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The Senate

STATE CAPITOL
HONOLULU, HAWAII 96813

April 2, 2012

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CHIEF CLERK
CAROL TANIGUCHI

Mr. Joel Guy



Re: Nomination to the State Foundation on Culture and the Arts Commission
GM 876

Dear Mr. Guy:

Congratulations on being nominated by Governor Neil Abercrombie to the State Foundation on Culture and the Arts Commission. To assist the Senate with its confirmation process, I request that the following information be submitted to my office by **Monday, April 9, 2012**:

- (1) A resume with a list of references
- (2) A written statement that addresses the following questions:
 - (a) Why do you wish to be a commissioner of the State Foundation on Culture and the Arts?
 - (b) How do you perceive the role and responsibilities of a commissioner of the State Foundation on Culture and the Arts? During the past five years, State Foundation on Culture and Arts' funding and operations were severely curtailed. What recommendations do you have for State Foundation on Culture and Arts and other agencies to address funding shortfalls?

Enclosed for your information is SCR 57 SD 1, which proposes new partnerships to enhance future growth of State Hawaii Foundation on Culture and Arts.
 - (c) Given your understanding of the role and responsibilities of a commissioner of the State Foundation on Culture and the Arts, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a commissioner of the State Foundation on Culture and the Arts.
 - (d) What do you hope to accomplish during your term of service?

- (e) Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the State Foundation on Culture and the Arts?
- (f) Name one previous experience that would make you stand out. How would this benefit the State Foundation on Culture and the Arts?
- (g) Can you foresee any possible conflicts of interests that could arise during your service on the State Foundation on Culture and the Arts? How would you overcome any possible conflicts of interest?

Your prompt response in providing the above information will ensure that the Senate confirmation process can proceed in a timely manner. The committee is scheduling your confirmation hearing on Wednesday, April 11, 2012 at 1:15pm in Conference Room 016. Please contact Doris Lam or Ashley Advincula, EDT Committee Clerk at 586-6890 if you have additional questions.

Sincerely,


Senator Carol Fukunaga, Chair
Senate Economic Development Committee

SENATE CONCURRENT RESOLUTION

REQUESTING THE DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES TO
ESTABLISH A WORKING GROUP TO DEVELOP RECOMMENDATIONS
REGARDING THE ADMINISTRATIVE PLACEMENT OF THE STATE
FOUNDATION ON CULTURE AND THE ARTS.

1 WHEREAS, the State Foundation on Culture and the Arts was
2 established by Act 269, Session Laws of Hawaii 1965, as a
3 temporary agency and placed within the Office of the Governor;
4 and

5
6 WHEREAS, Act 192, Session Laws of Hawaii 1970, established
7 the State Foundation on Culture and the Arts on a permanent
8 basis, placed within the Department of Budget and Finance; and

9
10 WHEREAS, Act 302, Session Laws of Hawaii 1980, transferred
11 the State Foundation on Culture and the Arts from the Department
12 of Budget and Finance to the Department of Accounting and
13 General Services; and

14
15 WHEREAS, since the inception of the State Foundation on
16 Culture and the Arts in 1965, the Legislature has charged the
17 State Foundation on Culture and the Arts with the task of
18 stimulating, guiding, and promoting culture, arts, history, and
19 the humanities throughout the State; and

20
21 WHEREAS, across the country, state arts agencies have
22 evolved to remain relevant, vibrant, and able to play a
23 significant, if not the central role, in promoting culture and
24 the arts in their respective communities; and

25
26 WHEREAS, one means of achieving greater relevancy and
27 assistance for Hawaii's arts and cultural communities would be a
28 transfer of the State Foundation on Culture and the Arts from
29 the Department of Accounting and General Services to a
30 department whose mission, assets, and purpose would provide



1 better opportunities for growth and expansion of the agency's
2 purposes and functions; and
3

4 WHEREAS, such a transfer would provide an opportunity to
5 evaluate achievements and best practices from other
6 jurisdictions in refocusing the State Foundation on Culture and
7 the Arts, as well as programs from other state agencies, to
8 achieve a higher level of business development opportunities for
9 cultural, heritage, and arts programs, as well as leveraging
10 public-private partnerships for financing Hawaii's cultural,
11 heritage, and arts programs; and
12

13 WHEREAS, this would assist the State Foundation on Culture
14 and the Arts ensure that the agency is relevant and responsive
15 to its community needs and audiences as it strives to present
16 all dynamic and diverse art forms in Hawaii; now, therefore,
17

18 BE IT RESOLVED by the Senate of the Twenty-sixth
19 Legislature of the State of Hawaii, Regular Session of 2012, the
20 House of Representatives concurring, that the Department of
21 Accounting and General Services is requested to establish a
22 working group to develop recommendations regarding the
23 administrative placement of the State Foundation on Culture and
24 the Arts; and
25

26 BE IT FURTHER RESOLVED that the recommendations build upon
27 the current mission of the State Foundation on Culture and the
28 Arts and incorporate the following objectives:
29

30 (1) Leveraging public-private financing in support of
31 visual arts, music, design, literature, theater, and
32 dance to strengthen Hawaii's cultural sector with
33 expanded funding and raise the grants funding capacity
34 of the State Foundation on Culture and the Arts and
35 its partners to levels of \$5,000,000 to \$10,000,000
36 annually;
37

38 (2) Developing a strategic plan to expand the capacity of
39 Hawaii's cultural, heritage, and arts organizations to
40 provide Hawaii residents and visitors with quality
41 cultural experiences;
42



- 1 (3) Developing a sustainable funding model to support
2 increased investment in cultural, heritage, and arts
3 programming throughout the State;
4
- 5 (4) Recommending changes to State Foundation on Culture
6 and the Arts programs and infrastructure, including
7 broadening the scope of the agency and renaming it, to
8 further the effective implementation of the above-
9 mentioned objectives; and
10
- 11 (5) Collaborating with interested stakeholders from
12 cultural, heritage, and arts agencies, including the
13 Department of Business, Economic Development, and
14 Tourism; Department of Land and Natural Resources;
15 Hawaii Tourism Authority; Office of Hawaiian Affairs;
16 and Bishop Museum; and
17

18 BE IT FURTHER RESOLVED that the Department of Accounting
19 and General Services report its findings and recommendations,
20 including any proposed legislation, to the Legislature no later
21 than twenty days prior to the convening of the Regular Session
22 of 2013; and
23

24 BE IT FURTHER RESOLVED that the working group be dissolved
25 on June 30, 2013; and
26

27 BE IT FURTHER RESOLVED that certified copies of this
28 Concurrent Resolution be transmitted to the Comptroller;
29 Director of Business, Economic Development, and Tourism;
30 Executive Director of the State Foundation on Culture and the
31 Arts; Chairperson of the Board of Land and Natural Resources;
32 Executive Director of the Hawaii Tourism Authority; Chief
33 Executive Officer of the Office of Hawaiian Affairs; and
34 Director of the Bishop Museum.



April 9, 2012

Chair Carol Fukunaga
Senate District 11
Hawaii State Capitol, Room 216
phone: 808-586-6890

Dear Chair Fukunaga and Committee on Economic Development and Technology,

It would be an honor to serve on the State Foundation on Culture and the Arts. Having spent my entire life on Kauai, I have strong relationships with many active cultural leaders like Stacy Sproat-Beck (Director of The Waipa Foundation), Kawika Winter and Chipper Wichman (Limahuli Gardens and Preserve, NTGB), and Carol Yotsuda (Garden Island Arts and Culture). As a filmmaker who has traveled across the planet, I have tried to use filmmaking to help share our culture with others and bring my international experiences home.

I recently created "True North Initiative", a nonprofit focusing on helping to take responsibility for our community's future while respecting the past. Please visit our web site: <http://truenorthinitiative.com>

In 2009, as the President of the Hanalei to Haena Community Association, I began "2nd Saturday in Hanalei," a monthly community celebration of the arts and culture. A recent article: http://thegardenisland.com/entertainment/night-life/community-and-culturetake-the-stage-at-second-saturday/article_afe5db62-6630-11df-9488-001cc4c03286.html

My for profit business, Grass Shack Production allows me an opportunity to work with amazing organizations such as The Waipa Foundation. We are working on a comprehensive film that will showcase the land management and cultural practices Waipa implements in the community every day. This has an archival benefit that will be used for teaching the generations to come. Please enjoy a bit of what we have done so far at <http://hanaleishack.com/>

Having worked at the Hawaii State Legislature of 2009 under former Representative Mina Morita, I have an understanding of the financial challenges the state faces, as well as the need to build partnerships around common needs. As a commissioner I will strive to creatively help secure funding by first learning about and continuing to strengthen the efforts made so far. I will then help to build private public opportunities that encourage economic support.

Please feel free to contact me further with any questions. I may be reached at [REDACTED] email [REDACTED]

With Aloha,

Joel Guy

I have attached my resume. In consideration of the environment, as well as the Hawaii State Senate paperless process, here is a link to an online copy of my resume [REDACTED]

GM 876

Mr. Joel Guy

State Foundation on Culture and the Arts
Commission

EDT

NEIL ABERCROMBIE
GOVERNOR



DEAN H. SEKI
ACTING COMPTROLLER
JAN S. GOUVEIA
DEPUTY COMPTROLLER

STATE OF HAWAII
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES

P.O. BOX 119, HONOLULU, HAWAII 96810-0119

TESTIMONY
OF
DEAN H. SEKI, ACTING COMPTROLLER
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
TO THE
SENATE COMMITTEE
ON
ECONOMIC DEVELOPMENT AND TECHNOLOGY
ON
April 11, 2012

GOVERNOR'S MESSAGE 876

SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE STATE
FOUNDATION ON CULTURE AND THE ARTS COMMISSION, JOEL GUY

Chair Fukunaga and members of the Committee, thank you for the opportunity to testify on G.M. 876. The Department of Accounting and General Services supports Mr. Joel Guy's confirmation to the Commission.

Section 9-2, HRS, requires that the Commission have one member who resides in the county of Kauai. Mr. Guy is a resident of Kauai and his appointment fulfills the statutory requirement for representation on the Commission. Additionally, Mr. Guy is the owner of a multimedia production company and his experience in this medium along with his entrepreneurial success provides him with the necessary skills to be a contributing member of the Commission.

Thank you for the opportunity to testify on this matter.

fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov
Sent: Friday, April 06, 2012 6:27 PM
To: EDTTestimony
Cc: mrb@hawaiiink.net
Subject: Testimony for GM876 on 4/11/2012 1:15:00 PM

Testimony for EDT 4/11/2012 1:15:00 PM GM876

Conference room: 016
Testifier position: Support
Testifier will be present: No
Submitted by: Jose Bulatao, Jr.
Organization: Individual
E-mail: mrb@hawaiiink.net
Submitted on: 4/6/2012

Comments:

Joel Guy's hometown is Hanalei on the north shore of the island of Kaua'i. As such he has been weaned and raised surrounded by the customs in a small town which has retained many of the traditions and values of the ahupua'a system in that area. At the same time, he has become a world-traveler, going to "far-away places with strange-sounding names: where he has attained perspectives and/or cultural experiences so vastly different from our beloved Kaua'i. Add to that, his business acumen! Early in life, Joel started as a dishwasher and busboy and worked his way up the ladder to become manager-owner of a restaurant in his hometown@ Include the fact that he is also a professional video-grapher whose work is frequently in demand.

These qualities, experiences, talents, and interests have shaped and defined Joel's perspectives which will serve him well as a member of the SFCA Commission. To begin with, there is the humbling experience of coming from a small, rural town which has bestowed upon him a solid connectivity to the customs and practices that have been handed down from generation to generation. He has walked and talked with those families---from keiki to kupuna--- and he is, essentially, a part of their extended ohana! This shows up in his ability to be respectful of others!

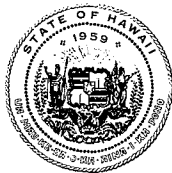
As a surfer, he has been hither and yon, following the lure of exotic beaches and perfect waves, becoming sensitized to "different strokes for different folks", and therefore, knowing how to adapt and how to appreciate things that are not in the norm of his customary environment. This has broaden his perspectives, which in turn, has fueled his desire to reach out, to learn, to take in the breadth and depth of things yet to be seen, heard, felt, and tasted!

Joel's work ethic is also an attribute! His willingness to learn all aspects of business has fine-tuned his ability to pay attention to detail. In the process, it has become his "lifestyle" to reach out to go beyond the surface level of making rash judgments and to literally take the time to make assessments and to seek clarifications.

Finally, in the arena of being a video-grapher, the time and effort to "capture moments and moods"; to compose a viewpoint, singularly or in a series; to consider the technical aspects of light, color, shadow, and movement; to oversee the myriad of details in workmanship, quality, purpose and intent are inherent aspects that one deals with in the arena of culture and the arts, as well.

Bring all these components together, and the sum of Joel Guy's qualifications has brought him opportunities to serve in various capacities in different ways. It has brought him to the field of public service at county and state levels. It has required of him to become "people-oriented", because he has served and still serves in various capacities to be a leader, negotiator, entrepreneur, and researcher in the many ways in which he has been prevailed upon to serve the community of Kauai'i.

Thus, Joel Guy---is THE guy: A perfect recommendation to represent our beloved and beautiful Kaua'i as a member of the State foundation on Culture and the Arts!



HOUSE OF REPRESENTATIVES

STATE OF HAWAII
STATE CAPITOL
HONOLULU, HAWAII 96813

COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Senator Carol Fukunaga, Chair
Senator Glen Wakai, Vice Chair

April 11, 2012
1:15 PM

Testimony in SUPPORT of Gubernatorial Nominee:

Joel Guy-GM 876

State Foundation on Culture and the Arts Commission

Chair Fukunaga, Vice-Chair Wakai and members of the Committee on Economic Development and Technology:

It is with great pleasure that I submit my support for confirmation of Gubernatorial Nominee Joel Guy to the State Foundation on Culture and the Arts Commission.

Joel's professionalism and years of experience filming documentaries coupled with his community and government involvement will be a true asset as a member of the Foundation. He brings to the table the ability to seek consensus and reasonableness that will benefit the general public and support for the mission of the State Foundation on Culture and the Arts. I believe Joel will provide the necessary input and feedback to promote culture and the arts, history, and the humanities for the people of Hawaii.

As a former member of the Kauai County Council and as the Representative of the 14th District, I have had the pleasure of consulting and working with Joel on concerns ranging from state and county park usage, road infrastructure, emergency response plans, all while still preserving the rural character of our north shore of Kauai. My family and I have certainly enjoyed the Second Saturday festivities in Hanalei that Joel implemented. With Joel's varied work experience he has established strong working relationships with our community, business members, and government agencies and is highly respected by all.

I ask for your favorable consideration for confirmation of Joel Guy to serve on the State Foundation on Culture and the Arts Commission.

With Warm Regards,

Representative Derek S.K. Kawakami, 14th District
East and North Kauai

District 14, East and North Kauai
Vice Chair, Energy & Environmental Protection Committee
State Capitol Building, Room 314, Honolulu, Hawaii 96813
Phone (808) 586-8435, Fax (808) 586-8437, Email: repkawakami@capitol.hawaii.gov

Waipā Foundation



P.O. Box 1189, Hanalei, HI 96714

Phone (808) 826-9969

Fax (808) 826-1478

April 10, 2012

re: GM 876 / Nomination of Joel Guy to the State Foundation on Culture & the Arts Commission

Aloha:

I am writing to support the nomination of Joel Guy to the State Foundation on Culture & the Arts Commission. Joel has spent all his life in the Hanalei area, and is very active in the community. He consistently utilizes his skills, ability, and technology to enhance and benefit the community.

Since I have known him-only in the past few years, Joel has, and continues to, support our organization and numerous other community initiatives with his creative and professional skills and talent. He is always willing and available to help, whether it is judging our Kalo Festival Art Contest, or making a video of our cultural enrichment programs with youth to post online.

I strongly support Joel's nomination, and feel that he will be a great addition to your commission. Please contact me if you have questions or need any more information.

Most sincerely,

A handwritten signature in black ink, appearing to read "Stacy Sproat-Beck", with a large, stylized flourish extending to the right.

Stacy Sproat-Beck
Executive Director

fukunaga2 - Ashley-Jane

From: Felicia Alongi Cowden [akamaimom@gmail.com]
Sent: Tuesday, April 10, 2012 2:37 PM
To: EDTTestimony
Subject: support for Joel Guy GM 876

April 8, 2012

To: Hawaii State Senate
From: Felicia Cowden, Akamai Learning, School Director
4191 Kilauea Road Kilauea, HI 96754
Re: Joel Guy as nominee for the State Foundation on Culture and the Arts Commission GM 876.

I support the nomination of Joel Guy for Kaua`i's commissioner for the Foundation on Cultural and the Arts. I have known Joel for 28 years; since he was in high school at Kapa`a. I have had numerous opportunities to work with him in a business relationship, in community planning efforts, on boards together, and as a friend. This has included being a co-tenant in Hanalei with his restaurant when I owned Hanalei Surf Company for 18 years, where we also sold his excellent surf videos. Joel was on the Kauai North Shore Business Council with me for a number of years with him in the position of vice pres. and myself as pres. He took over my leadership position when I left retail for education. Currently, I have a small educational program and Joel helps us with our instruction and storytelling through videos. Having him on the team translates into teaching through excellence.

Joel Guy is appropriate for this role on many levels. High on that list is his experience as an artist (paintings) and as a film maker himself. He has been an active supporter of the arts through his Second Saturday in Hanalei events in which numerous artists of many types are featured in prime location on a monthly basis. He has a deep understanding of how support for the arts is prime for building economic vitality. Where Joel shines is in his relationship with the community and his respect for the message of the artist at an authentic level. I would trust that Joel would not exploit the vehicle of art for commercial reasons which can undermine the culture (of all ethnicities).

Joel has a strong relationship with the wide range of people groups on Kaua`i. He was born and raised in Haena, which was largely Hawaiian at that time. He has grown up with the children of the plantation. He easily adapts to interfacing with the malihini community as it arrives from the mainland U.S. He is well respected for his ability as a film maker, which brings him even greater, routine interface with multiple aspects of our community. A "film by Joel Guy" evokes the immediate expectation of excellence and honesty in a compelling format that is a delight to watch. He is loved and respected by the Hawaiian community, because he is not self-serving and grew up alongside the local families. He is well aware of the demands of being on an island-wide board or commission and grasps the responsibilities implied with the position. His experience helping our Representative Mina Morita broadened his exposure to working within the state context. I have confidence he will be responsible to all the communities on Kaua`i and be an asset to planning statewide.

I give my highest commendations for Joel Guy.
Felicia Cowden akamaimom@gmail.com www.akamailearning.com

April 9, 2012

re: GM 876 / Nomination of Joel Guy to the State Foundation on Culture & the Arts Commission

Aloha:

I am writing to support the nomination of Joel Guy to the State Foundation on Culture & the Arts Commission. I have known Joel for about two decades and during that time, I have been privileged to witness several of Joel's personal and professional efforts in support of our local culture and the arts.

While Joel is a gifted multi-medium commercial artist in his own right, he is even more talented at both spear-heading and contributing toward initiatives that enable the community to meaningfully engage with the arts. On practically no budget, he created a monthly arts festival on Kaua'i's north shore called "2nd Saturdays" which featured digital media and more traditional artists in an event that encouraged the local business community, residents and tourists to mingle with each other while becoming more familiar with cultural issues of relevance to our rural community. Joel has also chosen to use his considerable digital media talents to feature projects that celebrate native Hawaiian heritage and the surfing culture that our island communities so cherish. He is culturally aware and immersed in much of the diversity that comprises Hawai'i.

But ultimately, it is likely that Joel's most valuable contribution to the commission will lie in his significant skill at building partnerships. I understand that with the state's current budget challenges, funding for initiatives celebrating culture and the arts are subordinated to the vital services that state government must ensure. His work with former Representative Mina Morita, his campaign to serve on the board of the Kaua'i Island Utility Cooperative, and several years with various business and community associations have helped him to understand how to bring together diverse stakeholders with common interests. I believe that Joel will bring these skills to help the Foundation creatively approach and overcome its current challenges in beautiful ways that will help Hawai'i continue to engage and celebrate local culture and the arts.

Joel is a enthusiastic team player who will work hard on any project to which he offers his commitment. I recommend him without hesitation.

Sincerely,

Johanna Ventura
Kaua'i Resident

fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, April 10, 2012 12:46 PM
To: EDTTestimony
Cc: hermina.m.morita@hawaii.gov
Subject: Testimony for GM876 on 4/11/2012 1:15:00 PM

Testimony for EDT 4/11/2012 1:15:00 PM GM876

Conference room: 016
Testifier position: Support
Testifier will be present: No
Submitted by: Mina Morita
Organization: Individual
E-mail: hermina.m.morita@hawaii.gov
Submitted on: 4/10/2012

Comments:

Reference: Governor's Message 876 - Nomination of Joel Guy to the State Foundation on Culture & the Arts Commission

Aloha Chair Fukunaga, Vice Chair Wakai & Members of the Committee:

I am writing in support of the nomination of Joel Guy to the State Foundation on Culture & the Arts Commission. I have known Joel for more than twenty years but more so in the past five years especially after hiring him for a legislative session and witnessing his personal growth during that time and what he has been contributing to the Kauai community since.

Joel is a gifted artist, however, his strength is in his ability to organize and engage the community to fully appreciate its culture and arts. An excellent example of his organizational skill is the Kaua'i's North Shore, "Second Saturday" event which combines digital media, traditional artists, the local business community, residents and tourists to engage with each other once a month while learning about issues of significance to our Kauai island community.

Joel is also known for his digital media talents to produce projects that feature and celebrate native Hawaiian heritage and the surfing culture as important part of our unique identity and that resonates with a younger generation which is often missed in our decision making process.

Most importantly, Joel is an enthusiastic "doer" who gets things done, often forming unique partnerships. Having worked closely with him the past five years, I know that the State Foundation on Culture & the Arts, as well as the State of Hawaii in general, will benefit greatly from his participation.

Should you have any questions please do not hesitate to contact me. My office phone is 586-2182 and my cell phone is 256-5076.

Sincerely, Mina Morita