.

'Ulu 'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region. Today, 'Ulu'ulu has over 10,000 hours of recorded video and film including footage of the first commercial inter island flight from 1927, volcanic eruptions from the 1940's and 50's, the 1978 Constitutional Convention, Filipino soldiers on the plantations training in 1942, color footage of tourists learning the hukilau aboard the Lurline in 1956, the heartbreaking evictions of native Hawaiians from Sand Island in 1980, home movies from Hilo in the early 60's, a 1967 Don Ho Christmas Special and over 30 years of news, sports and programming from KGMB, including, of course, Checkers and Pogo.

Over 300 hours of this is already available on line at our new 'Ulu'ulu website, a searchable and invaluable resource for students and scholars here at home and around the globe. 'Ulu'ulu was initially funded by grants from the federal Department of Education thanks largely to the efforts of Senator Inouye and Senator Akaka to memorialize the great friend to Hawaii, Henry Ku'ualoha Giugni, who rose to become the first Sergeant at Arms of Hawaiian ancestry of the United States Senate.

'Ulu'ulu already has partnered with 3 UH campuses and 4 of their libraries, numerous local filmmakers and news photographers, the Bishop Museum, PBS and many others. Already, the Lyman Museum in Hilo is publicly displaying copies of films digitized by 'Ulu'ulu which they had not even projected in over 50 years, including invaluable footage of volcanic eruptions never before seen by scientists.

Indeed, it's all invaluable. Because it's all irreplaceable. And soon, if we don't accelerate our efforts to find, restore, preserve and digitize our moving image media, no one will ever see this material again. This is the ultimate legacy project, and it is something that can only be realized by a public-private collaboration. It is truly the movie museum and Youtube of Hawaii.

Fortunately, this partnership is already under way. We are very grateful to Chancellor Gene Awakuni and the faculty and staff at UH West Oahu who started working with us 2 years ago to make the new library at UHWO the permanent home for 'Ulu'ulu. Our new location includes over 11,000 square feet of state of the art archive space, a massive temperature controlled vault and public areas for scholarship, conferences, citizens and tourists wishing to see what Hawaii once looked like.

On the private side, 'Ulu'ulu has already received generous financial support from private donors, including the Omydiar Initiatives Fund administered by the Hawaii Community Foundation. And our new Advisory Board is headed by Ms. Irene Hirano and Mary Bitterman. But this is just the start.

This bill is so appreciated because it officially recognizes the unique role 'Ulu'ulu plays in preserving and making available for this and future generations the moving visual heritage of Hawaii as well as creating a source of funding by the public.

I thank you for your consideration and support of SB 2110.

Testimony in support of Hawai'i Senate Bill SB2110  
Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON HIGHER EDUCATION

Rep. Scott Y. Nishimoto, Chair

Rep. Mark M. Nakashima, Vice Chair

DATE: Tuesday, March 13, 2012

TIME: 2:00 p.m.

PLACE: Conference Room 309, State Capitol, 415 South Beretania Street

Honorable State Representatives:

My name is Janel Quirante and I am writing to express my full and enthusiastic support for Hawai'i Senate Bill SB2110 designating 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving the moving image heritage of the Hawai'i islands.

Environmental conditions in Hawai'i are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As Head Archivist of 'Ulu'ulu, I work with a truly dedicated and talented team to catalog, digitize and preserve our collection materials, over 10,000 hours of footage created in Hawai'i, about Hawai'i, that otherwise would remain inaccessible to students and researchers.

I urge your support for this Bill. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location on the new UH West Oahu campus that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Respectfully,

Janel Quirante  
Head Archivist,

'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i



**nakashima2 - Susie**

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Monday, March 12, 2012 1:57 PM  
**To:** HEDtestimony  
**Cc:** omurar@gmail.com  
**Subject:** Testimony for SB2110 on 3/13/2012 2:00:00 PM  
**Attachments:** Support SB2110.rtf

Testimony for HED 3/13/2012 2:00:00 PM SB2110

Conference room: 309  
Testifier position: Support  
Testifier will be present: Yes  
Submitted by: Robert Omura  
Organization: Individual  
E-mail: [omurar@gmail.com](mailto:omurar@gmail.com)  
Submitted on: 3/12/2012

Comments:

Members of the Committee,

Aloha, my name is Robert Omura, I was born and raised from Kula, Maui. I am graduate of the University of Hawai'i, Academy for Creative Media, a freelance videographer/filmmaker and a media specialist of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive. I am writing to express my full support for the designation of this Archive to be recognized as Hawai'i's state archive for moving images.

We all have heard the expression, "Those who cannot remember the past are condemned to repeat it." How can we as a Hawaiian society move forward, if we do not know our past? How can we learn from what is not even made accessible?

It is the year 2012. Today, intermediate school students have not experienced life before the year 2000. They have not seen a world before cell phones and Google. Please imagine what life must be like through their eyes. How can we expect from them, the children of the 21st century, our future leaders of Hawai'i, to know what we know---if they have not seen, what we have seen? How do we expect them to know our past governors, such as Burns, Ariyoshi, Waihee and Cayetano? Who is George Helm, Patsy Mink, Eddie Aikau, Ah Quon McElrath, and Kekuni Blaisdell to them?

Being a part of the 'Ulu'ulu staff, exposed me to a side of Hawai'i seen by a very few of my generation. Throughout high school I was involved with creating documentaries and entering in the Hawaii State History Day competitions. In college participated in the Statehood documentary done by the University of Hawai'i. During my research I visited the Hawai'i public libraries, the state archive, and the UH Libraries, while all along wondering "where is all the footage?" Why was there such a limited number of primary (film) resources available to the public?

At 'Ulu'ulu we have started to digitize what is just the tip of the iceberg. We know from what has been gathered so far, that there is more out there. In dark damp closet or left in a pile in an outdoor garage; it is out there and time is running out to save it. If we as community fail to save these tapes we loose the stories and values shared by our elders and Kupuna. We also loose the gems of our Hawaii society from Rap Replinger and Booga Booga, to Iz Kamakawiwo'ole and the Makaha Sons. Each story lost is like the missing puzzle pieces, creating an incomplete image of Hawai'i.

I have a great job, I see it all working at 'Ulu'ulu and seeing is believing. I wish that everyone will be able to see what I get to see daily. Prior to this job, I had not heard of the Constitution Convention, the emotional stories of the Sand Island Evictions, the Paniolos of Parker Ranch, the PBS show DIALOG or First Friday, and to be honest, I am still trying to figure out what is Checkers and Pogo. More importantly being exposed to these videos have given me broader perspective of Hawai'i. It was an eye opening experience to witness, how my ancestors lived in the late 1920's, digging ditches, plowing with huge tractors, swinging pick axes and blowing up boulders with sticks of dynamite. To me this type of footage is priceless.

I believe in the archive and I believe in its mission to not only save these stories but to make

them accessible as well to the public for free. The past should not be kept from the public and should not be forgotten. Please do not allow the truth die with these tapes.

There is numerous amounts of work that needs to be done. Please allow us to continue our mission.

Mahalo,  
Robert Omura

Testimony in support of Hawai'i Senate Bill SB2110  
March 12, 2012

Committee on Higher Education  
Rep. Scott Nishimoto, Chair  
Rep. Mark Nakashima, Vice Chair

Rep. Henry Aquino	Rep. Scott Saiki
Rep. Karen Awana	Rep. Mark Takai
Rep. Della Belatti	Rep. Roy Takumi
Rep. Jerry Chang	Rep. Jessica Wooley
Rep. Faye Hanohano	Rep. Corinne Ching
Rep. John Mizuno	Rep. Aaron Johanson

Honorable Representatives:

I, Nanette Napoleon, a Hawaiian Cultural Consultant and Researcher, am writing to express my support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. Hawai'i has gone too many years without a safe place for our precious moving image memories.

As a historical researcher who understands that value of preserving our history in all its many forms, I strongly urge you to support this effort. My past work with preserving the history of our cemeteries is an example of why we need to malama the memory of things past. In a state that has challenging environmental conditions that affect our fragile material, we need a safe place for our moving images. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As researcher, consultant and recent filmmaker, I urge your support of 'Ulu'ulu. I urge you to support SB2110!

Aloha,

Nanette Napoleon  
Hawaiian Culture Consultant  
nanetten@hawaii.rr.com

**Testimony in support of Hawai'i Senate Bill SB2110**

Committee on Higher Education  
Rep. Scott Nishimoto, Chair  
Rep. Mark Nakashima, Vice Chair

Honorable Representatives:

I am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

We are presently faced with a potential loss of much of our moving image history if we don't act now. Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

In addition to saving Hawai'i's moving image history, this library will provide an opportunity as a primary education resource for students, researchers and interested parties that are interested in our past. Images that reinforce movements, events, speeches, actions will add to our present and future education through technology. Our libraries are changing – and this "library" will focus on saving, preserving, archiving and creating accessible images once hidden away.

Mahalo for your time and kind consideration.

Aloha,

Renea C. Stewart  
renea@juniroa.com

Testimony in support of Hawai'i Senate Bill SB2110

March 12, 2012

Honorable Representatives of the House Higher Education Committee:

I, Lurline McGregor, am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a filmmaker, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Mahalo.

Hawaii Legislature: Senate Bill SB2110

March 12, 2012

**Committee on Higher Education**

Rep. Scott Nishimoto, Chair  
Rep. Mark Nakashima, Vice Chair

Aloha Honorable Representatives:

I am writing to you today to urge you to please support SB2110! As part of the Film Community supporting filmmakers, Hawai'i desperately needs a state of the art archive that will protect, preserve and make available our moving image history.

On behalf of myself and Pacific Islanders in Communications, I fully support the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images.

Please support SB2110!

Respectfully,

Leanne Ferrer  
Program Manager  
Pacific Islanders in Communications

## Testimony in support of Hawai'i Senate Bill SB2110

March 12, 2012

Committee on Higher Education

Dear Honorable State Representatives:

My name is Harinani Orme an artist from Hawai'i Island but now living on O'ahu. I am a supporter of all the efforts being undertaken by Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as its intent is to preserve, protect and share the history of Hawai'i through videotape and films.

This archive is important for our future generations. I am writing you today to express my full support for the designation of 'Ulu'ulu as the state archive for moving images. This first of its kind archive of Hawai'i will serve as a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity.

I urge you to support SB2110!

Mahalo,

Harinani Orme  
Artist & Part-time Teacher



Testimony in support of Hawai'i Senate Bill SB2110

March 12, 2012

Honorable Representatives of the House Higher Education Committee:

I am writing to express my enthusiastic support for Ulu'ulu: the Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i to be designated as the state archive for moving images. As a repository of Hawai'i's unique and priceless legacy through film and video, 'Ulu'ulu is invaluable in preserving, for present and future generations, the moving-image heritage of Hawai'i.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. Additional challenges include a lack of appreciation for our archival needs, a weak archival infrastructure, industry restructuring and changing media formats. These hurdles have resulted in the loss and damage of much of Hawai'i's priceless audiovisual materials. Using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region, Ulu'ulu would provide a vital solution to this crisis.

As a longtime writer and editor in Hawai'i, I rely on these materials as necessary to cultural, historical and factual preservation. The storytellers of today rely on visual archives as pillars of the past that help to build our future. We have much to share with the world, and an archive such as this would be pivotal in maintaining our place in the collective memory, and in perpetuating Hawai'i's heritage.

We cannot afford to lose this irreplaceable knowledge of human history, culture and events. The archives will enable us to have a rich, diverse and singular collection, accessible to the public through both online access and a physical location. The benefits will fan out through our communities to support scholarly research, artistic creation, cultural reclamation, community continuity and the inter-generational storytelling for which Hawai'i is known.

With 'Ulu'ulu: The Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i, we will have the joy of knowing that today's leaders have provided for the generations to come.

Please support 'Ulu'ulu and protect Hawai'i's heritage.

Thank you.

Sincerely,

Jocelyn Fujii  
1615 Wilder Ave.  
Apt. 606  
Honolulu, HI 96822

Testimony in support of Hawai'i Senate Bill SB2110

March 12, 2012

Honorable Representatives of the House Higher Education Committee:

I Jack Law of 4690 Sierra Dr. Honolulu, HI 96816 am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As the Founder and Past President of the Honolulu Rainbow Film Festival and as a citizen who knows the value of saving history, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

## **nakashima2 - Susie**

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Tuesday, March 13, 2012 7:03 AM  
**To:** HEDtestimony  
**Cc:** victoriakeith@msn.com  
**Subject:** Testimony for SB2110 on 3/13/2012 2:00:00 PM

Testimony for HED 3/13/2012 2:00:00 PM SB2110

Conference room: 309  
Testifier position: Support  
Testifier will be present: No  
Submitted by: victoria keith  
Organization: Individual  
E-mail: [victoriakeith@msn.com](mailto:victoriakeith@msn.com)  
Submitted on: 3/13/2012

### Comments:

I, Victoria Keith, of Victoria Keith Productions, support this bill and urge the legislature to approve it. Archival preservation of Hawaii's moving images is crucially important to imparting Hawaii's history to future generations. With current technology it is now possible to restore and retain footage recorded in previous eras and thereby save important historical documentation. It is with extreme urgency that this be made possible, as the materials are literally crumbling before our eyes. The HKG Moving Image Archive ('Ulu'ulu) has done amazing work thus far, and the loss of their ability to continue this preservation work would be tragic. Please support & pass this bill. Mahalo!

**nakashima2 - Susie**

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Tuesday, March 13, 2012 8:44 AM  
**To:** HEDtestimony  
**Cc:** pilileeloy@hawaiiantel.net  
**Subject:** Testimony for SB2110 on 3/13/2012 2:00:00 PM

Testimony for HED 3/13/2012 2:00:00 PM SB2110

Conference room: 309  
Testifier position: Support  
Testifier will be present: No  
Submitted by: Piliialoha E. Lee Loy  
Organization: Individual  
E-mail: [pilileeloy@hawaiiantel.net](mailto:pilileeloy@hawaiiantel.net)  
Submitted on: 3/13/2012

**Comments:**

I am submitting testimony in favor of designating the Ulu'ulu:The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. As a 42 year veteran teacher of the public schools I know how important it is to have access to valuable educational material. Access to material beyond the meager textbooks available to K-12 teachers will enhance the learning experiences for our keiki.  
Piliialoha E. Lee Loy

## nakashima2 - Susie

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Tuesday, March 13, 2012 9:32 AM  
**To:** HEDtestimony  
**Cc:** aloha.meleanna@hawaiiantel.net  
**Subject:** Testimony for SB2110 on 3/13/2012 2:00:00 PM

Testimony for HED 3/13/2012 2:00:00 PM SB2110

Conference room: 309  
Testifier position: Support  
Testifier will be present: No  
Submitted by: meleanna meyer  
Organization: Individual  
E-mail: [aloha.meleanna@hawaiiantel.net](mailto:aloha.meleanna@hawaiiantel.net)  
Submitted on: 3/13/2012

### Comments:

Testimony in support of Hawai'i Senate Bill SB2110 March 12, 2012 Honorable Representatives of the House Higher Education Committee:

Aloha mai kakou:

I , Meleanna Aluli Meyer of Maka Walu Productions am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As an educator, filmmaker and concerned citizen, I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of Hawai'i's history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

O au iho no, Meleanna Aluli Meyer