

M U F I H A N N E M A N N

April 15, 2012

**LATE**

The Honorable Donna Mercado Kim, Chair  
and Members  
Tourism Committee  
Hawaii Senate  
State Capitol  
Honolulu, Hawaii 96813

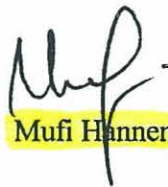
Dear Senator Kim and Members:

I urge the members of the Senate to confirm the reappointment of Ronald Williams to the Hawaii Tourism Authority.

As president and chief executive officer of the Hawaii Lodging & Tourism Association, I believe Ron's continued service to the HTA comes at a critical time for the visitor industry as we recover from the economic downturn and face growing competition. As the head of one of our state's successful tourism attractions, Ron brings a unique perspective and fresh ideas to the deliberations of the authority. He willingly shares his knowledge and experience within the visitor industry and with the public, and we should welcome his input to the work of the HTA.

Ronald Williams' continued service to the Hawaii Tourism Authority is welcome, and ask that the Senate confirm his nomination.

Mahalo,



Mufi Hannemann