



MAUI BREWING CO.

5 February 2012

Committee on Consumer Protection & Commerce
State of Hawai'i

Re: Supporting Testimony HB1925

Aloha Ladies and Gentlemen of the Committee:

I am writing to you in support, with a small amendment to language, of HB 1925 relating to the Class 1, Manufacturer liquor license. I would like to point out that although our company does produce alcohol within the State, we are a Class 14 Brewpub license and this bill would have no direct effect on us. I support fully the intentions of the committee in stimulating sales for local manufacturers of products made with locally grown ingredients.

The change I propose is to add "and packaged" after "draught" on line 13 of page 1. It makes sense that a manufacturer be able to sell beer in packages smaller than keg size. "Draught" would refer to either selling a pint on site or a keg for the consumer to take home. In a tasting room setting, consumers should be able to purchase cans, bottles, and growlers to take with them and enjoy in the safety of their homes.

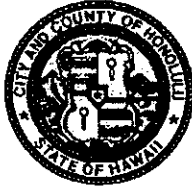
Mahalo for your time, consideration, and support of local business.

Sincerely,

Garrett W. Marrero, Founder
808.280.4687
G@MauiBrewingCo.com

LIQUOR COMMISSION
CITY AND COUNTY OF HONOLULU
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PETER B. CARLISLE
MAYOR



February 3, 2012

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Representative Ryan I. Yamane, Vice Chair
Committee on Consumer Protection & Commerce

Hearing: Monday, February 6, 2012
2:00 pm; Room 325

Position: Providing Comments to HB 1925 Relating to Liquor

Gentlemen:

The principal purpose of HB 1925 is to amend language in HRS §281-31(b) and -31(b)(3) to permit manufacturers of beer, wine, or *liquor* manufactured from fruits *or other products grown in the State of Hawaii* to sell such products direct to individuals for private use and consumption ("Direct to Consumer"). Because there is no compelling reason to exclude "liquor" from Direct to Consumer sales, or to restrict Direct to Consumer sales to fruits grown in the State (thus excluding products such as sugar cane), the Liquor Commission, City and County of Honolulu, has no objection to HB 1925.

Thank you for the opportunity to provide comments on this matter.

Respectfully submitted,

Anna C. Hirai
for Greg I. Nishioka, Administrator

GIN:ACH