

STAND. COM. REP. NO. 3383

Honolulu, Hawaii

APR 13 2012

RE: S.R. No. 42  
S.D. 1

Honorable Shan S. Tsutsui  
President of the Senate  
Twenty-Sixth State Legislature  
Regular Session of 2012  
State of Hawaii

Sir:

Your Committees on Agriculture and Economic Development and Technology, to which was referred S.R. No. 42 entitled:

"SENATE RESOLUTION ESTABLISHING A WORKING GROUP TO DISCUSS  
AND RECOMMEND LABELING REQUIREMENTS FOR HAWAII-GROWN TEA,"

beg leave to report as follows:

The purpose and intent of this measure is to request the Department of Business, Economic Development, and Tourism to establish a working group to discuss and make recommendation regarding labeling requirements for Hawaii-grown tea.

Your Committees received testimony in support of this measure from the Department of Agriculture, University of Hawai'i at Manoa, and two individuals.

Your Committees find that the global tea market is a multi-billion dollar industry. As the world tea market is anticipated to expand, the tea industry in Hawaii should be encouraged to develop and grow to help increase employment and revenue in the State. In addition, it is important to ensure that Hawaii-grown tea is properly identified and protected by strict labeling requirements.

Your Committees further finds that the University of Hawaii Shidler College of Business and College of Tropical Agriculture and Human Resources recently issued a report entitled "Hawaii-Grown Tea: A Market Feasibility Study", which documents the strong potential of Hawaii-grown tea and makes a recommendation

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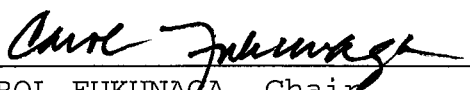
that would enable Hawaii to achieve its full potential for this new crop. As such, your Committees recognize the need to begin discussions on how to best develop and market Hawaii's tea industry.

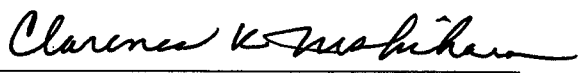
Your Committees have amended this measure by:

- (1) Broadening the scope of the working group to request that the working group discuss the creation of a strategic plan for the development and marketing of Hawaii's tea industry, including any necessary legislation;
- (2) Requesting that the University of Hawaii College of Tropical Agriculture and Human Resources, rather than the Department of Business, Economic Development, and Tourism, establish the working group;
- (3) Amending the title to reflect the broader scope of the working group; and
- (4) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the records of votes of the members of your Committees on Agriculture and Economic Development and Technology that are attached to this report, your Committees concur with the intent and purpose of S.R. No. 42, as amended herein, and recommend its adoption in the form attached hereto as S.R. No. 42, S.D. 1.

Respectfully submitted on  
behalf of the members of the  
Committees on Agriculture and  
Economic Development and  
Technology,

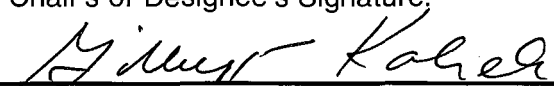
  
CAROL FUKUNAGA, Chair

  
CLARENCE K. NISHIHARA, Chair



The Senate  
Twenty-Sixth Legislature  
State of Hawai'i

**Record of Votes**  
**Committee on Agriculture**  
**AGL**

Bill / Resolution No.:* <b>SR 42</b>	Committee Referral: <b>AGL / EDT</b>	Date: <b>4/9/12</b>		
<input type="checkbox"/> The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
NISHIHARA, Clarence K. (C)	✓			
KAHELE, Gilbert (VC)	✓			
CHUN OAKLAND, Suzanne	✓			
DELA CRUZ, Donovan M.	✓			
KOUCHI, Ronald D.				✓
SHIMABUKURO, Maile	✓			
TOKUDA, Jill N.				✓
WAKAI, Glenn	✓			
SLOM, Sam				✓
<b>TOTAL</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>3</b>
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
<b>Distribution:</b> Original                      Yellow                      Pink                      Goldenrod File with Committee Report    Clerk's Office            Drafting Agency        Committee File Copy				

\*Only one measure per Record of Votes

