

S.B. NO. 2794

JAN 25 2012

A BILL FOR AN ACT

RELATING TO A DISCOUNT AND SAVINGS PROGRAM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. There are limited funds for the preservation
2 and protection of land resources and other natural resources
3 managed by the State, especially in times of an economic
4 downturn. Many of these resources are found in Hawaii and
5 nowhere else. There are also limited funds available for the
6 trust lands designated to support native Hawaiian communities.
7 This discount and savings program proposes to generate a revenue
8 stream for the department of Hawaiian home lands, which manages
9 land resources and supports native Hawaiian communities. The
10 purposes of this Act are to:

- 11 (1) Establish a discount and savings program;
12 (2) Generate revenue for the department of Hawaiian home
13 lands; and
14 (3) Educate program participants about Hawaii's natural
15 resources.

16 SECTION 2. The Hawaii Revised Statutes is amended by
17 adding a new chapter to be appropriately designated and to read
18 as follows:

1 "CHAPTER

2 DISCOUNT AND SAVINGS PROGRAM.

3 § -1 **Establishment.** The chairman of the Hawaiian homes
4 commission is authorized to establish a discount and savings
5 program to provide any program card holder a series of discounts
6 to businesses, vendors, merchants, stores, or other commercial
7 entities. Any start-up costs will be expended by the department
8 of Hawaiian home lands.

9 § -2 **Price.** The chairman of the Hawaiian homes
10 commission shall establish a price for the program card
11 commensurate with the services and benefits provided to a
12 program card holder.

13 § -3 **Participation.** Any business, vendor, merchant,
14 store, or other commercial entity registered to do business in
15 the State may choose to participate in this program. A discount
16 for goods or services, to be determined by the individual
17 business, vendor, merchant, store, or other commercial entity,
18 may be offered to a card holder.

19 § -4 **Program card sales and promotion.** The discount and
20 savings program card shall be available for purchase at any
21 State-owned property, the site of any participating business,
22 any office of the department of Hawaiian home lands, and other

S.B. NO. 2794

1 sites to be determined. It shall be the responsibility of a
2 transportation company to distribute, prior to the debarkation
3 of passengers, informational and promotional material on the
4 discount and savings program and educational material on land
5 and natural resources managed by the State.

6 **§ -5 Development and implementation agreements.** The
7 chairman of the Hawaiian homes commission may enter into
8 cooperative agreements with government and nongovernment
9 entities for the development and implementation of the discount
10 and savings program.

11 **§ -6 Deposit of revenues.** Revenues collected from the
12 sale of the discount and savings program card shall be deposited
13 into the department of Hawaiian home lands' Hawaiian home
14 operating fund.

15 **§ -7 Program administration.** A portion of revenues
16 collected from the sale of the discount and savings program card
17 shall be used for the administration of the program."

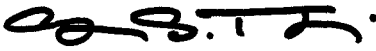
18 SECTION 3. If any provision of this Act, or the
19 application thereof to any person or circumstance is held
20 invalid, the invalidity does not affect other provisions or
21 applications of the Act, which can be given effect without the

S.B. NO. 2794

1 invalid provision or application, and to this end the provisions
2 of this Act are severable.

3 SECTION 4. This Act shall take effect on July 1, 2012.

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INTRODUCED BY: 

BY REQUEST

S.B. NO. 2794

Report Title:

Discount and Savings Program

Description:

Establishes a discount and savings program to generate revenue for the Department of Hawaiian Home Lands for the purpose of maintaining its trust lands and communities, and educating participants about the state's lands and natural resources.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

JUSTIFICATION SHEET

DEPARTMENT: Hawaiian Home Lands

TITLE: A BILL FOR AN ACT RELATING TO A DISCOUNT AND SAVINGS PROGRAM.

PURPOSE: To establish a discount and savings program to generate revenue for the department of Hawaiian home lands for the purpose of maintaining and sustaining public lands, trust lands, natural resources, and native Hawaiian communities.

MEANS: Add a new chapter to the Hawaii Revised Statutes.

JUSTIFICATION: The department currently operates without the support of general funds from the state, and depends wholly on its trust fund resources. The proper management and maintenance of trust lands, natural resources, and native Hawaiian communities are paramount to preserving the character of Hawaii, but further resources are requested in order to address these concerns. This program proposes to generate a revenue stream for the department without the use of general funds. This program aligns with "A New Day in Hawaii" and its commitment to future generations through preserving the State's environment and natural resources.

Impact on the public: The proposed program provides the public an opportunity to purchase goods and services at a discounted price, which in turn generates economic activity and increases patronage of local and small businesses. This support of small businesses and entrepreneurs is aligned with objectives in "A New Day in Hawaii." There is potential for the program to create a significant and positive impact on residents, visitors, and businesses. Participation in the program is voluntary,

so if an individual chooses not to participate, there is no impact.

Impact on the Department and other agencies:

There is potential for the program to create a significant and positive impact on the department by increasing resources to support its land management and provision of services to meet its mission. Since the program will be available to visitors the department of business, economic development and tourism may also be involved in the promotion and marketing of the discount and savings program.

GENERAL FUND: None.

OTHER FUNDS: None.

PPBS PROGRAM
DESIGNATION:

OTHER AFFECTED AGENCIES: Department of Business, Economic Development, and Tourism

EFFECTIVE DATE: July 1, 2012.