

GM812

CARL CARLSON, JR.

Nomination to the University of
Hawaii Board of Regents

Requested Information

Why did you decide to serve on the BOR?

My father was very active in public service on Maui. When my brother and I were growing up, he spoke to us often about participating in our community and state. You might say that he instilled the public service ethic in us. I was asked to serve on the Board of Regents by Governor Ariyoshi in 1975 and did so for 5 years. That experience changed my life and that of my family. I am now at the stage of my life where I have the time to continue to serve. I have just completed an additional four years of service on the BOR and have gained a significant amount of experience and understanding of the system while doing so. In effect, the State has a significant investment in that experience.

It should be understood that the University of Hawaii has had a tremendous influence on my family. My wife was one of the first three graduates of the first University of Hawaii at Hilo Community College program in West Hawaii. She then commuted from Kona to Hilo for three years to obtain her Baccalaureate Degree and became a public school teacher. One of my daughters did some undergraduate work at Manoa, went on to obtain a Masters in Educational Technology from Manoa and also was a public school teacher. My son had dropped out of college on the mainland and then went to Leeward for a semester and got the best grades of his life. That experience turned him around and enabled him to go back to college on the mainland and to graduate with honors.

By continuing to serve on the BOR, I will be able to utilize my personal family experience, business expertise, my years of experience on the BOR and in public service to further the interests of the University of Hawaii.

Roles and Responsibilities

The Constitution of the State of Hawaii grants the Board of Regents the power to formulate policy and exercise control over the University. The BOR has the responsibility for internal governance and management of the University, but implementation of BOR policies is the responsibility of the president. Individual members need to recognize their role as policy makers and exercise their decision making authority toward that goal. Members utilize their unique backgrounds, expertise and experience to make informed decisions that are in the best interest of the University in a responsible manner. BOR members need to have the ability to be collaborative with their colleagues and the administration and to be committed to the University.

Short Term and Long Term Goals

The university has a strategic plan that has identified a number of goals. In the short term, I am especially interested in seeing positive results in meeting these

goals. Specifically, seeing an increase in graduation rates is important to me. The president is charged with oversight and management toward this end. As a Regent, I would continue to assist the president in her efforts to meet the direction of the strategic plan as well as to consider the success of those efforts in her evaluation.

In the long term, I am especially interested in seeing the university grow its role as an economic engine for the State of Hawaii. The impact of the growth in extra-mural grants is huge as is the effect of university construction projects. As a Regent, I would expect the president to take a special interest this and to consider it to be clearly articulated in her stated goals for the year.

Strategic Plan and President's Goals

My business background has afforded me the opportunity to serve as a trustee of the Parker Ranch Foundation Trust as well as trustee of smaller trusts. I have served on a number of corporate boards as well as on family boards. With that background, I thoroughly understand the fiduciary and policy role that trustees and board members operate with and how to exercise that authority. I understand the need for collaboration with colleagues to enable the president to meet her stated goals. As stated earlier, I have had a unique family experience with the University of Hawaii System and have seen how it can be successful in reaching out to a very broad spectrum of the citizens of Hawaii to meet their educational needs. Having been born on Maui and then living on Hawaii Island, I have experienced the success of the UH System first hand.

Funding

All universities are faced with funding challenges and UH is no exception. The management of funding sources is provided by the president and her administrative team. The role of the Regents in this regard is to insure that the president and administration have the capability to accomplish this and to develop policies to assist them toward that end. Capable people in responsible positions is critical. One of the sources of funding that Regents can have a direct role in seeking grants and donations from the greater community. My relationships in the business community as well in the high end resort areas in West Hawaii enable me to influence and to have access to sources that can make major contributions to the University.

Role of the System in Relation to the 10 Campuses

I am a strong believer in the success of the system and recognize the unique role that each of the campuses provides. When I was a Regent back in the late 70s and early 80s, there was not a great deal of collaboration between campuses. That has changed by policy direction, administrative and faculty attitudes and also by the growth of distance learning technologies. Each campus fills a need and the

community colleges and smaller campuses seek to develop relationships within the system to further those needs.

Equity in resource distribution is a challenge as that can be somewhat subjective. However, in times when resources are short, the various campuses get very creative as well as motivated to meet their needs. They become incentivized to compete. The Regents have budget approval and exercise their authority in that manner. The Regents have the opportunity to work with the president to insure that funding is in alignment with the university's goals and objectives.

Relationship with the Legislature

The relationship between the University and the Legislature is extremely important to the success of the System and for the education of the students of the state. I see this relationship as being very good in large part due to the president's efforts to work with the legislature on key matters. The communication and dialog has been very good between the legislature and the University administration. It is critical that the president and her administration maintain these lines of communication and that the president work closely with the Regents and their leadership to keep all apprised.

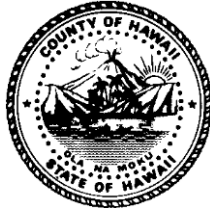
Conflicts of Interest

Hawaii is a small place and it is often said that "Hawaii is all about relationships". While that is a good thing, it also is incumbent upon individuals in responsible positions to know when to draw the line or to recuse themselves from participating in discussions or voting when there is a potential for conflict. My term on the Hawaii County Board of Ethics and one year as Chair, provided me with valuable experience and exposure to understanding potential conflicts. I have many business and personal relationships with contractors, consultants and engineers who have done or may do work for the University. In any conversations with them, I am very careful about what I can or will discuss. Secondly, in the event that the Board discusses or would need to vote on any matter where these relationships could be viewed as a conflict, I would declare my potential conflict to the Chair and seek his and the General Counsel's ruling. Experience has shown that it is better to recuse oneself even if there is an appearance of a conflict.

GM812

TESTIMONY

William P. Kenoi
Mayor



William T. Takaba
Managing Director

Walter K.M. Lau
Deputy Managing Director

County of Hawai'i Office of the Mayor

25 Aupuni Street, Suite 2603 • Hilo, Hawai'i 96720 • (808) 961-8211 • Fax (808) 961-6553
KONA: 74-5044 Ane Keohokalole Hwy., Bldg. C • Kailua-Kona, Hawai'i 96740
(808) 323-4444 • Fax (808) 323-4440

March 20, 2012

Senator Jill N. Tokuda
Chairman, Senate Education Committee
Hawai'i State Legislature
Hawai'i State Capitol, Room 218
Honolulu, HI 96823

RE: Nomination of Mr. Carl Carlson Jr. as a Regent of the University of Hawai'i

Aloha Chairman Tokuda and members of the Senate Education Committee,

The County of Hawai'i takes pride in supporting the re-confirmation of Mr. Carl Carlson Jr. as a Regent of the University of Hawai'i. Mr. Carlson has demonstrated his leadership in both the private and public sectors as well as his commitment to making his community a better place through his volunteer efforts.

His professional experience is wide and varied as a ranch manager, real estate consultant and trustee of the Parker Ranch Foundation Trust. He has also served on the boards of a number of businesses. His government service includes a stint as chairman of the Hawai'i County Board of Ethics and member of the state Board of Agriculture. He has volunteered to serve as a board member of, among others, the Historic Hawai'i Foundation, Hawai'i Chapter of the Nature Conservancy and the Kohala Center.

I have always been impressed with Mr. Carlson's integrity and moral character and I am proud to call him a friend. His continued leadership as a member of the University of Hawai'i's Board of Regents would truly be an asset to the State of Hawai'i.

Please call my office at 961-8211 should you have any questions.

Mahalo

Billy Kenoi
MAYOR



Hawaii Cattlemen's Council, Inc.

P O Box 437199 Kamuela HI 96743
Phone (808) 885-5599 • Fax (808) 887-1607
e-mail: HCattlemens@hawaii.rr.com

SENATE COMMITTEE ON EDUCATION

GM 812

Consideration and confirmation to the
Board of Regents of the University of Hawai'i, Gubernatorial Nominee,
CARL CARLSON, JR.,
for a term to expire 6-30-2016.

March 30, 2012 1:15 pm, Room 225

Chair Tokuda, Vice Chair Kidani and Members of the Committee:

My name is Alan Gottlieb, and I am a rancher and the Government Affairs Chair for the Hawaii Cattlemen's Council. The Hawaii Cattlemen's Council, Inc. (HCC) is the Statewide umbrella organization comprised of the five county level Cattlemen's Associations. Our 130+ member ranchers represent over 60,000 head of beef cows; more than 75% of all the beef cows in the State. Ranchers are the stewards of approximately 25% of the State's total land mass.

The Hawaii Cattlemen's Council strongly supports GM 812 nominating CARL CARLSON to the Board of Regents of the University of Hawai'i.

Carl is a person of impeccable integrity. He is well thought of and respected by members of the Cattle and wider agricultural community in the State of Hawaii. Carl is intelligent, well spoken, trustworthy and very knowledgeable of the issues which he represents. Not only is Carl a hard worker, he is a genuinely nice person.

With this reappointment, Carl will continue to be a valuable regent for the University of Hawaii.

Thank you for giving me the opportunity to testify in strong support of GM 812 nominating CARL CARLSON to the University of Hawaii Board of Regents.

March 20, 2012

The Honorable Jill N. Tokuda and Committee Members
Senate Committee on Education
Hawaii State Capitol, Room 230
415 South Beretania St.
Honolulu, HI 96813

Dear Senator Tokuda and Members of the Committee:

Re: Nomination of Carl A. Carlson, Jr. to the UH Board of Regents

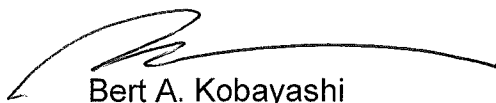
It is my pleasure to once again recommend Carl A. Carlson, Jr. for a second term as a member of the Board of Regents for the University of Hawaii. As a former Regent, I fully understand what is expected and can sincerely recommend Carl for this position. As you know, Carl was also a former member of the University of Hawaii's Board of Regents.

I have known Carl for over 19 years and have had the privilege of working with him on several projects as well as spending time with him and his wife Christine. We've traveled abroad together and meet often when my wife Susan and I are in Kona; so we know them both very well.

As a business leader, Carl is highly respected for his business acumen and judgment. His advice is sought after by some of Hawaii's most prominent companies within diverse industries. I continue to be impressed by Carl's keen business savvy, political insight, and extraordinary commitment to community giving. His professional experience, affiliations and community leadership are too numerous to mention here. I am sure you were impressed by his curriculum vitae as I was.

Carl's outstanding leadership is evident. He is a successful businessman; a respected corporate strategist; a devoted and generous humanitarian and, a very good friend. I wholeheartedly recommend Carl A. Carlson, Jr. for a second term as a member of the Board of Regents for the University of Hawaii and thank you for your consideration.

Sincerely,



Bert A. Kobayashi
Chairman & CEO
Kobayashi Development Group LLC

Erin Conner

From: Kathy Inouye [kinouye@kobayashi-group.com]
Sent: Tuesday, March 20, 2012 2:25 PM
To: EDU Testimony
Subject: Testimony in Support of Carl Carlson's Nomination to the UH Board of Regents

Dear Senators Tokuda, Kidani and Members of the Higher Education Committee:

I have had the honor and privilege of knowing Carl Carlson for over twelve years on both a professional and personal level. He has the highest ethical standards and has always imparted the importance of respect for our land, the host culture and Hawaii's people. This has been supremely important as we have been involved in several projects on the Big Island with mainland partners. He often serves as our conscience and moral barometer.

Carl is highly regarded within the community and has held leadership positions in various community organizations. His current role as Vice-Chair on the Board of Regents has helped assure that work done by the Regents is beyond reproach. With the help of his leadership, the University has been able to move forward on several fronts-- strengthening credibility and support from the academic community, National Cancer Institute, major donors, and the general public. His past service as a Board of Regents member can only help to strengthen the difficult decision-making required as the University of Hawaii continues to improve its image while grappling with maintenance of its facilities and establishing itself as an educational facility of choice.

For these reasons and as an alumnus of the University of Hawaii, I strongly support Carl Carlson's nomination to the University of Hawaii's Board of Regents.

Sincerely,

Kathryn W. Inouye
Chief Operating Officer
Kobayashi Group

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Senator Jill Tokuda, Chair  
Senate Committee on Education

Friday, March 30, 2012; 1:15 PM  
Hawaii State Capitol, Conference Room 225

**Re: GM 812 - Submitting for consideration and confirmation to the Board of Regents of the University of Hawai'i, Gubernatorial Nominee, CARL A. CARLSON JR., for a term to expire 6-30-2016.**

Chair Tokuda, Vice Chair Kidani, and Members of the Committee:

I am writing in strong support of the nomination of Carl A. Carlson Jr. to the Board of Regents of the University of Hawaii.

Carl deeply respects the value of education and the opportunity that a strong educational foundation can provide to learners of all ages. I have had the opportunity to work with Carl on a variety of business projects and educational initiatives over the last seventeen years. Through the course of our interaction, I found this longtime kamaaina to be a creative thinker; friendly, honest, and hard-working. Carl has strong people and management skills and is savvy in the realm of business and real estate.

The State of Hawaii and the University have benefited from Carl's contributions during his term as Regent and his continued input will undoubtedly support positive changes. I respectfully urge you to approve Carl Carlson's confirmation to the Board of Regents of the University of Hawaii. Please feel free to contact me at (808) 544-8300 if you have any questions.

Mahalo for the opportunity to provide comments.

J. Douglas Ing  
Managing Partner  
Watanabe Ing LLP



**AKINAKA & ASSOCIATES, LTD.**  
**CONSULTING ENGINEERS**  
Civil Engineering - Land Planning

3375 KOAPAKA STREET, SUITE B-206, HONOLULU, HAWAII 96819 · TELEPHONE (808) 836-1900 · FAX (808) 836-8852

March 23, 2012

Senator Jill N. Tokuda  
And Members of the Senate Committee on Higher Education  
Hawaii State Capitol, Room 218  
415 South Beretania Street  
Honolulu, Hawaii 96813

Subject: Consideration and Confirmation of Carl A. Carlson, Jr.  
To the University of Hawaii Board of Regents

Dear Senator Tokuda and Senate Committee Members:

I support Governor Neil Ambercrombie's nomination of Carl A. Carlson, Jr. to the University of Hawaii Board of Regents.

I have had the honor of working with Carl for over twenty-seven years in his capacity as Manager of Huehue Ranch, Project Manager of Huehue Ranch Associates, Trustee of Parker Ranch and more recently as consultant to Kukio Golf and Beach Club and Hualalai Resort. I have found Carl to be truly dedicated and committed to the success of all his endeavors with due care and diligence.

Carl is well respected by the West Hawaii Community for his community service as well as being a responsible steward of the land/environment for Huehue Ranch, Parker Ranch, and Kukio.

Carl's career and prior service as a Board of Regent has fully prepared him for the duties and responsibilities required as a Board of Regent.

I respectfully ask for your support of Carl A. Carlson, Jr.'s confirmation to the University of Hawaii Board of Regents.

Very Truly Yours,

Robert Y. Akinaka  
Chairman



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3375 KOAPAKA STREET, SUITE B-206, HONOLULU, HAWAII 96819 • TELEPHONE (808) 836-1900 • FAX (808) 836-8852

March 24, 2012

Senator Jill N. Tokuda, Chair  
Senator Michelle N. Kidani, Vice Chair  
And Honorable Members of the Senate Committee on Education  
Hawaii State Capitol, Room 218 and Room 228  
415 South Beretania Street  
Honolulu, Hawaii 96813

Subject: Consideration and Confirmation of Carl A. Carlson, Jr.  
Board of Regents of the University of Hawaii

Dear Chair Tokuda, Vice Chair Kidani and Committee on Education Members,

I strongly support the gubernatorial nomination (GM 812) of Carl A. Carlson, Jr. to the Board of Regents of the University of Hawaii for a term to expire June 30, 2016.


During my tenure as Deputy Director of the Commission on Water Resource Management, I have witnessed Mr. Carlson's ability to facilitate and bring forth rational solutions to address complex issues with the community in mind. One such example is his unpaid voluntary participation in the Kona Water Roundtable. He serves as the facilitator and is one of the founders in this well attended sharing of information and data on water resources.

Mr. Carlson has served on various Boards and Councils throughout his career. He has the experience and capacity to fulfill the duties as a member of the Board of Regents. I find him dedicated and committed to find workable solutions.

I humbly ask you to support the nomination of Carl A. Carlson, Jr. to the Board of Regents of the University of Hawaii.

Thank you for the opportunity to submit written testimony and wish you the best for the remainder of this session.

Sincerely,

  
Ken C. Kawahara  
President



**KAI HAWAII**  
STRUCTURAL & FORENSIC ENGINEERS

Ken K. Hayashida, P.E.  
Michael P. Hunnemann, P.E.

March 27, 2012

Testimony to Senate Committee on Higher Education

Hearing Time and Date: 1:15 p.m., Thursday, March 30, 2012 in Conference Room 225 in the State Capitol

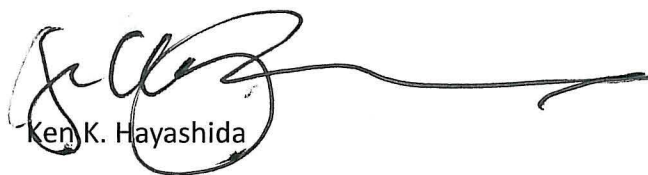
Honorable Senators on the Committee on Higher Education

Subject: Senate Committee on Higher Education, relating to GM 812, Submitting for consideration and confirmation to the Board of Regents of the University of Hawai'i, Gubernatorial Nominee, Carl Carlson, Jr., for a term to expire 6-30-2016

**I testify in Support of confirmation of Carl A. Carlson, Jr. as a Member of the Board of Regents. I've known Mr. Carlson as a strong and trustworthy public servant from his service as one of the vice-chairs of the Board of Regents, as well as the chair of the Committee on Planning and Facilities, chair of the President's Evaluation Task Group, a member of the Committee on University Audits, the Committee on Budget and Finance, Committee on Community Colleges, and as a member of the Board of the Research Corporation of the University of Hawaii.**

We appreciate the continuing efforts of the committee and the members of the Senate to preserve and enhance our facilities and programs associated with higher education in Hawaii. We urge you to confirm Mr. Carlson and thank you.

Sincerely,



Ken K. Hayashida

MCCORRISTON MILLER MUKAI MACKINNON LLP

ATTORNEYS AT LAW

March 27, 2012

The Honorable Jill N. Tokuda  
Chair, Committee on Education  
Hawaii State Capitol, Room 218  
415 South Beretania Street  
Honolulu, HI 96813

Via e-mail: [sentokuda@capitol.hawaii.gov](mailto:sentokuda@capitol.hawaii.gov)

The Honorable Michelle N. Kidani  
Vice Chair, Committee on Education  
Hawaii State Capitol, Room 228  
415 South Beretania Street  
Honolulu, HI 96813

Via e-mail: [senkidani@capitol.hawaii.gov](mailto:senkidani@capitol.hawaii.gov)

Re: Nomination of Carl Carlson

Dear Senators Tokuda and Kidani:

I am writing this letter in support of the nomination of Carl Carlson to the University of Hawaii, Board of Regents.

I have the pleasure of working with Mr. Carlson on a regular basis in connection with his role as one of the managers of the Kohala Preserve Conservation Trust. I have come to know him as an intelligent, responsible, hard working individual with a great business sense. His business background includes serving in positions such as the senior project manager at Hu'ehu'e Ranch, as a trustee of the Parker Ranch Foundation Trust, and as a trustee of the Richard Smart Revocable Personal Trust.

Mr. Carlson has also shown his willingness to volunteer his time to public service as a former and current member of the UH Board of Regents and a former Chair of the Hawaii County Ethics Commission.

I believe Mr. Carlson possesses the qualities which will allow him to continue to fulfill the responsibilities as a member of the UH Board of Regents, and respectfully ask that you support his nomination.

Very truly yours,



Randall F. Sakumoto

# *Hualalai Resort*

March 27, 2012

Senator Jill N. Tokuda,  
Vice Chair Michelle N. Kidani  
Hawaii State Capitol, Room 218 / Room 228  
South Beretania Street  
Honolulu, HI 96813

Dear Senator Tokuda and Senator Kidani,

I am writing to you in support of Carl Carlson's nomination by Governor Abercrombie to the University of Hawaii, Board of Regents. Carl has been an outstanding member of the West Hawaii community for many years. His active participation in local and statewide boards, foundations and charities including the Hawaii State Board of Agriculture, the Historic Hawaii Foundation, the Hawaii Chapter of the Nature Conservancy and the Kuki'o Community Fund speak to his energetic commitment to Hawaii and the local community.

Most importantly, Carl is committed to higher education and the betterment of Hawaii's youth by higher education. He has served with distinction as one of the current vice-chairs of the Board of Regents. He is the chair of both the Committee on Planning and Facilities and the President's Evaluation Task Group. This is Carl's second time on the Board of Regents as he previously served on the Board from 1975 through 1981.

I cannot recommend any one more highly qualified for the Board of Regents and respectfully request that Senate Higher Education Committee endorse Carl's nomination.

Sincerely,



Patrick K. Fitzgerald  
President/CEO  
Hualalai Resort/Kona Village Resort

PKF/ko

*Post Office Box 1119, Kailua-Kona, Hawai'i 96745  
(808) 325-8400 Fax (808) 325-8401  
Courier: 100 Ka'ūpālehu Drive  
Ka'ūpālehu-Kona, Hawai'i 96740*

**WILLIAM L. MOORE PLANNING, INC.**

**159 HALAI STREET  
HILO, HAWAII 96720  
(808) 987-7336  
billmoore@hawaii.rr.com**

March 28, 2012

Senator Jill N. Tokuda, Chair  
Senator Michelle N. Kidani, Vice Chair  
Senate Committee on Higher Education  
Hawaii State Capitol  
415 South Beretania  
Honolulu, HI 96813

Via email: [edutestimony@capitol.hawaii.gov](mailto:edutestimony@capitol.hawaii.gov)

Dear Senators Tokuda, Kidani and Senate Members:

**Re: Consideration and Confirmation of Carl A. Carlson to the University of Hawaii Board of Regents**

Thank you for the opportunity to express my view on the above-referenced applicant. I support Governor Abercrombie's nomination of Carl A. Carlson, to the University of Hawaii, Board of Regents.

I first met Mr. Carlson in the early 1980's when he was General Manager of Huehue Ranch and I was working for the Hawaii County Planning Department. Since that time, I have gotten to know Carl, as both professionally and more importantly, as a friend.

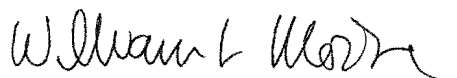
As a professional, Carl has always balanced his business dealing with an incredibly strong commitment to this community. While very successful in all his business activities, he always made sure there was positive benefit to the community from any project he has been or is currently involved with. However, his commitment to the community just started there, as evidenced by his incredible record of volunteer activities, not the least of which is his agreement to continue serving on the Board of Regents representing Hawaii Island.

I have also gotten to know Carl as a friend and it is as a friend that I can provide my unqualified support for his reappointment to the Board of Regents. He is the kind of person that you can call on at any time if you need something. If Carl makes a commitment, you can count on it happening. He also incredibly innovative in seeking solutions to any problem, whether personal or professional.

With his previous experience on the Board of Regents, his knowledge of the Big Island, his commitment to the community, and his character, I cannot think of more qualified candidate for this appointment.

Should you have any questions, please contact me.

Sincerely,



---

William L. Moore, President



# kūki'o

[EDUTestimony@Capitol.hawaii.gov](mailto:EDUTestimony@Capitol.hawaii.gov)

State Senator Jill Tokuda  
State Senator Michelle Kidani  
Education Committee, Hawaii State Senate

**RE: Confirmation of Carl Carlson Jr. to the University of Hawaii Board of Regents**

Dear Senators Tokuda and Kidani and members of the Education Committee:

We are writing in support of the confirmation of Carl Carlson Jr. to a second term to the University of Hawaii Board of Regents.

We have known Carl for over 13 years and have worked with him as part of our development team in his role as advisor to the Kūki'o-Ka'ūpulehu developments in North Kona. He advised the development and ownership groups on how to conduct business and themselves within the community. He was instrumental in facilitating the relationships between the various stakeholders involved in the development, and built a greater consciousness and sense of place among the many private and public constituents involved the development process.

Carl is a longstanding resident of our community and is keenly aware of the needs of our community. He helped to establish the Kona Water Roundtable to provide a forum for all sectors – private, public, governmental, etc. – to present information and have open discussions regarding important community resource issues. In addition, he has been instrumental in various philanthropic endeavors with the Kohala Center, Kūki'o Community Fund, The Nature Conservancy, Parker Ranch Foundation, among others.

As a strong and diligent community advocate, Carl's diverse and active roles in the local community, state, and national levels, speak well about his values, commitment to public service and connection to the community.

His past and present service on the University Board of Regents provides him with a great deal of knowledge about the management and administration of the organization. Through his strong commitment to the improvement of the Hawaii community and increasing the opportunities for higher education in West Hawaii, the UH-West Hawaii campus at Pālanui is well on its way to becoming a reality.

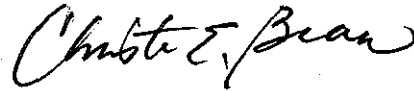
Thank you for the opportunity to offer testimony in support of Carl Carlson's nomination.  
Please give strong consideration for his willingness to serve a second term.

Respectfully submitted,



Randy Mori  
Project Manager  
WB Kūki'o Resorts LLC

&



Christine E. Bean  
Construction & Development Manager  
WB Kūki'o Resorts LLC



March 29, 2012

**PRINCIPALS**

THOMAS S. WITTEN, ASLA  
*President*

R. STAN DUNCAN, ASLA  
*Executive Vice-President*

RUSSELL Y. J. CHUNG, FASLA, LEED® AP  
*Executive Vice-President*

VINCENT SHIGEKUNI  
*Vice-President*

GRANT T. MURAKAMI, AICP, LEED® AP  
*Principal*

W. FRANK BRANDT, FASLA  
*Chairman Emeritus*

**TESTIMONY OF FRANK BRANDT, CHAIRMAN EMERITUS**

**BEFORE THE SENATE COMMITTEE ON EDUCATION  
IN SUPPORT OF**

**GM 812**, for consideration and confirmation to the Board of Regents  
of the University of Hawai'i, Gubernatorial Nominee,  
**CARL CARLSON JR.**

**HEARING**

Date: Friday, March 30, 2012

Time: 1:15 PM

Place: Conference Room 225

State Capitol

415 South Beretania Street

**ASSOCIATES**

TOM SCHNELL, AICP  
*Senior Associate*

RAYMOND T. HIGA, ASLA  
*Senior Associate*

KEVIN K. NISHIKAWA, ASLA  
*Associate*

KIMI MIKAMI YUEN, LEED® AP  
*Associate*

SCOTT ALIKA ABRIGO, LEED® AP  
*Associate*

SCOTT MURAKAMI, ASLA, LEED® AP  
*Associate*

DACHENG DONG, LEED® AP  
*Associate*

Aloha Chair Tokuda, Vice Chair Kidani, and Committee Members:

My name is Frank Brandt, Chairman Emeritus and Founder of the Land Planning firm PBR HAWAII. It is with pleasure that I write this testimony in support of Mr. Carl Carlson's reappointment to the University of Hawai'i Board of Regents, representing West Hawai'i.

I have known Carl Carlson for over 30 years since he was General Manager of Hu'ehu'e Ranch, through his terms as Trustee of Parker Ranch and on up to today. In the public sector he has served as Chair of the County of Hawai'i Board of Ethics, spent two terms as a member of the Hawai'i State Board of Agriculture in addition to two previous terms from 1975 to 1981 on the University of Hawai'i Board of Regents.

Carl has the distinction of currently serving as one of the Vice Chairs of the University of Hawai'i Board of Regents and Chairs the Committee on Planning and Facilities as well as the President's Evaluation Task Group. Carl's contribution to the Committees on University Audits, Budget and Finance and Community Colleges has been substantial and it is important that he continue the work that he has so apply started.

Carl's background as a community leader on Hawai'i Island and in the State has given him a unique understanding and perspective of the issues facing the University. He recognizes the importance of higher education and the role the University plays for the people of Hawai'i. Carl is well respected and knows how to work with both the public and private sectors.

I recommend without reservation and humbly ask that Mr. Carl Carlson be reappointed to the University of Hawai'i Board of Regents. Thank you for the opportunity to present my testimony.

Sincerely,

W. Frank Brandt, FASLA  
Chairman Emeritus

**HONOLULU OFFICE**

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Fax: (808) 523-1402  
E-mail: sysadmin@pbrhawaii.com

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Kapolei, Hawai'i 96707-2005  
Tel: (808) 521-5631  
Fax: (808) 535-3163

Senator Jill Tokuda, Chair  
Senate Committee on Education

Friday, March 30, 2012; 1:15 PM  
Hawaii State Capitol, Conference Room 225

**Re: GM 812 - Submitting for consideration and confirmation to the Board of Regents of the University of Hawai'i, Gubernatorial Nominee, CARL A. CARLSON JR., for a term to expire 6-30-2016.**

Chair Tokuda, Vice Chair Kidani, and Members of the Committee:

For the past four years, Carl Carlson has effectively and diligently served as a Member of the Board of Regents of the University of Hawaii. His dedication and capabilities have served his community, the University and its students well.

I join Carl's supporters, colleagues and friends in asking that his reappointment to the Board be confirmed.

Thank you very much for your continued leadership and support. Please feel free to contact me at (808) 544-8300 if you have any questions.

Jeffrey N. Watanabe  
Retired Founder  
Watanabe Ing LLP



# HAWAII COMMUNITY FOUNDATION

March 28, 2012

## Board of Governors

Paul Kosasa  
*Chairman*

Cathy Luke  
*Vice Chair*

Gary Caulfield  
*Secretary*

Charlie King  
*Treasurer*

Honorable Jill N. Tokuda, Chair  
Senate Committee on Education  
State Capitol  
Honolulu, HI 96813

Dear Senator Tokuda and Members of the Committee:

## GM812 – Confirmation of CARL CARLSON, JR. to the Board of Regents of the University of Hawaii

Robert R. Bean  
Deborah Berger  
Mary G.F. Bitterman  
Margaret B. Cole  
Elizabeth Rice Grossman  
Richard W. Gushman, II  
Robert S. Harrison  
Honey Bun Haynes  
Peter Ho  
Micah A. Kane  
Bert A. Kobayashi, Jr.  
Colbert Matsumoto  
Jennifer Sabas  
Barry K. Taniguchi  
James Wei  
Eric K. Yeaman

I am honored to be writing in support of Carl Carlson, Jr. for a second term to the Board of Regents of the University of Hawaii. The State of Hawaii is lucky to have someone like Carl willing to devote the time necessary to be a good Regent; he is deeply committed to UH as evidenced by his service on the Board currently and by his past service nearly 30 years ago. He brings great experience and history to this service along with a great sense of integrity.

I have known Carl for many years and he always can be counted on to “tell it like it is” and to be fair and straightforward. We have worked together on many occasions on behalf of the community and, even when we have disagreed, it has never been disagreeable. That is an admirable trait for a Regent: to speak their mind but recognize that they are part of a Board that must work together.

Carl is a smart and accomplished businessman, as evidenced by his 40+ years of work in Hawaii real estate, ranching and various agricultural sectors. Moreover, he has a deep sense of aloha for his community and as a Maui-born son, born and raised in Waikapu and proud graduate of Baldwin High School, his commitment to serving his community is clearly shown in his work with various community organizations throughout the State.

## Neighbor Islands:

Hawai'i:  
65-1279 Kawaihae Road  
Parker Square, Room 203  
Kamuela, Hawai'i 96743  
Phone: 808-885-2174  
Fax: 808-885-1857

Kaua'i:  
4139 Hardy Street  
Suite C  
Lihule, Hawai'i 96766  
Phone: 808-245-4585  
Fax: 808-245-5189

Maui:  
2241 B Vineyard Street  
Wailuku, Hawai'i 96793  
Phone: 808-242-6184  
Fax: 808-242-1505

I wholeheartedly endorse Carl's nomination and believe him to be an excellent nomination to the Board of Regents.

Sincerely yours,

Kelvin H. Taketa  
President & CEO

**Erin Conner**

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**From:** Bill Shontell [skc001@hawaii.rr.com]  
**Sent:** Wednesday, March 21, 2012 11:21 AM  
**To:** EDU Testimony  
**Subject:** Testimony RE: GM 812 -- Carl Carlson, Jr. (UH Board of Regents Nominee, Confirmation Hearing Scheduled 3/30/12 @ 1:15 pm)

**TESTIMONY IN SUPPORT OF MR. CARL CARLSON, JR. AS UH REGENT**

Aloha Chairperson Tokuda, Vice-Chair Kidani and Members of the Senate Higher Education Committee:

Mahalo for this opportunity to provide testimony in strong support of Mr. Carl Carlson for the University of Hawaii Board of Regents. Governor Abercrombie is exhibiting exceptional foresight in nominating Mr. Carlson for a second term.

I am the Executive Vice-President of Surety Kohala Corporation, a land holding company in rural North Kohala, however, I am submitting this testimony as an individual -- as a graduate of UH and as a father of two sons currently enrolled at Manoa, a third son currently in high school considering entering the UH system, and a daughter completing her undergraduate studies on the mainland and looking forward to applying to UH's JABSOM. I am also a product of the Big Island, Hawaii's public school system, and have contributed much time and resources to helping our schools here in Kohala.

I am submitting this testimony as an individual with obvious great interest in the continued expansion of the availability and quality of education and life experiences provided by our State's premier institution of higher learning.

I have known Carl for well over 20-years in several of his capacities as ranch manager, trustee of a major local trust, water resources and land use expert, and a strong advocate for agriculture, education, and the Big Island community in general. I have found Carl to be exceptionally well-informed, smart, connected, hard-working, dependable, and easy to talk to. But most of all, he has great common sense and good judgment; attributes missing in too many of our leaders.

I have no doubt Carl will continue to be an ideal member of the University of Hawaii's Board of Regents and a fine representative there of our Big Island community. I strongly urge the Committee to approve his nomination.

Mahalo Nui,

Bill Shontell  
Hawi, Hawaii

Riley W. Smith, P.E.  
P.O. Box 6633  
Kamuela, HI 96743  
(c) (808) 936-7129  
[rsmith@lanihau.net](mailto:rsmith@lanihau.net)

March 24, 2012

Senator Jill N. Tokuda, Chair  
Senator Michelle N. Kidani, Vice Chair  
Senate Committee on Higher Education  
Hawaii State Capitol  
415 South Beretania  
Honolulu, HI 96813

Via email: [edutestimony@capitol.hawaii.gov](mailto:edutestimony@capitol.hawaii.gov)

Dear Senators Tokuda, Kidani and Senate Members:

**Re: Consideration and Confirmation of Carl A. Carlson to  
the University of Hawaii Board of Regents**

Thank you for the opportunity to express my view on the above-referenced applicant. I support Governor Abercrombie's nomination of Carl A. Carlson, to the University of Hawaii, Board of Regents.

I have known Mr. Carlson since the early 1990s when I first moved to the big island. At the time, he was General Manager of Huehue Ranch and I was the Deputy Chief Engineer for the County of Hawaii. He was working on the entitlements of Huehue's lands in the vicinity of Makalei Golf Course, as well as the makai lands in the ahupuaa of Kukio. Mr. Carlson was also working to provide subdivided lots for the long term ranch employees, as a token of the firm's appreciation for their many years of service.

In 1995, I was hired by Mr. Carlson and assisted him in land development at Parker Ranch. I worked under his guidance and tutelage till I left the firm in 2002. He was a great mentor and guided me, as we worked to improve the asset value of the Trust's lands. Carl has the unique mix of over 25 years of experience in the

livestock industry, as well as his recent endeavors in land development at Kukio, Maniniowali, Kaupulehu and Hualalai Resorts. He is one of the founders of the Kona Water Roundtable, an organization of landowners and consumers of the valuable water resource in West Hawaii. He has been a proponent of the University's developing West Hawaii campus at Palamanui and will continue to be a great asset to the Board of Regents, as he has much experience in the field of business and will be able to provide excellent counsel, as the University faces its many challenges in the future.

Should you have any questions, please contact me.

Sincerely,

A handwritten signature in black ink, reading "Riley W. Smith". The signature is written in a cursive style with a large, stylized initial "R".

Riley W. Smith, P.E.



Duane Kanuha  
PO Box 6532  
Hilo, HI 96720  
(808) 959-2664

March 26, 2012

Honorable Jill N. Tokuda, Chairperson  
Senate Committee on Education  
Hawaii State Capitol  
415 South Beretania Street  
Honolulu, HI 96813

SUBJECT: Notice of Hearing - Governor's Message Number 812  
Testimony in Support of the Nomination of CARL A.  
CARLSON JR. to the Board of Regents of the University of  
Hawai'i

Honorable Senator Tokuda and Members of the Senate Committee on Education, I humbly ask for your committee's favorable consideration and confirmation of Carl A. Carlson Jr. to a second term on the Board of Regents of the University of Hawai'i.

Having known Carl for more than 40 years, I have always found him to be a person of the highest integrity and character. He has served with distinction on numerous private and public boards and commissions throughout the years, and his ongoing commitment to continue in community and public service through this prestigious appointment is typical of Carl.

As a graduate of the University of Hawai'i system (University of Hawai'i at Hilo, 1975), I know the University can be in no better hands than to have my friend, Carl Carlson, continue as a member of the University of Hawai'i Board of Regents.



Duane Kanuha

## Erin Conner

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**From:** Jim Lally [jlally@kpcb.com]  
**Sent:** Tuesday, March 27, 2012 12:50 PM  
**To:** EDU Testimony  
**Cc:** Jim Lally  
**Subject:** Carl Carlson Recommendation Letter

March 26, 2012

Senate Higher Education Committee  
Committee Chair Senator Jill N. Tokuda  
Vice Chair Michelle N. Kidani  
Member Clarence K. Nishihara  
Member Suzanne Chun Oaklan  
Member Sam Sloan  
Member Brian T. Taniguchi

Dear Chairperson, Vice Chairperson and Members,

I am honored to submit this letter of recommendation for Carl Carlson as a second term Member of the Board of Regents. I have been working with the University of Hawaii on several educational projects including the Community College at Palamanui on the Big Island and the Wai'ale'ale Program on Kaua'i and as a Trustee of the UH Foundation over the last five years. Because of this involvement I have been exposed to Carl in a professional capacity and have been very impressed not only by his knowledge of University affairs but by his sense of responsibility to the people of Hawaii. He has always been a "voice of reason" in many of the meetings I have attended and has helped redirect the meetings to a productive outcome.

His background in community service is very impressive and includes a term on the County of Hawaii Board of Ethics as its chair. He has served two terms, as a member of the Hawaii State Board of Agriculture, is a former board member of the Historic Hawaii Foundation and of the Hawaii Chapter of the Nature Conservancy. He served as the Vice President of the Kohala Center and is currently the chair of the Advisory Committee of the Kuki'o Community Fund, a charitable fund administered under the umbrella of the Hawaii Community Foundation. He also serves as the Facilitator of the Kona Water Roundtable and is one of its founders.

His qualifications for this position are very substantial. He is currently one of the vice-chairs of the Board of Regents. He is the chair of the Committee on Planning and Facilities, chair of the President's Evaluation Task Group, a member of the Committee on University Audits, the Committee on Budget and Finance, Committee on Community Colleges and is a member of the Board of the Research Corporation of the University of Hawaii. He has also previously served on the Board of Regents from 1975 through 1981.

His professional credentials are very broad. He served as the General Manager of Hu'ehu'e Ranch for twenty years, and became as a trustee of the Parker Ranch Foundation Trust (PRFT) and served in that capacity for ten years. While at the PRFT, he became President of Parker Ranch, Inc., and President of Waimea Wastewater, Inc. and was a board member of those companies. He had previously had been a board member of Hawaii Meat Company, Inc., Kahua Beef Sales, Ltd. and Island Commodities Corp. He is currently a Manager of Kohala Aina Partners, LLC and of Kohala Preserve Conservation Trust, LLC. Other clients include Kuki'o Golf and Beach Club and Hualalai Resort.

Based upon his significant business experience, his direct experience with the University of Hawaii and his deep sense of commitment to the people of Hawaii, I believe that Carl would continue to be an outstanding Member of the Board of Regents.

Sincerely Yours,

James Lally

## Erin Conner

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**From:** Ross Wilson [rossw@current-events.com]  
**Sent:** Thursday, March 29, 2012 7:25 AM  
**To:** EDU Testimony  
**Subject:** Confirmation of Carl A. Carlson Jr. to UH Board of Regents

Aloha Higher Education Committee Chair Senator Jill N. Tokuda, Vice Chair Michelle N. Kidani and Committee members Suzanne Chun Oakland, Clarence K. Nishihara, Brian T. Taniguchi and Sam Sloan!

I am writing to send in supportive testimony regarding Carl Carlson's nomination to the University of Hawaii's Board of Regents.

Hearing Date: March 30, 2012  
Time of hearing: 1:15 p.m.  
Room: 225  
Reference: Confirmation of Carl Carlson to BOR

I have known Carl Carlson through much of his career in Kona beginning with his tenure at Huehue Ranch, as a trustee for the Parker Ranch Foundation Trust and through many of his volunteer and civic endeavors.

Carl is an active member of the Kona community and has an island-wide perspective with an eye on what's good for the state as a whole.

His career is littered with volunteer stints on various County and State boards and commissions. In fact, while Carl Carlson currently serves as a member of the University of Hawaii's Board of Regents and is being re-nominated, he also served on the Board of Regents in the mid 1970s to the early 1980s.

I am very happy to send in my support for Carl Carlson's nomination to the University of Hawaii's Board of Regents.

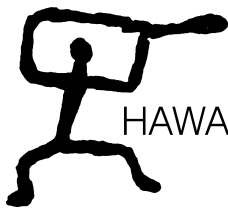
He is active, committed and will be collaborative with others in providing oversight, governance and vision to the University of Hawaii system.

Mahalo for your support in confirming Carl Carlson.

Sincerely,

Ross Wilson Jr.  
Kailua-Kona

808-937-3678



HAWAII LEEWARD PLANNING CONFERENCE  
P.O. BOX 2159 • KAMUELA, HAWAII 96743-2159

Statement in Support of  
Confirmation of Carl Carlson, Jr. to Board of Regents  
GM #812  
30<sup>th</sup> March 2012 - 1:15 p.m.  
State Capitol Room: 225

26 March 2012

Chair Tokuda, Vice Chair Kidani, and members of the Senate Committee on Education:

It is my privilege to submit this statement of support for the confirmation of Mr. Carl Carlson, Jr. to the University of Hawaii Board of Regents.

Through Hawaii Leeward Planning Conference, I have had the privilege of working with Mr. Carlson on long range planning, affordable housing and resource management. In the twenty plus years that I have known him, I have also witnessed on many occasions, his generous contribution of time and expertise on a volunteer basis to address needs of our community.

He has been especially strident in the education arena and his work on the Board of Regents to date has been exemplary and demonstrative of his commitment to higher education, as well as, recognizing that the future and economic viability of our State is interconnected with our university system. Of equal import is Carl's consistency and skill at being able to objectively and thoroughly review matters at hand then synthesizing the information received to render thoughtful and articulate decisions.

As we emerge from extremely challenging economic times, he clearly recognizes the need to leverage and maximize all resources, and we ask that you allow him to do continue to do so on behalf of our community at large and the University of Hawaii specifically by approving Carl Carlson's appointment to the Board of Regents.

Thank you for this opportunity to speak on behalf of this appointment.

Respectfully submitted,

Jacqui L. Hoover

FIRST HAWAIIAN BANK, Charter Member  
KAMEHAMEHA INVESTMENT CORP., Charter Member  
KAMEHAMEHA SCHOOLS, Charter Member  
KEALAKEKUA RANCH, Charter Member  
LANIHAU PROPERTIES, Charter Member  
QUEEN EMMA LAND COMPANY, Charter Member  
QUEEN LILI'UOKALANI TRUST, Charter Member  
L'ORANGE & ASSOC.  
BANK OF HAWAII, 1975  
HAWAII LAND COMPANY, 1976  
MAUNA KEA RESORT SERVICES, LLC, 1980  
R. M. TOWILL CORPORATION, 1983  
WEST HAWAII CONCRETE, 1983  
KAUPULEHU DEVELOPMENTS, 1985  
HELCO, 1988  
KAHUA RANCH, 1988  
PARKER RANCH, 1988  
PONOHOLO RANCH, 1992  
WAIMEA WATER SERVICES, 1992  
HOKULI'A / OCEANSIDE 1250, 1994  
HUALALAI RESORT, 1994  
MOOERS ENTERPRISES, 1995  
RIEHM OWENSBY PLANNERS ARCHITECTS, 1995  
AKINAKA & ASSOCIATES, LIMITED, 1997  
CADES SCHUTTE, LLP, 1997  
WATER RESOURCES INTERNATIONAL, 1997  
ASHFORD & WRISTON, 1999  
GREENWELL FARMS, 1999  
CLARK REALTY CORP., 2000  
KAI HAWAII, INC., 2000  
KOHALA RANCH DEVELOPMENT CORP., 2000  
KTA SUPER STORES, 2000  
HPM BUILDING SUPPLY, 2001  
SAM O. HIROTA, INC., 2001  
IMANAKA KUDO & FUJIMOTO, 2002  
M & E PACIFIC, 2002  
McCORRISTON MILLER MUKAI MacKINNON, 2002  
BELT COLLINS HAWAII, LIMITED, 2003  
PACIFIC RESOURCE PARTNERSHIP, 2003  
PBR HAWAII & ASSOCIATES, 2003  
TITLE GUARANTY ESCROW SERVICES, 2003  
TSA INTERNATIONAL, 2003  
WASTE MANAGEMENT HAWAII, 2003  
WILSON OKAMOTO CORPORATION, 2003  
DE LUZ ENTERPRISES, INC., 2004  
D.R. HORTON INC. - SCHULER DIVISION, 2005  
JARDINE INVESTMENT PROPERTIES, 2005  
BAYS DEEVER LUNG ROSE & HOLMA, 2006  
PA'AHANA ENTERPRISES, 2006  
RYAN ASSOCIATES, 2006  
NORTH HAWAII COMMUNITY HOSPITAL, 2007  
O'O'MA BEACHSIDE VILLAGE, 2007  
W.H. SHIPMAN, LTD., 2007  
DE REUS ARCHITECTS, 2008  
FERRARO CHOI & ASSOCIATES, LTD., 2008  
HUNT COMPANIES, INC., 2009  
FOREST CITY HAWAII, 2009  
HAWAII WATER SERVICE COMPANY, 2009  
LOWNEY CONTRACTING COMPANY, INC., 2009  
PUNA GEOTHERMAL VENTURE, 2009  
TINGUELY DEVELOPMENT, INC., 2009  
THE GAS COMPANY, 2010  
MERIDIAN CONSTRUCTION & DEVELOPMENT, 2010  
MLC, INC., 2011  
RIDER LEVETT BUCKNALL, 2011  
ENGINEERING PARTNERS, INC., 2011  
GOODESIGN, 2012

**Jacqui L. Hoover**  
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