

Date: 02/04/2012

Committee: House Culture & The Arts

Department: Education

Person Testifying: Kathryn S. Matayoshi, Superintendent of Education

Title of Bill: HB 2407 Relating to the Arts

Purpose of Bill: Appropriates funds for high-quality, integrated, meaningful arts education for students from kindergarten through grade 12.

Department's Position:

The Department of Education strongly supports HB 2407 as long as its implementation does not impact or replace the priorities set forth in the Executive Supplemental Budget for Fiscal Year 2012-1013. The Department has partnered with the State Foundation on Culture and the Arts (SFCA) since 1999 (Act 80, SLH 1999) and as an ARTS FIRST partner since 2001 (Act 306, SLH 2001). Together with the ARTS FIRST partners, the Department is committed to supporting fine arts programs in public schools. The partnership has provided over 100 workshops in art education which impacted more than 7,000 classroom teachers in arts integration, and continues to "...ensure expanded and diverse opportunities" as specified in Board of Education Fine Arts Program Policy 2125 (Approved 1/6/11). In support of HB 2407, the Department will continue to collaborate with SFCA to increase professional development opportunities for public educators and will cooperate in the continued implementation of the Artists in the Schools program.



HAWAII COMMUNITY FOUNDATION

February 2, 2012

The Honorable Jessica Wooley, Chair
House Committee on Culture and Arts
Hawaii State Capitol, Room 327
Honolulu, Hawaii 96813

Dear Chairwoman Wooley & Committee Members:

HB 2407 - Relating to the Arts

Thank you for the opportunity to provide testimony on HB 2407, which we support. The bill recognizes the important role that arts education plays in providing a quality 21st century education for all children of Hawaii. Since 2008, HCF has supported the efforts of the Arts First Partnership and the State Foundation on Culture and the Arts (SFCA). This partnership represents a truly collaborative effort by key stakeholders to assure that the arts and arts education are not relegated to an extracurricular activity.

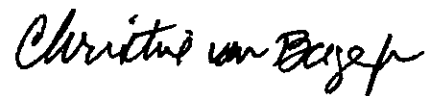
To support this effort, HCF collaborated with SFCA each of the past four years to co-fund qualified public school applicants to the SFCA's Artists-in-the Schools program. It is our intention to again co-fund this program in 2012 provided that the State continues to commit funds to this effort. Our funding level from 2008 through 2011 totaled \$883,170 and we have committed another \$225,000 for 2012. HCF's commitment allows the SFCA to reach twice as many of our public schools as would be possible without this partnership.

In addition to the Artists-in-the School program, HCF provides annual funding for the professional development of the teaching artists who work with teachers to incorporate different artistic approaches in the classroom. This training is an essential bridge between the artist and the teacher and is critical in assuring that the arts education aligns with and is integrated into the learning objectives of the Department of Education. It is also a valuable professional development opportunity for the classroom teachers.

HCF is very appreciative of the hard work of the staff of SFCA even though, each year, funding cuts threaten the Artists-in-the-Schools program with elimination. Hawaii is in the midst of an

exciting and challenging redesign of public education and we would like to continue to make a contribution towards that effort. We urge the Committee to support HB 2407 and help keep the arts a part of every child's life.

Respectfully submitted,

A handwritten signature in black ink that reads "Christine van Bergeijk". The signature is written in a cursive, flowing style.

Christine van Bergeijk

Vice President, Programs

Hawaii Community Foundation

UNIVERSITY OF HAWAII AT MĀNOA

College of Arts and Humanities
Department of Theatre and Dance

3 February 2012
The Honorable Jessica Wooley
Chair, House Committee on Culture and Arts
Hawai'i State Capitol, Room 327
Honolulu, Hawai'i 96813

Re: Strong Support for HB2407

Dear Representative Wooley:

As a member of the UHM Theatre and Dance faculty, I urge you to support HB 2407 and give our keiki the educational opportunity they deserve.

As you may know, creativity was cited the top priority by more than 1,500 CEOs worldwide in a 2010 IBM report. Arts education fosters creativity and innovation, critical to our current economic environment. With HB 2407, we can strengthen creativity and critical thinking of our children through professional development for educators and teaching artists across the state through ARTS FIRST. Another recent study concludes that students with high levels of arts learning experiences earn higher grades and score better on standardized tests than "arts-poor" students regardless of socio-economic status. The U.S. Department of Justice study also shows that arts education results in better social skills and decreases delinquent behavior of youth.

Though legislatively mandated, ARTS FIRST has not received any legislative appropriations. ARTS FIRST has been able to leverage almost \$17 million from national and private sources. To uphold the requirements of ACT 306/01, I would like to ask that you support HB2407, providing financial resources for the Artists-in-the-Schools program plus professional development for educators and teaching artists.

With your support for state funding for legislatively created ARTS FIRST, educators and teaching artists can continue to make significant contributions to our education system and to attracting non-state resources to our economy. I hope that you will give your full support to HB2407. And I thank you from the bottom of my heart for your commitment to better Hawai'i.

Sincerely,



Dr. Elizabeth Wichmann-Walczak
Professor of Chinese & Asian Theatre

John Fitzgerald Kennedy Theatre, 1770 East-West Road
Telephone: (808) 956-7677, Facsimile: (808) 956-4234
An Equal Opportunity/Affirmative Action Institution



**Hawai'i
Arts
Alliance**



*A member of
the Kennedy Center
Alliance
for Arts Education
Network*

February 1, 2012

The Honorable Jessica Wooley
Chair, House Committee on Culture and Arts
Hawai'i State Capitol, Room 327
Honolulu, Hawai'i 96813

Re: Strong Support for HB2407

Dear Representative Wooley:

ARTS FIRST Partners[♦] have been working together so all children can have access to quality arts learning within our K-12 education system. Their indispensable contributions include programs for teaching artists in the schools, development of the Fine Arts standards, professional development for K-12 teachers, programs that reach underserved rural and urban areas with high quality creative learning in classrooms.

ARTS FIRST has not received any legislative appropriations. With drive and commitment to the vision of access to arts education for all, the Partners have been able to leverage almost \$17 million from national and private sources. To uphold the requirements of ACT 306/01, we humbly ask you to support HB2407, providing financial resources for the Artists-in-the-Schools program plus professional development for educators and teaching artists.

Creativity was cited the top priority by more than 1,500 CEOs worldwide in a 2010 IBM report. Arts education fosters creativity and innovation, critical to our current economic environment. Arts are named among the core academics under both state and federal law. A 2008 study by the non-profit Education Commission of the States concludes that students with high levels of arts learning experiences earn higher grades and score better on standardized tests than "arts-poor" students regardless of socio-economic status. A U.S. Department of Justice study shows that arts education results in better social skills and decreases delinquent behavior of youth.

With your support for state funding for ARTS FIRST, the Partners, educators and teaching artists can continue to make significant contributions to our education system and to attracting non-state resources to our economy. In the spirit of investing in our children's success, we ask you to give your full support to HB2407. Thank you for your commitment to better Hawai'i. If you have any questions, please feel free to call (808) 533-2787.

*Visit our
Community
Project:
The ARTS at
Marks Garage
www.artsatmarks.com*

With aloha,

Marilyn Cristofori
Chief Executive Officer

P.O. Box 3948
Honolulu, Hawai'i
96812-3948
Phone: (808) 533.2787
Fax: (808) 526.9040
arts@hawaiiartsalliance.org
www.hawaiiartsalliance.org

[♦] Legislatively mandated by ACT 306/01: State Foundation on Culture and the Arts, Department of Education, University of Hawai'i – College of Education, College of Arts and Humanities, Hawai'i Association of Independent Schools, Hawai'i Arts Alliance. These six Partners work closely with Affiliates – Honolulu Theatre for Youth, Maui Arts & Cultural Center.

Talking Points: HB2407 Arts Education.

Appropriates funds for high quality, integrated meaningful arts education for students K -12.

SUPPORT CREATIVE LEARNING

ARTS FIRST now needs a significant state commitment to build on its accomplishments and continue to leverage national and private support for arts education in Hawai'i.

More than 1,500 CEOs¹ worldwide cited *creativity* as the top priority needed in the new economic environment. With HB2407, we can strengthen creativity and critical thinking for our children through professional development for educators and teaching artists plus solidify our Artists-in-the-Schools (AITS) program to provide access to arts education in our schools.

ARTS FIRST PARTNERS

ARTS FIRST Partners are legislatively mandated to work together for access to quality arts learning within Hawai'i's K-12 education system. ACT 306/01 was purposefully designed to name statewide agencies with responsibilities for education in all arts disciplines. By their respective legal mandates, ARTS FIRST Partners collectively represent the people of Hawai'i.²

ARTS FIRST Partners goals are aligned with the 2011 President's Committee on the Arts and the Humanities: *Reinvesting in Arts Education*. To meet our great urgency to engage and motivate our students, we must integrate the arts with other core academics, expand the *in-school* role for teaching artists and provide professional development for collaborative teaching models.

Researchers continue to find that those who study arts outperform 'arts-poor' students by virtually every measure: grades, test scores, attitudes and behavior irrespective of socioeconomic status.³

NEED

ARTS FIRST has not received any legislative appropriations. With commitment and drive, the Partners have been able to leverage almost \$17 million (see chart on other side) to:

- Revise the K -12 Hawai'i Content and Performance Standards for fine arts
- Provide over 100 workshops resulting in doubling the number of qualified teaching artists
- Offer instruction in arts integration to more than 7,600 classroom teachers
- Create and distribute the ARTS FIRST Teaching Toolkit to all elementary public schools
- Conduct multi-year arts education research (funded by US DOE, NEA, Kennedy Center, private foundations)
- Improve the Artists-in-the-Schools from the one-time visits to residencies of 8 to 10 sessions for creative learning that integrates with the classroom curriculum.

WHAT'S AT STAKE?

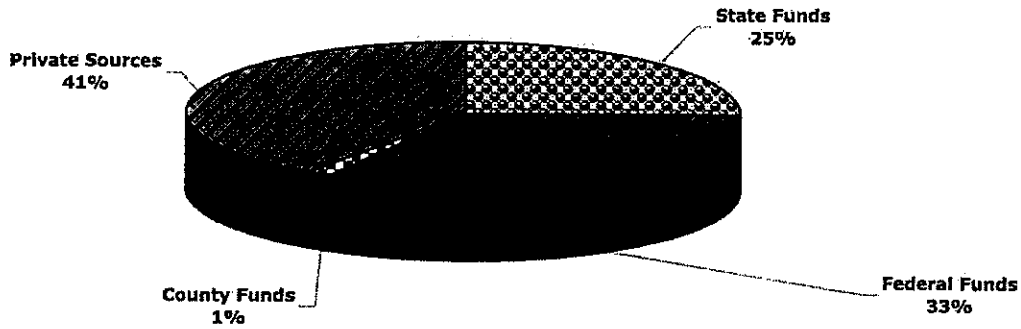
Without a serious commitment to creative learning, our 170,000 Hawai'i students will not be adequately prepared to meet the demands of the 21st century workforce.

¹ *Capitalizing on Complexity* 2010 IBM

² State Foundation on Culture and the Arts, Department of Education, University of Hawai'i – College of Education, College of Arts and Humanities, Hawai'i Association of Independent Schools, Hawai'i Arts Alliance. These six mandated Partners work closely with Affiliates – Honolulu Theatre for Youth and Maui Arts & Cultural Center.

³ *Arts Education in America* 2011 National Endowment for the Arts.
Learning, Arts, and the Brain 2008 Eric Jensen

ARTS FIRST FUNDING SOURCES - FY2002 to FY2011

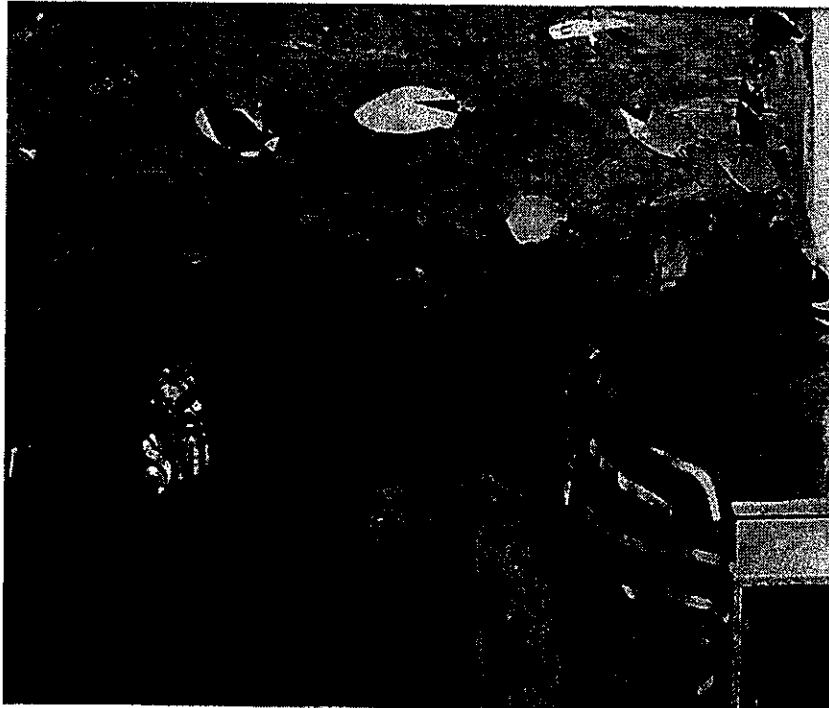


| FUNDING SOURCE | AMOUNT | % | TOTALS | % |
|--|-----------|---------|------------|------------------------------|
| <i>PUBLIC FUNDING</i> State Funds | 4,252,127 | 25% | | |
| Federal Funds | 5,589,705 | 33% | | |
| County Funds | 242,134 | 1% | 10,083,966 | 59% Subtotal Public Funding |
| <i>PRIVATE FUNDING</i> Private Sources | 6,904,927 | 41% | 6,904,927 | 41% Subtotal Private Funding |
| TOTAL | | 100.00% | 16,988,893 | |

Funding sources reflect only direct costs for ARTS FIRST projects and programs. Indirect costs also support the Partnership: staff salaries, as well as administrative, fiscal and other support.

State funds are leveraged three times over with other funds. From 2009, state funds include the Works of Arts special fund.

An average of \$1,698,889 in direct costs is spent per year, approximately \$9.43 per student (per year).



2 February 2012

The Honorable Jessica Wooley
Chair, House Committee on Culture and Arts
Hawai'i State Capitol, Room 327
Honolulu, HI 96813

Re: Strong Support for HB2407

Dear Representative Wooley:

As a member of the UHM Theatre and Dance faculty, I encourage you to support HB 2407 and give our keiki the educational opportunity they deserve.

As you may know, creativity was cited the top priority by more than 1,500 CEOs worldwide in a 2010 IBM report. Arts education fosters creativity and innovation, critical to our current economic environment. With HB 2407, we can strengthen creativity and critical thinking of our children through professional development for educators and teaching artists across the state through ARTS FIRST. Another recent study concludes that students with high levels of arts learning experiences earn higher grades and score better on standardized tests than "arts-poor" students regardless of socio-economic status. The U.S. Department of Justice study also shows that arts education results in better social skills and decreases delinquent behavior of youth.

Though legislatively mandated, ARTS FIRST has not received any legislative appropriations. ARTS FIRST has been able to leverage almost \$17 million from national and private sources. To uphold the requirements of ACT 306/01, I would like to ask that you support HB2407, providing financial resources for the Artists-in-the-Schools program plus professional development for educators and teaching artists.

With your support for state funding for legislatively created ARTS FIRST, educators and teaching artists can continue to make significant contributions to our education system and to attracting non-state resources to our economy. I hope that you will give your full support to HB2407. Thank you for your commitment to better Hawai'i.

Sincerely,

Kara Miller

Kara Miller
Assistant Professor of Dance
University of Hawaii at Manoa

2 February 2012

The Honorable Jessica Wooley
Chair, House Committee on Culture and Arts
Hawai'i State Capitol, Room 327
Honolulu, Hawai'i 96813

Re: Strong Support for HB2407

Dear Representative Wooley:

As a member of the UHM Theatre and Dance faculty, I encourage you to support HB 2407 and give our keiki the educational opportunity they deserve.

As you may know, creativity was cited the top priority by more than 1,500 CEOs worldwide in a 2010 IBM report. Arts education fosters creativity and innovation, critical to our current economic environment. With HB 2407, we can strengthen creativity and critical thinking of our children through professional development for educators and teaching artists across the state through ARTS FIRST. Another recent study concludes that students with high levels of arts learning experiences earn higher grades and score better on standardized tests than "arts-poor" students regardless of socio-economic status. The U.S. Department of Justice study also shows that arts education results in better social skills and decreases delinquent behavior of youth.

Though legislatively mandated, ARTS FIRST has not received any legislative appropriations. ARTS FIRST has been able to leverage almost \$17 million from national and private sources. To uphold the requirements of ACT 306/01, I would like to ask that you support HB2407, providing financial resources for the Artists-in-the-Schools program plus professional development for educators and teaching artists.

With your support for state funding for legislatively created ARTS FIRST, educators and teaching artists can continue to make significant contributions to our education system and to attracting non-state resources to our economy. I hope that you will give your full support to HB2407. Thank you for your commitment to better Hawai'i.

Sincerely,



Mark Branner
Assistant Professor, Department of Theatre & Dance
Director, TYA Graduate Program (*theatre for young audiences*)
University of Hawaii, Manoa

My name is Roberta Powell and I attended Hawaii Public schools from 1998 to my graduation from Mililani High School in 2005. I have seen first hand the importance of Art Education in the public school system. Art programs such as drama and music create an outlet to build the same values as those who play sports. It has given many students confidence, ambition, and to learn how to work as a team. For those who create works of art or write poetry, it is an outlet of expression that can not be found elsewhere in school. It also creates the ability for teachers to see the potential, or even to see problems in their students that they would otherwise not see with just books and quizzes.

Just as parents love to see their sons make a touchdown on the playing field, there is no better moment for a parent of an acting student than when their child takes that bow on stage after giving a performance that they have literally given blood, sweat, and tears for. These programs aren't just during class sessions. I remember fondly giving my recess and lunch to remain in the art class, or staying after school in the graphics room to learn more on video-making. And having instructors who gave so much time to us students was incredible. I, as a student, didn't realize until later what a sacrifice any teacher makes for their student. To be there before school and staying after, dealing with every new ruling or change, implementing new curriculum and trying to prepare us for a world we are never really ready for. I don't believe I ever encountered a teacher in an arts program that was not willing to teach me something extra, to give good criticism when it was needed. I was very fortunate to attend a school where the Arts were important not just for the students, but to the teachers as well.

But like most schools in Hawaii, sports were the major player for the school's funding. Mililani High has an incredible field and track area, and they have a sports team of every kind there, all these students who are amazing at what they do, and give a great amount of time. I attended a few football games during my years there, but I can't tell you the visiting team, or the cheerleaders' cheers, what I really remember is the marching band. They were incredible. I would love to see them perform at half time shows. To me, they were the most important part of the game. These were kids who lived, breathed and marched ALL THE TIME! Before school practice, after school practice, summer camps for more practice, weekend practices for parades. These were students who gave their all and these skills were crucial for many of them. These were also students who had two classrooms to practice and store all the equipment, and share with the choir team, while the sports teams had an enclosed basketball court and extra storage rooms and bathrooms and locker rooms, a baseball field, a tennis court, archery field, full size track with football field enclosed, and two separate locker rooms with storage. Mililani High is a mile long and a half mile is all sports related. When I attended, we had the theater stage in the cafeteria, a Matson trailer in the back of it for storage, there were 3 classrooms for graphics and videography, 3 classrooms for art classes, 2 for band, 2 for photography and one classroom for home-ec. When combined, it becomes about the size of one of the many buildings at MHS. I believe two buildings should be dedicated to these programs.

Besides these programs giving quality self esteem and confidence and the ability to create, they give students a chance to explore new career possibilities. In the days of technology it is so vitally important that students learn to forms of it. Graphics, videography and photography education can be extremely beneficial in today's growing fields. Painting and ceramic programs are important to these fields, like graphic design as it is crucial to be able to be able to create on a paper and in sculpture what

one would be doing digitally. All of these programs that we implement in schools are geared toward these sorts of professions in the future and it is adamant that they stay this way. Yes, the regular education is important. It is important to successfully do math, and to recite history, and understand sciences, but in this day and age anything we learn at school is easily accessible online and this is both beneficial and unfortunate because it is making students lazy learners, whereas, understanding the way an artist was thinking when he created a masterpiece is a truly unique undertaking. To have field trips to art museums and have group discussions over our experiences is marvelous, and can only happen with successful funding through the state. This funding is for the generations after me who still need guidance and education about the past to learn about the future, a future that is rapidly turning into just technology. These programs are so important to so many, to cut their funding is to punish those that haven't had a chance to experience and learn from them. These programs should not only be better funded, but better programs should be fully developed into all levels of schooling! These kids deserve better than what we are giving them right now, so let's let them get a chance!

Sincerely,

Roberta Powell

belatti2 - Kate

From: mailinglist@capitol.hawaii.gov
Sent: Thursday, February 02, 2012 9:42 PM
To: CUAtestimony
Cc: wolfec004@hawaii.rr.com
Subject: Testimony for HB2407 on 2/4/2012 9:30:00 AM

Testimony for CUA 2/4/2012 9:30:00 AM HB2407

Conference room: 329
Testifier position: Support
Testifier will be present: No
Submitted by: Carlynn Wolfe
Organization: Individual
E-mail: wolfec004@hawaii.rr.com
Submitted on: 2/2/2012

Comments:

I strongly support arts education in our public schools. Arts in school increases our children's ability to think creatively as well as improving reading and math skills. In order to have a solid, empathetic, creative community we must support arts in education. Please review and pass this bill. Thank you.

belatti2 - Kate

From: mailinglist@capitol.hawaii.gov
Sent: Thursday, February 02, 2012 9:43 PM
To: CUAtestimony
Cc: quijanabyrd@gmail.com
Subject: Testimony for HB2407 on 2/4/2012 9:30:00 AM

Testimony for CUA 2/4/2012 9:30:00 AM HB2407

Conference room: 329
Testifier position: Support
Testifier will be present: No
Submitted by: Quijana Byrd
Organization: Individual
E-mail: quijanabyrd@gmail.com
Submitted on: 2/2/2012

Comments:

My son is a Fifth Grade student at Waikele Elementary School. I ask as the mother of a child to ensure that programs exist so that my son and his classmates have the ability to express their feelings for the beauty that they see every day. The Fine Arts are a huge part of what makes us Human, able to show and express the remarkable things we all have within us.

Please pass this Bill. Please make sure that our children receive all that they deserve.

Thank you
Quijana Byrd

belatti2 - Kate

From: mailinglist@capitol.hawaii.gov
Sent: Friday, February 03, 2012 6:57 AM
To: CUAtestimony
Cc: artbyvicki@gmail.com
Subject: Testimony for HB2407 on 2/4/2012 9:30:00 AM

Testimony for CUA 2/4/2012 9:30:00 AM HB2407

Conference room: 329
Testifier position: Support
Testifier will be present: No
Submitted by: Vicki Penney-Rohner
Organization: Artists in the Schools
E-mail: artbyvicki@gmail.com
Submitted on: 2/3/2012

Comments:

I have been teaching in the public schools through grants from the AITS for the past five years. It enables me to reach approximately 180 children, 1-8 grade, every years. I am a professional artist and bring to the children concepts and skills that they would not be able to develop in a normal teaching situation without art integrated into their dailly schedules. Please support this effort.
Mahalo

2 February 2012

The Honorable Jessica Wooley

Chair, House Committee on Culture and Arts

Hawai'i State Capitol, Room 327

Honolulu, Hawai'i 96813

Re: Strong Support for HB2407

Dear Representative Wooley:

As a member of the UHM Theatre and Dance faculty, I encourage you to support HB 2407 and give our keiki the educational opportunity they deserve.

As you may know, creativity was cited the top priority by more than 1,500 CEOs worldwide in a 2010 IBM report. Arts education fosters creativity and innovation, critical to our current economic environment. With HB 2407, we can strengthen creativity and critical thinking of our children through professional development for educators and teaching artists across the state through ARTS FIRST. Another recent study concludes that students with high levels of arts learning experiences earn higher grades and score better on standardized tests than "arts-poor" students regardless of socio-economic status. The U.S. Department of Justice study also shows that arts education results in better social skills and decreases delinquent behavior of youth.

Though legislatively mandated, ARTS FIRST has not received any legislative appropriations. ARTS FIRST has been able to leverage almost \$17 million from national and private sources. To uphold the requirements of ACT 306/01, I would like to ask that you support HB2407, providing financial resources for the Artists-in-the-Schools program plus professional development for educators and teaching artists.

With your support for state funding for legislatively created ARTS FIRST, educators and teaching artists can continue to make significant contributions to our education system and to attracting non-state resources to our economy. I hope that you will give your full support to HB2407. Thank you for your commitment to better Hawai'i.

Sincerely,

Peggy Gaither Adams

Professor, UHM

February 3, 2012

Testimony on HB2407

I am fully in support of this bill because it will ensure that 1) the Artists in the Schools Program will continue to benefit thousands of students each year, and 2) teachers and teaching artists will continue to receive needed training on integrating the arts into Hawaii's classrooms.

The ARTS FIRST Partners* has worked to support these, and other, important arts education initiatives by leveraging \$17 million from national and private sources since 2001. ARTS FIRST now needs a significant state commitment of resources to build on its many accomplishments.

The arts are a natural and powerful way for students to gain necessary 21st Century skills: creativity, critical thinking, collaboration and communication. The arts play a central role in cognitive, motor, language, and social-emotional development, and have been linked with improved behavior, attitude and academic performance.

Hawaii's students have the right to access high quality, engaging arts education. Passing this bill will be a big step in the right direction.

Vivien Lee

(arts administrator, teaching artist, dancer, parent)

*Legislatively mandated by ACT306/01: State Foundation on Culture and the Arts, Department of Education, University of Hawaii – College of Education, College of Arts and Humanities, Hawaii Association of Independent Schools, Hawaii Arts Alliance. These six partners work closely with Affiliates – Honolulu Theatre for Youth, Maui Arts & Cultural Center.