

WRITTEN ONLY

TESTIMONY BY KALBERT K. YOUNG
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE
STATE OF HAWAII
TO THE HOUSE COMMITTEE ON FINANCE
ON
SENATE BILL NO. 2110, S.D. 1

March 28, 2012

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

Senate Bill No. 2110, S.D. 1, designates 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the official State archive for moving images. The archive will be located at the University of Hawaii at West Oahu and include an online archive of preserved and digitized materials and an English and Hawaiian language website. The bill creates the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special fund to defray costs associated with supporting the archive. The fund would be administered by the University of Hawaii and generate revenues through legislative appropriations, federal and private grants, and other collections.

The Department of Budget and Finance takes no position on establishment of the archive; however, as a matter of general policy, the department does not support the creation of any special fund which does not meet the requirements of Section 37-52.3 of the Hawaii Revised Statutes. Special or revolving funds should: 1) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries of the program; 2) provide an appropriate means of financing for the program or activity; and 3) demonstrate the capacity to be financially self-sustaining. In regards to Senate Bill No. 2110, S.D. 1, it is difficult to determine if the new fund will be self-sustaining. Further, Senate Bill No. 2110, S.D. 1, does not include an expenditure ceiling for the special fund.

I encourage the Legislature to scrutinize the fiscal and operational plan for this program to ensure that it does conform to the requirements of Section 37-52.3, Hawaii Revised Statutes.



University of Hawai'i – West O'ahu Legislative Testimony

**Testimony Presented to the
House Committee on Finance
March 28, 2012 at 10:00 a.m.
By Gene I. Awakuni
Chancellor, University of Hawaii – West O'ahu**

SB 2110, SD1 - Relating to Preservation of Hawaii's Moving Images

We support this measure to designate the Henry Ku'ualoha Giugni (HKG) archive as the state's official archive of moving images.

As you know, this archive will be housed at the new UH West O'ahu campus in Kapolei which officially opens on August 20 of this year. We are pleased to partner with the HKG Archive because we believe that a central repository of video and film produced by and in Hawai'i will be a valuable future community resource. Moving images capture Hawai'i's history in different ways, but some of these valuable resources are on the verge of being lost as a result of natural deterioration as well as changing technology. Thus, our collective preservation efforts today will be significantly important tomorrow.

Testimony in support of Hawai'i Senate Bill SB2110
Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON FINANCE
Rep. Marcus R. Oshiro, Chair
Rep. Marilyn B. Lee, Vice Chair

DATE: Wednesday, March 28, 2012
TIME: 10:00 A.M.
PLACE: Conference Room 308, State Capitol, 415 South Beretania Street

Honorable State Representatives:

My name is Janel Quirante and I am writing to express my full and enthusiastic support for Hawai'i Senate Bill SB2110 designating 'Ulu'ulu: The Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving the moving image heritage of the Hawai'i islands.

Environmental conditions in Hawai'i are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As Head Archivist of 'Ulu'ulu, I work with a truly dedicated and talented team to catalog, digitize and preserve our collection materials, over 10,000 hours of footage created in Hawai'i, about Hawai'i, that otherwise would remain inaccessible to students and researchers.

I urge your support for this Bill. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location on the new UH West Oahu campus that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Respectfully,

Janel Quirante
Head Archivist,
'Ulu'ulu: The Henry Ku'uialoha Giugni Moving Image Archive of Hawai'i

Members of the Committee,

Aloha, my name is Robert Omura, I was born and raised from Kula, Maui. I am graduate of the University of Hawai'i, Academy for Creative Media, a freelance videographer/filmmaker and a media specialist of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive. I am writing to express my full support for the designation of this Archive to be recognized as Hawai'i's state archive for moving images.

We all have heard the expression, "Those who cannot remember the past are condemned to repeat it." How can we as a Hawaiian society move forward, if we do not know our past? How can we learn from what is not even made accessible?

It is the year 2012. Today, intermediate school students have not experienced life before the year 2000. They have not seen a world before cell phones and Google. Please imagine what life must be like through their eyes. How can we expect from them, the children of the 21st century, our future leaders of Hawai'i, to know what we know---if they have not seen, what we have seen? How do we expect them to know our past governors, such as Burns, Ariyoshi, Waihee and Cayetano? Who is George Helm, Patsy Mink, Eddie Aikau, Ah Quon McElrath, and Kekuni Blaisdell to them?

Being a part of the 'Ulu'ulu staff, exposed me to a side of Hawai'i seen by a very few of my generation. Throughout high school I was involved with creating documentaries and entering in the Hawaii State History Day competitions. In college participated in the Statehood documentary done by the University of Hawai'i. During my research I visited the Hawai'i public libraries, the state archive, and the UH Libraries, while all along wondering "where is all the footage?" Why was there such a limited number of primary (film) resources available to the public?

At 'Ulu'ulu we have started to digitize what is just the tip of the iceberg. We know from what has been gathered so far, that there is more out there. In dark damp closet or left in a pile in an outdoor garage; it is out there and time is running out to save it. If we as community fail to save these tapes we lose the stories and values shared by our elders and Kupuna. We also lose the gems of our Hawaii society from Rap Replinger and Booga Booga, to Iz Kamakawiwo'ole and the Makaha Sons. Each story lost is like the missing puzzle pieces, creating an incomplete image of Hawai'i.

I have a great job, I see it all working at 'Ulu'ulu and seeing is believing. I wish that everyone will be able to see what I get to see daily. Prior to this job, I had not heard of the Constitution Convention, the emotional stories of the Sand Island Evictions, the Paniolos of Parker Ranch, the PBS show DIALOG or First Friday, and to be honest, I am still trying to figure out what is Checkers and Pogo. More importantly being exposed to these videos have given me broader perspective of Hawai'i. It was an eye opening experience to witness, how my ancestors lived in the late 1920's, digging ditches, plowing with huge tractors, swinging pick axes and blowing up boulders with sticks of dynamite. To me this type of footage is priceless.

I believe in the archive and I believe in its mission to not only save these stories but to make

them accessible as well to the public for free. The past should not be kept from the public and should not be forgotten. Please do not allow the truth die with these tapes.

There is numerous amounts of work that needs to be done. Please allow us to continue our mission.

Mahalo,
Robert Omura

Testimony in support of Hawai'i Senate Bill SB2110
Relating to the Preservation of Hawai'i's Moving Images

COMMITTEE ON FINANCE
Rep. Marcus R. Oshiro, Chair
Rep. Marilyn B. Lee, Vice Chair

DATE: Wednesday, March 28, 2012

TIME: 10:00 A.M.

PLACE: Conference Room 308, State Capitol, 415 South Beretania Street

Members of the Committee,

My name is Gene Kois, and I've been a video producer in Hawai'i since 1975. I am writing to express my full and enthusiastic support for the designation of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu'ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

'Ulu'ulu's Pilot Project successfully cataloged, digitized and preserved over 300 hours of historical footage that otherwise would have remained inaccessible to students and researchers. As a video producer, amateur archivist, participant of the pilot project, and a concerned citizen, I recognize the importance of 'Ulu'ulu's work and its potential as a rich educational resource for all the people of Hawai'i.

I urge your support for 'Ulu'ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Thank you.

Respectfully,

Gene Kois
Specific Video
808-372-8004
video@aloha.net

TESTIMONY IN SUPPORT OF SB 2110 SD1

HEARING FIN
WEDNESDAY, 03-28-12 2:00PM
Conference room 309.

My name is Gavan Daws.

I support SB 2110 SD1.

Preserving historical source materials in Hawaii has always been a challenge, across the board--from awareness of the need to availability of resources.

Gathering and digitizing moving image media is an excellent initiative--using 21st-century technology to make the visual record of Hawaii's historical past permanently accessible in the future.

I had the opportunity recently to spend some time at the archive. I was impressed.

Strategically and operationally, the project is in very good hands.

A strong foundation is being laid. A public investment now will yield invaluable longterm returns to the community.

The time is right. The need is urgent. SB 2110 SD1 is the way to go.

Testimony in support of Senate Bill SB2110

Finance Committee

Rep. Marcus Oshiro, Chair

Rep. Marilyn Lee, Vice Chair

Honorable Representatives:

I am writing to express my full support for the designation of Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images.

Images of immigrants arriving at Aloha Tower, Hawai'i during World War II, or the clip of our beloved Queen Lili'uokalani in her elderly state are valuable pieces of history that has created what Hawai'i is today. We are presently faced with a potential loss of much of our moving image history if we don't act now. A lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai'i's audiovisual materials. 'Ulu'ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

In addition to saving Hawai'i's moving image history, this library will provide an opportunity as a primary education resource for students, researchers and interested parties that are interested in our past. Images that reinforce movements, events, speeches, actions will add to our present and future education through technology. Our libraries are changing – and this “library” will focus on saving, preserving, archiving and creating accessible images once hidden away.

Mahalo for your time and kind consideration.

Aloha,

Ty Sanga

FINTestimony

From: Miki Bulos [archives@lymanmuseum.org]
Sent: Tuesday, March 27, 2012 5:05 PM
To: FINTestimony
Subject: SB2110 SD1 (Preservation; Hawaii's Moving Images; Special Fund)

HEARING:

Wednesday, March 28, 2012, 10:00am, Rm. 308.

SB2110 SD1 (Preservation; Hawaii's Moving Images; Special Fund)

Designates 'Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images; establishes a special fund. (SD1)

Members of the Committee,

I, Michelle Bulos of The Lyman Museum in Hilo, HI, am writing to express my full and enthusiastic support for the designation of 'Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai'i as the state archive for moving images. 'Ulu`ulu is a repository of Hawai'i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai'i islands.

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As a participant in 'Ulu`ulu's Pilot Project, much of the Lyman Museum's 16mm and 8mm films were saved. We received the digitized versions last summer and already we've been able to use some of the films in our 80th Anniversary Celebration and in our recently opened special exhibit, "Hawai'i Volcanoes: 1880s to Present." For our anniversary we screened period reels (late 1920 to early 1930s) of parades, plantation life, and the first interisland flight (which was also featured in the *Hawai'i News Now* story on 'Ulu`ulu).

Our "Hawai'i Volcanoes: 1880s to Present" exhibit features thirty minutes of eruption footage from Halema'uma'u 1930s, Puna 1955, Kilauea Iki 1959, and Kapoho 1960. The films have already generated a lot of interest in the public as well as the scientific community. Requests for dvds have already been submitted by HVO (Hawaiian Volcano Observatory), CSAV (Center for the Study of Active Volcanoes), UHM SOEST (School of Ocean and Earth Science and Technology).

Of the film reels submitted to the Pilot Project, 20 percent had already deteriorated far beyond saving. Had the project been delayed just a few years, it is likely that this invaluable footage might have been lost forever.

Preservation of Hawai'i's moving image heritage is an ongoing challenge; much has been lost and much more is in danger of being lost soon. I urge your support for 'Ulu`ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With 'Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai'i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Michelle Bulos
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Miki Bulos