

**GM 527**



EXECUTIVE CHAMBERS

HONOLULU

NEIL ABERCROMBIE  
GOVERNOR

Testimony on GM 527  
Confirmation of Loretta J. Fuddy  
Director, Department of Health

Governor Neil Abercrombie

SENATE COMMITTEE ON HEALTH  
Senator Josh Green, M.D., Chair  
Senator Clarence Nishihara, Vice Chair

March 18, 2011  
2:45 p.m. Room 229

Chair Green, Vice Chair Nishihara and committee members, I respectfully ask for your favorable support of my nominee Loretta Fuddy as the Director of the Department of Health. Since being appointed on March 2, 2011, Ms. Fuddy has shown tremendous leadership skills within the DOH. Her experience, management abilities, and professional relationships are what is needed in DOH to move the state forward. Ms. Fuddy understands the challenges ahead and is the right person to lead DOH.

I am proud to have her as a member of my team to ensure a New Day in Hawaii. Thank you for your consideration to confirm this leader.

NEIL ABERCROMBIE  
GOVERNOR OF HAWAII



WESLEY LUM, PhD, MPH  
DIRECTOR

LORETTA FUDDY, ACSW, MPH  
ACTING DIRECTOR OF HEALTH

Telephone  
(808) 586-0100

STATE OF HAWAII  
EXECUTIVE OFFICE ON AGING  
NO. 1 CAPITOL DISTRICT  
250 SOUTH HOTEL STREET, SUITE 406  
HONOLULU, HAWAII 96813-2831

Fax  
(808) 586-0185

### Committee on Health

**GM 527 Submitting for consideration and confirmation as the Director of the Department of Health, Gubernatorial Nominee, Loretta J. Fuddy, for a term to expire December 1, 2014**

**Testimony of Wes Lum  
Director, Executive Office on Aging  
Attached Agency to Department of Health**

**Friday, March 18, 2011**

**2:45 p.m.**

1 **EOA's Position:** The Executive Office on Aging (EOA) supports the nomination of Ms. Loretta  
2 Fuddy as the Director of Health.

3 **Fiscal Implications:** None.

4 **Purpose and Justification:** EOA is grateful to have worked with Ms. Fuddy while she was the  
5 Interim First Deputy Director and Acting Director of Health. We support her nomination because  
6 of her dedication and commitment towards the betterment of the health and welfare of the people  
7 of Hawaii. She listens to all sides of the issue and makes decisions based on what is ethical and  
8 fair. Her hard working demeanor, balanced with sincere generosity and empathy, demonstrates  
9 her strong leadership style. For these reasons, EOA supports the nomination of Ms. Loretta  
10 Fuddy. Thank you for the opportunity to testify.

NEIL ABERCROMBIE  
GOVERNOR OF HAWAII



LORETTA J. FUDDY, A.C.S.W., M.P.H.  
INTERIM DIRECTOR OF HEALTH

STATE OF HAWAII  
DEPARTMENT OF HEALTH  
P. O. BOX 3378  
HONOLULU, HI 96801-3378

In reply, please refer to:  
File:

March 18, 2011

Thank you for the opportunity to testify in strong support of the gubernatorial nomination of Loretta J. Fuddy, as the Director of the Department of Health.

During the past few months I have worked closely with Loretta and have seen her leadership in action. She is respected and admired by those who work with her. She is collaborative, positive and dedicated. Loretta works long hours, staying late into the evening until every task of the day is completed.

Loretta Fuddy brings with her the experience and knowledge from a life-long commitment to public health. Her leadership has earned her a record of success in each of her assignments. Her vision for public health in Hawaii will stimulate creativity and innovation in the department.

I feel strongly that with her unwavering commitment, ability to work in collaboration with others and solid vision for the future, Loretta will be a great director of the Department of Health.

Please recommend confirmation of Loretta J. Fuddy as the Director of Health for the State of Hawaii.

Gary L. Gill  
Deputy Director,  
Department of Environmental Health

NEIL ABERCROMBIE  
GOVERNOR OF HAWAII



GARY L. HOOSER  
DIRECTOR

**STATE OF HAWAII**  
**OFFICE OF ENVIRONMENTAL QUALITY**  
**CONTROL**

235 S BERETANIA ST. SUITE 702  
HONOLULU, HAWAII 96813  
Tel. (808) 586-4185  
Fax. (808) 586-4186  
Email: oeqc@doh.hawaii.gov

**SENATE COMMITTEE ON HEALTH**

**GM 527, Confirmation of Gubernatorial Nominee, Loretta J. Fuddy, as the Director of the Department of Health, term expiring December 1, 2014.**

**Testimony of Gary Hooser**  
**Interim Director of the Office of Environmental Quality Control**

**March 18, 2011**

1 **Office's Position:** The Office of Environmental Quality Control strongly supports the  
2 nomination and confirmation of Ms. Loretta Fuddy as the Director of the Department of Health  
3 (DOH).

4 Ms. Fuddy's 30-plus years of experience in the fourth largest department in the State will  
5 greatly complement the governor's vision and initiatives in moving Hawai'i forward. Loretta  
6 has acted as a deputy director and also as the acting director of the Department of Health on  
7 various occasions in the past, including her current role as the interim director. She has great  
8 institutional knowledge of the different administrations and attached offices to DOH. This  
9 insight and experience gives us confidence in Ms. Fuddy's ability as an administrator and  
10 director.

11 Therefore, OEQC looks forward to your favorable review of Loretta Fuddy's credentials  
12 and confirm her to be the Director of the Department of Health.

13 Thank you very much.

NEIL ABERCROMBIE  
GOVERNOR OF HAWAII



LORETTA J. FUDDY, A.C.S.W., M.P.H.  
INTERIM DIRECTOR OF HEALTH

STATE OF HAWAII  
DEPARTMENT OF HEALTH  
Developmental Disabilities Division  
P. O. BOX 3378  
HONOLULU, HI 96801-3378

In reply, please refer to:  
File:

March 17, 2011

The Honorable Josh Green, M.D., Chair  
The Honorable Clarence K. Nishihara, Vice Chair  
Senate Committee on Health  
Twenty-Sixth Legislature  
Hawaii State Capitol  
Honolulu, Hawaii 96813

Dear Senators Green and Nishihara and Members of the Committee:

SUBJECT: GM 527 – Confirmation as the Director of the Department of Health,  
Gubernatorial Nominee, Loretta J. Fuddy, for a Term to expire  
December 1, 2014

My name is David Fray and I am the Chief of the Developmental Disabilities Division at the Department of Health.

I am submitting this letter in strong support of the nomination of Loretta Fuddy as the Director of Health. I have known Ms. Fuddy since 2002, first as my supervisor and then as a division chief colleague within the Department. As the Deputy Director under the Cayetano administration, Loretta hired me into my current position. For the past eight years, she has continued to serve as the chief of the Family Health Services Division.

Ms. Fuddy has the vision for public health that is essential for the Department. I have known her to be wise, knowledgeable, compassionate, an excellent administrator and a strong advocate for the underserved. I believe her leadership as Director of Health will result in improved health for all citizens of Hawaii.

Thank you for the opportunity to present testimony in strong support of GM 527.

Sincerely,

A handwritten signature in black ink, appearing to read "David F. Fray".

David F. Fray



# **Community Empowerment Services**

A CARF-Certified Psychosocial Rehabilitation Not-For-Profit Agency

1110 University Avenue, Suite 411, Honolulu, Hawaii 96826

Phone: (808) 942-7800 Fax: (808) 942-7885



**TO:** The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

**FROM:** M. Jan Rumi CEO, Aliman Sears COO of Community Empowerment Services

**RE:** GM -527: Testimony in Support of Gubernatorial Nominee Loretta J. Fuddy, for Director of the Department of Health

We as the CEO and COO of a non-profit organization providing community based mental health case management services strongly support Governor Abercrombie's appointment of Loretta Deliana Fuddy for the position of Director of Health for the State of Hawaii.

We have known Ms. Fuddy in both personal and professional capacities for more than 11 years. So we know firsthand, and can say with conviction, that her extensive experience with Hawaii health, her moral integrity, outstanding work ethic, and her constant dedication to the people of Hawaii are among her strong qualities.

The mission of the Department of Health is to monitor, protect, and enhance the health and environment of the state of Hawaii. From our association with Ms. Fuddy, we can assure you that Ms. Fuddy has been doing just that for many years.

She has worked at all levels and brings a wide range of experience in direct health care services as well as expertise in administration, management and oversight. In the early 1970's she started out as a basic intake worker for a juvenile detention facility. Throughout the 1970's and into the early 1980's, for various programs within the Department of Health, she provided therapy, counseling and other social services to Hawaii's people. She did community outreach and health promotion, and administered and supervised interdisciplinary treatment teams, served as an advisor to community organizations, and worked tirelessly in child abuse prevention and other areas. As early as the mid-1980's Ms. Fuddy was supervising a large staff and a sizeable annual budget for the Department of Health. From the



# Community Empowerment Services

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mid-1980's until current, she served as the chief of Maternal and Child Health, and of Family Health Services. In 2001 and 2002 the then governor appointed her as the Interim Deputy Director of Health. These are some of the highlights that come to our mind when we think of her as an excellent candidate to serve the people of Hawaii as the Director of Health.

Her extent of involvement with the Hawaii community has been equally impressive. She has taught at universities, has participated in national policy and planning efforts, and served as an officer in professional associations. In terms of volunteer work, she has served on over 18 boards and commissions, and has served as the chairperson of a national charitable organization.

We are also proud to notice that she has been awarded with at least 12 honors such as the Lifetime Achievement Award by the National Association of Social Workers, and the Distinguished Alumnae Award by Sacred Hearts Academy.

The Department of Health needs a leader who can bring parties to the table and foster a sense of mutual collaboration and cooperation. Among her strongest qualities are those of objectively seeing all sides of issues, formulating a wide plan of action which addresses all contingencies, and actively moderating to bring people together to accomplish those objectives and plans.

Again we are proud of her and strongly urge Senate confirmation of Loretta Deliana Fuddy as the Director of Health for the State of Hawaii.

Aloha,

  
D.P.  
M. Jan Rumi, CEO

  
Aliman Sears, COO



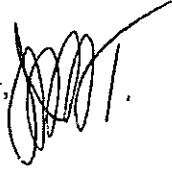


Hui No Ke Ola Pono, Inc.  
Maui's Native Hawaiian Health Care System  
95 Mahalani Street, Room 21, Wailuku, HI 96793  
Phone: 808-244-4647, Fax: 808-242-6676

March 9, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee

CC: Maui County State Legislators

FROM: John A. H. Tomoso, MSW, ACSW, LSW, Executive Director,  
Hui No Ke Ola Pono, Inc. 

RE: Testimony in support of Gubernatorial Nominee,  
Loretta J. Fuddy, MSW, ACSW, MPH, for Director of Health,  
Department of Health

Aloha kakou!

Please know of our support for Gubernatorial Nominee Loretta J. Fuddy. Her resume and experience validate her ability to lead the large and multi-faceted Department of Health. She is, in our professional and personal opinion, uniquely qualified to monitor, protect, and enhance the health and environment of Hawai'i Nei. From our work with her in several community-based health and health care initiatives, it becomes clear that her being confirmed as Director of Health will help to move these initiatives forward, thus assuring a quality of life on our islands and in our communities that can be shared, intergenerationally and across socio-economic lines.

Her 30 years of experience working within the Department of Health, beginning as a Social Worker and most recently as the Chief of Family Health Service Division, is impressive. We believe such credentials are needed, not only by the department, but also by the varied constituencies and publics it serves on all islands. Her commitment to public service and dedication to critical health issues, especially for the most vulnerable amongst us, will add much needed context to the work of advancing the health of our state. We believe she is the right person for job and see it as an investment in increasing not only access to health, but also health equity.

We look forward to further collaboration and partnering with her. Please support her nomination and confirm her as our next State Director of Health.

Mahalo iho.



Senate Committee on Health  
The Honorable Josh Green, Chairman

March 16, 2011

Aloha Senator Green and Committee members!

With regard to GM-557 and the nomination of Loretta Fuddy to be the new Director of our Department of Health: we stand in enthusiastic support of this nomination!

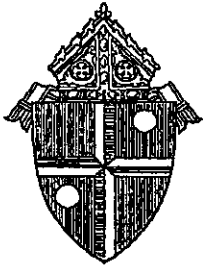
Loretta has spent many years in service dedicated to the people of Hawai'i. Over the years, she has been a steadfast and reliable resource to our population, and the many of us health professionals who have sought her out for answers and for guidance.

Our Health Department will benefit from her leadership as it struggles with the many health related issues before us; an aging population, homelessness, migrant health, rural health issues, natural disasters, domestic instability, drug use, the health professional shortage crisis, and so on. The depth and breath of Loretta's experience, and the quality of her working relationships across the state, will serve us well as we enter the second decade of the 21<sup>st</sup> century.

We look forward to working with a new Health Department under Loretta Fuddy's leadership. Please confirm this great health professional for all of us.

Thank You.


Dan Domizio PA,MPH  
Clinical Programs Director  
Puna Community Medical Center



**CO-CATHEDRAL OF SAINT THERESA  
OF THE CHILD JESUS**

**MEMORANDUM**

**TO:** The Honorable Josh Green, M.D., Chair, Senate Health Committee  
The Honorable Clarence Nishihara, Vice Chair, Senate Health Committee  
Members of the Senate Health Committee

**FROM:** Rev. William J. Kunisch II   
Rector, Co-Cathedral of St. Theresa

**DATE:** March 9, 2011

**RE:** GM-527 Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy**  
for the Director of the Department of Health

I am writing in support of Loretta J. Fuddy, Gubernatorial Nominee for the Director of the Department of Health. Loretta is a person of impeccable character, a dedicated public health professional, and a person of compassion.

Loretta has volunteered for years at the Co-Cathedral serving in various leadership roles, including our School Board, Pastoral Council, and Finance Committee. She is reflective, listens well to various viewpoints, and is not afraid to make difficult decisions. I regularly seek her advice on different issues facing our parish and school because she is so balanced in her perspective. I can trust that she will always provide wise counsel.

Our State is facing many challenges, and I can't think of a better person to help us navigate these waters than Loretta Fuddy. Loretta understands the interrelationship between public health and other areas that impact the lives of people such as education and public safety. She would encourage comprehensive strategies that improve the overall quality of life for the people of Hawaii.

It is an honor to offer this letter in support of her nomination, and I urge you to confirm her as our next Director of the Department of Health.



## AMERICAN MEDICAL RESPONSE

March 18, 2011

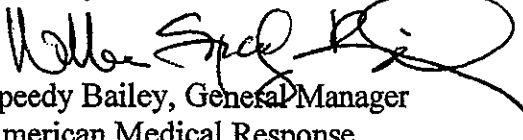
The Honorable Senator  
Dr. Josh Green, Chair Committee on Health  
State Senate, Hawaii State Capitol  
Honolulu, Hawaii 96813

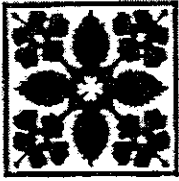
RE: GM 527

Dear Chair Green:

This letter is respectfully submitted in support of Loretta J. Fuddy for consideration and confirmation as the Director of the Department of Health. As a first deputy and acting Director, Loretta Fuddy's leadership has served the Department of Health well. The former chief of the Health Department's Family Health Services Division and public health graduate from the University of Hawaii and Johns Hopkins University is a recognized leader in the public health field. She has won awards for her advocacy for children and youth as well as the Health Department's Sustained Superior and Exemplary Performance Award. I respectfully support her nomination. Mahalo.

Sincerely,

  
Speedy Bailey, General Manager  
American Medical Response



Hawai'i  
Women's  
Political  
Caucus

P.O. Box 11946  
Honolulu, Hawai'i 96828  
(808) 732-4987

Faye Kennedy  
*President*

Allicyn Hikida Tasaka  
*Vice President*

Nanci Kreidman  
*Vice President*

Carolyn Wilcox  
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*Director*

Diane Chang  
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Gladys Gerlich-Hayes  
*Director*

Joy Kobashigawa-Lewis  
*Director*

Alice Tucker  
*Director*

A State Chapter of the  
National Women's  
Political Caucus

March 18, 2011

TO: Senate Chair Josh Green, M.D.  
Senate Vice Chair Clarence Nishihara  
Members of the Health Committee □

FROM: Amy Agbayani

RE: GM -527 - Testimony in Support of Loretta Fuddy  
for Director, Department of Health

I am speaking on behalf of the Hawaii Women's Political Caucus (HWPC), a chapter of the National Women's Political Caucus. Our organization seeks to increase the number of qualified elected and appointed women public officials.

We are very pleased to support Loretta Fuddy's nomination as the Director of the Department of Health. Ms. Fuddy has excellent training in public health and extensive administrative experience. We are confident she has the leadership abilities to address critical issues of access, cost and quality of health care for our state. Ms. Fuddy's knowledge of the non-profit social service/health sector, state and federal agencies allows her to work effectively and in partnership with stake holders.

Thank you for this opportunity to express our strong support for Loretta Fuddy.



COALITION FOR A  
TOBACCO-FREE HAWAII

To: The Honorable Josh Green, M.D., Chair, Committee on Health  
The Honorable Clarence K. Nishihara, Vice Chair, Committee on Health  
Members, Senate Committee on Health  
From: Deborah Zysman, MPH, Executive Director  
Hrg: HTH Committee; March 18, 2011 in Rm 229 at 2:45 p.m.  
Re: **GM 527-In Support of Gubernatorial Nominee, Loretta J. Fuddy, ACSW, MPH, for  
the Director of the Department of Health**

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Thank you for the opportunity to testify in support of Gubernatorial Nominee, Loretta J. Fuddy, ACSW, MPH, for the Director of the Department of Health.

The Coalition for a Tobacco Free Hawaii (Coalition) is the only independent organization in Hawaii whose sole mission is to reduce tobacco use through education, policy and advocacy. Funded by private donations and the State Department of Health, our organization is a small nonprofit of over 3,000 organizations and members that work to create a healthy Hawaii through comprehensive tobacco prevention and control efforts.

Ms. Loretta J. Fuddy offers thirty years of experience and service in the Department of Health as a social worker and administrator. Her efforts emphasize prevention and front-ending services to increase the overall health and well-being of people and families. Ms. Fuddy's dedication and commitment to prevention will be critical to the opportunities and challenges State Department of Health faces to best ensure the public health.

The Coalition for a Tobacco-Free Hawaii looks forward to a continued close-working relationship with the Department of Health under Ms. Fuddy's leadership in addressing tobacco use and mutual public health issues, including ensuring proper use of Tobacco Settlement Funds as a means to support comprehensive tobacco control efforts in our State.

55 Merchant Street, 22<sup>nd</sup> Floor  
Honolulu, Hawai'i 96813

**KAPI'OLANI**  
**CHILD PROTECTION**  
**CENTER**  
An Affiliate of Hawai'i Pacific Health



TOLL FREE 888-535-7790  
808-535-7700 | F 808-535-7722  
[www.kapiolani.org/child-protection-center](http://www.kapiolani.org/child-protection-center)

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To: Senator Josh Green, M.D., Chair  
Senate Committee on Health

Senator Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

Members of the Senate Committee on Health

From: Kapi'olani Child Protection Center  
Steven J. Choy, Ph.D., Director & Clinical Psychologist

A handwritten signature in black ink, appearing to read 'Steven J. Choy', written over a white background.

Re: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy,  
for the Director of the Department of Health

March 18, 2011; 2:45pm; State Capitol Room 229

The Kapi'olani Child Protection Center, an affiliate of Hawai'i Pacific Health, strongly supports the appointment of Loretta J. Fuddy for the Director of Health. Our Center specializes in the prevention, early identification, and treatment of child abuse and neglect. We have worked with the community for the last 42 years to provide treatment and support services for victims of child maltreatment and their families. The problem of Child Maltreatment is very pervasive and involves the assistance of many different State Departments and Community Agencies. We have been very fortunate to have worked with Loretta Fuddy as her knowledge and expertise as a social worker, and administrator with the Department of Health has helped us provide the best services to the victims of Child Maltreatment and their families. I have known Loretta for over 25 years and I have been impressed with her excellent leadership skills, her passion for her work, her understanding of the health care needs of the residents of Hawai'i, her compassion for children of Hawai'i and for her boundless energy. She has always worked collaboratively with different State Departments and Community Agencies to identify and provide the necessary services to one of the most vulnerable and needy populations in Hawai'i, the victims of child maltreatment. She has the ability to work with all disciplines to focus on the common goal of protecting children and strengthening families. She has supported strengthening the parent-child relationship and helped all of us recognize the importance of parent-children attachment when she directed the Maternal and Child Health Branch and then the Family and Health Services Division. She is also very well respected and influential not only in Hawai'i but internationally as well. Recently, she was instrumental in securing a bid for the International Congress on the Prevention of Child Abuse and Neglect that was held in Hawai'i on September 2010. I served as Co-Chair for this Congress and Loretta was the Secretary for the Congress. There were over 700 Delegates representing over 70 countries at the Congress. Without her assistance and support, we would not have been able to have this very important Congress in Hawai'i. This effort helped share Hawai'i's excellent health care and social services with the international community.

I am very thankful that Loretta has accept the nomination for this very important position and I have full confidence that she is more than qualified to direct the Department of Health. I look forward to our continue relationship with her and I know that Hawai'i's children will have a better future partly because of her. Thank you for allowing me to testify at this hearing. If you have any questions, I will be more than happy to answer them.

The Twenty-Sixth Legislature, State of Hawaii  
Hawaii State Senate  
Senate Committee on Health  
Testimony by  
Early Learning Council  
March 18, 2011  
GM -527 – Testimony in Support  
Gubernatorial Nominee, Loretta J. Fuddy  
For the Director of the Department of Health

Chair Green and Committee Members:

The Early Learning Council (“ELC”) offers this testimony in support of the confirmation of Loretta J. Fuddy as Director of the Department of Health.

Established under Act 14, First Special Session 2008, the Early Learning Council is entrusted with the development and administration of the state’s early learning system. The ELC was chartered to establish a cohesive, comprehensive, and sustainable early learning system that ensures a spectrum of quality early learning opportunities for young children from their prenatal period until the time they enter kindergarten.

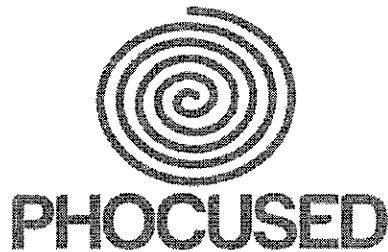
Ms. Fuddy clearly understands and is a strong proponent for the health of Hawaii's keiki and all of our island community members. She is diligent, intelligent and one of the most capable public servants with whom we have had the privilege to work over an extended period of many years. She welcomes all viewpoints and is most noted for her keen sense of when to push for consensus. We believe that she will be an outstanding leader at the Department.

The Early Learning Council strongly believes in promoting consistent, early and proactive health initiatives. There is nothing more important to the future health of our state. Thank you for the opportunity to testify.

Respectfully Submitted,

Dr. Robert Peters  
Chair, Early Learning Council





PROTECTING HAWAII'S OHANA, CHILDREN, UNDER SERVED, ELDERLY AND DISABLED

*Board of Directors*

*Joanne Lundstrom, Chair  
Howard Garval, Vice Chair  
Victor Geminiani, Vice Chair  
Alan Shinn, Treasurer  
Susan Chandler  
Jan Dill  
Marya Grambs  
Kathi Hasegawa  
Nanci Kreidman  
Ruthann Quitiquit  
Jerry Rauckhorst  
Sandra Yoro*

*Executive Director*

*Alex Santiago*

February 2, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee;  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee,  
and Members of the Committee  
FROM: PHOCUSED  
RE: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J.  
Fuddy, for Director of the Department of Health

We are writing to express our very strong support of Loretta J. Fuddy as the new Director of the Department of Health (DOH). Ms. Fuddy brings a wealth of experience to the DOH. For more than 30 years she has provided strong leadership and vision to the Department.

As advocates, we are very familiar and appreciative of her past work in this field. She has shown a strong dedication to serving our vulnerable populations. Her inclusive style is also well suited for this position. We look forward to working together.

Please let us know if we can provide further information in support of Ms. Fuddy's appointment to the position of Director of the Department of Health.

Mahalo,

Alex Santiago  
Executive Director

Joanne Lundstrom  
Board Chair

To: The Honorable Josh Green, M.D., Chair  
The Honorable Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

From: Laura Robertson, President/CEO  
Danielle Moskowitz, Vice President of Human Services  
Wanda Villareal, Director of Disability Services  
Goodwill Industries of Hawaii, Inc.

Date: March 16, 2011

Re: **Letter in Support of the Nomination of Loretta J. Fuddy as the Director of the Department of Health (GM 527)**

Goodwill Industries of Hawaii, Inc. (Goodwill) submits this testimony in full support of Ms. Loretta Fuddy's nomination as the Director of the Department of Health.

Ms. Fuddy possesses extensive professional experience that will enable her to be a successful Director. Ms. Fuddy has a distinguished background of public service and public health expertise that clearly demonstrates her commitment to working to benefit Hawaii's citizens. Ms. Fuddy's in-depth understanding of health and human services issues is crucial to developing thoughtful and innovative solutions and programs necessary to help vulnerable members of our community during difficult economic times.

Goodwill is among the largest human service non-profit organizations in Hawaii. Our mission is to help people find and succeed in employment. Last year, we placed 1,667 people in our community in jobs. Goodwill has fifty (50) years of experience assisting people who have employment barriers find jobs and gain self-sufficiency. Goodwill serves Hawaii's Medicaid Waiver recipients, many of whom have limited socioeconomic resources. The Department of Health's Medicaid Waiver programs are essential for the public health, safety, welfare and education of individuals with developmental disabilities. Ms. Fuddy's leadership is necessary to ensure that such beneficial programs continue to provide critical services to individuals with developmental disabilities.

Goodwill strongly urges you to confirm the appointment of a highly experienced and qualified candidate such as Ms. Fuddy to fill the vacancy of Director of the Department of Health.

Thank you for this opportunity to testify in support of Ms. Fuddy's nomination.



## **Hawai'i Primary Care Association**

345 Queen Street | Suite 601 | Honolulu, HI 96813-4718 | Tel: 808.536.8442 | Fax: 808.524.0347  
www.hawaiipca.net

**Senate Committee on Health**  
The Hon. Josh Green, MD, Chair  
The Hon. Clarence K. Nishihara, Vice Chair

### **Testimony in Support for GM 527 Confirmation of Nominee for Director of Department of Health LORETTA J. FUDDY**

**Submitted by Beth Giesting, Chief Executive Officer  
March 18, 2011 2:45 p.m. Agenda, Room 229**

The Hawaii Primary Care Association supports the nomination of Loretta Fuddy to be Director of the Department of Health and looks forward to a productive working relationship with her in this new role.

Ms. Fuddy has had unparalleled experience within the Department and brings a very valuable institutional memory to this position. She is also well-known and well-respected by Hawai'i's public health community.

We expect to be working extensively with her as a leader in advancing health care reform. We also look forward to her championship in rebuilding public health preventive programs at DOH with an emphasis in embracing the social determinants of health, as well as implementing innovative and cost-effective ways to deliver services and programs for our most underserved communities.

We acknowledge that this will be a challenge that demands significant coalition building and collaboration, and look forward to Ms. Fuddy's enhanced role as a champion for improving public health in Hawai'i.

Thank you for this opportunity to testify in support of this nomination.



SENATE COMMITTEE ON HEALTH  
Senator Josh Green, M.D., Chair

Conference Room 229  
March 18, 2011 at 2:45 p.m.

**Testimony in support of GM 527, which nominates Loretta Fuddy as Director of Health.**

My name is George W. Greene, President and CEO of the Healthcare Association of Hawaii (HAH), whose membership includes all of the acute care hospitals in Hawaii, two-thirds of the long term care beds, home care agencies and hospices, and other related provider organizations. Our provider members employ more than 40,000 people statewide, delivering quality care to the people of Hawaii. Thank you for this opportunity to testify in support of the nomination of Loretta Fuddy as Director of Health.

The Department of Health is a large, multifaceted agency that monitors, protects, and enhances the health and environment of our state. It has broad responsibilities that include behavioral health, environmental health, health promotion and wellness, disease control, women and child health, oral health, infection control, and primary prevention. Ms. Fuddy has long been associated with the Department, and no one is more knowledgeable than she is about its operations and the issues that it faces.

Ms. Fuddy has worked with the Healthcare Association and its members for many years. She is known in the health care industry as one who is deeply committed to advancing the health of our communities. She firmly believes in a collaborative approach to developing successful strategies that meet the unique needs of our community. She has served in various capacities in the Department of Health, giving her a sound understanding of many of the aspects of health care delivery. Equally important, she is trusted and well respected among her colleagues. Ms. Fuddy is an excellent choice as Director of Health.

For the foregoing reasons, the Healthcare Association supports GM 527.



Hearing date:  
Friday, March  
18, 2011  
2:45 p.m.  
Senate Committee  
on Health  
Conference Room  
229

To: Senator Josh Green, M.D., Chair  
Senator Clarence K. Nishihara, Vice Chair

From: Elisabeth Chun, Executive Director  
Good Beginnings Alliance

Date: Friday, March 18, 2011, 2:45 p.m.  
Conference Room 229

Subject: **GM 527: Submitting for consideration and confirmation as the Director of the Department of Health, Gubernatorial Nominee, Loretta J. Fuddy, for a term to expire December 1, 2014.**

The Good Beginnings Alliance is a policy and advocacy organization focused on Hawaii's youngest children and their families. We strive to ensure a nurturing, safe and healthy development for all children from pre-birth to age eight. We believe all children deserve safe and supportive environments that meet their needs as they grow and develop. Good Beginnings is also a member of One Voice for Hawaii's Children ([www.onevoiceforchildren.net](http://www.onevoiceforchildren.net)), an alliance of organizations and individuals committed to the development of an effective and equitably funded early childhood system that gives all young children the opportunity to arrive at kindergarten safe, healthy and ready to succeed. The following information is provided to help you in your decision-making process.

**We strongly support the nomination of Loretta J. Fuddy for the position of Director of the Department of Health. Ms. Fuddy brings more than 30 years of experience working within the Department of Health, beginning as a line staff social worker and most recently as the Chief of Family Health Service Division for ten years. She has dedicated her life and career to addressing the issues of health and human services to our most vulnerable populations. Moreover, Ms. Fuddy brings a collaborative and systems approach to developing successful strategies that meet the unique needs of our multicultural community. She is extremely qualified for this critical position in our state, and we recommend Ms. Fuddy be confirmed as the next Director of the Department of Health.**

## Feleai Tau

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**From:** Desiree Puhi [dpuhi@molokaichc.org]  
**Sent:** Wednesday, March 09, 2011 8:57 AM  
**To:** HTHTestimony  
**Subject:** GM-527- Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health

March 9, 2011

To: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

From: Desiree Puhi, Executive Director, Molokai Community Health Center

Re: GM-527- Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health

Dear Honorable Chair, Vice Chair and Senate Health Committee,

I am writing in strong support of the nomination of Loretta J. Fuddy, MSW, MPH, for the Hawaii State, Director of the Department of Health. Loretta Fuddy has over 30 years experience working in the Hawaii Health Department. She has a sound understanding of how to manage a multifaceted department, such as the Department of Health and appreciates the complexities of delivering high quality affordable healthcare to all. Likewise, Loretta Fuddy has a sound reputation of being objective and systematic when approaching difficult situations and making difficult decisions. Loretta is committed to improve health outcomes in Hawaii and has been an advocate for all islanders, regardless of the size of the island and population. Again, Molokai Community Health Center strongly supports her nomination and looks forward to the opportunity of building a healthier Hawaii.

Sincerely,

**Desiree Puhi**

*Live. Well.*

Executive Director  
Molokai Ohana Health Care Inc.  
808-553-4505  
[dpuhi@molokaichc.org](mailto:dpuhi@molokaichc.org)

*Mission Statement: To provide and promote accessible comprehensive individual and community health care to the people of Molokai with respect and aloha.*

*Notice: This e-mail, including attachments, is covered by the Electronic Communications Privacy Act, 18 U.S.C. §§ 2510-2521, is confidential and may be legally privileged. If you are not the intended recipient, you are hereby notified that any retention, dissemination, distribution, or copying of this communication is strictly prohibited. Please reply to the sender that you have received the message in error, then delete it. Many Mahalo's.*



March 16, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee  
Members of the Committee

FR: Richard P. Bettini  
President and Chief Executive Officer

RE: GM – 527 – Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy for the  
Director of the Department of Health

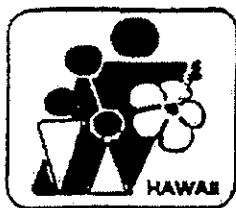
The Waianae Coast Comprehensive Health Center would like to state its full support for  
Gubernatorial Nominee Loretta Fuddy.

As the Health Center has been serving the community for 39 years, we have interacted and  
collaborated with Ms. Fuddy for a good portion of those years.

We believe that her experience and understanding of the public health needs of the community,  
her understanding of the operations of the Department of Health, her years of administrative  
experience, and clearly her commitment, will be a tremendous asset in the position as Director.

We are impressed with the nomination and feel strongly that it just makes a lot of sense for so  
many reasons.

Mahalo for allowing us the opportunity to share our thoughts.



# Child Welfare Services STATE ADVISORY COUNCIL

810 Richard Street, Suite 400  
Honolulu, Hawaii 96813  
Telephone: (808) 586-8256

## Member Organizations

Amer. Academy of Pediatrics-  
Hawaii

Attorney General

Catholic Services-Family  
Services

Child and Family Services

Children's Justice Center

Department of Education

Department of Health

Family Court

HI Foster Youth Coalition

Honolulu Police Dept.

It Takes An Ohana-Family  
Programs Hawaii

Kapi'olani Child  
Protection Center-  
Kapi'olani Medical Center

Office of Youth Services

Surgeon's Office (J76FA)  
HQ, US CINC PAC

## Branch Advisory Councils

East Hawaii Branch  
Kauai Branch  
Maui County Branch  
West Hawaii Branch

To: Senator Josh Green, M.D., Chair  
Senate Committee on Health

Senator Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

Members of the Senate Committee on Health

From: Child Welfare Services State Advisory Council  
Steven J. Choy, Ph.D., Council Chair

Re: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy,  
for the Director of the Department of Health

March 18, 2011; 2:45pm; State Capitol Room 229

The Child Welfare Services Advisory Council consists of all major State Departments and Community agencies that service children, and we have been advising the State of Hawaii on issues relating to the welfare of children in Hawai'i for over 40 years. During this time, we have had the privilege to work with Loretta Fuddy on various issues facing the children of Hawai'i, and she has always been a strong advocate for the social and health care needs of our children. She is one of the most knowledgeable professionals on health care issues and her experience and excellent leadership skills have been instrumental in helping Hawai'i provide the best possible health and social services to our children and their families. She has the unique ability to work with all disciplines and her training in Social Work and Public Health has made it possible for her to work collaboratively to resolve any inter-agency and inter-departmental differences and develop common goals to service our children. She has what seems to be unlimited energy and enthusiasm and she is respected by the professionals that she has worked with and the people that she has served throughout her years of service in the State's Department of Health. Her compassion for the most vulnerable and needy residents of Hawai'i is boundless, and she has a true understanding of the health and social needs of our Residents. For these and many more reasons, we strongly support Loretta J. Fuddy's appointment as the Director of Health. We were all very pleased with the Governor's nomination of Loretta for this important position and Hawai'i is very fortunate that she has accepted this nomination. We have no doubt that Loretta Fuddy is more than qualified for the responsibilities of this position and we are sure that she will be one of the best Directors of Health.

Thank you for allowing us to provide testimony at this hearing and I will be more than happy to answer any questions.





*The Official Sponsor of Birthdays*

March 16, 2011

Committee on Health  
Senator Josh Green, M.D., Chair  
Senator Clarence Nishihara, Vice Chair

Hearing:  
2:45 p.m., Friday, March 18, 2010  
Hawaii State Capitol, Room 229

**RE: GM 527 – Nomination and Confirmation of Loretta J. Fuddy as Director of Health**

**Testimony in Support**

Chair Green, Vice Chair Nishihara, and members of Committee on Health. On behalf of the American Cancer Society Hawaii Pacific, Inc, we are happy to offer this testimony in support of Governor's Message 527, nominating Loretta Fuddy to the position of Director of the Department of Health.

As you know, the Department of Health plays a critical role in protecting and improving the health of the people of Hawaii. This includes working collaboratively with community partners to promote cancer prevention and early cancer detection to reduce the burden of cancer in our state.

We believe it will be crucial that director take on the many challenges that the department will face in the coming years, and mend the damage and repair the community relationships that were caused by the previous administration.

We believe that Loretta's 36 years of experience with the Department of Health will provide her with keen insight on revitalizing the department. Her history of working collaboratively with community partners will go a long way in rebuilding essential relationships and restoring trust. She has the right combination of patience, compassion, and perseverance needed to address the many public health concerns facing our state today.

Mahalo for the opportunity to support Ms. Fuddy's confirmation.

Very truly yours,

A handwritten signature in black ink, appearing to read "G. Massengale".

George S. Massengale, JD  
Director of Government Relations

Aloha United Way

200 N. Vineyard Blvd., Suite 700  
Honolulu, Hawaii 96817-3938  
Telephone (808) 536-1951  
Fax (808) 543-2222  
Website: [www.auw.org](http://www.auw.org)



Aloha United Way

March 9, 2011

Senate Committee on Health  
Senator Josh Green, Chair  
Senator Clarence K. Nishihara, Vice Chair  
Friday, March 18, 2011 at 2:15 P.M.  
Conference Room 229

**GM 527: Confirmation to the Director of the Department of Health, Loretta J. Fuddy – in Strong Support**

Dear Chair Green, Vice Chair Nishihara and Committee Members:

Aloha United Way encourages your favorable consideration of GM 527 which confirms the Governor's appointment of Loretta J. Fuddy to be the director of the Department of Health.

Ms. Fuddy's extensive experience in the Department of Health and her demonstrated willingness to work with nonprofits will be critical as we navigate through the current budget difficulties and attempt to rebuild our community safety net.

Ms. Fuddy is also a long time volunteer with Aloha United Way and we have valued her wise counsel and advice as we created our funding priorities particularly in the critical area of early childhood development.

Aloha United Way strongly encourages favorable consideration of Ms. Fuddy's appointment.

Sincerely,

A handwritten signature in cursive script that reads "Susan Doyle".

Susan Doyle  
President & Chief Professional Officer

GIVE

ADVOCATE

VOLUNTEER



March 15, 2011

The Honorable Senator Josh Green, M.D.  
Chair of Senate Health Committee  
Hawaii State Capitol, Room 222  
415 South Beretania Street  
Honolulu, HI 96813

RE: Support for confirmation of Loretta Fuddy as Director of Health

Dear Senator Green:

The Hawaii Health Information Corporation appreciates the opportunity to submit this testimony in strong support for the confirmation of Loretta Fuddy for the position of Director of the Hawaii State Health Department.

Ms. Fuddy possesses a strong professional education in social work and public health, extensive experience with the Department and its many constituencies, fairness and practical problem-solving skills. She is a "doer," someone who makes change effectively. These qualities have been reflected throughout her thirty-five years of work with the Health Department and are important aspects of her leadership style that will serve her well as she undertakes the role of Director of Health.

HHIC was created in 1994 to develop and manage a database of inpatient administrative and clinical information to assist Hawaii's healthcare institutions in cost control and quality improvement. Over the subsequent years, we have built a secure, high quality database of hospital inpatient and ER data that provides a broad, up-to-date resource that is useful for other purposes as well. We have worked frequently with Ms. Fuddy and her staff on projects of significance to the public health of Hawaii and invariably have found her to be thoughtful, considerate, helpful and goal-oriented. Her nomination demonstrates the Abercrombie Administration's commitment to improved public health efforts in Hawaii. We look forward to our future work with her and the new Administration.

We strongly urge you to confirm the appointment of this highly qualified professional to fill the position of Director of the Hawaii State Department of Health.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Sybinsky".

Peter Sybinsky, Ph.D.

March 14, 2011

**TO: The Honorable Josh Green, M. D., Chair, The Honorable Clarence K. Nishihara, Vice Chair, and Members of the Senate Committee on Health**

**FROM: Avery Chumbley, Chair  
Hawaii Health Systems Corporation  
Board of Directors**

**RE: GM 527 – Testimony in Support of Gubernatorial Nominee Loretta D. Fuddy, for the Director of the Department of Health**

On behalf of the Hawaii Health Systems Corporation Board of Directors, I appreciate this opportunity to testify in strong support of the confirmation of Loretta D. Fuddy, as the Director of the Department of Health.

It is our pleasure to support the appointment of Dr. Fuddy. Dr. Fuddy has a proven track record of strong, decisive, and visionary leadership. In light of her years of extensive public health and administrative experience, Dr. Fuddy was called upon to serve as both an appointed acting and deputy director for the state Department of Health. Prior to that, Dr. Fuddy effectively managed both the Family Health Services Division and the Maternal and Child Health Branch.

Dr. Fuddy continues to be involved with community affairs. Her on-going community service and professional commitment to continually improve public health are noted on her curriculum vitae.

At the same time, HHSC is confident that Dr. Fuddy will be able to address Hawaii's immediate health care issues. We look very much forward to working with Ms. Fuddy and her staff in the critical years ahead.

On behalf of the HHSC Corporate Board of Directors, I am proud to support Dr. Loretta Fuddy to lead the Department of Health. We commend Governor Abercrombie on selecting an individual of her caliber. Her confirmation is an important step toward ensuring that all Hawaii residents receive equal and continued access to basic, comprehensive and competent public health services.

# *Hawaii Long Term Care Association*

To: Chair Josh Green and Members of the Senate Committee on Health

From: Dianne Okumura, Executive Vice President

Re: Confirmation of Loretta J. Fuddy as Director, Department of Health

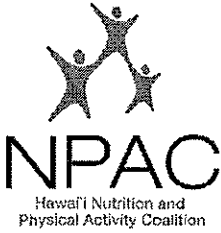
The Hawaii Long Term Care Association (HLTCA) and I, personally, would like to express our wholehearted support for the confirmation of Loretta J. Fuddy (better known to me as Deliana) as Director of the Hawaii State Department of Health.

I have had the pleasure of working with Deliana for some twenty years, and she has always demonstrated exceptional skills as a manager, mentor, cohort and committed advocate for the people of Hawaii. She bears credit for the establishment of numerous successful programs within the Department, including Healthy Start, Baby Safe, Preschool Screening, Childhood Lead Screening and many more. She played a critical role in partnering with the Community Health Centers (Federally Qualified Health Centers) and worked diligently to create an effective system to collect pertinent data that demonstrated Hawaii's achievements relating to national standards for the reduction of teen pregnancy and improving the overall health of our keiki and our local families.

Deliana has also always exhibited the critical ability to network and foster collaboration with various other departments within the State and is nationally renowned for the initiatives she has instituted.

I know that she will prove to be a dynamic and effective Director who will have the support of not only all Department employees but a host of community leaders and organizations, bringing the synergistic cooperation these trying times require.

We ask that this committee and the full Senate confirm Loretta J. Fuddy as Director of the Department of Health. Thank you for the opportunity to testify.



TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee;  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health  
Committee and Members of the Committee

FROM: Jennifer Dang, NPAC State Director

RE: GM -527 - Testimony in Support of **Gubernatorial Nominee,  
Loretta J. Fuddy, for the Director of the Department of Health**

My name is Jennifer Dang, State Director of the Hawaii Nutrition and Physical Activity Coalition. Thank you for the opportunity to voice my support of Loretta "Deliana" Fuddy, for the Director of the Department of Health position.

As Governor Neil Abercrombie has observed, there needs to be fundamental restructuring within government agencies, particularly the Department of Health and the Department of Human Services. Both departments are large and multifunctional, providing essential services to our community, especially to those most vulnerable, and assuring that our public's safety and basic needs are met. However, with government funds diminishing, there needs to be a clear vision of how departments can be reorganized, streamlined, and made more efficient and effective.

I feel that this difficult task of restructuring the DOH can only be undertaken by someone who knows the Department of Health well. That person is Loretta Fuddy. She has served the department for over 35 years and has valuable knowledge of the formal and informal rules that operate there.

Her decades of experience as Maternal and Child Health branch chief and Family Health Services Division chief demonstrates her ability to manage large organizational structures. I feel that her commitment to the prevention of child abuse and neglect, good prenatal care and family support can be used as the FOUNDATION for creating a Department of Health that is organized around disease prevention, health promotion and education, and not merely a department that is structured to comply with federal mandates.

At the MCH branch strategic planning meeting last fall, I heard that health promotion and prevention can and should be integrated in all that the Department of Health does and that each division should be working collaboratively with each other as well as across state departments.

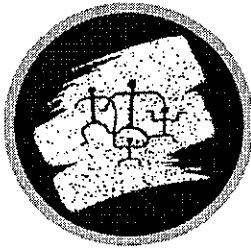
Moreover, I was inspired by Loretta Fuddy's unabashed pride in her employees and encouraged each person there to take personal responsibility to do their very best work, for the people of Hawaii.

I am hoping that with Loretta Fuddy at the helm, the Department of Health can be the catalyst for interdepartmental collaboration.

Sincerely,

A handwritten signature in cursive script that reads "Jennifer Dang". The signature is written in black ink and is positioned below the word "Sincerely,".

Jennifer Dang, State Director



**PACT PARENTS AND  
CHILDREN TOGETHER**  
A FAMILY SERVICE AGENCY

**TO:** Senator Josh Green, Chair  
Senator Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

**FROM:** Ruthann Quitiquit  
President & CEO  
Parents And Children Together

**DATE:** March 9, 2011

**SUBJECT: In Strong Support of GM 527 Relating to Gubernatorial Nominee, Loretta  
"Deliana" Fuddy, for the Director of the Department of Health**

My name is Ruthann Quitiquit and I am the President and CEO of Parents And Children Together. I have held this position for over 15 years and have worked at PACT for over 25 years. In my work at PACT, I have had opportunity to interact with four Directors of the Department of Health (DOH) and I believe I have a good knowledge of the personality and skills required for the Director's position.

I have known Ms. Fuddy professionally and personally for over 20 years. I have had years of interactions with Ms. Fuddy in her numerous roles within the Department of Health (DOH) and on a number of boards and councils. Within these interactions, I have found Ms. Fuddy to have a wealth of understanding regarding the many roles and responsibilities of the Department. She has been proactive and understanding of the multitude of issues presented by DOH providers under her purview and has demonstrated the ability to listen to these concerns and recommendations on how to move the Department forward. At the same time she has been clear about the mission of DOH and her role in meeting the Department's goals.

Ms. Fuddy is not only known locally for her abilities but is recognized nationally as a leader in health care initiatives especially in prevention. As a DOH employee, she has written and been awardee numerous grants that have not only brought federal and private funds into the State, but has demonstrated the Department's expertise and leadership. Ms. Fuddy has the ability to work in collaboration with Department's staff to rebuild the Department to be again recognized as a leader in health initiatives that support Hawaii's citizens. She is a skilled administrator who understands she cannot realize her goals without the support of the Department's staff.

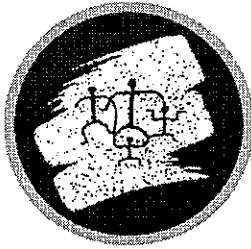
Over the past 20 years, Ms. Fuddy worked proactively to develop the State of Hawaii's Healthy Start program. Under her leadership, this program grew to be state-wide and replicated across the United States and in a number of foreign countries. Through on-going nationally funded research, this early child abuse and neglect identification and prevention program demonstrated sound interventions to assure the well being of young children across the State. When this

wonderful program was slowly eroded due to financial issues and administrative agendas, Ms. Fuddy was proactive in working with agency providers to assure that closure of services was done in a manner that supported the integrity of the DOH, the providers' staff and the families being served.

Although Ms. Fuddy and I have developed a strong friendship over the many years, we are both clear that this does not mean that hard decisions will be made and that we will not necessarily agree on those decisions. I often describe Ms. Fuddy as "a State worker with a non-profit heart". These attributes provide Ms. Fuddy with unique skills and an understanding that the public and private sectors must value each other and work together to assure strong and productive collaborations.

It is with strong conviction that I urge you to support the Governor's nomination of Ms. Loretta "Deliana" Fuddy as the new Director of the Department of Health. Thank you for considering my testimony.





**PACT PARENTS AND  
CHILDREN TOGETHER**  
A FAMILY SERVICE AGENCY

**TO:** Senator Josh Green, Chair  
Senator Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

**FROM:** Haaheo Mansfield  
Vice President of Programs  
Parents And Children Together

**DATE:** March 9, 2011

**SUBJECT: In Strong Support of GM 527 Relating to Gubernatorial Nominee, Loretta J. Fuddy for the Director of the Department of Health**

My name is Haaheo Mansfield. I am employed by Parents And Children Together as the Vice President of Programs. In the community, I also serve as an Ex-Officio member of the Hawaii Early Intervention Coordinating Council, the State Mental Health Council and the Loan Review Committee for "Pathways to Work", a program of Child & Family Service. Thank you for the opportunity to provide testimony in **strong support of GM 527**, relating to gubernatorial nominee, Loretta J. "Deliana" Fuddy for the position of Director of the State Department of Health.

When you confirm the nomination of Ms. Fuddy as the new Director of Health, you will be placing the health and well being of Hawaii's citizens in capable and caring hands. As an experienced administrator, Ms. Fuddy has intimate knowledge of the internal workings of the Department and is familiar with its strengths and vulnerabilities. More importantly, I believe she has the ability to work in collaboration with Department staff to build on their strengths and effectively address their vulnerabilities in ways that are free of shame or blame, effectively leading them toward desired outcomes. She is a skilled administrator who understands she cannot realize her goals without the support of the Department's staff.

Ms. Fuddy is knowledgeable about the wide range of public health issues that challenge Hawaii's beleaguered system of care, and she is a strong advocate of preventive programming that can serve to reduce higher costs in the long run. Ms. Fuddy has a proven track record of successful partnerships both here in Hawaii and the nation. While she values friendship and cooperation, she has never been one to shy away from speaking her mind. She is known in the community for making decisions based on hard data coupled with what is best for all and not just the few.

Although we have not always agreed on the issues, I have never once doubted her professional integrity. Thank you for affording this opportunity to speak in **strong support of GM 527**.



**Papa Ola Lokahi**  
Nana I Ka Pono Na Ma

**Papa Ola Lokahi**  
894 Queen Street  
Honolulu, Hawaii 96813

Phone: 808.597.6550 ~ Facsimile: 808.597.6551

**Papa Ola Lokahi**

is a non-profit Native Hawaiian organization founded in 1988 for the purpose of improving the health and well-being of Native Hawaiians and other native peoples of the Pacific and continental United States.

**Board of Directors**

*Member Organizations*

*Hoola Lahui Hawaii*

*Hui No Ke Ola Pono*

*Hui Malama Ola Na O'iwi*

*ALU LIKE*

*Ke Ola Mamo*

*E Ola Mau*

*University of Hawaii*

*Hawaii State Department of Health*

*Na Pauwai*

*Office of Hawaiian Affairs*

**Ex-Officio Members**

*Hawaii Primary Care Association*

*Ke Alaula*

**Executive Director**

*Hardy Spoehr*

**TESTIMONY: GM 527, Submitting for consideration and confirmation as the Director of the Department of Health, Gubernatorial Nominee, Loretta J. Fuddy, for a term to expire December 1, 2014**

**SENATE COMMITTEE ON HEALTH**

Sen. Josh Green, Chair

Sen. Clarence Nishimura, Vice Chair

Hardy Spoehr, Executive Director

Friday, March 18, 2011

2:45 pm

Conference Room 229

State Capitol

Aloha Chair Green, Vice Chair Nishimura, and Members of the Senate Committee on Health. Papa Ola Lokahi (POL) strongly supports the appointment of Loretta J. Fuddy to become Director of the Department of Health.

Ms. Fuddy has dedicated her professional life to improving the health and well-being of people. At the department of health where she has led various divisions and has overseen many different projects over the years, she has continuously demonstrated an understanding of people and people problems, having little patience for anything less than a caring ear. It is entirely appropriate that someone who has distinguished herself within the department all of these years becomes its Director.

Papa Ola Lokahi (POL) looks forward to working with Ms. Fuddy as the department does sit as one of POL's board members.

Thank you for the opportunity to provide testimony on this important measure.



## CATHOLIC CHARITIES HAWAII

### TESTIMONY IN STRONG SUPPORT –GM 527

**Confirmation hearing for the Director of Department of Health  
Gubernatorial Nominee, Loretta Fuddy, for a term to expire December 1, 2014.**

#### HEARING

**Friday, March 18, 2011**

**2:45 p.m.**

**Conference Room 229, State Capitol**

Chair Josh Green, Vice Chair Clarence K. Nishihara and Members of the Health Committee:

I am Jerry Rauckhorst, President & Chief Executive Officer of Catholic Charities Hawai'i. Thank you for the opportunity to provide my strong support for the appointment of Ms. Loretta Fuddy as Director of Health for the State of Hawai'i.

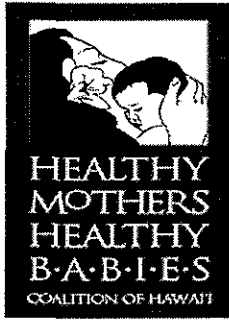
We, at Catholic Charities Hawai'i, have had a long association with Ms. Fuddy in her position as Chief of the Family Health Services Division. Our staff who worked in the Healthy Start program under Ms. Fuddy's administration appreciated her vision for the health and wellness of children and families, especially those who are most vulnerable.

Catholic Charities Hawai'i is committed to serving the most vulnerable populations in the State which includes young children, at-risk youth, elderly, families in crisis, single mothers, immigrants and the homeless. Ms. Fuddy has taken the time to become familiar with our organization as well as other partners in the course of her work. In addition, she has shown great leadership in connecting with national organizations in order to increase resources for the benefit of Hawai'i's children and families.

Ms. Fuddy's public health perspective and her strong commitment to the well being of the people of Hawai'i make her the ideal candidate for the position of the Director of Health. I am pleased to offer my strong support for the confirmation of Ms. Loretta Fuddy's appointment as Director of Health.

Please do not hesitate to contact me at [jerry@catholiccharitieshawaii.org](mailto:jerry@catholiccharitieshawaii.org) or via my assistant, Karen Garcia, at 527-4878.





March 11, 2011

**TO:** Senator Josh Green, M.D. Chair, Senator Clarence K. Nishihara, Vice Chair and Members of the Committee On Health

**FROM:** Jackie Berry, Executive Director

**HEARING:** GM 527, Friday, March 18, 2011

**Testimony in Strong Support**

Healthy Mothers Healthy Babies (HMHB) is a statewide coalition of public and private agencies, and individuals committed to the improvement of maternal and infant health status in Hawaii through education, coordination and advocacy. **HMHB is testifying today in strong support of GM 527 confirmation as the Director of the Department of Health, Gubernatorial Nominee, Loretta J. Fuddy.**

Loretta Fuddy brings over 30 years of public health experience to guide her in the leadership of the Hawaii State Department of Health. She is a committed advocate for women and children and has a deep understanding of public health.

HMHB has worked collaboratively with the DOH, Family Health Service Division for many years and have always found our partnership with them to be one of collaboration based on mutual respect and a commitment to our most vulnerable populations. Loretta believes that we must adopt a systems approach to addressing the needs of our community as exemplified by her approach to problem solving.

Loretta Fuddy will bring the expertise, the caring, and the compassion needed to move the Department of Health forward to address on public health concerns in Hawaii.

Mahalo for your consideration of this bill and our testimony.

845 22<sup>nd</sup> Avenue, Honolulu, Hawaii 96816

Phone # (808) 737-5805

E-mail: [jackieb@hmhb-hawaii.org](mailto:jackieb@hmhb-hawaii.org) website: [www.hmhb-hawaii.org](http://www.hmhb-hawaii.org)

# ***Kokua Kalihi Valley Comprehensive Family Services***

2239 N. School Street Honolulu, Hawai'i 96819 tel: 808-791-9400 fax: 808-848-0979 www.kkv.net

## **Senate Committee on Health**

The Hon. Josh Green, MD, Chair

The Hon. Clarence K. Nishihara, Vice Chair

## **Testimony in Support for GM 527**

### **Confirmation of Nominee for Director of Department of Health**

**LORETTA J. FUDDY**

Submitted by David D Derauf

**March 18, 2011 2:45 p.m. Agenda, Room 229**

Kokua Kalihi Valley supports the nomination of Loretta Fuddy to be Director of the Department of Health.

We have many years of good working relationships with Ms. Fuddy. There are few individuals within the Department who have more experience than she and her institutional memory and understanding of the operations of the DOH are essential skills for this position.

We are particularly excited to have her as a champion of preventive public health programs at DOH, especially those with an emphasis on the social determinants of health, as well as the value of early childhood investments as the foundation of good public health.

This role is a huge undertaking for any one individual. It will take the work of the entire public health community to build a new era of effective collaboration between public and private institutions to bring the promise of effective and sustainable public health programs to our communities. We stand by ready to offer this support in whatever capacity the incoming director can best use us.



55 Merchant Street  
Honolulu, Hawai'i 96813-4333

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**Friday – March 18, 2011 – 2:45pm**  
**Conference Room 229**

**The Senate Committee on Health**

To: Senator Josh Green, M.D., Chair  
Senator Clarence Nishihara, Vice Chair

From: Michael Robinson  
Executive Director, Philanthropy & Government Relations

Re: **GM 527: Testimony in Strong Support of Loretta J. Fuddy**  
**Gubernatorial Nominee for the Director of the Department of Health**

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My name is Michael Robinson, Executive Director of Philanthropy & Government Relations for Hawai'i Pacific Health. Hawai'i Pacific Health is a nonprofit health care system and the state's largest health care provider, committed to providing the highest quality medical care and service to the people of Hawai'i and the Pacific Region through its four affiliated hospitals, 49 outpatient clinics and more than 2,200 physicians and clinicians. The network is anchored by its four nonprofit hospitals: Kapi'olani Medical Center for Women & Children, Pali Momi Medical Center, Straub Clinic & Hospital and Wilcox Memorial Hospital.

I am writing in very strong support of Loretta J. Fuddy - nominee to serve as Director for the Department of Health. I have had the privilege of working with Loretta in many different capacities for nearly a decade. We currently serve together on the Board of the March of Dimes, Hawai'i Chapter and over the years we have worked together on various projects via joint engagements between Kapi'olani Medical Center for Women & Children and the Department of Health.

Given the budgetary challenges facing the State of Hawai'i and the Department, it is critically important that the Department has a leader with experience and the institutional memory necessary to make sound decisions. With over 30 years of experience, working with the Department – spanning multiple Administrations - and as Chief of the Family Health Service Division for 10 years, Loretta is more than qualified to lead the Department of Health.

I strongly urge the Committee to confirm Loretta Fuddy as Director for the Department of Health. Thank you for the opportunity to testify.



Affiliates of Hawai'i Pacific Health

**From:** Nakamura, Kenneth MD CMO [KennethN@kapiolani.org]  
**Sent:** Thursday, March 17, 2011 8:18 AM  
**To:** HTHTestimony  
**Subject:** GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy

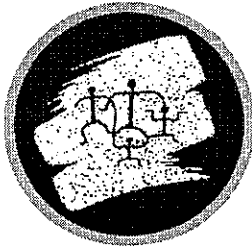
TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

On behalf of the American Academy of Pediatrics, Hawai'i Chapter, I would like to submit testimony in support of Loretta J. Fuddy for the Director of Health. Ms. Fuddy has over 3 decades of experience working within the DOH and has working knowledge of its operations. Moreover, her experience provides her with a strong understanding of operations from the front lines to the executive office, having worked at all these levels in the past. Her career has been dedicated to addressing the issues of health and human services to our most vulnerable populations and she has undisputed knowledge of our multicultural community.

Thank you very much for your consideration.

Sincerely,  
Kenneth T. Nakamura, M.D.  
President  
American Academy of Pediatrics, Hawai'i Chapter

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**PACT PARENTS AND CHILDREN TOGETHER**  
A FAMILY SERVICE AGENCY

**TO:** Senator Josh Green, Chair  
Senator Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

**FROM:** Kathleen Tirrell  
Vice President of Operations  
Parents And Children Together

**DATE:** March 17, 2011

**SUBJECT: In Strong Support of GM 527 Relating to Gubernatorial Nominee, Loretta J. Fuddy for the Director of the Department of Health**

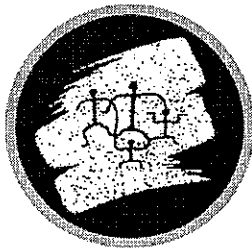
My name is Kathy Tirrell and I have been the Vice President of Operations for Parents And Children Together for almost twelve years. Thank you for the opportunity to provide testimony in **strong support of GM 527**, relating to gubernatorial nominee, Loretta J. "Deliana" Fuddy for the position of Director of the State Department of Health.

One of the first projects I worked on when I came to Parents And Children Together, was working with Ms. Fuddy on an Early Head Start grant for which DOH was the grantee and Parents And Children Together was the delegate. I was impressed with her good sense and her ability to see many sides of every issue. Since that time I have attended many meetings she has held for a variety of programs, including issues regarding the Healthy Start program and others. She is very knowledgeable regarding the Department of Health and has developed exceptional relationships with providers. This unique ability has facilitated resolution for many controversial issues between the Department and providers.

I come from a 30 year healthcare background, but I am very clear that not all community health issues are solved from a medical model perspective. I believe that Ms. Fuddy can offer a perspective which is more broad in nature, and that will help Hawaii move through some very difficult times. I personally value her forthrightness, and her willingness to tackle difficult issues.

I absolutely believe that in confirming Ms. Fuddy's appointment as the new Director of the Department of Health, an important step will be made towards starting on the road to the recovery of community health services. Thank you for affording this opportunity to speak in **strong support of GM 527**.





**PACT** PARENTS AND  
CHILDREN TOGETHER  
A FAMILY SERVICE AGENCY

**TO:** Senator Josh Green, Chair  
Senator Clarence K. Nishihara, Vice Chair  
Senate Committee on Health

**FROM:** Julie Falicki  
Program Director  
Early Intervention and Family Strengthening Programs  
Parents And Children Together

**DATE:** March 17, 2011

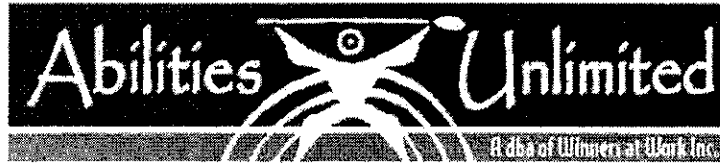
**SUBJECT: In Support of GM 527 Relating to Gubernatorial Nominee, Loretta J. Fuddy  
for the Director of the Department of Health**

My name is Julie Falicki. I am a Program Director with Parents And Children Together. I worked in the Department of Health funded Hawaii Healthy Start program for 16 years (1993-2009); during that time I had many opportunities to work with Ms. Loretta Fuddy. Thank you for the chance to provide testimony in **support of GM 527** relating to gubernatorial nominee Loretta J. "Deliana" Fuddy for the position of Director of the State Department of Health.

Ms. Fuddy is highly qualified to be the new Director of Health. She has decades of experience working in the Department of Health in a variety of positions, including direct service, supervision, and administration. She is keenly aware of the issues and challenges of safeguarding the health and welfare of our most vulnerable citizens. She understands that it takes many disciplines working together to successfully overcome the state's current problems and that each provides a valuable perspective. She is a strong advocate for prevention, a cost saving approach. She supports the implementation of cost effective, evidence based approaches, which is very important during this period of widespread financial stress.

Ms. Fuddy is knowledgeable about a wide range of public health concerns. She has experience working collaboratively with others and consistently keeps the welfare of those served in the forefront. These last few years of fiscal cutbacks have provided her the opportunity to use both collaboration and clear, evidence based reasoning in making difficult decisions.

Ms. Fuddy has proven to be a dedicated public servant. Thank you for providing this opportunity to communicate my **support of GM 527**.



*Helping people with disabilities lead productive lives.*

State of Hawai'i  
Senate Committee on Health  
Hon. Josh Green, M.D., Chair  
Hon. Clarence Nishihara, Vice Chair  
Friday, March 18, 2011  
2:45 p.m. | Conference Room 229

### GM 527 – STRONG SUPPORT

Chair Green, Vice Chair Nishihara and members of the Committee on Health,

Thank you for the opportunity to provide testimony in strong support of GM 527, confirming Loretta J. Fuddy as the Director of the Department of Health.

Director Nominee Fuddy will bring more than 30 years of experience in the Department of Health. Loretta understands the ebb and flow of the department, how it works with its contractors to provide the best possible services to Hawai'i and how those services translates into measurable results.

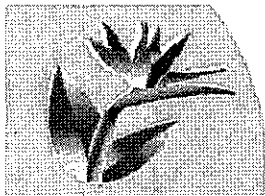
Loretta's experience and expertise is evident when it comes to issues of the greater public's health – as a fellow board member on Winners At Work, Inc. dba Abilities Unlimited, we count on her knowledge in public health and human services.

Loretta's years of service to this state and understanding the department is experience this state should seek in these difficult times. I believe that she will provide fair and well balanced leadership.

I submit my testimony in strong support of Loretta J. Fuddy's confirmation.

Mahalo,

John Henry Felix  
Chairman & CEO  
Winners At Work, Inc. dba Abilities Unlimited



## **Community Empowerment Services**

A CARF-Certified Psychosocial Rehabilitation Not-For-Profit Agency

1110 University Avenue, Suite 411, Honolulu, Hawaii 96826

Phone: (808) 942-7800 Fax: (808) 942-7885



TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

FROM: M. Jan Rumi CEO, Aliman Sears COO of Community Empowerment Services

RE: GM -527: Testimony in Support of Gubernatorial Nominee Loretta J. Fuddy, for Director of the Department of Health

We as the CEO and COO of a non-profit organization providing community based mental health case management services strongly support Governor Abercrombie's appointment of Loretta Deliana Fuddy for the position of Director of Health for the State of Hawaii.

We have known Ms. Fuddy in both personal and professional capacities for more than 11 years. So we know firsthand, and can say with conviction, that her extensive experience with Hawaii health, her moral integrity, outstanding work ethic, and her constant dedication to the people of Hawaii are among her strong qualities.

The mission of the Department of Health is to monitor, protect, and enhance the health and environment of the state of Hawaii. From our association with Ms. Fuddy, we can assure you that Ms. Fuddy has been doing just that for many years.

She has worked at all levels and brings a wide range of experience in direct health care services as well as expertise in administration, management and oversight. In the early 1970's she started out as a basic intake worker for a juvenile detention facility. Throughout the 1970's and into the early 1980's, for various programs within the Department of Health, she provided therapy, counseling and other social services to Hawaii's people. She did community outreach and health promotion, and administered and supervised interdisciplinary treatment teams, served as an advisor to community organizations, and worked tirelessly in child abuse prevention and other areas. As early as the mid-1980's Ms. Fuddy was supervising



March 9, 2011

The Honorable Josh Green, M.D., Chair,  
Senate Health Committee

The Honorable Clarence K. Nishihara, Vice Chair,  
Senate Health Committee and Members of the Committee

RE: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy,  
for the Director of the Department of Health

Dear Dr. Green and Mr. Nishihara,

As Chief Executive Officer of the Association of Maternal and Child Health Programs (AMCHP), I would like to provide my support for Ms. Loretta J. Fuddy for the Director of the Department of Health position.

Ms. Fuddy is an active public health professional that has truly enhanced the lives of women, children, and families in Hawaii and nationwide through her work. She is a caring, dedicated and thoughtful leader capable of working with diverse constituencies to obtain the best results possible for the populations she serves.

I am confident that under her leadership, Hawaii's Department of Health will be in great hands and do great things for your citizens and visitors.

Most respectfully,

Michael R. Fraser, PhD, CAE  
Chief Executive Officer

MRF:npl



## PATH ~ PEOPLES ADVOCACY FOR TRAILS HAWAII

PO Box 62 ♦ KAILUA-KONA, HAWAII 96745 ♦ 808-326-PATH ♦ sharetheroad@pathhawaii.org

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*East Hawaii  
Program Leader*  
Marcia Prose

March 8th, 2011

To: The Honorable Josh Green, M.D., Chair, Senate Health Committee;  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee  
Members of the Committee:

From: Laura Dierenfield, Executive Director, PATH

RE: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, A.C.S.W., M.P.H. for the Director of the Department of Health

On behalf of the Board and the 1,200+ members of PATH Peoples Advocacy for Trails Hawaii, we wish to express our support for Gubernatorial Nominee Loretta J. Fuddy for the Director of the Department of Health.

Ms. Fuddy brings a great deal of experience in managing the Hawaii Department of Health and clearly understands the critical role public health plays in the wellbeing of the people of Hawaii.

We look forward to establishing a relationship with Ms. Fuddy in the future to discuss ways we can work together improve health status by looking to the areas of transportation investments, land use and energy policy reform to improve the quality, safety and convenience of walking and bicycling to work, school and play. Such policy change and targeted investments can be among the most important steps we take as a community to improve the health status of the people of Hawaii by making it easier to be active and stay active on a daily basis.

Mahalo for the opportunity to submit this testimony in support.

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CENTER ON DISABILITY STUDIES

March 17, 2011

The Honorable Josh Green, MD, Chair,  
The Honorable Clarence K. Nishihara, Vice-Chair, and  
Committee Members  
Senate Health Committee  
State Capitol  
Honolulu, HI 96813

Aloha Senator Green, Senator Nishihara and Committee Members:

As the Director of Center on Disability Studies, I am writing to strongly support the nomination of **Ms. Loretta J. Fuddy** to be Governor Neil Abercrombie's Director of Health. Through her years with the Department of Health, most of Ms. Fuddy's work has centered around the health and welfare of women and children.

During the period of her interim appointment as Director of Health, I have had the opportunity to interact with her on issues involving people with disabilities. I have been most impressed by her commitment to improving the lives of people with disabilities to enable them to live and work in their communities.

I am also impressed by her commitment to collaboration with the University to provide research and training to support the Department of Health as it works to achieve its mission. I believe Governor Abercrombie has made a very wise choice by tapping the talents of someone who knows the Department and the State so well and who is totally committed to the mission of monitoring, protecting, and enhancing the health and environment of our State.

Sincerely,

Robert J. Stodden, PhD  
Director

91-1841 Fort Weaver Road  
Ewa Beach, Hawaii 96706  
Phone 808.681.3500  
Fax 808.681.5280  
Email [cfs@cfs-hawaii.org](mailto:cfs@cfs-hawaii.org)  
[www.childandfamilyservice.org](http://www.childandfamilyservice.org)



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Maui United Way

Kauai United Way

March 15, 2011

Testimony on GM 527

Confirmation Hearing for Loretta J. Fuddy, Director of the Department of Health

Senate Committee on Health

Chair: Sen. Josh Green, M.D.

Vice-Chair: Sen. Clarence K. Nishihara

Friday, March 18, 2011, Room 229, State Capitol

Presented by Howard S. Garval, MSW, President & CEO

Dear Senators Green and Nishihara and Committee members:

I am pleased to submit this testimony in strong support of the confirmation of Loretta J. Fuddy as Director of the Department of Health (DOH).

Ms. Fuddy was among the people with whom I met five years ago when I first came to Hawaii and Child & Family Service. We immediately connected through our professional identities as social workers. Over my 35 years in this wonderful profession I often experience with fellow social workers a strong bond of understanding, without having to say much, about our core professional and personal values.

My primary experience with Loretta has been in her previous position as Chief of the Family Health Service Division. In that Division, a key bureau is the Maternal Child Health Bureau (MCHB) and within that bureau the Healthy Start program was administered. Loretta and her staff at MCHB had responsibility for coordinating and monitoring what was a statewide program until the budget restrictions of the last two years almost eliminated the program altogether. Ms. Fuddy and MCHB staff collaborated with the private provider network that was delivering Healthy Start services statewide. They facilitated both administrative and training meetings of the network providers.

A former colleague of mine once said: "It is easy for leaders to lead in good times, but the true test of leadership is when times are tough." Loretta has truly met this test and then some. She advocated tirelessly for programs that were needed in her division at DOH, but unfortunately certain programs like Healthy Start and Baby Safe were not supported by the leadership at DOH. The Governor proposed eliminating Healthy Start two years ago even though Healthy Start is a model program that has been replicated in 37 states all over the United States. When the Administration did not release tobacco settlement funds that had been appropriated by the Legislature for Healthy Start, Ms. Fuddy had to meet with providers to communicate that only two programs could be preserved with the only funds still available at that time. Before that she also had to implement budget restrictions that reduced funding for Healthy Start from \$12 million to \$9 million. I was particularly struck by the willingness of Loretta and her staff to work with providers and negotiate a



Aloha United Way

*Our Mission: Strengthening Families and Fostering the Healthy Development of Children*

fair allocation of this particular reduction to \$9 million and the rationale Ms. Fuddy used to sustain the remaining two programs when further cuts had to be made. At the same time Loretta also demonstrated that she supported the Administration in carrying out this difficult decision even though we all knew that in her heart of hearts she disagreed with the decision that was made. Nevertheless, she was a team player in this situation, and I know she will continue to do the same as Director of DOH and a cabinet member of the Abercrombie team.

I also have worked with Loretta on other early childhood issues and more recently this has been with One Voice for Hawaii's Children. She is a strong believer in prevention as well as early childhood programs like Healthy Start, Baby Safe, Early Intervention Services and quality pre-school experiences for our keiki.

Ms. Fuddy is a veteran of DOH and brings 30 years of experience from a line social worker to the last ten years as Chief of the Family Health Service Division within DOH. Her social work and public health backgrounds are an asset for both health and human services. I believe she will be a strong collaborator with gubernatorial appointee Pat McManaman as Director of the Department of Human Services (DHS). Loretta also places a high value on the multi-cultural aspects of Hawaii's people. She has also testified on many bills before the Legislature, and she is always prepared with her knowledge and information to help policy makers in their deliberations that affect the health of Hawaii residents.

Back in December I had the honor to serve on the panel for the current Administration to interview candidates for directors and deputy directors of the departments of health, human services, labor, and public safety. Loretta did a fine job in the interview, and the panel advised the Governor that Ms. Fuddy was a recommended candidate for a deputy director position within DOH. The panel was purely advisory to the Governor, but ultimately he appointed people we had recommended. Ms. Fuddy was initially appointed by the Governor to the first deputy director position at DOH when Dr. Neal Palafox was appointed to be the Director. However, after Dr. Palafox stepped down, Loretta was appointed Acting Director until her ultimate appointment as Director for DOH a month or so later.

I also recently had the honor to nominate Loretta for NASW's Lifetime Achievement in Social Work award which Loretta subsequently won.

For all of the reasons stated above, I humbly urge you to confirm Ms. Loretta J. Fuddy as Director of the Department of Health.

Mahalo for the opportunity to submit testimony and I look forward to working with Ms. Fuddy in her new position.

With warm Aloha,

Howard





**HO'ŌLA LĀHUI HAWAI'I**  
*P.O. Box 3990; Līhu'e, Hawai'i*  
*Phone: 808.240.0100 Fax: 808.246.9551*

**Senate Committee on Health**

The Hon. Josh Green, M.D., Chair

The Hon. Clarence K. Nishihara, Vice Chair

Testimony in **Support** of GM -527  
*Gubernatorial Nominee, Loretta J. Fuddy,*  
*Director of the Department of Health*  
*March 18, Room 228 2:45pm*

Ho`ola Lahui Hawaii supports the confirmation of Loretta J. Fuddy to be the Director of the Department of Health. Ms. Fuddy has long been a staunch supporter of community health centers and a longtime advocate for children and families in Hawaii. Ms. Fuddy has a strong public health background and over 30 years of experience working on the front lines and in the administration for the Hawaii Department of Health.

I first had the opportunity to work closely with Loretta on the Hawaii uninsured project for which I was a member along with Loretta of that group's steering committee. It was a great pleasure working with her on this initiative and she worked tirelessly on this effort. She is definitely in tune with our communities and understands the needs of our uninsured population.

I much admire and appreciate Loretta's willingness to take on such a major position in the new administration. Her long time understanding of the department will no doubt be a huge advantage for her in achieving the goals of this administration. She is a great choice for this office and we are in strong support of her confirmation.

I can personally attest that she is person of quality and dedication. I urge the committee to support her nomination and look forward to a long and continuing relationship with the department under her leadership.

O wau iho no,

David Peters  
Chief Executive Officer



Senate Committee on Health  
The Honorable Josh Green, Chairman

March 16, 2011

Aloha Senator Green and Committee members!

With regard to GM-557 and the nomination of Loretta Fuddy to be the new Director of our Department of Health: we stand in enthusiastic support of this nomination!

Loretta has spent many years in service dedicated to the people of Hawai'i. Over the years, she has been a steadfast and reliable resource to our population, and the many of us health professionals who have sought her out for answers and for guidance.

Our Health Department will benefit from her leadership as it struggles with the many health related issues before us; an aging population, homelessness, migrant health, rural health issues, natural disasters, domestic instability, drug use, the health professional shortage crisis, and so on. The depth and breath of Loretta's experience, and the quality of her working relationships across the state, will serve us well as we enter the second decade of the 21<sup>st</sup> century.

We look forward to working with a new Health Department under Loretta Fuddy's leadership. Please confirm this great health professional for all of us.

Thank You.

Dan Domizio PA,MPH  
Clinical Programs Director  
Puna Community Medical Center

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; the Honorable Clarence K. Nishihara, Vice-Chair, Senate Health Committee; and Members of the Senate Health Committee

FROM: Chris Jackson, Early Learning Council member & Head Start Collaboration Office Director

RE: GM-527-Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health

DATE: March 16, 2011

Thank you for the opportunity to provide testimony in support of Loretta Fuddy's nomination for the position of Director of the State Department of Health.

If confirmed as the new Director, Ms. Fuddy would bring to the position more than 30 years of experience working within the Department of Health, most recently as the Chief of Family Health Services Division for the past ten (10) years. It is within this context that I have known and worked with Ms. Fuddy.

Over the past three years, we have worked together as members of Hawaii's Early Learning Council, a public-private entity established in statute to develop and administer a comprehensive and coordinated early childhood system for the State. In that capacity, Ms. Fuddy has not only shared her knowledge and expertise in systems-building efforts and policy discussions, but she has also shared resources and lent her support towards collaborative direct services and professional development initiatives for young children and their caregivers.

I have known Ms. Fuddy to be a true advocate in addressing the health and human services needs of young children and their families. Through her tenure in the Department, she has provided leadership and support to her staff in the delivery of quality services, in documenting results and being held accountable for public and private funds, and in working collaboratively with community partners at both the State and local levels to improve the health and well-being of Hawaii's young children and families.

I believe that Ms. Fuddy has the vision, the will, and the ability to lead the Department in innovative and resourceful ways, and I lend my full support for her nomination as the new Director for the State Department of Health.

Mahalo.



Assisting individuals with disabilities to realize their full potential

March 17, 2011

State of Hawai'i  
Senate Committee on Health  
Hon. Josh Green, M.D., Chair  
Hon. Clarence Nishihara, Vice Chair  
Friday, March 18, 2011  
2:45 p.m. | Conference Room 229

GM 527 – STRONG SUPPORT

Chair Green, Vice Chair Nishihara and members of the Committee on Health,

I am appreciative for the opportunity to provide testimony in strong support of Loretta J. Fuddy, Director-Nominee of the Department of Health.

As the President and Chief Operating Officer of Winners At Work, Inc. dba Abilities Unlimited, I have relied on Loretta's years of experience in the health and human services industry. I believe this firsthand knowledge provided by Loretta has allowed our organization to weather some storms.

Committed to serving individuals with a wide range of disabilities, Abilities Unlimited has an increasing demand by families seeking assistance. Loretta's 30 plus years in the Department of Health has allowed our board to find new possibilities, stay current on new diagnoses to better provide treatment and care, as well as the ability to further the mission of our organization.

Loretta's experiences are priceless and we cannot think of a better person with experience to operate the Department of Health.

Thank you for the opportunity to provide testimony.

Sincerely,

Karen Mukai  
President & Chief Operating Officer  
Winners at Work, Inc. dba Abilities Unlimited



**INJURY  
PREVENTION  
ADVISORY COMMITTEE**

A SAFE HAWAII FROM THE MOUNTAINS TO THE SEA

March 18, 2011, 2:45pm

The Honorable Senator Josh Green, Chair  
The Honorable Senator Clarence K. Nishihara, Vice-Chair  
Senate Committee on Health

Dear Chairman Green and Members of the Senate Committee on Health,

Subject: **Support for GM 527 – Gubernatorial Nominee, Loretta J. Fuddy, for the  
Director of the Department of Health**

The Injury Prevention Advisory Committee supports the nomination of Loretta J. Fuddy for the Director of the Department of Health.

Established in 1990, the Injury Prevention Advisory Committee (IPAC) is an advocacy group committed to preventing and reducing injury in Hawai'i. IPAC members include public and private agencies, physicians, and professionals working together to address the eight leading areas of injury.

Loretta Fuddy has three decades of experience at the Department of Health and over the years, has successfully partnered on several important injury prevention projects. She has established herself as a strong leader, both in and outside the Department. She has a solid background in public health and she understands the need for continued prevention efforts. We support the nomination of Loretta Fuddy for the Director of the Department of Health.

Thank you for allowing us to testify.

Sincerely,

Bruce McEwan, Chair  
Injury Prevention Advisory Committee

To:  
The Honorable Josh Green, M.D., Chair, Senate Health Committee,  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health  
Committee, and Members of the Committee.

From:  
Linda Coble, [lindacoble@mac.com](mailto:lindacoble@mac.com)

RE:  
GM-527 – Testimony in support of Loretta J. Fuddy, for the  
Position of Director of the Department of Health

Aloha,

As someone who has advocated for the prevention of child abuse and neglect for decades, I am thrilled to learn of Loretta Fuddy's nomination to be Director of the Department of Health. She has been dedicated to addressing the issues of health and human services for our most vulnerable populations throughout her career in public service. Loretta will bring collaborative skills, compassion and common sense to the development of successful strategies.

I encourage the Senate Health Committee leadership and member support and confirmation of Loretta Fuddy. Her more than 30 years of experience working within the Department of Health will be an enormous asset, as she works to monitor, protect, and enhance the health and environment of our state.

Mahalo for the opportunity to testify in writing on behalf of this remarkable woman, who deserves to be our Director of the State Department of Health.

Sincerely,  
Linda Coble

March 9, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee;  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee  
and Members of the Committee

FROM: Virginia Pressler, MD

RE: GM -527 - Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

It gives me great pleasure to testify in support of Gubernatorial Nominee Loretta J. Fuddy for the Director of the Department of Health.

I have know Ms. Fuddy for over twenty years. I remember the first time I met Loretta. She was facilitating a community meeting related to early childhood health and I remember being so impressed and thinking "who is this woman?" My path followed closely with Ms. Fuddy's after that and I have become a bigger and bigger fan of hers over the years.

From 1998-2002, I had the honor of serving as Deputy Director Health Resources Administration at the Hawai'i State Department of Health. Loretta reported to me as Chief of the Family Health Services Division. My admiration for Ms. Fuddy grew as I worked more closely with her.

Ms. Fuddy is knowledgeable, collaborative, totally dedicated, unflappable, resilient and extremely capable as a program director and as an administrator. She is a critical thinker, excellent mediator and facilitator, and has unquestionable integrity. Ms. Fuddy has a broad understanding of public health and I look forward to working with her in her new role.

I am only sorry that my schedule did not allow for me to personally deliver this testimony today. I really would have liked to personally address you in expressing my strong support of Ms. Fuddy's nomination for the Director of the Department of Health.

Date: March 14, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

FROM: Cash Lopez

RE: GM 527 – Confirmation Hearing Set for Loretta “Deliana” Fuddy  
on Friday, March 18, 2011 2:45pm Room 229, State Capitol

I am writing in favor of Loretta “Deliana” Fuddy as the duly appointed State of Hawaii Director of Health. I believe that Deliana possesses the leadership and has the compassion and commitment to making a better Hawaii.

Deliana is a strong advocate for the health of Women, Infants, and Children of Hawaii. She has held numerous positions advocating for children’s health and well-being. She has demonstrated leadership and active participation in maternal and child health issues and continues to be a strong force.

She is instrumental in building public health capacity and thus is an icon and role model for other staff in the health department. Her broad public health perspective makes her a unique candidate.

She encourages, supports, and dedicates her efforts in her staff, whether on Oahu or on the neighbor islands. She encourages all of us to treat each other with respect. Thus, she considers us her “family.” Coming from Kauai, that is a rarity, and the staff at Family Health Services on Kauai, feel pride that she is part of our “Ohana.” She warms many hearts.

Therefore, I recommend Loretta “Deliana” Fuddy as the State of Hawaii Director of Health.

Sincerely,

Cash Lopez  
Hawaii Resident  
US Citizen  
State of Hawaii Department of Health Employee



**From:** Rebecca Rude Ozaki [rozaki@hawaii.edu]  
**Sent:** Thursday, March 10, 2011 1:09 PM  
**To:** HTHTestimony  
**Cc:** Ifuddy62@gmail.com  
**Subject:** Support for Loretta J Fuddy - Director of DOH

**TO:** The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

**FROM:** Rebecca Rude Ozaki

**RE:** GM -527 - Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

**This memo is in support of Loretta J. Fuddy for the position of Director for the Department of Health (DOH).**

Ms. Fuddy has more than 30 years of direct experience working within DOH. She has a proven track record that demonstrates leadership and dedication for appropriately planning and implementing strategic plans that address the health and human service issues for our most disenfranchised populations. Ms. Fuddy understands the necessity to collaborate with other state agencies and the University of Hawaii system to build the capacity of DOH through pursuit of federal and private funding sources to improve upon and expand the resources of Hawaii, evaluate and improve system approaches, and develop well considered strategies that support the unique needs and well being our multicultural community.

Should you have any questions regarding this letter of support, please contact me.

Aloha,

*Becky*

Rebecca Rude Ozaki, Ph.D.

University of Hawaii - Center on Disability Studies

808-956-9376

[www.RealChoices.org](http://www.RealChoices.org)

March 10, 2011

Senator Josh Green, M.D., Chair  
Senator Clarence K. Nishihara, Vice Chair  
G M 527, Consideration and confirmation as Director of the  
Department of Health, Gubernatorial Nominee, LORETTA J. FUDDY  
Hearing on March 18, 2011

Dear Senator Green:

I strongly support the confirmation of Loretta J. Fuddy.

Ms. Fuddy was a student of mine at the Myron Thompson School of Social Work , University of Hawaii at Manoa. From the outset of her student career, I was impressed with her positive attitude, her intelligence, her willingness to work with students as well as with faculty, her leadership when in group gatherings, and above all her openness and receptiveness to learning. Since graduation from our School, she has held various administrative positions in the health field, while successfully completing another graduate degree in Public Health.

As you can see I have a very high regard for Ms. Fuddy and I strongly recommend her appointment to the position of Director of Health.

Sincerely,

Robert Y. Masuda, Retired  
Assistant Dean, School of Social Work, University of Hawaii  
School of Social Work

1608 Kanalui Street, Honolulu, HI 96816

**From:** Bert Fishman [fishforpeace@gmail.com]  
**Sent:** Thursday, March 10, 2011 8:08 PM  
**To:** HTHTestimony  
**Subject:** Support of Confirmation for Loretta Fuddy as Director of the Department of Health

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

FROM: Berton Fishman

RE: GM -527 - Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

**I urge you to confirm Loretta J. Fuddy as the next Director of the Department of Health.**

**Mahalo,**

**Berton Fishman**

# JoAnn Farnsworth, Farnsworth Consulting

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To: Senator Josh Green, Chair, Senate Committee on Health  
From: JoAnn Farnsworth  
Date: Friday , March 17, 2011, 2:45 p.m.  
Conference Room 229

**Subject: Confirmation of Loretta Fuddy as Director Department of Health**

As a long term advocate for the children of Hawaii and a member of One Voice for Hawaii's Children ([www.onevoiceforchildren.net](http://www.onevoiceforchildren.net)), an alliance of organizations and individuals committed to the development of an effective and equitably funded early childhood system of support that gives all young children the opportunity to arrive at kindergarten safe, healthy and ready to succeed, I firmly support the confirmation of Loretta Fuddy as Director of The Department of Health.

Ms Fuddy has had extensive experience both here in Hawaii and at the national level that will bring knowledge, demonstrated commitment to bear on the challenges we face as a state in health promotion and closing the gap on health disparities.

As advocates we are lucky to have someone with her level of understanding and commitment. Her extensive experience within the department itself will help to boost morale and ensure stability.

Mahalo for your consideration.

JoAnn Farnsworth  
[jfarnsworth@hawaii.rr.com](mailto:jfarnsworth@hawaii.rr.com)  
895-6097

**From:** Morgan Barrett [morganbarrett@msn.com]  
**Sent:** Friday, March 11, 2011 8:54 AM  
**To:** HTHTestimony  
**Subject:** FW: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health

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**From:** [morganbarrett@msn.com](mailto:morganbarrett@msn.com)  
**To:** [morganbarrett@msn.com](mailto:morganbarrett@msn.com)  
**Subject:** RE: GM -527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health  
**Date:** Fri, 11 Mar 2011 12:45:12 -0600

**TO:** The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

**FROM:** Morgan Barrett, MD, MPH (former Deputy Director for Health Resources Administration, Hawaii State Department of Health, 2006-2009)

**RE:** GM -527 - Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy,**

**for the Director of the Department of Health**

Greetings Josh and Members of the Senate Health Committee,

I hope this Legislative session finds you and your family well, and offers you and your committee members the opportunity to continue to make the same thoughtful and positive decisions that I was fortunate to witness you make during my 3 legislative sessions as Deputy Director for Health Resources Admin. at the DOH from 2006-2009. You were particularly kind to me, especially in my first year, as I tried to learn how to function in unfamiliar circumstances. I truly miss many of you who were so supportive of my efforts to try to find the "golden mean" in my testimony, and in my responses to your questions.

I am writing in support of Loretta (Deliana) Fuddy's nomination for Director of the Department of Health. I came to know Deliana very well in my 30 months at DOH. She actually reported to me in her role as Chief of FHSD. I believe you are already well aware of Deliana's excellent reputation in the public health and social welfare community. What you may not know is that she is a person of sterling character, unwavering tenacity, unbridled enthusiasm, and a lifelong commitment to serving the most vulnerable in our society. I still regard Deliana as one of my dearest and trusted friends, and during my tenure at DOH, I often turned to her for guidance and wisdom in what were often very contentious times at DOH. Deliana will bring a much needed spirit of inclusiveness, humility, and unity, to her role and to the enormous challenges that face the DOH in the years ahead.

## Radcliffe & Associates, LLC

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222 South Vineyard Street, Suite 401, Honolulu, HI 96813-2453 Phone (808) 524-4459 Fax (808) 599-4340

March 16, 2011

Senator Josh Green, M.D., Chair  
Senator Clarence K. Nishihara, Vice Chair  
Committee on Health  
State Capitol, Room 229

**RE: GM527** Submitting for consideration and confirmation as the Director of the Department of Health, Gubernatorial Nominee, LORETTA J. FUDDY, for a term to expire December 1, 2014.

Dear Chair Green, Vice Chair Nishihara and Members of the Committee:

I have known Loretta Fuddy personally and professionally for twenty years, and know her to be of outstanding character and ability. She is now, and has been, a mainstay, a pillar of strength at the Department of Health for all of that time. Loretta has the reputation of being one who "holds things together."

The Department of Health is both huge and complex. It is one of the most important institutions, public or private, in Hawaii and vital to the well being of the state. Therefore, when Governor Abercrombie nominated her to be the Deputy and then later, the Director, I knew it to be the logical and the right choice, and that is why I join with so many others now to urge that she be confirmed by the State Senate.

Thank you for the opportunity to submit written comments.

Sincerely,

John H. Radcliffe

**From:** Carol VanCamp [cvancamp3@hawaii.rr.com]  
**Sent:** Saturday, March 12, 2011 7:06 PM  
**To:** HTHTestimony  
**Subject:** Testimony in Support of GM-527 - Loretta Fuddy as Permanent DOH Director

To: The Honorable Josh Green, M.D., Chair; Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair; Senate Health Committee and Members of the Committee

I have had the chance to get to know Loretta Fuddy as interim DOH director, and have been very impressed with her knowledge and experience in the health care industry throughout her career, and most importantly, in the State of Hawaii. She is well-qualified for this position.

Given all of the challenges our health care industry is facing today, it is extremely important that our leaders in this industry be knowledgeable and have strong management and leadership skills. For these reasons, I would urge your support for her confirmation as the Gubernatorial Nominee.

Aloha,  
Carol VanCamp

Carol A. VanCamp  
HC2 Box 9547, Kea'au, HI 96749  
T (808) 982-9958 – C (808) 938-0828

March 9, 2011

To: Honorable Josh Green  
Honorable Clarence Nishihara

Hawaii Chapter  
1451 King Street, Suite 504  
Honolulu, HI 96814  
Telephone (808) 973-2155  
Inter-island 1-800-272-5240  
Fax (808) 973-2160

[marchofdimes.com/hawaii](http://marchofdimes.com/hawaii)

From: Lin Joseph  
Director of Program Services  
March of Dimes Hawaii Chapter

Re: **GM527**

Hearing: Friday March 18, 2011  
Conference Room 229, State Capitol

Chair Green, Vice Chair Nishihara, Members of the Committee:

I am writing in support of the appointment of Loretta Fuddy as Director of the Department of Health. The first thing I learned in my studies at the University of Hawaii's School of Public Health was the difference between the medical field and the field of public health: In medicine the focus is on the patient; in public health the focus is on populations. Public health is the art and science of protecting and improving the health of communities by promoting healthy lifestyles and injury prevention. Who better to head Hawaii's Department of Health than a Hawaii public health practitioner?

Ms. Fuddy has dedicated her career to public health in Hawaii. She has been employed at the Department of Health for 35 years and during that time has contributed to many public health initiatives in Hawaii and on a national level as detailed in her CV, most notably her involvement in the development of the Healthy Start home visitation program, the state's Child Death Review System and the Hawaii Children's Trust Fund.

Ms. Fuddy has been a valued volunteer with the March of Dimes Hawaii Chapter for 24 years and has served in a variety of capacities. She is on the Chapter's Board of Directors, Public Affairs and Community Grants Committees, and is the Chair of the Chapter's Program Services Committee. With her years of experience in Hawaii's public health services and her expertise in maternal and child health, she has helped to guide the Chapter toward service provision that can best meet the needs of women and their children in our community. She can be considered the state's authority on maternal and child health issues.

Her dedication and experience in public health will enable her to serve Hawaii well as Director of the Department of Health. We look forward to working with Loretta Fuddy to continue to make great strides in improving the health of the people of Hawaii.

The mission of the March of Dimes is to *improve the health of babies by preventing birth defects, premature birth, and infant mortality.*



**From:** Sonia Ayson [saceson@yahoo.com]  
**Sent:** Saturday, March 12, 2011 9:47 PM  
**To:** HTHTestimony  
**Subject:** RE:GM -527 Testimony in support of Loretta J. Fuddy ofr the Director of the Dept. of Health

To: The Honorable Josh Green, M.D. Chair Senate Health Committee; The Honorable Clarence K. Nishihara, vice Chair, Senate Health Committee and Members of the Committee

From: Sonia Ayson

RE: GM -527 -- Testimony in support of Gubernatorial Nominee, Loretta J. Fuddy  
for Director of the Department of Health

March 12, 2011

My name is Sonia Ayson and I am writing to you to voice my testimony in support for Loretta J. Fuddy for the director of the Department of Health position.

I have known Loretta both as a colleague and a friend and I think it is important for me to share why I think she is perfect for the job.

The mission of the Department of Health is to protect and improve the health and environment for all people in Hawaii. Loretta's resume as a social worker and a community volunteer spans over thirty years. She had been the Chief of Family Health Services Division of the Department of Health, a position she held for ten years before her recent appointment as the Interim Director of the Department of Health by Governor Neil Abercrombie.

The Director needs to be someone with communication skills, who can develop relationships with both his/her staff and the community as well. That person needs to be able to challenge and be a mentor to others.

I speak from experience when I say that Loretta has all of the above, and that's what made her a great boss! I had the opportunity of working closely with her as the Teen Coordinator at the Waimanalo Health project for 10 years. It was a preventive program that she developed and got funding for. Her hands on, friendly and collaborative approach made going to work everyday a pleasure.

It's been a long time since our "Waimanalo Days" and although she is no longer my boss, I am honored to be able to still call her my mentor and my friend. Her integrity and resourcefulness are without question.

Loretta is a dedicated public servant and has done well in every position she has held.

The citizens of Hawaii would be lucky to have her on the job!

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee  
The Honorable Clarence K. Nishihara, Vice-Chair, Senate Health Committee

CC: Senate Health Committee Membership

FROM: Jay Maddock, Ph.D.

SUBJECT: Testimony in Support of Gubernatorial Nominee Loretta J. Fuddy, MSW, ACSW, MPH,  
For Director of Health, Department of Health

Aloha Chair Green and Committee Members,

I am writing to indicate my support of Loretta J. Fuddy's nomination for Director of Health. Her resume and experience is a testament to her ability to lead the Department of Health and its many facets under this administration. In our professional opinion, she is adequately qualified to plan, direct and control the resources of the Department to ensure the highest quality of public health for Hawaii.

As the Director of the Office of Public Health Studies at the University of Hawai'i at Mānoa and member of the Board of Health, I am pleased that someone with strong public health credentials has been nominated for this important position. Ms. Fuddy is an alumnus of our School of Public Health and has had a 30 year career in public health. She has shown leadership in many areas both within the Department of Health and as past President of the Hawai'i Public Health Association. Ms. Fuddy will undoubtedly give 110% in this position and will continue to be a strong advocate for public health.

I hope that you will confirm her to be the next Director of Health.

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Committee and Members of the Committee

FROM: Candice Radner Calhoun

RE: GM-527- Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of Department of Health**

I am a public health supervisor in the Department of Health, Family Health Services Division, Maternal and Child Health Branch, Women's Health Section. I am testifying as a private citizen in support of Gubernatorial Nominee, Loretta J. Fuddy for the Director of the Department of Health.

I have had the pleasure for last twenty-one years of working with Loretta J. Fuddy as a public health colleague including her leadership and supervisory role as Chief of the Family Health Services Division. Loretta J. Fuddy has always provided public health expertise, leadership and commitment required to continually address issues and improve upon policy and outcomes for all people of Hawaii. The State would be very fortunate to have Loretta J. Fuddy as the Director of Department of Health as she brings to this position a wealth of applicable skills, abilities, knowledge and practical experience.

It is without hesitation that I provide this letter of support for Loretta J. Fuddy as the Director of Department of Health. Thank you for this opportunity to testify.

*Candice R. Calhoun*

Candice Radner Calhoun

TESTYIMONY IN STRONG SUPPORT – GM524

Confirmation hearing for the director of Department of Health

Gubernatorial Nominee, Loretta Fuddy, for a term to expire December 1, 2014.

HEARING

Friday, March 18, 2011

2:45 p.m.

Conference Room 229, State Capitol

Chair Senator Josh Green, Vice Chair Senator Clarence K. Nishihara and Members of the Health Committee:

I am Melba Bantay, a member of the Parish of St. Theresa's Co-Cathedral on School Street, Honolulu. Thank you for the opportunity to provide my support for the appointment of Ms. Loretta Fuddy as Director of Health for the State of Hawai'i.

My association with Ms. Fuddy is through our Parish community. Loretta, having been a long time member of the Co-Cathedral of St. Theresa parish, has contributed greatly to the life of the parish by being a member of the Finance Committee since 2004 and as a member of other parish programs. I have known her to be generous, hard working, sensitive to the people of various cultures and committed to the mission of the parish to welcome all people in responding to the call of Christ. The Co-Cathedral of St. Theresa is a very diverse parish welcoming all people of many ethnic backgrounds and from multi-generations much like a microcosm of the State of Hawaii. I believe her commitment to her work and her professional training as well as her active participation in our parish life prepares her well for the challenges of the position of Director in the Department of Health. I would like to add my support for her appointment.

If I can be of further help for her nomination, please contact me at (808) 521-2294 (home) or at (808) 527-4711 (work).

**GM 527 Testimony in STRONG SUPPORT of the Confirmation of  
Loretta J. Fuddy for the Director of the Department of Health**

Friday, March 18, 2011

2:45pm

State Capitol, Conference Room 229

My name is Malia Espinda. I am a Policy and Planning Analyst in the Department of Health's (DOH) Office of Planning, Policy, and Program Development. I am also a Legislative Coordinator for the DOH.

I am testifying in strong support of Governor Abercrombie's nomination of Loretta J. Fuddy for the Director of the Department of Health. I would like to share with you some of my observations of Ms. Fuddy, first as Deputy Director of Health, then as Acting and Interim Director.

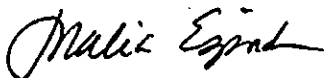
Ms. Fuddy strongly supports and is constantly engaging all her division chiefs. There were most certainly a number of management challenges that she encountered immediately. Notably, Ms. Fuddy has been diligent to confer with appropriate division chiefs, to gather their input, to communicate her thoughts, and then to provide an informed decision to them directly. Legislatively, Ms. Fuddy is empowering Chiefs by asking for and listening to their input, backing them up in her capacity, and encouraging them to be active at the Legislature, in seeking to promote and protect DOH programs. This meaningfully adds to the sense of teamwork that she is seeking to establish. I am very encouraged that she is equally empowering and supportive of staff, as well.

I have observed her desire to utilize her position to provide a strong Director presence, wherever and whenever she can. Simply stated, Ms. Fuddy is at the table. This offers support and prominence to whatever the issue that is being discussed, be it in person or on email. She wants to be and is included in almost everything and, significantly, she readily provides input and needed guidance. With her public health background and lifetime of experience in the DOH, Ms. Fuddy is incredibly knowledgeable about this department's fiscal and personnel resources, evident in the leadership she is providing as she maps out the department's current and future role in state government.

Just as she has her entire career, Ms. Fuddy is working hard for DOH. With only one deputy to help at this time, most people would be exhausted. Ms. Fuddy, however, is almost always smiling and even more enthusiastic every day in this role. It is obvious to many that she is proud to have achieved this position, proud to be the Director of a department she loves with all her heart, and is most eager to lead the DOH.

I encourage the committee and the Senate to support the nomination of Loretta Fuddy as the Director of the Department of Health.

Thank you,



Malia Espinda

March 15, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee; and Members of the Committee

FROM: Charlene P. Gaspar, R.N., M.P.H.

RE: GM – 527 – Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy for Director of Department of Health**

I am writing in support of Loretta J. Fuddy for Director of the Department of Health.

I have been a colleague of Ms. Fuddy for over 25 years. Her experience in public health, as well as her keen intellect, decision making ability and perseverance are qualifications that will make her an excellent Director of Health.

The Department is very large and the responsibilities of the Director are broad, covering many areas of public health. Ms. Fuddy's experience as Interim Director of Health, Deputy Director, Chief of Family Health Services Division and Chief of Maternal and Child Health Branch has prepared her well for the challenges as Director. Additionally, her administrative experience in the state system makes her uniquely qualified to "get things done" within a bureaucracy.

As Director of Health, no one who will work harder or will be more committed to improving public health in Hawai'i than Loretta J. Fuddy.

Thank for the opportunity to provide this testimony.

**From:** Ifuddy62@gmail.com  
**Sent:** Tuesday, March 15, 2011 4:32 PM  
**To:** Robinson, Michael; HTHTestimony  
**Subject:** Re: GM 527: Testimony in Strong Support of Gubernatorial Nominee Loretta J. Fuddy for the Director of the Dept of Health

Thanks so much Mike for your kind words and letter of support. Aloha deliana

Sent from my Verizon Wireless BlackBerry

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**From:** "Robinson, Michael" <[michael.robinson@kapiolani.org](mailto:michael.robinson@kapiolani.org)>  
**Date:** Tue, 15 Mar 2011 12:17:50 -1000  
**To:** <[hthtestimony@capitol.hawaii.gov](mailto:hthtestimony@capitol.hawaii.gov)>  
**Subject:** GM 527: Testimony in Strong Support of Gubernatorial Nominee Loretta J. Fuddy for the Director of the Dept of Health

Attached is testimony in strong support of Loretta J Fuddy, Gubernatorial nominee for the Director of the Department of Health.

**Michael J. Robinson** | Executive Director Philanthropy & Government Affairs  
Hawaii Pacific Health | 55 Merchant Street, 26th Floor | Honolulu, Hawaii 96813  
tel: 808-535-7124 | fax: 808-535-7111 | [michaelr@kapiolani.org](mailto:michaelr@kapiolani.org)

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Testimony to the Senate Committee on Health-Hawaii State Legislature 2011

Committee: Senate Health Committee

Date: March 18, 2011 Hearing Time: 2:45pm

Hearing: GM527: Confirmation of Ms. Loretta D. Fuddy for Director of Health

Aloha Chairperson Green, Vice-Chair Nishihara, and Members of the Senate Health Committee;

My name is Nancy S. Partika, and I am here today as an individual public health practitioner testifying in strong support for confirmation of Ms. Loretta Fuddy as Director of Health. I have known Loretta and her work in public health since the early 1980s, and I am pleased to support her nomination as Director of Health.

As a member of the public health community since 1979 and having worked both in the public and private sectors of public health, I am a strong advocate of a public health-trained leader for the Hawaii State Department of Health. With her master's degrees in public health and social work and her 3-plus decades of experience in providing leadership as a division chief, branch chief and section supervisor within the Department of Health system, she has consistently exemplified leadership in public health management within her programs and the Department itself.

More recently as acting Deputy and acting Director of Health, Loretta has given the Department of Health 150% in her efforts to provide stability and a sense of direction in this transitional period for DOH. Loretta has also served in leadership positions outside of the Department of Health, such as her term as president of the Hawaii Public Health Association (2004-2006) and numerous community non-profit board leadership positions as well. She has also been an active leader in the national Association of Maternal & Child Health Program's efforts to address the health needs of children and families as well and she is well-respected nationally and in the Pacific for her leadership.

We need clear and unequivocal public health leadership at this time in our DOH, more than ever before. There are many problems to address, and fewer resources but I have confidence that Loretta Fuddy will be able to identify the partners needed and provide the leadership and direction to make inroads into the complex systemic issues we face. Thank you for your consideration of this testimony.

Nancy S. Partika, RN, MPH

PH Faculty member-University of Hawai'i



**From:** Marion Poirier [mpoirier808@gmail.com]  
**Sent:** Wednesday, March 16, 2011 12:17 PM  
**To:** HTHTestimony  
**Subject:** TESTIMONY IN SUPPORT OF GM 527 LORETTA J. FUDDY

TESTIMONY IN SUPPORT OF GM 527 LORETTA J. FUDDY Friday, March 18, 2011, 2:45 P.M., Hawaii State Capitol, Rm 229

DEAR CHAIR GREEN, VICE CHAIR NISHIHARA, AND MEMBERS OF THE SENATE COMMITTEE ON HEALTH:

My name is Marion F. Poirier, M.A., R.N. and I'm a Health Care Consultant, who has formerly been executive director of various organizations such as NAMI HAWAII and Hawaii Nurses Association. These experiences have given me the opportunity to be aware of Loretta J. Fuddy's many skills and experiences. I believe she would make an outstanding Director of Health, and this testimony supports that thesis.

Ms. Fuddy has had this interim experience as well as as another earlier on. At a recent mental health transformation grant meeting, she was able to communicate to the participants many concepts of import on mental health topics. She has had public health experience outside of Hawaii, and was chief of family services for Hawaii. Ms. Fuddy relates well to people with various perspectives, and would be able to tap into the talents of diverse components of mainstream Hawaii.

Thank you for the pleasure of being able to provide this supportive testimony.

Signed Marion F. Poirier, M.A., R.N.  
Cell: 808.497.3443  
E-mail: [mpoirier808@gmail.com](mailto:mpoirier808@gmail.com)

Sent from my iPad

Senate Health Committee  
Confirmation Hearing for Loretta Deliana Fuddy, MSW, MPS  
As State Director of Health  
March 18, 2011

Testimony from Barbara Yamashita

Honorable Chair, Senator Josh Green and members of the Senate Health Committee:

I am writing to urge favorable confirmation of Ms. Loretta Deliana Fuddy as Director of Health. Ms Fuddy has been a long time and well recognized public health advocate with a special focus on early childhood issues. Her record lies with the work done in Healthy Start, child abuse prevention and early intervention services.

In addition, it's important to note that she has been a department of health employee for years and comes with the knowledge and experience to address the needs of the department. Over recent years the department has undergone tremendous changes, some attributable to the economic condition of our state, some related to changes in policies and priorities. Ms. Fuddy's "inside knowledge" will be an asset and provide an opportunity to address the needed changes efficiently and effectively, Other factors impacting on the department such as health care reform also needs to be addressed expediently. Having the experience Loretta possesses at the helm will help steer the department thru the necessary changes that have to occur as well as the uncertainties in health care that lie ahead.

I ask your favorable consideration of Ms. Fuddy's nomination for Director of Health.

Thank you for the opportunity to testify.

March 16, 2011

TO: The Honorable Josh Greene, M.D., Chair Senate Health Committee  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health  
Committee and Members of the Committee

FROM: Paula Wong, MSW

RE: GM – 527 – Testimony in Support of **Gubernatorial Nominee,  
Loretta J. Fuddy, for the Director of the Department of Health**

Respectfully submitting testimony in support of Gubernatorial nominee, **Loretta J. Fuddy** for the Director of the Department of Health. Her career is exemplary in the field of health, providing leadership on local and national levels in the area of family health services. Her wide ranging experience speaks for itself in regards to her knowledge and expertise, requisite for the position as Director of Health. As a personal friend and social work colleague for the past 35 years, two areas characterize and define Loretta. One is her passion and unwavering focus on the needs of families and secondly, her integrity and personal high standards which have guided her career and direction in the health field. Hawaii can be a significant leader in the area of health, nationally as well as internationally with our unique demographics and geographical locale. Loretta's collaborative and administrative skills will lend itself well to provide the leadership necessary to move forward despite our challenges. Thank you for your favorable consideration of **Loretta J. Fuddy** for the director of the Department of Health.

To: The Honorable Josh Green, M.D., Chair, Senate Health Committee

The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee

**Members of the Senate Health Committee**

Date: March 14, 2011

From: Dr. Dyanne D. Affonso, Research Director, University of Hawaii, RCUH & Principal Investigator of NIH Research Projects with KKPCA, Hawaii

RE: GM-527- Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

I have had the privilege and honor of working with Loretta J. Fuddy since the 1990's and have witnessed her leadership, administrative skills and compassion in promoting the health of Hawaii's people through her numerous positions in the State Department of Health. This letter addresses selected areas of Ms. Fuddy's expertise as evidence of her readiness and abilities to be the State's Director of Health, as envisioned by Governor Abercrombie in her appointment.

**I. Health is a multi-sectorial system in the State via the Department of Health.**

Ms. Fuddy has demonstrated her ability to work with diverse sectors that comprise the Department of Health-DOH and its interface with the communities and local people. Through her administrative leadership, she mobilizes various sectors of state agencies and its interdepartmental strengths toward common mission in promoting health. She builds alliances among community organizations for their participation in state health programs. She is strategic in aligning resources to produce valuable health data, which can be used in responding to pressing public health problems. Ms. Fuddy's working relationships with her colleagues within the various state health departmental agencies is a critical asset. Two exemplars affirm the above statements.

(1). Ms. Fuddy's passion in promoting Maternal Child Health in the state is evident through her systematic linkages among the DOH's environmental, behavioral, disease outbreak and control, mental health, public health nursing, and statistical branches, which built the state's foundation in community interface with such vital partners as the March of Dimes, Mothers and Babies Coalition, Child-Family Services, Kiwanis, Rotary, and Hawaii's businesses. Through her 10- year leadership as Chief of Family Health Services Division, maternal-child health became not only a woman's health issue but a family health priority in the State DOH programs. A key evidence of her administrative skill-set is the State of Hawaii's Comprehensive Perinatal Services, which Ms. Fuddy is Principal Investigator of this federally-HRSA funded project for over 15 consecutive years because she is federally acknowledged as a Hawaii State Department of Health leader. Ms. Fuddy has also been nationally recognized as a contributor in defining the concept of "Comprehensive Perinatal Services" in our nation. Noteworthy HRSA also complimented her leadership through the funding of a supplemental award on Preventing Childbearing Depression linked to the

state's HRSA Comprehensive Perinatal Project. This supplemental award was one of only 6 in the entire US when funded. It is notable in linking depression screening to primary care.

(2). The state of Hawaii's Compendium Health Report, commonly known as the State Health Data Book was conceived, developed and implemented via the leadership of Loretta Fuddy. It is now one of the DOH's most influential Data Report for communicating statistical profiles of the people/communities, used to inform the significance of grant applications and a benchmark for identifying health issues. Ms. Fuddy has educated state agencies and leaders among community agencies on the importance of active reporting of health data codes to produce periodic updates of the State Health Data Book. Since the state DOH is a complex system, it is critical to have a Director who orchestrates communications among multi-sectorial levels, as evident in the valued deliverable of the State Health Data Book, which has applications for diverse stakeholders (state, academic, clinical, community and business agencies).

## **II. Hawaii's Diversity Defines Us – Addressing Health Disparities of Vulnerable Populations**

Governor Abercrombie set the tone for promoting health of all of Hawaii's people in his statement that "Hawaii's diversity defines us". Ms. Fuddy's 30+ years career in the State DOH is dedicated to addressing the issues of health and human services in Hawaii's most vulnerable populations. I have worked with Ms. Fuddy on several federally funded grant projects in reconciling issues of access of care to Hawaii's most vulnerable communities and families. Ms. Fuddy has generously and compassionately been the point person in linking national health initiatives to the state DOH, which thereby allows us to compete successfully in grants that address the USA's Healthy People 2000, 2010, 2010 objectives of reducing health disparities. Three exemplars demonstrate Ms. Fuddy's commitment to addressing health disparities as the DOH Health Director.

1). Throughout the 1990's Hawaii, along with other states, experienced public health problems of adverse maternal-child health outcomes, specifically low-birth weight/premature infants, insufficient prenatal care, low immunization rates, child health follow-up. During the 1990's we received a National Institutes of Health-NIH grant to reduce MCH disparities of Hawaiian, Filipino and Japanese childbearing women and families on the Big Island of Hawaii via a project known as "Malama-Care". My collaborative work with Ms. Fuddy on this original Malama project brought community-based perinatal care to Big Island, which was subsequently honored by NIH as a role-model of care for vulnerable/disparate childbearing families. It was Ms. Fuddy's leadership that extended the Malama Care to Kauai, which she funded for MCH services as the DOH/FHSD Chief. The current Comprehensive Perinatal Services in the state is based on Ms. Fuddy's vision to address health disparities, as it continues to target Hawaiians, Pacific Islanders and recent immigrant families. Through her dedication to reducing health disparities, Ms. Fuddy has nurtured alliances with the Native Hawaiian Health Systems on each island and the many culturally-based community groups that see Ms. Fuddy as their health advocate. Ms. Fuddy's MCH work across the years

provides evidence that she is responsive to addressing health problems of Hawaii's most vulnerable families.

2). During this decade, Ms. Fuddy has been a leader in participating with her DOH colleagues in anchoring the state's emergency response system. Specifically, she advocated that the needs and challenges among vulnerable groups and places, particularly people limited in English fluency, rural communities and neighboring islands are equally addressed. Ms. Fuddy's experience in disease surveillance (including outbreak and control) of families, as Chief of FHSD, is a valuable asset in her position as State Health Director. Since Family Health Services underlies Community Health Services in the neighborhoods, Ms. Fuddy understands the critical systems that are core to the state's health response in addressing health disparities and ensuring equity of care to the most vulnerable people in Hawaii. I have witnessed the community's response of gratitude and respect to Ms. Fuddy during her neighbor island site visits as she communicates her philosophy and values of serving the health needs of all Hawaii's peoples.

3). Currently, we are engaged in targeting disease prevention of children in a highly disparate school-community on the Big Island – Kau, Keeau, Pahoia Complex Area-KKPCA. Via community-based participatory research with KKPCA stakeholders, including the DOE/KKPCA Superintendent, we have targeted child obesity prevention in an NIH grant application. Ms. Fuddy's support and encouragement in our grant applications has been noted by the NIH reviewers in their commendation of her role as a DOH leader and her advocate for minority child health promotion in the highly disparate school community of KKPCA. NIH is encouraging our grant-writing work in reducing health disparities that target children of Hawaiian, Pacific islanders and recent immigrant families. Ms. Fuddy has been generous in providing DOH support via her written statements and meeting with me for discussions on health initiatives that target the most vulnerable groups. Noteworthy, Ms. Fuddy's support has facilitated support of other State agencies, such as the State DOE. NIH has complimented Ms. Fuddy and her collaboration with us on this grant application effort, since KKPCA children have sparse opportunities to participate in preventive health initiatives and research, compared to school districts on the main island.

In summary, Ms. Fuddy has 30+ years of leadership in the State DOH, of working collaboratively and using a systems approach to developing successful strategies that meet the unique needs of Hawaii's multi-cultural communities.

I humbly ask you, on behalf of the community partnerships and stakeholders involved in our grant applications, to confirm Ms. Loretta Fuddy as Governor Neil Abercrombie's nominee for Director of the Department of Health. Ms. Fuddy is ready, able, and passionate to promote the health of Hawaii's people through her shared vision in working with the Governor and his staff, the State Legislature, Federal Administrative Offices, State Agencies and all the people.

Thank you for the opportunity to submit this testimony,

Dyanne D. Affonso, Ph.D., Principal Investigator, NIH Grant Projects with KKPCA, Hawaii

**TESTIMONY OF CYNTHIA M.L. YEE**

**TO THE SENATE COMMITTEE ON  
HEALTH**

**TWENTY-SIX STATE LEGISLATURE  
REGULAR SESSION of 2011**

March 18, 2011  
2:45 p.m.

**TESTIMONY ON GM -527 In Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

TO THE HONORABLE JOSH GREEN, M.D., CHAIR, THE HONORABLE CLARENCE K. NISHIHARA, VICE CHAIR, AND MEMBERS OF THE COMMITTEE

Thank you for the opportunity to present personal testimony in my individual capacity in support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**. Ms. Fuddy and I have known each other since high school and have watch each other grow in our respective professional capacities. She as a well-distinguished administrator in the field of health and I as an attorney.

Beginning in 2004 we have served in a number of committees together at the Co Cathedral of St. Theresa including the Finance Committee. She continues to serve there on the Finance Committee, School Board, Stephen Ministry And Ad Hoc Search Committees. We also share a bond for music as active choir members.

Through these common bonds, I have had many conversations with Ms. Fuddy and have had many opportunities to personally observed her to be:

- Committed to personally improving the lives of all those she meets and all those whom she has been professionally entrusted with;
- Equipped with a treasure trove of visions, action plans, and professional acumen to carry out her commitment; her distinguished curriculum vitae is evidence of such;
- Able to empower others to be part of common goals; and
- Compassionate of individuals experiencing challenges in their lives.

In committee assignments and in service at the Co Cathedral we have not always agreed on issues, however, I can always count on her honest and straightforward take on issues. Thus, it is with great pleasure that I respectfully and wholeheartedly urge this committee to recommend the **Gubernatorial Nominee, Loretta J. Fuddy, be confirmed for the Director of the Department of Health.**

Thank you for the opportunity to present testimony.



## Feleai Tau

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Tuesday, March 08, 2011 4:57 PM  
**To:** HTHTestimony  
**Cc:** thirr33@gmail.com  
**Subject:** Testimony for GM527 on 3/18/2011 2:45:00 PM

Testimony for HTH 3/18/2011 2:45:00 PM GM527

Conference room: 229  
Testifier position: support  
Testifier will be present: No  
Submitted by: Arvid Youngquist  
Organization: The Mestizo Association  
Address:  
Phone:  
E-mail: [thirr33@gmail.com](mailto:thirr33@gmail.com)  
Submitted on: 3/8/2011

Comments:  
Chair, Health Committee & Committee Members

We support the advise and consent of the appointment of Loretta J. Fuddy as the next DIR, DOH for a term to expire 12/1/14.

Mahalo for this opportunity to provide testimony.

Arvid Youngquist  
The Mestizo Association  
Kalihi Valley resident

**TO:** <http://www.capitol.hawaii.gov/emailtestimony>

**To:** Sen. Josh Green, M.D., Chair  
Sen. Clarence Nishihara, Vice Chair  
Senate Committee on Health

**Hearing Info:** **Senate Committee on Health**  
**Friday March 18, 201**  
**Conference Room 229**

**From:** Annette Taeko Mente

**RE:** Testimony In Support of GM 527: Confirmation of LORETTA J. FUDDY as the Director of the Department of Health

Aloha Chair Green and Members of the Committee,

My name is Annette Mente and it gives me great pleasure to submit this letter in support of the nomination of Loretta Fuddy to the Director of Health. I have worked as planner for the Department of Health, Family Health Services Division (FHSD) for 11 years and have worked closely with Ms. Fuddy for the past 5 years under her direct supervision.

In that time I have found Ms. Fuddy to be a strong public health leader, working tirelessly on behalf of children and families at the community, state, and federal levels. Over her professional career she has helped build a system of care for infants, children, mothers and their families that assure access to prevention and treatment services in our state. As the Chief of FHSD, the maternal and child health (MCH) agency, she has fought unwaveringly on behalf of programs to protect mothers and children, building FHSD into one of the largest divisions in the Department of Health (DOH) securing millions in federal funding for critical prevention and health services particularly for the most vulnerable and underserved populations in Hawai'i.

Her dedication to the community is also reflected in her extensive volunteer work with many local nonprofits boards and organizations.

In my work with Ms. Fuddy she has always demonstrated a keen understanding of the public health field and strong commitment to building partnerships to extend the effectiveness of our efforts. She is a creative, analytic, and strategic thinker; quickly able to understand and deal with new and complex issues.

I am continuously amazed by her seemingly limitless capacity to juggle a multitude of tasks and responsibilities with incredible enthusiasm, energy, and optimism that is often contagious. As a supervisor she is always supportive of both our professional and personal lives and encourages us to find a healthy balance. She is respectful of her staff, demanding excellence and always supportive of our continued professional development (she is often able to see our professional potential, when we cannot).

Her years of experience in the public health field and her extensive knowledge of the Department itself will serve her well as Director. I strongly support her confirmation as Director of Health.

**GM 527 Testimony in STRONG SUPPORT of the Confirmation of  
Loretta J. Fuddy for the Director of the Department of Health**

Friday, March 18, 2011

2:45pm

State Capitol, Conference Room 229

Dear Chair Green and members of the Senate Committee on Health,

Thank you for the opportunity to express my strong support for the confirmation of Ms. Loretta Fuddy as Director for the Department of Health.

My name is John Yamauchi. I am an Information Specialist, for the Family Health Services Division, in the Department of Health (DOH). I also coordinate internal legislative matters for the DOH. I started my career with the DOH in September of 1977 and have had the privilege of working closely with many of the Directors that headed the DOH. I have worked as part of Ms. Fuddy's administrative staff for the last 15 years.

Ms. Fuddy is a strong and competent administrator that will listen to advice and suggestions from her staff to arrive at a decision. She has been recognized by local community organizations as well as national organizations as a tireless advocate for the children and families of Hawaii. This is evident by the numerous awards she has received, 2000 March of Dimes Volunteer of the Year, 2009 Hawaii's Outstanding Advocate for Children & Youth and most recently the National Association of Social Workers Lifetime Achievement Award, to name a few.

On January 28, 2011, after the legislature convened, Ms. Fuddy stepped into the Acting Director position with only one Deputy to assist her. She did not skip a beat and quickly provided the leadership and clarity that the department sorely needed.

Ms. Fuddy brings a wealth of experience, a vision and a strong management style to the position of Director of Health. I am confident and optimistic she will be able to lead the DOH through these challenging times.

I urge the Senate to confirm the appointment of Loretta Fuddy as the next Director of Health.

Thank you for this opportunity to provide testimony.

John K. Yamauchi  
Information Specialist  
Hawaii Department of Health

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

FROM: Phyllis Sloyer, R.N., Ph.D.

RE: GM -527 - Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

I am Phyllis Sloyer, R.N., Ph.D., and currently am the past president of the National Association of Maternal and Child Health Programs (AMCHP) in addition to being the Director of the Children's Medical Services Program in Florida. I have known Ms. Fuddy for over six years in my professional capacity as a board officer of AMCHP. Ms. Fuddy possesses the competencies and skills of an exceptional leader in the health field. Her vast experience in the development of health systems and approaches for vulnerable populations has been noted at the national level. She also possesses a unique skill of strategic visioning and thinking blended with an awareness of the multiple factors that impact policy. I have been impressed by her ability to form multiple partnerships in her state and across the nation to improve the health of families and strengthen communities. Whether she is developing model health care systems for remote and culturally diverse individuals or assuring that vulnerable pregnant women receive the necessary attention to deliver a healthy baby, she employs strategic thinking, analytical methods, effective communication, and the synergy of partnerships to move a policy agenda forward on behalf of the health of populations and communities. I firmly believe that Ms. Loretta J. Fuddy should be confirmed as the Director of Hawaii's Department of Health and furthermore believe that the Hawaiian people could find no one better suited for the position.

March 16, 2011

TO:

The Honorable Josh Green, M.D., Chair, Senate Health Committee;  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee;  
Honorable Members of the Senate Health Committee

FROM: Gigliola Baruffi, M.D., M.P.H.

RE: **GM 527 - Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

Honorable Senators:

I would like to offer this testimony in support of the nomination of Loretta J. Fuddy as the Director of the Department of Health. I have known Ms. Fuddy since 1984 when I joined the University of Hawai'i School of Public Health as professor of Maternal and Child Health. Our respective responsibilities overlapped at times and offered me the opportunity to see and admire Ms. Fuddy endeavors throughout the years.

During this period of time Ms. Fuddy was asked to fulfill ever more responsible positions in the State and was involved in national leadership situations. From the supervision of the Maternal and Child Health Branch Ms. Fuddy moved to the supervision and direction of the Family Health Services Division (FHSD) in the Department of Health. The FHSD employs 425 workers with a budget of \$ 100 million. Its activities are broad in scope including assessing health needs and ensuring availability and quality of services for women, children and adolescents; offering reproductive health and family planning services; managing the USDA WIC Food Services program; providing violence prevention activities and primary care services for uninsured and vulnerable populations. In this position Ms. Fuddy administered and managed the Division for a total of 10 years, she promoted legislation and policy development, supervised needs assessment and evaluation of programs. From the beginning Ms. Fuddy has been a strong supporter of the need, acquisition and use of data in order to guide decisions at all levels.

Ms. Fuddy's accomplishments and leadership have been recognized beyond the State. Often she has been requested to present programs and research studies at national conferences and has been asked to occupy positions of responsibility in national health and welfare associations.

In addition to our collaboration in several occasions throughout the years, I have appreciated the opportunity of a closer working relationship with her when Ms. Fuddy agreed to teach one of the courses in my Graduate Certificate program at the university. For the students it was a rare opportunity to learn and interact with such an experienced public health professional.

In my opinion Ms. Fuddy has the experience, knowledge and vision to guide the State of Hawai'i Department of Health in its mission to protect and improve the health and environment of its people.

**University of Hawai'i at Mānoa  
College of Tropical Agriculture and Human Resources  
3050 Maile Way, Gilmore Hall 202  
Honolulu, HI 96822**

<b>Date:</b> 03-15-2011	<b>No. of Pages: (including cover sheet)</b> 2
<b>To:</b> Senate Sergeant-At-Arms Office	<b>Recipient Fax#:</b> (808) 586-6659
<b>From:</b> CTAHR Dean's Office, Gilmore 202	<b>Sender Phone/Fax #:</b> Phone: (808) 956-8234 Fax: (808) 956-9105

**Re:** The attached testimony has been submitted by Sylvia Yuen to the Senate Committee on Health regarding GM 527: confirmation of Loretta J. Fuddy as the Director of the Department of Health. Hearing to be held on Friday, March 18, 2011 at 2:45pm in conference room 229.

March 15, 2011

The Honorable Josh Green, M.D.  
Senate Committee on Health  
State Capitol, Room 229  
Honolulu, Hawai'i 96813

Regarding Governor's Message 527

Chair Green and Members of the Committees:

I am pleased to write this testimony in strong support of Loretta "Deliana" Fuddy, who has been nominated by Governor Neal Abercrombie to serve as the Director of the Department of Health (DOH). This is a crucial time for the DOH, when a strong visionary leader is needed to rebuild employee morale and people's trust in a department whose mission ranges from health promotion and wellness to disease outbreak and control to environmental health. Ms. Fuddy possesses the knowledge, experience, and personal qualities that preeminently qualify her to serve as the DOH director and to bring about positive changes in the health of Hawai'i's people.

Ms. Fuddy has served in the DOH for more than 30 years in various positions, including as Chief of the Family Health Services Division, Deputy Director, and Acting Director, and she has deep understanding of the agency and how to move it forward. Her outstanding performance has been recognized by numerous awards, including the Lifetime Achievement Award by the Hawai'i Chapter of the National Association of Social Workers, Program Manager Exemplary Performance by the DOH, Director's Award by the federal Maternal and Child Health Bureau, Pro Humanitate Literary Award by the North American Resource Center for Child Welfare, Distinguished Alumna by Sacred Hearts Academy, and many more. She has been a strong advocate for addressing the health and human service needs of vulnerable populations, particularly women and children.

As the former director of the UH Center on the Family, I served on various committees and worked on many initiatives with Ms. Fuddy, and we continue to collaborate now that I am Interim Dean and Director of the College of Tropical Agriculture and Human Resources. I have always been impressed with her dedication to service, impeccable integrity, and strong sense of responsibility. She has been aggressive and successful in seeking federal and philanthropic grants that augment State funds to support needed health programs in Hawai'i, a model that the DOH and other State agencies must pursue to diversify their base funds. One of the qualities that I most appreciate about this admirable woman is her ability to cut through the bureaucracy and to facilitate collaborations that benefit Hawai'i's people. Ms. Fuddy recognizes the power of partnerships and will reach out to the private sector, community groups, and academia to work in concert with the DOH to achieve the department's mission.

Ms. Fuddy has my deepest respect and is held in high regard by many in the community. She is eminently qualified to assume the important position, the highest in the DOH, and I look forward to collaborating with her and members of her staff to improve the quality of life for Hawai'i's people and families.

Thank you for the opportunity to testify.

Keith Y. Yamamoto  
3704 Old Pali Road  
Honolulu, Hawaii 96817

March 17, 2011

The Honorable Josh Green, M.D.  
Chairperson, Senate Committee on Health  
Twenty-Sixth State Legislature  
State Capitol, Room 222  
Honolulu, Hawaii 96813

Dear Senator Green and Members of the Committee:

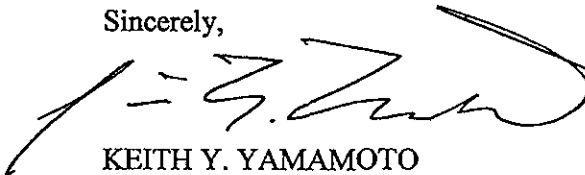
Re: Governor's Message 527, Nomination of Loretta J. Fuddy for Consideration as Director of the Department of Health

Although I have appeared before your Committee in my official capacity as the Administrator for the Alcohol and Drug Abuse Division (ADAD), which is one of the four Divisions within the Behavioral Health Administration of the Department of Health, I am here today on my own accord to express my strong support for the confirmation of Loretta J. Fuddy as Director of Health.

During the many years that I have known and worked with Ms. Fuddy I have admired her ability to be clear and concise regarding her perspective while still remaining open to different ideas and points of view. I have also come to realize that Ms. Fuddy has consistently guided her decisions and efforts based on a core belief that our actions must ultimately benefit the constituency that the Department of Health is charged to serve and support.

I strongly believe that Ms. Fuddy has well demonstrated the requisite knowledge, abilities and skills to continue leading the Department through future challenges. Your expeditious and favorable consideration in confirming her as Director of Health will ensure that the Department has the dedicated, competent leadership necessary to address current and emerging public health issues.

Sincerely,



Handwritten signature of Keith Y. Yamamoto in black ink, featuring a stylized 'K' and 'Y'.

KEITH Y. YAMAMOTO



## Feleai Tau

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**From:** Hardwin Blanchard [hblanchard@hawaii.rr.com]  
**Sent:** Wednesday, March 16, 2011 11:38 PM  
**To:** HTHTestimony  
**Subject:** Loretta J. Fuddy Nomination

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

FROM: Hardwin Blanchard

RE: GM-527 - Testimony in Support of **Gubernatorial Nominee, Loretta J. Fuddy, for the Director of the Department of Health**

Loretta J. Fuddy served as Chair of Subud USA from July 2006 to June 2008. During this time I had the pleasure of working with Loretta as Treasurer of Subud USA (an eclectic and ecumenical spiritual association). Loretta fostered a feeling of working together, of sharing ideas and sharing work. Loretta showed strong leadership qualities, among them the ability to listen, to bring out good ideas, and a clarity of understanding that led to making good decisions that satisfied individual feelings and the needs of the organization.

I strongly support the nomination of Loretta J. Fuddy for the Director of the Department of Health.

Aloha,

Dr. Hardwin Blanchard  
General Education Division  
Department of Mathematics  
Hawaii Community College  
200 West Kawili Street  
Hilo, Hawaii 96720

**GM 527 – Confirmation of Gubernatorial Nominee Loretta J. Fuddy  
As Director of the Department of Health  
Senate Committee on Health  
March 18, 2011, 2:45 p.m. – Conference Room 229**

The Honorable Josh Green, M.D., Chair  
The Honorable Clarence K. Nishihara, Vice Chair  
Senate Committee on Health  
State Capitol  
Honolulu, HI 96813

Dear Senator Green, Senator Nishihara, and Committee Members:

Thank you for this opportunity to provide testimony in STRONG SUPPORT for the confirmation of Loretta Fuddy as the Director of Health.

I have known Ms. Fuddy for many years while she was Chief of the Family Health Services Division (FHSD). She has demonstrated her commitment to the health of individuals and families in the state. She has focused on vulnerable populations, and has the perspective of health across the lifespan. She supports coordination and collaboration with state/community partners, and works toward the integration of services where possible. She emphasizes a system approach in improving health – this is exemplified in the FHSD mission that includes “advocating for systemic changes that address health equity and the social determinants of health” and “assuring a system of health care that is family/patient centered, community based, and prevention focused with early detection and treatment, habilitative and rehabilitative services for those with chronic conditions”.

Ms. Fuddy brings a wealth of experience in addressing health issues from a public health perspective. She will be a leader in the Department of Health’s effort to protect and improve the health for people in Hawai‘i.

Thank you for your support for Ms. Fuddy as Director of Health.

Sincerely,  
Patricia Heu, M.D., M.P.H.  
Chief, Children with Special Health Needs Branch  
Department of Health

TO: The Honorable Josh Green, M.D., Senate Health Committee;  
The Honorable Clarence K. Nishihara, Vice Chair, Senate Health  
Committee and Members of the Committee

From: Cynthia Ching, Recently Retired DOE Teacher

RE: GM- 527- Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy,  
for the Director of the Department of Health

Senate Committee on Health Hearing March 18, 2011 2:45 p.m.

Date: March 16, 2011

I totally support the nomination of Loretta J. Fuddy, for the Director of the Department of Health. Ms. Fuddy and I have known each other at least eight years as members of the Co-Cathedral of St. Theresa; and spanning her work with the Department of Health and I as a teacher for the department of education- presently retired.

On many many occasions I witnessed Ms. Fuddy unselfishly giving back to the community despite her difficult work schedule and her involvement in many different organizations as indicated in her resume. She continues to be of service to the Co-Cathedral parish community of St. Theresa; serving on the Finance committee, School board, Stephen ministry, choir, and numerous other activities.

I have witnessed the end results of many noteworthy contributions Ms. Fuddy has made on the different committees. She actively listens to other committee members, research issues needing clarification and keeps true to the team process.

In my conversations with Ms. Fuddy either on current or church issues, I may not agree with her all the time but I find her be honest in her answers. I truly believe that Ms. Loretta Fuddy is an excellent candidate for the position and she should be confirmed for the Director of the Department of Health. I strongly urge the Senate Health Committee to recommend confirmation of Ms. Fuddy as the State Director of the Department of Health.

Thank you for the opportunity to present testimony.

DATE: March 16, 2011

TO: The Honorable Josh Green, M.D., Chair, Senate Health Committee; The Honorable Clarence K. Nishihara, Vice Chair, Senate Health Committee and Members of the Committee

FROM: Kate Gaynor, M.D.

RE: GM-527 – Testimony in Support of Gubernatorial Nominee, Loretta J. Fuddy, A.C.S.W., M.P.H., for the Director of the Department of Health

I strongly endorse the candidacy of Loretta Fuddy for the position of Director of Health.

I have worked with the Hawaii Department of Health since 2004 and was aware from the very beginning of Loretta's leadership and advocacy as Chief of the Family Health Services Division. When I began my first position at DOH, I discussed several potential projects with my supervisor; one concerned risk factors in the home associated with poor child development. As I explored project ideas, Loretta's name came up again and again from multiple sources as a person who was instrumental in improving conditions for children in Hawaii.

More recently, I have been working for DOH in the area of public health and medical emergency preparedness. In this role, I have attended monthly DOH Director's meetings with Loretta for the last several years. I was consistently impressed by the quiet yet insistent manner in which she contributed to meetings, always remaining calm and unruffled, yet not backing down from expressing concern or dissent when necessary. She displays courage, integrity and strength.

Loretta understands the importance of emergency preparedness in public health. In addition to her duties as a division chief, she has been a core member of the DOH Department Operations Center, participating in training, drills and exercises for emergency operations.

There is no need to list her many other qualifications which are evident on her resume. She is well known and well liked within the Department and in the community at large. DOH will be fortunate to have her at the helm.

JEAN L. JOHNSON, DrPH

1731 Hale Koa Drive  
Honolulu, Hawaii  
96821-1026  
(808) 732-0672

March 16, 2011

The Honorable Josh Green, MD, Chair,  
The Honorable Clarence K. Nishihara, Vice-Chair, and  
Committee Members  
Senate Health Committee  
State Capitol  
Honolulu, HI 96813

Aloha Senator Green, Senator Nishihara and Committee Members:

It is with great pleasure that I write this letter in support of the nomination of *Ms. Loretta Fuddy* to be Governor Abercrombie's Director of Health.

Seldom does an individual who has served in a department for three decades have the opportunity to rise to the position of leading that department. I have known Ms. Fuddy over that period, from her early work as a social worker with children with learning difficulties to her recent position as the Chief of the Family Health Services Division.

Over those years her commitment to the most vulnerable children and families has never wavered. She has championed the critical importance of preventing abuse and neglect in young children and removing the horror of domestic violence from homes. Her work with the Children's Trust Fund and the Child Death Review Panel has been exemplary.

In making this appointment, the Governor has greatly pleased advocates for young children in the community, who know that in the appointment of Ms. Fuddy, there will be one strong voice for young children in his cabinet. With this appointment, the Department of Health will have a Director who will go above and beyond, giving her all, to meet the Department's mission to monitor, protect, and enhance the health and environment of our State.

Sincerely,



To: The Honorable Josh Green, M.D.  
Chair, Senate Committee on Health  
State Capitol, Room 229  
Honolulu, HI 96813

From: Pankaj Bhanot

Date: February 24, 2011

Time: 2:45 PM

Subject: Governor's Message No: 527 Nomination of Director of the  
Department of Health for a term to expire December 1,  
2014

Good Afternoon Chair Green, Vice Chair Nishihara, and members of the committee. My name is Pankaj Bhanot and I am the deputy director of the Department of Human Services. I am appearing as a private citizen before this Committee to testify on Governor's Message No: 527.

I strongly support the confirmation of Ms. Loretta Fuddy as the Director of the State of Hawai'i Department of Health.

I have known Loretta since 1999, the year I joined the Department of Human Services. Loretta is one of the very few people who made an immediate impact on me when I met her for the first time in May 2000 to discuss social-emotional and cognitive development of children aged 0-5. I was in awe of her knowledge of and command over the subject

matter, ability to identify the issues and provide simple but effective solutions, desire to work collaboratively with public and private partners, compassion for the families we are all so committed to serve, amazing social planning skills, and making rookies like me feel at ease. Over the last ten years, Loretta and I continue to work together as partners on various TANF and early childhood education projects, for example TANF Teen Pregnancy Prevention Plan using Hawaii's Adolescent Wellness Plan: Laulima in Action as a guiding principle; Early Learning Guidelines for 0-3 year olds; Framework for a Comprehensive Early Learning System.

Prior to being nominated as the Director of Health, Loretta was Chief of the Family Health Services Division, Hawai'i Department of Health.

Loretta is a local girl, who is raised in Kaimuki, and she is a graduate of the Sacred Hearts Academy. She holds degrees in sociology, social work, and public health from the University of Hawai'i and Johns Hopkins University.

Loretta is also a recognized leader in the public health field having served as Chair of the Hawai'i Public Health Association, President of the Association of State & Territorial Public Health Social Workers,

Treasurer and Secretary of the Association of Maternal and Child Health Programs. She is a recipient of a various awards including the Hawaii Outstanding Advocate for Children and Youth, and the DOH Sustained Superior and Exemplary Performance Award.

Her professional journey and achievements are testament to her ability to address the health needs and concerns of all residents of Hawaii, particularly the most vulnerable individuals and families in our State.

Loretta is a true public servant with the intelligence, compassion, character, and integrity to lead DOH in these challenging times. She understands that government cannot do this alone, and she has the credibility and skill to bring everyone together and forge solutions that will meet the needs of our families. I have complete confidence in Loretta and her team's ability to rebuild our public health system

I strongly urge the Senate to confirm Loretta Fuddy as the Director of the State of Hawaii Department of Health.

Thank you for the opportunity to testify.



March 18, 2011

The Honorable Joshua B. Green, M.D.  
Chair, Senate Committee on Health

RE: GM 527  
March 18, 2011 at 2:45 p.m.

Dear Chair Green and members of the Senate Committee on Health,

Thank you for the opportunity to express my strong support for the confirmation of Loretta "Deliana" Fuddy as Director of the Department of Health.

I have had the privilege of knowing Ms. Fuddy professionally for over 15 years. During the past five years that I have worked with her at the Department of Health, I have been impressed with the depth of her knowledge and compassion for the public which we serve. She has been a tireless advocate for children and families. As the Chief of the Family Health Services Division, she fought unwaveringly for programs to protect children, youth, and their families and has provided leadership in many children and youth serving organizations such as the March of Dimes, Aloha United Way Early Childhood Initiative, and the Association of Maternal and Child Health Programs.

Ms. Fuddy brings a wealth of experience to the position. She is confident in offering honest and straightforward assessments of issues and while problem solving, she effectively articulates strategies and offers outcome-based solutions.

During these especially challenging economic times, Ms. Fuddy's big picture view of what is important and flexibility to adapt to change will help guide her in leading the Department of Health. I am optimistic about the future of the department under her leadership.

I urge the Senate to confirm the appointment of Loretta Fuddy as Director of Health.

Thank you for this opportunity to provide testimony.

Terri Byers  
Early Childhood Coordinator  
Hawaii Department of Health

Testimony on Governor's Message 527

Senate Committee on Health

Friday, March 18<sup>th</sup>, 2011, Room 229, 2:45pm

Chair Green, Co-Chair Nishimura and members of the Committee:

I, Linda Rosen-Debold, testify in **Support** of Loretta J. Fuddy as Director of Health. Although I have worked with Ms. Fuddy at the Department of Health for over 10 years, I am testifying today as a private citizen.

Loretta Fuddy has been a public health advocate for decades. Her leadership in public health and her concern for the health of Hawaii's people, particularly women and children, is evidenced by the many community health and prevention initiatives she has fostered that are recognized in Hawaii and on the national level. She could not have been so successful in these endeavors had she not been a tireless worker who learned to accomplish things within the government system and with the community.

It takes great courage to step forward to lead in the current environment. We are fortunate to have an individual who has both the background and the passion to lead the Department of Health. I give her my full support and I hope the Committee will too.

Mahalo for the opportunity to testify,

Linda Rosen-Debold, M.D., M.P.H.

Calvin C.J. Sia, MD FAAP  
656 Paikau Street  
Honolulu, HI 96814  
Phone 808-7374770

TO: The Honorable Josh Green, MD, Chair, Senate Health Committee,  
The Honorable Clarence K. Nishimoto, Vice Chair, Senate Health Committee,  
and Members of Senate Health Committee

From: Calvin C.J. Sia, MD FAAP

Date: March 17, 2011

Re: **FM 527 – Testimony in Support of Gubernatorial Nominee, Loretta Fuddy. For  
Director of the Department of Health**

I would like to strongly support the nomination of Loretta Fuddy from her current position of Interim Director of the Department of Health to Director at this time. As a child advocate and pediatrician in Hawaii since 1958, past president of Hawaii Medical Association and American Academy of Pediatrics, Hawaii Chapter, I have been actively involved over the years with all the Directors of Health and would favor a physician in this position. Unfortunately, with the sudden withdrawal of Dr. Neal Palafox's nomination, we cannot afford to wait any longer in naming a permanent Director.

Loretta Fuddy has the experience, maturity, and vision to face the changing health care scene. She has been active nationally as Secretary of Association of Maternal Child Health Programs and very much involved in our community affairs. With her social work and public health training and many years of leadership role in the Department of Health, she recognizes the challenges of physical, mental, behavioral and social health from a public health perspective in supporting an integrated system of care. She understands the value of prevention and early intervention from an individual and public health viewpoint.

I have worked personally with Loretta Fuddy in developing Healthy Start statewide and am currently involved with her team in promoting Family Centered Medical Home and early brain and child development comprehensive system of care for Hawaii and our nation.

TESTIMONY

TO: the Honorable Senator Josh Green

FROM: Norman Ota

SUBJECT: Testimony re: Loretta J. Fuddy

HEARING: Friday, March 18, 2011; 2:45 p.m.

Conference Room 229, State Capitol

PURPOSE: Confirmation of Loretta J. Fuddy for Director of State Department of Health

My name is Norman Ota and I am a Blind Vendor, part of the Hawai'i State Blind Vendors Program and Ho'opono. Currently, I am a vendor at the Department of Health Cafeteria, 1250 Punchbowl Street, 5<sup>th</sup> Floor.

I would like to express my support for Loretta as she is a supporter of the Blind Vendors' Program as one which is beneficial, and certainly a crucial resource for the blind people of the state of Hawai'i as well as the community at large. As a Blind Vendor, she has so far proven to be accessible which I believe she will remain as State Department of Health Director.

Mahalo nui loa for the opportunity to voice my support of Loretta J. Fuddy.

A hui hou,

*Norman Ota*  
Norm'z Vending, LLC.

TESTIMONY OF  
LORETTA J. FUDDY, A.C.S.W., M.P.H.

SENATE COMMITTEE ON HEALTH  
TWENTY-SIXTH LEGISLATIVE REGULAR SESSION 2011

Friday, March 18, 2011  
2:45pm  
State Capitol, Conference Room 229

**GM 527 Relating to Confirmation of Loretta J. Fuddy as the Director of Health**

Honorable Chair Green, Vice-Chair Nishihara and Members of the Committee on Health, thank you for allowing me the opportunity to appear before you today. I am honored and humbled to be considered for the position of Director of the Department of Health. First, please allow me to thank Governor Abercrombie and his transition team for the nomination and for the opportunity to be considered by the Senate for this very important position.

I come from a very modest background. My maternal Portuguese grandfather worked in the plantations on Big Island and my fraternal Slovakian grandfather was a coal miner in north eastern Pennsylvania. My dad arrived in Hawaii to work at Ford Island shortly after the Pearl Harbor attack, and ended his career as Comptroller for CINPAC, US Army. I am very grateful to my mother and father, who are no longer living, for sacrificing to send me to parochial schools which instilled in me a desire for lifelong learning and laid the seeds of public service. I am the only one of my female cousins on both sides of my family who has attained a college degree. I know firsthand the value of education, working my way through my bachelor, and master's degrees at the University of Hawaii and Johns Hopkins University School of Medicine.

I would also like to acknowledge the support of my brother and sisters and their families. The best titles I have are Favorite Aunty and Grand Aunty. Throughout my career I have

been blessed with wonderful friends, colleagues and mentors. I wish to thank them for their support throughout my career, and for the many lessons we have learned together.

I entered the field of Public Health in 1973, as a Social Worker III with the then named Crippled Children's Branch. Over time I was very fortunate to move up the career ladder to a Social Worker VI position. I then took educational leave to better prepare myself for public health administration. After returning from Johns Hopkins University in 1987, I was again fortunate to advance to Perinatal Section Supervisor and then to become the first non-physician Maternal and Child Health Branch Chief. More recently I have served as the Family Health Services Division Chief; again as the first non-physician division administrator. I also served as Deputy Director of Health for a little more than a year under the Cayetano Administration.

As the Chief of the Family Health Services Division I ascribed to the importance of the prenatal and early childhood periods in setting a life trajectory for positive health outcomes and success. Science has shown adverse influences and lack of community support sets the stage for poor health outcomes, lack of success and chronic disease. Throughout my career within the Department of Health I have been fortunate to be involved with numerous health and human services efforts: prevention of poor birth outcomes, special health needs, child abuse and neglect, and childhood injuries. Through collaborative efforts with community health care providers we have been able to improve access and availability of health care by promoting under-served designations and funding for community health centers.

I have also been active at the national level through collaborative efforts with the Public Health Association, Association of State and Territorial Public Health Officers, National Association of Social Workers, and the Association of Maternal and Child Health Programs.

I have helped to advance the practice of public health through numerous conference presentations, program consultations and co-authoring twenty five peer reviewed journal articles.

I respectfully suggest that thirty-five years of experience with the Department of Health, at every level from line staff to upper level management provides me with a broad breath of administrative knowledge and also provides me with unique insight into the strengths of the Department, as well as opportunities for improvement and advancement. The Department of Health is a large and multifaceted department. With approximately a \$900 million dollar overall budget, the department's mission is to monitor, protect, and enhance the health and environment of our State. Its areas of responsibility include behavioral health, environmental health, health promotion and wellness, disease outbreak and control, women and child health, oral health, infectious disease, and primary prevention.

At times this can seem quite overwhelming; however, I believe the Department of Health has the talent and commitment of approximately 3,000 public health professionals ready to meet the challenges facing our communities and state. If confirmed as the Director of the Department of Health my goal is simple and straight forward to improve the availability, quality and performance of Hawaii's public health systems of care.

As a public health social worker the current focus on the root causes of illness and the social determinants of health makes the most intuitive sense. There is an acknowledgement that public health alone cannot successfully address many of society's complex health problems. As the Director of Health I pledge to work in concert with the departments of human services, public safety, education, labor and housing institutions to improve health outcomes. The prevention of chronic disease is critical to the containment of health care



cost, and the process begins prior to pregnancy and throughout childhood. New public health calls for strategies that require personal, community, and institutional efforts. My career has been dedicated to addressing the issues of health and human services to our most vulnerable populations. I firmly believe in a collaborative and systems approach to developing successful strategies that meet the unique needs of our multicultural community. When I left high school my career goal was to help people and be of service to my community. Never in my wildest dreams did I ever envision that an introverted young lady from Kaimuki would one day be asked to become the Director of Health. If confirmed it will be my privilege and honor to serve the people of Hawaii.

In closing, I would like to express my appreciation to everyone who submitted testimony or who came here to testify in person on my behalf. I thank the committee for the opportunity to appear before you and your consideration of my nomination. I look forward to answering your questions.