

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: dwoolley@hawaii.rr.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:21:41 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Alfred Woolley
Organization: Individual
E-mail: dwoolley@hawaii.rr.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: afleblanc@bellsouth.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:11:55 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position:
Testifier will be present: No
Submitted by: Andrew LeBlanc
Organization: Individual
E-mail: afleblanc@bellsouth.net
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of all Hawaiian Coffees. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C Felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: fmfkona@gmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:43:40 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Anna (Bayly) Vogel
Organization: Full moon Farm/Jump the Moon Coffee
E-mail: fmfkona@gmail.com
Submitted on: 3/28/2012

Comments:

We originally supported this measure (though with reservations) because one ag inspector for the entire Big Island is absolutely unacceptable. That remains true and, in this most recent version with language added that strongly discourages liberties that might allow for fraudulent grading and substandard quality, our support stands. This legislation will keep our valuable Kona Coffee from molding in storage, out onto market, and our farms in business. Let's get this done.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: looa@csp.edu
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 5:26:48 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Annette Loo
Organization: Individual
E-mail: looa@csp.edu
Submitted on: 3/28/2012

Comments:
I support the HB 280

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: rsfoerster@aol.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 4:05:42 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Bob Foerster
Organization: Individual
E-mail: rsfoerster@aol.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: bdavidson@wik.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:23:13 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Brandon Davidson
Organization: Individual
E-mail: bdavidson@wik.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: brent@koacoffee.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:24:00 PM
Attachments: [SUPPORT HB 280 w recommended amendments.doc](#)

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Brent Hight
Organization: Individual
E-mail: brent@koacoffee.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with the recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading would become voluntary instead of mandatory. BUT the "Documentation of Hawaiian Coffee Origin" would BECOME MANDATORY! This Documentation will do a much better job at preventing the counterfeiting of Hawaiian Coffees. For those growers that have built their business model using the Official State Certification grading of their coffee done it will still be available to them, but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will NOW become a Class C felony under law with prosecution of violations handled by the Prosecutors Office! In the past two years certification of coffee has become cumbersome and problematic. Budget cuts by the Department of Agriculture caused furloughs reducing official coffee certification graders. These Budget cuts and furloughs results in simply there are just not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The entire Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will establish legal enforcement pathways of what was previously just administrative rules, thus providing better counterfeiting protection for Hawaiian Coffees. At the same time this bill will reduce administration costs and possibly end delays in the certification process for coffee farmers.



Hawaii Farm Bureau
F E D E R A T I O N

2343 Rose Street • Honolulu, Hawaii 96819
Phone: (808) 848-2074 • Neighbor-Islands: (800) 482-1272
Fax: (808) 848-1921 • Email: info@hfbf.org
www.hfbf.org

March 29, 2012

HEARING BEFORE THE
SENATE COMMITTEE ON WAYS & MEANS

TESTIMONY ON HB 280, HD1, SD1
RELATING TO AGRICULTURE

Room 211
9:00 AM

Chair Ige, Vice Chair Kidani, and Members of the Committee:

I am Brian Miyamoto, Chief Operating Officer and Government Affairs Liaison for the Hawaii Farm Bureau Federation (HFBF). Organized since 1948, the HFBF is comprised of 1,800 farm family members statewide, and serves as Hawaii's voice of agriculture to protect, advocate and advance the social, economic and educational interest of our diverse agricultural community.

HFBF supports the intent of HB 280, HD1, SD1, which proposes to remove the requirement that all Hawaii-grown green coffee beans be inspected and certified by the Hawaii Department of Agriculture (HDOA) unless otherwise specified by rules of the HDOA. It also removes the requirement that no Hawaii-grown green coffee beans shall be shipped outside the area of their geographic origin unless they have been inspected by the HDOA.

State budgetary cutbacks in recent years have hindered HDOA's ability to effectively execute the coffee certification program. This has led to long delays, hurting customer relations and crimping cash flows for growers and processors. HFBF supports this measure provided that STIFF, ENFORCEABLE PENALTIES IN THE LAW will punish and deter the act of counterfeiting Hawaiian grown coffee.

It is expected that minimum grade standards will be regulated by the free marketplace. The repeal of mandatory inspection and certification for origin leaves a gap that may lead to coffee counterfeiting. We need to give law enforcement the tools they need to protect Hawaii's valuable coffee industry.

HFBF will continue to work with HDOA, industry and law enforcement to ensure that amendments are made to this measure making counterfeiting of coffee a criminal offense.

I can be reached at (808) 848-2074 if you have any questions. Thank you for the opportunity to submit comments on this important measure.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: Pacificagriculture@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 7:20:37 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Brian White
Organization: Individual
E-mail: Pacificagriculture@yahoo.com
Submitted on: 3/28/2012

Comments:

I very strongly support HB 280 with its recommended amendments. This will be a much needed breath of fresh air for the Hawaiian coffee industry.

Sincerely,
Brian White

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: kaiwi_44@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:37:03 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Casey Kaiwi
Organization: Individual
E-mail: kaiwi_44@yahoo.com
Submitted on: 3/28/2012

Comments:
I strongly support HB280

**Ka'u Farm Bureau
PO Box 1109
Naalehu Hawaii 96772
808-929-9550**

TESTIMONY ON HB280 HD1 SD1

COMMITTEE ON WAYS AND MEANS

Senator David Y. Ige, Chair
Senator Michelle N. Kidani, Vice Chair

Thursday, March 29, 2012
9:00 a.m.
Conference Room 211

Aloha Chair Ige, Vice Chair Kidani, and Members of the Committee:

Ka'u Farm Bureau supports HB280 with proposed amendments to SD1.

Recent State budgetary cutbacks have hindered Hawaii Department of Agriculture's ability to effectively execute the coffee certification program. This has led to long delays, hurting customer relations and crimping cash flows for growers and processors. Ka'u Farm Bureau supports this measure provided that STIFF, ENFORCEABLE PENALTIES IN THE LAW will punish and deter the act of counterfeiting Hawaiian grown coffee.

Hawaiian grown coffee counterfeiting is what originally led to the mandatory certification program. The scandal that ensued threatened the entire Hawaiian coffee industry. It is our understanding that certification for grade and origin will still be made available by the Department on a voluntary basis and that HDOA will adopt rules that mandate enhanced record keeping.

It is expected that minimum grade standards will be regulated by the market. The repeal of mandatory inspection and certification for origin leaves a gap that may lead to coffee counterfeiting. The proposed language will give law enforcement the tools they need to protect Hawaii's valuable coffee industry.

Ka'u Farm Bureau has worked with HDOA, industry and law enforcement to ensure that proposed amendments to this measure will make Hawaiian coffee counterfeiting an enforceable felony offense.

Please pass this measure with amendments.

Thank you for the opportunity to submit testimony this important measure.

Mahalo,

Chris Manfredi
President

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: chris.pang@parbev.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:30:29 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Chris Pang
Organization: Individual
E-mail: chris.pang@parbev.com
Submitted on: 3/28/2012

Comments:
I strongly support hb280 and all of the amendments set forth.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: darrylhara@hawaii.rr.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 8:14:08 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Darryl Hara
Organization: Individual
E-mail: darrylhara@hawaii.rr.com
Submitted on: 3/29/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: coffee@heavenlyhawaiian.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 5:25:59 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: David Bateman
Organization: Individual
E-mail: coffee@heavenlyhawaiian.com
Submitted on: 3/28/2012

Comments:

Chair Ige and Vice Chair Kidani and Members:

I STRONGLY SUPPORT HB 280 SD1 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory, but documentation of Hawaiian Coffee Origin will now become mandatory which will allow HDOA to do a better job of preventing the counterfeiting of Hawaiian Coffees. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill, counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under the new law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have led to furloughs and employee head count cuts. There just are not enough certification agents to get the job done.

The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

Thank you for considering my written testimony.

David Bateman
Heavenly Hawaiian Farms
Holualoa HI
808 322 7720

**COMMENTS ON BEHALF OF
KONA COFFEE FARMERS ASSOCIATION (KCFA)
ON HB 280, HD1, SD1 (RELATING TO AGRICULTURE)
BEFORE THE HAWAIIAN SENATE WAYS AND MEANS COMMITTEE
MARCH 29, 2012 AT 9:00 AM**

CHAIRMAN IGE, VICE-CHAIR KIDANI, AND MEMBERS OF THE COMMITTEE

The Senate Committee on Agriculture determined in its report on this measure that: “grading and certification standards for Hawaii-grown green coffee are important for preserving the integrity of Hawaii's coffee industry and protecting consumers”, but that HDOA should no longer be mandated to “inspect and certify [green coffee] for grade and origin.”

If inspection and certification of grade and origin are important for preserving the value of integrity and the policy of consumer protection it passes understanding to think that inspection and certification should not be mandatory—as they have for the last 15 years. Enactment of this legislation is a statement by the Hawaii Legislature that in fact neither integrity nor consumer protection are really that important.

The notice of this hearing arrived when many of KCFA’s principles were either working on their farms or out of town. I have been asked to communicate KCFA’s continued opposition to this most improvident measure.

David S. Case, Member
KCFA Legislative Committee
casedavids@gmail.com
(808) 322-5007

cc: Cea Smith, KCFA President
Bruce Corker, Chair
KCFA Legislative Committee
Glenn Martinez, President
Hawaii Farmers Union United

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: mauioma@maui.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 8:45:40 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: David Gridley
Organization: Individual
E-mail: mauioma@maui.net
Submitted on: 3/28/2012

Comments:

I strongly support HB 280 with recommended amendments which eliminate mandatory certification but requires mandatory origin documentation. Falsifying documentation is punishable as a Class C felony to help protect against counterfeiting Hawaiian Coffees.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: daveplaskett@gmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:50:14 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: David Plaskett
Organization: Individual
E-mail: daveplaskett@gmail.com
Submitted on: 3/28/2012

Comments:

I support HB 280. This legislation is a reasonable solution to the coffee certification problem and the documentation of origin protects the Hawaii Coffee Industry locally. The documentation of origin requirement needs to also be enshrined in Federal Statutes to protect the Hawaii Coffee Industry from mislabeled and counterfeit origin declarations outside the jurisdiction of the State of Hawaii.

Thank You.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: dsayad@socopac.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 4:56:39 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: David
Organization: Individual
E-mail: dsayad@socopac.com
Submitted on: 3/29/2012

Comments:
I strongly support HB280 with recommended amendments

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: debbie_lee_soon@7-11.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:51:59 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Debbie Lee Soon
Organization: Individual
E-mail: debbie_lee_soon@7-11.com
Submitted on: 3/28/2012

Comments:

I strongly support HB 280 and believe we definitely need mandatory documentation of Hawaiian origin. Hawaii produces some of the best coffee in the world and the state of Hawaii has collectively built this strong reputation of quality for many, many years. We must protect the integrity of our coffee industry from bogus claims of lower quality coffee. Due to budget cuts, State certification is understandably difficult to get so eliminate this requirement. However, we need to support Hawaii coffee with Manadatory documentation of origin and have the Growers Association help to monitor.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: derek.lanter@dole.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 9:35:55 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Derek Lanter
Organization: Individual
E-mail: derek.lanter@dole.com
Submitted on: 3/28/2012

Comments:

My name is Derek Lanter and I am the manager of Waialua Estate Coffee and Cacao on the North Shore of Oahu. I am writing in support of HB 280, a bill that we have worked hard to get passed. This bill removes the statute requiring mandatory state certification of coffee making it a voluntary option. It would also allow for self certification while still providing for integrity of origin and quality.

There have been many problems with the existing mandatory certification process including: delays in processing; a lack of qualified inspectors sufficient to handle the volumes of coffee for grading; training and standards that are not up date with changing market conditions and processing techniques; subjective interpretation of cupping standards that result in downgrades; all of which result in obstacles to commerce between the buyer and seller that can jeopardize business transactions.

Unfortunately the lack of funding in the state has led to diminished inspector numbers and the professional development to keep up with industry changes and the broad based quality assessment training necessary for this specialty crop. Inspectors need training and highly developed sensory skills to evaluate cup quality and provide objective evaluation of the regional differences in coffee variety, processing techniques and market tastes that drive production and sales. Although grading and certification are meant to provides a service for quality assurance, it has not kept pace with the industry changes and market demands and has instead become a bottleneck in commerce and the source of a great dissatisfaction for producers and buyers alike.

HB 280 would alleviate this bottleneck allowing for qualified self certification or voluntary certification of grade where needed. This change will greatly facilitate the flow of product at critical seasons and allow farmers to sell their coffee without undue delay. It is understood that the origin of the coffee will still be verified to prevent counterfeit but that official grading will be a voluntary option.

Thank you for hearing my testimony in support of HB280

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: dwoolley@hawaii.rr.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:21:16 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Donna Woolley
Organization: Individual
E-mail: dwoolley@hawaii.rr.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: efong@hicoffeeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:19:22 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: ERIKO FONG
Organization: Individual
E-mail: efong@hicoffeeeco.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: eva.woo@parbev.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:48:06 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Eva Woo
Organization: Individual
E-mail: eva.woo@parbev.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: ghmanago@gmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 7:09:28 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Gary Manago
Organization: Individual
E-mail: ghmanago@gmail.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: konagene@earthlink.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 7:25:25 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Gene Pike
Organization: Individual
E-mail: konagene@earthlink.net
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: kaeolani@hotmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:09:26 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Geri Loo
Organization: Individual
E-mail: kaeolani@hotmail.com
Submitted on: 3/28/2012

Comments:
I strongly support HB280.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: gbiven@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:31:23 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Gloria Biven
Organization: Individual
E-mail: gbiven@hicoffeeco.com
Submitted on: 3/28/2012

Comments:

I am STILL in Strong Support of HB 280 with recommended ammendments.
Our Hawaii coffee industry has been hit hard these past few years. I seems everytime we step ahead their is an issue which moves us in a backward motion behind the rest of the coffee world. Our Hawaiian coffee industry has been working to produce a world renowned 'commodity' for each individual as well as Hawaii & the world. By accepting this bill with recommended ammendments this would continue the momemtum, and continue to satisfy the hunger of the coffee lovers of the world. This would also aleviate the stress to the farmer, miller, roaster, consumer, as well as the Dept of Ag. As I have stated in prior submissions, if one was to be dishonest, they would be dishonest before this bill. We must think smart, act smart, work together. Thank you for your time and support.
Mahalo,
Gloria

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: gordon.usui@parbev.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 8:21:54 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Gordon Usui
Organization: Individual
E-mail: gordon.usui@parbev.com
Submitted on: 3/29/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1
The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers
Thank you
Gordon Usui

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: gjstille@aol.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 6:12:53 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Greg Stille, Persident
Organization: Maui Cofee Association
E-mail: gjstille@aol.com
Submitted on: 3/28/2012

Comments:

We, the Maui Coffee Association are in support of making the offense of false labeling as to the geographic origin of Hawaii-grown green coffee a class C felony.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: gjstille@aol.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 6:11:49 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Greg Stille
Organization: Individual
E-mail: gjstille@aol.com
Submitted on: 3/28/2012

Comments:

I'm in support of making the offense of false labeling as to the geographic origin of Hawaii-grown green coffee a class C felony.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: gwilliams@kauaicoffee.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:11:28 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Greg Williams
Organization: Individual
E-mail: gwilliams@kauaicoffee.com
Submitted on: 3/28/2012

Comments:

I support HB 280 with recommended amendments, eliminating mandatory certification for grade of Hawaii coffee while strengthening the requirement for mandatory origin documentation. This will allow coffee growers to voluntarily certify for grade as needed. HB 280 will reduce the bottleneck that occurs on some islands due to lack of inspectors. This bottleneck has negatively impacted the economics for these growers. Thank you.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: whitehouse@pacific.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 9:37:40 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Helen B White
Organization: Individual
E-mail: whitehouse@pacific.net
Submitted on: 3/29/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: jkimof@msn.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:11:49 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: James K Falconer
Organization: Hawaii Coffee Growers Assn
E-mail: jkimof@msn.com
Submitted on: 3/28/2012

Comments:

Dear Chair and members of the committee,
The Hawaii Coffee Growers Association represents better than 70% of the coffee produced in the State in our membership. We strongly support HB 280 as this will assist us in getting our product to market quicker with better quality assurances than the mandatory law in place now.
Please support the bill as a vote to help promote Hawaiian coffee.
Thank you,
James K Falconer, President, Hawaii Coffee Growers Association

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: jlenhart@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:21:24 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: James Lenhart
Organization: Individual
E-mail: jlenhart@hicoffeeco.com
Submitted on: 3/28/2012

Comments:
I strongly support HB 280 with the recommended attachments.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: bigdog46@aloha.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:12:38 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Jason Hieret
Organization: Individual
E-mail: bigdog46@aloha.net
Submitted on: 3/28/2012

Comments:
I strongly support HB280.

Hawaiian Paradise Coffee™

A Division of Euram Inc.

Premium Roasters of Hawaiian Coffee

*2176 Lauwiliwili St #1
Kapolei, HI 96707
jcdru1@euraminc.com*

Telephone (808) 682-4422

Facsimile (808) 682-8833

www.hawaiianparadisecoffee.com

Testimony in favor of HB 280 and amendments

Hawaiian Paradise Coffee, a premium coffee roaster is in favor of HB 280 with recommended amendments that eliminate the mandatory certification of quality grading for Hawaii Coffee.

I have personally encountered numerous occasions where coffee that I purchased for clients was held up while waiting for certification of grade. This back up has at times caused delays in shipping to my clients. I am in favor of keeping the grading system in place on a voluntary basis for those clients that wish to have such a service performed.

As written the bill will, in my opinion, strengthen the origin controls of the coffee and those requirements I/we support. As a roaster, I would caution the committee, to ensure that the language in this bill be clear to encompass green unroasted coffee including parchment and cherry but exclude roasted coffee since the farm origin is not and cannot always be known to the roaster.

As a roaster, I want to know that when I buy origin coffee from the processor I am able to buy and roast such coffee with confidence that the coffee is from the origin as labeled without being at risk of a potential felony.

Thank you for considering my testimony.

Sincerely,
Jean-Claude R. Drui
President



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jcdru1@euraminc.com*

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Facsimile (808) 682-8833
www.hawaiianparadisecoffee.com*

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THE WORLD'S MOST PASSIONATE
COFFEE ROASTERS

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Espresso Machines

LAVAZZA

Italy's #1 Coffee

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: coffeecreations@att.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 4:38:11 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Jeff Ferguson
Organization: MauiGrown Company Store
E-mail: coffeecreations@att.net
Submitted on: 3/29/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: chexmixelite@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 1:14:24 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Jerald Ramos
Organization: Individual
E-mail: chexmixelite@yahoo.com
Submitted on: 3/28/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: thejsquilla@live.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:49:19 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Jesse Kaiwi
Organization: Individual
E-mail: thejsquilla@live.com
Submitted on: 3/28/2012

Comments:

I strongly support HB 280. It will relieve the congestion encountered in certifying coffee, While strengthening the regulations regarding all Hawaiian coffees.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: jwayman@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:07:43 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position:
Testifier will be present: Yes
Submitted by: Jim Wayman
Organization: Hawaii Coffee Association
E-mail: jwayman@hicoffeeco.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: kuperjohn@hotmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:43:03 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: John H Kuper Jr
Organization: Individual
E-mail: kuperjohn@hotmail.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: jonathan@makahikifarms.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 9:52:55 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Jonathan Sechrist
Organization: Individual
E-mail: jonathan@makahikifarms.com
Submitted on: 3/28/2012

Comments:

I support HB280 as a means to put teeth in the prohibition on counterfeiting Hawaiian Coffee.

Further, by making certification of coffee voluntary, it puts the activity of quality assessment with the seller and buyer, where it belongs in an open market.

The agricultural organizations representing the vast majority of coffee grown in Hawaii support this bill, as do I.

Jonathan Sechrist
Makahiki Farms
Captain Cook, HI

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: jsui001@hawaii.rr.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 1:58:54 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Julia SUI
Organization: Individual
E-mail: jsui001@hawaii.rr.com
Submitted on: 3/28/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: Kathleen@Kaanapaliland.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:19:11 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Kathleen Giambalvo
Organization: Individual
E-mail: Kathleen@Kaanapaliland.com
Submitted on: 3/28/2012

Comments:

After reading the opinions of the Dept. of Ag, and speaking to members of the Maui Coffee Growers Assoc., I feel that a voluntary certification program, and mandatory compliance to grading standards and origin documentation under proposed changes to the Hawaii Administrative Rules, will provide sufficient protection for Hawaii's coffee industry. The Dept. currently does not have enough inspectors to inspect every shipment, but with this passage, they should be able to do random inspections.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: kchang@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:13:08 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Kevin Chang
Organization: Individual
E-mail: kchang@hicoffeeco.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement of Mandatory Origin Documentations. Under HB 280 SD1 Certification of the Hawaiian coffee grading will now be voluntary instead of mandatory which will do a better job of preventing the contereiting of Hawaiian coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Dept. of Agriculture have led to furloughs and employee head count cuts. There just are not enough certification agents to get the job done, The Hawaii Dept of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: krcurtis@wilburcurtis.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:50:34 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Kevin Curtis
Organization: Wilbur Curtis Company
E-mail: krcurtis@wilburcurtis.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: glbiven@aol.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:46:46 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Kirstee Biven
Organization: Individual
E-mail: glbiven@aol.com
Submitted on: 3/28/2012

Comments:
I strongly support with amendments.

My name is Lance Lee and I strongly support HB 280 which eliminates mandatory certification. Under HB 280 grading will now be voluntary instead of mandatory. I also understand better documentation will also exist and this will allow for better control of counterfeit Hawaii coffee. For the growers, Certification will still be there on a voluntary basis. Under this bill, counterfeiting will become a class C felony with any violations to be handled by local authorities. This bill is endorsed by many of island coffee associations and the department of agriculture and will allow for a quicker and more efficient process for all involved. Thank you,

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: caveguy@hawaiiantel.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 6:43:39 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Lars Lind
Organization: Olinda Organic Farm, Maui
E-mail: caveguy@hawaiiantel.net
Submitted on: 3/28/2012

Comments:

I am currently growing coffee on 2 acres in Maui. It is important that green coffee beans be identified by their origin and standards imposed to preserve this very important hawaiin commodity.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: lwikens@lionmainland.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:02:02 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: LD Wikens
Organization: Individual
E-mail: lwikens@lionmainland.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: maria@coffeesohawaii.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 1:47:22 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Maria Holmes
Organization: Individual
E-mail: maria@coffeesohawaii.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: mauimmartha@hawaiiantel.net
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 6:40:13 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Martha Lind
Organization: Individual
E-mail: mauimmartha@hawaiiantel.net
Submitted on: 3/28/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: mho@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:36:05 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Mei Li Ho
Organization: Individual
E-mail: mho@hicoffeeco.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: myk095@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 1:19:38 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Michael Lacamiento
Organization: Individual
E-mail: myk095@yahoo.com
Submitted on: 3/28/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: rammmr3@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:13:16 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Michael Ramm
Organization: Individual
E-mail: rammmr3@yahoo.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: greg.bennett@bunn.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:45:04 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: michael
Organization: Individual
E-mail: greg.bennett@bunn.com
Submitted on: 3/28/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: tipsam3@gmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 7:17:22 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Michelle Steuermann
Organization: Individual
E-mail: tipsam3@gmail.com
Submitted on: 3/29/2012

Comments:

I believe it is very important for this bill to be passed. The spread of the CBB needs to be contained. It would be totally disastrous to all coffee growers on the other islands if the CBB came to Maui, Molokai, Oahu and Kauai. It is bad enough that it was allowed to infiltrate the Big Island due to the lack of agricultural regulations and inspections.

CENTERSCALE

AUTOMATION HAWAII, INC.

March 28, 2012

The Honorable Senator Michelle N. Kidani, Vice-Chair
Senate Committee on Ways and Means
Hawaii State Capitol, Room 228
Honolulu HI 96813

Re: Support for HB 280, HD1, SD1 Relating to Agriculture

Dear Madam Vice-Chair and Members of the Committee:

I strongly support HB 280 with the recommended amendments eliminating Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation.

Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. Coffee growers who find it desirable for their business model to have State Certification for Grading Quality will still be able to get it on a voluntary basis.

Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office.

In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have led to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, Kona Coffee Council and Hawaii Coffee Growers Association, Maui Coffee Association, Hawaii Farm Bureau and Ka'u Farm Bureau. It is clear that the Hawaiian Coffee Industry is clearly behind this bill.

Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

Thank you for this opportunity to testify in support of HB 280, HD1, SD1.

Sincerely,

Miyuki Hirano-Hollingworth

Miyuki Hirano-Hollingworth
Operations Manager
Centerscale Automation Hawaii Inc.
2632 Kilihau Street, Unit A
Honolulu HI 96819

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: so_ours2@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:39:34 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Olana Kaiwi
Organization: Individual
E-mail: so_ours2@yahoo.com
Submitted on: 3/28/2012

Comments:
I strongly support HB280

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: ps.glick@gmail.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:19:34 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Peter Glick
Organization: Individual
E-mail: ps.glick@gmail.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: rnishihara@hicoffeeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:35:27 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Rachel
Organization: Individual
E-mail: rnishihara@hicoffeeeco.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: rcavaco@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:22:42 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Randy Cavaco
Organization: Individual
E-mail: rcavaco@hicoffeeco.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: RChung@HiCoffeeCo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:10:23 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Randy Chung
Organization: Hawaii Coffee Company
E-mail: RChung@HiCoffeeCo.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: hotrod760@aol.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 12:08:12 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Rod McKenzie
Organization: Individual
E-mail: hotrod760@aol.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: rkaiwi@hicoffeeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:44:58 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Roger Kaiwi
Organization: Kona Coffee Council
E-mail: rkaiwi@hicoffeeeco.com
Submitted on: 3/28/2012

Comments:
I support HB280 with all the recommended Changes.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: rwong@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 1:51:47 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Roy Wong
Organization: Individual
E-mail: rwong@hicoffeeco.com
Submitted on: 3/28/2012

Comments:

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: sharrieq@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 5:19:59 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Sharrie Quirit
Organization: Individual
E-mail: sharrieq@yahoo.com
Submitted on: 3/28/2012

Comments:
I support the HB 280

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: shawniemawae@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:19:38 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Shawn
Organization: Individual
E-mail: shawniemawae@yahoo.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: skalili@hicoffeeco.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 2:04:11 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Sonja Kalili
Organization: Individual
E-mail: skalili@hicoffeeco.com
Submitted on: 3/28/2012

Comments:
I strongly support HB280.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: staciello@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 5:13:37 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Stacie Loo
Organization:
E-mail: staciello@yahoo.com
Submitted on: 3/28/2012

Comments:
I strongly support HB 280

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: sjcollector@msn.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:31:47 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Steve Collector
Organization: Individual
E-mail: sjcollector@msn.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: marlin658@aol.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Thursday, March 29, 2012 1:31:07 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Steven M. McLaughlin
Organization: Captain Cook Coffee Company Ltd
E-mail: marlin658@aol.com
Submitted on: 3/29/2012

Comments:

I strongly support HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin documentation. Under HB 280 SD1, certification of the Hawaiian coffee grading will now be voluntary instead of mandatory but documentation of Hawaiian coffee origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian coffee. For those growers who find it desirable for their business model to have State Certification of Grade, it will still be available but on a voluntary basis. Under this Bill, counterfeiting of Hawaiian coffee will become a Class C Felony with prosecution of violations handled by the Prosecutors office. In the past 2 years, certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have led to furloughs and employee cuts. There are not enough certification agents to get the job done. The Hawaii Department of Agriculture supports HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council, the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. Overall, the Hawaiian coffee industry is clearly behind this Bill. This Bill will provide better protections for Hawaiian coffee at a lower cost while ending delays in the certification process for coffee farmers.

Very truly yours,
Captain Cook Coffee Company Ltd.
Steven M. McLaughlin
Chief Executive Officer

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: quirittiane@yahoo.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 5:23:44 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Tiane Quirit
Organization: Individual
E-mail: quirittiane@yahoo.com
Submitted on: 3/28/2012

Comments:
I strongly support the HB 280

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: tmartin@kauaicoffee.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 1:58:52 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Tim Martin
Organization: Kauai Coffee Company, LLC
E-mail: tmartin@kauaicoffee.com
Submitted on: 3/28/2012

Comments:

Kauai Coffee Company, LLC, strongly supports HB 280 with recommended amendments that eliminate mandatory certification of Hawaii coffees for quality grading while strengthening the requirement for mandatory origin documentation. Kauai Coffee Company produces approximately half of the coffee grown in Hawaii. Under this bill, counterfeiting of Hawaiian Coffee will become more difficult and potentially have greater penalties. The Hawaii Coffee Industry will benefit from this bill as it will provide better protections for Hawaii Origin Coffees.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: victor.lim@partners.mcd.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 3:46:09 PM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Victor Lim
Organization: McDonald's Of Hawaii
E-mail: victor.lim@partners.mcd.com
Submitted on: 3/28/2012

Comments:

We strongly support HB280SD1 which eliminates Mandatory Certification of Hawaii coffee quality grading while strengthening the requirement for Mandatory Origin Documentation. McDonalds of Hawaii have been providing for over 40 years Kona Coffee Blend to our customers here in Hawaii. This bill will help our local coffee industry without hurting the quality.

Thanks for the opportunity to submit this testimony.

From: mailinglist@capitol.hawaii.gov
To: [WAM Testimony](#)
Cc: wwoolford@hawaiicoffeecompany.com
Subject: Testimony for HB280 on 3/29/2012 9:00:00 AM
Date: Wednesday, March 28, 2012 11:22:42 AM

Testimony for WAM 3/29/2012 9:00:00 AM HB280

Conference room: 211
Testifier position: Support
Testifier will be present: No
Submitted by: Wendy Woolford
Organization: Hawaii Coffee Company
E-mail: wwoolford@hawaiicoffeecompany.com
Submitted on: 3/28/2012

Comments:

I STRONGLY SUPPORT HB 280 with recommended amendments, which eliminates Mandatory Certification of Hawaii coffee for quality grading while strengthening the requirement for Mandatory Origin Documentation. Under HB 280 SD1 Certification of the Hawaiian coffee quality grading will now be voluntary instead of mandatory but documentation of Hawaiian Coffee Origin will now become mandatory which will do a better job of preventing the counterfeiting of Hawaiian Coffee. For those growers who find it desirable for their business model to have State Certification of grade it will still be available but on a voluntary basis. Under this bill counterfeiting of Hawaiian Coffee will become more difficult and will become a Class C felony under law with prosecution of violations handled by the Prosecutors Office. In the past two years certification of coffee has become cumbersome and problematic. Budget cuts to the Department of Agriculture have lead to furloughs and employee head count cuts. There just are not enough certification agents to get the job done. The Hawaii Department of Agriculture SUPPORTS HB 280 as does the Hawaii Coffee Association, the Kona Coffee Council and the Hawaii Coffee Growers Association, the Maui Coffee Association, the Hawaii Farm Bureau and the Ka'u Farm Bureau. The Hawaiian Coffee Industry is clearly behind this bill. Overall this bill will provide better protections for Hawaiian Coffee at a lower cost while ending delays in the certification process for coffee farmers.