

RUSSELL S. KOKUBUN Chairperson, Board of Agriculture

> SCOTT E. ENRIGHT Deputy to the Chairperson

# LATE TESTIMONY

State of Hawaii

DEPARTMENT OF AGRICULTURE

1428 South King Street

Honolulu, Hawaii 96814-2512

Phone: (808) 973-9600 FAX: (808) 973-9613

## TESTIMONY OF RUSSELL S. KOKUBUN CHAIRPERSON, BOARD OF AGRICULTURE

BEFORE THE HOUISE COMMITTEE ON AGRICULTURE Thursday, February 16, 2012 Room 312 11:30 A.M.

## HOUSE BILL NO. 280, HOUSE DRAFT 1 RELATING TO AGRICULTURE

Thank you for this opportunity to provide testimony on House Bill No. 280, House Draft 1 that seeks to repeal the requirement that all Hawaii-grown green coffee beans shall be inspected and certified by the Department of Agriculture and repeals the requirement that no Hawaii-grown green coffee beans shall be shipped outside the area of their geographic origin unless they have been inspected by the Department. The Department supports this measure.

Prior to 1997, green coffee certification was conducted on a voluntary basis for users requesting for certification. Following a counterfeit scandal, a coffee dealer was indicted for fraud for selling counterfeit green Kona coffee at depressed prices in the mainland. This prompted legislation that required all Hawaii-grown green coffee be certified prior to leaving the geographic region of production. However, this requirement did not apply to roasted Hawaii-grown coffee.

As a result of the reduction in force in 2009, currently, there is only one full-time Agricultural Commodities Marketing Specialist in the West Hawaii district to inspect Kona coffee. This has resulted in a delay of inspections with a turnaround time of up to



Testimony of Russell Kokubun HB 280 HD 1 Page 2

3 to 4 weeks, and a subsequent delay for the Kona coffee industry to export their coffee and limits cash flow needed to pay their coffee producers in a timely manner.

Following discussions with various coffee industry members, the Department feels that a voluntary certification program, and mandatory compliance to grading standards and origin documentation under proposed changes to the Hawaii Administrative Rules, will provide sufficient protection for Hawaii's coffee industry.

The Department does want to clarify that while the proposed bill will make certification voluntary, this measure would not trump the current quarantines in place that are meant to prevent the spread of coffee berry borer or other potential invasive pests or diseases.

Thank you for the opportunity to testify on this measure.



LATE TESTIMONY

2343 Rose Street • Honolulu, Hawaii 96819 Phone: (808) 848-2074 • Neighbor-Islands: (800) 482-1272 Fax: (808) 848-1921 • Email: <u>info@hfbf.org</u> www.hfbf.org

**FEBRUARY 16, 2012** 

## HEARING BEFORE THE HOUSE COMMITTEE ON AGRICULTURE

### TESTIMONY ON HB 280, HD1 RELATING TO AGRICULTURE

Room 312 11:30 AM

Chair Tsuji, Vice Chair Hashem, and Members of the Committee:

I am Brian Miyamoto, Chief Operating Officer and Government Affairs Liaison for the Hawaii Farm Bureau Federation (HFBF). Organized since 1948, the HFBF is comprised of 1,800 farm family members statewide, and serves as Hawaii's voice of agriculture to protect, advocate and advance the social, economic and educational interest of our diverse agricultural community.

HFBF supports the intent of HB 280, HD1 which proposes to remove the requirement that all Hawaii-grown green coffee beans be inspected and certified by the Hawaii Department of Agriculture (HDOA) unless otherwise specified by rules of the HDOA. It also removes the requirement that no Hawaii-grown green coffee beans shall be shipped outside the area of their geographic origin unless they have been inspected by the HDOA.

State budgetary cutbacks in recent years have hindered HDOA's ability to effectively execute the coffee certification program. This has led to long delays, hurting customer relations and crimping cash flows for growers and processors. HFBF supports the intent of this measure and recommends STIFF, ENFORCEABLE PENALTIES IN THE LAW that will close the door to counterfeiting coffee.

Counterfeiting of coffee is what originally led to the mandatory certification program. The scandal that ensued threatened the entire Hawaiian coffee industry. It is our understanding that certification for grade and origin will still be made available by the

HDOA on a voluntary basis and that HDOA will effectuate Hawaii Administrative Rules revisions to provide for enhanced recordkeeping.

HEBE Will continue to work with HDOA, industry and law enforcement to ensure that amendments are made to this measure making counterfeiting of coffee a criminal offense.

HFBF respectfully requests your assistance in passing this measure.

I can be reached at (808) 848-2074 if you have any questions. Thank you for the opportunity to submit comments on this important measure.



Testimony Reference: HB 280 HD1

Committee: HLT

LATE TESTIMONY

Date of Hearing: Jan 16

From: Hawaii Farmers Union United

**OPPOSE** 

HFUU is speaking up for The KCFA (Kona Coffee Farmers Association) Legislative Committee, unable to attend today.

This measure would undo the HDOA inspection and certification system that was put in place in the 1990s after the Kona Kai Scandal. That inspection and certification system was intended to combat counterfeiting of Hawaii-grown coffee.

The HDOA inspection and certification was primarily set up to require all bulk green coffee shipments of Kona coffee to actually originate with inspection in Kona and seller certifying to the HDOA that it was grown in Kona, and secondarily to establish some quality controls which includes the grading. Intent was to assure remotely located mainland and foreign buyers that they were actually getting Kona coffee.

The Department of Agriculture testified earlier that they were aware of the problems of the five week backlog in inspecting coffee shipments, but they are understaffed and unable to meet the demands of the existing law requiring inspections. Perhaps there needs to be a user fee on the coffee grower or buyers to pay for the inspections to be done on a timely basis.

Rather than retreating from anti-counterfeiting controls, the State of Hawaii should be affirmatively moving toward providing greater protections for Hawaii-grown coffee similar to what the State of Georgia provides for Vidalia Onions, Idaho provides for Idaho Potatoes, and California provides for Napa and Sonoma Wines.

We had a major problem in the past, what makes us think it won't happen again?

At a minimum, the measure should be deferred until coffee growers have had full opportunity to review the bill (and analyze the ramifications) and provide full input to the Legislature.

Thank you for the opportunity to speak for the family farmer in Hawaii.

Glenn Martinez

**HFUU President** 

FYI:

Hawaii Farmer Union United is the largest agriculture organization in the State of Hawaii that represents the small family farmers at the exclusion of GMO and Mega Corporation mono- crop industrial farms. With small family farmers on every island Hawaii Farmers Union is the only Grassroots farm organization where the members have direct voice.

Any testimony given to the Legislature is vetted to the membership. Often the testimony is a blend of opinions voiced directly from membership. We also encourage all individual members to submit testimony directly, particularly where there voice is different then the majority, thus all farmer voices are heard, not just the loudest.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 5:00 PM

To:

AGRtestimony

Cc:

colemel@kanalanifarm.org

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

LATE TESTIMONY

Conference room: 312

Testifier position: Oppose Testifier will be present: No Submitted by: Colehour Bondera

Organization: Individual

E-mail: colemel@kanalanifarm.org

Submitted on: 2/15/2012

#### Comments:

Aloha Rep. Tsuji & Agriculture Committee Members:

As a Kona coffee farmer who has kept up with the present (and past) actions in the coffee industry, it is against my understanding that such a piece of legislation as this become law.

Essentially the small-scale coffee farmers who seek to have the the geographical identity of the most valuable Hawaiian agricultural commodity (Kona coffee) protected rely upon the State of Hawaii to ensure that the large-scale processors are held to the law by inspecting the products declared as Kona coffee.

State resources should be directed to ensure that the inspections which are in place to protect Hawaiian integrity and farmer and consumer protection as well as business practices which are based on imitations will happen at the required rate. Thus it is necessary that staff and funding are in place to allow for timely inspections, rather than do away with the law since there is a staffing problem.

That said, it is my request that your committee recognize that this piece of legislation has not been given the chance of a thorough review in any case, and therefore should be deferred for thorough consideration by all parties involved and affected (including small-scale coffee farmers).

As I stated I am not in support of this piece of legislation going through at this time, and ask that at minimum it be deferred for input by all of those affected. Honestly there is simply NOT consensus in the coffee industry on making this into a law at this time.

Sincerely,

Colehour Bondera KANALANI OHANA FARM

From:

mailinglist@capitol.hawaii.gov

Sent:

Thursday, February 16, 2012 6:29 AM

To:

AGRtestimony

Cc:

geneclapp@gmail.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: Eugene Clapp Organization: Onouli Farm LLC E-mail: geneclapp@gmail.com Submitted on: 2/16/2012 LATE TESTIMONY

#### Comments:

I strongly support HB 280. However, it would be very helpful if the new focus for the Department of Agriculture could be enforcement of existing rules and research and funding for controlling invasive pests like the borer beetle. Thank you, Gene Clapp, Onouli Farm LLC

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 8:16 PM

To:

AGRtestimony

Cc:

page@princessradhafarm.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Oppose Testifier will be present: No Submitted by: Page Trygstad

Organization: Hawaii 100% Kona Coffee company

E-mail: page@princessradhafarm.com

Submitted on: 2/15/2012

#### Comments:

To Chairman Tsuji and Members of the House Agriculture Committee:

HB 280 is a radical bill that dismantles the certification of the origins of Hawaiian coffees. Making the inspection and certification system voluntary opens Hawaii origin coffees to easy fraud and counterfeit.

We should all be reminded of the Kona Kai scandal of some 15 years ago. Central American coffee was being sold as higher priced Kona coffee. State certification of Hawaiian coffee origins was a rational response to prevent further fraud.

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Eliminating the mandatory certification system exposes the state to another Kona Kai scandal. Moreover, without mandatory certification, how will anyone know whether there is even 10% Kona coffee in so-called Kona blends? How would anyone discover that only 5% Kona or no Kona coffee was in the bag?

State certification of Hawaiian coffee origins is a good system that needs to be fully funded. It is largely or wholly funded by users. If rates need to be raised to fund the program, then the HDOA should apply new fees, hire more inspectors, and implement a workable system.

We cannot open up Hawaiian coffees to the kind of fraud the state certification system addressed and has prevented for more than 15 years.

Please do not pass this bill out of committee.

What are you guys thinking??? You want to destroy the Kona coffee farmer and industry???

I will personally campaign against and give funds to the opponent of anyone who supports this bill.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 9:12 PM

To:

**AGRtestimony** 

Cc:

yoko@princessradhafarm.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Oppose Testifier will be present: No Submitted by: Yoko Harada

Organization: Princess Radha Farm E-mail: yoko@princessradhafarm.com

Submitted on: 2/15/2012

Comments:

To Chairman Tsuji and Members of the House Agriculture Committee:

HB 280 is a radical bill that dismantles the certification of the origins of Hawaiian coffees. Making the inspection and certification system voluntary opens Hawaii origin coffees to easy fraud and counterfeit.

We should all be reminded of the Kona Kai scandal of some 15 years ago. Central American coffee was being sold as higher priced Kona coffee. State certification of Hawaiian coffee origins was a rational response to prevent further fraud.

Eliminating the mandatory certification system exposes the state to another Kona Kai scandal. Moreover, without mandatory certification, how will anyone know whether there is even 10% Kona coffee in so-called Kona blends? How would anyone discover that only 5% Kona or no Kona coffee was in the bag?

State certification of Hawaiian coffee origins is a good system that needs to be fully funded. It is largely or wholly funded by users. If rates need to be raised to fund the program, then the HDOA should apply new fees, hire more inspectors, and implement a workable system.

We cannot open up Hawaiian coffees to the kind of fraud the state certification system addressed and has prevented for more than 15 years.

Please do not pass this bill out of committee.

What are you guys thinking??? You want to destroy the Kona coffee farmer and industry???

I will personally campaign against and give funds to the opponent of anyone who supports this bill.

From:

mailinglist@capitol.hawaii.gov

Sent:

Thursday, February 16, 2012 7:23 AM

To: Cc: AGRtestimony jkimof@msn.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support Testifier will be present: Yes Submitted by: Kimo Falconer Organization: Individual

E-mail: <u>jkimof@msn.com</u> Submitted on: 2/16/2012

## Comments:

Dear Chair Tsugi and members od the Ag committee, My name is Kimo Falconer, I am the owner of MauiGrown Coffee in Lahaina, Maui. We are the largest producer for certified Maui origin coffee. We intend to continue to certify or product but wish to voice our support in changing the language from Mandatory to Voluntary. Our business suffered this year due to the fact we could not get certification in a timely basis. We stand by our quality, but need the flexibility to get the product to market promptly. Mahalo.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 4:56 PM

To:

**AGRtestimony** 

Cc:

coffee@LymanKonaCoffee.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Oppose Testifier will be present: Yes

Submitted by: Hans Eckert Organization: Individual

E-mail: coffee@LymanKonaCoffee.com

Submitted on: 2/15/2012

## Comments:

I am a diligent producer and seller of green Kona Coffee beans of the highest quality, am certified organic, operate our 8 acre family Estate and have won multiple award medals. I strongly oppose this bill. In my opinion, this proposal is all smoke and mirrors: If passed. it would open the floodgates for wholesale cheaters! This bill would open the door wide for anyone to sell ANY QUALITY green coffee FROM Kona as KONA COFFEE, and even the crappiest coffees, from Kona and elsewhere, would go out as Kona. Who would stop the Importers of cheap Latin American Coffee from selling it out of Kona AS KONA! Not the law, not the State. Watch out, this is RUINOUS for Kona Coffee. Do not be blinded by the massive propaganda and money of the coffee interests that make huge profits already by messing with the good Kona name. We are having a VERY HARD TIME defending high quality Kona Coffee against the ongoing wateringdown of the good Kona name, such as is already being done by the ten percenters/blenders. The Kona Coffee Council (KCC)now IS the Hawaii Coffee Association (just look at the overlap of the two B.O.D's.), and the H.C.A. IS, and always HAS BEEN, Jim Weyman of Honolulu. His company is owned by one of the richest men on the Mainland who doesn't care about things Hawaiian, only things green with numbers on them. Anyone supporting this is SIMPLY NOT INTERESTED IN DEFENDING HIGH QUALITY KONA COFFEE, but solely in the profit for the shareholders of the few large coffee corporations. Yes, there are not enough State Inspectors -- that's a scandal. We must continue to push for more personnel and not to get rid of the checks and balances that were put in place after the LAST nearly ruinous Kona Coffee scandal. Do not go back there again! Do NOT participate in ruining what's good about Kona Coffee!

## THE TEST STATE

stock. If KCC supports this, forget anyone believing that KCC is in support of 100% Kona Coffee. The big shippers – from Tommy on down—should push to have more agents installed, and even assure that the certification revenue goes directly to paying for certifying agents.

This is a VERY bad bill, in my view.

With Best Regards and Cordial Aloha!
Dr. Hans F. Eckert, owner/operator
808-325-0909; 808-989-0674
Coffee@LymanKonaCoffee.com
www.LymanKonaCoffee.com
100% Certified Organic Kona Coffee
100% Certified Estate
100% Certified Aah-loha
Kailua-Kona, Hawaii, U.S.A.

## **COMMITTEE ON AGRICULTURE**

## Thursday, February 16, 2012, 11:30 am Conference Room 312

FORM LETTER	
1. Piliani Kope Farm, Greg Stille	Support
2. Campbell Oneill	Support
3. Larry Wilkens	Support
4. Donna Woolley	Support
5. Al Woolley	Support
6. David Gridley	Support

From:

mailinglist@capitol.hawaii.gov

Sent:

Thursday, February 16, 2012 7:51 AM

To:

AGRtestimony gistille@aol.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Submitted on: 2/16/2012

Testifier position: Support Testifier will be present: No Submitted by: Greg Stille Organization: Individual E-mail: gjstille@aol.com

LATE TESTIMONY

#### Comments:

I STRONGLY SUPPORT HB 280. While I support the overall concept of the bill I urge the addition of strong penalties into the law for any violation of the Hawaii Department of Agriculture rules on origin documentation or grading of coffee. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. This past season the Big Island had only one inspector to certify all coffee on the Big Island. The wait for certification finalization was over four weeks during the peak of the season. We feel that the Department of Agriculture manpower resources would be better used to enforce the current rules rather that just inspecting coffee.

Greg Stille Piliani Kope Farm

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 4:58 PM

To:

AGRtestimony

Cc: Subject: coffeeguy@hawaii.rr.com Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

LATE TESTIMONY

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: Campbell Oneill

Organization: Individual

E-mail: coffeeguy@hawaii.rr.com

Submitted on: 2/15/2012

#### Comments:

I STRONGLY SUPPORT HB 280. While I support this bill, I also urge the addition of strong penalties for any violation of the Hawaii Department of Agriculture rules on origin documentation or grading of coffee. Due to budget cuts, the Department of Agriculture has proven unable to keep up with proper certification in a timely and fair manner. This places undue burden on businesses trying to follow the rules while allowing those that are dishonest to proceed unimpeded. I feel that voluntary certification will change certification to a badge of honor rather than a poorly enforced burden. It also allows merchants and customers to decide for themselves what is quality coffee without interference from the government. I feel that Department of Agriculture resources would be better used to enforce existing rules and protect us from invasive pests rather than only inspecting coffee.

From:

mailinglist@capitol.hawaii.gov

Sent:

Thursday, February 16, 2012 7:23 AM

To:

AGRtestimony

Cc: Subject: info@lionmainland.com Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support
Testifier will be present: No
Submitted by: larry wilkens
Organization: mainland ventures
E-mail: info@lionmainland.com

Submitted on: 2/16/2012

LATE TESTIMONY

#### Comments:

I STRONGLY SUPPORT HB 280. While I support the overall concept of the bill I urge the addition of strong penalties into the law for any violation of the Hawaii Department of Agriculture rules on origin documentation or grading of coffee. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. This past season the Big Island had only one inspector to certify all coffee on the Big Island. The wait for certification finalization was over four weeks during the peak of the season. We feel that the Department of Agriculture manpower resources would be better used to enforce the current rules rather that just inspecting coffee.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 9:50 PM

To:

AGRtestimony

Cc: Subject: DWOOLLEY@HAWAII.RR.COM

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

LATE TESTIMONY

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: DONNA WOOLLEY Organization: Individual

E-mail: <u>DWOOLLEY@HAWAII.RR.COM</u>

Submitted on: 2/15/2012

#### Comments:

I STRONGLY SUPPORT HB 280. While I support this bill, I also urge the addition of strong penalties for any violation of the Hawaii Department of Agriculture rules on origin documentation or grading of coffee. Due to budget cuts, the Department of Agriculture has proven unable to keep up with proper certification in a timely and fair manner. This places undue burden on businesses trying to follow the rules while allowing those that are dishonest to proceed unimpeded. I feel that voluntary certification will change certification to a badge of honor rather than a poorly enforced burden. It also allows merchants and customers to decide for themselves what is quality coffee without interference from the government. I feel that Department of Agriculture resources would be better used to enforce existing rules and protect us from invasive pests rather than only inspecting coffee.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 9:52 PM

To:

**AGRtestimony** 

Cc:

SALES@ISLANDSUNCOFFEE.COM

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support
Testifier will be present: No
Submitted by: AL WOOLLEY

Organization: Individual

E-mail: SALES@ISLANDSUNCOFFEE.COM

Submitted on: 2/15/2012

#### Comments:

I STRONGLY SUPPORT HB 280. While I support this bill, I also urge the addition of strong penalties for any violation of the Hawaii Department of Agriculture rules on origin documentation or grading of coffee. Due to budget cuts, the Department of Agriculture has proven unable to keep up with proper certification in a timely and fair manner. This places undue burden on businesses trying to follow the rules while allowing those that are dishonest to proceed unimpeded. I feel that voluntary certification will change certification to a badge of honor rather than a poorly enforced burden. It also allows merchants and customers to decide for themselves what is quality coffee without interference from the government. I feel that Department of Agriculture resources would be better used to enforce existing rules and protect us from invasive pests rather than only inspecting coffee.

From:

mailinglist@capitol.hawaii.gov

Sent:

Wednesday, February 15, 2012 8:12 PM

To:

Cc:

Subject:

AGRtestimony
mauioma@amui.net
Testimony for HB280 on 2/16/2012 11:30:00 AM LATE TESTIMONY

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: David Gridley Organization: Individual E-mail: mauioma@amui.net Submitted on: 2/15/2012

#### Comments:

I strongly support HB 280. While I support the overall concept of the bill, I urge the addition of strong penalties into law for any violation of the Hawaii Department of Agriculture rules on origin documenttation or grading of coffee. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the HDOA has lead to furloughs and employee cuts.

There just aren't enough certification agents to get the job done. This past season the Big Island had only one inspector to certify all coffee on the Big Island. The wait for certification finalization was over FOUR WEEKS during peak season! This hurts coffee commerce! Given the current situation, I feel the Department of Agriculture's limited resources would be better used on enforcement of the current rules and not impede commerce



FEBRUARY 16, 2012

LATE TESTIMONY

HEARING BEFORE THE HOUSE COMMITTEE ON AGRICULTURE

LATE TESTIMONY

TESTIMONY ON HB 280 RELATING TO AGRICULTURE

> Room 312 11:30 AM

Chair Tsuji, Chair and Members of the Committee:

Maui County Farm Bureau, representing over 200 commercial farm families and organizations on Maui <u>strongly supports with clarification</u>, HB280, that removes the requirement that all Hawaii-grown green coffee beans shall be inspected and certified by the Department of Agriculture unless otherwise specified by rules of the Department

Coffee on Maui is growing. We <u>support our Maui coffee growers in their request that</u> there be strong penalties into the law for any violation of the Hawaii Department of <u>Agriculture rules on origin documentation or grading of coffee.</u> Geographic origin, is part of their marketing program. Each region takes pride in their unique niche and we encourage this marketing tool. At the same time, this measure addresses the issues that have resulted from the lack of inspectors due to past budget cuts.

MCFB requests your support in passage of this measure with an amendment that imposes penalties for violating the Hawaii Department of Agriculture rules on origin documentation or grading of coffee.

Thank you for this opportunity to comment on this important matter.

From:

mailinglist@capitol.hawaii.gov

3ent:

Thursday, February 16, 2012 9:32 AM

To:

AGRtestimony

Cc:

wcamara@kauaicoffee.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: Walter Camara

Organization: Kauai Coffee Company, LLC

E-mail: wcamara@kauaicoffee.com

Submitted on: 2/16/2012

Comments:

LATE TESTIMONY

LATE TESTIMONY

As a representative of Kauai Coffee Company, LLC, I would like to submit testimony in favor of HB 280. We are in strong support of voluntary certification of Hawaii-grown green coffee beans.

From:

mailinglist@capitol.hawaii.gov

Sent:

Thursday, February 16, 2012 9:23 AM

To:

**AGRtestimony** 

Cc:

mauimartha@hawaiiantel.net

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: Martha Lind Organization: Individual

E-mail: mauimartha@hawaiiantel.net

Submitted on: 2/16/2012

LATE TESTIMONY

LATE TESTIMONY

#### Comments:

I am a coffee farmer on Maui. I support HB280. There are not enough DOA agents to inspect coffee. Let the DOA agents inforce the rules, rather than inspect coffee.

From:

mailinglist@capitol.hawaii.gov

Sent:

Thursday, February 16, 2012 9:24 AM

To:

**AGRtestimony** 

Cc:

Sylvia@Kolealea.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

Testimony for AGR 2/16/2012 11:30:00 AM HB280

LATE TESTIMONY

Conference room: 312

Testifier position: Support Testifier will be present: No Submitted by: Sylvia Cenzano

Organization:

E-mail: <u>Sylvia@Kolealea.com</u> Submitted on: 2/16/2012 LATE TESTIMONY

#### Comments:

I STRONGLY SUPPORT HB 280. While I support the overall concept of the bill I urge the addition of strong penalties into the law for any violation of the Hawaii Department of Agriculture rules on origin documentation or grading of coffee. In the past two years certification of coffee has become cumbersome and problematic.

Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. This past season the Big Island had only one inspector to certify all coffee on the Big Island. The wait for certification finalization was over four weeks during the peak of the season. We feel that the Department of Agriculture manpower resources would be better used to enforce the current rules rather that just inspecting coffee.

From:

mailinglist@capitol.hawaii.gov

3ent:

Thursday, February 16, 2012 9:40 AM

To:

AGRtestimony

Cc:

bigwavetomatoes@gmail.com

Subject:

Testimony for HB280 on 2/16/2012 11:30:00 AM

LATE TESTIMONY

Testimony for AGR 2/16/2012 11:30:00 AM HB280

**LATE TESTIMONY** 

Conference room: 312

Testifier position: Oppose Testifier will be present: No Submitted by: Jeanne Vana

Organization: North Shore Farms LLC E-mail: <a href="mailto:bigwavetomatoes@gmail.com">bigwavetomatoes@gmail.com</a>

Submitted on: 2/16/2012

Comments: