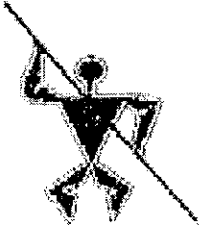


**SCR 73 / SR 46**



**Native Hawaiian Chamber of Commerce**  
**P.O. Box 597**  
**Honolulu, HI 96809**

2010-2011 Directors

Dirk Soma, Pres.  
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TESTIMONY OF  
THE NATIVE HAWAIIAN CHAMBER OF COMMERCE

IN SUPPORT OF

**Senate Concurrent Resolution No. 73 and Senate Resolution No. 46**  
REQUESTING THE GOVERNOR TO ENSURE THAT THE CHIEF PROCUREMENT  
OFFICERS COMPLY WITH THE HAWAIIA PUBLIC PROCUREMENT CODE  
PREFERENCES FOR HAWAII PRODUCTS TO PROMOTE GROWTH IN THE STATE'S  
AGRICULTURAL INDUSTRY AND THEREBY ASSURE FOOD SAFETY FOR HAWAII'S  
CITIZENS

Submitted for the Hearing scheduled for Friday, April 1, 2011 at 1:45 p.m. in Conference Room 329, Hawai'i State Capitol, Honolulu Hawai'i.

Aloha k™kou Chairs Espero and Nishihara and Committee Members of the Senate Committees on **Public Safety, Government Operations and Military Affairs and Agriculture**

I am Dirk Soma, President of the Native Hawaiian Chamber of Commerce and I am honored to present this testimony in support of these resolutions.

Founded in 1974, the Native Hawaiian Chamber of Commerce (NHCC) strives to encourage and promote the interests of Native Hawaiians engaged in commerce, services and the professions. NHCC members participate in a variety of economic, social and public affairs.

**Mission Statement – To strengthen Native Hawaiian business and professions by building on a foundation of relationships, resources, and Hawaiian values.**

In keeping with our mission, NHCC: Provides opportunities for networking among members, the people of Hawai'i and those engaged in business and industry, serves as a means to organize the Hawaiian business community into a viable economic and social voice and provides the necessary facilities for members' educational advancement in subject areas relevant to business, industry and commerce.

The Native Hawaiian Chamber of Commerce is **in support** of the passage of **Senate Concurrent Resolution No. 73 and Senate Resolution No. 46** in their present form.

Hawaiian Values and Principles of Conduct for NHCC Members: **ALOHA** Love, kindness, affection • **MOLAMA** Preserve & nurture • **HO'OKIPA** Hospitality • **LAULIMA** Work together • **'IMI 'IKE** Seek knowledge • **LOKOMAIKA'I** Generosity & kindness • **PONO** Morally righteous & fair • **HO'OMAU** Perseverance • **HA'AHA'A** Humility • **L'KAHI** Unity

Although the titles of these resolutions emphasize the purchase by the State of agricultural products from local producers, a reference to a 2005 law in the text of each also covers the purchase of other products and services from local business – primarily small businesses..

The membership of the Native Hawaiian Chamber of Commerce is made up primarily of small businesses. In fact, most local businesses in our state are small. If the State of Hawai'i is to live up to its charge to our population of **BUY LOCALLY**, it must start by buying locally itself.

We respectfully ask for your support and affirmative votes to approve these resolutions.

Mahalo nui.

98Maui Cattle Company  
P.O. Box 331149  
Kahului, HI 96733

TESTIOMNY

March 31, 2011

Submitted via email: EDTTestimony @ Capital. Hawaii.gov

FROM: Maui Cattle Company / Kaupo Ranch Ltd.

TO: COMMITTEE ON PUBLIC SAFETY, GOVERNMENT OPERATIONS, AND  
MILITARY AFFAIRS.

Senator Will Espero, Chair  
Senator Michella Kidani, Vice Chair

COMMITTEE ON AGRICULTURE

Senator Clarence K. Nishihara, Chair  
Senator Gilbert Kahele, Vice Chair

Hearing Date: Friday, April 1, 2011

Hearing Time: 1:45 p.m., Conference Room 229

MEASURE: SCR 73 / SR 46

We SUPPORT SCR 73 / SR 46 REQUESTING THE GOVERNOR TO ENSURE THAT THE CHIEF PROCURMENT OFFICERS COMPLY WITH THE HAWAII PUBLIC PROCUREMENT CODE PREFERENCES FOR HAWAII PRODUCTS TO PROMOTE GROWTH OF THE STATE'S AGRICULTURE INDUSTRY AND THEREBY ASSURE FOOD SECURITY FOR HAWAII'S CITIZENS.

My name is Alex Franco I'm with Maui Cattle Company and Kaupo Ranch. Since 2002 we have restructured the marketing of our cattle at Kaupo Ranch along with other Maui Cattle Company's partnering ranching operations to transition from shipping live calves to the mainland to providing beef for our local market. We are starting to see more and more Hawaii ranchers move toward keeping their cattle at home for local consumption.

In order to support this movement both farmers and ranchers needs to be able to sell their products to markets that at one time purchased the majority of their products from distributors brining in product from out of state. In order to create a growing local market which will support small business, we need to open up as many potential markets as possible and allow local agriculture production the time needed to gear up to this expanding market.

It would be of great benefit to Hawaii's farmers and ranchers that the chief procurement officers in the state become one of these markets by purchasing more locally grown products within the State system.

Thank you for your time in allowing me to offer testimony.

Sincerely,

Alex Franco  
Maui Cattle Company  
Kaupo Ranch Ltd.

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Thursday, March 31, 2011 9:31 AM  
**To:** PGM Testimony  
**Cc:** gottlieb@hawaii.rr.com  
**Subject:** Testimony for SCR73 on 4/1/2011 1:45:00 PM

Testimony for PGM/AGL 4/1/2011 1:45:00 PM SCR73

Conference room: 229  
Testifier position: support  
Testifier will be present: No  
Submitted by: Alan Gottlieb  
Organization: Hawaii Cattlemen's Council  
Address:  
Phone:  
E-mail: [gottlieb@hawaii.rr.com](mailto:gottlieb@hawaii.rr.com)  
Submitted on: 3/31/2011

Comments:

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Thursday, March 31, 2011 9:39 PM  
**To:** PGM Testimony  
**Cc:** jacinthow001@hawaii.rr.com  
**Subject:** Testimony for SCR73 on 4/1/2011 1:45:00 PM

Testimony for PGM/AGL 4/1/2011 1:45:00 PM SCR73

Conference room: 229  
Testifier position: support  
Testifier will be present: No  
Submitted by: William G. Jacintho  
Organization: Individual  
Address:  
Phone:  
E-mail: [jacinthow001@hawaii.rr.com](mailto:jacinthow001@hawaii.rr.com)  
Submitted on: 3/31/2011

Comments:  
Thank you.