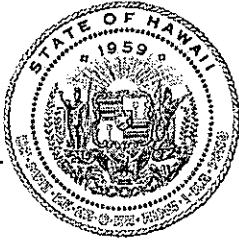


GM764

Submitting for consideration and confirmation to the Hawai'i
Aerospace Advisory Committee, Gubernatorial Nominee,
Mark McGuffie, for a term to expire 6-30-2013.



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
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Statement of

RICHARD C. LIM

Director

Department of Business, Economic Development & Tourism
before the

**SENATE COMMITTEE ON
PUBLIC SAFETY, GOVERNMENT OPERATIONS AND MILITARY AFFAIRS**

Thursday, April 14, 2011

2:00 p.m.

State Capitol, Conference Room 224

in consideration of

GM 764

RELATING TO CONFIRMATIONS FOR THE
HAWAII AEROSPACE ADVISORY COMMITTEE.

Chair Espero, Vice Chair Kidani, and members of the Committee. The department strongly supports the nomination of Mark McGuffie for appointment to the Hawaii Aerospace Advisory Committee.

Mark McGuffie brings with him unique and outstanding credentials that can support the Aerospace Advisory Committee's mandate to advise and assist the Legislature and State agencies in monitoring, assessing and promoting aerospace development statewide. We are most fortunate to have Mark McGuffie's enthusiastic commitment and support for this endeavor, and would urge your favorable disposition on his nomination.

Thank you for the opportunity to testify on Mark McGuffie's behalf.



April 13, 2011

Public Safety, Government Operations
and Military Affairs Committee
Hawaii State Legislature
State Capitol
Honolulu, Hawaii 96813

Subject: Letter of Support for Mark McGuffie

Aloha Members of the Committee:

I enthusiastically support Mark McGuffie's nomination to the Hawaii Aerospace Advisory Committee (AAC).

I have had the privilege of working closely with Mark in his capacity as Managing Director of Enterprise Honolulu. A strong proponent of increasing science and technology investment in Hawaii, Mark has established a career built on fostering sustainable economic growth in our state. He has an appreciation not only for aerospace as a science, but for the public, business and educational benefits of growing this industry in our state. Through his work with Hawaii's private sector and his experience serving in other public appointments, Mark has built relationships with people across the different industries. The AAC is another way in which Hawaii can benefit from his vision, network of partnerships and action-oriented mindset.

Thank you very much for your consideration.

Sincerely,

Allen B. Uyeda
President & CEO

Testimony before the
**Senate Committee on Public Safety, Government Operations,
and Military Affairs**

Thursday, April 14, 2011
2:00 p.m., Conference Room 224

Statement on Governor's Message No. 764

by Robert A. Alm
Executive Vice President
Hawaiian Electric Company, Inc.

TO THE HONORABLE WILL ESPERO, CHAIR, AND MICHELLE KIDANI, VICE CHAIR,
AND MEMBERS OF THE COMMITTEE:

I am writing in support of Mark McGuffie's confirmation as a member of the Hawaii Aerospace Advisory Committee.

I have known Mark for many years, first when he led the Hawaii Island Economic Development Board and more recently in his time with Enterprise Honolulu, which is Oahu's economic development board. During both tenures, he has demonstrated a strong leadership in enhancing economic opportunities for Hawaii while at the same time ensuring that those economic activities made sense for our land and our people. He understands and appreciates the specialness of this land and acts with great respect for it.

I believe he is well-suited to look at the issues he will be asked to on this committee and urge you to confirm his nomination.

April 12, 2011

The Honorable Will Espero, Chair
The Honorable Michelle Kidani, Vice Chair
Senate Committee on Public Safety, Government Operations,
and Military Affairs
State Capitol, Room 224
Honolulu, Hawaii 96813

Re: GM #764, Mark McGuffie's nomination to serve on the
Aerospace Advisory Committee

Aloha Chair Espero, Vice Chair Kidani and Members of the Committee:

I am writing to express my support of GM #764 for Gubernatorial Nominee, Mark McGuffie to serve on the Aerospace Advisory Committee.

Mark McGuffie has represented Enterprise Honolulu in the Aerospace discussions and is the most knowledgeable and engaged person from our organization. We are honored to contribute to the initiatives that can be provided by developing and executing longterm strategies for the industry and recognize or discover ancillary opportunities open to our community. One of my primary reasons for tasking Mark with this responsibility is his appreciation and sensitivity to sense of place.

I ask for your consideration and support to confirm Mark McGuffie to serve on the Aerospace Advisory Committee.

Please feel free to contact me directly should you have any questions.

Sincerely,



Pono Shim
President & CEO
Enterprise Honolulu, Oahu Economic Development Board



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Dillingham Transportation Building
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Fax: 808-536-2281 • info@enterprisehonolulu.com • www.EnterpriseHonolulu.com

From: mailinglist@capitol.hawaii.gov
Sent: Monday, April 11, 2011 5:38 PM
To: PGM Testimony
Cc: repstein@cades.com
Subject: Testimony for GM764 on 4/14/2011 2:00:00 PM

Testimony for PGM 4/14/2011 2:00:00 PM GM764

Conference room: 224
Testifier position: support
Testifier will be present: No
Submitted by: roger epstein
Organization: Individual
Address:
Phone:
E-mail: repstein@cades.com
Submitted on: 4/11/2011

Comments:

Mark McGuffie is extremely capable and conscientious. He would be a great addition to the Hi Agerospace Advisory Committee.
Thank you.

April 11, 2011

Senator Will Espero, Chair
Senator Michele Kidani, Vice Chair
Public Safety, Government Operations
and Military Affairs Committee
Hawaii State Legislature
State Capital
Honolulu, Hawaii 96813

REF: Confirmation Hearing on Thursday April 14, 2011 Room 224 at 2:00 pm

Aloha Chair Espero, Vice Chair Kidani and Members of the Committee!

This letter is a request for your consideration of confirming my appointment to the Aerospace Advisory Committee (AAC) and the privilege to serve the State of Hawai'i.

As you have a copy of my brief biography, you can see that I have been engaged in Aerospace related matters for a number of years here and on Hawai'i Island.

The potential economic impact for Hawai'i in the Aerospace arena is phenomenal, with world class examples of existing projects and new ones on the horizon such as, the Thirty Meter Telescope, a \$ 1.2 billion of infrastructure, ATST, Pan Starrs, the Space Act agreement with NASA, applying for a Space Port License to venture into Space Tourism, International Lunar Research Park, Pacific International Space Center for Exploration Systems to name but a few of the more significant, all of which need strong support by Governor Neil Abercrombie and the administration, legislators and the education systems to be committed to attract new investment into Hawai'i.

In these challenging times, these initiatives will help pave the way to support our University of Hawai'i system and it's many disciplines, K-12 education systems, public, charter, and private schools - strengthening STEM curriculum statewide, which in turn, builds a new vibrant qualified workforce, providing new opportunities for generations to come.

Due to a prior commitment, I will be traveling out of the State, during the time scheduled for the confirmation hearing and I am sorry that I will not be able to attend in person. However, if you or any Senators should have any questions, please feel to contact me directly via email or cellular telephone as noted below.

'O wau nō me ka ha'ana'a

Mark McGuffie
Managing Director

Contact information:
Email: mimcguffie@enterprisehonolulu.com
Cellular Telephone: 808.756.4420

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April 13, 2011

Senator Will Espero, Chair
Public Safety, Government Operations
and Military Affairs Committee
Hawaii State Legislature
State Capital
Honolulu, Hawaii 96813

REF: Confirmation Hearing on Thursday April 14, 2011 Room 224 at 2:00 pm

Aloha Chair Espero!

Thank you for your letter dated April 11, 2011 with respect to the Nomination to Hawai'i Aerospace Advisory Committee and the questions you posed to me. Please find listed below, respectfully submitted, my responses:

1) Why do you wish to be a member of the Hawai'i Aerospace Advisory Committee?

To be able to contribute a statewide perspective of aerospace related industries to the committee and serve the people of Hawai'i by helping further develop aerospace related initiatives.

2) How do you perceive the role and responsibilities of a member of the Hawai'i Aerospace Advisory Committee?

To be as informed as possible, expanding my knowledge to the opportunities and issues confronting aerospace related industries in Hawai'i, nationally and internationally. To participate in all meetings of the Hawai'i Aerospace Advisory Committee, to listen and learn from the varied opinions shared by committee members and offer suggestions and recommendations accordingly.

3) Given your understanding of the role and responsibilities of a member of the Hawai'i Aerospace Advisory Committee, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Hawai'i Aerospace Advisory Committee.

As you can see from some of the description in my brief biography, I have been engaged with several initiatives related to aerospace industries over the last few years, namely:

- a) The largest land based telescope project in the world, the Thirty Meter Telescope (TMT) estimated at \$1.2 billion of infrastructure. As the Executive Director of Hawai'i Island Economic Development Board, I was responsible for the development, contracting and implementation of the initial TMT community engagement plan. This process began in early 2005 meeting with key members of the TMT Board of Directors here in Hawai'i and in Pasadena at CalTech.



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With this experience, I garnered a deeper understanding of a project development of this magnitude, which included the Comprehensive Management Plan for Mauna Kea and the EIS process, addressing environmental, cultural and community concerns and issues. During this process, interfaced with many agencies, such as UH Institute for Astronomy, Office of Maunakea Management and the Maunakea Management Board.

- b) Presented economic development perspectives at several JUSTSAP and PISCES annual meetings.
- c) Attended National Space Symposium in Colorado Springs with Enterprise Honolulu and Maui Economic Development Board promoting opportunities in Hawai'i.
- d) Attended Society for Photonic Engineering in San Diego and SPIE Photonics West – largest trade show in the world on photonics with Team Hawaii and visited the Center for Adaptive Optics (CfAO) at the UC Santa Cruz, looking at the prospect of creating a new CfAO here in Hawai'i.
- e) Worked with Jim Crisafulli, Director of Office of Aerospace Division of DBEDT since 2005 on projects and conferences related to Aerospace.

4) *What do you hope to accomplish during your term of service?*

- Assist the committee champion the following projects:
 - Secure funding for the Office of Aerospace within DBEDT
 - Groundbreaking of ILRP, PISCES and PISA with NASA support
 - Submit a successful application of a Spaceport license
 - Attract new ventures to invest in Aerospace in Hawai'i
 - Support the Starlight Reserve ordinance in each County, reducing lighting levels, with the compounded benefit of reducing wasted energy consumption
 - Support curricula development for relevant topics within education systems statewide
 - Provide linkage between education systems and industry for workforce development

As mentioned in my previous correspondence, due to a prior commitment, I will be traveling out of the State during the time scheduled for the confirmation hearing and I apologize that I will not be able to attend in person. However, if you have further questions, please feel to contact me directly via email or cellular telephone as noted below.

'O wau nō me ka ha'aha'a

Mark McGuffie
Managing Director

Email: mmcguffie@enterprishonolulu.com
Cellular Telephone: 808.756.4420


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