GM505 AUSTIN VALI

Submitting for consideration and confirmation to the Cable Advisory

Measure Title:

Committee, Gubernatorial Nominee, AUSTIN VALI, for a term to

expire 6-30-2016.

Report Title:

Cable Advisory Committee

Description:

Companion:

Package:

Current Referral: CPN

Introducer(s):

Sort by Date		Status Text
1/13/2012	S	Received.
1/18/2012	s	Referred to CPN.
3/7/2012	s	The committee(s) on CPN has scheduled a public hearing on 03-15-12 9:30AM in conference room 229.



NEIL ABERCROMBIE GOVERNOR

BRIAN SCHATZ

STATE OF HAWAII OFFICE OF THE DIRECTOR

DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

335 MERCHANT STREET, ROOM 310 P.O. Box 541 HONOLULU, HAWAII 96809 Phone Number: 586-2850 Fax Number: 586-2856 www.hawaii.gov/dcca

TO THE SENATE COMMITTEE ON COMMERCE AND CONSUMER PROTECTION

TWENTY-SIXTH LEGISLATURE Regular Session of 2012

Date: Thursday, March 15, 2012

Time: 9:30 a.m.

TESTIMONY ON GM 505 – CABLE ADVISORY COMMITTEE, GUBERNATORIAL NOMINEE, AUSTIN VALI, FOR A TERM TO EXPIRE 6-30-2016.

TO THE HONORABLE ROSALYN H. BAKER, CHAIR, AND MEMBERS OF THE COMMITTEE:

My name is Donn Yabusaki, Administrator for the Cable Television Division of the Department of Commerce and Consumer Affairs ("DCCA"). The Cable Television Division appreciates the opportunity to provide testimony regarding the appointment of Austin Vali to the Cable Advisory Committee ("CAC"). We support Austin Vali's appointment and respectfully request the Committee to recommend that the Senate advise and consent to his appointment to the CAC.

Austin Vali has had a long career in the Media industry and has spent most of his career here in Hawaii. Mr. Vali is currently a partner in the Vali Media Group, and still is active in the local radio industry. Mr. Vali is also active in the community and is currently the President of the Na Pali Haweo Neighborhood Board and a member of the Kapiolani Children's Hospital Marketing Committee.

Mr. Vali's long career in Media reflects the strength of his experience as he worked his way up from on-air talent, to Program Director, General Manager, and on to President/Owner. His background and experience make him a valuable resource to the community as a member of the CAC.

During the last CAC meeting, Mr. Vali's dedication was obvious, as he had studied the materials that were sent out in advance of the meeting and demonstrated an understanding of the

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issues on the agenda. By being diligent and preparing for the meeting, he was able to provide insight and actively participated in productive discussions during that meeting.

The Cable Television Division supports Mr. Vali's appointment and respectfully requests that the Committee recommend that the Senate advise and consent to his appointment to the CAC.

Thank you for the opportunity to provide testimony on this nomination.

February 16, 2012

Senator Rosalyn H. Baker Senatorial District 5 Hawaii State Capitol, Room 231 Honolulu, Hawaii 96813

Aloha Senator,

This letter is to serve as a brief introduction and to express my desire to serve on the CAC.

I have lived in Hawaii since 1978, and in that time have done my best to be a good steward of the islands, giving back to the community whenever possible. My long career in radio as an air personality and station owner has afforded me many opportunities to help non-profit organizations.

Currently I lend my expertise to the Kapi'olani Children's Hospital, my Church, and Neighborhood Association.

I believe that my background in broadcasting and interest in technology can be an asset to the DCCA and am willing to volunteer my time. The role of a CAC member is to help the DCAA understand the issues and work for the best interests of the people of Hawaii.

With the speed that technology is moving, it is of the utmost importance to pay keen attention to what the state allows private industry to do and most important what we receive in return. As you are aware, cable television and broadband franchises in Hawaii are very valuable and people depend heavily on these services.

I look forward to helping the DCAA build strong partnerships between the State and providers which in turn will be a great benefit to the people of Hawaii.

Regards

Austin Vali