

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

NEIL ABERCROMBIE GOVERNOR RICHARD C. LIM DIRECTOR MARY ALICE EVANS DEPUTY DIRECTOR JESSE K. SOUKI DIRECTOR OFFICE OF PLANNING

OFFICE OF PLANNING

235 South Beretania Street, 6th Floor, Honolulu, Hawaii 96813 Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804

Telephone: (808) 587-2846 Fax: (808) 587-2824

Statement of JESSE K. SOUKI

Director, Office of Planning
Department of Business, Economic Development, and Tourism
before the

HOUSE COMMITTEE ON AGRICULTURE AND

HOUSE COMMITTEE ON ECONOMIC REVITALIZATION AND BUSINESS

Friday, February 3, 2012 8:00 AM State Capitol, Conference Room 312

in consideration of HB 2317 RELATING TO AGRICULTURAL TOURISM.

Chairs Tsuji and McKelvey, Vice Chairs Hashem and Choy, and Members of the House Committees on Agriculture and Economic Revitalization and Business.

The Office of Planning (OP) supports the intent of HB 2317; which would amend Hawai'i Revised Statutes (HRS) Chapter 205, to allow overnight accommodations in association with agricultural tourism conducted on a bona fide farming operation in the State Agricultural District.

While OP supports the intent of the bill, we have concerns that if enacted it could create further problems in regulating transient vacation rentals in the Agricultural District. Under the bill, a bona fide farming operation would be able to supplement their farm revenues and/or labor needs by providing accommodations for farm tour participants or working farm stays. This is good for the farmer, and is consistent with State policies and efforts to promote agriculture,

increase agricultural viability and markets for farmers, and maintain agricultural use of agricultural lands as set forth in Article XI, Section 3 of the Hawai'i Constitution, HRS Chapter 205, the State Land Use Law, and HRS Chapter 226, the Hawai'i State Plan. In addition, it is a priority of the Administration's New Day Plan to stimulate an agricultural renaissance in Hawai'i that would increase production and consumption of locally produced foods and increase food and energy security for the islands.

The prohibition of overnight accommodations in association with a working farm and the other provisions pertaining to agricultural tourism uses as set forth in HRS § 205-5(b), were originally intended to safeguard against widespread permitting of non-agricultural transient vacation rentals in the Agricultural District. However, non-farm applicants are able to establish transient vacation rentals in the Agricultural District by obtaining a special permit pursuant to HRS § 205-6.

Although OP believes this measure would promote the long-term viability of farmers who integrate agricultural tourism into their farming operations, we are hesitant to fully support this measure without additional safeguards to curb the permitting of non-agricultural vacation rentals in the Agricultural District. This includes a mechanism to ensure that applicants for overnight accommodations under HRS § 205-5(b) are indeed bona fide farming operations and that overnight accommodations are incidental and secondary to a working farm, which use shall cease when farming operations cease.

Thank you for the opportunity to testify.

DEPARTMENT OF PLANNING AND PERMITTING CITY AND COUNTY OF HONOLULU 650 SOUTH KING STREET, 7^{TA} FLOOR • HONOLULU, HAWAII 98813

650 SOUTH KING STREET, 7^{TR} FLOOR • HONOLULU, HAWAII 96813
PHONE: (808) 768-8000 • FAX: (808) 768-6041
DEPT, WEB SITE: www.honoluludpp.org • CITY WEB SITE: www.honolulu.gov

PETER B. CARLISLE MAYOR



DAVID K. TANOUE DIRECTOR

JIRO A. SUMADA DEPUTY DIRECTOR

The Honorable Clift Tsuji, Chair and Members of the Committee on Agriculture The Honorable Angus L. K. McKelvey, Chair and Members of the Committee on Economic Revitalization & Business House of Representatives State Capitol Honolulu, Hawaii 96813

Dear Chairs Tsuji and McKelvey, Committee Members:

Subject: House Bill No. 2317
Relating to Agricultural Tourism

The Department of Planning and Permitting **opposes** House Bill No. 2317. This bill would allow overnight accommodations as an accessory facility to an agricultural tourism activity that itself, is accessory and secondary to the principal agricultural use (a working farm or farming operation) in State Agricultural Districts. The language does not indicate a duration period or a maximum number of "accommodations", and could be interpreted to refer to hotels. The allowance of such overnight accommodations would be contrary to the purpose and intent of retaining agricultural lands to support agricultural activities and services.

The Department will not support any proposals to change the zoning ordinance to establish provisions for overnight accommodations or short-term rentals on agricultural lands. We have had some experience with accessory agricultural tourism activities, and find that they are very difficult to monitor, and raise expectations about "highest and best use" of agricultural lands.

Please file House Bill No. 2317. Thank you for the opportunity to testify.

Sincerely, yours,

David K. Tanoue, Director

Department of Planning and Permitting

DKT:jmf hb2317-AgTourism-mw.doc Council Chair Danny A. Mateo

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COUNTY COUNCIL

COUNTY OF MAUI 200 S. HIGH STREET WAILUKU, MAUI, HAWAII 96793 www.mauicounty.gov/council

TO:

The Honorable Clift Tsuji, Chair

House Committee on Agriculture

The Honorable Angus L.K. McKelvey, Chair

House Committee on Economic Revitalization & Business

FROM:

Don Couch

Council Member, South Maui District

DATE:

Wednesday, February 1, 2012

SUBJECT: SUPPORT OF HB 2317, RELATING TO AGRICULTURAL TOURISM

Thank you for the opportunity to testify in support of HB 2317. I provide this testimony as an individual member of the Maui County Council.

Agricultural tourism is a growing industry worldwide. An increasing number of travelers prefer to stay overnight and experience their destination outside of a hotel or resort setting. Providing this type of accommodation attracts guests who might not otherwise visit the Valley Isle.