
HOUSE CONCURRENT RESOLUTION

SUPPORTING THE ESTABLISHMENT OF TWENTY-FOUR HOUR OPEN-AIR
CULTURAL MARKETPLACES THROUGHOUT HAWAII.

1 WHEREAS, in a time of economic distress for our State, the
2 Legislature supports ways to help keep critical dollars within
3 the State, strengthen the State's communities, and provide a
4 boost to local business, which in turn will help the state and
5 local governments by providing increased revenue streams; and
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7 WHEREAS, many residents expect the convenience provided by
8 food and retail establishments open twenty-four hours, and many
9 companies in Hawaii have made the move to offer products and
10 services for sale around the clock; and
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12 WHEREAS, Hawaii's thousands of visitors have the freedom to
13 plan their stay as they see fit, resulting in those with early-
14 morning and late-night schedules, and many visitors expect the
15 convenience provided by food, retail, and entertainment
16 establishments open twenty-four hours; and
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18 WHEREAS, one of Hawaii's strongest attractions for visitors
19 is its uniquely diverse cultural heritage, and the sharing of
20 food, music, art, and other gifts of those cultures; and
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22 WHEREAS, showcasing Hawaii's diverse culture to visitors
23 will provide economic stimulus and the prospect of future growth
24 to the State's visitor industry; and
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26 WHEREAS, the establishment of twenty-four hour open-air
27 cultural marketplaces across Hawaii will provide visitors with
28 opportunities to have a truly local experience, unique to the
29 islands, enabling them to shop for locally grown and made items
30 from Hawaii's entrepreneurs, artisans, and farmers; taste



1 Hawaii's finest delicacies; gather to enjoy entertainment; and
2 engage with people that make up Hawaii's diverse cultures; and
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4 WHEREAS, additional dollars for the state economy can be
5 generated by offering visitors and residents places to shop,
6 dine, take in cultural experiences, and be entertained around
7 the clock; now, therefore,
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9 BE IT RESOLVED by the House of Representatives of the
10 Twenty-sixth Legislature of the State of Hawaii, Regular Session
11 of 2012, the Senate concurring, that the Legislature supports
12 the establishment of twenty-four hour open-air cultural
13 marketplaces throughout Hawaii to encourage visitor and resident
14 spending to strengthen the state economy; and
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16 BE IT FURTHER RESOLVED that the Department of Business,
17 Economic Development, and Tourism is requested to develop
18 strategies to encourage visitor and resident spending through
19 the establishment of twenty-four hour open-air cultural
20 marketplaces across the State; and
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22 BE IT FURTHER RESOLVED that the Department of Business,
23 Economic Development, and Tourism is requested to submit a
24 report of its progress and its findings and recommendations to
25 the Legislature no later than twenty days before the convening
26 of the Regular Session of 2013; and
27

28 BE IT FURTHER RESOLVED that certified copies of this
29 Concurrent Resolution be transmitted to the Governor; Director
30 of Business, Economic Development, and Tourism; President of The
31 Chamber of Commerce of Hawaii; and State Director of the Hawaii
32 Small Business Development Center.
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OFFERED BY:

Roderic P. Carbonilla
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