

HB 1552, HD1

NEIL ABERCROMBIE
Governor



State of Hawaii
DEPARTMENT OF AGRICULTURE
1428 South King Street
Honolulu, Hawaii 96814-2512

RUSSELL S. KOKUBUN
Chairperson, Board of Agriculture

JAMES J. NAKATANI
Deputy to the Chairperson

**TESTIMONY OF RUSSELL KOKUBUN
CHAIRPERSON, BOARD OF AGRICULTURE**

**BEFORE THE SENATE COMMITTEE ON AGRICULTURE
MARCH 17, 2011
2:55 P.M.
CONFERENCE ROOM 229**

**HOUSE BILL NO. 1552 HD1
RELATING TO AGRICULTURE**

Chairperson Nishihara and Members of the Committee:

Thank you for this opportunity to provide testimony on HB 1552 HD1 relating to coffee. The bill seeks to make it a violation to use the geographic origin on a label other than in the registered trademark or in the identity statement.

The Department supports the intent of the bill.

However, due to reductions in force, the Department is no longer staffed to provide label development support or retail level label inspection or enforcement support as required by the bill. The Measurement Standards Branch lost a total of nine positions due to the reduction-in-force. Positions were the Branch Manager, Packaging and Labeling Specialist position and 7 Measurement Standards inspectors. Given the lack of adequate staffing, the department is unable to fulfill the responsibilities mandated by this bill.

Thank you for the opportunity to testify on this measure.



nishihara5 - Randy

From: Bruce Corker [bruce.corker@gmail.com]
Sent: Tuesday, March 15, 2011 12:28 PM
To: AGL Testimony
Subject: Testimony in Opposition to HB1552

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony of Bruce Corker

IN OPPOSITION to HB1552—coffee labeling requirements

To: The Senate Committee on Agriculture

Hearing: Thursday, March 17, 2011, 2:55 pm, Room 229, State Capitol

I am a coffee farmer in Holualoa in the Kona region and am a Board Member of the Kona Coffee Farmers Association (KCFA) and Chair of the KCFA's Legislative Committee.

The KCFA has more than 225 Kona coffee farmer members—more than any other organization. The Association's mission is to promote and protect Kona farmers' economic interests in 100% Kona coffee, to protect the Kona coffee heritage, and to seek greater legal protection of the Kona coffee name.

Sadly, Hawaii is THE ONLY PLACE ANYWHERE IN THE WORLD that authorizes the use of the name of one of its specialty agricultural crops with only 10% genuine content. HAWAII SHOULD BE ASHAMED.

This Legislature should be ashamed that one of its statutes (HRS 486-120.6) encourages deception of consumers and causes damage to the reputation of one of Hawaii's heritage crops—Kona Coffee.

HB1552 would make consumer deception worse—not better—by expressly authorizing the deceptive use Hawaii geographic origins in registered trademarks. For example, the use of the words “Royal Kona” in the largest print at the top of packages containing 90% imported coffee of undisclosed origin—leads consumers to believe they are buying “Kona coffee” when they are not. This deceptive use of the geographic origin “Kona” is every bit as harmful as the “Kona Classic” used by Hawaiian Isles—which the Hawaii Coffee Company complains is a deceptive “secondary label”. [NOTE: the phrase “Kona Classic” is listed on packages with a “TM”—and this deceptive use of the “Kona” name appears to be unaffected by the terms of HB1552]

KCFA opposes HB1552 because it would give the Legislature's blessing to deceptive use of the word “Kona” in registered trademarks.

The Kona Coffee Farmers Association urges the Legislature to follow the example of the California when Napa growers were faced with the deceptive use of the name “Napa” in registered trademarks on bottles of non-Napa wine. The California Legislature enacted a law prohibiting the use of the name “Napa” anywhere on a wine label (including in registered trademarks) unless the bottle contains a minimum of 75% wine from Napa-grown grapes. In upholding the California law, the courts had no difficulty finding that it was lawful for the legislature to restrict the deceptive use of even long-standing registered trademarks.

To stop counterfeiting and deception as did California, the KCFA suggests that the Hawaii Legislature amend the language of the proposed additional subsection (c) (7) in HB1552 to read:

“(c) It shall be a violation of this section:

....

(7) To use the geographic origin on a label other than in the identity statement as authorized in subsection in subsection (a)(1) and (2), unless the package of roasted or instant coffee contains at least seventy-five per cent coffee by weight from that geographic origin.”

This amended language would stop the deceptive use on packages of 10% blends of the so-called “secondary labels” such as “Kona Macadamia Nut Cream” and “Kona Classic”; and it would similarly stop deceptive use of registered trademarks such as “Royal Kona”. By doing so the Hawaii Legislature would be making a significant stride toward truth-in labeling for Kona coffee—instead of taking a step backward.

NOTE: The amendment by the House Agriculture Committee of the effective date from “upon its approval” to “July 1, 2020” is puzzling. If, as the bill’s preamble indicates, consumer deception is taking place, why would the Legislature allow consumer deception to continue for 9 more years?

FURTHER NOTE: If HB1552 were enacted in its current form, it would, for example, be a violation of the law for a Kona farm selling 100% Kona coffee to put the following on its label: “This package contains 100% estate coffee grown in Kona.” The use of the geographical origin “Kona” in this phrase is unlawful because it is not used in an “identity statement” or in a “registered trademark”. HB 1552 is poorly drafted and its adverse impact on labels of 100% Kona coffee has not been thought through.

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Bruce Corker
bruce.corker@gmail.com
808.322.9562

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 14, 2011 6:44 PM
To: AGL Testimony
Cc: cbs@smithfarms.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Cecelia Smith
Organization: Individual
Address:
Phone:
E-mail: cbs@smithfarms.com
Submitted on: 3/14/2011

Comments:

No, PLEASE do not allow this HB1552 to pass. We are in opposition. The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word "Kona" in it--as Hawaiian Isles has done, for example, with "Kona Classic". HLB1552 would prohibit even Kona farmers from using a descriptive phrase like "This gourmet estate coffee is grown on volcanic slopes in Kona" on labels for their 100% Kona coffee. This would be a violation because such phrases do not use Kona in an identity statement or in a registered trademark.

Mahalo!

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 14, 2011 7:31 PM
To: AGL Testimony
Cc: langberg@roadrunner.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Frederick and Maureen Langberg
Organization: Individual
Address:
Phone:
E-mail: langberg@roadrunner.com
Submitted on: 3/14/2011

Comments:

We oppose this amendment because we want to protect the Kona Coffee growers right to label their coffee as 100% and grown on the slopes of Kona Hawaii.

Mahalo,
Frederick and Maureen Langberg
Kona coffee farmers

HB 1552 testimony

My name is Paul Uster, and I am a coffee farmer in the North Kona district of the Big Island and am a Board Member of the Kona Coffee Farmers Association (KCFA). We were not consulted when HB 1552 was drafted;

I favor more accurate truth-in labeling laws, but I am in the ludicrous position of asking you to “Kill this Bill” because if and when enacted it will create more consumer confusion and harm the business of small farmers focused on artisan quality coffee. This bill is not just bad for Kona coffee, but for all Hawai’ian geographic origins and I ask you to vote against this bill.

Why would a coffee farmer be against this bill?

It perpetuates Consumer Confusion by sanctioning use of geographic origin once you trademark it. There will be a RUN on cunning registered trademarks by huge mainland concerns that will wallpaper the label packaging and further exploit Hawaii geographic origins. .

Deceptive use of geographic origins like “Kona” in huge type on a registered trademark are every bit as confusing as, for example, the “Kona Classic” used by Hawaiian Isles in their secondary label. Many consumers DO believe they are buying all Hawai’ian when it is labeled 10% Kona Blend. It’s the Emperor’s New Clothes, folks. That stuff should truthfully be labeled 90% Non-Hawai’ian Coffee Blend, and the smoking gun on that is the new scourge of the Coffee Berry Borer brought in on imported non-Hawai’ian coffee used for blending.

It hurts the business of hundreds of Hawai’ian origin artisanal-quality coffee farmers.

This bill does not help independent farmers in ANY Hawai’ian geographic origin to differentiate their business from 10% Hawai’ian: 90% non-Hawai’ian coffee. For instance, I would be prohibited from using the word Kona anywhere else, as for instance, on my back label to say “All the coffee in this package is grown on my 7 acre farm in the North Kona district” unless I were able to trademark that sentence. A farmer in Ka’u or Maui or Moloka’i or Kaua’i would have the same problem with their geographic origins.

Finally, this bill does not take effect until 2020. This makes it even more ludicrous, but I guess it give large marketing organizations plenty of time to trademark all the geographic origin phrases they want.

This bill doesn’t help the consumer or the Hawai’ian small farmer. There are many ways to improve truth-in-labeling, and I would be happy to discuss my ideas with each of you. But for today, please do not allow this bill to be enacted. Thank you.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 14, 2011 8:21 PM
To: AGL Testimony
Cc: jason@konarosecoffee.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: jason Stith
Organization: Individual
Address:
Phone:
E-mail: jason@konarosecoffee.com
Submitted on: 3/14/2011

Comments:

I urge the DOA to protect the Kona name by NOT passing this resolution. HB 1552 will WEAKEN the protection of the Kona name and will detrimentally affect the lives of myself and other Kona coffee farmers. This is a bill that supports the continued abuse of the Kona coffee name by entities selling poor quality coffee marketed as Kona

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 14, 2011 8:49 PM
To: AGL Testimony
Cc: pauhanaestate@yahoo.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Carol Weaver
Organization: Individual
Address:
Phone:
E-mail: pauhanaestate@yahoo.com
Submitted on: 3/14/2011

Comments:

I am a Kona Coffee Farmer and I oppose HB1552 for the following reasons:

1. This bill is a step in the wrong direction, away from truthful labeling, because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% non-Kona coffee.
2. The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word Kona in it--as Hawaiian Isles has done, for example, with Kona Classic.
3. HB1552 would prohibit even Kona farmers from using a descriptive phrase like This gourmet estate coffee is grown on volcanic slopes in Kona on labels for their 100% Kona coffee. This would be a violation because such phrases do not use Kona in an identity statement or in a registered trademark.

Also, why would you adopt this bill if the effective date of the bill is July 1, 2020? We need truth in labeling NOW!! not 9 years from now. We need to protect the consumer now.

Thank-you,
Carol Weaver
Captain Cook, Hawaii

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 14, 2011 9:49 PM
To: AGL Testimony
Cc: janetpj11@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Janet Jones
Organization: Individual
Address:
Phone:
E-mail: janetpj11@gmail.com
Submitted on: 3/14/2011

Comments:

This bill is in the wrong direction, away from TRUTHFUL labeling, because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% NON-Kona coffee!! (imported counterfeits, AND PESTS).
The prohibition on secondary identities is ineffectual because it can be avoided by registering a trademark with the word Kona in it--(as Hawaiian Isles has done) for instance with "Kona Classic";
Stop cheaters. Protect the farmers, and our gourmet product.
HLB1552 would prohibit even we Kona farmers from using a descriptive phrase like "This gourmet estate coffee is grown on volcanic slopes in Kona" on labels for our 100% Kona coffee. This would be a violation because such phrases do not use Kona in an "identity statement", or in a "registered trademark".
The effective date of the bill is July 1, 2020. Why adopt a law that has no effect for 9 years? Bad bill, very bad.

Michelle D. Joven

Aloha,

I am a Kona coffee farmer located in Keauhou-Kona. My hanai family has been farming coffee for 4 generations, and I am also a member of the Kona Coffee Farmers Association.

I am opposed to HLB1552 because the description that we have on the back of our label states that "*our 100% Kona Coffee is carefully grown and cultivated on the volcanic slopes of Hualalai on the Big Island of Hawaii in Keauhou Kona*".

HLB1552 would prohibit us from using our 100% true statement.

Whereas it full hardly supports and authorizes the deceptive use of the name KONA in registered trademarks such as Royal Kona and Kona Classic where 90% of the coffee in these bags don't even come from any island in the Hawaiian chain let alone Kona. This is just mind boggling to me.

Denny Coffman gained the support of many Kona Coffee Farmers Association members because he said he would protect the rights of Kona farmers. So instead he supports a bill after he has a meeting with Jim Wayman, president of Royal Kona to insure that Royal Kona's name and rights are protected. Jim Wayman is not a small farmer in Kona. Nor does he speak for the 230+ members in the Kona Coffee Farmers Association.

HLB1552 is an insult to all the hardworking families that have been farming 100% Kona coffee for generations. HLB1552 does not protect the Kona name or the farmers who are trying to make a living selling Kona coffee.

Please review what this law will actually mean. Because the wording of HLB1552 tricks people into thinking this protects Kona name when in fact it safe guards and puts another layer of law between companies willing to sacrifice Kona farmers for their own gain.

If HLB1552 passes you will have committed yourself to doing and injustice to the majority of people who actually work the land.

Mahalo,

Michelle Joven

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 1:01 AM
To: AGL Testimony
Cc: scrawford2@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Sarah Crawford
Organization: Individual
Address:
Phone:
E-mail: scrawford2@aol.com
Submitted on: 3/15/2011

Comments:

I have been a Kona coffee farmer for about 14 years and I oppose this bill.

This bill is wrong-headed. It allows deceptive use of the word "Kona" in registered trademarks (like, for example, "Royal Kona"), whether there is 100% Kona coffee in the package or not.

As a former trademark attorney, I can tell you that's just not right.

Furthermore, I would be prohibited from describing my 100% Kona coffee as coffee grown in rich Kona soils, because it's not an "identity statement" or a registered trademark. Again, it makes no sense and easily leads to false advertising.

Please reject this bill. It helps people who are misleading the public, not the farmers in Kona who make Kona coffee possible.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 5:56 AM
To: AGL Testimony
Cc: luthercoffee@msn.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Louise FS Hanna
Organization: Individual
Address:
Phone:
E-mail: luthercoffee@msn.com
Submitted on: 3/15/2011

Comments:

I own a coffee farm in South Kona, Hawaii and I am opposed to HB1552.
It would enable false labeling of coffee products which denigrate the KONA Coffee brand and name. Our coffee really is different, but only if 100% Kona Coffee is used. 10% Kona Coffee blends do not taste like Kona Coffee.
The effective date of the legislation, 2020 makes no sense.
Sincerely,
Louise Hanna

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 6:57 AM
To: AGL Testimony
Cc: cdseel@cs.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Carol Seel
Organization: Individual
Address:
Phone:
E-mail: cdseel@cs.com
Submitted on: 3/15/2011

Comments:

As a coffee farmer I strongly oppose HB1552 which is very deceptive to the consumer, and harmful to the farmers working to promote their 100% coffee. There is nothing positive with the passing of this bill and hopefully the negative result of this will be realized before the vote. We want our Kona coffee to be accurately presented and supported by our representatives. Please consider the farmers before your vote. Thank you.

AMENDMENT ON HB 1552 - Relating to coffee... Restricts the use of geographic origin of Hawaii-grown coffee on coffee labels by limiting what the industry refers to as the use of a double identity statement on packages of coffee.

Edward Schultz

President

Honolulu Coffee Co.

HEARING DATE: THURSDAY, MARCH 17, 2011 AT 2:55 PM

HEARING LOCATION: CONFERENCE ROOM 229

STATE CAPITOL

415 SOUTH BERETANIA STREET

TESTIMONY: While HB 1552 would be a good start to improving the consumers' knowledge of what they are purchasing, the proposed 3/16 of an inch size is far too small.

I support HB 1552 with a minimum font size of ¼ inch high so the consumer can really see the actual percentage of Hawaiian coffee in the package.

TESTIMONY ON HB 1552 - Relating to coffee... Restricts the use of geographic origin of Hawaii-grown coffee on coffee labels by limiting what the industry refers to as the use of a double identity statement on packages of coffee.

Edward Schultz

President

Honolulu Coffee Co.

YES - FOR PASSAGE OF HB 1552.

HEARING DATE: THURSDAY, MARCH 17, 2011 AT 2:55 PM

HEARING LOCATION: CONFERENCE ROOM 229

STATE CAPITOL

415 SOUTH BERETANIA STREET

TESTIMONY: Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

TESTIMONY ON HB 1552 - Relating to coffee... Restricts the use of geographic origin of Hawaii-grown coffee on coffee labels by limiting what the industry refers to as the use of a double identity statement on packages of coffee.

Your Name _David Gridley

Company Name or Affiliation – Maui Oma Coffee Roasting Company

YES - FOR PASSAGE OF HB 1552.

HEARING DATE: FRIDAY March 17, 2011 AT 2:55PM

HEARING LOCATION: CONFERENCE ROOM 229

STATE CAPITOL

415 SOUTH BERETANIA STREET

TESTIMONY: Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

YES ON 1552

Cut and paste this testimony into an e-mail and send to this address. Your testimony must be e-mailed no later than the close of business on Thursday February 10th: <http://www.capitol.hawaii.gov/emailtestimony/>

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:50 AM
To: AGL Testimony
Cc: larrywilkens@roadrunner.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: larry wilkens
Organization: coffee shop owner
Address:
Phone:
E-mail: larrywilkens@roadrunner.com
Submitted on: 3/15/2011

Comments:

Hello,

Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

YES ON 1552

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 12:09 PM
To: AGL Testimony
Cc: dhara@hicoffeeco.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Darryl Hara
Organization: Individual
Address:
Phone:
E-mail: dhara@hicoffeeco.com
Submitted on: 3/15/2011

Comments:

I support this bill. Truth in labeling protects the consumer and helps identify exactly what they are choosing to pay for.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 12:40 PM
To: AGL Testimony
Cc: dmching@hawaiiantel.net
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Deborah M. Ching
Organization: Individual
Address:
Phone:
E-mail: dmching@hawaiiantel.net
Submitted on: 3/15/2011

Comments:

I wholeheartedly support of the truth in labeling bill. This bill will protect Hawaii's unique niche in the coffee industry and provide a sorely needed base of revenue for the state's economy. Please pass the bill.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 3:38 PM
To: AGL Testimony
Cc: maria@coffeesofhawaii.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Maria Holmes
Organization: COFFEES OF HAWAII, LLC
Address:
Phone:
E-mail: maria@coffeesofhawaii.com
Submitted on: 3/15/2011

Comments:

Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

YES ON 1552

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 4:49 PM
To: AGL Testimony
Cc: mikeabrams@msn.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Michael Abrams
Organization: Individual
Address:
Phone:
E-mail: mikeabrams@msn.com
Submitted on: 3/15/2011

Comments:

As a member of the Hawaii Coffee Association and a small grower in our yard, I support identifying on all labels what percentage of Hawaiian Coffee is used on the label. Just on Sunday, 2 days ago, I was at the Drive-up window for In and Out Burger in Laguna, Niguel, CA, and their menu lists Kona Blend Coffee. There is no doubt that this label is helping to sell lots of coffee for this firm. However, I not only believe that the percent should be identified within the state of HI, but we should also have our senators and congressmen, help to make this a Federal Law as well. Otherwise, consumers will certainly be misled by false advertising. Mahalo, Mike Abrams

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 4:59 PM
To: AGL Testimony
Cc: dsayad@socopac.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: David S Sayad
Organization: Hawaii Coffee Assoc.
Address:
Phone:
E-mail: dsayad@socopac.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 5:31 PM
To: AGL Testimony
Cc: coffee@heavenlyhawaiian.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: David Bateman
Organization: Individual
Address:
Phone:
E-mail: coffee@heavenlyhawaiian.com
Submitted on: 3/15/2011

Comments:

We strongly support HB 1552. We need to bring a halt to bogus labeling and consumer confusion. The consumer needs accurate info to make an informed and correct buying choice. This bill helps the consumer by prohibiting double identity and misleading captions on the product bags that tend to mislead as to the contents contained within the bag or package, e.g., coffee products and true origin of the coffee. This is good consumer protection legislation.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 5:33 PM
To: AGL Testimony
Cc: brent@koacoffee.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM
Attachments: 1552 testimony.doc

Follow Up Flag: Follow up
Flag Status: Completed

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Brent Hight
Organization: Individual
Address:
Phone:
E-mail: brent@koacoffee.com
Submitted on: 3/15/2011

Comments:

This seems like a very reasonable and needed change to our truth in labeling law. Please approve the change! Brent Hight

The Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on retail roasted packages of coffee when using any or all of the Hawaiian coffee origin names, like Kona, Kauai, Maui, etc. This can confuse consumers including our tourist customers into believing that they are purchasing 100% origin product when in fact they are purchasing a blended with other origins using the origin Hawaii coffee name. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that informed consumers will then be able to decide what origin and percentage of that Hawaiian coffee they wish to purchase and at what price. I have no opinion on value to the customer. Let them be the judge by informing them of the product they are buying clearly.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 5:30 PM
To: AGL Testimony
Cc: keauhoustore@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Althea H. Brown
Organization: Individual
Address:
Phone:
E-mail: keauhoustore@gmail.com
Submitted on: 3/15/2011

Comments:

This bill is a step in the wrong direction, away from truthful labeling, because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% non-Kona coffee.

The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word Kona in it--as Hawaiian Isles has done, for example, with Kona Classic.

HLB1552 would prohibit even Kona farmers from using a descriptive phrase like This gourmet estate coffee is grown on volcanic slopes in Kona on labels for their 100% Kona coffee. This would be a violation because such phrases do not use Kona in an identity statement or in a registered trademark.

The effective date of the bill is July 1, 2020. What is the sense of adopting law that has no effect for 9 years?

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 7:10 PM
To: AGL Testimony
Cc: ken@mycoffee.net
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: ken love
Organization: Individual
Address:
Phone:
E-mail: ken@mycoffee.net
Submitted on: 3/15/2011

Comments:

This bill is a step in the wrong direction, away from truthful labeling, because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% non-Kona coffee.

The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word Kona in it--as Hawaiian Isles has done, for example, with Kona Classic.

HLB1552 would prohibit even Kona farmers from using a descriptive phrase like This gourmet estate coffee is grown on volcanic slopes in Kona on labels for their 100% Kona coffee. This would be a violation because such phrases do not use Kona in an identity statement or in a registered trademark.

The effective date of the bill is July 1, 2020. What is the sense of adopting law that has no effect for 9 years?

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 7:39 PM
To: AGL Testimony
Cc: jprater@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Joan E. Prater
Organization: Individual
Address:
Phone:
E-mail: jprater@hawaii.rr.com
Submitted on: 3/15/2011

Comments:

I am a Kona Coffee Farmer, owner of Pua Kea Coffee Farm. I am opposed to HB 1552 as this bill moves away from truthful labeling. Joan Prater, Pua Kea Coffee

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 7:44 PM
To: AGL Testimony
Cc: jwikum@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Jacqueline Wikum
Organization: Pohaku Kona Coffee Farms, KCFA
Address:
Phone:
E-mail: jwikum@gmail.com
Submitted on: 3/15/2011

Comments:

I am a coffee farmer who sells 100% Kona. This bill does not protect farmers. Nor does it protect the Kona name, as it can still be applied to coffees that contain as little as 10% of our precious crop.

I was recently in Denver and was shocked to drive past a Jack in the Box with a sign that said "Taste Paradise. Kona Coffee Served Here".

Oh really? Kona coffee? No actually, a Kona Blend. Contrary to common misconception, a Kona blend is not a mix of Kona coffees. Rather it is a blend of 90% cheap South American coffee and 10% Kona. So that "Kona coffee" is not really Kona at all. More like Folgers with a fancified name.

Why do I care so much? Well, all those consumers now associate Kona coffee with some bitter brew they drank at a fast food restaurant. Tell me how this is not horribly bad for my gourmet brand?

For the same reason that Louis Vuitton fights the cheap ripoffs sold out of backalleys, we Kona farmers are trying to protect our name. Here in Hawaii, we have a state law that requires at least 10% Kona in the Kona blend. Attempts to raise this minimum have been being met by strong opposition from the blenders and large coffee middlemen who make millions selling Kona Blend to consumers who don't understand the difference.

These Blenders threaten our livelihoods with short-term gains. They will tell you this bill "protects" Kona coffee. It does not. It only protects their profits.

Please vote NO on this bill. Our coffee is more than just a cup of coffee. It is an excellent cup of coffee. And it represents a way of live that is under threat. Changing the language on a label of 90% foreign-import coffee will not "protect" anything.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 7:47 PM
To: AGL Testimony
Cc: suzanne@coffeeofkona.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Suzanne Shriner
Organization: Lions Gate Kona Coffee Farm
Address:
Phone:
E-mail: suzanne@coffeeofkona.com
Submitted on: 3/15/2011

Comments:

This bill was submitted without the input of the Kona coffee farmers. Mr. Coffman does not represent the wishes of his constituents here. I know this because I am the owner of a 10-acre coffee farm.

The Hawaii farmers, who grow 100% Kona, would like to see a bill that actually protects Kona. This bill does not. This bill protects one company, the Hawaii Coffee Company, as it seeks to put another company out of business. This is not the purpose of the legislative process.

These large companys arguing over language on "10% blends" are not the Kona Coffee Industry. They are merely profiteers. Their big bucks depend on the substandard ripoff of Kona's good reputation. They threaten the farmer's livelihoods with short-term gains

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 7:56 PM
To: AGL Testimony
Cc: avotree-testimony@yahoo.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Barbara Harris
Organization: Kona Coffee Farmer, KCFA
Address:
Phone:
E-mail: avotree-testimony@yahoo.com
Submitted on: 3/15/2011

Comments:
Please vote NO!

This bill is a step in the wrong direction, away from truthful labeling, because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% non-Kona coffee.

The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word Kona in it--as Hawaiian Isles has done, for example, with Kona Classic.

HLB1552 would prohibit even Kona farmers from using a descriptive phrase like "This gourmet estate coffee is grown on volcanic slopes in Kona" on labels for their 100% Kona coffee. This would be a violation because such phrases do not use Kona in an identity statement or in a registered trademark.

The effective date of the bill is July 1, 2020. What is the sense of adopting law that has no effect for 9 years?

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 8:06 PM
To: AGL Testimony
Cc: maukafire@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Carol Carroll
Organization: Individual
Address:
Phone:
E-mail: maukafire@gmail.com
Submitted on: 3/15/2011

Comments:

Kona Coffee farmers have been trying to get the truth in labeling laws accurate for years. This proposed law is a step in the wrong direction. this is obviously written to benefit the blenders that use the kona name and yet contain only 10% kona. the law should read- the label cannot say Kona unless it is 100% kona coffee. this is the truth!

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 8:07 PM
To: AGL Testimony
Cc: cjenine@hawaiiantel.net
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Clara Boido
Organization: Individual
Address:
Phone:
E-mail: cjenine@hawaiiantel.net
Submitted on: 3/15/2011

Comments:

I farm 2-1/2 acres of coffee in Kona & I understand I would be prohibited from using the word Kona on my coffee label because this bill would require me to register a trademark with the word Kona in it.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 8:51 PM
To: AGL Testimony
Cc: tjbhawaii@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Thomas Butler
Organization: Kona Coffee Farmers Association
Address:
Phone:
E-mail: tjbhawaii@hotmail.com
Submitted on: 3/15/2011

Comments:

Dear Congressman,

As a coffee farmer and as Secretary for the KCFA, I oppose HB1552. As I wrote to Representative Coffman, I don't see how having Kona in a trademark and a low percentage of Kona in the coffee would not make for confusion to a customer. From what I understand the way this bill is written it would even make it illegal to have have the word Kona written into ones name to describe 100% Kona coffee unless it was a bought and paid for trademark. This may make, "Cents", to a blender with only 10% Kona coffee in his package but it doesn't make sense to anyone else. Please vote NO on HB1552 and keep Hawaii honest.

Respectfully yours,

Thomas Butler,
Paradise Found Hawaii Estate Coffee

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:02 PM
To: AGL Testimony
Cc: lilykongjr@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Lily Y.L. Kong
Organization: Individual
Address:
Phone:
E-mail: lilykongjr@gmail.com
Submitted on: 3/15/2011

Comments:

My family and I have been farming Kona Coffee since the 1800's. This bill will only make it more difficult for the small farmers to earn a living. The one thing that helps us (small farmers) to sell our coffee and to be competitive with the BIG company, is our history, good old fashion honesty and our in what we do pride.. There has already been so much that has been taken from us by the bigger companies with lots of money...WHAT about us? What about our survival and what about the survival our our history? What about the TRUTH! Yes my family and I oppose bill HB1552

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:04 PM
To: AGL Testimony
Cc: liongte@aloha.net
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Diane Shriner
Organization: Kona Coffee Farmer, KCFA
Address:
Phone:
E-mail: liongte@aloha.net
Submitted on: 3/15/2011

Comments:

Some industry lobbyists and large Blenders from Honolulu may tell you that this bill is good for Kona coffee. They may also tell you that they represent "400 farmers" or some such nonsensical figure. Neither is true.

Honolulu businessmen may want this bill to pass but the Kona Farmers say NO! Denny Coffman may say his district wants this, but his constituents have repeatedly told him NO! He does not listen.

Protect Kona coffee by changing the 10% blend law. NOT by voting yes on this silly measure that protects nothing. Thank you.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:08 PM
To: AGL Testimony
Cc: senroy@live.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: ROY SENDELE
Organization: Individual
Address:
Phone:
E-mail: senroy@live.com
Submitted on: 3/15/2011

Comments:

I AM OPPOSED TO THIS BILL. WE SHOULD HAVE TRUTH IN LABELING. KONA COFFEE IS NOT 10% KONA AND THE REST IMPORTED. AS A SMALL FAMILY FARM WE NEED ALL THE HELP WE CAN GET TO MARKET OUR 100% KONA COFFEE.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:10 PM
To: AGL Testimony
Cc: rubylwj2430@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: HONG XIAN
Organization: Individual
Address:
Phone:
E-mail: rubylwj2430@hotmail.com
Submitted on: 3/15/2011

Comments:

I AM OPPOSED TO THIS BILL. WE SHOULD HAVE TRUTH IN LABELING. KONA COFFEE IS NOT 10% KONA AND THE REST IMPORTED. AS A SMALL FAMILY FARM WE NEED ALL THE HELP WE CAN GET TO MARKET OUR 100% KONA COFFEE.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:31 PM
To: AGL Testimony
Cc: AikaneKC@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM
Attachments: Testimony HB1552.docx; HB1552 Amendment.docx

Follow Up Flag: Follow up
Flag Status: Completed

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: comments only
Testifier will be present: No
Submitted by: Tom Humphreys
Organization: Aikane Kona Coffee
Address:
Phone:
E-mail: AikaneKC@gmail.com
Submitted on: 3/15/2011

Comments:

We are a small farm with 7 acres of trees that sells our 100% estate Kona coffee world wide on the web. www.AikaneKonaCoffee.com

I believe this new wording added as No. 7 to subsection (c) by HB1552 does nothing to help Hawaii coffee growers and appears to make it possible for a lot of mischief. For example a company with the name Kona in its name as a registered trademark could probably sell non-Kona coffee and make it appear as if the coffee were Kona coffee. The amendment that should be added should be to change "ten Percent" in No. 2 to "twenty-five percent"

e.g.

4 (2) To use a geographic origin in labeling or advertising,
5 including in conjunction with a coffee style or in any
6 other manner, if the roasted or instant coffee
7 contains less than [ten] twenty-five per cent coffee by weight from
8 that geographic origin;

Tom Humphreys

808 389-3089

Aikane Kona Coffee

75-5522 Keke Street

Holualoa, HI 96825

808 324-0799

AikaneKC@gmail.com

www.AikaneKonaCoffee.com

Change the current laughable 10% requirement of Kona coffee for labeling to a moderate, but still not adequate, amount of 25%. Of course, I have to admit I would laugh at any wine that boasted on its label that it was 25% Napa Vally wine.

I propose the following amendment:

4 (2) To use a geographic origin in labeling or advertising,
5 including in conjunction with a coffee style or in any
6 other manner, if the roasted or instant coffee
7 contains less than [ten] twenty-five per cent coffee by weight from
8 that geographic origin;

Tom Humphreys

808 389-3089

Aikane Kona Coffee

75-5522 Keke Street

Holualoa, HI 96825

808 324-0799

AikaneKC@gmail.com

www.AikaneKonaCoffee.com

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:48 PM
To: AGL Testimony
Cc: bluerock@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Robert W Moeller
Organization: Individual
Address:
Phone:
E-mail: bluerock@hawaii.rr.com
Submitted on: 3/15/2011

Comments:

It seems this bill is using the descriptor Kona in the wrong way still and will not benefit Kona Farmers. We need more information and some changes to the bill before it is exceptable. Stop this bill for now and lets have more analysis.

Thank You

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 10:26 PM
To: AGL Testimony
Cc: randy@randyphillips.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Randy Phillips
Organization: Individual
Address:
Phone:
E-mail: randy@randyphillips.com
Submitted on: 3/15/2011

Comments:

As a small Kona coffee farmer (2 acres) I am opposed to bill HB1552. This bill allows the currently deceptive use of the word "Kona" and penalizes those who have not trademarked the name Kona in describing their coffee. In fact if this bill passes I may be prohibited from using a descriptive phrase even using the name Kona. This does not benefit the majority of small Kona coffee farmers (where the majority of Kona coffee is actually grown.) This only aids in helping those who have been misusing the name Kona to confuse the general public with imported 3rd world (cheap) coffee that (many believe) fraudulently uses the name Kona. You are attempting to legitimize this fraud with this bill. This bill is wrong headed on so many accounts that it makes a reasonable person wonder who sponsored this and why. It seems to be aimed at protecting those who have been watering down the name Kona for years at the extreme expense to those of us who toil with sweat and blood to raise a crop only to be outdone by big money, lawyers and lobbyists. Please do not pass this bill.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 5:53 AM
To: AGL Testimony
Cc: page@princessradhafarm.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Page Trygstad
Organization: Individual
Address:
Phone:
E-mail: page@princessradhafarm.com
Submitted on: 3/16/2011

Comments:

I am a Kona coffee farmer and oppose this bill.

This bill is a step in the wrong direction, away from truthful labeling, because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% non-Kona coffee.

The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word Kona in it--as Hawaiian Isles has done, for example, with Kona Classic.

I am a member of KCFA.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 5:57 AM
To: AGL Testimony
Cc: hehill@yahoo.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Howard Hill
Organization: Individual
Address:
Phone:
E-mail: hehill@yahoo.com
Submitted on: 3/16/2011

Comments:

I am writing to oppose HB1552. I am a small farmer growing, processing, and selling 100% Kona coffee. There are several hundred other farmers doing the same. This bill will serve to deny us the right to continue using Kona on our labels, while enabling the big processors to falsely label their product (10% Kona) as Kona. This is a step in the wrong direction for the 'truth in labeling' which we support. Kill HB1552!

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 5:58 AM
To: AGL Testimony
Cc: joanierowe@rowesviewcoffee.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Joan Rowe
Organization: Individual
Address:
Phone:
E-mail: joanierowe@rowesviewcoffee.com
Submitted on: 3/16/2011

Comments:

I am totally opposed to the way Kona is used to sell 10% kona Blend coffee. Please put a stop to this!! Thank you, Joan Rowe

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 6:06 AM
To: AGL Testimony
Cc: mauka248@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Robert Smith
Organization: Individual
Address:
Phone:
E-mail: mauka248@gmail.com
Submitted on: 3/16/2011

Comments:

As a farmer of 100% Kona Coffee, I resent the idea that I would have to trademark my 23 year old label. This does not help to clarify the idea because it expressly authorizes deceptive use of the name KONA used in registered trademarks like ROYAL KONA on packages of 90% non-Kona coffee.

The purported prohibition on secondary identities is ineffective because it can easily be avoided merely by registering a trademark with the word Kona in it--as Hawaiian Isles has done, for example, with Kona Classic. Mahalo.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 6:34 AM
To: AGL Testimony
Cc: tyerlick@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Trina WalzerYerlick
Organization: Lilikoi inn
Address: `'
Phone:
E-mail: tyerlick@gmail.com
Submitted on: 3/16/2011

Comments:

We are a small coffee farm in the Kona coffee belt. We pick our coffee very carefully and use Kona in our label so people know it is real Kona coffee. This is important to make sure some farms label their coffee correctly and don't put Kona name when it is only 10% Kona coffee. This is false labeling and wrong for the consumer. We take great pride in our Kona coffee and it tastes unbelievable!!
Please oppose this bill which would let false labeling continue!

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 6:44 AM
To: AGL Testimony
Cc: kimocoffee@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: James Petersen
Organization: Individual
Address:
Phone:
E-mail: kimocoffee@gmail.com
Submitted on: 3/16/2011

Comments:

Revenue to myself, the county of Hawaii, and the state of Hawaii will go down drastically when the value of Hawaii and Kona coffee is compromised by this bill.

I, as an individual grower and business, will probably cut my orchard down, as it will be a losing proposition because of the loss of status that Hawaii coffee will substain from blenders.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 7:25 AM
To: AGL Testimony
Cc: kathydgedeon@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Kathy Gedeon
Organization: Individual
Address:
Phone:
E-mail: kathydgedeon@hotmail.com
Submitted on: 3/16/2011

Comments:
Please help small farmers trying to survive in this economy.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 7:32 AM
To: AGL Testimony
Cc: kathydgedeon1@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Colleen Gedeon
Organization: Individual
Address:
Phone:
E-mail: kathydgedeon1@hotmail.com
Submitted on: 3/16/2011

Comments:
Please help support local small farmers.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 7:53 AM
To: AGL Testimony
Cc: terrypatrick@charter.net
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Terry Patrick
Organization: Individual
Address:
Phone:
E-mail: terrypatrick@charter.net
Submitted on: 3/16/2011

Comments:

100% Kona arabica coffee is gaining worldwide recognition. Why ruin this opportunity to gain the world's confidence in a unique recognizable product from Hawaii, by allowing blenders to steal the Kona coffee reputation for their concocted mixes.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 8:37 AM
To: AGL Testimony
Cc: jwayman@hicoffeeco.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: Yes
Submitted by: Jim Wayman
Organization: Hawaii Coffee Association
Address:
Phone:
E-mail: jwayman@hicoffeeco.com
Submitted on: 3/16/2011

Comments:

TESTIMONY: Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

YES ON 1552

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 9:12 AM
To: AGL Testimony
Cc: captaincookkona@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Steven M. McLaughlin
Organization: Captain Cook Coffee Company
Address:
Phone:
E-mail: captaincookkona@aol.com
Submitted on: 3/16/2011

Comments:

Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

YES ON 1552

nishihara5 - Randy

From: Lisa Corker [lisa.corker@gmail.com]
Sent: Wednesday, March 16, 2011 9:27 AM
To: AGL Testimony
Subject: TESTIMONY IN OPPOSITION TO HB 1552

Follow Up Flag: Follow up
Flag Status: Flagged

TESTIMONY IN OPPOSITION TO HB 1552

From: Lisa Corker
To: Senate Agricultural Committee

Hearing: March 17, 2011, 2:55 pm, Room 229

I own a Kona Coffee farm and sell only 100% Kona coffee.

I am opposed to HB 1552 (a/k/a the "Royal Kona" bill) because it would:

1. Give express authorization to the deceptive use of the name "Kona" in registered trademarks on packages of 90% non-Kona coffee, and:
2. It would make illegal most current labels used by Kona estate farms on packages of 100% Kona coffee.

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Lisa Corker
lisa.corker@gmail.com
808.322.9562

March 16, 2011

Hawaii State Legislature
Hearing: AGL
Room: 229
Hearing Date: 03/17/2011 2:55:00 PM

RE: HB 1552

Dear Lawmakers,

Hawaiian Kona coffee is one of the Gran Cru coffees of the world. It is a Hawaii state asset that needs your help.

It is depressing to me, as an American coffee expert, that so much of the coffee that folks in Hawaii and on the mainland buy, thinking that it is Kona, is actually coffee from elsewhere that has merely been seasoned with some Kona beans. You needn't be a coffee expert to understand that a blend with only 10% Kona will have the taste characteristics of the predominating coffees in the blend, and no Kona character in the cup at all. Kona coffee in name only is distinguished by a fancy price, a fancy packaging, and a disappointing taste. "10% Kona", is both a marketing triumph and an embarrassment to your state.

Large industrial strength coffee interests say that HLB1552 is good for the state. They trust their economic megaphone is loud enough to get legislation through that supports their personal economies while making it appear that it benefits the state and the people of Hawaii, while it is serving only their pecuniary interests.

The bill as proposed invites misleading use of the *Kona* name in registered trademarks on packages of 90% non-Kona coffee. The prohibition on secondary identities in HLB1552 will not serve as a brand registration that incorporates the word *Kona* avoids its labeling/blending prohibitions. HLB1552 is so poorly worded it may be interpreted to prohibit 100% Kona products from being marketed with descriptive labeling language that uses the Kona name in effect

HLB1552 does not only help the wrong folks, it hurts the very folks that you should be looking to serve, the small independent farmers.

Hawaii's good name is sullied every time you permit corporate citizens of your state to label coffees with a *Kona* brand that has less than a full-measure of Kona beans in the package.

Kona coffee farmers should be held in the same level of respect in Hawaii as are growers of Cabernet in the Napa Valley. Kona Farmers bring honor to the State of Hawaii, and the country through their efforts at bringing to market one of the world's great coffees.

Hawaii's Kona coffee farmers are as worthy of the support of their state legislature as California wine growers are of theirs. Your farmers' work and their produce is no less worthy of your attention and support than are the California wine farmers worthy of the substantial support that their state brings to the defense of California regional reds.

These small farmers and their coffee are a national treasure. You have it in your hands to support your independent farm community to bring a very special product to the world in its pure delicious form. Please don't turn your back on them. Protect them in their struggle to protect this wonderful natural resource of Hawaii; Kona Coffee.

Sincerely,

Donald N. Schoenholt

P.S.

As the writer a past judge at the Hawaii Kona Coffee Festival Cupping Competition, and a member of Kona Coffee council, and Kona Coffee Farmers Association, may be unfamiliar to you, I am attaching my CV below to acquaint you with the bona fides of the author. –DNS

SPECIALTY COFFEE LIFETIME ACHIEVEMENT LAUREATE

Donald N. Schoenholt
Gillies Coffee Company



Donald Schoenholt, Specialty Coffee Association of America (SCAA) Lifetime Achievement laureate, and member of an old and respected coffee family, is coffeeman at 171-year old Gillies Coffee Company, founded in 1840. A roaster, cupper and teacher of renown, Donald has written hundreds of articles on coffee subjects during his career of almost a half-century. He has been quoted in The Wall Street Journal, The New York Times, The Tokyo Shimbun and The Times of London. Schoenholt has been called, "Father of America's coffee renaissance," having loaned himself early to the cause of bringing first self-respect and then world recognition to America's cup. Among his services to his fellows was Founding the Roasters Guild, co-founding the Specialty Coffee Association of America, and being among the first supporters of Coffee Kids®, Grounds for Health, Specialty Coffee Quality Institute, Women's Coffee Alliance, and Cup for Education.

Don helped write the specialty coffee traders' Green Coffee Contract, and was a charter member of the SCAA Green Coffee Arbitration Panel. He has served as Gourmet/Specialty Editor at the prestigious Tea & Coffee Trade Journal for 29 years and serves on the Roast Magazine Advisory Board. Mr. Schoenholt was the first individual recipient of the SCAA Mose Drachman Award for excellence. Donald was named among the 25 most influential people in the coffee industry during the last quarter century by Gourmet Retailer Magazine. He has contributed his expertise to many books on coffee as well as to numerous governments, The United Nations, The World Bank, Federal Reserve Bank of Boston, private corporations, museums including South Street Seaport, educational institutions and media. Prior to being named a Lifetime Achievement Laureate Donald was Tea & Coffee Man of the Year in 1998, and was SCAA 2010 Distinguished Author. Mr. Schoenholt has written the forward to Coffee Philosophy For Everyone; Grounds for Debate, published by Wiley-Blackwell, in bookstores now. With others Donald is working on a volume about coffee and sustainability to be published next year.

For Further Information:

Donald N. Schoenholt
Gillies Coffee Co.
PH: 800.344.5526
E.Mail: coffeeman@gilliescoffee.com
Website: www.gilliescoffee.com

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 10:13 AM
To: AGL Testimony
Cc: konacafe@mail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Allan Frank
Organization: Individual
Address:
Phone:
E-mail: konacafe@mail.com
Submitted on: 3/16/2011

Comments:

This bill does not deal with real truth in labeling and has a negative impact on true Kona coffee farmers, whom I am one of. Please reject this bill. Aloha, Allan

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 10:53 AM
To: AGL Testimony
Cc: jwseel@cs.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Jeff Seel
Organization: Individual
Address:
Phone:
E-mail: jwseel@cs.com
Submitted on: 3/16/2011

Comments:

Trade Names or use of the region name should not be exempt from label requirements.
If Hawaiian or Kona or other region is used on the label, the product should be 100% from that region.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 11:12 AM
To: AGL Testimony
Cc: bluejourney@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Stefanie Delmont
Organization: Kona County Farm Bureau
Address:
Phone:
E-mail: bluejourney@aol.com
Submitted on: 3/16/2011

Comments:

Aloha. I am writing as the president of the Kona County Farm Bureau (part of the Hawaii Farm Bureau Federation) at the request of my board in regards to HB 1552. I am a Kona coffee farmer (11 plus years) as are four other members of my Board. In its present form HB1552 does NOT address issues of concern to Kona Coffee farmers. The Bill 1552 appears to us to be more about two large processors requesting legislative approval for their continued use (and prevention of others to use in same way) of the geographic ORIGIN name Kona - as in North and South Kona on the Big Island of Hawaii. I realize the label names in question are trademarked. However, in a very real sense the trademarks only exist because they provide significant MARKETING advantage to the entity using the name. Under the guise (DISguise) of wanting to help the consumer to make a real choice the bill includes requirements on the print size of the 10% Kona which needs to be on the package. Thus, say proponents, the customer can make real choices. This is no different than what currently exists in practice and law. What is the other 90%? The real choice is between something more than 50% Kona Coffee as a blend and 100% Kona coffee. The "more than 50%" relates to the current state requirements for the "Made in Hawaii" label to be used. We do not feel this bill does anything to further consumer protection from confusing use of geographic origin names. It appears to perpetuate this misuse. We would like to see legislative support for Kona Coffee with protection of the KONA ORIGIN name.

Additionally, the bill appears to prevent Kona coffee farmers (North or South Kona on Island of Hawaii) from using "Kona" to describe their 100% Kona coffee unless they have trademarked their description. HUH? This is killing the golden (100% Kona) goose. The value of the word Kona would be totally devalued to the detriment of all. Please support our Kona coffee FARMERS, an important part of Big Island agriculture, and kill/drop/dump this bill.

Aloha and mahalo for this opportunity to testify, Stefanie Delmont
73-1265 Kaloko Drive
Kailua-Kona, HI 96740
bluejourney@aol.com

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 11:23 AM
To: AGL Testimony
Cc: matthew.pierce@mac.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Matthew Pierce
Organization: Individual
Address:
Phone:
E-mail: matthew.pierce@mac.com
Submitted on: 3/16/2011

Comments:

This affects our family farm business, and should not be even considered

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 11:33 AM
To: AGL Testimony
Cc: fredpiercemiv@yahoo.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Scott F Pierce
Organization: Individual
Address:
Phone:
E-mail: fredpiercemiv@yahoo.com
Submitted on: 3/16/2011

Comments:

This is a poor idea to foist on family farms at this time. We don't need any more blows to our business.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 11:38 AM
To: AGL Testimony
Cc: pjcrockett@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Paula J Crockett
Organization: Individual
Address:
Phone:
E-mail: pjcrockett@hotmail.com
Submitted on: 3/16/2011

Comments:

BAD FOR OUR FARM BUSINESS!

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 11:46 AM
To: AGL Testimony
Cc: P_INDUSTRIAL@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Peter Pierce
Organization: Individual
Address:
Phone:
E-mail: P_INDUSTRIAL@hotmail.com
Submitted on: 3/16/2011

Comments:

I am a farmer, and I object to this bill. It interferes with our business.

Nancy Pisicchio

78-7240 Kuakini Hwy

Kailua-Kona, HI 96740

Phone: (808) 322-3118

Email: npisicchio@hawaii.rr.com

IN OPPOSITION to HB1552—coffee labeling requirements

Clarence K. Nishihara, Chairman
Senate Committee on Agriculture
Hawaii State Capitol, Room 29

Hearing: Thursday, 3/17/2011 2:55:00 PM

Dear Chairman Nishihara and Committee Members:

I am a coffee and macadamia nut farmer in Keauhou Mauka in the Kona region and am past president and currently a Board Member of the Kona County Farm Bureau (KCFB).

I stand together with the Kona County Farm Bureau in opposition to HB1552.

HB1552 would increase customer confusion over geographic origin in regards to Kona Coffee by prioritizing the use of registered trademarks as a means of product identification—even in cases where as much as 90% of the product contents may be coffee from another country.

If passed into law, the Legislature would provide a means of legitimizing the deceptive use of the word “Kona”.

Respectfully yours,

Nancy Pisicchio

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 12:10 PM
To: AGL Testimony
Cc: makatz@kealaola.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Michael Katz
Organization: Individual
Address:
Phone:
E-mail: makatz@kealaola.com
Submitted on: 3/16/2011

Comments:

HB1552 would prohibit Kona farmers from using a descriptive phrase like "This gourmet estate coffee is grown on volcanic slopes in Kona on labels for their 100% Kona coffee." This would be a violation because such phrases do not use Kona in an identity statement or in a registered trademark.

The effective date of the bill is July 1, 2020. What is the sense of adopting law that has no effect for 9 years?

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 12:54 PM
To: AGL Testimony
Cc: moonstruckfarm@hawaiiantel.net
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: BethAnne Webb
Organization: Individual
Address:
Phone:
E-mail: moonstruckfarm@hawaiiantel.net
Submitted on: 3/16/2011

Comments:

I have submitted testimony as to why this bill does nothing to protect farmers twice before. If your intent is to protect the name of Kona coffee and accurately inform purchasers, then require that the per centage of Kona in the bag must come directly after the name and be in letters at least 75% as large as the coffee name.

This bill is step in the wrong direction. I support truth in labeling and this bill is nothing like that, and as a small family farmer here in Kona, I would like to see the Hawaii state legislature support our efforts by voting no on this bill.

Thank you,

Christy Carrico

Honu Kula Coffee Farm

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 1:31 PM
To: AGL Testimony
Cc: colemel@efn.org
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Colehour Bondera
Organization: Kona Coffee Farmers Association
Address:
Phone:
E-mail: colemel@efn.org
Submitted on: 3/16/2011

Comments:

The representation and presentation of Kona coffee needs not intend nor result in the misleading or the misdirection of consumers. Truth in labeling is a vital piece of Hawaii being best perceived around the world, and HB1552 endorses a continuation of the confusion which has been fostered by the Hawaii legislative action of 1991 which allows for the only product in the world which can use a name of a Hawaii product, while only containing 10% of that origin product. Hawaii needs to not be further used by non-Hawaiian and non-Kona based companies. Further, Kona coffee farmers need to be consulted as to the impacts on their efforts with Kona coffee public representation. Finally, verbage in bag labels of individual farms would not even be allowed to use the word Kona outside of the designated allocation, eliminating descriptions that many farms include with their product. I, as President, hereby state that the Kona Coffee Farmers Association (who has only Kona coffee farmers as voting members) OPPOSE this piece of legislation.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 1:41 PM
To: AGL Testimony
Cc: emader@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Eric Mader
Organization: Individual
Address:
Phone:
E-mail: emader@hawaii.rr.com
Submitted on: 3/16/2011

Comments:

I am a Kona Coffee farmer, and I oppose this bill:

* This bill is a step away from truthful labeling. It would allow registered trademarks like "Royal Kona"; on packages which do not contain 100% Kona Coffee.

* The prohibition on secondary identities can be easily avoided by simply registering a trademark with the word "Kona"; in it, as was done by Hawaiian Isles with "Kona Classic";.

* The bill would prohibit even Kona Coffee farmers from using a descriptive phrase like "This gourmet estate coffee is grown on volcanic slopes in Kona"; on labels for their 100% Kona Coffee.

* The effective date of the bill is July 1, 2020. There seems to be little sense in adopting a law that won't take effect for over 9 years.

EMAIL TESTIMONY AGAINST HB1552

By: Maria da Silva, **Kona** Coffee Farmers Association Board Member and owner of Kona Rising Coffee Company

Hearing Date: March 17 2011 2:55pm, State Capitol
Committee: Senate Agricultural Committee

Dear Senate Agricultural Committee Members:

I am an advocate of Truth In Labeling Laws. However, I am vehemently opposed to HB1552 because while it purports to do one thing, it actually does another. If there were a "Truth in Legislative Laws" this bill would fail miserably.

My name is Maria da Silva. I am privileged to be a 4th generation farmer and even more privileged to be a **Kona** coffee farmer on the Big Island. My coffee farms are located in the prized **Kona** Coffee Belt. One of my farms dates back to the late 1800's. And yet HB1552 could essentially deprive me of the right to tell my story on my coffee bags.

I do not believe that this was the intent of the HB1552. At least, I certainly hope that Mr. Coffman, who allegedly represents District 6 would have knowingly worded the law in such a fashion as to deprive the hundreds of farmers marketing their 100% Kona Coffee of the ability to tell their **Kona** stories. I think this is an example of a poorly written bill which is so confusing and so misrepresented, that even the House Agriculture and House Consumer Protection and Commerce Committees didn't understand the implications of the bill they passed through their committees.

Please re-read #7 in HB1552. And then pick up any 100% **Kona** Coffee bag for sale in your grocery store or online. Labels and wording on 9 out of 10 bags will probably be illegal if HB1552 is passed. And it will not help that we will have 9 years to change our labels and packaging – that isn't the primary hardship. We will lose our ability to reference **our Kona** in our marketing endeavors. We will not be able to tell our **Kona** stories. We have a unique geographic product and if we can't market it as such, we will suffer severe blows to our sales and promotion of 100% **Kona** coffee. The 10% blenders will ultimately lose market as well. They only succeed if **Kona** coffee exists and has a reputable name. It is akin to the "knock offs" in the clothes designer business. No one would buy the imitation Coach, Prada, and Gucci products if there wasn't an original, quality Coach, Prada or Gucci product. 100% **Kona** Coffee is the original.

We want you to pass legislation that will eliminate deceptive labeling practices and protect the 100% **Kona** coffee name. However, HB1552 is not that legislation, most assuredly not with #7 as written. Please do not let this bill go forward.

Mahalo,

EMAIL TESTIMONY AGAINST HB1552

Shawna Gunnarson, Kona Rising Coffee Company

Hearing Date: March 17 2011 2:55pm, State Capitol

Committee: Senate Agricultural Committee

Dear Senate Agricultural Committee Members:

Passage of HB1552 would be a step backwards for the state of Hawai'i. This poorly written bill encourages more deceptive labeling by companies trying to capitalize on "Kona" coffee, while putting unnecessary restrictions on farmers who are actually contributing to the development of small scale, sustainable and independent operations right here in Kona.

Every year Kona coffee farmers participate in competitions to see who can produce the best cup of coffee, the most creative label. We live and work here every day. Does it make any sense that our elected government would impose restrictions on how we can market our coffee? Why wouldn't we be allowed to say whatever we want about the coffee we grow here in Kona? It is 100%, it is pure, estate, and whatever else farmers put on the bag to promote a truly unique product grown nowhere else on earth. If coffee companies that blend need to be regulated to ensure that they are adhering to proper labeling of their coffee products, by all means, draft legislation that will accomplish this. But please, leave the farmers of 100% Kona coffee out of this regulatory fiasco, and don't pass HB1552 or any bill with similar intent.

Sincerely,

Shawna Gunnarson

My husband and I have a Kona coffee and macadamia nut farm near Holualoa.

We are opposed to this bill as it is amended for two reasons:

- It is a step backward in preventing the use of the word Kona on labels (other than in the identity statement) for coffee that is not 100% Kona coffee by allowing trademarked names which include the word "Kona" on labels for coffee that is less than 100% Kona.
- It will mean that a Kona coffee estate will not be able to use the word Kona in any way other than the identity statement. In other words, they could not describe their 100% Kona coffee as being "grown in sunny Kona..." on the labels.

Please help us protect our unique and valuable coffee resource.

Mahalo,
Clare Wilson

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 2:55 PM
To: AGL Testimony
Cc: lmadden@welcometotheislands.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM
Attachments: HB1552 Testimony.doc

Follow Up Flag: Follow up
Flag Status: Completed

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: E. Lynne Madden
Organization: The Madden Corporation
Address:
Phone:
E-mail: lmadden@welcometotheislands.com
Submitted on: 3/16/2011

Comments:

Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 3:00 PM
To: AGL Testimony
Cc: jwcolwell@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Jeffrey Colwell
Organization: Individual
Address:
Phone:
E-mail: jwcolwell@hotmail.com
Submitted on: 3/16/2011

Comments:

I am opposed to anything being called Kona coffee that is not Kona Coffee. I have a small farm in West Hawaii and it is definately special. Please do the right thing and oppose any misleading legislation that can take away from pur coffee.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 4:19 PM
To: AGL Testimony
Cc: jason.ito@kyo-yaco.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

LATE

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Jason Ito
Organization: Individual
Address:
Phone:
E-mail: jason.ito@kyo-yaco.com
Submitted on: 3/16/2011

Comments:

I support this type of legislation that protects the interest of the consumer and reinforces transparency in advertising.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 8:08 PM
To: AGL Testimony
Cc: kingcoffee@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: John King
Organization: Harold L. King & Co., Inc.
Address:
Phone:
E-mail: kingcoffee@aol.com
Submitted on: 3/16/2011

LATE

Comments:

It is in the consumer's best interest for the truth to be told. Labels can be so deceptive and tricky that the consumer is often fooled into buying something which is mostly not what they think it is.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Thursday, March 17, 2011 9:10 AM
To: AGL Testimony
Cc: cptmclaughlin@compuserve.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Steven B McLaughlin
Organization: Individual
Address:
Phone:
E-mail: cptmclaughlin@compuserve.com
Submitted on: 3/17/2011

LATE

Comments:

: Current truth in labeling regulations have a flaw that allows a confusing "Double Identity" statement to be used on packages of coffee when using any or all of the Hawaiian coffee origin names. This can confuse consumers into believing that they are purchasing 100% origin product when in fact they are purchasing a blend using Hawaii origin coffee. HB 1552 eliminates this practice by causing the use of a Hawaiian origin name only in a registered trademark and in an identity statement which must contain the percentage of origin coffee used immediately to the left of the origin name and in type of at least 3/16 of an inch high. I strongly believe that an informed consumer will then be able to decide what percentage of Hawaiian coffee they wish to purchase and at what price.

YES ON 1552

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 8:50 PM
To: AGL Testimony
Cc: dawn@konarainforestcoffee.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Dawn Barnes
Organization: Individual
Address:
Phone:
E-mail: dawn@konarainforestcoffee.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 6:13 AM
To: AGL Testimony
Cc: brownna032@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Kurt W. Brown
Organization: Individual
Address:
Phone:
E-mail: browna032@hawaii.rr.com
Submitted on: 3/16/2011

Comments:
I am a Kona coffee farmer and I oppose this bill.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 6:56 AM
To: AGL Testimony
Cc: deb@sweetspiritfarms.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Debra Sims
Organization: Sweet Spirit Farms
Address:
Phone:
E-mail: deb@sweetspiritfarms.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 7:27 AM
To: AGL Testimony
Cc: tambut@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Tony Ambut
Organization: Individual
Address:
Phone:
E-mail: tambut@hotmail.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 7:30 AM
To: AGL Testimony
Cc: mrbeankonacoffee@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Dan Wilp
Organization: Individual
Address:
Phone:
E-mail: mrbeankonacoffee@hotmail.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 8:56 AM
To: AGL Testimony
Cc: rickl001@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Lenore Rick
Organization: Individual
Address:
Phone:
E-mail: rickl001@hawaii.rr.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 9:06 AM
To: AGL Testimony
Cc: tobybacon@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Toby Bacon
Organization: Individual
Address:
Phone:
E-mail: tobybacon@gmail.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 9:07 AM
To: AGL Testimony
Cc: ebacon@pobox.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Elisabeth Bacon
Organization: Individual
Address:
Phone:
E-mail: ebacon@pobox.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 11:17 AM
To: AGL Testimony
Cc: joelrpierce@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: oppose
Testifier will be present: No
Submitted by: Joel R Pierce
Organization: Individual
Address:
Phone:
E-mail: joelrpierce@hotmail.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:01 AM
To: AGL Testimony
Cc: puaonaona@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Kirstee Beaudet
Organization: Royal Kona Coffee Visitor Center Mill & Museum
Address:
Phone:
E-mail: puaonaona@hotmail.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:03 AM
To: AGL Testimony
Cc: huntr8088@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Michael Among
Organization: Individual
Address:
Phone:
E-mail: huntr8088@aol.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:09 AM
To: AGL Testimony
Cc: gbiven@hicoffeeco.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: gloria biven
Organization: Royal Kona Coffee Visitor Center Mill & Museum
Address:
Phone:
E-mail: gbiven@hicoffeeco.com
Submitted on: 3/15/2011

Comments:
I strongly SUPPORT
sorry for the earilier response

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:26 AM
To: AGL Testimony
Cc: b davidson@wik.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Brandon Davidson
Organization: Individual
Address:
Phone:
E-mail: bdavidson@wik.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:30 AM
To: AGL Testimony
Cc: pepe@greenwellfarms.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Jose "PePe" Miranda
Organization: Individual
Address:
Phone:
E-mail: pepe@greenwellfarms.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:33 AM
To: AGL Testimony
Cc: jlenhart@hicoffeeco.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Jim Lenhart
Organization: Individual
Address:
Phone:
E-mail: jlenhart@hicoffeeco.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 11:44 AM
To: AGL Testimony
Cc: tikehara@yahoo.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Terry Ikehara
Organization: Individual
Address:
Phone:
E-mail: tikehara@yahoo.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 2:17 PM
To: AGL Testimony
Cc: stewkona@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Patrick Stewart
Organization: Greenwell Farms, Inc.
Address:
Phone:
E-mail: stewkona@aol.com
Submitted on: 3/15/2011

Comments:
I support HB1552. We need this.

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 3:54 PM
To: AGL Testimony
Cc: daveplaskett@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

/

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: David Plaskett
Organization: Individual
Address:
Phone:
E-mail: daveplaskett@gmail.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 4:03 PM
To: AGL Testimony
Cc: bob@mauidivers.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Robert M. Taylor
Organization:
Address:
Phone:
E-mail: bob@mauidivers.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 15, 2011 9:51 PM
To: AGL Testimony
Cc: drpaulosfarms@aol.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Paul Sterling
Organization: Individual
Address:
Phone:
E-mail: drpaulosfarms@aol.com
Submitted on: 3/15/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 7:28 AM
To: AGL Testimony
Cc: cathydgedeon1@hotmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Regina Gedeon
Organization: Individual
Address:
Phone:
E-mail: cathydgedeon1@hotmail.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 1:48 PM
To: AGL Testimony
Cc: dwoolley@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Donna Woolley
Organization: Individual
Address:
Phone:
E-mail: dwoolley@hawaii.rr.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 1:49 PM
To: AGL Testimony
Cc: dwoolley@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Alfred Woolley
Organization: Individual
Address:
Phone:
E-mail: dwoolley@hawaii.rr.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 1:50 PM
To: AGL Testimony
Cc: dwoolley@hawaii.rr.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: Donna Woolley
Organization: Kona Coffee Council
Address:
Phone:
E-mail: dwoolley@hawaii.rr.com
Submitted on: 3/16/2011

Comments:

nishihara5 - Randy

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 16, 2011 9:16 PM
To: AGL Testimony
Cc: nbeans@gmail.com
Subject: Testimony for HB1552 on 3/17/2011 2:55:00 PM

Follow Up Flag: Follow up
Flag Status: Flagged

Testimony for AGL 3/17/2011 2:55:00 PM HB1552

Conference room: 229
Testifier position: support
Testifier will be present: No
Submitted by: nicholas matichyn
Organization: Individual
Address:
Phone:
E-mail: nbeans@gmail.com
Submitted on: 3/16/2011

LATE

Comments: