



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

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Statement of
Richard C. Lim
Director

Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON INTERNATIONAL AFFAIRS

Monday, April 2, 2012
10:45 AM
State Capitol, Conference Room 312

in consideration of
HR107/HCR 145

**REQUESTING THE GOVERNOR OF THE STATE OF HAWAII AND
THE HAWAII SISTER-STATE COMMISSION TO APPROVE THE ESTABLISHMENT OF
A SISTER STATE RELATIONSHIP BETWEEN THE STATE OF HAWAII AND
THE PROVINCE OF BALI INDONESIA.**

Chair Awana, Vice Chair Hashem and Members of the House Committee on International
Affairs.

The Department of Business, Economic Development, and Tourism (DBEDT) supports the
intent of HR107 and HCR145, which requests the Governor and the Hawaii Sister State Committee
to approve the establishment of a sister-state relationship between the State of Hawaii and the
Province of Bali, Indonesia.

The Hawaii Sister-State Committee was established by the Legislature in 2006 to advise the
Governor and the Legislature on matters relating to sister-state relations and relations in general
between the State of Hawaii international jurisdictions. DBEDT respectfully suggests that the
resolution requests that community supporters of the proposed sister-state relationship identify areas
of substantive collaboration to assist the Hawaii Sister State Committee with its recommendation to
the Governor.

Thank you for the opportunity to offer these comments.

From: mailinglist@capitol.hawaii.gov
Sent: Friday, March 30, 2012 12:35 PM
To: INTtestimony
Cc: betht@hawaii.edu
Subject: Testimony for HR107 on 4/2/2012 10:45:00 AM
Attachments: HGS Sister State.doc

Testimony for INT 4/2/2012 10:45:00 AM HR107

Conference room: 312
Testifier position: Support
Testifier will be present: No
Submitted by: Hawaii Gamelan Society
Organization:
E-mail: betht@hawaii.edu
Submitted on: 3/30/2012

Comments:

The Hawaii Gamelan Society board members would like to submit this testimony requesting that the Governor of the State of Hawaii and the Hawaii Sister-State Commission approve the establishment of a sister state relationship between the State of Hawaii and the Province of Bali, Indonesia.

The Hawaii Gamelan Society represents two unique gamelan ensembles, the University of Hawaii Javanese Gamelan Ensemble and the University of Hawaii Balinese Gamelan Ensemble. Through the activities of the two ensembles, the cultural connection with Indonesia in general and Bali more specifically is deepened.

It would strengthen that connection and an even deeper cultural exchange if the sister state relationship were established. This exchange is not only cultural in nature, but would help to strengthen diplomatic and economic ties as well, helping to build trade practices, international finance and other commerce-related industries.

Thank you for the opportunity to submit this testimony.

Regards,

Beth Tillinghast
Acting President of the Hawaii Gamelan Society University of Hawaii at Manoa HR 107 / HCR 145
Testimony for Hearing April 2, 2012
10:45 AM
Conference Room 312
State Capitol

From: Ronny Adhikarya [ronny@radhikarya.com]
Sent: Sunday, April 01, 2012 12:17 PM
To: INTtestimony
Cc: Rep. Karen Awana; Rep. Gene Ward
Subject: Latest Version: Ronny Adhikarya's Written Testimony in Support of the Bali-Hawaii Sister State Initiative (BHSSI)

HR 107/ACR 145

The Honorable Karen Awana,
Chair, Hawaii House Committee on International Affairs

The Honorable Romi Cachola, Chairman, Hawaii Sister-State Commission

I am writing in support of the Bali-Hawaii Sister State Initiative (BHSSI) which I have had the opportunity to discuss its merits and strategic importance with the Board of Directors of the Hawaii-Indonesia Chamber of Commerce (HICHAM), of which I am also one of the Directors. I am an Indonesian national who live in California, and also "part-time" in Honolulu, Hawaii. I had worked at the East-West Center in Honolulu, in the early 1970s and later as a Manager (now Retiree) at the World Bank, in Wash. D.C, as well as a senior official at FAO/United Nations in many countries.

As suggested by the State of Hawaii's Minority Leader, Rep. Gene Ward, I hereby summarize my important comments on the BHSSI which I have made earlier to him and also to other HICHAM members. Unfortunately, due to a conflict of schedule (presently on a trip in Colombia), I could not be present to testify personally at the Hearing on this BHSSI. Hence, my written testimony:

One of the most important and useful "positioning" strategies (i.e., unique selling propositions/points or USPs) for establishing the BHSSI is to have a legal and operational framework for developing planned collaborations and strategic alliances & partnerships between the two great States, in terms of promoting, facilitating, and continuous learning on best-practices of economic, social and cultural sustainability & development, especially within the context of a tourism, leisure & hospitality industry and other creative economy environment.

Thus, the BHSSI can and will help promote and forge win-win partnership not only in "quality (not quantity)-oriented" (i.e. sustainable) tourism, but more importantly, in preserving, reviving and harmonizing its cultural heritage, values and practices.

Hawaii and Bali share a common need & desire in collaborative learning, and "tacit" knowledge & experience sharing, for developing programs for historical preservation & cultural renaissance through, among others, "entertainment-education" (i.e., "EnterEducate") approach in championing, appreciating and sustaining local arts, music, culinary and other cultural ways of living & heritage.

Presently, many people (esp. intellectuals, opinion leaders, political elites, etc.) are concerned that Bali is, or will soon be, "over-developed". They fear Bali may lose its cultural identity, local charm & rich socio-cultural heritage due to the tourism and other related industry which may mainly benefit the privileged few (i.e., non-Balinese and/or foreigners) while exploiting the land, labor and culture of the (majority) "natives" (i.e., Balinese).

So it is important for Bali to learn from the history, experiences, and lessons on how Hawaii maintains sustainable economic, social and cultural development, vis-a-vis its tourism and other people-based industries such as agriculture (agri-business/agro-industry) arts & handicrafts, folk music, culinary arts, education, etc. Similarly, Bali and Hawaii could also collaborate in promoting and applying "green" technologies to create

more "green" employment through environmentally-friendly business opportunities.

The island of Bali is part of the Indonesian archipelago. However, as a "Maritime"-based country, Indonesia, including Bali, has yet to optimize its "ocean-based" resources (mariculture and aquaculture) development, and the "ocean-based" sport, leisure & hospitality industry & services. Educational programs and research & development collaborations as well as joint-business ventures in these areas should also be explored and facilitated.

Bali and Hawaii are excellent examples of a "microcosm" for the "unity-in-diversity" concept and philosophy which both countries (Indonesia and USA) have in common (i.e., "Bhinneka Tunggal Ika" and "E Pluribus Unum"). So collaborative programs between Bali & Hawaii should be developed to facilitate and exchange lessons learned from best/poor practices of multi-ethnic, multi-racial, multi-cultural, and multi-religious society and community living in harmony and creating synergy.

Learning from Steve Jobs, in choosing "Apple" as his company's name (as it will appear on top of any directory), it is thus more strategic to use the name "Bali-Hawaii Sister State", rather than "Hawaii-Bali Sister State", for marketing and publicity purposes, esp. in bibliographic or subject-matter/topical "searches" or "database" storage & retrieval system.

I would like to thank you for giving me the opportunity to provide my comments in support of the Bali-Hawaii Sister State Initiative (BHSSI). I hope it will soon be approved, and will greatly & meaningfully improve further the collaboration and partnership between the two great States and their people.

Aloha.

Ronny

Dr. RONNY ADHIKARYA
Retiree, The World Bank, and
ex-FAO/United Nations Representative
Member, Board of Directors,
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Books: www.books.google.com/books?q=adhikarya

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, April 01, 2012 10:29 AM
To: INTtestimony
Cc: mdwidana@yahoo.com
Subject: Testimony for HR107 on 4/2/2012 10:45:00 AM

Testimony for INT 4/2/2012 10:45:00 AM HR107

Conference room: 312
Testifier position: Support
Testifier will be present: Yes
Submitted by: I Made Widana
Organization: Individual
E-mail: mdwidana@yahoo.com
Submitted on: 4/1/2012

Comments:

I am in support of this measure. I feel that it would be a good opportunity for both Hawaii and Bali to share cultural elements with one another including music and dance. Hopefully, through this proposed relationship, we will be able to open up our cultural awareness between Bali and Hawaii.

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, April 01, 2012 10:24 AM
To: INTtestimony
Cc: sparklingmud22@yahoo.com
Subject: Testimony for HR107 on 4/2/2012 10:45:00 AM

Testimony for INT 4/2/2012 10:45:00 AM HR107

Conference room: 312
Testifier position: Support
Testifier will be present: Yes
Submitted by: Anna Reynolds
Organization: Individual
E-mail: sparklingmud22@yahoo.com
Submitted on: 4/1/2012

Comments:

My family and our local arts community here in Honolulu is very supportive of this proposal. Personally, my husband, I Made Widana, is from Bali, Indonesia and teaches traditional Balinese performing arts at the University of Hawaii at Manoa. Since we have been living here we often comment about the similarities and parallels between life in Bali and life here in Hawaii. There are similarities on so many fronts including cultural, economic, social, issues regarding tourism and so many others. Others who are in similar family situations (American married to Balinese and living in Hawaii) have also commented similarly and this is a conversation that we often discuss. For my husband, in some ways moving here from Bali for the first time was so easy because being in Hawaii somehow felt familiar to him. We are very much in support of this proposal as it feels like a very appropriate Sister State relationship - one that we have imagined for a long time. We are part of the local arts community surrounding Indonesian performing arts and related performing groups and organizations. Members of these ensembles are very excited to hear that this proposal is being presented and anticipating all of the possible positive programs that could come out of Bali and Hawaii sharing a Sister-State relationship. Myself as a UHM PhD theatre students focusing on Balinese performing arts and my husband as a Balinese performing artist would be very excited to be involved in any ongoing cultural programs that result from this proposed Sister-State relationship.

From: mailinglist@capitol.hawaii.gov
Sent: Friday, March 30, 2012 3:09 PM
To: INTtestimony
Cc: misterchang@gmail.com
Subject: Testimony for HR107 on 4/2/2012 10:45:00 AM

Testimony for INT 4/2/2012 10:45:00 AM HR107

Conference room: 312
Testifier position: Support
Testifier will be present: No
Submitted by: Eric Chang
Organization: Individual
E-mail: misterchang@gmail.com
Submitted on: 3/30/2012

Comments:

To the honorable members of the Hawaii State Legislature: I am writing in support of the request for the Governor and the Hawaii Sister-State Commission to approve the establishment of a sister state relationship between the state of Hawaii and the province of Bali, Indonesia.

Bali and Hawaii have a long history of rich cultural exchange, from the UH / East-West Center student study programs, to Bali-inspired local furniture and architecture, to the active Balinese music and dance groups in Honolulu.

The islands of Hawaii and the island of Bali share many of the same interests, and face similar challenges. Like Hawaii, Bali places great importance in its unique traditional and contemporary arts, and supports a thriving arts community. At the same time, Bali markets these cultural arts as a tourist attraction to boost the local economy.

Our two island communities have much to share and to learn from each other. A sister state relationship would serve to strengthen our ties and show strong support for future cultural, economic, and academic collaboration.

I respectfully ask that you look upon this request favorably.

With aloha,
Eric Chang
Arts Outreach Coordinator, East-West Center Board Member, Hawaii Gamelan Society Performing Member, UH Balinese Ensemble

From: mailinglist@capitol.hawaii.gov
Sent: Friday, March 30, 2012 10:58 AM
To: INTtestimony
Cc: betht@hawaii.edu
Subject: Testimony for HR107 on 4/2/2012 10:45:00 AM
Attachments: Sister State.doc

Testimony for INT 4/2/2012 10:45:00 AM HR107

Conference room: 312
Testifier position: Support
Testifier will be present: No
Submitted by: Beth Tillinghast
Organization: Individual
E-mail: betht@hawaii.edu
Submitted on: 3/30/2012

Comments:

I would like to submit this testimony requesting that the Governor of the State of Hawaii and the Hawaii Sister-State Commission approve the establishment of a sister state relationship between the State of Hawaii and the Province of Bali, Indonesia.

We have an active Indonesia community in the State of Hawaii and a special connection through the teaching of Balinese Gamelan at the University of Hawaii at Manoa. It would strengthen that connection and an even deeper cultural exchange if the sister state relationship were established.

Thank you,

Beth Tillinghast
Librarian
University of Hawaii at Manoa
HR 107 / HCR 145
Testimony for Hearing
April 2, 2012
10:45 AM
Conference Room 312
State Capitol