
A BILL FOR AN ACT

RELATING TO CULTURE AND THE ARTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 201B-3, Hawaii Revised Statutes, is
2 amended by amending subsection (a) to read as follows:

3 "(a) Except as otherwise limited by this chapter, the
4 authority may:

5 (1) Sue and be sued;

6 (2) Have a seal and alter the same at pleasure;

7 (3) Through its president and chief executive officer,
8 make and execute contracts and all other instruments
9 necessary or convenient for the exercise of its powers
10 and functions under this chapter; provided that the
11 authority may enter into contracts and agreements for
12 a period of up to five years, subject to the
13 availability of funds; and provided further that the
14 authority may enter into agreements for the use of the
15 convention center facility for a period of up to ten
16 years;

17 (4) Make and alter bylaws for its organization and
18 internal management;



- 1 (5) Unless otherwise provided in this chapter, adopt rules
2 in accordance with chapter 91 with respect to its
3 projects, operations, properties, and facilities;
- 4 (6) Through its president and chief executive officer,
5 represent the authority in communications with the
6 governor and the legislature;
- 7 (7) Through its president and chief executive officer,
8 provide for the appointment of officers, agents, a
9 sports coordinator, and employees, subject to the
10 approval of the board, prescribing their duties and
11 qualifications, and fixing their salaries, without
12 regard to chapters 76 and 78, if there is no
13 anticipated revenue shortfall in the tourism special
14 fund and funds have been appropriated by the
15 legislature and allotted as provided by law;
- 16 (8) Through its president and chief executive officer,
17 purchase supplies, equipment, or furniture;
- 18 (9) Through its president and chief executive officer,
19 allocate the space or spaces that are to be occupied
20 by the authority and appropriate staff;
- 21 (10) Through its president and chief executive officer,
22 engage the services of qualified persons to implement



1 the State's tourism marketing plan or portions thereof
2 as determined by the authority;

3 (11) Through its president and chief executive officer,
4 engage the services of consultants on a contractual
5 basis for rendering professional and technical
6 assistance and advice;

7 (12) Procure insurance against any loss in connection with
8 its property and other assets and operations in
9 amounts and from insurers as it deems desirable;

10 (13) Contract for or accept revenues, compensation,
11 proceeds, and gifts or grants in any form from any
12 public agency or any other source, including any
13 revenues or proceeds arising from the operation or use
14 of the convention center;

15 (14) Develop, coordinate, and implement state policies and
16 directions for tourism and related activities taking
17 into account the economic, social, and physical
18 impacts of tourism on the State and its natural
19 resources infrastructure; provided that the authority
20 shall support the efforts of other state and county
21 departments or agencies to manage, improve, and



- 1 protect Hawaii's natural environment and areas
2 frequented by visitors;
- 3 (15) Have a permanent, strong focus on marketing and
4 promotion[+], while balancing the need for the
5 promotion and integration of native Hawaiian cultural
6 initiatives;
- 7 (16) Conduct market development-related research as
8 necessary;
- 9 (17) Coordinate all agencies and advise the private sector
10 in the development of tourism-related activities and
11 resources;
- 12 (18) Work to eliminate or reduce barriers to travel to
13 provide a positive and competitive business
14 environment, including coordinating with the
15 department of transportation on issues affecting
16 airlines and air route development;
- 17 (19) Market and promote sports-related activities and
18 events;
- 19 (20) Coordinate the development of new products with the
20 counties and other persons in the public sector and
21 private sector, including the development of sports,
22 native Hawaiian culture, health and wellness,



- 1 education, technology, agriculture, and nature
2 tourism;
- 3 (21) Establish a public information and educational program
4 to inform the public of tourism and tourism-related
5 problems;
- 6 (22) Encourage the development of tourism educational,
7 training, and career counseling programs;
- 8 (23) Establish a program to monitor, investigate, and
9 respond to complaints about problems resulting
10 directly or indirectly from the tourism industry and
11 taking appropriate action as necessary;
- 12 (24) Develop and implement emergency measures to respond to
13 any adverse effects on the tourism industry, pursuant
14 to section 201B-9;
- 15 (25) Set and collect rents, fees, charges, or other
16 payments for the lease, use, occupancy, or disposition
17 of the convention center facility without regard to
18 chapter 91;
- 19 (26) Notwithstanding chapter 171, acquire, lease as lessee
20 or lessor, own, rent, hold, and dispose of the
21 convention center facility in the exercise of its



1 powers and the performance of its duties under this
2 chapter; [~~and~~]

3 (27) Acquire by purchase, lease, or otherwise, and develop,
4 construct, operate, own, manage, repair, reconstruct,
5 enlarge, or otherwise effectuate, either directly or
6 through developers, a convention center facility~~[-]~~;
7 and

8 (28) Support and promote traditional Hawaiian pre-contact
9 arts and cultural activities, including but not
10 limited to traditional Hawaiian music, dance, and arts
11 and crafts."

12 SECTION 2. Statutory material to be repealed is bracketed
13 and stricken. New statutory material is underscored.

14 SECTION 3. This Act shall take effect on July 1, 2050.



Report Title:

Hawaii Tourism Authority; Traditional Hawaiian Culture

Description:

Authorizes the Hawaii Tourism Authority to support traditional Hawaiian arts and cultural activities. Effective 7/1/2050.

(SD2)

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