
A BILL FOR AN ACT

RELATING TO THE SUPER BOWL.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The National Football League owns and produces
2 the most popular annual sporting event in the United States, the
3 Super Bowl. The Super Bowl, in addition to being the game that
4 determines the national champion of professional football, also
5 represents one of the world's greatest entertainment events,
6 transcending the sport to include personalities and activities
7 in other areas of American culture, such as popular music.

8 The legislature finds that as a world-renowned visitor
9 destination, Hawaii has extensive expertise in the tourism and
10 hospitality industries. The State has successfully served as
11 the host of the annual match-up known as the Pro Bowl, the all-
12 star game of the National Football League that is now played the
13 week before the Super Bowl. The State possesses the necessary
14 infrastructure and resources, including a modern, state-of-the-
15 art convention center and the hotel capacity, to handle the
16 activities, personnel, equipment, and other preparations that
17 hosting the Super Bowl would require. The State also possesses
18 the ancillary personnel and infrastructure, such as police, the



1 fire department, emergency medical services, and parking and
2 traffic control, needed to ensure that all of the activities and
3 programs planned during Super Bowl Week, leading up to and
4 including the Super Bowl itself, are conducted and staged in a
5 smooth, efficient manner.

6 The purpose of this Act is to establish a task force to
7 plan and coordinate efforts to bring the Super Bowl to Hawaii.

8 SECTION 2. (a) There is established within the department
9 of business, economic development, and tourism the Hawaii Super
10 Bowl task force to consist of the following members:

11 (1) Three members of the board of directors of the Hawaii
12 tourism authority to be appointed by the governor;

13 (2) Three individuals representing the hotel and tourism
14 industry in Hawaii appointed by the speaker of the
15 house of representatives;

16 (3) Three individuals representing the hotel and tourism
17 industry in Hawaii appointed by the president of the
18 senate;

19 (4) Two members of the house of representatives appointed
20 by the speaker of the house of representatives; and

21 (5) Two members of the senate appointed by the president
22 of the senate.



1 The task force shall select a chairperson from among its
2 members to preside over its meetings. The task force shall hold
3 no fewer than three meetings; provided that meetings may be held
4 during ordinary business hours. Members shall not be paid for
5 any expenses incurred.

6 (b) The task force shall plan and coordinate efforts to
7 bring the National Football League's Super Bowl game and related
8 activities to Hawaii. The task force shall submit a final
9 report on its findings and recommendations to the legislature no
10 later than twenty days prior to the convening of the regular
11 session of 2013. The task force shall cease to exist on June
12 30, 2013.

13 SECTION 3. This Act shall take effect on July 1, 2012.

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INTRODUCED BY:

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JAN 19 2012



H.B. NO. 2136

Report Title:

Super Bowl Task Force

Description:

Establishes the Hawaii Super Bowl task force to plan and coordinate efforts to bring the Super Bowl to Hawaii.

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