



**LATE**

**NEIL ABERCROMBIE**  
GOVERNOR

**RICHARD C. LIM**  
DIRECTOR

**MARY ALICE EVANS**  
DEPUTY DIRECTOR

**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813  
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804  
Web site: [www.hawaii.gov/dbedt](http://www.hawaii.gov/dbedt)

Telephone: (808) 586-2355  
Fax: (808) 586-2377

Statement of  
**MARY ALICE EVANS**  
**Deputy Director**  
Department of Business, Economic Development, and Tourism  
before the  
**SENATE COMMITTEE ECONOMIC DEVELOPMENT & TECHNOLOGY**  
Wednesday, April 11, 2012  
1:15 PM  
State Capitol, Conference Room 016  
in consideration of  
**GM 519**  
**RELATING TO JOANN T. INAMASU, GUBERNATORIAL NOMINEE TO THE  
COMMUNITY-BASED ECONOMIC DEVELOPMENT ADVISORY COUNCIL FOR A  
TERM TO EXPIRE 06-30-2015.**

Chair Fukunaga, Vice-Chair Wakai, and Committee members:

The Department of Business, Economic Development and Tourism strongly supports the nomination of JoAnn T. Inamasu to the Community-Based Economic Development (CBED) Advisory Council.

Ms. Inamasu brings to the CBED Advisory Council more than 26 years of experience in business, economic development and workforce development. Currently, she is the Vice-President for the Sterling Group, Inc., assisting with the coordination and execution of events such as the 2011 Hawaii Association of Counties and the Boys and Girls Club of Maui "Teen Expo." She has served as Deputy Coordinator for the Office of Economic Development for the County of Maui from 2008 to 2011; and Executive Director for the Office of Economic Development for the County of Maui from 2000 to 2008.

Her expertise and experience in economic development on the Island of Maui will provide a valuable resource for the department, Community-Based Economic Development Program, and Maui community. Her past and present accomplishments will provide invaluable insight towards the needs, culture and vision of our Neighbor Island's communities.

Ms. Inamasu is and has been a passionate advocate for agricultural initiatives such as the Grown on Maui Program, Kula Agriculture Park Committee and other programs to promote agriculture and small businesses on Maui. With your confirmation, she will become an important part in the support of community economic development and capacity-building through the CBED Advisory Council

We are proud to support the nomination of JoAnn T. Inamasu to the Community-Based Economic Development Advisory Council.

Thank you for the opportunity to offer these comments.