

# GM618

## SHERRY MENOR- MCNAMARA

Measure Title: Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Health Connector, Gubernatorial Nominee, SHERRY MENOR-MCNAMARA, for a term to expire 6-30-2015 (Replaces GM607).

Report Title: Board of Directors of the Hawai'i Health Connector (Replaces GM607)

Description:

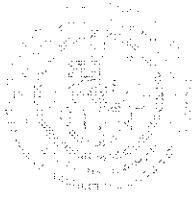
Companion:

Package:

Current Referral: CPN

Introducer(s):

<b><u>Sort by Date</u></b>		<b>Status Text</b>
2/6/2012	S	Received.
2/6/2012	S	Referred to CPN.
3/1/2012	S	The committee(s) on CPN has scheduled a public hearing on 03-23-12 9:00AM in conference room 229.



**CITY COUNCIL**  
CITY AND COUNTY OF HONOLULU  
HONOLULU, HAWAII 96813-3085

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Testimony of  
Nestor R Garcia, Member, Honolulu City Council  
Governor's Message 618  
Regular Session 2012

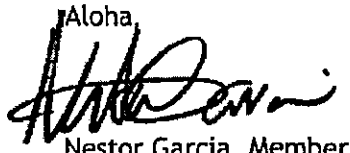
Aloha Chair Baker and members of the Committee:

I am please to offer this testimony in strong support of GM 618, consideration and confirmation to the Board of Directors of the Hawai'i Health Connector, Gubernatorial Nominee, Sherry Menor-McNamara.

Sherry and I have known each other for many years and I believe she is an outstanding selection to help improve the overall healthcare environment in Hawaii.

In addition to her accomplishments as a business executive and advocate, her exemplary educational background and unique variety of professional experiences will be of great value to the Hawaii Health Connector Board.

Please give her your highest and most favorable consideration. Thank you for this opportunity to submit testimony.

Aloha,  
  
Nestor Garcia, Member  
Honolulu City Council

MAR 13 2012



March 12, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Dear Senator Baker:

It is my pleasure and honor to provide this letter of recommendation on behalf of Sherry Menor-McNamara to support her nomination for a permanent position on the Hawaii Health Connector Board. Mrs. Menor-McNamara and I have been affiliated on a professional level since 2006. I've had the privilege of working closely with her as a member of the Chamber of Commerce board and serving as the Chamber Chair this past year.

I find myself uniquely qualified to support Mrs. Menor-McNamara's candidacy as I have observed her in a number of situations which have allowed me to witness first hand her professionalism, business acumen, and sound decision making skills. I have found her to be extremely dedicated, knowledgeable, and diplomatic.

Without reservation I recommend Sherry Menor-McNamara for a permanent board position with the Hawaii Health Connector Board. She is certainly a candidate that comes with many assets that will contribute exponentially to the Board.

Best Regards,

A handwritten signature in black ink that reads "Shelley Wilson". The signature is written in a cursive, flowing style.

Shelley Wilson  
President  
Wilson Homecare



**The Chamber of  
Commerce of Hawaii**

*Since 1850*

MAR 13 2012

March 12, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawaii 96813

Dear Senator Baker:

I am most pleased to support the nomination of Sherry Menor-McNamara to serve on the Board of the Hawaii Health Connector. Sherry has served as the Chair of the Interim Board of Directors of the Health Insurance Exchange and has also served on the task force that was previously set up by the Insurance Commissioner.

I have had the opportunity to know and work with Sherry over the last six years and have found her to perform with the highest degree of integrity and ability. She has the rare talent to coalesce various individuals and disparate organizations so they can achieve whatever endeavor they pursue.

Because of the importance of the Hawaii Health Connector it is crucial that Board members possess the requisite skills and knowledge to support this mission. Consequently, I strongly recommend that Sherry Menor-McNamara be confirmed to the Hawaii Health Connector Permanent Board.

Sincerely,

Jim Tollefson  
President and Chief Executive Officer

March 13, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capital, Room 229  
Honolulu, HI 96813

RE: Confirmation of Sherry Menor-McNamara to Hawaii Health Connector Board

Dear Judge Baker,

I am writing to strongly urge you to consider Sherry Menor-McNamara for confirmation to the Hawaii Health Connector Permanent Board.

I have known and worked with Sherry over the past five years while serving on the board for the Hawaii Chamber of Commerce. Through her work with the Chamber, she has proven her tenacity and work ethic in mobilizing business leadership in support of policies promoting a viable economy and business-friendly climate. In overseeing the Business Advocacy Department, her integrity is in the forefront by representing the Chamber on legislation that affects the business community ensuring the Chamber has become an effective voice and leading authority on business issues at the Legislature.

Throughout her advocacy roles in Hawaii, she has proven to be committed to improving Hawaii and based on my experience working with Sherry at the Chamber over the past five years, I feel that she would make a great addition to the Hawaii Health Connector Permanent Board.

Sincerely,



Benjamin Godsey  
President, Finance and Operations  
ProService Hawaii



75-5737 Kuukini Hwy, Suite 208  
Kailua-Kona, HI 96740  
Phone: 329-1758 Fax: 329-8564  
www.Kona-Kohala.com info@kona-kohala.com

March 20, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

RE: Support for Sherry Menor-McNamara Nomination to the Board of Directors  
of the Hawai'i Health Connector

Honorable Baker,

I have had the pleasure of working with Sherry Menor-McNamara for the past six years in my capacity as President/CEO of the Kona-Kohala Chamber of Commerce. Our two organizations share a common goal of improving the business climate in Hawai'i. I have observed first-hand Sherry's dedication, resourcefulness and professionalism as she tackles complex and challenging issues.

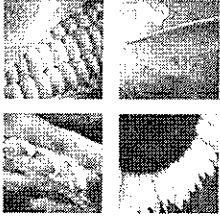
The Hawai'i Health Connector Board would truly benefit from someone of Sherry's talents and capabilities. She is innovative and possesses strong leadership skills as demonstrated by her service as Interim Chair for the Board of the Health Connector and her position as COO and Senior Vice President of Government Affairs for the Chamber of Commerce of Hawai'i. She is connected to her community as well as the neighbor islands and I feel she would impart a valuable voice for the people of Hawai'i.

I strongly support the nomination of Sherry Menor-McNamara to the Board of Directors of the Hawai'i Health Connector. I believe she is a worthy nominee and would be a great asset.

Sincerely,

A handwritten signature in cursive script that reads "Vivian Landrum".

Vivian Landrum  
President/CEO



# Hawaii Crop Improvement Association

*Growing the Future of Worldwide Agriculture in Hawaii*

Testimony By: Alicia Maluafiti, Executive Director

Submitting for consideration and confirmation to the Board of Directors of the Hawaii Health Connector, Gubernatorial Nominee, SHERRY MENOR-MCNAMARA (GM 618) for a term to expire 6-30-2015 (Replaces GM607).

The Senate Committee on Commerce and Consumer Protection  
Friday, March 23, 2012  
Room 229, 9:00 a.m.

## Position: Strongly Support

Aloha Chair Baker, Vice Chair Taniguchi and members of the Committee:

My name is Alicia Maluafiti, Executive Director of the Hawaii Crop Improvement Association, a nonprofit trade association representing seed farmers in Hawaii. HCIA strongly supports the confirmation of Sherry Menor-McNamara to the Board of Directors of the Hawaii Health Connector.

I have enjoyed working very closely with Sherry these past few years through her leadership role at the Chamber of Commerce of Hawaii and our mutual commitment to ensuring a positive policy climate for Hawaii businesses to thrive. I thoroughly respect and admire her knowledge and understanding of the critical issues impacting businesses in Hawaii. She continues to take a visible leadership position to advocate on behalf of large and small employers and serves as trusted spokesperson on our behalf.

More importantly, Sherry has demonstrated a strategic understanding of how to address the competing health care challenges that tend to burden business while seeking consensus on how to best deal with those issues. As interim Chair of the HHC, she is a respected and valued member who provides a balanced perspective above and beyond just that of the Chamber. Her interest is and will always be what's best for people. I don't believe you'll find a more qualified and competent Board Member for the HHC.

Mahalo for the honor and privilege of supporting the appointment of Sherry Menor-McNamara.

### **HCIA 2010-2012 Board of Directors**

**President**  
Fred Petlak

**Vice President**  
Laurie Goodwin

**Treasurer**  
John Anderson

**Secretary**  
Ailika Napier

### **Directors At Large**

David Gilliland  
Cindy Goldstein  
Adolph Helm  
Kirby Kester  
Steve Lupkes  
Mark Phillipson  
Mark Stoufemyer  
Alan Takemoto

**Past President**  
Adolph Helm

**Executive Director**  
Alicia Maluafiti



**Keith H. Nagata**  
Senior Vice President  
Business Services Division

March 20, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 329  
Honolulu, HI 96813

Dear Senator Baker:

I am pleased to support the nomination of Sherry Menor-McNamara to serve on the Board of the Hawaii Health Connector.

As a board member of the Chamber of Commerce of Hawaii, I have worked with Sherry over the last three years. She is an extremely competent and talented individual who will contribute greatly towards achieving the Hawaii Health Connector Board's critical mission. Sherry is extremely qualified for this position as she served as the Chair of the Interim Board of Directors of the Health Insurance Exchange and has served on the task force that was previously established by the Insurance Commissioner.

I strongly recommend that Sherry Menor-McNamara be confirmed to the Hawaii Health Connector Board.

Sincerely,

Keith H. Nagata





March 21, 2012

Senator Rosalyn Baker  
Chair, Committee on Commerce and Consumer Protection  
Hawaii State Senate  
State Capitol, Room 229  
Honolulu, HI 96813

**RE: Support Testimony for Ms. Sherry Menor-McNamara, GM 618**

Dear Chair Baker, Vice-Chair Taniguchi, and members of the Commerce and Consumer Protection Committee:

I would like to express my strong support for Ms. Sherry Menor-McNamara's nomination for the Board of Directors of the Hawai'i Health Connector. My organization, HANO is a statewide, sector-wide professional association for nonprofits. HANO member nonprofits provide essential services to every community in the state. Our mission is to unite and strengthen the nonprofit sector as a collective force to improve the quality of life in Hawai'i.

I have known Ms. Menor McNamara for four years now since I first started in my position at HANO. HANO is a member of the Chamber of Commerce of Hawaii where Ms. Menor-McNamara is the Senior Vice President of Government Affairs and Chief Operating Officer. In this capacity, she has served the organization well and has provided great leadership in legislative advocacy for Chamber members.

I find Ms. Menor-McNamara to be such a hard worker, tenacious, committed, collaborative, diplomatic and of good character. I commend her interest and willingness to serve on the Hawai'i Health Connector Board. If confirmed, she will bring great expertise to this entity.

For these reasons, I strongly urge your approval of her nomination. Thank you for the opportunity to provide written testimony in support of Ms. Sherry Menor-McNamara.

Mahalo,

Lisa Maruyama  
President and CEO



55 Merchant Street  
Honolulu, Hawai'i 96813-4333

## HAWAI'I PACIFIC HEALTH

Kapi'olani • Pali Momi • Straub • Wilcox

[www.hawaiipacifichealth.org](http://www.hawaiipacifichealth.org)

THE SENATE  
THE TWENTY-SIXTH LEGISLATURE  
REGULAR SESSION OF 2012

**COMMITTEE ON COMMERCE & CONSUMER PROTECTION**

Senator Rosalyn Baker, Chair  
Senator Brian Taniguchi, Vice Chair

DATE: Friday, March 23, 2012  
TIME: 9:00am  
PLACE: Conference Room 229  
State Capitol  
415 South Beretania Street

FROM: Michael Robinson  
Executive Director – Government Relations

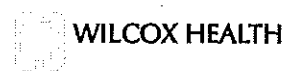
RE: **GM 618 – Nomination of Sherry Menor-McNamara  
Hawai'i Health Connector**

Dear Committee Members:

I am writing to express my full support for Gubernatorial nominee Sherry Menor-McNamara to serve on the Board of Directors of the Hawai'i Health Connector.

I have always known Sherry to be a dedicated and conscientious individual committed to making Hawai'i a better place. Sherry's experience with the Hawai'i Chamber of Commerce and specifically her knowledge and engagement in health care issues while working with the Chamber's Workplace Environment & Competitiveness Committee makes her an ideal candidate for the Hawai'i Health Connector.

With that I respectfully provide my full endorsement to her appointment to this important committee.



HAWAI'I PACIFIC HEALTH



HAWAII EMPLOYERS COUNCIL

March 22, 2012

Senate Committee on Commerce and Consumer Protection  
Senator Rosalyn Baker, Chair  
Senator Brian Taniguchi, Vice Chair  
Hawaii State Capitol  
415 South Beretania Street  
Honolulu, Hawaii 96813

Re: Testimony in Support of Gubernatorial Nominee, Sherry McNamara (GM 618)

Dear Senator Baker, Senator Taniguchi, and Committee Members:

I respectfully submit this testimony in support of Gubernatorial Nominee, Sherry Menor-McNamara, for the Board of Directors of the Hawaii Health Connector.

Through my involvement with Chamber of Commerce's HR Committee, I have observed Ms. Menor-McNamara skillfully learn numerous complicated legal issues and articulate the needs of the business community. Her mild-mannered, collaborative working style has served her well in fostering business relationships.

These attributes - her combination of intellect, good communication skills, and teamwork abilities - would make her a valuable contributor on the Hawaii Health Connector.

Thank you for the opportunity to provide supportive testimony for Ms. Menor-McNamara.

Very Truly Yours,

Sheri-Ann Lau Clark  
Corporate Secretary and General Counsel

---

# **BIA-HAWAII**

---

**BUILDING INDUSTRY ASSOCIATION**

**Testimony to the Senate Committee on Commerce and Consumer Protection  
Friday, March 23, 2012  
9:00 a.m.  
State Capitol - Conference Room 229**

**RE: Governor's Message 618, Gubernatorial Nominee, Ms. Sherry Menor-McNamara**

Chair Baker and Vice Chair Taniguchi, and members of the committee:

My name is Gladys Marrone, Government Relations Director for the Building Industry Association of Hawaii (BIA-Hawaii). Chartered in 1955, BIA-Hawaii is a professional trade organization affiliated with the National Association of Home Builders, representing the building industry and its associates. BIA-Hawaii takes a leadership role in unifying and promoting the interests of the industry to enhance the quality of life for the people of Hawaii.

BIA-Hawaii strongly supports the nomination and confirmation of Ms. Sherry Menor-McNamara to the board of directors for the Hawaii Health Connector.

On July 11, 2011, Governor Neil Abercrombie signed SB 1348 (Act 205) into law establishing the Hawaii Health Connector, a state-based health insurance exchange. The law builds on Hawaii's Prepaid Health Care Act of 1975 (PPHCA) which required nearly all employers to provide health insurance to employees working 20 or more hours a week for four consecutive weeks.

The purpose of Act 205 SLH 2011 is to establish a nonprofit health insurance exchange, to be known as the Hawaii Health Connector, to facilitate the purchase and sale of qualified health plans and to facilitate the regulation of health plans in compliance with the federal Patient Protection and Affordable Care Act of 2010.

The federal Patient Protection and Affordable Care Act requires each state to establish a health insurance exchange to regulate health insurance plans and distribute information to consumers. Under the federal law, if a state does not establish an exchange that complies with minimum standards, the federal government will take over that function, thus removing the state's regulatory authority. Because of Hawaii's unique health care market and in deference to the State's local culture, it is in the best interest of the State to retain regulatory control over all aspects of its domestic health insurance industry.

Ms. Menor-McNamara served as the interim Chair of the board and is now being considered as a permanent board member. We believe that her legal background and experience in public policy issues impacting businesses in Hawaii through her position at the Chamber of Commerce makes Ms. Menor-McNamara extremely qualified to serve on the Board of Directors of the Hawaii Health Connector.

Thank you for this opportunity to express our views.



SENATE COMMITTEE ON COMMERCE AND CONSUMER PROTECTION  
Senator Rosalyn H. Baker, Chair

Conference Room 229  
March 23, 2012 at 9:00 a.m.

**Testimony in support of GM 618, which nominates Sherry Menor-McNamara to the Board of Directors of the Hawaii Health Connector**

My name is George W. Greene, President and CEO of the Healthcare Association of Hawaii (HAH), whose membership includes all of the acute care hospitals in Hawaii, two-thirds of the long term care beds, home care agencies and hospices, and other related provider organizations. Our provider members employ more than 40,000 people statewide, delivering quality care to the people of Hawaii. Thank you for this opportunity to testify in support of the nomination of Sherry Menor-McNamara to the Board of Directors of the Hawaii Health Connector.

Hawaii complies with the health insurance exchange requirements of the federal Affordable Care Act by establishing the Hawaii Health Connector statutorily and requiring it to:

- (1) Facilitate the purchase and sale of qualified plans and qualified dental plans;
- (2) Connect consumers to the information necessary to make informed health care choices; and
- (3) Enable consumers to purchase coverage and manage health and dental plans electronically.

Hawaii statute also creates a Board of the Directors for the Hawaii Health Connector and requires it to reflect geographic diversity and the diverse interests of stakeholders, including consumers, employers, insurers, and dental benefit providers.

Sherry Menor-McNamara has been the Chief Operating Officer and Senior Vice President of Government Affairs of the Chamber of Commerce of Hawaii for six years. This experience has enabled her to gain a broad understanding of the issues and concerns of its member business organizations, particularly with respect to health care insurance. This perspective is critical to the effective functioning of the Board of Directors of the Hawaii Health Connector.

I am confident that Sherry Menor-McNamara will participate enthusiastically in the activities of the Board of Directors of the Hawaii Health Connector and will serve with dignity, wisdom, and integrity.

For the foregoing reasons, the Healthcare Association supports GM 618.

MONSANTO CO.  
94-520 KUNIA ROAD  
KUNIA, HAWAII 96759

TESTIMONY BEFORE THE  
SENATE COMMITTEE ON COMMERCE AND  
CONSUMER PROTECTION

March 23, 2012

TESTIMONY IN SUPPORT OF GM 618  
Sherry Menor-McNamara  
Board of Directors of the  
Hawaii Health Connector

Aloha Chair Baker and members of the committee:

My name is Alan Takemoto, Community Affairs Manager for Monsanto Hawaii. Thank you for allowing me to testify in **support** of GM 618 appointing Sherry Menor-McNamara to the Board of Directors of the Hawaii Health Connector.

I have worked with Sherry Menor-McNamara on many business related issues throughout these past few years. I have found her to be knowledgeable, committed and hard working. We are appreciative that we have her as an advocate for the business industry and know that she will translate her efforts to this newly created organization. Sherry will be a tremendous asset to the Hawaii Health Connector and strongly recommend her to the board of directors.

We urge your consent and passage of GM 618 – Sherry Menor-McNamara. Thank you.

# McCabe, Hamilton & Renny Co., Ltd.

Kahului, Maui 96732  
P.O. Box 65  
Telephone (808) 877-5027  
Facsimile (808) 871-6787

"THE STEVEDORES"  
Since 1900

Lihue, Kauai 96766  
P.O. Box 551  
Telephone (808) 245-3621  
Facsimile (808) 246-1189

March 9, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawaii 96813

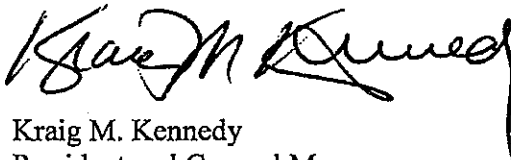
Dear Senator Baker:

I am writing this letter in strong support for Ms. Sherry Menor-McNamara's confirmation to the Hawaii Health Connector Permanent Board. I have worked with Sherry for many years as Chairman of the Maritime Committee on issues related to the Maritime Industry and have been impressed with her thorough and thoughtful approach to any issue or challenge. Further, her ability to assimilate facts and draw solid conclusions makes her invaluable to any board or committee. My guess is that in her capacity as chair of the interim Health Connector Board she has already demonstrated her value as discussed above.

In my opinion you would find no better, more qualified nominee than Sherry Menor-McNamara for this position and she has my strongest possible recommendation for selection to the Hawaii Health Connector Permanent Board.

Thank you for the opportunity to provide this letter of recommendation.

With my best personal regards,



Kraig M. Kennedy  
President and General Manager



March 9, 2012

Via email [CPNtestimony@capitol.hawaii.gov](mailto:CPNtestimony@capitol.hawaii.gov)

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Re: Hawaii Health Connector Board of Directors Confirmation – Sherry Menor-McNamara

Chair Baker, Vice Chair Taniguchi, and members of the committee:

I am writing this letter in support of Sherry Menor-McNamara's confirmation for the Hawaii Health Connector Permanent Board of Directors. I sit on the Chamber of Commerce Workplace Environment and Competitiveness Committee with Sherry working closely with her on legislative matters. Sherry works tirelessly to help make Hawaii a better place—she looks out for the best interests of small and medium sized businesses across the state.

Sherry has an abundance of energy and is an inspiration to many. It is widely apparent she is committed to giving back to our community. Recently named one of Hawaii's "20 for the Next 20: People to Watch" many would agree with me that Sherry will help shape the future of Hawaii. The Hawaii Health Connector Board will be an ideal place for Sherry to showcase her talents and drive.

I hope that you will honor Sherry with this prestigious confirmation and thank you for this opportunity to submit a letter of support on her behalf.

Very Respectfully Submitted,

A handwritten signature in black ink that reads "Matthew S. Delaney". The signature is written in a cursive style with a large, looped flourish at the end.

Matthew S. Delaney  
President and CEO  
The Hawaii Group, Inc.



The Hawaii Group, Inc.  
Waterfront Plaza, 500 Ala Moana Blvd, Suite 2-302, Honolulu, HI 96813  
P 808.695.2222 F 808.695.2330 W [www.thehawaiigroup.com](http://www.thehawaiigroup.com)



March 12, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Re. GM 618 Confirmation of Sherry Menor-McNamara

Dear Senator Baker,

I am delighted to write a letter of recommendation in strong support for confirmation of Sherry Menor-McNamara to the Hawai'i Health Connector Permanent Board.

As you know Sherry is the Chief Operating Officer for the Chamber of Commerce of Hawai'i. Sherry currently sits on the interim board and serves as chair for the Hawai'i Health Connector. She was also part of the task force created by the insurance commissioner prior to the creation of the board. Sherry is uniquely qualified to represent the interests and needs of the business community. Given the employer mandate provision of the Prepaid Healthcare Act of Hawai'i, our business community has a vested interest in the Hawai'i Health Connector and should be represented.

I have known Sherry for many years and have worked particularly closely with her the past few years in my capacity as board member, and currently chair, of the Chamber of Commerce. Sherry is extremely dedicated, hard working, reliable, committed, bright, fair and demonstrates integrity and passion for pursuing what is best for the community. She works collaboratively and knows how to get things done. Sherry understands the complexities of the Affordable Care Act and of the Prepaid Healthcare Act and has a sincere personal interest to represent the needs of the people and assure that we create a successful Connector for our state.

Please support the confirmation of Sherry Menor-McNamara.

Sincerely,

A handwritten signature in cursive script that reads "Ginny Pressler". The signature is written in black ink and is positioned below the word "Sincerely,".

Virginia Pressler, MD  
Exec Vice President  
Hawai'i Pacific Health



LSZ Consulting

TO: COMMITTEE ON COMMERCE AND CONSUMER PROTECTION  
Senator Rosalyn H. Baker, Chair  
Senator Brian T. Taniguchi, Vice Chair

DATE: Friday, March 23, 2012  
TIME: 9:00AM.  
PLACE: Conference Room 229

FROM: Lauren Zirbel

RE: GM 618

Dear Chair Baker, Vice Chair Taniguchi and Members of the Committee,

I would like to issue my strong support for GM 618 Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Health Connector, Gubernatorial Nominee, SHERRY MENOR-MCNAMARA, for a term to expire 6-30-2015.

I believe Sherry will be an excellent advocate for the business community on the Hawai'i Health Connector and that her voice will be vital in the development of Hawaii's Health Insurance Exchange.

I support her confirmation to the Board of Directors of the Hawai'i Health connector without reservation.

Sincerely yours,

Lauren Zirbel

President

LSZ Consulting

March 23, 2012

The Honorable Rosalyn Baker  
Chair  
Senate Commerce and Consumer Protection Committee  
Hawaii State Senate  
State Capitol  
415 S. Beretania Street, Room 229  
Honolulu, HI 96813

COMMUNITY MEDIA

Board of Directors  
Jim Boersema  
Chair

Jill Takasaki Canfield  
Lynette Cruz  
Lubuw Falanruw  
Pat Garvey  
Rochelle Gregson  
Ormond Hammond  
Nelson Lau  
Diane Peters-Nguyen  
Jon E. Murakami  
Mario R. Ramil  
Mike Rosenberg  
John Williamson

Roy K. Amemiya, Jr.  
President/CEO

RE: GM 618

Dear Chair Baker, Vice Chair Taniguchi and Members of the Commerce and Consumer Protection Committee;

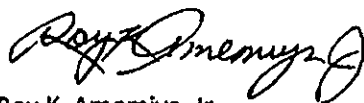
**Subject: Letter in Strong Support of Sherry Menor-McNamara's nomination to the Board of Directors of the Hawaii Health Connector**

I am writing to strongly support the nomination of Ms. Sherry Menor-McNamara to the Board of Directors of the Hawaii Health Connector. In my opinion, she would be an outstanding selection.

In her current position as Chief Operating Officer and Senior Vice President, Government Affairs of The Chamber of Commerce of Hawaii, Ms. Menor-McNamara would bring invaluable business perspective and community outreach expertise to the Hawaii Health Connector Board. As the former chair of the government affairs committee of the Honolulu Japanese Chamber of Commerce, I had the pleasure of working with her on several important community issues.

Ms. Menor-McNamara's passion for public service combined with her sharp business acumen and professionalism would greatly benefit our Community. For all these reasons, I urge you to confirm Ms. Menor-McNamara's nomination.

Aloha,



Roy K. Amemiya, Jr.  
President and CEO



**PACIFIC ALLIED PRODUCTS Ltd.**  
MADE IN HAWAII, FOR HAWAII SINCE 1965

March 8, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State, Capitol, Room 229  
Honolulu, Hawaii 96813

Dear Ms. Baker:

I am writing this letter of recommendation for the confirmation of Mrs. Sherry Menor-McNamara as a permanent board member to the Hawaii Health Connector Board.

I have worked with Sherry as a member of The Chamber of Commerce of Hawaii board over the last two years and have found her most professional and knowledgeable in the areas of Government Affairs and the State Legislature.

With State Legislature passing bill (Act 205), I feel she would be a valuable asset to the board to oversee the management of the Exchange and serve to provide access and affordability to all the people of the state.

Regards,

Bernie Coleman  
President  
Pacific Allied Products, Ltd.

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Aloha Honorable Chair,

I write to recommend that the Committee confirm the appointment of Sherry Menor-McNamara to the Health Insurance Exchange Board, where she has served as the Chair.

Not only is Sherry imminently qualified, she is intimately aware of the board's working. Over the past years of representing the Hawaii Chamber of Commerce in the political realm, she has done an excellent job reaching out to all sectors of the community to keep us informed and rallied the Chamber to take appropriate action on bills she believed to be in the best interest of its members. My experience with her is that she will perform the duties on the board with the same diligence and integrity. Hawaii needs more people of her character in service.

Being in the health industry, we advocate for health cost savings through prevention with natural products, rewarding doctors for performance, and reaching out for clinically proven, peer reviewed solutions to our most pressing epidemics: diabetes, obesity and heart disease. Health Insurance coverage will save millions by covering such proven, natural solutions. The Health Insurance Exchange, itself, is a creative solution to help achieve those goals. Sherry Menor-McNamara will act wisely with integrity to achieving those goals.

Thank you for considering this recommendations in your deliberations.

Sincerely,

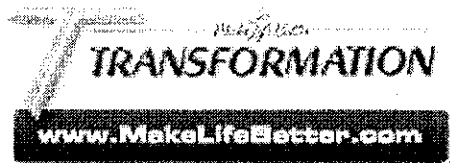
*Aloha, Tom*

Tom Masterson

Tel: +1 (808) 228-1049

[www.GlobalMomentumTeam.com](http://www.GlobalMomentumTeam.com)

*The "Make Life Better" Transformation -  
prevention & solutions to global health issues.*





March 7, 2012

To Whom It May Concern:

This letter is written in support of Sherry Menor-McNamara being appointed to the Hawaii Health Connector Permanent Board. As its current chair, on the interim board, I am sure everyone can see the dedication that Sherry brings in her work on the board and is focused and committed in the work she does.

This same dedication and commitment is reflected in her job at the Chamber along with her commitment and passion in helping build our community to be stronger to serve everyone as best as it could.

As a member of the Chamber's board of directors and a committee member of the workforce development and education committee, I have the honor of working with Sherry and she is professional, fair, objective and has an excellent sense of what is right and wrong. She is tireless in her efforts to serve those she is involved with in the best way possible. Her reports are always easy to understand and her presentations always give us a good view and perspective of the situation or issues.

I highly recommend you appoint Sherry to the permanent board so she may serve our community for the good of all.

Sincerely,

Signe Godfrey  
President  
Olsten Staffing and Executive Search Services  
900 Fort Street Mall  
Suite 1200  
Honolulu, Hawaii 96813

808 523-3313  
[Signe.godfrey@olsten.com](mailto:Signe.godfrey@olsten.com)

John L. Knorek  
248 Aikahi Loop  
Kailua, Hawaii 96734

March 8, 2012

The Honorable Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Re: Sherry R. Menor-McNamara Nomination for Board of Hawaii Health Connector GM 618

HEARING

DATE: Friday, March 23, 2012  
TIME: 9:00AM.  
PLACE: Conference Room 229  
State Capitol  
415 South Beretania Street

Dear Senator Baker and Committee Members:

I write in support of Sherry R. Menor-McNamara's nomination to serve on the Board of the Hawaii Health Connector. I personally know Sherry to be knowledgeable in all areas of to legislative matters and to have championed education of the community on the issues facing Hawaii on health care. Specifically I have participated in two statewide conferences highlighting health care issues including the Hawaii Health Connector for the Chamber of Commerce of Hawaii that were organized by Sherry as COO and Senior Vice President of Government Affairs of the Chamber. Her service on the Health Insurance Exchange Task Force created by the Insurance Commissioner of DCCA and as Chair of the Interim Board of the Health Connector uniquely qualifies her to continue on the Board.

Her dedication and service to the community is illustrative of the effort she would devote and the insight she can bring to the Hawaii Health Connector.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Knorek", with a long horizontal line extending to the right.

John L. Knorek

To The SENATE COMMITTEE ON COMMERCE AND CONSUMER AFFAIRS  
THE TWENTY-SIXTH LEGISLATURE  
REGULAR SESSION 2012

March 9, 2012, 9:00 a.m.  
Conference Room 229

GM 618: Nomination of Sherry Menor-MacNamara for consideration and confirmation to the Board of Directors of the Hawaii Health Connector

Chair Baker, Vice Chair Taniguchi, and Members of the Committee, thank you for the opportunity to testify in support of the confirmation of Sherry Menor-MacNamara to the Board of Directors of the Hawaii Health Connector.

My name is Gary Kai, Executive Director of the Hawaii Business Roundtable and it gives me great pleasure to submit this letter of support for Sherry Menor-MacNamara's appointment to the To the Board of Directors of the Hawaii Health Connector.

I have known Sherry for a number of years and have worked more closely with her since my appointment to the Hawaii Business Roundtable. During that time I have come to know Sherry as a person of great intelligence. Most important, she is a person of great integrity and honesty.

Her diverse background and her time with the Chamber of Commerce has given her a wide perspective of our community and she recognizes that healthcare is one of the cornerstones of a thriving community. I have known her as a tireless worker and a person of strong convictions. It has been a pleasure to work with her and I rely on her judgment and advice.

Sherry has dedicated herself to improve the community she lives in not only in her professional life but by supporting various non-profit community organizations.

Thank you again for the opportunity to testify in support of the confirmation of Sherry's appointment to the Board of Directors of the Hawaii Health Connector

Sincerely,

//s

Gary K. Kai, Executive Director  
Hawaii Business Roundtable



1003 Bishop Street, Suite 2630  
Honolulu, Hawaii 96813



501 Sumner Street  
Suite 620  
Honolulu, Hawaii 96817  
Phone: (808) 531-1308  
Fax: (808) 521-7348  
[www.ssfm.com](http://www.ssfm.com)

**Testimony to the Senate Committee on Commerce and Consumer Protection  
Friday, March 23, 2012  
9:00 a.m.  
State Capitol - Conference Room 229**

**RE: Governor's Message 618, Gubernatorial Nominee, Ms. Sherry Menor-McNamara**

Chair Baker and Vice Chair Taniguchi, and members of the committees:

My name is Dean Uchida, one of the Co-Chairs of the Chambers Committee on Infrastructure, Transportation and Quality of Life. I strongly support the nomination and confirmation of Ms. Sherry Menor-McNamara to the board of directors for the Hawaii Health Connector.

On July 11, 2011, Governor Neil Abercrombie signed SB 1348 (Act 205) into law establishing the Hawaii Health Connector, a state-based health insurance exchange. The law builds on Hawaii's Prepaid Health Care Act of 1975 (PPHCA) which required nearly all employers to provide health insurance to employees working 20 or more hours a week for four consecutive weeks.

The purpose of Act 205 SLH 2011 is to establish a nonprofit health insurance exchange, to be known as the Hawaii Health Connector, to facilitate the purchase and sale of qualified health plans and to facilitate the regulation of health plans in compliance with the federal Patient Protection and Affordable Care Act of 2010.

The federal Patient Protection and Affordable Care Act requires each state to establish a health insurance exchange to regulate health insurance plans and distribute information to consumers. Under the federal law, if a state does not establish an exchange that complies with minimum standards, the federal government will take over that function, thus removing the state's regulatory authority. Because of Hawaii's unique health care market and in deference to the State's local culture, it is in the best interest of the State to retain regulatory control over all aspects of its domestic health insurance industry.

Ms. Menor-McNamara served as the interim Chair of the board and is now being considered as a permanent board member. I have worked with Sherry over the last several years and I believe that her legal background and experience in public policy issues impacting businesses in Hawaii through her position at the Chamber of Commerce makes Ms. Menor-McNamara extremely qualified to serve on the Board of Directors of the Hawaii Health Connector.

Thank you for this opportunity to express my views.

**The Honorable Rosalyn H. Baker, Chair**

Senate Committee on Commerce and Consumer Protection

State Capitol, Room 229

Honolulu, Hawaii 96813

**RE: G.M. 618, Submitting for consideration and confirmation to the Board of Directors of the Hawaii Health Connector, Gubernatorial Nominee, SHERRY MENOR-MCNAMARA, for a term to expire 6-30-2015.**

**HEARING: Friday, March 23, 2012, at 9:00 a.m.**

Aloha Chair Baker, Vice-Chair Taniguchi, and Members of the Committee:

I am Myoung Oh testifying in **support** of Sherry Menor-McNamara's nomination to serve on the Board of Directors of the Hawaii Health Connector, for a term to expire 6-30-2015.

Sherry Menor-McNamara, serving as as chair of the Interim Board of the Hawaii Connector, which is comprised of representatives from all sectors, including consumers, providers, small business, state government, and insurance carriers, has done a public service for our communities. She has have been able to facilitate the progress of the initiative and to manage constructive and in-depth dialogue among the board members without losing sight of the mission of the group.

I believe her character and poise will lead the Hawaii Health Connector to ensure the creation and execution of a successful health insurance exchange and to fulfill the vision and mission statement.

For the forgoing reasons, I request the Committee's favorable consideration and approval of Sherry Menor-McNamara to serve on the Hawaii Health Connector.

Thank you for allowing me to testify.

Sincerely,

Myoung Oh

Audrey Hidano  
1620 Hau Street  
Honolulu, HI 96817

BEFORE THE SENATE COMMITTEE ON  
COMMERCE AND CONSUMER PROTECTION  
FRIDAY, MARCH 23, 2012  
9:00 A.M.  
ROOM 229

GOVERNOR'S MESSAGE NO. 618  
SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD  
OF DIRECTORS OF THE HAWAII HEALTH CONNECTOR, GUBERNATORIAL  
NOMINEE, SHERRY MENOR-McNAMARA,  
FOR A TERM TO EXPIRE 6-30-2015

Chair Baker and Vice Chair Taniguchi, and Members of the Committee:

I strongly support the confirmation of Sherry Menor-McNamara to the Board of Directors of the Hawaii Health Connector.

I have known Ms. Menor-McNamara for five years through the Chamber of Commerce and she has been very helpful while working together on legislative issues.

Since Ms. Menor-McNamara has served as the interim Chair on the Board, she has the experience and knowledge necessary to serve as a Board member. She also has the legal background and knowledge about public policy issues that impact businesses in Hawaii which will be an asset to this Board.

Thank you for your consideration of Ms. Menor-McNamara's confirmation to the Board of Directors of the Hawaii Health Connector.

Testimony for CPN 3/23/2012 9:00:00 AM GM618

Conference room: 229

Testifier position: Support

Testifier will be present: No

Submitted by: Victor Lim

Organization: Individual

E-mail: [victor.lim@partners.mcd.com](mailto:victor.lim@partners.mcd.com)

Submitted on: 3/13/2012

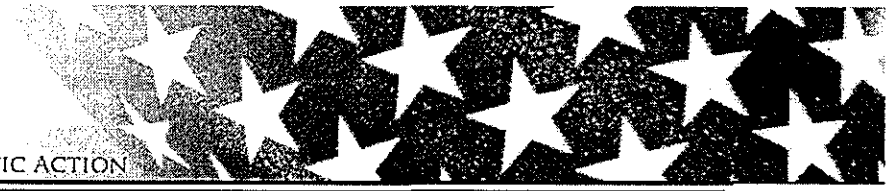
Comments:

I am writing in full support of Sherry Menot-McNamara as a member of the Hawaii Health connector Board of Directors. As the former Chair of the Hawaii Restaurant Association as well as an owners of six McDonald's restaurants here in Hawaii, I have interacted and gotten to know Sherry personally. She is a person of highest professional ethics that will work tirelessly on behalf of the citizens of Hawaii. We are fortunate that we have someone of her caliber that's willing to serve.

Thanks for allowing my comments in the decision making. Aloha



AMERICANS FOR DEMOCRATIC ACTION



OFFICERS	DIRECTORS			MAILING ADDRESS
Guy Archer, President	John Bickel	Jan Lubin		PO. Box 617
Juliet Begley, Vice-President	Karin Gill	Stephen O'Harrow	Bart Dame (Alt)	Honolulu
Fritz Fritschel, Treasurer	Tom Horton	Barbara Polk,	Josh Frost (Alt)	Hawai'i 96822
Chuck Huxel, Secretary	Nancy Bey Little	George Simson	Marsha Schweitzer (Alt)	

March 21, 2012

TO: Chair Rosalyn Baker, Vice Chair Brian Taniguchi  
Members of the Senate Committee on Commerce and Consumer Affairs

FROM: Americans for Democratic Action/Hawaii  
Barbara Polk, Legislative Chair

SUBJECT: OPPOSITION TO GM 618: APPOINTMENT OF SHERRY MENOR-MCNAMEARA

Americans for Democratic Action/Hawaii opposes the appointment of Sherry Menor-McNamara to the Board of the Hawaii Health Connector. Ms. Menor-McNamara has been the chair of the Interim Board of the Hawaii Health Connector. In addition, as chair, according to the by-laws of the HHC, she has also sat on each of the Board's committees and therefore has had extensive responsibility and influence in the shaping of the decisions of the Board. We are very concerned about the extent to which this board has favored insurers over consumers, contrary to the intent of the federal Affordable Care Act, and therefore question Ms. Menor-McNamara's suitability to serve on a Board intended to benefit individual insurance consumers as well as small business consumers.

Following are instances of ways in which the Interim Board for the HHC has demonstrated their bias in favor of health insurers rather than consumers and failed to act with openness toward the public:

- A. Recommending separate pools for small groups and individuals, which will raise the costs for individual consumers and perhaps also for the small groups.
- B. Deciding that employers must enroll all or none of their employees in a Connector plan, thereby limiting employer and employee choices of health plans. The Federal Affordable Care Act was designed to increase choice, not decrease it.
- C. Planning for a computer system that will not allow individual consumers to see the rates for small employers or vice versa, thereby violating the intent of the Affordable Care Act to increase transparency in insurance rates and plans.
- D. Deciding to allow insurance producers to sell insurance products to small business owners in competition with the Health Connector. This will allow insurance producers to cherry-pick the low risk businesses, resulting in higher rates for others, rates that may eventually have to be subsidized by state funds.
- E. Passing a "Conflict of Interest" policy, the purpose of which is stated as "to protect the interest of this nonprofit corporation," NOT to protect the interests of the general public or insurance consumers. The provisions of this policy do not permit a challenge with regard to

conflict of interest from anyone outside the Board, and all discussions of conflict of interest within the Board will be shielded from public scrutiny by being held in executive session. In addition, this policy recognizes conflict of interest only in "potential transactions and arrangements," not in rule making or design of the system.

F. Failure to pass rules pertaining to ethics. Because the Board will be able to make and change its own rules, it will not be subject to State ethics laws.

G. Making little effort to obtain input from consumer advocates, especially from advocates for individual consumers. Almost all of the Interim Boards meetings have been held in private locations (most at the HMSA headquarters). The Interim Board's practice of scheduling of time for public input at the end of a meeting, after all decisions have been made, does not provide for the Board's consideration of consumer viewpoints.

H. Failure to abide by the state's Sunshine Laws, despite being informed by OIP that they are subject to the Sunshine Law, calling into question the degree to which the Board is prepared to serve the public interest. Agenda do not conform to the Sunshine Laws, nor do notices of executive sessions.

Because of the poor track record of the Interim Board which she has shared with respect to consumer rather than insurer concerns, we ask that Sherry Menor-McNamara's appointment not be confirmed.

**SHERRY MENOR-MCNAMARA**  
**PERSONAL STATEMENT**

**Why you want to be a board member?**

I have had the unique and important opportunity to have served on the Health Insurance Exchange Task Force created by the Insurance Commissioner of DCCA and am currently serving as Chair of the Interim Board of the Health Connector. It will be an honor to continue to serve on the board as we continue to achieve critical steps toward the creation of Hawaii's Health Insurance Exchange (HIE). Moreover, I want to continue this important public service to ensure that the HIE is established and that the State of Hawaii is in full compliance and accomplishes the requirements of the Affordable Care Act.

**Your understanding of the role and responsibilities of the board**

Act 205 statutorily created Hawaii's HIE in order to comply with the requirements of the federal Affordable Care Act of 2010. The Act also established an interim board of directors for the HIE and directed the Board to begin the work of planning and implementing the HIE.

The board will be responsible to uphold the vision and mission as created by the interim board, and to create a successful Connector website that will provide users with a comprehensive and easy shopping experience, to ensure that the people of our great State will live "happier and healthier by making quality health insurance accessible to all."

**Why do you believe you are qualified to serve on the board?**

I am humbled and honored to have been serving as chair of the Interim Board of the Hawaii Connector, which is comprised of representatives from all sectors, including consumers, providers, small business, state government, and insurance carriers. As chair, albeit challenging, I have been able to facilitate the progress of this initiative and to manage constructive and in-depth dialogue among the board members without losing sight of the mission of this group.

Furthermore, advocating for the Chamber of Commerce of Hawaii, a membership business organization, I have been able to bring the business perspective to the table, which is critical as we move forward in creating an effective HIE. Additionally, one of the important aspects of the HIE is to establish a "navigator" program that provides consumer outreach to the community. As a Chamber advocate, I have been working and communicating with more than 25 business organizations on important issues that affect business, one of which will be the dissemination of information on this HIE. Furthermore, since the passage of the Affordable Care Act (ACA), we have been providing informational updates to our membership through forums. This information channel and organizational connections will be invaluable when it comes to consumer outreach and ensuring that all stakeholders understand the role and function of the HIE.

This is a position and responsibility that I take seriously. It would be an honor to be a part of a team that will continue to work effectively together to ensure the creation and execution of a successful health insurance exchange and to fulfill the vision and mission statement of the HIE as well as ACA.