

GM740

BETH HOBAN

Nomination to the Center for
Nursing Advisory Board



Prime Care Services Hawaii, Incorporated

Medicare- certified home health agency

February 28, 2012

Senator Jill Tokuda
Chair, Senate Committee on Education
Hawaii State Capitol, Room 218
Honolulu, HI 96813

Dear Senator Tokuda:

I am honored to be nominated by Governor Neil Abercrombie to the Hawaii State Center for Nursing Advisory Board (HSCFN). I am a registered nurse, President of a licensed, Medicare-certified home health agency which I founded in 1994. I am an active member of the Healthcare Association of Hawaii, representing homecare, hospice and Durable Medical providers on the Board and Quality Committee. I accepted the nomination to be on the Center for Nursing Advisory Board because as a nurse and business person, I know that I can provide an opportunity to share leadership and diversity to the Center for Nursing Advisory Board. I was part of the nurse work force, when I worked at the Queens Medical Center for 20 years as a bedside nurse, educator and manager. Today, I am part of the continuum of care as healthcare is moving towards a seamless and cost-effective quality healthcare delivery system.

As a member of the Hawaii State Center for Nursing Advisory Board, I perceive that my roles and responsibilities will be to provide guidance and advise towards achieving the initiatives and objectives that the HSCFN would like to accomplish. I will support the mission to assure that Hawaii has the nursing resources to meet the healthcare needs of our community.

My 18 years of experience as President of Prime Care Services Hawaii, a small free-standing home health agency, has taught me many leadership skills that have helped me to work with a diverse population. It takes collaborative decision-making skills to be able to create policies and procedures to meet regulatory requirements. Prime Care Services Hawaii's past and present performance demonstrates compliance with Medicare's conditions of participation. I hope to be able to bring that experience to the HSCFN Advisory Board when decisions have to be made to accomplish a goal.

When I wear my "President Hat," I know that ultimately, my decision to carry a policy is carried forward. However, I have taken on leadership positions in volunteer industry-related organizations such as the Healthcare Association of Hawaii, (HAH) where we have issues and initiatives that affect care delivery and reimbursement. I have to be knowledgeable and keep abreast of current healthcare issues in order to request the HAH's lobbying staff and our national

3375 Koapaka St. Suite I-570 * Honolulu, Hawaii 96819

Tel: (808) 531-0050 Fax: (808) 531-1158

www.primecarehawaii.com



Prime Care Services Hawaii, Incorporated

Medicare-certified home health agency

partners to advocate on behalf of our members. I learned how important it is to be aware of current issues and the importance of advocacy. I hope to be able to support initiatives that the HSCFN expects of its members and increase my knowledge on legislative issues that affect the nursing community.

During my term of service, I would like to be able to collaborate with my nursing colleagues on how we can support the nursing workforce. So much focus is on acute care nursing; however with the increase of community-based healthcare, there will be a need for nurses who have experience working in the community. The University of Hawaii School of Nursing built a simulation laboratory in the Manoa campus that included a home setting where healthcare can be provided. That was a major undertaking to influence the faculty the importance of providing homecare nursing as part of the continuum of care. I hope to be able to share my experience in homecare to my colleagues and peers.

The three qualities that best describes me and that stands out are: my ability to work with a diverse group, leadership skills in decision-making and time management. The HSCFN Advisory Board is made up of a diverse group from academia, business and medical. My leadership positions in my job and in volunteer professional organizations helped me to work with various individuals who may have different views, but when we are working towards the same goal, I've put aside our differences and work together as a team.

I believe that honest and ethical decisions have to be made to be able to serve the healthcare community. My motto, "If I can sleep at night about a decision I made, then it was the right one." I try to research and gather information about issues prior to making any decisions. As a Board Member, I will be expected to make decisions that represent the best interest of the nurses in our community.

Time management is important for anyone who is especially in business and involved in community service. Whose plate is not full? Every person I know who has a passion for what they do have many things on their plate. I manage my time well. I know that the HSCFN Advisory Board has a time commitment that is expected of all board members. As long as I am in town, I will attend the meetings. It is important to make that commitment to be an effective representative of the HSCFN.

I cannot think of only one experience that makes me stand out, which would benefit the Center for Nursing Advisory Board. I am a working nurse executive and every day that I am at work, I hope to be able to make a difference in one's life. Today, a nurse I hired a few months ago shared how thankful that she was that she was working. She could not find a job anywhere

3375 Koapaka St. Suite I-570 * Honolulu, Hawaii 96819

Tel: (808) 531-0050 Fax: (808) 531-1158

www.primecarehawaii.com



Prime Care Services Hawaii, Incorporated

Medicare- certified home health agency

because it had been 19 years since she worked as a nurse. I took a chance and hired her, worked on sharpening her skills by partnering her with a experienced nurse, a mentor. Today, she is glad that she developed an interest in home care and confident that as a single, recently divorced woman, she will be able to support herself and her family. I hope that I will be able to make a difference during my term of service as an Advisory Member of the HSCFN, raising awareness about homecare as part of the continuum of care.

I do not foresee any possible conflicts of interest that could arise during my service on the Center for Nursing Advisory Board. I am honored to have been nominated and hope that I will be able to fulfill my roles and responsibilities, so we can have the nursing resources to provide quality healthcare in Hawaii.

Sincerely,

Beth Hoban, RN
President, Prime Care Services Hawaii

GM740

TESTIMONY



SENATE COMMITTEE ON EDUCATION
Senator Jill Tokuda, Chair

Conference Room 225
April 13, 2012 at 1:15 p.m.

Testimony in support of GM 740.

The Healthcare Association of Hawaii advocates for its member organizations that span the entire spectrum of health care, including all acute care hospitals, as well as long term care facilities, home care agencies, and hospices. In addition to providing quality care to all of Hawaii's residents, our members contribute significantly to Hawaii's economy by employing over 40,000 people. Thank you for this opportunity to testify in support of GM 740, which nominates Beth Hoban to the Center for Nursing Advisory Board.

Ms. Hoban is the founder and President of Prime Care Services Hawaii, a Medicare-certified home health agency. This agency is a member of the Healthcare Association of Hawaii, and Ms. Hoban serves on its Board of Directors. We have had the distinct pleasure of working with her on various projects, and she has demonstrated a comprehensive understanding of the complex health care environment and a commitment to providing access to quality health care for the people of Hawaii.

Ms. Hoban has had a long career in the health care field. She is a nurse who, prior to her current position, was employed by Queen's Medical Center for many years, where she served as a nurse manager. She has been the recipient of a number of awards, including the Charlotte Dennis Leadership Award from the Healthcare Association of Hawaii, the Business and Entrepreneurship Award for Business Excellence, and the Hawaii Nurse of the Year Award from the National Association of American College of OB and GYN.

In addition, Ms. Hoban participates in a variety of activities that enhance our communities. For example, she serves as a member of the Board of Pali Momi Medical Center and served as the Chair of the Pali Momi Medical Center Foundation. She is a member of the Chamber of Commerce of Hawaii and a member of the Rotary Club of Honolulu Sunset. She has served on three medical missions for Aloha Medical Mission.

We are confident that Ms. Hoban will participate enthusiastically in the activities of the Center for Nursing Advisory Board and will serve with dignity, wisdom, and integrity.

For the foregoing reasons, the Healthcare Association supports GM 740.



April 10, 2012

Senator Jill Tokuda
Chair Senate Committee on Education
Hawai'i State Capitol, Rm. 218
Honolulu, Hawai'i 96813

RE: GM 740 Nomination of Beth Hoban to the Hawaii State Center for Nursing advisory board

Dear Senator Tokuda:

As the Executive Director for the Hawaii State Center for Nursing, I am pleased to write this letter in strong support of the appointment of Beth Hoban, RN, MAOM, to the center's Advisory Board representing Business. In a prior position as a Director of Nursing at The Queen's Medical Center, I had the pleasure of working with Ms. Hoban in her position as Nurse Manager.

Ms. Hoban is an outstanding nursing leader and highly successful entrepreneur. She is the Founder, President and Chief Executive Officer of Prime Care Services Hawai'i, a licensed, Medicare-certified home healthcare agency. With over 18 years experience as a business owner in Hawai'i, Ms. Hoban has valuable insights into the business aspects of healthcare in Hawai'i. She maintains her strong connection to the nursing community through her work on the UH Mānoa Nursing Advisory Council, Home Healthcare Nurses Association, and a variety of healthcare-related organizations. She has also served as a Board member for Pali Momi Medical Center and held leadership positions in the American Cancer Society, Healthcare Association of Hawai'i, and Chamber of Commerce of Hawai'i.

As a Registered Nurse and business owner, Ms. Hoban exemplifies excellence in practice, professional integrity, and a commitment to the nursing profession. She also gives back to the community as a voluntary board member and financial contributions in support of nursing

She would be an excellent addition to the Hawaii State Center for Nursing Advisory Board

Sincerely,

Gail Tiwanak

Gail P. Tiwanak, MBA, RN
Executive Director



February 24, 2012

Senator Jill Tokuda and Education Committee
Hawaii State Capitol Room 218
Honolulu, Hawaii 96813

Re: Nomination of Beth Hoban, RN, MAOM to the Advisory Board of the Hawaii State Center for Nursing

Dear Senator Tokuda,

I am honored to forward my highest recommendation for Ms. Beth Hoban, RN, MAOM to be appointed to the Advisory Board of the Hawaii State Center for Nursing. Ms. Hoban is a very highly recognized nursing leader in the field of Home Care in our state. Among her many leadership positions, is her current role as Chair of the Homecare and Hospice Division of the Healthcare Association of Hawaii. Beth is recognized by her peers as a leader who pays attention to current and future trends in the industry, seeks external information from regional and national resources and collaborates with others to effect appropriate changes in public policy.

Ms. Hoban is comfortable and confident in all of the various settings nursing leaders, from the Board Room to the patient's bedroom. As the CEO of a Medicare Certified Home Health Agency, she is also a successful small businessperson. Her unique experiences more than adequately prepare her to serve on the Advisory Board of the Center for Nursing.

I am the President and Chief Professional Officer of Hospice Hawaii, and like Ms. Hoban, serve in various leadership positions locally as well as nationally. Ms. Hoban has my fullest confidence to represent the interests of our community as the Center for Nursing continues to address workforce issues and plan for nursing's role in Hawaii for our future.

Thank you for considering her nomination. I may be reached at Hospice Hawaii by calling 924-9255.

Sincerely,

Kenneth L. Zeri, RN, MS
President & CPO

John H. Houk, MD, LLC
General Internal Medicine

February 26, 2012

Senator Jill Tokuda and Education Committee
Hawaii State Capitol Room 218
Honolulu, Hawaii 96813

Dear Senator Tokuda and Education Committee

I am pleased to write in support of the nomination of Beth Hoban to the Hawaii State Center for Nursing (HSCFN) Advisory Board. Beth is a leader, a natural leader, who will bring her strong leadership skills to the board.

I have know Ms Hoban for 10 years. She founded and serves as president of Prime Care Services. I have referred patients to Prime Care Services for short term rehabilitation treatment usually following an acute hospitalization. Prime Care Services is a role model for a rehabilitation agency, performing their duties with integrity, diligence and compassion.

Care coordination is an essential part of a well functioning health care system. It is, however, lacking in our current system, both in Hawaii and nationally. HSCFN has an opportunity to improve care coordination in our community improving transitions in care. Ms Hoban brings experience in care coordination to the board, with first hand knowledge and experience in such care coordination skills as medication reconciliation and transfer of important and accurate clinical data from one health care setting to another.

Beth will be an excellent addition to the advisory board of the HSCFN. Her wealth of experience, her fund of knowledge in care coordination and rehabilitation, her work ethic and integrity make her the right choice.

Sincerely,

John H. Houk, MD

Queen Physician Office Building 2
1329 Lusitana Street #308
Honolulu, Hawaii 96813
Phone 808 599-8922
Fax 808 599-8923

John T. McDonnell, M.D., Ltd.

Allergy and Immunology

46-001 Kamehameha Highway, Suite 401 Kaneohe, Hawaii 96744

Phone #: 808-247-6070

Fax #: 808-235-892

23 February 2012

Senator Jill Tokukda
Chair, Education Committee
Hawaii State Capitol, Rm 218
Honolulu, HI 96813

RE: Ms. Beth Hoban's Nomination to the Advisory Board of the Hawaii State Center for Nursing.

Dear Senator Tokuda and Members of the Senate Education Committee:

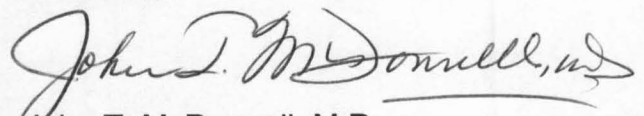
Thank you for the opportunity to provide testimony in support of Ms. Beth Hoban's nomination to the Advisory Board of the Human State Center for Nursing.

Ms. Hoban is someone whom I have known for over twenty-five years, both as a professional colleague and a personal friend. Ms. Hoban's education and personal experience both as a Hospital Nurse and, for the past eighteen years, the President of a Medicare-Certified Home Healthcare agency, give her a unique and valuable perspective as an advisor to the Hawaii State Center for Nursing.

As a physician who has worked with Ms. Hoban and members of her agency I can attest to her through understanding and reliable follow-through on both nursing and administrative matters. Ms. Hoban's honesty, integrity and work ethic are excellent, and without question.

It is my honor to wholeheartedly support her nomination.

Sincerely,



John T. McDonnell, M.D.
Fellow American Academy of
Allergy, Asthma & Immunology