

TESTIMONY IN SUPPORT OF SB 2110 SD 1 (HSCR1027-12)

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

HOUSE OF REPRESENTATIVES

LATE TESTIMONY

THE TWENTY-SIXTH LEGISLATURE

REGULAR SESSION OF 2012

COMMITTEE ON FINANCE

Rep. Marcus R. Oshiro, Chair
Rep. Marilyn B. Lee, Vice Chair

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NOTICE OF HEARING

DATE: Wednesday, March 28, 2012
TIME: 10:00 A.M.
PLACE: Conference Room 308

State Capitol

415 South Beretania Street

Chair Oshiro, Vice Chair Lee, Members of the Committee,

Thank you for the opportunity to testify in support of SB 2110, relating to the preservation of Hawaii's moving images.

My name is Chris Lee and I write in strong support of this legislation as a private citizen, motion picture producer, and the Founder and Director of the Academy for Creative Media at UH.

~~I am also the co-founder with now Representative Heather Giugni of 'Ulu'ulu, the Henry Ku'ualoha Giugni Moving Image Archive of Hawaii.~~

'Ulu'ulu began with our state's long term need to find, preserve, digitize and make accessible online the moving image history of our island community. Hawaii has been making movies and tv shows since Thomas Edison came here in 1908. Yet over 80% of our media history has been lost forever due to our tropical weather and benign neglect. Entire libraries of film and video have been literally thrown away because of deterioration, changes in recording formats and concerns for space. The remaining 20% of our media is on the precipice of being forever unviewable because of obsolete hardware, equipment that is no longer being manufactured or repaired, and the ravages of our hot, salty air.

'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region. Today, 'Ulu'ulu has over 10,000 hours of recorded video and film including footage of the first commercial inter island flight from 1927, volcanic eruptions from the 1940's and 50's, the 1978 Constitutional Convention, Filipino soldiers on the plantations training in 1942, color footage of tourists learning the hukilau aboard the Lurline in 1956, the heartbreaking evictions of native Hawaiians from Sand Island in 1980, home movies from Hilo in the early 60's, a 1967 Don Ho Christmas Special and over 30 years of news, sports and programming from KGMB, including, of course, Checkers and Pogo.

Over 300 hours of this is already available on line at our new 'Ulu'ulu website, a searchable and invaluable resource for students and scholars here at home and around the globe. 'Ulu'ulu was initially funded by grants from the federal Department of Education thanks largely to the efforts of Senator Inouye and Senator Akaka to memorialize the great friend to Hawaii, Henry Ku'ualoha Giugni, who rose to become the first Sergeant at Arms of Hawaiian ancestry of the United States Senate.

'Ulu'ulu already has partnered with 3 UH campuses and 4 of their libraries, numerous local filmmakers and news photographers, the Bishop Museum, PBS and many others. Already, the Lyman Museum in Hilo is publicly displaying copies of films digitized by 'Ulu'ulu which they had not even projected in over 50 years, including invaluable footage of volcanic eruptions never before seen by scientists.

Indeed, it's all invaluable. Because it's all irreplaceable. And soon, if we don't accelerate our efforts to find, restore, preserve and digitize our moving image media, no one will ever see this material again. This is the ultimate legacy project, and it is something that can only be realized by a public-private collaboration. It is truly the movie museum and Youtube of Hawaii.

Fortunately, this partnership is already under way. We are very grateful to ~~Chancellor Gene Awakuni and the faculty and staff at UH West Oahu who~~ started working with us 2 years ago to make the new library at UHWO the permanent home for 'Ulu'ulu. Our new location includes over 11,000 square feet of state of the art archive space, a massive temperature controlled vault and public areas for scholarship, conferences, citizens and tourists wishing to see what Hawaii once looked like.

On the private side, 'Ulu'ulu has already received generous financial support from private donors, including the Omydiar Initiatives Fund administered by the Hawaii Community Foundation. And our new Advisory Board is headed by Ms. Irene Hirano and Mary Bitterman. But this is just the start.

This bill is so appreciated because it officially recognizes the unique role 'Ulu'ulu plays in preserving and making available for this and future generations the moving visual heritage of Hawaii as well as creating a source of funding by the public.

I thank you for your consideration and support of SB 2110, SD1 (HSCR1215-12).

Nanette Naioma Napoleon

LATE TESTIMONY

Freelance historical researcher specializing in topics related to Hawai'i
131-A Hauoli St., Kailua, HI 96734 / Ph. 261-0705
Email: nanetten@hawaii.rr.com

**Testimony in Support of SB 2110D
Relating to the Preservation of Hawaii's Moving Images**

I have been a historical researcher in Hawai'i for more than 25 years. Over that time I have been worked with film collections from various archives in Hawaii and have come to realize that there is a treasure trove of historically valuable and irreplaceable film material out there that is in eminent danger of becoming lost forever because not enough resources are available to preserve these precious items as they need to be preserved.

SB 2110 is a very important initiative that will help to address the URGENT need establish a site dedicated to preserving these important historical resources. I urge this committee to fully support the establishment of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special fund so that generations to come will be able to access this wonderful material.

Sincerely,

Nanette Napoleon
Kailua, Hawai'i

FINTestimony

From: Mary Bitterman [MBitterman@OsherFoundation.org]
Sent: Wednesday, March 28, 2012 7:20 AM
To: FINTestimony
Subject: Senate Bill 2110

Importance: High

LATE TESTIMONY

March 23, 2012

The Honorable Marcus Oshiro, Chair, Committee on Finance, Hawaii State House of Representatives
The Honorable Marilyn Lee, Vice-Chair, Committee on Finance, Hawaii State House of Representatives

Re: SB2110

Dear Chair Oshiro and Vice-Chair Lee:

I write in support of Hawai'i Senate Bill SB 2110 designating Ulu'ulu: the Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is essential to preserving for present and future generations the moving image heritage of Hawai'i Nei.

This legislation could not be more timely. Environmental conditions in our islands are very challenging for moving image preservation. Additionally, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats have led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using leading archival practices, software tools, and state-of-the-art technology found nowhere else in the Pacific region.

As a former director of Hawai'i Public Television (now PBS Hawai'i) having had the opportunity to work with great Hawai'i filmmakers (such as Joe Konno) and being a student of Hawaiian history all of my adult life, I urge your support for 'Ulu'ulu. (Having also been a longtime friend and mentee of Henry Giugni, I know how important he would consider this legislation.) Without the archives, we will continue to lose irreplaceable knowledge of our local history, culture, and events as well as of stories from elsewhere which feature Hawai'i and our people. By contrast, with the archives, we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as at a physical location that will be the base for scholarly research, artistic creation, cultural reclamation, community continuity, and generational connectivity. With 'Ulu'ulu: The Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i, we can take comfort in knowing that we have taken the respectful and critical step of preserving the "moving" history of Hawai'i for both present and future generations of our own people and for people across the world who take a special interest in the principles and customs of Hawaiian life.

I should note that I am a permanent resident of Hawai'i, working "off island" at the Osher Foundation which funds several important programs at the University of Hawai'i and at universities across the nation.

I am most grateful to both of you for allowing me to present support for this valuable piece of legislation.

Best wishes for continued success with your important work.

Aloha,

Mary Bitterman
(Permanent resident of Hawaii, working "off island")

Mary G.F. Bitterman, President

FINTestimony

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 28, 2012 5:22 AM
To: FINTestimony
Cc: archivalmedia@gmail.com
Subject: Testimony for SB2110 on 3/28/2012 10:00:00 AM

LATE TESTIMONY

Testimony for FIN 3/28/2012 10:00:00 AM SB2110

Conference room: 308
Testifier position: Support
Testifier will be present: No
Submitted by: David Rowntree
Organization: Archival Media Consulting
E-mail: archivalmedia@gmail.com
Submitted on: 3/28/2012

Comments:

Testimony in support of Senate Bill SB2110 Finance Committee Rep. Marcus Oshiro, Chair Rep. Marilyn Lee, Vice Chair

Honorable Representatives:

I am writing to express my full and enthusiastic support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

We are presently faced with a potential loss of much of our moving image history if we don't act now. Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

In addition to saving Hawai'i's moving image history, this library will provide an opportunity as a primary education resource for students, researchers and interested parties that are interested in our past. It will also act as a leader in innovation and best practices for other organization throughout Hawai'i looking to care for their audiovisual collections.

Mahalo for your time and kind consideration.
Aloha,

FINTestimony

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 28, 2012 2:47 AM
To: FINTestimony
Cc: Lkihara@gmail.com
Subject: Testimony for SB2110 on 3/28/2012 10:00:00 AM

LATE TESTIMONY

Testimony for FIN 3/28/2012 10:00:00 AM SB2110

Conference room: 308
Testifier position: Support
Testifier will be present: No
Submitted by: Leah Kihara
Organization: Individual
E-mail: Lkihara@gmail.com
Submitted on: 3/28/2012

Comments:

Testimony in support of Senate Bill SB2110

Finance Committee

Rep. Marcus Oshiro, Chair

Rep. Marilyn Lee, Vice Chair

LATE TESTIMONY

Honorable Representatives:

I am writing in strong support of SB 2110 for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. As a small business owner, I am excited for the opportunities this archives will provide as a resource for our developing film industry, in promoting our islands through tourism and trade, and through educating our youth and providing for a well-rounded education mindful of our past.

In addition to saving Hawai'i's moving image history, this library will provide an opportunity as a primary education resource for students, researchers and interested parties that are interested in our past. The Archive has been recognized as a national value and supported on the federal level. Supporting this innovative archive, enhanced by state-of-the-art technology, will prove to be an invaluable decision in our State's future. As you continue your important work in thinking about the economic future of our community, I urge you to vote in support of this effort.

Aloha,
Rebecca Justine 'Iolani Soon

Testimony in support of Senate Bill SB2110
Finance Committee

LATE TESTIMONY

March 27, 2012

Rep. Marcus Oshiro, Chair:

I am writing to urge the committee's support for the legislation designating Ulu'ulu: the Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. As a repository of Hawai'i's unique legacy through film and video, 'Ulu'ulu serves as an invaluable resource for present and future generations especially amidst our changing island landscape, cultures and traditions...

While the urgency of this matter may seem insignificant, we have already lost valuable footage and could face further loss of much of our moving image history if we don't act now. Challenges created by the humid conditions of our island home pose a threat for the preservation of moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a filmmaker and an educator of a high school video program, this library provides a unique opportunity as a primary education resource which can't be found anywhere in the Pacific. Last year, I took my Advanced Video Production students on a field trip to visit the interim location of 'Ulu'ulu. Prior to our visit, my students really had no idea of the treasures they would encounter. The informative staff shared a video clip featuring Kamehameha students in the 1970's which captured my students' attention. They deemed it distant history. You can only imagine their awe when they viewed a 1950's Christmas Special featuring Don Ho. History came alive for them as they witnessed a Hawai'i they've never before seen. Interestingly, they also noticed production details such as the camera angles and set design. The experience proved valuable all while the facility was not even fully operational.

The preservation of our island history through the moving images of our past can only enhance our future. As technology rapidly changes, so does our island home. This library not only saves, preserves and archives these treasures, but also more importantly it makes our past accessible and brings life to our history.

Me ke aloha,

Leah Kihara

LATE TESTIMONY

Testimony in support of Hawai'i Senate Bill SB2110
Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON FINANCE
Rep. Marcus R. Oshiro, Chair
Rep. Marilyn B. Lee, Vice Chair

DATE: Wednesday, March 28, 2012

TIME: 10:00 A.M.

PLACE: Conference Room 308, State Capitol, 415 South Beretania Street

Members of the Committee,

I Michael M. May of Mike May Media Services am writing to express my full and enthusiastic support for the designation of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

'Ulu'ulu's Pilot Project successfully cataloged, digitized and preserved over 300 hours of historical footage that otherwise would have remained inaccessible to students and researchers. As a documentary film maker and archivist I recognize the importance of 'Ulu'ulu's work and its potential as a rich educational resource for all the people of Hawai'i.

I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Mahalo,
Mike May
Mike May Media Services
1144 Koko Head Ave. Suite 211
Honolulu, HI 96816
808.237.9314
mmmam@me.com

LATE TESTIMONY

SB 2110

FINTestimony

From: Victoria Keith [victoriakeith@msn.com]
Sent: Wednesday, March 28, 2012 3:46 AM
To: FINTestimony
Subject: 'Ulu'ulu Testimony

Aloha Senator Espero,

I am writing to testify in support of the bill to designate 'Ulu'ulu as the State Moving Image Archive.

In 1976 I began producing video documentaries about issues of importance in Hawai'i, beginning with the 'Aieahole-Waikane eviction struggle.

That video, Two Green Valleys, was all but decomposed and unusable until I donated it, and all my other productions, to the HKG Archive in 2010. They sent it away to be restored, and amazingly, it now holds all the video and audio that was originally recorded. They managed to recover huge segments of the film that were entirely missing, and they did this by using the original 1/2" master edit tape, which had been mouldering in its case for 30 years!

This is indeed a miracle, and represents the huge importance of an archive for Hawai'i moving images.

The medium of video made it possible for many producers in the 60's and 70's to move out into and among the communities of Hawai'i, recording voices and images that would otherwise have simply faded into history unrecognized and unheard. My companies, Windward Video and Victoria Keith Productions, have struggled over the years to store and preserve to the best of our ability the images we recorded through the years. With Hawai'i's heat and humidity, that was nearly impossible while videotape was the primary medium (before the digital age!) Yet the images and messages recorded are so important to Hawai'i's history.

I implore you to support this legislation, and put Hawai'i's recorded images where they belong, in a climate-controlled environment, with preservation specialists who can do the job of preserving the moving image history of Hawai'i.

Mahalo nui loa,
Victoria Keith

LATE TESTIMONY

FINTestimony

From: Jack Law [jlawnl@gmail.com]
Sent: Tuesday, March 27, 2012 11:31 PM
To: FINTestimony
Subject: Testimony in Support of Senate Bill SB2110

Testimony in support of Hawai'i Senate Bill SB2110

Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON FINANCE

Rep. Marcus R. Oshiro, Chair

Rep. Marilyn B. Lee, Vice Chair

DATE: Wednesday, March 28, 2012

TIME: 10:00 A.M.

PLACE: Conference Room 308, State Capitol, 415 South Beretania Street

Members of the Committee:

My name is Jack Law, Founder and Former President of the Honolulu Gay & Lesbian Cultural Foundation, the presenter of the "Honolulu Rainbow Film Festival, in memory of Adam Baran", I am writing to express my full and enthusiastic support for the designation of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Since Thomas Edison sent a film crew to our islands at the beginning of film technology, film has captured the uniqueness and history of our islands. We must save this legacy.

Aloha and Sincerely,

Jack Law
4690 Sierra Dr.
Honolulu, HI 96816

LATE TESTIMONY

FINTestimony

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 28, 2012 8:57 AM
To: FINTestimony
Cc: renea@juniroa.com
Subject: Testimony for SB2110 on 3/28/2012 10:00:00 AM

Testimony for FIN 3/28/2012 10:00:00 AM SB2110

Conference room: 308
Testifier position: Support
Testifier will be present: No
Submitted by: Renea C. Stewart
Organization: Individual
E-mail: renea@juniroa.com
Submitted on: 3/28/2012

Comments:

FINTestimony

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 28, 2012 9:00 AM
To: FINTestimony
Cc: lisav@hawaii.rr.com
Subject: Testimony for SB2110 on 3/28/2012 10:00:00 AM

Testimony for FIN 3/28/2012 10:00:00 AM SB2110

Conference room: 308
Testifier position: Support
Testifier will be present: No
Submitted by: Lisa M. Veneri
Organization: Individual
E-mail: lisav@hawaii.rr.com
Submitted on: 3/28/2012

Comments: