



Hawai'i Tourism Authority

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Testimony of
Mike McCartney
President and Chief Executive Officer
Hawai'i Tourism Authority
on
H.C.R. 117
**Requesting the Convening of a Hawaiian Cultural
Resources Working Group to Develop an Action Plan for
the Establishment and Maintenance of a Comprehensive
Hawaiian Cultural Resources Inventory Database**

House Committee on Hawaiian Affairs
House Committee on Culture & the Arts
Wednesday, March 23, 2011
8:30 a.m.
Conference Room 329

The Hawai'i Tourism Authority (HTA) supports H.C.R. 117, which requests the Office of Hawaiian Affairs to convene of a working group to develop an action plan for the establishment and maintenance of a comprehensive Hawaiian cultural resources inventory database.

HTA's policy-making board is empowered to make and execute contracts to engage the services of consultants to carry-out its functions under the law, subject to the availability of funds. The Tourism Strategic Plan, adopted by the HTA Board, includes in its objectives strengthening the relationship between the visitor industry and the Hawaiian community, nurturing the Hawaiian culture, and supporting Hawaiian programs and cultural practitioners, craftsmen, musicians and artists. As such, HTA supports the establishment and maintenance of a comprehensive Hawaiian cultural resources database.

We recommend that the first BE IT FURTHER RESOLVED be amended to include members with the knowledge and expertise in Hawaiian cultural resources to read:

“BE IT FURTHER RESOLVED that the working group include representatives from the Office of Hawaiian Affairs, Association of Hawaiian Civic Clubs, the Council of Native Hawaiian Advancement, the Native Hawaiian Hospitality Association, the Hawaii Tourism Authority, the Hawaii Hotel and Lodging Association, and the State Foundation on Culture and the Arts; and”

We also recommend that the last BE IT FURTHER RESOLVED be amended to reflect the change in members of the working group to which the resolution is to be transmitted.

Thank you for the opportunity to provide these comments.