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The Senate

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HONOLULU, HAWAII 96813

March 21, 2012

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Mr. Daryl Fujiwara

Re: Nomination to the King Kamehameha Celebration Commission GM 806

Dear Mr. Fujiwara:

Congratulations on being nominated by Governor Neil Abercrombie to the King Kamehameha Celebration Commission. To assist the Senate with its confirmation process, I request that the following information be submitted to my office by **Wednesday, March 28, 2012**:

- (1) A resume with a list of references
- (2) A written statement that addresses the following questions:
 - (a) Why do you wish to be a commissioner of the King Kamehameha Celebration Commission?
 - (b) How do you perceive the role and responsibilities of a commissioner of the King Kamehameha Celebration Commission, particularly with respect to your nomination by Maui County as its representative?
 - (c) Given your understanding of the role and responsibilities of a commissioner of the King Kamehameha Celebration Commission, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a commissioner of the King Kamehameha Celebration Commission.
 - (d) What do you hope to accomplish during your term of service?
 - (e) Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the King Kamehameha Celebration Commission?

- (f) Name one previous experience that would make you stand out. How would this benefit the King Kamehameha Celebration Commission?
- (g) Can you foresee any possible conflicts of interests that could arise during your service on the King Kamehameha Celebration Commission? How would you overcome any possible conflicts of interest?

Your prompt response in providing the above information will ensure that the Senate confirmation process can proceed in a timely manner. The committee is scheduling your confirmation hearing on Monday, April 2, 2012 at 1:15pm in Conference Room 016. Please contact Doris Lam or EDT Committee Clerk Ashley Advincula at 586-6890 if you have additional questions.

Sincerely,



Senator Carol Fukunaga, Chair
Senate Economic Development Committee

(2) A written statement that addresses the following questions:

DARYLFUJIWARA

Questionnaire

(a) Why do you wish to be a commissioner of the King Kamehameha Celebration Commission?

Coordinating Hawaiian cultural events to help educate, perpetuate and enrich the community is a family tradition. My great great grandmother Elaine Mullaney helped to create Aloha Festivals and was a cultural practitioner and advocate for all things Hawaiian. She passed this same passion to her daughter my grandmother Edwina Smythe, then to her daughter Crystal Alboro, who has passed the torch on to me. I started helping with Kamehameha Day Celebrations in 2001 and have been active with the planning committee. In 2009 I was given the opportunity to be the planning chair and have been since.

In an age when we are often preoccupied with "me" and what is "mine", kuleana is one of the most important words in the world. Kuleana is a Native Hawaiian value meaning: right, privilege, concern, responsibility. We are often told that rights come with certain responsibilities. Kuleana reminds us that these are, in fact, one and the same. A right is a responsibility. An obligation is a privilege. I realize that to coordinate events like the Kamehameha Day Celebrations is my kuleana.

(b) How do you perceive the role and responsibilities of a commissioner of the King Kamehameha Celebration Commission, particularly with respect to your nomination by Maui County as its representative?

Commissioners of the King Kamehameha Celebrations first and foremost leaders. They must have an understanding and appreciation for Hawaiian traditions, values, protocols and it's connection to the place, Maui. While representing my county I want to be able to strengthen our festivities on Maui and the state as a whole. Together, by pulling all of our resources, we can achieve so much.

(c) Given your understanding of the role and responsibilities of a commissioner of the King Kamehameha Celebration Commission, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a commissioner of the King Kamehameha Celebration Commission.

A good leader is trustworthy, enthusiastic, confident, orderly and purposeful and committed to excellence.

I started my business in 2004 doing freelance graphic design. After graduating from college in 2005 I moved home to open shop on Maui. "Sometimes its not how good you are, rather, who you know," my teacher once said to me and it stuck with me. It was one of the biggest reasons I came home to open my business. But like everything in my life, it happened for a reason and why I try to make networking a big part of my life. I always knew I was going to come back home, I have always been about community.

In 2007 I was given the opportunity to coordinate, what I consider my first big event. It was the Hawai'i International Film Festival for Maui County - Opening night at the Maui Arts and Cultural Center, sold out rare appearance/concert with the Sons of Hawai'i and screening of Lahaina Waves of Changes by Eddie Kamae followed by various other screenings at the Maui Mall Megaplex. But, It wasn't until I started coordinating the Kamehameha Day Celebrations in 2009 that I realized that this was something beyond opportunity and simply what I do for a living, but rather, what I am called to do.

- Cultural practitioner, haumana 'ōlelo Hawai'i and 'ōlapa hula for 21 years. Currently dancing for Halau Hula Ka Malama Mahilani under the direction of Cody Pueo Pata.
- Small business owner doing freelance graphic design/marketing and event coordinating - since 2004
- Na Kamehameha Commemorative Pa'u Parade & Ho'olaule'a Planning Committee Member - since 2001
- NKCPH Planning Chair/Coordinator - since 2009
- Lahaina Hawaiian Civic Club Member - since 2007
- Molten Volleyball Club Coordinator - since 2004

(d) What do you hope to accomplish during your term of service?

My biggest focus with coordinating all events is to "build, gather and educate the community." To do this I realize that in addition to holding on to traditions that you must also be innovative. I believe that if you stay

Questionnaire - Continue

strong to the true intentions of anything you do, that people will be able to see and feel that and want to be apart of it. Lahaina, is predominantly wahi Kamehameha. Once the capital of Hawai'i, The first three generations of the Kamehameha lineage resided here and their mana is still there. Hosting celebrations in honor of Kamehameha and his lineage is how we honor their lives and everything that they have left for us.

In 2011 I moved the festivities from Keawaiki Paka (also known as Banyan Tree Park) to Kamehameha Iki Paka (Old Armory Park) Because of the cultural significances in terms of wahi hierarchy. What place in Lahaina holds the highest connection to the Kamehameha lineage. Makai of the most sacred place in Lahaina, Moku'ula is that wahi. This was important to me and planning committee since we are focusing on education and preservation of the Hawaiian culture in Lahaina.

With that said, one of my long term goals is to help restore and preserve the Kamehameha nature of Lahaina by supporting:

- Community organizations aligned with the same goals like: the Friends of Moku'ula, Hui O Wa'a Kaulua and Waiola Church.
- Small businesses and sustainability practices.
- Fostering and developing programs to continue cultural practices like pa'u riding and lei making.
- The creations and installation of statue(s) of our ali'i along Front Street.

(e) Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the King Kamehameha Celebration Commission?

- Passionate - I have the passion and dedication it takes to do what I am tasked. Its important to have the vision, but its also equally important to have someone who can map out and take the necessary steps to make that vision come alive.
- Young and communicative - I am filled with the positive energy needed to fuel projects and able to communicate it through the sharing of my experiences and ideas. I am easy to get along with, open to learning and a team player.
- Creative - I have the vision that is needed to be reconstructive and forward thinking. Being able to take what needs to be there in terms of tradition and making it appealing to other demographics.

(f) Name one previous experience that would make you stand out. How would this benefit the King Kamehameha Celebration Commission?

My life's experiences: the things that I have done, the people that I know and know me, have all brought me to this point. Learning hula and 'olelo Hawai'i from the age of 7, leadership training from Lahainaluna High School, advocating for all things Hawaiian through the Association of Hawaiian Civic Clubs, strengthening my artistic eye through design principles to even teamwork through my competitive volleyball club.

The experiences that I have gained and the values that drive me, make me who I am today. I believe that all these things along with my energy, can help the commission continue to do its great work and grow.

(g) Can you foresee any possible conflicts of interests that could arise during your service on the King Kamehameha Celebration Commission? How would you overcome any possible conflicts of interest?

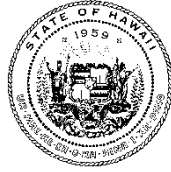
I don't see any conflicts of interest in the near future. I've learned that you can't control everything. Like all challenges or projects, you can only be prepared for so much. It's at that moment that a challenge arises, you can determine the strength of a leader, when the leader is not just the creator but the problem solver. I consider myself a lot of things, one of them being a problem solver.

GM 806

Mr. Daryl Fujiwara
King Kamehameha Celebration Commission

EDT

NEIL ABERCROMBIE
GOVERNOR



DEAN H. SEKI
ACTING COMPTROLLER
JAN S. GOUVEIA
DEPUTY COMPTROLLER

STATE OF HAWAII
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES

P.O. BOX 119, HONOLULU, HAWAII 96810-0119

TESTIMONY
OF
DEAN H. SEKI, ACTING COMPTROLLER
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
TO THE
SENATE COMMITTEE
ON
ECONOMIC DEVELOPMENT AND TECHNOLOGY
ON
April 2, 2012

GOVERNOR'S MESSAGE 806

SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE KING
KAMEHAMEHA CELEBRATION COMMISSION, DARYL FUJIWARA

Chair Fukunaga and members of the Committee, thank you for the opportunity to testify on G.M. 806. The Department of Accounting and General Services supports Mr. Daryl Fujiwara's confirmation to the Commission.

Section 8-5, HRS, requires that the Commission have one member who is a resident from the island of Maui. Mr. Fujiwara is a resident of the island of Maui. His appointment fulfills the statutory requirement for representation on the Commission.

Thank you for the opportunity to testify on this matter.

fukunaga2 - Ashley-Jane

From: Hailama Farden [hafarden@ksbe.edu]
Sent: Saturday, March 31, 2012 1:22 PM
To: EDTTestimony
Subject: RE: Re: Daryl Fujiwara's Nomination to the King Kamehameha Celebration Commission. GM806 (To be heard April 2, 2012 at 1:15PM)

Aloha, Please note that I inaccurately listed Daryl's -The correct should be GM 806

Hailama V.K.K. Farden
Hope Po'okumu (Vice Principal)
Unit 9/10 Pāki Hall
Ke Kula 'o Kamehameha ma Kapālama
(808) 842-8265

From: Hailama Farden
Sent: Saturday, March 31, 2012 1:09 PM
To: 'EDTTestimony@Capitol.hawaii.gov'
Subject: RE: Re: Daryl Fujiwara's Nomination to the King Kamehameha Celebration Commission. GM806 (To be heard April 2, 2012 at 1:15PM)

Senator Carol Fukunaga, Chair
Senator Glenn Wakai, Vice Chair
& the Members of the Committee on Economic Development and Technology

Letter of Support for the Nomination of Daryl Fujiwara as a Commissioner of the King Kamehameha Celebration Commission

Aloha a nui loa!

It is will great pleasure that I submit this letter of support for the nomination of Daryl Fujiwara to the King Kamehameha Celebration Commission. Daryl is a very talented and productive worker. As the sole proprietor of Smythe-Fujiwara Designs and Kaimana Designs, Daryl's work ethic has proven productive. Daryl has worked on, and completed many tasks for the Hawai'i Academy of Recording Arts and the 'Aha Hīpu'u (Conglomerate of the Four Hawaiian Royal Societies) in designing the program booklets for the Lifetime Achievement Awards Banquets (three years) and the annual Kalani Ali'i Awards (for six years). Moreover, Daryl has served as Recording and Corresponding Secretary for the Lahaina Hawaiian Civic Club. Daryl comes from a long line of "planners." His mother, Dawn Fujiwara, and grandmother, Edwina Smythe served Maui more than 20 years in a leadership capacity related to Kamehameha Day. Daryl's great grandmother, Elaine Pahiali'i Mullaney was instrumental in helping to establish the Aloha Week festivities at its inception. Daryl exhibits the same work spirit as his mother, grandmother and great grandmother.

I have known Daryl for more than 25 years when he was a young member of the Nāpili Kai Foundation. Daryl was a student in one of my chant classes for the Foundation. Daryl recently designed and was responsible for setting the graphics for my personal CD – "Hawaiian Cowboy – A tribute to Uncle Sol. K. Bright" that was released in 2010. Daryl's organizational skills and artistic talents will greatly benefit the King Kamehameha Celebration Committee, therefore, I highly support his selection to the Commission.

Aloha

Hailama V.K.K. Farden
Po Box 15714
Honolulu, Hawai'i 96830

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