

House District _____

Senate District _____

THE TWENTY-SIXTH LEGISLATURE
HAWAII STATE LEGISLATURE
APPLICATION FOR GRANTS & SUBSIDIES
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: 83-0

For Legislature's Use Only

Type of Grant or Subsidy Request:

GRANT REQUEST - OPERATING

GRANT REQUEST - CAPITAL

SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): _____

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
Positive Moves, Inc.

Dbas:

Street Address: 350 Ward Ave #106-56 Honolulu, HI 96814

Mailing Address:

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name CARMELA TAFOYA

Title Executive Director

Phone # 808-554-1633

Fax # _____

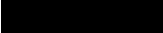
e-mail positivemovesincorporated@yahoo.com

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION
- FOR PROFIT CORPORATION
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

THIS REQUEST IS MADE ON BEHALF OF THE INITIATIVE TO GET MILLIONS OF KIDS MOVING MONTHLY FOR OPERATING EXPENSE SUBSIDY FUNDING FOR THE PUBLIC PURPOSE PROJECT AND PROGRAM THAT WILL FUND 4 EVENTS IN HAWAII TITLED "PLAYDAY AT THE BEACH WITH MALAMA", A EVENT FOR 7-13 YEAR OLD CHILDREN WHICH PROVIDES AN OBSTACLE COURSE OF 3 HOURS OF PHYSICAL ACTIVITIY WITHOUT STOPPING AS A MEANS AND VEHICLE TO INSPIRE A RENEWED SPIRIT OF COMMITMENT TO THEIR HEALTH AND FITNESS.

4. FEDERAL TAX ID #: 

5. STATE TAX ID #: _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FY 2012-2013: \$ 1200.00

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ _____
 FEDERAL \$ _____
 COUNTY \$ _____
 PRIVATE/OTHER \$ 2200

TYP

CARMELA TAFOYA EXEC. DIR.
NAME & TITLE

1/31/12
DATE SIGNED

Application for Grants and Subsidies

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Include the following:

1. A brief description of the applicant's background;

Positive Moves, Inc. is a 501c3 health education and services company committed to producing trendsetting hands-on initiatives empowerment skills, classes, workshops, film productions and products that utilize cutting-edge techniques providing a clear practical result-oriented learn-by-doing approach for children and their families to "get in motion" and "stay in motion"; where taking more responsibility propagates doing and being more in life personally, societally and financially.

Carmela Tafoya, ACSM/HFI started her career as a personal trainer and to date has a record 23-year history of achievements. Her clients range from new mom's to CEO's, children to celebrities, seniors to pro athletes all who sustain into the fabric of their lives her foundational, fundamental fitness and quality of life program. In 1996 Carmela founded Positive Moves, Inc. a 501c3 corporation. Positive Moves newest initiative began in Hawaii in 2011 to get millions of kids moving monthly by hosting it's first event, "Playday at the Beach with Malama." The goal is to provide personal training to all families and work more exclusively with children via webcam.

2. The goals and objectives related to the request;

The goals and objectives related to the request are to acquire grant funding enabling Positive Moves to host 3 events during the 2012-2013 budget period that follow the model of the pilot event held in October 2011, which was a free event where Hawaii's keiki 7-13 years olds were inspired to reconnect to the fun of being physically activity for 3 hours non-stop *and electronics-free* in an obstacle course of activities in the water, on the sand and land. Certificates, ribbons and grand prizes may be earned based on a point system.

3. State the public purpose and need to be served;

The project's timing is important right now, given the attention on the health of children in the U.S., including by First Lady Michelle Obama. And with the

inundation of more organizations essentially offering more of the same...information, the time has come for Cool Kids Health Secrets Club, an organization that is in the business of delivery of service, hands-on support *and* accountability tracking that gives hands-on support and activities to children (and their families) inspiring a spirit and fun approach to being physically active regularly leading to a positive difference in their health *and* happiness allowing each child to reach their full physical, emotional, mental and spiritual potential.

4. Describe the target population to be served; and

The target population includes all 7-13 year old children and their parents or guardians

5. Describe the geographic coverage.

The geographic coverage for the actual events in 2012 includes various beaches/parks around Oahu. Any child from any island is eligible to participate based on meeting the age requirements.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request.

1. Describe the scope of work, tasks and responsibilities;

A committee of 25 advisory team members organizes the day of the event logistics. Twenty-Five volunteers are used for the day of the event recruited from the high-school Key Clubs (Kiwanis Sponsored), as well as adult station leaders.

Upon participation in a playday, each family then has the opportunity to be supported weekly with a "being fit" curriculum offered directly into their "living room." Children and their families using live web on Skype, puts everyone on a level playing field providing economical, affordable and most of all private hands-on training and weekly exercise classes allowing the entire family to "be in motion" on a regular basis. Based on the requirement that at least one parent participate with their child ensures the safety of using live webcam and sets in motion the entire family participating. A body in motion can stay in motion for a lifetime and is the goal of this program.

2. The applicant shall provide a projected annual timeline for accomplishing the results or outcomes of the service;

Projected time-line

EVENT DATES:

October 27, 2012
February 23, 2013
June 22, 2013

- 12 Weeks prior-Advisory Team Recruitment
- 10 Weeks prior-School Announcements Placed
- 8 Weeks prior-Calendar Announcements Placed
- 6 Weeks prior-In-Kind Donations Confirmed
- 4 Weeks prior-Volunteers Secured
- 3 Weeks prior-Participant Sign-Up begins
- 2 Weeks prior-All DOE logistics complete
- 1 Week prior-Media and PR blitz

3. The applicant shall describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

An independent committee will be responsible for following a quality assurance and research measures that will be filled out by the parent at regular intervals, tracking not only the outcome of each event, but also noticeable changes evident in the child. Having assignments, homework that is being “graded” is a time tested model that will be at work. Incentive rewards will also given built on a point system, redeemable for awards ranging from exercise equipment, gardening equipment, to electronics and other special opportunities. Children *being willing* to participate in their exercise class on the computer is also leveraged with having play time on the computer, teaching families that this goes hand in hand.

4. The applicant shall list the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2012-2013.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$300	\$300	\$300	\$300	\$1200

3. The applicant shall provide a listing of all other sources of funding that they are trying to obtain for fiscal year 2012-2013.

None

4. The applicant shall provide a listing of all state and federal tax credits that have been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

NONE

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

On October 22nd, 2011 as a part of Hawaii’s Children and Youth Month observance and in honor of MAKE A DIFFERENCE DAY Positive Moves, Inc and Cool Kids Health Secrets, sponsored "PlayDay at the Beach (at Kaimana Beach/Kapiolani Park) with MALAMA", a free inspiring kids 7-13 years olds the opportunity to reconnect to the fun of being physically activity for 3 hours non-stop *and electronics-free* in an obstacle course of activities in the water, on the sand and land, including beach and park clean-up as well as participating in a recycling initiative. Certificates, ribbons and grand prizes were awarded via a drawing (not based on performance.)

Carmela Tafoya, ACSM/HFI, a certified and trained personal trainer will oversee all aspects of activity station design, as well as oversee volunteer training and instructions on the day of the event. All snacks and water allowances will be monitored and stipulated based on the amount of activity the child and parent participate in, and as is customary and safe based on the age of the participant.

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities. Also describe how the facilities meet ADA requirements, as applicable.

Facilities utilized are public parks and or beaches on Oahu. Permits will be obtained in advance from the appropriate district park office in advance to secure the site for the event.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

One staff person (Carmela Tafoya, a CPR certified and trained personal trainer) will brief all volunteers on the day of the event. The volunteer advisory team is already in place and is directed solely by Ms. Tafoya.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organizational chart that illustrates the placement of this request.

N/A

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

NONE

B. Licensure or Accreditation

Specify any special qualifications, including but not limited to licensure or accreditation that applicant possesses relevant to this request.

American College of Sports Medicine, Health Fitness Instructor certified

**DECLARATION STATEMENT
APPLICANTS FOR GRANTS AND SUBSIDIES
CHAPTER 42F, HAWAI'I REVISED STATUTES**

The undersigned authorized representative of the applicant acknowledges that said applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to section 42F-103, Hawai'i Revised Statutes:

- (1) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
- (2) Comply with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
- (3) Agree not to use state funds for entertainment or lobbying activities; and
- (4) Allow the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant or subsidy.

In addition, a grant or subsidy may be made to an organization only if the organization:

- (1) Is incorporated under the laws of the State; and
- (2) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.


Further, a grant or subsidy may be awarded to a non-profit organization only if the organization:

- (1) Has been determined and designated to be a non-profit organization by the Internal Revenue Service; and
- (2) Has a governing board whose members have no material conflict of interest and serve without compensation.

For a grant or subsidy used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant or subsidy was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant or subsidy used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Positive Moves, Inc.




1-31-12
(Date)

Carmela Tafoya
(Typed Name) Executive Director
(Title)

BUDGET REQUEST BY SOURCE OF FUNDS
(Period: July 1, 2012 to June 30, 2013)

App

Positive Moves Incorporated

BUDGET CATEGORIES	Total State Funds Requested (a)	(b)	(c)	(d)
A. PERSONNEL COST				
1. Salaries	0			
2. Payroll Taxes & Assessments	0			
3. Fringe Benefits	0			
TOTAL PERSONNEL COST				
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	0			
2. Insurance	0			
3. Lease/Rental of Equipment	1,200			
4. Lease/Rental of Space	0			
5. Staff Training	0			
6. Supplies	0			
7. Telecommunication	0			
8. Utilities	0			
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	1,200			
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	1,200			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	1,200	Carmela Tafoya	554-1633	
(b)		Name (Please type or print)	Phone	
(c)			808-554-1633	
(d)		Signature of Authorized Official	Date	
TOTAL BUDGET	1,200	Carmela Tafoya Executive Director	1-31-12	
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION PERSONNEL - SALARIES AND WAGES

Applicant: Positive Moves, Inc.

Period: July 1, 2012 to June 30, 2013

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director		Volunteer	80.00%	\$ -
Fundraising		Volunteer	5.00%	\$ -
Marketing/PR		Volunteer	5.00%	\$ -
Secretary		Volunteer	5.00%	\$ -
Internet Outreach		Volunteer	2.00%	\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				0.00

JUSTIFICATION/COMMENTS: The initiative to get millions of kids moving monthly is run by volunteers. No paid staff is involved.

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Applicant: _____ Positive Moves, Inc. _____ Period: July 1, 2012 to June 30, 2013

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
PLEASE NOTE: ALL Equipment is currently donated or borrowed			\$ -	0
Lifevests		\$0.00	\$ -	0
Boogie Boards		\$0.00	\$ -	0
Tennis Rackets/Balls		\$0.00	\$ -	0
Stand-Up Paddle Board equipment		\$1,200.00	\$ -	0
TOTAL:		\$1,200.00		

JUSTIFICATION/COMMENTS: Funds requested are for the purpose solely for equipment rental for the events as stand-up paddling will be added to the list of activities

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION CAPITAL PROJECT DETAILS

Applicant: _____ Positive Moves, Inc. _____

Period: July 1, 2012 to June 30, 2013

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2010-2011	FY: 2011-2012	FY:2012-2013	FY:2012-2013	FY:2013-2014	FY:2014-2015
PLANS	None	None	\$			
LAND ACQUISITION	None	None				
DESIGN	None	None				
CONSTRUCTION	None	None				
EQUIPMENT	None	None	1200			
TOTAL:			1,200			

JUSTIFICATION/COMMENTS:

Funds requested are for the purpose solely for equipment rental for the event as stand up paddling will be added to the list of activities