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The Senate

STATE CAPITOL
HONOLULU, HAWAII 96813

March 27, 2012

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CAROL TANIGUCHI

Ms. JoAnn Inamasu



Dear Ms. Inamasu:

Re: Nomination to the Community-Based Economic Development Advisory Council
GM 519

Congratulations on being nominated by Governor Neil Abercrombie to the Community-Based Economic Development Advisory Council. To assist the Senate with its confirmation process, I would like to request that the following information be submitted to my office by **Thursday, April 5, 2012**:

- (1) A resume with a list of references
- (2) A written statement that addresses the following questions:
 - (a) Why do you wish to be a member of the Community-Based Economic Development Advisory Council?
 - (b) How do you perceive the role and responsibilities of a member of the Community-Based Economic Development Advisory Council, particularly with respect to representing Maui County?
 - (c) Given your understanding of the role and responsibilities of a member of the Community-Based Economic Development Advisory Council, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Community-Based Economic Development Advisory Council.
 - (d) What do you hope to accomplish during your term of service?
 - (e) Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the Community-Based Economic Development Advisory Council?

- (f) Name one previous experience that would make you stand out. How would this benefit the Community-Based Economic Development Advisory Council?
- (g) Can you foresee any possible conflicts of interests that could arise during your service on the Community-Based Economic Development Advisory Council? How would you overcome any possible conflicts of interest?

Your prompt response in providing the above information will ensure that the Senate confirmation process can proceed in a timely manner. The committee is scheduling your confirmation hearing on Wednesday, April 11, 2012 at 1:15pm in Conference Room 016. Please contact Doris Lam or EDT Committee Clerk Ashley Advincula at 586-6890 if you have additional questions.

Sincerely,



Senator Carol Fukunaga, Chair
Senate Economic Development Committee

1. Why do you wish to be a member of the Community-Based Economic Development Advisory Council?

Serving as a member of the CBED Advisory Council would provide an opportunity for me apply my knowledge and abilities on a broader level and to support efforts/projects that have an economic impact on our communities.

2. How do you perceive the role and responsibilities of a member of a Community-Based Economic Development Advisory council, particularly with respect to representing Maui County?

My perception is that CBED Advisory Council facilitates and encourages economic development through various projects within our communities that is in line with and respectful to both our residents and visitors. My role as a Maui County representative is to keep the best interest of the County, along with the State, in mind while embarking on new projects. I would also like to seek opportunities for networking with local businesses and/or agencies in Maui County. Networking for both learning and growth is important and contributes to strengthening our economy.

3. Given your understanding of the role and responsibilities of a member of the Community-Based Economic Development Advisory Council, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Community-Based Economic Development Council.

I feel that I am qualified based on my nearly 14 years of County government experience in the Office of Economic Development (OED) coupled with my experience in the private sector. While with the County's OED I was responsible for:

- *grant writing (both State and Federal grants to leverage County funds)*
- *oversight of approximately 50 County funded grants*
- *oversight and implementation of Federal grants*
- *providing technical assistance to both grantees and sub-contractors and ensuring compliance as it relates to State or Federal regulations by granting agency*
- *working with various projects and/or initiatives with various industries (e.g. small business, film and entertainment, agriculture, workforce development, etc.)*

I also have prior experience in the hospitality industry and sports management. With the combination of my experience, in both the private and public sectors, I will be able to make a positive contribution to the CBED Advisory Council.

4. What do you hope to accomplish during your term of service?

By working the other Advisory Council members, I hope to accomplish a greater knowledge of the diversity of projects and opportunities that are available across the State and to be able to make a connection to Maui County agencies and/or businesses when possible. Ultimately promoting economic development in our communities.

5. Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the Community-Based Economic Development Advisory Council?

Three qualities: team player, enthusiastic, open to challenges

My qualities would help to bring new energy to the Advisory Council and compliment the already existing composition.

6. Name one previous experience that would make you stand out. How would this benefit the Community-Based Economic Development Advisory Council?

Although there have been several notable project-based experiences, including obtaining a planning and design grant for the Wailuku Parking Structure, the one project-based experience that stands out is the establishment of the Na Koa Ikaika Maui Professional Baseball Team here in Maui. This project reflected in a more immediate economic impact on our community and involved both local government working with a new business to establish the Team here on Maui. Thereafter, the benefits were realized by local businesses, local non-profits, residents and visitors alike. The Team's schedule averaged 44 home games all played in Wailuku, Maui. Visiting teams came from Canada, Mexico and various areas across the United States. Each team along with their families, boosters, media and fans stayed an average of six (6) nights here on Maui. This exposure to Maui as a viable sports venue as well as a true vacation destination was priceless.

Na Koa Ikaika Maui is entering into their third season this year with opening day on Maui scheduled for June 5th.

Response Statements to Senator Carol Fukunaga

Regarding: Nomination to Community-Based Economic Development Advisory Council

Nominee: JoAnn Inamasu

7. Can you foresee any possible conflicts of interests that could arise during your service on the Community-Based Economic Development Advisory Council? How would you overcome any possible conflicts of interest?

At this time, I do not foresee any possibilities of conflicts of interest.

If any possible conflicts of interest should arise, I would have a discussion with the CBED Advisory Council staff for further guidance of the situation.

GM 519

Ms. JoAnn Inamasu

Community-Based Economic Development
Advisory Council

EDT

fukunaga2 - Ashley-Jane

From: mailinglist@capitol.hawaii.gov
Sent: Monday, April 02, 2012 9:00 PM
To: EDTTestimony
Cc: wleimamo@gmail.com
Subject: Testimony for GM519 on 4/11/2012 1:15:00 PM

Testimony for EDT 4/11/2012 1:15:00 PM GM519

Conference room: 016
Testifier position: Support
Testifier will be present: No
Submitted by: Leimamo Lind-Strauss
Organization: Individual
E-mail: wleimamo@gmail.com
Submitted on: 4/2/2012

Comments:

I support the nomination of Joann Inamasu. She is professional in her demeanor and easy to work with. She will serve our community well.