

GM 506

EDT-TSM

JAN 18 2011



841 Bishop Street, Suite 1110, Honolulu, HI 96813 PH (808) 531-7001 FAX (808) 523-7668 www.navatekltd.com

January 14, 2010

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
The Honorable Donna Mercado Kim
Senate Committee on Tourism
State Capitol Room 216

Dear Sen. Fukunaga, Senator Kim and Members of the Committees:

I am writing this letter to strongly support the nomination of Richard C. Lim to the position of Director, Department of Business, Economic Development and Tourism. I believe he will make an outstanding Director, based on

- 1) his in-depth knowledge of Hawaii's business community and its potential to spur economic development for the State;
- 2) his understanding and advocacy of Hawaii's emerging high-tech growth industries; and
- 3) his ability to think innovatively, out of the box.

I worked with Richard for five years as Editor of the *Hawaii Targeted Industries Growth Report* (TIGR Report), which was funded by the bank Richard headed (City Bank), and which was published monthly in *Hawaii Business* magazine from 1998-1993.

Richard personally conceived and directed this public service effort to encourage Hawaii to diversify its economy at a time when the State was mired in recession and many local businesses were worried about the future of our isolated, island state of Hawaii in an increasingly competitive global economy. *TIGR Report* played a pivotal role in rallying the business community, and helped launch the birth of Hawaii's high technology sector which has grown substantially in the decade since. Our company, Navatek Ltd. is a strong example of Hawaii's emerging tech sector. We started up two decades ago with three people; today we have 47 employees; sales of \$15 million annually; and export our ship designs worldwide to the Mainland, Asia and Europe. Further, most of our highly-paid technical and scientific engineers and naval architects are Hawaii-born young men and women we recruited back to Hawaii from the Mainland. Richard also created an annual TIGR Awards ceremony to publicly honor Hawaii's high-tech entrepreneurs, encouraging Hawaii's business visionaries to stay in Hawaii and start up business here – businesses that today employs thousands of residents in well-paying jobs. Through *TIGR Report*, Richard had a direct hand in encouraging the development and expansion of almost a dozen targeted growth industries in Hawaii, including diversified agriculture, aquaculture, astronomy, educational tourism, film and television internet/web start-ups, ocean/earth sciences, and companies supporting Hawaii's high-tech defense industry. Richard met and befriended the leaders of these growth industries, establishing a network of personal contacts which should prove invaluable to the State of Hawaii as DBEDT works to bring Hawaii out of its deepest recession since the Great Depression of the 1930s. Richard brings confidence, hope, understanding and encouragement to the Hawaii business community – both small and big businesses – at a time it is badly needed. His appointment will be seen as a welcome signal to the business community that they have a champion in government who is ready, willing and able to help them as they work to save and create more jobs for Hawaii's working people in a brutal recession.

The business community knows and respects Richard. By confirming Richard, the Legislature can send a clear signal to the business community that it understands and supports their crucial role in getting our State out of the economic recession and back on its feet again. For these reasons, I respectfully ask the Committee to vote favorably on the confirmation of Richard Lim to the post of Director, Dept. of Business, Economic Development and Tourism.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael M.", is written over the word "Sincerely,".

Michael Schmicker
Vice President
Navatek Ltd

Cc: Richard C. Lim, DBEDT



2295 N. King St.
Honolulu, HI 96819



January 16, 2011

The Honorable Carol Fukunaga, Chair, Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair, Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Honorable Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Chairman and CEO for New City Nissan and Managing Partner of Rosebridge LLC, and have known Mr. Lim for sixteen years through my work with him at City Bank and as a forum member in the Young Presidents Organization. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of business and personal issues. Mr. Lim is truly an extraordinary leader in taking on difficult challenges and pushing forward necessary changes. Mr. Lim's strong strategic and analytical skills enable him to analyze and prioritize key variables to make the right decisions. In addition, he possesses a high level of emotional intelligence which allows him to be effective with people to get the job done.

For these and other reasons, I strongly urge you confirm Mr. Richard Lim as DBEDT Director.

Please feel free to contact me directly should you have any questions or concerns at 808-540-3204 direct or email me at fkudo@hawaii.edu.

Sincerely,

A handwritten signature in black ink, appearing to read "Franklin T. Kudo".

Franklin T. Kudo, DrM, CPA/CFF (no permit to practice)
Chairman & CEO
New City Nissan/Rosebridge LLC
2295 N. King Street
Honolulu, HI 96819

c: Richard C. Lim, DBEDT

JAN 20 2011

RT LLC
Scott Bradley
4676 Sierra Dr
Honolulu, Hawaii 96816

January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:


I am writing to express my support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have know Mr. Lim for almost 20 years first through my association with the Young Presidents Organization in my capacity as Managing Director of Coldwell Banker Pacific Properties. My firm entered into a joint venture agreement with City Bank when Mr. Lim was President and CEO. Throughout our business relationship I found Mr. Lim to be a strong, visionary leader who more importantly always acted with the upmost integrity.

I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Scott Bradley

cc: Richard C. Lim, DBEDT

January 18, 2011

To: The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capital, Room 216
Honolulu, Hi 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to offer my wholehearted support for Mr. Richard Lim, Governor Neil Abercrombie's nominee as the Director of the Department of Business, Economic Development and Tourism (DBEDT).

I have known Mr. Lim for over 13 years, with the majority of those years as a business associate with him in the Banking Industry. Throughout the extent of those years, I was consistently impressed with Mr. Lim's extensive level of knowledge, not only of the Banking Industry, but of his entrepreneurial spirit and commitment to the community.

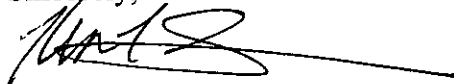
Mr. Lim's business acumen was clearly demonstrated through his understanding of the business environment, regardless of changing climates and cycles, thereby enabling his banking institution to assist many small business owners as well as large corporate clients. He also has a proven track record of being able to bring parties to a table and work a mutually beneficial solution to a problem. This ability has garnered Mr. Lim with a wide and diverse network of relationships.

Mr. Lim's commitment to the community is also clearly evidenced through his and his past and present institution's involvement in various community organizations and cultural events. He has been and is active on various boards.

I believe that Mr. Lim's extensive background and comprehensive understanding of business on both a global, national and local level and his understanding of people will enable him to, not only lead and take DBEDT to a higher level of efficiency with a positive impact on Hawaii, he will be a strong contributing member of the Governor's cabinet.

I cannot stress enough my confidence and support of Mr. Richard Lim for your consideration for Director of DBEDT.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ken Sekimoto', with a long horizontal line extending to the right.

Ken Sekimoto

1132 Bishop Street #2200

Honolulu, Hi 96813

VP/Sales Manager Territorial Savings Bank

Member: Building Industry Association, Mortgage Banker's Association

JAN 20 2011



PACIFIC PROPERTIES

1909 ALA WAI BLVD #C2
HONOLULU, HI 96815

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FAX (808) 949-6862
www.cbpcapacific.com

January 19, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

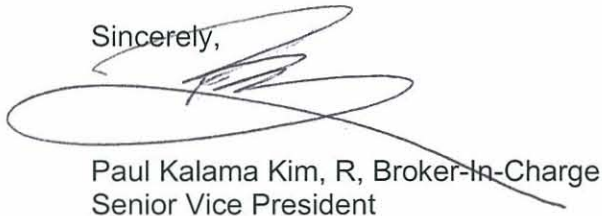
Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Area Office Leader and Senior Vice President for Coldwell Banker Pacific Properties and have known Mr. Lim for 10 years through my work with him at City Bank serving as the VP/Performance Manager. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of economic development-related projects including bank initiatives, strategic planning and interest rate pricing. In both the professional and social arena I have found Richard to act with the highest level of integrity never succumbing to the temptation to take shortcuts to better a cause or a person, which I believe is essential in playing a leadership role in today's government. Furthermore, I have found Richard to be meticulous in gathering, filtering and interpreting market information allowing him to make timely and precise decisions. He consistently questions and verifies anecdotal information before acting on it. Richard has the rare ability to motivate and inspire people, which is essential in running any organization, division, team or project. He is adept at utilizing his personal network in getting a 360 degree view of any situation and while he may not agree with every opinion he respects all viewpoints.

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Kalama Kim", written over a large, stylized circular flourish.

Paul Kalama Kim, R, Broker-In-Charge
Senior Vice President

c: Richard C. Lim, DBEDT



January 13, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the CEO of the APEC 2011 Hawaii Host Committee and have known Mr. Lim for 25 years through my work with him in banking and business. I have served with him as a board member on the Young President's Organization. As members of a Young President's Organization Forum, I continue to meet Richard on a monthly basis to discuss business and community issues.

As President of Green Era Corporation, I have also worked with Richard on a variety of economic-development related initiatives; including potential investors for companies, strategic alliances, and joint ventures between specific companies in Hawaii. I strongly believe that Richard understands the business and investment dynamics of Hawaii and the most effective strategies for executing sustainable economic development.

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Sincerely,


Gregg Yamanaoka

c: Richard C. Lim, DBEDT

JAN 21 2011



January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

Having known and worked with Richard C. Lim for over 30 years, I urge your approval for his nomination as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

Richard is an extremely brilliant and talented executive who has been successful in creating both growth and productivity in the companies that he has operated and, more importantly, he is an exceptional leader. Having had the opportunity both to have worked for Richard during my early years in business and having had a chance to work with him in my later years, I have always been impressed with his ability to motivate and challenge his employees and peers to "step up to the plate" and to make things happen. He is a motivating factor and a true asset to any organization he is a part of.

Aside from his personal qualities, Richard brings to the State of Hawaii a myriad of contacts and relationships he has developed over the past three decades in national and international business. His strong ties in the financial and business communities throughout the world will be of great benefit to our state.

I wholeheartedly support his nomination and I urge your support.

If there is anything further, I can do to support his nomination, please contact me.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Raymond S. Kanna", written over a horizontal line.

Raymond S. Kanna
Executive Vice President
Haseko Homes

Cc: Richard C. Lim, DBEDT

JAN 21 2011



January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Chair and CEO for Haseko (Hawaii), Inc. and have known Mr. Lim for over 10 (ten) years through my work with him in the banking industry. In this capacity, I have had the opportunity to work with Mr. Lim in the real estate development of the Ocean Pointe project in Ewa Beach, Hawaii. He is an extremely brilliant and talented executive with a vision for Hawaii. I have found him to be a person of exceptional integrity and he should be an excellent addition to our governor's cabinet.

I strongly support his nomination. If there is anything further, I can do to support his nomination, please contact me.

Sincerely yours,

Toru Nagayama
Chair and CEO
Haseko (Hawaii), Inc.

Cc: Richard C. Lim, DBEDT

JAN 24 2011

GENERAL DYNAMICS

Advanced Information Systems

January 19, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Members of the Committee:

I am writing to express my strongest possible support for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Senior Hawaii Operations Manager for General Dynamics Advanced Information Systems, Kaua'i and have known Mr. Lim for the past 6 years through my work with him as members of the Board of Directors for the High Technology Development Venture. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of economic development-related/initiatives. Specifically, Mr. Lim has been instrumental in fostering an environment for small high technology companies to develop and more importantly, transition their products and establish Hawai'i as a viable competitor in the burgeoning world of high technology development. As a member of the private business sector I am particularly impressed with Mr. Lim's ability to quickly indentify the pivotal issues of any problem and suggest practical solutions sets while balancing these against available resources. DBEDT would be hard pressed to find a more capable leader.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Tom Cooper
Director of Hawaii Operations

c: Richard C. Lim, DBEDT

9555 Kaumualii Hwy, Suite #105, P. O. Box 1177
Waimea, Hawaii 96756

Tel: 808 338 1644
Fax: 808 338 1841

General Dynamics Private Information

January 24, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Tech
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, HI 96813

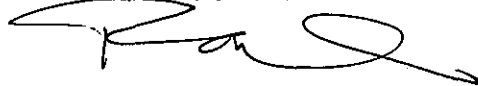
Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing on behalf of and to express my support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a Partner of CKW Financial Group and have known Mr. Lim for 20+ years through my work with him at City Bank and then at Sennet Capital. I know him to have tremendous knowledge of the business climate in Hawaii and on the Mainland and, in particular, a keen understanding of the banking and investment industries. He has always been a terrific resource for me in those areas as someone who is both knowledgeable and intelligent.

I think those would be important characteristics of a DBEDT Director and that's why I think Richard would be an excellent choice. Please feel free to contact me should you have any questions.

Very truly yours,



Ronald Buzz Wo
Partner

JAN 31 2011



The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have know Richard both professionally and personally for over 17 years. During that time Richard has continually impressed me as an individual of incredible and ethics with an uncanny sense of business. He embodies what is and should be Pono with business and governmental leadership. As a resident and businessman with over 250 employees I feel Richard gives our state the best possible chance to continue moving out of the challenging times we've recently endured. His leadership and director in a position dealing with the economic livelihood of our economy and one of it's most important engines, tourism, will undoubtedly be a boost for all of us.

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael T. Kelley". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Michael T. Kelley
President
Beach Activities of Maui,
Ka'anapali Kai Charters ,
Capricorn Events,
Spa at Black Rock

c: Richard C. Lim, DBEDT

JAN 31 2011



Pacific Marine

Davies Pacific Trade Center
841 Bishop Street, Suite 1110
Honolulu, Hawaii 96813
Telephone: (808) 531-7001
Fax: (808) 523-7668

P.O. Box 29816
Honolulu, Hawaii 96820

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
The Honorable Donna Mercado Kim
Senate Committee on Tourism
State Capitol Room 216

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing this letter to strongly support the nomination of Richard C. Lim to the position of Director, Department of Business, Economic Development and Tourism.

Our company, Pacific Marine, has been doing business in Hawaii since 1944. The five companies we operate employ almost 500 people here in the Islands. Business has never been more challenging than at present, as we try to survive the most difficult economic downturn since the Great Depression. If government really wants to help business, it needs as its chief economic development officer as seasoned businessperson. Richard's experience as a banker gives him tremendous insights into the economic pressures and financial struggles both small and mediums sized businesses in Hawaii face every day. He knows what makes a business survive and thrive, and what makes a business fail, including the cost and extent of government regulations, permitting, and intervention in the marketplace. He understands us.

If the State of Hawaii wants to continue to count on a healthy business community to fund its many initiatives, it needs to protect, nurture and support the thousands of entrepreneurs and corporations in Hawaii who make that happen. And the way to do that is to put as head of DBEDT someone who actually understands business. Richard does.

I respectfully ask the Committee to vote favorably on the confirmation of Richard Lim to the post of Director, Dept. of Business, Economic Development and Tourism.

Sincerely,

Steven Loui
President
Pacific Marine & Supply

Cc: Richard C. Lim, DBEDT

JAN 31 2011

January 27, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

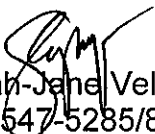
I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a Financial Advisor at Wells Fargo Advisors, LLC Honolulu Complex and have known Mr. Lim for *over four years* through my work with him as *one of the Financial Advisors to a non profit organization where he serves as a board member*. In this capacity, I have come to know Mr. Lim to be a very knowledgeable person in economics and investing. The board relies on his investment skills and he really has done a good job for the organization. His goal is to always protect the interest and do best for the organization. I think he can be a good DBEDT Director because of all his skills and qualities that I have mentioned.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,


Sarah-Jane Velasquez
808-547-5285/808-255-9091

cc: Richard C. Lim, DBEDT



OmniTrak Group Inc.

The Research-Based Marketing Professionals in the Pacific Rim

February 1, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
The Honorable Donna Mercado Kim
Senate Committee on Tourism
State Capitol Room 216

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing this letter to strongly support the nomination of Richard C. Lim to the position of Director, Department of Business, Economic Development and Tourism.

Richard has the business acumen and proven track record required to lead this important area during this challenging economic time. He recognizes that more can be done for the State by re-energizing DBEDT. Richard understands the importance of prioritizing resources and investing capital to maximize benefits for both the short-term and long term. He also brings with him knowledge of the Asia-Pacific region. I am confident that he will provide the leadership to identify worthy opportunities and execute initiatives to achieve sustainable growth for Hawaii.

Over the twelve years that I have known Richard, he has always exhibited a sincere commitment to the State of Hawaii. Now is the time not only for vision but action. He has the experience and leadership that will get the job done.

I respectfully ask the Committee to vote favorably on the confirmation of Richard Lim to the post of Director, Dept. of Business, Economic Development and Tourism.

Sincerely,

Kathy Fujihara-Chong
President

Cc: Richard C. Lim, DBEDT

FEB 03 2011

W **ATUMULL BROS. LTD.**

P.O. Box 88296 • Honolulu, Hawaii 96830-8296 • (808) 971-8800

January 31, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of my business associate for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Chief Executive Officer for Watumull Brothers, LTD. and have known Mr. Lim for 25 years through my work with him at various banks and committees. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of organizations. The State of Hawaii is lucky that someone of Richard's expertise is willing to perform public service to make our state a better place for all.

I strongly urge his confirmation as DBEDT Director and support of GM #506.

Any questions, do not hesitate to call.

Sincerely,



JD Watumull

cc: Richard C. Lim, DBEDT



FEB 07 2011

January 31, 2011

The Honorable Carol Fukunaga
Chair, Committee on Economic Development and Taxation
Hawaii State Senate
Honolulu, Hawaii 96713

RE: Support for the Nomination of Richard Lim (GM #506)

Dear Honorable Fukunaga,

I am pleased to submit this letter in support of the nomination of Richard C. Lim as Director of the Department of Business, Economic Development & Tourism (DBEDT). I have had the opportunity to work with Lim in my capacity as Director and past Chairman of Enterprise Honolulu.

The business community relies on DBEDT to create and advocate for policies that support a thriving economy. We also rely on department leadership to take a long view of our state and ensure Hawaii is moving on a path to become a more innovation-driven economy that is attractive to new business in the future.

Richard Lim's extensive background in the private sector have enabled a nuanced understanding of the challenges and opportunities of doing business in Hawaii. In addition, his banking and investment experience have allowed him inside access to a wide range of industries, clearly an asset as Hawaii works to diversify its economy. As a member of the Pacific Asian Affairs Council, Lim also understands that what Hawaii looks like in the future will rely in some measure on the strength of our partnerships with our Asia-Pacific neighbors.

In my view, Lim has the unique set of skills and knowledge that are needed to successfully lead DBEDT. I urge the Senate to confirm his appointment.

Sincerely,

Allen B. Uyeda
President & CEO

FEB 07 2011



Prudential
Advantage Realty

January 31, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the co-owner of Senior Move Mangers LLC with my husband, Dan Ihara. We are also Realtors with Prudential Advantage Realty. I have known Mr. Lim for 20 years through my work with him at International Savings and City Bank. I worked with Mr. Lim in the financial industry for 16+ years as a Vice President under his supervision, as President. During that time, I had the opportunity to work with Mr. Lim on a wide variety of projects from day to day operations, as well as re-organizing and re-energizing the employees and bank infrastructures.

Mr. Lim is a man of great vision, has the ability to communicate and rally people behind him, and most importantly is able to execute those well laid plans. He is one of the most strategic, resourceful, creative and charismatic business leaders I have met. This "out of the box" thinking, holistic, but hands on approach and incredible insight to keep things simple, as well as the ability to groom staff members into talented loyal team members is a rare and winning combination to tackle the challenges in today's political and economic environment. Mr. Lim will be able to use his talents, skills and business network as the Director of DBEDT to navigate and lead the department, as well as to become a valued team member amongst the State's leaders to continuously improve our State.

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly at 754-2225 should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Julie'.

Julie Fukunaga Ihara

cc: Richard C. Lim, DBEDT

Prudential Advantage Realty
Kahala Mall, Upper Level
4211 Wai'aleae Ave., Box 9050 | Honolulu, Hawaii 96816
Bus: (808) 738-3600 | Fax: (808) 585-2464
www.PruHi.com



**referentia**

FEB 07 2011

7 February 2011

550 Paiea Street, Suite 236
Honolulu, Hawaii 96819
TELEPHONE (808) 423.1900
TOLL FREE (800) 569.6255
FACSIMILE (808) 423.1960
www.referentia.com

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

On behalf of Referentia, I am writing to offer strong support of GM#506 for the nomination of Richard Lim as Director of the Department of Business, Economic Development & Tourism (DBEDT).

Mr Lim's professional background in community-based investment banking as an executive at City Bank and founder of Sennet Capital LLC makes him well qualified to lead DBEDT towards its mission to support business, create jobs and diversify the economy in Hawaii. His work as a member of the Hawaii Technology Venture Board (HTVB) and the Hawaii Institute for Public Affairs (HIPA) has demonstrated strong vision and leadership to move innovative technology forward as an economic driver in Hawaii.

Referentia Systems Incorporated is part of Hawaii's emerging defense and dual-use technology sector, one of the fastest growing segments of Hawaii's economy. Referentia is a Hawaii-based software innovation company focused on developing cyber security and network enterprise solutions for the federal government. In 2008, Referentia launched a C-Corporation spin-out, ActionPacked! Networks, to commercialize technology developed for the Department of Defense. Our company currently generates more than \$15M in revenue with a staff of 90+ Hawaii-based employees.

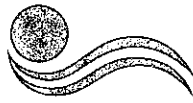
As a technology-based business, we believe Mr. Lim will serve our industry well as Director of DBEDT to leverage the investments that have been made in creating an innovation ecosystem among Industry, Government, and the University of Hawaii and ensure a sustainable future for Hawaii.

For these reasons, I strongly urge you to support the confirmation of Richard Lim as Director of DBEDT.

Sincerely,

Nelson Kanemoto
President and CEO

FEB 09 2011



THE ISLANDER GROUP

February 7, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga, Senator Kim & Members of the Committees:

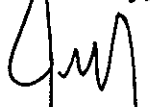
I am writing to express my strong support of BM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the CEO for The Islander Group and have known Mr. Lim for 15 years through my work with him at City Bank as Sennet Capital. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of projects. Richard will be an outstanding asset to our state and I am honored that he would be willing to serve our government in this capacity.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

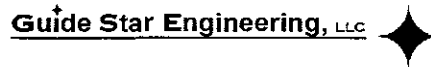
Please feel free to contact me directly should you have any questions.

Sincerely,



Jeff Swartz

FEB 11 2011



2112 Lauwiliwili St, Suite 106, Kapolei, HI 96707 · 808-536-9422 · fax: 866-462-3824 · info@gsellc.com

February 7, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, HI 96813

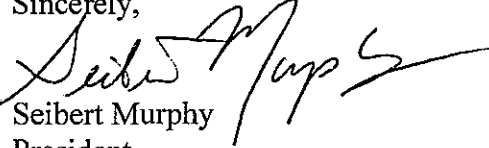
Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing on behalf of Guide Star Engineering, in strong support of GM #506, for Mr. Richard Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

Mr. Lim has been involved in the High-Tech Dual-Use community for a number of years. His experience in executive and leadership roles have consistently supported high technology industry.

We believe that with the support of Mr. Lim Hawaii's technology sector will continue to grow and provide the jobs and opportunities that we all want to see flourish. As a company Guide Star Engineering employees interns from our universities, as well as 7-full-time staff of engineers, accountants, business managers, and technicians. Our an annual payroll over \$500K per year. With Mr. Lim in the role of Director of DBEDT, the technology industry can be optimistic about continuing to play a major role in job development in our state.

For these an other reasons, I strongly support Mr. Lim's nomination as Director of DBEDT.

Sincerely,

Seibert Murphy
President



19 January 2011

The Honorable Carol Fukunaga
Chair, Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim
Chair, Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I currently serve as a member of the executive team at Hoku Corporation, and have known Mr. Lim since 2006 through our previous work together at Sennet Capital, as well as a variety of other personal and professional initiatives.

At Sennet, I had the opportunity to work closely with Mr. Lim as he provided strategic advisory services to local mid-market firms, evaluated investment opportunities in companies at all stages of development, and – together with his Partners, Directors and Advisory Board – looked for ways to strengthen Hawaii's economy through strategic merger and acquisition transactions.

In every case, Richard's resourcefulness, his command of detail, and his comprehensive understanding of the Hawaii business community proved invaluable – both to his team at Sennet, and to the company's clients. In particular, I would note that Richard has that rare ability to quickly and intuitively grasp the core concept of any value proposition – an ability that I expect will serve Hawaii extremely well if he is confirmed as Director.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Jerrod Schreck". The signature is fluid and cursive, with the first name "Jerrod" and last name "Schreck" clearly distinguishable.

Jerrod Schreck
Chief Strategy Officer
Hoku Corporation

cc: Richard C. Lim, DBEDT



January 19, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga and Committee Members:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

As the CEO & President for MC&A, Inc., I have known Mr. Lim for over 15 years through my involvement with City Bank at the time Mr. Lim was president of the bank and through the membership in the Young Presidents Organization. In addition, I more recently have worked with Mr. Lim in his capacity as President of Sennet Capital on a project which resulted in a just announced merger of our company with Island Partners Hawaii which strengthened both companies in these difficult economic times.

Based on my experience of working with Mr. Lim over the years, I know he is exceptionally qualified to perform as the Director of DBEDT. Not only does he have experience and high level skills to evaluate existing businesses and new business and economic opportunities, but also he is one of the most intelligent people I have been around. In the variety of positions Mr. Lim has had, he has demonstrated exceptional leadership qualities. In addition, he has always shown great level of sensitivity and attention to social issues of our State.

For all these reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Aloha,

A handwritten signature in cursive script, appearing to read 'Chris Resich'.

Chris Resich
President & CEO

CR:s

cc: Richard C. Lim, DBEDT



MERIDIAN PROPERTIES ★ INC.

January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the CEO for Meridian Properties, Inc. and have known Mr. Lim for 30+ years through my work with him at International Savings & Loan and Sennet Capital serving as a board member with him on the Korean American Foundation. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of economic development-related/other projects/initiatives.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Jerry D.C. Park, CEO
Meridian Properties, Inc.

Cc: Richard C. Lim, DBEDT

STEVEN CHUNG AND ASSOCIATES

ATTORNEYS AT LAW
A LIMITED LIABILITY LAW COMPANY

January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim, and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism, (DBEDT).

I am the sole member of Steven Chung & Associates, Attorneys at Law, LLC and have known Mr. Lim for over twenty years through my representation of International Savings & Loan Association ("ISL") and James M. Morita, in his capacity as Chairman of City Bank, prior to its merger with Central Pacific Bank. In this capacity, I had the opportunity to work directly with Mr. Lim on a variety of legal issues and to evaluate his performance as an executive officer of ISL and City Bank. In addition to the above, through my work with the prior and current developers of the Ocean Pointe project in Ewa on the island of Oahu, I have experience with the economic, business and social issues that the Director of the DBEDT is required to manage. I believe without reservation that Mr. Lim possesses the intellect, experience and vision that are requisites for the position of DBEDT Director and that he will serve our State well in that capacity.

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Sincerely,


Steven K.S. Chung

cc: Richard C. Lim, DBEDT

PRO PARK INC

PRO PARK INC

PRO PARK INC

PRO PARK INC

Celebrating 30 years of Excellence
1980 - 2010

445 Seaside Avenue, Suite 602 ■ Honolulu, Hawaii 96815 ■ Phone: 808-971-7755 ■ Fax: 808-971-7756
900 Front Street Unit I-4 ■ Lahaina, Maui, Hawaii 96761 ■ Phone: 808-667-5851 ■ Fax: 808-677-5851

January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees,

I am writing to express my strong support for the nomination of Richard Lim by Governor Neil Abercrombie to the office of Director of the Department of Business Economic Development and Tourism.

Being in business in Hawaii for the past 30 years it has been my pleasure to be associated with Richard Lim for 25 of those years both professionally and personally. I have found Richard to be a mainstay of exemplary character, constructive energy and unifying leadership.

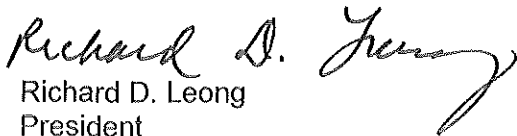
I believe Richard Lim to be an excellent choice to provide the initiative and creativity that the Department must display to benefit our State.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

ProPark, Inc.


Richard D. Leong
President

cc: Richard C. Lim, DBEDT

Warren Y. Kunimoto
2810 Koaniani Way
Honolulu, Hawaii 96822

January 27, 2011

VIA EMAIL: senfukunaga@capitol.hawaii.gov

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Regarding: Nomination of Richard C. Lim (GM #506)

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination (GM #506) to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the General Manger for Profitability of Hawaii, Inc., a Hawaii based software development and technology company, and have known and worked with Mr. Lim for most of his professional career. This includes my tenure as Chief Operating Officer of International Savings and Loan Association and Executive Vice President and Director of Information Technology at City Bank.

Mr. Lim has proven himself to be a capable manager, superior strategic thinker, realistic planner and keen analyzer of economic forces that affect Hawaii (and the Pacific region). In his positions as President of prominent local financial institutions, he continually monitored the Hawaii economy and each business sector through the numerous ups and downs of economic cycles. You will find that he is well studied not only in the effects of past cycles on our state's growth and economic well being, but also in looking forward to what may be. He sat on a number of public and private boards which sought his analytical and planning abilities and sponsored efforts to create dialog and attention on Hawaii's emerging industries (The Targeted Industries Growth Report).

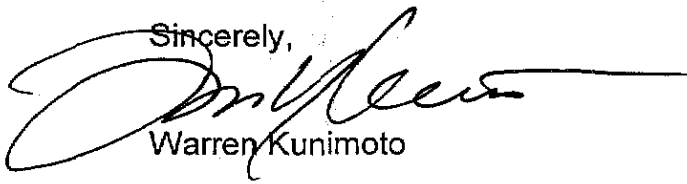
I know that Mr. Lim did not step forward because he needs a job. His nomination is before you because he wants to help. You will find that he is

deeply interested in the well being of our State and people. He understands that that the reason for economic viability is to support our people and culture. He is concerned with the lack of future opportunities for our youth to live, work and raise families in our home State.

If you are looking for someone with knowledge, ability and a sincere interest in helping business, the economy and the people of Hawaii, you have the best candidate. For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Warren Kunimoto', with a long horizontal flourish extending to the right.

Warren Kunimoto

cc: Richard C. Lim, DBEDT



January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
415 South Beretania Street
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Senior Vice President and Corporate Counsel of Castle & Cooke Hawaii, and have known Mr. Lim for close to ten years through Castle & Cooke's involvement with projects going before the Honolulu Planning Commission, our business dealings in the local banking community and participation in non-profit events.

Hawaii is fortunate to have a business and community leader of Mr. Lim's caliber willing to serve at the helm of this crucial State agency. His background and experience in planning, business and finance will provide strategic insight and skills that will serve the State of Hawaii well in these particularly challenging economic times.

For these reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

Richard K. Mirikitani

cc: Richard C. Lim, DBEDT

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Regarding: Nomination of Richard C. Lim (GM No. 506)

Dear Senator Fukunaga and Senator Kim and Members of the Committees:

I am pleased to offer my enthusiastic and complete support for the nomination and appointment of Richard C. Lim as Director of the Department of Business, Economic Development & Tourism (DBEDT).

Having known Mr. Lim for about 20 years as a business colleague and friend, I know that he will serve the State and people of Hawaii effectively and with passion, excellence and distinction.

I have been a real estate professional for nearly 45 years and president of Sanford Murata, Inc. for 30 years, involved in a wide range of real estate projects and activities in Hawaii. Mr. Lim was an executive officer and president of City Bank when I was a member of the board of the Bank. When the Bank encountered difficult challenges, Mr. Lim ably led the Bank's executive team to overcome those difficulties, to turn the Bank around and grow it into a thriving and successful business enterprise.

This is an extraordinarily pivotal time for Hawaii, and it requires the formation and implementation of creative strategies to turn our economy around. Mr. Lim is a strategic thinker and an innovative problem solver. He combines his "big picture" vision with his knowledge of the many smaller factors that drive and impact businesses and economic activity.

He willingly listens and engages in productive dialogue with others, prepares and implements practical action plans and diligently monitors and evaluates the results. After clearly articulating the situation, Mr. Lim takes decisive and appropriate steps.

Mr. Lim is exactly the right person to lead DBEDT. His appointment is inspired. We are fortunate to have a gifted and talented person like Mr. Lim willing to serve the people of Hawaii. As a lifelong resident and concerned citizen of Hawaii, I strongly urge that you confirm his appointment as Director of DEBDT.

Please advise me if I can provide you with additional comments and/or answer any questions you may have about my support for Richard Lim's nomination.

Sincerely,

Sanford Murata
President
Sanford Murata, Inc.
1849 Laukahi Street
Honolulu, Hawaii 96821
808.226.7373 c.
sanfordmurata@gmail.com

copy: Richard C. Lim



Roofing & Building
Supply

Dec 14, 2010

Senate Committee on Economic Development and Technology and Senate Committee
on Tourism

RE: Nomination of Richard Lim

Dear Senators,

I am writing in support of Richard Lim.

I have known Richard for over 20 years both professionally and personally. Richard is a very hard working, smart and broad thinker who would be a great asset to our state as Director of DBEDT. He would be a quality leader and outspoken advocate for Hawaii and our economy. It is rare for someone of Richard's experience and skill set to leave private industry for public service.

Please support and confirm his nomination.

Mahalo,

A handwritten signature in black ink, appearing to read 'Ritchie Mudd', written in a cursive style.

Ritchie Mudd , CEO
RSI Roofing & Building Supply
1081 Makepono St.
Honolulu, HI 96819
ph 808 847 2077 fax 848 8221 cel 255 9995

Alpha Capital Research, LLC

SEC Registered Investment Adviser CRD#113330

Office locations: Connecticut, Maryland & Hawaii

January 27, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Managing Member for Alpha Capital Research and have known Mr. Lim for 5 years through my work with him as an advisory board member of Sennett Capital and other investments. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of local and national investment projects.

Richard is a highly energetic, creative and insightful business person with a broad range of business experience in Hawaii, on the mainland and abroad. Richard's experience spans a broad gamut of activities; from managing a large complex financial institution locally as President of City Bank to investing and mentoring small start-up companies in Hawaii. Moreover, Richard operates in a direct transparent manner displaying the utmost integrity and judgment.

Richard's business experience and approach will serve him well in his new role overseeing the broad businesses and constituencies of DBEDT.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



James Moonier
Managing Member
Alpha Capital Research
354 Ulunui Street, Suite 310
Kailua, HI 96734

cc: Richard C. Lim, DBEDT



January 24, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Mr. Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the President of Travel Ways and have known Mr. Lim for 11 years through our business relationship with City Bank when Mr. Lim was the President of the bank and our relationship continued to the present doing business and personal travel arrangements for him and his family.

I am glad that Governor Abercrombie has nominated Mr. Lim (Richard) for this position. His business acumen and knowledge of local businesses make him highly qualified for this position. Anyone that knows Richard would agree that he is far from joining the ranks of retirees. He is still young and he has the desire to serve the public with this challenging position. With his youthful and high voltage energy, Richard will surely bring some spark to DBEDT. Although it is understandable that this department's budget and personnel will be reduced, Richard will deal with the issues and make the necessary adjustments to bring positive results. Basically he will efficiently manage this department and offer new and feasible ideas and solutions. Richard will certainly contribute to the Governor's master plan to revitalize the local economy.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Marc Shimamoto', written in a cursive style.

Marc Shimamoto
President

cc: Richard C. Lim, DBEDT

Territorial Savings Bank

1132 Bishop Street, Suite 2200
Honolulu, Hawaii 96813

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am presently a Senior Vice President for Territorial Savings Bank and a former tax partner at KPMG LLP. I have known Mr. Lim for 25+ years through my work as a partner for KPMG LLP when he was at International Savings & Loan, City Bank and Central Pacific Bank. In that capacity, I had the opportunity to work with Mr. Lim on a variety of matters. During the course of my professional relationship with Mr. Lim, I have always found him to be intelligent, responsive, creative, but most importantly, ready to listen before making quick judgments. Because Mr. Lim has these characteristics, I am confident he will be able to provide the leadership we need when our economy is facing such tremendous difficulty.

For these and many other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Walter Y. Ida", with a long horizontal flourish extending to the right.

Walter Y. Ida
Senior Vice President
C: Richard C. Lim, DBEDT



KAUAI ECONOMIC DEVELOPMENT BOARD, INC

4290 Rice Street • Lihue, HI 96766 • Phone: (808) 245-6692 • Fax: (808) 246-1089 • www.kedb.com

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my **strong support of GM #506** for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the President & CEO for the Kauai Economic Development Board, a private 501(c) (3) nonprofit, member-based organization whose mission is to advance a strong, sustainable economy here on the "Garden Island".

Although I have not had the opportunity to personally work with him in the past, several of my colleagues have and all feel he would be a tremendous asset to the department. In addition, he has already started discussions with all the economic development boards (EDBs). His vision for the department is focused and "refreshing". He has a positive, energetic, no-nonsense attitude and his willingness to collaborate with the EDBs on mutual interests and initiatives looks very promising.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

Mattie A. Yoshioka
President & CEO

c: The Honorable Ronald D. Kouchi
Richard C. Lim, DBEDT

HAWAIIAN ORGANICS
210 Ward Ave., Suite 240
Honolulu, Hawaii 96814

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a partner in Hawaiian Organics, LLC and Hawaiian Ice Co. and have known Mr. Lim for about 30 years and through my work with him *at International Savings and City Bank, I feel that Richard has all the skills necessary to be a good Director of DBED. I have worked with Richard in the past on real estate transactions and various projects and find him to be an innovative thinker and doer which I think will be very refreshing for the Department. I feel that his experience in the private sector brings a different dimension to the equation and will also prove to be a valuable component.*

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

Eddie Onouye, Partner
Hawaiian Organics dba Body Mint
and Hawaiian Ice Co.

STEVEN S. AZUMA, MD, FACC, FACP FSCAI

CARDIOVASCULAR DISEASE

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

January 27, 2011

Re: Mr Richard C Lim

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Mr Richard C Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a cardiologist in private practice and have known Mr Lim for 15 years. We met as our sons played tennis together. I have found him to be very hard working and dedicated, and has devoted much of his life toward the economic development of the state of Hawaii. Through International Holding Capital Corporation, City Bank, Central Pacific Bank, and Sennet Capital he has consistently risen to the top helping to develop Hawaii's economy. He has traveled extensively through Asia and has a good understanding of the economic climate of these countries.

As someone from outside of the political and business arenas, I have seen another side of Mr Lim. My interaction with him have been less formal and more personal. Through our many years together, I have found him to be concerned and sensitive to other people's feelings and ideas yet still have the courage to say what needs to be said.

As the owner of a small business I see how important stable economic growth is for Hawaii. I have also seen how economic downturn affects the lives of many of my patients. Some who have worked faithfully at the same place for 20 years are now without a job or insurance. We need a hardworking, dedicated individual who is not afraid to tell it like it is

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me should you have any questions.

Sincerely yours,

Steven Azuma, M.D. FACC FACP FSCAI



Attorneys at Law • A Law Corporation

February 1, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology

The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism

State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the
Committees:

This letter is to express my strong support of GM #506 for
Richard C. Lim's nomination to serve as the Director of the
Department of Business, Economic Development & Tourism
(DBEDT).

James K. Tam
Phone: (808) 441-6175
Fax: (808) 441-6575
E-mail:
JKTam@ahfi.com

I am a shareholder and director for Alston Hunt Floyd & Ing
(a law firm) and have known Mr. Lim for over 15 years through my
work with him at International Savings & Loan and then City
Bank. In this capacity, I have had the opportunity to closely work
with Mr. Lim on a variety of projects concerning building
relationships to increase market share and developing new
products to meet community needs for efficient delivery of
financial services. His vision, focus, tenacity and collaborative
mind set way more often than not resulted in superb delivery of
his company's products. I am positive that he would bring the
same skills to DBEDT if you confirm him as Director.

Please feel free to contact me directly should you have any
questions.

Sincerely,

A handwritten signature in black ink that reads "James K. Tam".
James K. Tam

cc: Richard C. Lim, DBEDT

1001 Bishop Street
Suite 1800
Honolulu, Hawai'i 96813
Phone: (808) 524-1800
Fax: (808) 524-4591

65-1241 Pomaikai Place
Suite 2
Kamuela, Hawai'i 96743
Phone: (808) 885-6762
Fax: (808) 885-6011

2200 Main Street
Suite 521
Wailuku, Hawai'i 96793
Phone: (808) 244-1160
Fax: (808) 442-0794

www.ahfi.com

DWYER SCHRAFF MEYER GRANT & GREEN

ATTORNEYS AT LAW ❖ A LAW CORPORATION

900 FORT STREET MALL, SUITE 1800 ❖ HONOLULU, HAWAII 96813
TELEPHONE: (808) 524-8000 ❖ FACSIMILE: (808) 537-4667 ❖ HOME PAGE: www.dwyerlaw.com

JOHN R. DWYER, JR.
PAUL A. SCHRAFF
WILLIAM G. MEYER, III
RONALD V. GRANT
ADELBERT GREEN

JARED H. JOSSEM (1942 - 2003)

Of Counsel:
BEATRICE L. K. DAWSON
KATHY K. HIGHAM

WILLIAM G. MEYER III
INTELLECTUAL PROPERTY
ENTERTAINMENT
ART LAW
INTERNET
LITIGATION

Direct (808) 534-4412
wmeyer@dwyerlaw.com

February 1, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

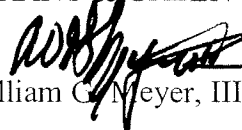
I am an intellectual property attorney and partner with the Honolulu law firm of Dwyer Schraff Meyer Grant & Green. I have been practicing law in Honolulu for over 30 years and I have known Mr. Lim for over 20 years through my work with him during his tenure at City Bank and Sennet Capital. In this capacity, I have had the opportunity to work with Mr. Lim on several business development and economic diversification projects, including the development of City Bank's online banking services and high technology business development matters. Mr. Lim has always demonstrated sound business judgment, a flair for discerning economic trends and an appreciation for, and an understanding of, the elements that drive today's innovation economy.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Very truly yours,

DWYER SCHRAFF MEYER
GRANT & GREEN


William C. Meyer, III

WGM:jmb
cc: Richard C. Lim, DBEDT

HAWAIIAN ISLAND HOMES LTD.

January 31, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the General Sales Manager for Hawaiian Island Homes Ltd. and have known Mr. Lim for over 15 years through my work with him at International Savings and Loan, City Bank, and Central Pacific Bank. In my capacity as General Sales Manager, I work closely with Peter Savio on both his real estate company and his developments. In this capacity, I have had the opportunity to work and consult with Mr. Lim on a variety of real estate projects that included both financing and development. Mr. Lim's insight and perspective have always been helpful in determining how best to move forward on these projects. With his diverse background in financing and development, I am most confident that Richard Lim would be an excellent Director of DBEDT.


For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Derrick Fujisaki (R)
General Sales Manager



cc: Richard C. Lim, DBEDT

ADMINISTRATIVE OFFICE
931 UNIVERSITY AVENUE, SUITE 105
HONOLULU, HAWAII 96826-3241
TELEPHONE: (808) 946-3222
FAX: (808) 946-3224

HONOLULU SALES OFFICE
931 UNIVERSITY AVENUE, SUITE 305
HONOLULU, HAWAII 96826-3241
TELEPHONE: (808) 946-3222
FAX: (808) 946-3225

RENTAL DEPARTMENT
931 UNIVERSITY AVENUE, SUITE 205A
HONOLULU, HAWAII 96826-3241
TELEPHONE: (808) 946-3221
FAX: (808) 946-3202

HILO SALES OFFICE
162 KINO'OLE STREET, SUITE 201
HILO, HAWAII 96720
TELEPHONE: (808) 934-7300
FAX: (808) 934-7400

KAWAI SALES OFFICE
POST OFFICE BOX 223279
5-4280 KUHIO HIGHWAY, B-203
PRINCEVILLE, KAWAI, HAWAII 96722
TELEPHONE: (808) 826-6232
FAX: (808) 826-6233
E-MAIL: kquaisales@hihltd.com

Diamond Head Capital Partners, LP

January 30, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Managing Partner and founder of Diamond Head Capital Partners, LP. My firm manages a multi-strategy Asian-focused hedge fund with approximately USD\$250MM under management. I have known Mr. Lim for 10 years and have worked with him in the evaluation of several investment opportunities both within the State of Hawaii and in Asia. Additionally, my father, the late Mr. Kazuo Yamane, had the pleasure of serving on the Board of Directors of City Bank when Mr. Lim was President. My father had mentioned many complementary things about Mr. Lim's leadership capabilities while at City Bank. Therefore, when I personally got the opportunity to work with him, I was very enthusiastic.

Let me describe to you what I believe are his strengths and why they are particularly relevant to the position of Director of the DBEDT. As I mentioned above, my business and experience is primarily in Japan and Asia. Upon returning to Hawaii in 1999, I began my business of managing a hedge fund focusing on Asia. During the investment evaluation process, I often look for knowledgeable individuals with diverse interests that can add a different perspective. It is during this process that I sometimes sought Mr. Lim's opinion and found it particularly astute in many areas of finance and business. Also, I found his global perspective and knowledge of Asia particularly interesting. We have looked at investment projects ranging from local high-tech to real estate in Kauai and Macau. I believe this is exactly the kind of individual the State of Hawaii requires in order to compete effectively in what may be a century dominated by Asia. We need a skilled local businessman with a global perspective.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steven K. Yamane', with a long horizontal line extending to the right.

Steven K. Yamane
Managing Partner
Diamond Head Capital Partners, LP

cc: Richard C. Lim, DBEDT

Keith T. Matsumoto
1340 Ainapua Street
Honolulu, Hawaii 96819
Phone: (808) 258-9209

February 1, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Mr. Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

As technical director for the Hawaii Technology Development Venture (HTDV), I have known Mr. Lim for eight years. His involvement in the HTDV Advisory Board has been valuable and, I believe, afforded Richard an opportunity to better understand some of the complexities of technology development and challenges faced by Hawaii technology companies; many of them small businesses.

I also believe Mr. Lim to be very fair, level headed and reasonable. These traits are essential in this complex world, especially in light of the critical role DBEDT will play in Hawaii's economic recovery.

For these and other reasons, I strongly urge the Committee to support his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Very Sincerely,



Keith T. Matsumoto

c: Richard C. Lim, DBEDT

BENDET DELL

EDWARD R. BENDET
JAY M. FIDELL
YURIKO J. SUGIMURA
THOMAS R. SYLVESTER*
KEITH S. AGENA
LORI LEI Y. HIJII
DOMINQUE M. TANSLEY
JENNIFER L. STRINGFELLOW

ATTORNEYS AT LAW
A LAW CORPORATION
SUITE 1500
DAVIES PACIFIC CENTER
841 BISHOP STREET
HONOLULU, HAWAII 96813

AREA CODE 808
TELEPHONE 524-0544
TELEFAX 521-7739
lawyers@bendetfidell.com
WWW.BENDETFIDELL.COM

*Also licensed in California

January 31, 2011

Via Email - senfukunaga@capitol.hawaii.gov

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: Appointment of Richard Lim to DBEDT;
Governor's Message No. (GM #506)

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I write in support of Richard Lim's confirmation as director of the Department of Business and Economic Development and Tourism.

I've known Richard for some years in the context of his work at City Bank and Central Pacific Bank and through his regular participation in the Hawaii Venture Capital Association. I've also had the chance to talk with him about his hopes for DBEDT, and I believe he'll be an excellent director.

DBEDT is a critical agency, but it did not do well under the Lingle administration. At this point, it desperately needs a director who has the commitment, talent and creativity to turn a hardened bureaucracy into an agency dedicated to serving our people and businesses. It needs a director who is always engaged, accessible and straightforward with the business community and with government. It needs a leader-director who can incentivize and empower our entrepreneurs and investors, revitalize our businesses and find and promote dramatic ways to diversify our economy.

The Honorable Carol Fukunaga, Chair
The Honorable Donna Mercado Kim, Chair
January 31, 2011
Page 2

I believe Richard has these traits and intentions. With his skills and experience, I believe he can provide effective leadership for this critical agency, that he can and will embrace DBEDT into an agency that will play a central role in rebuilding and expanding our economy and giving new heart to entrepreneurs and investors, young and old, local and from the mainland and Asia.

Richard is well known to our business, banking and investment communities and is likely to engender enthusiastic support among those communities, and to position, develop and enable his department to achieve the admirable goals of this Administration, and move our economy, our state and our people into the 21st Century, ready to compete in a fast moving global economy.

Hawaii is on the cusp of a new and powerful paradigm in clean energy. In a world of peak oil, clean energy is crucial to Hawaii's future and in fact to our state's economic survival. DBEDT is at the center of that transformation. By all indications, Richard understands and accepts DBEDT's responsibility to move this initiative ahead, and I am confident that he will do so.

I believe Richard Lim appropriately reflects the tone and tenor of this administration and will support and collaborate with the tech industry, the energy industry and the diversification of our economy. I urge your committee to promptly confirm his appointment as director of DBEDT.

Thank you for your consideration of my views.

Respectfully,



Jay M. Fidell

Of BENDET FIDELL
JMF:dt



January 24, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Senior Vice President of Pacific Access Mortgage and also serve as a Board of Director for the Mortgage Bankers Association of Hawaii. I have known Mr. Lim for 26 years through my work with him at Central Pacific Bank (fka City Bank, fka International Savings). In this capacity, I have had the opportunity to work with Mr. Lim on a variety of levels, starting my work relationship with him as a naïve and green underling in the loan department of International Savings, eventually becoming the Vice President of Mortgage Banking at Central Pacific Bank. Mr. Lim was instrumental in my personal and professional development. Without his guidance and leadership I never would have been able to accomplish what I have in the mortgage banking community or become the individual that I am today. In the years that we worked together, I have seen him on multiple occasions take non profitable business units of the bank to levels of success, built solid infrastructures to areas that were in chaos and developed individuals to become the business leaders of today. He is one of the most forward thinking and innovative individuals that I know.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly at (808) 544-1952 or ltarumoto@pacificaccessmortgage.com should you have any questions.

Sincerely,

c: Richard C. Lim, DBEDT



2 February 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and the Members of the Committees:

I am writing on behalf of Oceanit in strong support GM #506 for Mr. Richard Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).


Mr. Lim has been involved in the high-tech dual-use community for a number of years, for example, as an executive at City Bank, transforming the bank to build and support a high tech industry with its venture pitch days, high tech outreach, TIGR reports and industry awards; after leaving the bank, as an advisor on high tech boards, and most recently as co-founder of Sennet Capital LLC.

Oceanit is one of Hawaii's largest and most diversified science and engineering companies focusing in four areas – aerospace, life science, information technology, and engineering consulting. Oceanit is an idea factory focused on applying innovation to mature industries, solving difficult problems, and spinning off companies. Since 2002, Oceanit has spun off two venture funded life science companies, Hoana Medical (www.hoana.com) and Nanopoint (www.nanopointimaging.com). Combined, these two startups have raised over \$40M of venture capital.

With the support of Mr. Lim, we have seen significant growth in Hawaii's technology sector. As a company, we believe that high-technology can be a viable pillar in Hawaii's economy. Oceanit currently employs about 160 scientists, engineers and support staff. Our average employee age is relatively young, and our median salary is around \$79,000. With Mr. Lim in the role of Director of DBEDT, the technology industry can look forward to playing an active role in the economic development of our state.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Sincerely,



Dr. Patrick Sullivan
Chairman and Founder



AMERICAN
Savings Bank

GABRIEL LEE
EXECUTIVE
VICE PRESIDENT,
COMMERCIAL MARKETS

February 2, 2011

Senator Carol Fukunaga
Senatorial District 11
Hawaii State Capitol, Room 216

RE: Senate Committee on Economic Development and Technology
and Senate Committee on Tourism

GM 506

In Support of the Confirmation of Richard C. Lim

Chair Fukunaga, Vice-Chair Wakai, and Members of the Committee
and Chair Kim, Vice-Chair Kouchi, and Members of the Committee:

It comes with great pleasure to recommend and support Richard Lim for the nomination to the Director of the State Department of Business, Economic Development & Tourism. I have known Richard Lim for approximately 15 years going back to when he was President of International Savings & Loan, and subsequently President of City Bank.

Richard Lim will be a great member of the cabinet of the State of Hawaii. He has an impeccable reputation as a business person and community supporter. His thought process is methodical and fair, being a person of high competency and self initiative.

Please do not hesitate to contact me should you have any questions or if I can be of further assistance.

Best regards,

American Savings Bank

Gabriel Lee
Executive Vice President

AMERICAN SAVINGS
BANK TOWER
1001 BISHOP STREET,
25TH FLOOR
P.O. Box 2300
HONOLULU, HAWAII
96804-2300

(808) 539-7896
glee@asbhawaii.com

PH CORPORATION

February 2, 2011

The Honorable Carol Fukunaga, Chair

Senate Committee on Economic Development & Technology

The Honorable Donna Mercado Kim, Chair

Senate Committee on Tourism

State Capitol, Room 216

Honolulu, Hawaii 96813

Re: GM #506

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Governor's Message #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Founder for PH Corporation, dba Ron's Performance Center and Hawaii Performance Warehouse and I have known Mr. Lim for over a year through my relationship with him as a neighbor in the Waialae Iki 5 community.

I have had the great opportunity to socialize with Mr. Lim and have known him to be very focused in whatever task or challenge he is confronted with, as well as a person with a fresh outlook and vision, and of great character.

Mr. Lim brings a wealth of experience in the banking, finance, and investment sector which is vital to our business community. I have been in the retail and wholesale automotive business since 1967, and feel he has excellent qualities to achieve a highly motivated & efficient agency that will provide greater transparency and support for the small business owners.

Mr. Lim's leadership, social skills, professionalism, and intelligence will take us to a higher level, will aid in moving the team forward to develop a mutual understanding and respect for the public & private sectors, and will help achieve a better Hawaiian economy.

• *Db a Ron's Performance Center & Hawaii Performance Warehouse* •
• *2223 Hikino Street • Honolulu, Hawaii 96821* •
• *Phone: 808-295-0410 • Email: rtphcorp@hawaiiperformance.com* •

Re: GM #506

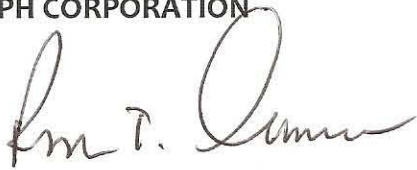
February 2, 2011

For these and other reasons, I strongly urge his confirmation as DBEDT Director. I believe Mr. Lim will focus his energies and talent into reviving Hawaii's economy.

Please feel free to contact me directly should you have any questions.

Sincerely,

PH CORPORATION

A handwritten signature in black ink, appearing to read "Ron T. Uemura". The signature is fluid and cursive, with the first name "Ron" and last name "Uemura" clearly distinguishable.

Ron T. Uemura

Founder

Copy: Richard C. Lim, DBEDT



**Hawaiian
Host®**

GENUINE. CLASSIC. ORIGINAL.®

SINCE 1927.

February 2, 2011

**The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813**

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

It is with great pleasure that I write to express my strong support of Richard Lim's nomination (GM #506) to serve as the Director of the Department of Business and Economic Development and Tourism (DBEDT).

I am the CEO of Hawaiian Host Chocolates, and have known Mr. Lim for over 10 years through my work with him as a board member of Island Insurance Company, Ltd. Through the years, I have seen him evaluate different strategies and suggest changes to better position the company to take advantage of coming trends. I think that this particular skill will be of value to DBEDT in helping to attract new companies to Hawaii, as well as assist current companies to take advantage of new potentials. He is also a very season manager/leader who will be able to develop a clear direction and lead efforts to develop new opportunities for DBEDT and the island economic development boards.

Mr. Lim has had an extremely successful business career, and we admire and respect his willingness to serve the community in this new capacity. We are confident that his business experience, skills, and network would be of great benefit to the Department. For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please contact me should you have any questions.

Sincerely yours,

**Dennis Y. Teranishi
Chief Executive Officer**

c: Richard C. Lim, DBEDT



RMY Construction, Inc.

February 2, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committee:

I am writing to express my strong support of GM#506 for Richard C. Lim's nomination to serve as the Director of the business, Economic, Development & Tourism (DBEDT).

I am the owner of RMY Construction, Inc. and my relationship with Mr. Lim goes back 32 years when he was a loan officer at International Savings and Loan in 1979. I know of his successful business background as a prominent banker in our State and have been privileged to gain valuable business advice from him. Although I have not worked with him on any initiatives or projects, I know that Mr. Lim will be successful at any project he is challenged with because he is a hard working, honest and passionate individual. Our Country and State are in a period of very poor economic and financial stability. We need someone who can work with people, solve problems and has as much business experience as Mr. Lim. I know that Mr. Lim doesn't need this job, but he told me privately, that he really wanted to give back and help our State. He has the passion to do this.

For these reasons, I strongly urge you to confirm him as DEBDT Director.

Sincerely,

A handwritten signature in black ink, appearing to read 'Russell M. Yamamoto', with a long, sweeping horizontal line extending to the right.

Russell M. Yamamoto
President

February 1, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Director of RAY International LLC and Managing Director of Private Lending LLP and have known Mr. Lim for 16 years and worked with him for 10 years at City Bank serving as Vice President and Corporate Banking Officer. At City Bank, Mr. Lim was President and Chief Operating Officer and was well-respected by all for being a talented and innovative administrator. He was a strong leader who was unafraid to break the norm for future benefits of his employers, staff, stockholders and clients. He established a unique City Bank affiliated company called Hospitality Capital that specialized in serving the financing needs of the visitor industry. He also formed a Small Business Investment Corporation (SBIC) to better serve the financing needs of startup high technology companies.

Mr. Lim was instrumental in helping to make City Bank a huge success to the point that it was acquired via hostile takeover by Central Pacific Bank in 2005. If the hostile takeover was unsuccessful I believe that City Bank under the auspices of Mr. Lim and his innovative methods would be successful in today's economy. With the Sennet Capital Group, Mr. Lim extended his desire to work with both existing and start-up companies in Hawaii.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

Roy Yonaoshi
Director, RAY International LLC
Director, Private Lending LLP
728B Hanole Place
Honolulu, Hawaii 96816
Cell: (808) 372-8889, email: ryonaoshi@gmail.com



AMERICAN

Savings Bank

February 3, 2011

Danford H. Oshima

Senior Vice President & Manager
Corporate Banking

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I humbly submit my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I first became acquainted with Richard in 2000 during my employment as Vice President of Corporate Banking at City Bank, where Richard served as President & Chief Operating Officer. In that capacity, I had the opportunity to work with Richard on a variety of financing requests for established and emerging segments of the economy. At that time, City Bank was a sponsor and supporter of new businesses and industries in Hawaii. While my tenure at City Bank was a brief, I found that Richard was an inspiring, forward-looking leader and mentor, who encouraged lively examination and dialogue in decision-making versus an automatic acceptance of conventional wisdom. Since joining American Savings Bank, I have worked with Richard on several projects through his investment firm, Sennet Capital. Interestingly, financing and capital are major components to a robust economy.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions

Sincerely,

Danford H. Oshima
Senior Vice President

American Savings Bank Tower
1001 Bishop Street, 25th Floor
P.O. Box 2300
Honolulu, Hawaii 96804-2300
808.539.7806
Fax 808.532.7370
doshima@asbhawaii.com



Member FDIC

February 4, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committee,

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT.)

I am President of C. S. Wo & Sons, Ltd., and have known Mr. Lim for 15 years through our involvement in the Young Presidents' Organization. As fellow members of a 9-person Young Presidents' Forum, we have met on a regular monthly basis over the past 15 years discussing business issues, economic challenges and opportunities, and leadership development. Spending half a day with a person each month allows one to get a clear and accurate picture of that person. Richard Lim is highly intelligent and analytical, with perceptive insight and astute decision-making ability. He is able to think "outside-the-box", and conceive creative solutions to challenges and opportunities. He is a team builder, and challenges those around him as well as himself to strive to be the very best they can be. In assessing a situation, he intuitively grasps the "Big Picture", and is willing to get involved enough with the "details" to gain a comprehensive understanding of that situation. He is professional, with impeccable integrity and ethics. He always gives his full commitment, and is highly focused and passionate in all he does. For these reasons, I believe Mr. Richard Lim would make an outstanding department leader, and I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me at 543-5335 or bwo@csw.com should you have any questions.

Sincerely,

C. S. WO & SONS, LTD.



Robert Wo
President

cc: Richard C. Lim, DBEDT

February 2, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capital, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

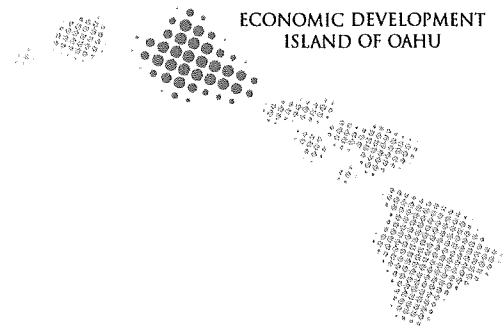
I am President & Owner of Regal Travel and have owned and operated a number of tour and transportation companies over the years. My relationship with Mr. Lim spans over 20 years when he was employed at International Savings & Loan, and City Bank. Additionally I have also served with Mr. Lim on a number of non-profit boards. In both capacities, I had the opportunity to work directly with Mr. Lim and was impressed with his international scope of business and long-range vision. Mr. Lim clearly has the business acumen and proficiency to do the best job for the State of Hawaii, but more importantly he shares our local roots, values and aloha to assure a sustainable program to benefit the people and economy of our Island home.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,


Ray Miyashiro
President



February 4, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Honolulu, Hawaii 96813

Aloha Senator Fukunaga, Senator Kim and Members of the Committees!

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism.

As President and CEO for Enterprise Honolulu and a life long resident of Hawaii who's family ties run deep in public service, this endorsement comes from the core of who I am. We all share the burden that our economy finds us. As an economic development leader it is imperative that I have counter parts that are as passionate and impatient as I.

I have engaged Richard Lim at every economic point possible (since his appointment) and it has been more that enjoyable, it has been hopeful and determined. At Enterprise Honolulu, we have built a renewed base of business and community support and our Board of Directors have pledged their support to this effort.

For these reasons, I strongly and humbly request his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

Pono Shim
President & CEO
Enterprise Honolulu, Oahu Economic Development Board

cc: Richard C. Lim, DBEDT





February 4, 2011

BOARD OF ADVISORS

Paul Alston

Robert Clarke

Kimberly W. Dey

Honorable
Norman Y. Mineta

James J. Pappas

ADM Ronald J. Zlatoper
(Retired)

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Co-Founder and Partner of Aina Koa Pono, a local biofuels developer, as well as the Managing Partner of Sennet Capital, which Richard and I co-founded four years ago. During this period I have worked directly with him on numerous projects and have found him to be a very intelligent, tireless worker who possesses an excellent understanding of complex business issues.

At this important time for the State of Hawaii I cannot think of a person more qualified to lead DBEDT. Richard is a dynamic individual of high integrity. Equally important is his ability to attract and lead quality individuals who share his vision.

I give my highest endorsement to Richard Lim to become the Director of DBEDT.

If you would like to discuss in more detail, you may reach me at 779-6036.

Thank You,



Kenton Eldridge

cc Richard C. Lim, DBEDT



The Honorable Senator Carol Fukunaga, Chair, Senate Committee on Economic Development and Technology,
The Honorable Senator Donna Mercado Kim, Chair, Senate Committee on Tourism
via email

Dear Chair Fukunaga and Chair Kim,

re: GM #506

I am writing in support of Mr. Richard Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT). I support his nomination by Governor Abercrombie both as a self-employed Producer in the motion picture and television industry who chooses to live in Hawaii and as the Founder and Director of the Academy for Creative Media at the University of Hawaii.

I have known Richard since I returned home in 2002 to found the Academy for Creative Media at UH. Richard was an early and enthusiastic supporter of the ACM's mission to serve as a catalyst for our state's creative media intellectual property industry. This industry requires public-private partnerships to support our local students and to provide a steady pipeline of qualified, 21st century knowledge-based workers to execute our existing location-based productions like Hawaii Five-0 and The Descendants and our emerging digital media firms like Hawaii Animation Studios.

A strong creative class requires a multi-level strategy of growing our indigenous workforce, attracting capitol and entrepreneurs, and making it possible for these companies to succeed in our local business environment. Richard Lim's background in venture capitol and banking -- particularly as his previous endeavors have favored the creation of a tech industry in Hawaii -- speak to his ability and commitment to help the administration and the legislature transform our economy away from our overwhelming dependence on the service, construction and government employee sectors.

Mr. Richard Lim has my whole hearted support and I hope you will give every consideration to his appointment.

Thank you,

Chris Lee

Founder and Director
Academy for Creative Media
University of Hawaii

Producer
Chris Lee Productions

Serving Hawaii since 1948...

SHIOI CONSTRUCTION, INC.

General Contractor • LIC # ABC 12379

February 3, 2011

Chair Carol Fukunaga and Members of EDT
Senate Committee on Economic Development and Technology

Chair Donna Mercado Kim and Members of TSM
Senate Committee on Tourism

Re: GM506, Nomination of Mr. Richard Lim as Director of DBEDT

Dear Chairs Fukunaga and Kim and Members of EDT and TSM,

I would like to ask for your favorable consideration of the nomination of Mr. Richard Lim for the position of Director for the Department of Business and Economic Development and Tourism. Mr. Lim would bring a wealth of private sector experience and networking into the public sector that will assist Hawaii in recovering from these challenging economic times as well as pushing forward on the clean energy initiatives that will help position Hawaii as a world-wide leader in renewable and clean energy development. Mr. Lim's entrepreneurial spirit and out-of-the-box approaches will provide a well balanced foundation for exploring new ways to expand our economy to keep pace with the internationalization of business and communication.

I am hopeful you will pass Mr. Lim's nomination on to the full Senate for approval to assist the new Administration on moving forward with some of their initiatives to benefit all of Hawaii and our state's future.

Aloha



Conrad H. Murashige
President

OAHU

98-724 Kuahao Place
Pearl City HI 96782-3113

Telephone: (808) 487-2441 * FAX: (808) 487-2445

KAUAI

4023 Halau Street
Lihue, Kauai 96766-1415

Telephone: (808) 245-3975 * FAX (808) 245-3977

Serving Hawaii since 1948...



General Contractor • LIC # ABC 12379

February 7, 2011

Chair Carol Fukunaga and Members of EDT
Senate Committee on Economic Development and Technology

Chair Donna Mercado Kim and Members of TSM
Senate Committee on Tourism

Re: GM506, Nomination of Mr. Richard Lim as Director of DBEDT

Dear Chairs Fukunaga and Kim and Members of EDT and TSM,

I am asking for your favorable consideration of the nomination of Mr. Richard Lim as the Director for the Department of Business and Economic Development and Tourism. Mr. Lim's experience in the private sector would serve the state as a whole well by providing real-world experiences and successes into a public agency that requires innovative yet practical know-how. He has demonstrated his capacity as a leader through his corporate stewardship and community involvement.

I applaud Mr. Lim for his desire to give back to our state through public service as it takes a special individual to do so. I wish him luck in his efforts as Hawaii will depend heavily on his vision to lead us forward through these difficult economic times while still providing a solid foundation for long-term prosperity.

I am hopeful you will pass Mr. Lim's nomination on to the full Senate for approval to assist the new Administration on moving forward with some of their initiatives to benefit all of Hawaii and our state's future.

Aloha,

Brennon T. Morioka, Ph.D., P.E.
Executive Vice President

OAHU
98-724 Kuahao Place
Pearl City HI 96782-3113
Telephone: (808) 487-2441 * FAX: (808) 487-2445

KAUAI
4023 Halau Street
Lihue, Kauai 96766-1415
Telephone: (808) 245-3975 * FAX (808) 245-3977

February 4, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees on Economic Development and Technology and the Senate Committee on Tourism:


I am writing to express my strong support for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT). I have known Richard Lim for a number of years when he was President of City Bank as well as a founding partner of Sennet Capital LLC. In my dealings with him, he has shown me a good sense of priorities, a willingness to look at various options and not afraid to develop innovative solutions to difficult issues, an ability to solve complex problems, and a passion for getting things done.

I know that he has a good grasp of the issues facing Hawaii particularly as it relates to economic development and tourism. Having been in the financial world most of his life, he will be able to get outside capital quickly into Hawaii to get our economy back on track. Governor Abercrombie's vision of getting more food grown locally as well as becoming energy independent will be well served by Richard Lim's vision and drive. I have had the opportunity to work with him while he was at Sennet Capital on various energy issues and he has proven to me that he is well versed in the vagaries of the energy and financial markets and what needs to be done to attract outside capital to Hawaii so renewable energy projects can become a reality in Hawaii.

I know that in my capacity as President of Aina Koa Pono LLC, where we are developing a number of biorefinery projects in Hawaii, that we can work with him to develop the climate in Hawaii that will enhance the rapid inflow of capital to build biorefineries for us as well as for our competitors in helping Hawaii achieve energy independence. He is a decent human being for whom I have a lot of respect for his judgment, honesty and integrity in all he does. For these reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Melvin H. Chiogioji, DBA, PE
President

February 6, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing in regard to Richard C. Lim's nomination to the position of Director of the Department of Business, Economic Development & Tourism (DBEDT).

Since our formation in 1982 as a nonprofit organization, the Maui Economic Development Board has focused on strengthening and diversifying Maui County's economy. That mission has led to extensive work in attracting and assisting existing and emerging companies engaged in knowledge-based activities. Of particular interest have been companies engaged in the optics and astronomy, information systems, renewable energy, health care and agriculture. Today, the tech sectors in Maui County employ over 2,000 residents. While challenged by the past couple years of turmoil, they have shown resiliency, in many cases achieving competitiveness in their areas of specialization.

Our relationship with Mr. Lim dates back to his years at Citibank where he recognized the promise that these sectors represent for Hawaii's economic future—and supported them. In his new capacity at DBEDT, we know that he shares our interest in growing and expanding Hawaii's economy through diversification and understands that public/private partnerships will be key to DBEDT realizing solid, measurable, outcomes statewide. In that spirit, we look forward to working with Mr. Lim on ways that MEDB's strengths can contribute to his vision for economic development. We welcome his leadership.

Sincerely,



Jeanne Unemori Skog
President & CEO

cc: Mr. Richard C. Lim, DBEDT

Gary K. Yamashiro
99-438 Ulune Street
Aiea, Hawaii 96701

February 11, 2011

The Honorable Carol Fukunaga, Chair
State Senate
Chair, Committee on Economic Development & Technology
State Capitol
Honolulu, Hawaii

Regarding: Appointment of Richard C. Lim as DBED Director

Dear Senator Fukunaga:

I am writing in strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of DBEDT.

I am employed by Central Pacific Bank and presently responsible for the oversight of the bank's residential foreclosures as well as the sale of the residential properties acquired by the Bank through foreclosure. I have known Richard for over 25 years and worked directly with him for a period of about 10 years while at International Savings & Loan Association, Limited ("ISL") from 1983. During this period Richard diversified the holding company by acquiring several non-financial type businesses and created an insurance brokerage and securities brokerage that complemented the S&L operation. The largest acquisition was Hawaiian Landscaping & Foliage (HFL) which built the Ko Olina golf course and landscaped several major hotels during the "Japanese boom" period. Through Diversified Resources and Investment, Inc. (wholly owned by International Holding Capital Corporation the holding company) he created several 3rd tier companies – DRI Assurance, Inc., DRI Securities, Inc. and DRI Realty, Inc. – to complement the S&L operation with insurance and securities products. DRI Realty, Inc. was active in the purchase and sales of real estate geared toward the Japanese market. These DRI entities were dissolved when ISL was acquired by City Bank.

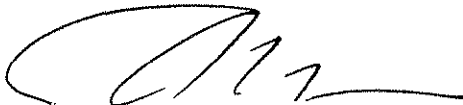
Richard is clearly a leader that will be able to set a clear path and purpose for DBEDT. He is exceptional in planning and is passionate in his work. He will be able to share his vision with his department and has the ability to energize and mobilize the department with goals that they otherwise might not have thought possible.

Finally, Richard cares about Hawaii and its future. As the Director of DBEDT, he will have an opportunity to positively affect the current and future economy of Hawaii.

The Honorable Carol Fukunaga, Chair
State Senate
Chair, Committee on Economic Development & Technology
State Capitol
February 11, 2011
Page 2

Your confirmation of his appointment is highly recommended. Thank you for the opportunity to submit this letter.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Yamashiro', with a large, sweeping flourish on the left side.

Gary K. Yamashiro

cc: Richard Lim, DBEDT



**ISLAND INSURANCE
COMPANIES**

February 15, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: Governor's Message #506
Nomination of **Richard C. Lim** as Director of the
Department of Business, Economic Development & Tourism

Hearing Date: February 22, 2011

Dear Senator Fukunaga, Senator Kim, and Members of the Committees:

This is to express my support for confirmation of the appointment of Richard C. Lim as the Director of the Department of Business, Economic Development & Tourism (DBEDT) for the State of Hawaii.

I have known Richard Lim for the past thirty years through several business, professional, and social interactions. Until recently, Richard served as a member of the board of directors of Island Insurance Company, Ltd., of which I am the Chairman and CEO.

Over the years, I have come to know Richard to be among the brightest business leaders in Hawaii with a fertile mind and a remarkable capacity for dealing with a diverse array of complex issues. He possesses a strong financial acumen and is very comfortable explicating business analyses. On top of that, Richard fully comprehends and has had direct experience dealing with the evolving challenges facing businesses in Hawaii. That insight is critically important for the effectiveness of the director of DBEDT.

Richard will bring to his appointed position a wealth of experience in the private sector and an extensive network of contacts both within and outside of Hawaii. Most importantly, he will bring a strategic perspective that is essential for the leader of DBEDT to be successful since economic policy for our State is a key responsibility that comes within DBEDT's ambit.

Challenging economic times demand innovative thinking and an ability to envision new scenarios to cultivate Hawaii's economic prosperity. Richard has the requisite "out-of-the box" thinking as well as the creative energy essential to give our aspirations for economic development and diversification in Hawaii a chance for success.

For these and other reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Colbert Matsumoto".

Colbert Matsumoto
Chairman & CEO

cc: Richard C. Lim, DBEDT

MARK H. YAMAKAWA

1602 B Alewa Drive
Honolulu, Hawaii 96817

February 16, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

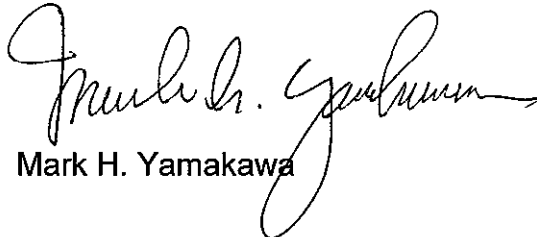
I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Chief Operating Officer for The Queen's Health Systems/The Queen's Medical Center and have known Mr. Lim for over 10 years through my work with him at City Bank. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of development-related projects for Queen's. Richard is an insightful and forward thinking leader who is able to conceptualize opportunities and creatively bring resources to implement initiatives. Richard will bring fresh perspectives and an urgency to get things done while clearly understanding the framework of our community's vision and goals.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Mark H. Yamakawa

c: Richard C. Lim, DBEDT

TRADEWIND
CAPITAL ■ GROUP

January 27, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am Managing Director for Tradewind Capital Group, Inc. and have known Richard for 20 years dating back to my time as Director, Real Estate Investments at the Kamehameha Schools/Bishop Estate.

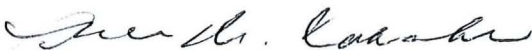
The State of Hawaii is extremely fortunate to have an experienced leader like Richard be willing to dedicate his talents, strategic thinking and resourcefulness to public service. He is an energetic "can do" guy, not a talker. He is someone who deeply understands the unique business and cultural environment of Hawaii within a global context, and has the gray hair to have withstood multiple cycles of economic turmoil and good fortune.

In an ironic twist, I worked with Richard on the State's venture capital fund-of-funds initiative administered by the Hawaii Strategic Development Corporation under DBEDT. As you know, the core mission of HSDC is to integrate State and venture capital efforts to grow strategic industries to diversify Hawaii's economic base – an early model of public/private partnerships. Certainly, his time at International Savings & Loan and City Bank were notable for their strong support of local businesses and the non-profit community.

Richard will do much to make Hawaii a prospering, self-sustaining community that offers a high standard of living and meaningful, challenging careers. I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions. Mahalo.

Sincerely,



Bruce M. Nakaoka
Managing Director

c: Richard C. Lim, DBEDT



PACIFIC ACCESS MORTGAGE

P. O. Box 2960 • Honolulu, Hawaii, 96802

January 20, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have had the privilege of working with Richard Lim for more than 25 years in the banking industry. During those years, he has proven to be a true leader with vision and the necessary skills to direct entire companies toward achieving desired goals. He also has shown much perseverance and commitment in working through the most difficult situations and challenges without waiver, a true example of a dedicated leader.

I am confident that together with Richard's sound understanding of the state's business environment & affairs and attributes as a leader, his contributions to this state as Director of DBEDT will be significant.

For these reasons, I strongly urge his confirmation as DBEDT Director. Please feel free to contact me directly should you have any questions.

Sincerely,

Iris H. Toguchi
Executive Vice President
Pacific Access Mortgage
(808) 593-6439

c. Richard C. Kim, DBEDT



IOLANI SPORTSWEAR, LTD.

1234 Kona Street, Honolulu, Hawaii 96814 • Telephone (808) 597-1044 • FAX (808) 591-8529

January 20, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawai'i 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing this letter to express my support for the nomination of Richard C. Lim as the Director of the Department of Business, Economic Development & Tourism (DEBDT).

As the president of our family-owned company, Iolani Sportswear, I have had the pleasure of working with Mr. Lim while he was at City Bank and on other business matters. His extensive business background and leadership qualities are excellent and will serve our state well.

It is for these reasons and others that I strongly urge his confirmation as DBEDT Director.

Respectfully yours,

Lloyd Kawakami
President
IOLANI SPORTSWEAR LTD.

c: Richard C. Lim, DBEDT



January 21, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: GM #506 - Richard C. Lim

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support for Richard C. Lim's nomination to serve as the Director of the Business Economic Development & Tourism (DBEDT).

I am an attorney and serve as a Member of the Hawaii Tourism Authority. I've known Mr. Lim for approximately 20 years through various University of Hawaii and community activities.

Mr. Lim is eminently qualified from his education, business and community experiences, and intellect. Having served as President of a bank and the head of the venture capital company, he has demonstrated management and fiscal background. As Director of DBEDT, he would be able to utilize his long interest in promoting venture capital and expand technological opportunities in Hawaii. He was the former publisher of TIGR (Targeted Industries Grown Report), served on The Community Economic Development Board, Enterprise Honolulu and many other economic organizations.

He has participated in governmental functions, being on the Planning Commission (City and County of Honolulu) and with the Park and Recreation Board (City and County of Honolulu). He has been active in the community, serving on Chaminade University Board of Governors and Aloha United Way.

I have discussed tourism matters with Mr. Lim and believe that he recognized the key role the industry plays in the economic well being of the State. Mr. Lim has participated with me in the Manoa Forum and has demonstrated a strong intellectual capacity



The Honorable Carol Fukunaga
The Honorable Donna Mercado Kim
January 21, 2011
Page -2-

as well as thoughtfulness in his contributions to the well being of his fellow man.

I strongly urge his confirmation as DBEDT Director for the betterment of the State of Hawaii.

Please feel free to contact me directly should you have any questions.

Very truly yours,

A handwritten signature in black ink, which appears to read "Vernon F. L. Char". The signature is written in a cursive style.

Vernon F. L. Char

VFLC:tym

cc: Mr. Richard C. Lim (DBEDT)

#216075



KOLOHALA HOLDINGS, LLP

February 16, 2011

The Honorable Carol Fukunaga, Chair Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

Support for Richard C. Lim's confirmation

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT), and urge that you confirm him in this capacity.

I am the Founder and Managing Partner of Kolohala Holdings, a private equity and venture capital firm in Honolulu. I have known Mr. Lim for 10 years in a variety of capacities, both at CityBank, at Sennet Capital, and as a member of the local business community. In this capacity, I have had the opportunity to interact work with Mr. Lim on a variety of opportunities to create businesses and jobs in the state of Hawaii.

I have come to know Mr. Lim as a very committed individual for assisting in the growth of responsible business in Hawaii, and as a great booster for the state as place to do business, something that Hawaii has struggled with a great deal over the years at the national and international level.

I believe that Richard will be an excellent DBEDT director because he action-oriented and not interested in growing a personal bureaucracy or empire. Business in Hawaii will be far better off with him in this position.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

(Robert J. Robinson)

c: Richard C. Lim, DBEDT

**IMANAKA
KUDO &
FUJIMOTO**

A Limited Liability Law Company

February 16, 2011

Mitchell A. Imanaka

Benjamin A. Kudo

Wesley M. Fujimoto

Jon M.H. Pang

Richard T. Asato, Jr.

Naomi U. Kuwaye

Nikki T. Senter

Ryan E. Sanada

Nina L. Takamori

Owen T. Iida

Yuko Funaki

Of Counsel

R. Brian Tsujimura

Perfecto R. Yasay, Jr. *

* admitted to practice only in
New York and Philippines,
Former Chairman
Securities and Exchange
Commission, Republic of the
Philippines

Hon. Mario R. Ramil

Former Associate Justice
Hawaii Supreme Court

Senator Carol Fukunaga, Chair
Senator Glenn Wakai, Vice Chair
Committee on Economic Development
and Technology
State Capitol
Honolulu, Hawaii 96813

Senator Donna Mercado Kim, Chair
Senator Ronald D. Kouchi, Vice Chair
Committee on Tourism
State Capitol
Honolulu, Hawaii 96813

**Re: Testimony on GM 506 - Tuesday, February 22, 2011 at 1:15 pm
Letter of Support for the Nomination of
RICHARD C. LIM as Director of the Department of
Business, Economic Development and Tourism**

Dear Chairs Fukunaga and Kim, Vice Chairs Wakai and Kouchi and Members of the
Committees:

I have known Richard Lim for well over 20 years. He has enjoyed a
distinguished career in banking and business, and is highly regarded in our local
business community. I have no doubt that, if confirmed, he will serve Hawaii well.

Richard is a very special person. He is able to grasp facts very quickly and
able to fashion creative solutions to issues or problems. His high energy level,
combined with an immeasurable capacity to conceptualize and pursue alternative
strategies in dealing with the issues of the day, is a compelling combination of personal
traits that makes him well-suited to serve in this capacity, especially as Hawaii is
struggling to find its economic footing.

I am **highly supportive** of Richard C. Lim's nomination, and request that you
confirm him as the new Director of the Department of Business, Economic
Development and Tourism.

Very truly yours,

IMANAKA KUDO & FUJIMOTO


Mitchell A. Imanaka

MAI:sk
xc: Richard C. Lim

580222.1

TOPA Financial Center
Fort Street Tower
745 Fort Street, 17th Floor
Honolulu, Hawaii 96813
Phone: (808) 521-9500
Facsimile: (808) 541-9050
info@imanakakudo.com
http://www.imanakakudo.com



**ISLAND INSURANCE
COMPANIES**

February 16, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: Governor's Message #506
Nomination of **Richard C. Lim** as Director of the
Department of Business, Economic Development & Tourism

Hearing Date/Time: February 22, 2011 at 1:15 p.m.

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

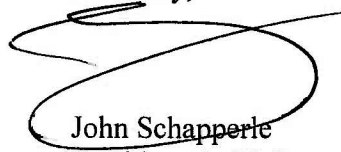
I would like to express my sincere and very strong support for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

In my capacity as President of Island Insurance Company I have known Richard for six years during his tenure as a member of our Board of Directors. Richard brought insight and strategic perspective specific to our company, as well as a broader perspective of the local, national and world business communities. I find Richard to be very analytical, creative, thoughtful and decisive. He thrives on challenges and looks for ways to improve rather than maintain status quo.

Hawaii needs leaders like Richard to steer us through these very difficult times so I urge you to please confirm him as DBEDT Director.

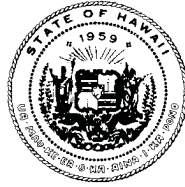
Should you have any questions, please feel free to contact me directly at (808) 564-8160 or jschapperle@islandinsurance.com.

Sincerely,



John Schapperle
President & COO

cc: Richard C. Lim, DBEDT



STATE OF HAWAII

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM
HAWAII HOUSING FINANCE AND DEVELOPMENT CORPORATION
677 QUEEN STREET, SUITE 300
Honolulu, Hawaii 96813
FAX: (808) 587-0600

IN REPLY REFER TO:

Statement of
David Lawrence
Chairperson,
Board of Directors of the
Hawaii Housing Finance and Development Corporation

Before the

**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY
SENATE COMMITTEE ON TOURISM**

February 22, 2011 at 1:15 pm.
Room 224, State Capitol

In consideration of

G.M. 506

**SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE DIRECTOR OF
THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM,
GUBERNATORIAL NOMINEE, RICHARD C. LIM, FOR A TERM TO EXPIRE
DECEMBER 1, 2014.**

The Hawaii Housing Finance and Development Corporation (HHFDC) Board of Directors ***strongly supports*** the nomination of Richard C. Lim as Director of the Department of Business, Economic Development and Tourism.

Richard Lim is well qualified for the position. He has ample experience in economic development and in management due to his professional duties as former managing director and co-founder of Sennett Capital LLC, a merchant banking firm, and former president and chief operating officer of City Bank. In these difficult economic times, we need someone with experience in the financial industry to set Hawaii's economy on the right path to growth and prosperity. Mr. Lim's service as member of the Hawaii Technology Development Venture Board, the Korean American Foundation and the Chaminade University Board of Governors further demonstrates his commitment to the local community.

Accordingly, the HHFDC Board of Directors respectfully requests your support of Mr. Lim's nomination. Thank you for the opportunity to testify.

February 16, 2011

Senator Carol Fukunaga, Chair EDT
Senator Donna Mercado Kim, Chair TSM
Hawaii State Senate
(Via Email)

RE: GM 506
IN SUPPORT OF CONFIRMING MR. RICHARD C. LIM TO HEAD DBEDT
HEARING: Tuesday, February 22 at 1:15 p.m.

Dear Chairs Fukunaga and Mercado and Committee Members:

This is to express my strong support for confirming the appointment of Mr. Richard C. Lim as Director of the Hawaii State Department of Business, Economic Development and Tourism.

Well known within Hawaii's business community for his banking and investment acumen, Richard is also a strategic thinker with the ability to approach large scale problems with innovation and an uncommon depth of perception. I believe that Richard's appointment as head of DBEDT will usher in a results-focused way of creating jobs and improving our economic and business climate, something that we urgently need in Hawaii. His drive and desire to succeed is tempered by his focus and attention on the process, a balance that will serve him well operating in the governmental realm.

A graduate of Chaminade's first MBA class, Richard currently serves on the boards of a variety of community and business organizations including the Pacific and Asian Affairs Council, the Hawaii Institute of Public Affairs, Enterprise Honolulu, the Hawaii Technology Development Venture and Chaminade's Board of Governors. His knowledge regarding the global economy will stand Hawaii in good stead for the coming Asia-Pacific Economic Cooperation meetings which Honolulu will host in November.

Having worked directly under Richard's supervision as Executive Director of the Pacific Rim Foundation when I first returned to Hawaii, I have confidence in his leadership style, ability to manage and motivate. His knowledge of national and international economic trends, Hawaii's unique comparative advantages (and disadvantages), and how to get things done in this town will benefit him well in this new capacity.

Once confirmed, I am confident that Richard will be a tremendous asset to the state in leading efforts to diversify and grow our economy. Thank you for your consideration of this letter of support and I urge you to move forward in confirming Richard C. Lim as the next Director of DBEDT without delay.

Sincerely yours,



Diane Peters-Nguyen
Vice President of Institutional Advancement
Chaminade University

From: [Steve L. Ching](#)
To: [EDTTestimony](#)
Cc: ["richard.lim@dbedt.hawaii.gov"](mailto:richard.lim@dbedt.hawaii.gov); ["Dawn Okuhama"](#)
Subject: GM #56; Mr. Richard Lim
Date: Thursday, February 17, 2011 4:00:52 PM

The Honorable Carol Fukunaga, Chair Senate Committee on Economic Development & Technology

The Honorable Donna Mercado Kim, Chair Senate Committee on Tourism

Dear Senator Fukunaga, Senator Kim and members of the Committees,

I am writing to express my strong support of GM #56 for Mr. Richard Lim's nomination to serve as the Director of the Department of Business, Economic Development and Tourism (DBEDT).

I am a senior partner in the commercial law firm of Char, Sakamoto, Ishii, Lum and Ching and have practiced law in Hawaii in the areas of tax, mergers and acquisitions, real estate and contracts for over 30 years. I have known Mr. Lim for at least 20 years personally, through my practice and through my personal real estate investments while he was at City Bank. Mr. Lim has a strong sense of what our business community needs and a deep sense of Aloha for Hawaii that will guide his judgment to make the right decisions. He has the ability to motivate people and to obtain results where others see only obstacles. I endorse his nomination without reservation.

You may contact me at anytime if you have any questions.

Regards,

Steven L. Ching

HMSA



An Independent Licensee of the Blue Cross and Blue Shield Association

February 2, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

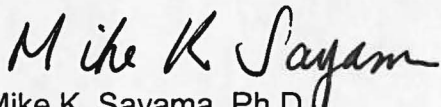
I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the Vice President of Customer Relations for HMSA and have known Mr. Lim for over 30 years through my work with him at International Savings and Loan, City Bank, and Central Pacific Bank. I was a management consultant at International Savings and Loan and on the board of City Bank and Central Pacific Bank where he held senior executive positions. In this capacity, I have had the opportunity to work with Mr. Lim in a number of critical situations involving the turn around of International Savings during the savings and loan crisis, the improvement of City Bank into a strong community bank, and the acquisition of City Bank by Central Pacific Bank. In these situations Mr. Lim proved himself as a strategist, a manager able to maintain ordinary business operations while implementing new processes necessary for different strategic directions, and as a leader able to rally staff at a personal and emotional level. In each of these situations at International Savings and City Bank, the organization and the shareholders emerged better off than before.

Mr. Lim will bring an extraordinary level of business experience, financial insight, entrepreneurial creativity, intuition to grasp the big picture, and drive to make things happen to DEBDT. Under his leadership, I am sure DEBEDT will more fully realize its mission to develop Hawaii's economy. As a citizen of the State, I appreciate Mr. Lim's desire to serve in our government and commit his talents to revitalizing our economy in these critical times. I strongly urge his confirmation as DBEDT Director.

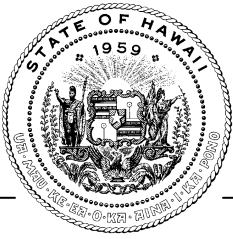
Please feel free to contact me directly should you have any questions at 948-5173.

Sincerely,

A handwritten signature in black ink that reads "Mike K. Sayama". The signature is written in a cursive, flowing style.

Mike K. Sayama, Ph.D.
Vice President, HMSA

c: Richard C. Lim, DBEDT



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR
RICHARD C. LIM
INTERIM DIRECTOR
MARY LOU KOBAYASHI
PLANNING PROGRAM ADMINISTRATOR
OFFICE OF PLANNING

OFFICE OF PLANNING

235 South Beretania Street, 6th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804

Telephone: (808) 587-2846
Fax: (808) 587-2824

Statement of
MARY LOU KOBAYASHI
Planning Program Administrator, Office of Planning
Department of Business, Economic Development, and Tourism
before the
SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY
AND
SENATE COMMITTEE ON TOURISM

Tuesday, February 22, 2011

1:15 PM

State Capitol, Conference Room 224

in consideration of
GM 506

Chairs Fukunaga and Kim, Vice Chairs Wakai and Kouchi, and Members of the Senate Committees on Economic Development and Technology and Tourism.

I support Richard Lim's confirmation as Director of the Department of Business, Economic Development and Tourism.

When Richard Lim first came to DBEDT, he listened to the staff and made immediate improvements to internal operations to resolve long-standing issues. He has worked from within to make the department more efficient. He was focused and put his own time, effort and energy into resolving these issues. This brought new hope to demoralized programs. The improvements in internal operations will enable us to better carry out our functions. He has made major and significant changes for the better in a short amount of time. I am grateful for these internal improvements which support our efforts to move forward.

I believe that he will work with the same focus, drive and commitment on the external economic issues facing the State.

Richard Lim is results-oriented which is what the State needs in order to help get the economy back on its feet.

He is bright, energetic, and a quick learner. He has strong persuasive skills which will serve the department well in advancing its mission.

He has been very responsive and timely when I needed a decision, response, guidance or action from him. I have appreciated his management style, particularly the way he has placed his confidence in his managers to carry out their duties. He is also very willing to talk through issues and challenges. I have also appreciated his interest in gaining a deeper understanding of planning and land use issues.

I was impressed that when he first started in December that he made time to come to a retirement party for an employee in our office who had worked for State government for 35 years and to thank him for his years of service. Also, when I first had a meeting with him in his office in January 2011, I felt that he was supportive of the Office of Planning and I came away feeling hopeful.

I support his confirmation as the Director of the Department of Business, Economic Development and Tourism.

Dana Fishing Co.
5260 Kimokeo St.
Honolulu, HI 96821

January 26, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the President/ Owner for Dana Fishing Company and have known Mr. Lim for 5 years through my work with him at Sennet Capital while I was employed at Alpha Capital Research, LLC. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of business projects. I enjoyed working with Richard, because he has the knowledge for understanding business in Hawaii, and the skill sets on how to develop and build them. He can be very detail oriented, but also gets the "Big Picture."

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions. I can be reached directly at 808-479-3262.

Sincerely,

Brendt N. Chang
President
Dana Fishing Co.

cc: Richard C. Lim, DBEDT

C & C Farmlands LLC *a land development and marketing partnership*

1188 Bishop Street Suite 1201 Honolulu, Hawaii 96813 Ph. 808.392.4890

February 2, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a Partner of C & C Farmlands LLC who just acquired 854 acres of Kunia land and developing them strictly as agriculture for small farmers. I have known Mr. Lim for 30 years through my work with him at International Savings and Loan in marketing, loan investments, and business development. In this capacity, Mr. Lim initiated an ethnic marketing program for the bank and we worked together in increasing the bank's media exposure in the Filipino community, identified centers of influences in our Filipino community, developed bank products to meet their specific needs: i.e. money remittance, extended hours, portfolio lending, etc., and encouraged Filipino community involvement of the bank staff. We created and sponsored radio and television programs that kept Filipino families informed of events from the Philippines. All of these strategies kept International Savings the primary bank of many Filipinos. I am proud to say that I still air both radio and television programs that Mr. Lim helped me launch 30 years ago and was part of our bank's ethnic program.

Mr. Lim is a visionary man, resourceful, out of the box thinker, global in mindset, and through the years has always surrounded himself with many talented and influential people. For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Larry L. Odonez

c: Richard C. Lim, DBEDT

rkay@pactechcom.com
phone: 808-732-0631

3663 Lilinoe Place
Honolulu, Hawaii 96816

p a c o t e c h
communications

February 4, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senators Fukunaga, Kim and, Members of the Committees:

I'd like to state my unequivocal support of for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT). (Refer to GM #506).

As you know I've been associated with the technology industry (both in Hawaii and Silicon Valley) for over 25 years and have collaborated with Richard on a number of occasions to promote high technology development in our state. I intend to fully support him in any way I can during his tenure.

Richard is not only a successful businessman who understands economic development, but is grounded in good ethics. With Richard at the helm you will have strong leadership and positive stories in the newspaper. There's no question in my mind that he will do what's best for Hawaii's people.

You may contact me directly if you have any questions.

Respectfully,

Robert F. Kay
President
Pac-Tech Communications

cc: Richard C. Lim, DBEDT

LETTER OF SUPPORT

For Richard C. Lim

2/6/11

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a *Field Sales Consultant* for *Henry Schein Dental* and have known Mr. Lim for over 45 years. While he was a leader in the banking industry, we worked together on many joint marketing projects with both Aloha Airlines and Federal Express. I have found him to be a great leader, a visionary thinker and a great assessor of people's talents. Mr Lim constantly operates with great deal of integrity, energy and business acumen. These are the traits that are obviously needed as the Director of DPEDT. The many long term relationships which Mr. Lim has nurtured will serve him well as Director. For these and other reasons, I strongly urge his confirmation as DBEDT Director. His confirmation by your committee will be seen as a confirmation of our need to revitalize Hawaii's economy. Thank you for time. Please feel free to contact me directly should you have any questions.

Sincerely,

Clayton W. H. Chow
896 Puuikena Drive
Honolulu, HI 96821
Telephone (808) 861-9988

c: Richard C. Lim, DBEDT

SEE/RESCUE[®] Corporation

219 Koko Isle Circle

Honolulu, HI 96825

808-395-1688 • SeeRescue@juno.com

7 February, 2011

Senator Carol Fukunaga
Hawaii State Senate
Honolulu, HI

Dear Senator Fukunaga,

I am writing to support the appointment of Richard Lim as Director of DBEDT. Mr. Lim has continued to support the high technology sector in Hawaii and would be an excellent Director to ensure that alternatives to tourism, like High Technology, are continued to be supported by the government. Mr. Lim has a long history of supporting technology throughout his career and I think he would continue to work toward diversifying the economy.

SEE/RESCUE Corporation develops survival technology for the dual-use sector, including the RescueStreamer[®] technology that is used by militaries, governments and private citizens all over the world! All RescueStreamer[®] units are built in Aiea by my licensee, Rescue Technologies Corporation. SEE/RESCUE Corporation and our licensee, are perfect examples of how Hawaii technology can bring dollars into the state from all over the world (instead of the other way around) and I think Richard Lim will continue to support these kinds of technologies/businesses.

Thanks for your consideration. Please feel free to contact me for any further information.

Aloha,



Dr. Robert Yonover
CEO/Founder
SEE/RESCUE Corporation



CITY COUNCIL

CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII 96813-3065

February 22, 2011

Committee on Economic Development & Technology
Committee on Tourism
The Senate
State of Hawaii

Testimony of
Honolulu City Council Chair Nestor Garcia
GM 506
Regular Session 2011

Chairs Fukunaga and Kim, and members of the Committees:

Thank for you this opportunity to offer testimony in support of Richard C. Lim as the director of the Department of Business, Economic Development & Tourism.

For a time in years past, Richard and I both worked at City Bank of Hawaii. He, as its president, and I was a junior member of the management team. From that experience, I know him to be a very focused and driven executive, possessed with a strategic mindset, and a considerable reserve of energy to pursue goals.

He is also an internationalist, a critical skill for this position in my view. While at City Bank, he incorporated his keen understanding of certain customs and business practices into the overall marketing strategy at the bank. In doing so, the bank was able to capture a sizable share of the ethnic Japanese, Korean and Filipino markets.

And he is a forward thinker. Seeing the growth and potential of the technology sector, and the need for the state overall to diversify its economic base, Richard helped establish TIGR to help position the bank in that emerging sector. That was over a decade ago and time has proved him to be largely correct. Our technology sector is maturing nicely and for those financial institutions that have learned how to do business in this sector, it supports their overall portfolio.

I know there is much more to him than my personal experiences. But I do believe he has a fairly unique skill set for this job and he is the right person for this position at this time.

Thank you for this opportunity to provide testimony.

A handwritten signature in black ink, appearing to read "Nestor Garcia", is written over a faint, larger version of the same signature.

Nestor R. Garcia, Chair
Honolulu City Council

2/3/11

Senator Carol Fukunaga
State Capitol
Honolulu, Hawaii 96813

Re: Confirmation of Richard Lim
DBED Director

Dear Senator Fukunaga:

I am writing this letter in support of the above named person as the Director of the Department of Business and Economic Development for the State of Hawaii.

I believe that the entire State of Hawaii is very fortunate to have a man of Mr. Lim's caliber to be serving the State. Especially at a time where the economy is very bad, Mr. Lim's expertise as a businessman will certainly help the State.

I first met Mr. Lim in 1976 when I was a Branch Manager and he was in the loan department, as young men. I grew up with him and witnessed his way up to become President of International Savings and Loan, and subsequently City Bank.

I left my employment with him in 1995, but we maintained contact through community work, as well as personal friendship. He was also instrumental in helping me set up at the early stages in organizing the Filipino Community Center. I've always respected his ability to move people.

His over-all experience and leadership is something that the State of Hawaii need right now, therefore, I am asking you to please take the lead to confirm Mr. Lim as the next DBED director.

Sincerely,

A handwritten signature in black ink, appearing to read 'Roland C. Casamina', enclosed in a thin black rectangular border.

Roland C. Casamina
President, House Of Finance, Inc.
Also, President Emeritus,
Filipino Community Center

CHING, YUEN & MORIKAWA
A Law Partnership Including Law Corporations

ASB Tower, Suite 2700
1001 Bishop Street
Honolulu, Hawaii 96813

Telephone: (808) 524-8880
Telecopier: (808) 524-7664
E-mail: billyuen@cymllaw.com

February 17, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: GM 506

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to support the nomination of Richard C. Lim to serve as Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have known Richard Lim for over fifteen years in both a business and a personal capacity. I first met Mr. Lim when he was President of City Bank through his investment activities, and through his involvement in the venture capital community. We have remained friends and see each other on a regular basis.

I believe Mr. Lim is uniquely qualified to lead DBEDT at this time. By way of background, I have practiced as an attorney in Honolulu for almost 40 years in the fields of business and real estate law. I am very familiar with the work of DBEDT, having served on two public boards, one administratively attached to DBEDT and the other on which the Director of DBEDT sat. I have worked closely with a number of former Directors and Deputy Directors of DBEDT going back to the 1970s, so I am familiar, from years of experience, with the skills, experience, and background that a Director of DBEDT must have to be successful in leading Hawaii's economic development efforts.

From Mr. Lim's success as President first of International Savings and Loan Association then of Citibank, Mr. Lim brings a broad perspective of Hawaii's business community. He knows from experience what it takes to run a successful business in Hawaii and what government can do to assist business. Since all businesses in Hawaii are affected directly or indirectly by the success of the visitor industry, Mr. Lim's banking experience has given him valuable insights on the visitor industry.

Mr. Lim's recent experience as Managing Director of Sennett Capital has given him an exposure to the technology community. Mr. Lim also served for two terms on the Honolulu City Planning Commission, an experience that will prove invaluable in his role of overseeing the Office of Planning and the Land Use Commission.


Finally Mr. Lim has demonstrated a high sense of personal integrity in the years that I have known him.

For these reasons I believe Richard Lim is uniquely qualified to serve as Director of DBEDT, and I strongly support his nomination.

Please feel free to contact me should you have any questions.

Very truly yours,

CHING, YUEN & MORIKAWA


William W.L. Yuen,
Attorney at Law, A Law Corporation



HAWAII COMMUNITY
DEVELOPMENT AUTHORITY



KAKA'KO
KALAELOA

Neil Abercrombie
Governor

C. Scott Bradley
Chairperson

Anthony J. H. Ching
Executive Director

461 Cooke Street
Honolulu, Hawaii
96813

Telephone
(808) 594-0300

Facsimile
(808) 594-0299

E-Mail
contact@hcdaweb.org

Web site
www.hcdaweb.org

STATEMENT OF

ANTHONY J. H. CHING, EXECUTIVE DIRECTOR
HAWAII COMMUNITY DEVELOPMENT AUTHORITY

BEFORE THE

SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND
TECHNOLOGY

AND

SENATE COMMITTEE ON TOURISM

Tuesday, February 22, 2011

1:15 P.M.

State Capitol, Conference Room 224

**G. M. 506 – SUBMITTING FOR CONSIDERATION AND
CONFIRMATION TO THE DIRECTOR OF THE
DEPARTMENT OF BUSINESS, ECONOMIC
DEVELOPMENT AND TOURISM, GUBERNATORIAL
NOMINEE, RICHARD C. LIM
FOR A TERM TO EXPIRE DECEMBER 1, 2014.**

Having had the opportunity to work with the nominee for the last two months, I am impressed with his willingness to address the issues, opportunities and challenges facing this critically important State agency, and I offer my **support for his confirmation** as the Director of the Department of Business, Economic Development and Tourism (“DBEDT”).

It has been abundantly apparent that Mr. Lim’s wide-ranging experience in the banking and financing sectors together with his “Let’s get it done” attitude will help DBEDT achieve its goals. He will also serve as a member of the HCDA and I expect that his insight and advice will be welcomed as the Authority shapes its policies and programs for the community development districts within its jurisdiction. For these reasons and his own qualifications, I ask that you confirm Mr. Lim’s nomination.

From: "YMYBBQ@aol.com" <YMYBBQ@aol.com>

Date: Fri, 18 Feb 2011 12:44:42 -1000

To: Carol Fukunaga <senfukunaga@capitol.hawaii.gov>

Subject: Richard Lim

Yummy Restaurant Group
1440 Kapiolani Blvd #1288
Honolulu, Hawaii 96814

February 18, 2011

The honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The honorable Donna Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism.

I am the president of Yummy Restaurant Group and known Mr. Lim for over 15 years and served as a board member for Korean American Foundation. In this capacity, I have had the opportunity to work with him on a variety of business related issues and projects to benefit local community.

Mr.Lim has been a vital member of the foundation and played a key role in making important decision to support over twenty charity groups in Hawaii on a annual basis. Especially funding the Senior Care Home located in Liliha to continue their volunteer educational program for elderly citizens.

I strongly urge his confirmation as DBEDT Director and please feel free to contact me at 941-4588 should you have any questions.

Sincerely,

Peter Kim

THE GAS COMPANY

P.O. Box 3000
Honolulu, Hawaii 96802-3000
www.hawaiiigas.com

February 22, 2011

To: Senator Carol Fukunaga, Chair, Committee on Economic Development and Technology
Senator Glenn Wakai, Vice Chair, Committee on Economic Development and Technology
Senator Donna Mercado Kim, Chair, Committee on Tourism
Senator Ronald D. Kouchi, Vice Chair, Committee on Tourism

Re: GM 506: Submitting for Consideration and Confirmation to the Director of the Department Business, Economic Development & Tourism, Gubernatorial Nominee, RICHARD C. LIM, for a Term to Expire December 1, 2014.

Ladies and Gentlemen:

Aloha and thank you for the opportunity to testify in support of Richard Lim's appointment to serve as the Director of the Department of Business, Economic Development & Tourism.

My name is Stephanie Ackerman and I serve as Vice President of Public Policy & Communications for The Gas Company.

Richard Lim has over 30 years of experience in banking and financial services. He has been an active member of the community and serves on the boards of a diverse group of organizations including the Hawaii Institute for Public Affairs, the Pacific Asian Affairs Council, the Hawaii Technology Development Venture, the Korean American Foundation and the board of governors of Chaminade University. Earlier in his career, he served on a number of boards and organizations that has provided him with a broad perspective of Hawaii's economic landscape, including the Hawaii Strategic Development Corporation, the National Energy Laboratory of Hawaii, the Community Based Economic Development board, HiBeam, UH Connections and Enterprise Honolulu.

Given his wealth of experience in the private sector and in the community, Mr. Lim will provide the kind of leadership we need at DBEDT.

Please confirm Mr. Lim's appointment.



P. O. Box 2960 • Honolulu, Hawaii, 96802

February 18, 2010

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capital, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim, and Members of the Committees:

I am writing to express my strong support of GM#506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).


I am a Senior Vice President at Pacific Access Mortgage LLC, and have known Mr. Lim for 42 years. Mr. Lim was my undergraduate classmate at Santa Clara University. I later worked with Mr. Lim for over 20 years at International Savings & Loan, City Bank, and Central Pacific Bank.

I had the opportunity to interact with Mr. Lim on numerous projects at the three banks. I also was able to observe his many community service activities over the years. . In all of these instances, I found Mr. Lim to be an innovative thinker, a tireless worker, and a fair manager.

For these and many other reasons, I strongly urge his confirmation as DBEDT Director.

Please do not hesitate to call me at my direct line should you have any questions, or if I can be of further service,

Sincerely,



Andrew Stuber
Senior Vice President
Pacific Access Mortgage LLC

cc: Richard C. Lim, DBEDT

February 21, 2011

Senator Carol Fukunaga
Chair, Senate Economic Development and Technology Committee
Senator Donna Mercado Kim
Chair, Senate Tourism Committee
Hawaii State Senate, Room 224
Hawaii State Capitol
Honolulu, HI 96813

RE: Written testimony in support of GM 506: Confirmation of Richard Lim as DBEDT Director

Dear Senator Fukunaga, Senator Kim and committee members,

I would like to convey my strong support of Richard Lim's confirmation as Director of the Department of Business Economic Development and Tourism.

I have known Richard since 1997 when I joined the international education nonprofit, Pacific and Asian Affairs Council (PAAC) as executive director. Richard was a board member.

Prior to my tenure at PAAC, Richard had brought to PAAC a global education program for community college students that had been created under the Pacific Rim Foundation, an organization he had founded. The program mission was to enhance the global content and offerings at the community college level.

Richard's work at PAAC of helping to build global educational programs for Hawaii's high school and college students is evidence of his clear commitment to ensuring Hawaii will be globally competitive. I appreciate his acknowledgement that here in Hawaii, we must strengthen our educational programs to create globally savvy professionals in order to meet our economic development goals.

I find Richard to be an innovative, creative, strategic and "big picture" thinker--qualities that would serve him well to meet the goals of DBEDT.

I am now president and CEO of the Hawai'i Alliance of Nonprofit Organizations, a statewide nonprofit working to strengthen and unite Hawaii's nonprofit sector as a collective force to improve the quality of life in Hawaii. HANO has worked with DBEDT's Community Based Economic Development program over the last several years and would welcome Richard's values, ideas and commitment in this area.

I urge your confirmation of Richard Lim and look forward to working with him to strengthen the partnership between government and the nonprofit sector to improve our communities and the quality of life in Hawaii. Thank you for the opportunity to provide written testimony in support.

Mahalo,

Lisa Maruyama

PRICE
OKAMOTO
HIMENO
& LUM

Attorneys at Law
A Law Corporation

Ocean View Center
707 Richards Street, Suite 728
Honolulu, Hawaii 96813
Telephone: (808) 538-1113
Fax: (808) 533-0549

Warren Price III
Kenneth T. Okamoto
Sharon R. Himeno
Bettina W. J. Lum
Terence S. Yamamoto
Robert M. Kohn

Counsel

Robert A. Marks

February 21, 2011

Via e-mail to EDTTestimony@capitol.hawaii.gov

The Honorable Carol Fukunaga
Chair, Committee on Economic
Development and Technology

The Honorable Donna Mercado Kim
Chair, Committee on Tourism

Re: Testimony in support of the Honorable Richard C. Lim
GM 506; Hearing February 22, 2011 at 1:15 p.m.

Dear Chair Kim, Chair Fukunaga, and Members of the Committees:

I write in strong support of the confirmation of Richard C. Lim to serve as the Director of the Department of Business, Economic Development and Tourism.

Since his appointment by Governor Abercrombie in January, I have had the honor of working closely with Director Lim as part of a team of consultants headed by Navigant Consulting, Inc. Navigant's contract with DBEDT and DAGS involves the "Big Wind" project to bring wind energy from Moloka'i and Lāna'i to O'ahu via subsea electric cable. Simply stated, Navigant's task is to take Big Wind from a mere concept to a project that can be implemented, constructed, and made a part of the core electric infrastructure to meet the renewable energy needs of this State. The Navigant team is composed of some of the world's foremost experts in the specialized area of subsea electric cable development.

Together with the rest of the Navigant team, I have met with Mr. Lim on several occasions since his appointment. In each instance, he has shown a strong grasp of the complex issues that lie at the heart of this sophisticated project. He has asked the right questions, and demonstrated that he has the analytical skills to appropriately guide this important project through implementation.



THE SENATE
THE TWENTY-SIXTH LEGISLATURE
REGULAR SESSION OF 2011

COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Senator Carol Fukunaga, Chair
Senator Glenn Wakai, Vice Chair

COMMITTEE ON TOURISM

Senator Donna Mercado Kim, Chair
Senator Ronald Kouchi, Vice Chair

DATE: Tuesday, February 22, 2011

TIME: 1:15pm

PLACE: Conference Room 224, State Capitol
415 South Beretania Street

RE: Testimony in Strong Support of GM 506, Confirmation of Richard C. Lim as Director of the Department of Business, Economic Development and Tourism

Aloha Chair Fukunaga, Vice Chair Wakai and Chair Kim and Vice Chair Kouchi and Committee Members.

The Hawaii Aquaculture and Aquaponics Association strongly supports GM 506 which offers Gubernatorial Nominee Richard Lim as Director of the Department of Business, Economic Development and Tourism (DBEDT).

DBEDT has critical responsibilities in Hawaii for economic development and diversification, statewide. Growing our economy and creating and retaining jobs, not only in urban centers but in rural areas, are the top priorities for our government today. Aquaculture and aquaponics, small-scale to large corporate farms, has been a promising and important sector of our economy that contributes to food security, while making sustainable use of our natural resources. With greater public support and encouragement, Hawaii will continue its hard-won position as a national leader in many important sectors of this diverse industry, e.g., high health mother shrimp, open ocean cage farming, single cell algae production for food, specialty chemicals and biofuels and aquaponics technologies.

Mr. Lim brings to the Director position not only a strong background in finance, but perhaps more important a history of seeking out and encouraging cutting edge companies and technologies that can help mold Hawaii's future in the 21 st Century. DBEDT has oversight for the Natural Energy Laboratory of Hawaii Authority (NELHA), which is internationally known

for its aquaculture and energy research and development. In recent years NELHA has struggled under tight budgets, excessive bureaucracy, and poor resource allocation decisions. Companies there have been stifled in implementing their growth plans and new ideas and new, innovative approaches are needed to release the huge potentials that exist in both aquaculture and energy R & D. HAAA believes Mr. Lim has the vision and background to revitalize NELHA and provide the strong support needed for statewide aquaculture growth and greater expansion at NELHA. HAAA strongly urges His confirmation.

Respectfully submitted,

A handwritten signature in black ink, reading "Ronald P. Weidenbach". The signature is written in a cursive style with a large, prominent initial "R".

Ronald P Weidenbach
HAAA President

Written Statement of
BRIAN GOLDSTEIN
Better Place, Inc.

before the
**HOUSE COMMITTEES ON ECONOMIC DEVELOPMENT AND
TECHNOLOGY
AND
TOURISM**

Tuesday, February 22, 2011
1:15 PM
State Capitol, Conference Room 224

In consideration of
**GM 506 Confirmation of Director of the Department of Business, Economic
Development and Tourism, RICHARD C. LIM**

Chairs Fukunaga and Mercado Kim, Vice Chairs Wakai and Kouchi, and
Members of the House Committees on Economic Development and Technology and
Tourism.

Better Place works with and coordinates with Hawaii utilities, automobile dealers,
state and county governments and other stakeholders to deploy an electric vehicle
charging network powered by renewable energy.

We strongly support the nomination of Richard Lim as DBEDT Director.

I have known and worked with Mr. Lim for over nine years. I have always found Mr.
Lim to be incredibly competent, well informed, energetic, entrepreneurial and innovative.
He brings a diverse set of skills including 25 years of banking and investment experience.
In recent years Mr. Lim has successfully focused his efforts in the development of clean
energy projects. He has an excellent combination of management and people skills that
will lead to a successful tenure at DBEDT.

I strongly support the nomination and urge the committees to approve.

Thank you.
/s/ Brian Goldstein

Senators Fukunaga and Kim

February 21, 2011

Page 2

Having served as Hawaii's Attorney General under Governor Waihee, I understand the critical importance of having cabinet officers with a strong grasp on the major issues before them. Mr. Lim clearly has the right stuff to serve Hawaii with distinction as DBEDT Director.

Very truly yours,

PRICE OKAMOTO HIMENO & LUM



Robert A. Marks

Roy K. Amemiya, Jr.
95-1120 Kualapa Street
Mililani, HI 96789
Amemiya@hawaii.rr.com

January 20, 2011

Honorable Carol Fukunaga
State Senate
Chair, Committee on Economic Development & Tourism
State Capitol
Honolulu, HI

Dear Senator Fukunaga;

Subject: In Strong Support of Richard Lim's Appointment as DBEDT Director

I am writing to request that you and your committee support Richard Lim's confirmation to the cabinet appointment as Director of the Department of Business, Economic Development and Tourism.

Richard possesses a combination of lengthy private sector industry experience and strong leadership skills. To find an individual of his talents interested in a government position is rare and speaks to his commitment towards making our state a more vibrant and attractive venue to do business.

I have a personal knowledge of Richard's abilities having worked as a member of his senior management team when he served as president of City Bank of Hawaii. He was directly responsible for turning around a low performing bank into an extremely high performing and profitable one. In the process, I witnessed Richard's strategic abilities as well as his drive and subsequent success in driving change – not only in company performance but also in corporate culture.

As the Director of DBEDT, Richard will have an opportunity to create changes that will positively affect the economic future of Hawaii for many years. This will require leadership, drive, strategic thinking, and perhaps most important of all – execution. Our state is lucky to have a person of Richard's caliber willing to step up.

Accordingly, your confirmation of his appointment is highly recommended. Thank you for the opportunity to submit this letter.

Aloha,

Roy K. Amemiya, Jr.

NEAL K. KANDA

JAN 21 2011

January 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am the former President and Chief Operating Officer of Central Pacific Bank and have known Mr. Lim for over twenty years through my work with him in the banking industry. In this capacity, I have had the opportunity to work with Mr. Lim on some business and entrepreneurial type initiatives. In my interaction with Richard, he has always shown the energy and drive to pursue solutions for the challenges at hand and for the long term. He is very resourceful and it is anticipated that his experience in the private industry and non-profit sectors will bring much value to the DBEDT organization.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



c: Richard C. Lim, DBEDT

JAN 24 2011

250 Kawaihae Street
Honolulu, Hawaii
96825
January 20, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: Letter of Support for Richard C. Lim to serve as Director of the Department of Business,
Economic Development & Tourism (DBEDT)

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support for Mr. Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism, DBEDT.

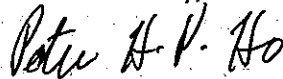
I have known Mr. Lim for over 20 years. I first met Richard Lim when I served as an Officer of the Public Employees Management Association of Hawaii, PEMAH, 21 years ago. We learned that we lived in the same neighborhood and we became good friends. We served on the neighborhood community association board together. We have different professional backgrounds, Richard a Banker and myself being an engineer in government. Yet we found many areas of mutual concern and interests to try and make our Hawaii a better place to live.

Over the past two decades, I have witnessed Richard and Carin Lim's devotion to their children who became successful scholar- athletes in Hawaii and in college. Their family core values define their lives. These values strengthen Richard Lim's already strong credentials to serve our community.

I am absolutely confident in Mr. Richard C. Lim's ability to serve. His time for public service is now.

Thank you for giving me this opportunity to share my thoughts with you.

Yours sincerely,



Peter H. P. Ho, Ph.D.

FEB 01 2011

3773 Diamond Head Circle
Hoolulu, Hawaii 96815
January 28, 2011
Telephone (808) 7348619

The Honorable Carol Fukunaga, chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim chair
Senate Committee o Tourism
State Captol Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committee:

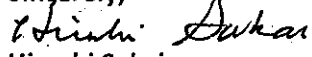
I am writing o express my strong support of GM#506 for Richard C. Lim's nomination to serve as the Director of the department of **business economic Development & tourism (DBEDT)**.

I am a member of the Hawaii bar since 1951, Graduate of George Washington University Law School. LLB and LLM, 1950, worked as a Deputy City and County Attorney, part time Legislative chief clerk, the House Finance, House Judiciary, Senate Ways and Means (1957-1963), appointed member of the Uniform Law Commission since 1964 and presently a Life Member, private practice and specializing in real estate condominiums, bank attorney and director of City Bank (1974 -2001). While a bank attorney and director of City Bank became acquainted with Rchard C. Lim when he as President of International Savings and Loan Association was merged into City Bank in 1995. He became president of City Bank. As attorney and as a director of City Bank I had frequent contacts with him relating to banking and financial matters as a board members and have found him to be an excellent president in doing his job and exercising judgment in running the operations of the City Bank. He also had problems relating to legal and banking problems and he displayed both his knowledge and competence in the handling and disposition of the various duties and assignments that he had as a president and in his management capacity. His duties involved the understanding of the community, the public, corporations, businesses, professional people and individuals with the economic application of the laws of the state and county relating to the banking and other businesses. I have had real estate problems which I have dealt with Richard Lim and he has shown his knowledge and understanding of such problems and the financial issues relating to such problems. During the course of my contact and dealing with Richard he has shown understanding and good sound judgment as to the handling and disposition of the issues and problems involved.

I believe that the nomination of Richard C Lim by Governor Neil Abercrombie to be the Director of the Department of Business and Economic Development is an excellent choice since he is a person who can evaluate situations which presents itself, be able to make decisions and to take whatever appropriate actions necessary to carry out duties nod functions as such Director.

Please feel free to contact me directly should you have any questions.

Sincerely,


Hiroshi Sakai

cc Richard C Lim DBEDT

FEB 07 2011

February 3, 2011

The Honorable Carol Fukunaga
Chair
Economic Development & Technology Committee
Hawai'i State Senate
Hawai'i State Capitol, Room 216
415 South Beretania Street
Honolulu, HI 96813

The Honorable Donna Mercado Kim
Chair
Tourism Committee
Hawai'i State Senate
Hawai'i State Capitol, Room 210
415 South Beretania Street
Honolulu, HI 96813

Dear Senator Fukunaga and Senator Kim:

It gives me great pleasure to write this letter to you in support of the nomination of Richard C. Lim to the position of Director of Business, Economic Development & Tourism (DBEDT).

I have known Richard in both business and personal settings and have found him to be an astute businessman of the highest integrity. His past years of experience as an investment banker, his knowledge of the banking industry and overall acumen for Hawai'i business will be an asset to the department as we begin to rebuild our economy.

Thank you for your consideration of Richard Lim's appointment by Governor Abercrombie. I strongly urge his confirmation.

Sincerely,


John Monahan

FEB 07 2011

Clayton Wong
1303 Nehoa St., No. 12
Honolulu, Hawaii 96822

January 31, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

Thank you for allowing me to submit testimony to express my strong support of GM #506 for the nomination of Richard C. Lim to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have known Richard on both a personal and professional basis going back better than 15 years and currently serve with him as a board member to one of Hawaii's non-profit organizations. On a personal level, I know Richard to be a devoted and caring father, husband and friend. Richard adheres to a strong sense of values and is of sound moral character. Richard's broad background and experience in the banking and financial services industry combined with his business acumen and insight makes him very well suited for the position of Director of DBEDT. I know Richard to be diligent and tireless in his undertakings, receptive and open-minded to new and differing ideas and opinions, and very competent and calculated in developing sound strategies and plans of action.

It is for these reasons as well as others, that I strongly urge his confirmation as DBEDT Director.

Please do not hesitate to contact me directly with any questions or feel the need to discuss this in greater detail.

Respectfully,


Clayton Wong

cc: Richard C. Lim, DBEDT

FEB 07 2011

February 7, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawai'i 96813

Regarding Governor's Message 506

Chair Fukunaga, Chair Kim, and Members of the Committees:

This is written in support of GM 506, which nominates Richard C. Lim to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT). I am Sylvia Yuen, and my remarks are submitted as personal testimony and do not represent the position of the University of Hawai'i College of Tropical Agriculture and Human Resources.

Mr. Lim's education, professional and work experiences, and community involvement have amply prepared him to serve successfully as DBEDT's Director. He earned an MBA from Chaminade University and has served in prominent administrative positions in the business sector, including as Senior Vice President of Central Pacific Bank and as President and COO of City Bank. His knowledge and skills will enable him to serve as an effective manager of people and programs at DBEDT. His experiences at Sunnet Capital, the Hawaii Technology Development Venture Board, Pacific Asian Affairs Council, and Hawaii Institute for Public Affairs have given him the understanding of new technologies, energy, entrepreneurship, and the Asia-Pacific region—as well as the ways these are interconnected—that is needed to advance Hawai'i's economy in the years ahead.

Mr. Lim understands that economic development can take many forms and should occur over a wide range of venues. He is supportive of stronger collaborations between DBEDT and the agricultural sector, and we are developing strategies for the sharing of information, data, and expertise between DBEDT and the College of Tropical Agriculture and Human Resources. These partnerships are possible with a leader of vision, one who values inclusiveness and understands how to harness the intellectual capital in the state to advance Hawai'i's economy. Mr. Lim possesses those qualities, and I endorse his nomination to become DBEDT's next director.

Thank you for the opportunity to testify.

FEB 08 2011

In Sok Yang
1523 Kalakaua Ave #201
Honolulu, HI 96826
Tel 955-8188
Fax 955-4439

February 7, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capital, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM # 506 for Richard C. Lim's nomination to serve as the Director of the Department of the Business, Economic Development & Tourism (DBEDT).

I am the owner of small accounting service firm and have known Mr. Lim for many years while serving as a board member with him on Korean American Foundation Hawaii. Mr. Lim, as a Treasurer of the foundation, managed its finances with great professionalism and foresight. More importantly, in my view, Mr. Lim urged and lead the board as think strategically and with the vision to carry out the Foundation's mission.

I am strong believer of his character and his experiences and knowledge of Hawaii's business and for these reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



C: Richard C Lim, DBEDT

FEB 18 2011

Eric K. Martinson
46-206 Ohala Street
Kaneohe, Hawaii 96744
Mobile: (808) 372-5559

February 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: GM 506 – Confirmation to the Director of the Department of Business, Economic Development and Tourism (Richard Lim)

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have known Mr. Lim for over a decade, professionally through my work with him while he was President of City Bank and while he was Chairman of the Board of Directors for the Hawaii Strategic Development Corporation, and also personally as a colleague.

I have had the opportunity to work with Mr. Lim on a variety of economic development-related projects and strategic initiatives. Mr. Lim is a person of vision and passion for Hawaii and is professional in every regard and has demonstrated time and again, the ability to assemble the necessary resources and people to execute on projects and simply get the job done. Importantly, Mr. Lim is a person of great integrity and character.

I have every confidence that Mr. Lim would be an excellent Director of DBEDT, will make the Department relevant, and will do what's best for Hawaii.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Eric K. Martinson

cc: Richard C. Lim, DBEDT

January 17, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am Lauren Nahme the Director of Strategic Planning at a local organization and have known Richard for 11 years through my work with him at City Bank serving as the Controller under him. In this capacity, I have had the opportunity to work with Richard on a variety of initiatives and projects. Based on this experience, I was able to see first-hand, his ability to seek and distill highly relevant and disparate data into cohesive information that informed our short and long-range planning. This is a skill that is difficult to acquire and will be very relevant in his role as the Director of DBEDT. He has sound understanding of economics and finance which were key in his role as President and strategy-setter of the bank.

For these and other reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,

c: Richard C. Lim, DBEDT

Gordon G.W. Lum
3255 Alani Drive
Honolulu, HI 96813

January 19, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Chair Fukunaga, Chair Kim and Members of the Committees:

I wish to express my strong support of Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I recently retired from the Oahu Metropolitan Planning Organization (OahuMPO) after 26 years as its Executive Director. The OahuMPO is a city-state agency responsible for coordinating transportation planning on Oahu. I am aware of many of DBEDT's functions and staff as it was one of four agencies that was specifically required by state law to actively participate in the OahuMPO. I believe Mr. Lim will be an excellent fit as the DBEDT Director.

I have known Mr. Lim for about 20 years and consider him a good friend; one that I can trust and one that is very knowledgeable, especially in the business field. During this period, we discussed many issues that came before the OahuMPO; discussions that required much more than just a basic understanding. We exchanged viewpoints on such topics as rail transit, land use planning, energy conservation, and personnel. There were many occasions where I came away with new insights.

Thank you for this opportunity to testify.

Sincerely,

Gordon G.W. Lum

c: Richard C. Lim, DBEDT

Ellen Y. Arakawa
553 Kawaihae Street
Honolulu, HI 96825

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:


I would like to ask for your support of Governor's Message #506 which nominates Richard C. Lim for the position of the Director of the Department of Business, Economic Development & Tourism (DBEDT).

As one who has worked in DBEDT as its budget analyst for nearly ten years before my retirement, I am aware of the challenges the department faces in fulfilling its mission. I know Mr. Lim and am impressed not only by his impressive professional credentials but also by his personal character. I believe that he has the energy, vision, and commitment to effectively lead DBEDT as it seeks to move forward.

My 30+ years of government service include working for the Legislature, the Office of the Legislative Auditor, the Public Utilities Commission, and the Department of Budget and Finance. I have had the privilege of learning from many who truly believed that they could effect changes that would benefit the people of Hawaii. Mr. Lim is one such individual. Please give him the opportunity to revitalize DBEDT and help its employees realize their importance in helping the State progress.

Thank you for your attention and consideration of this matter.

Sincerely,



c: Richard C. Lim, DBEDT

Wesley K. Yamamoto
787 Elepaio Street
Honolulu, Hawaii 96816
Email: wesyamamoto@hawaii.rr.com

January 27, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

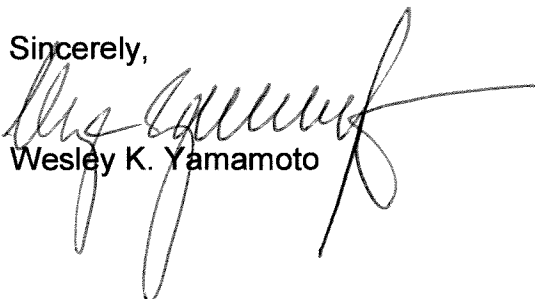
I have known Mr. Lim since 1991 when we were both members of the Young Presidents' Organization (YPO). We are currently both members of the World Presidents' Organization (WPO) for executives 50 years and older. Through our association in YPO and WPO I was able to observe the numerous connections Mr. Lim was able to establish over the years and how he used those connections to effectively get things done.

Back in the late 1980s, when I was the President of Gray Line Hawaii, I had the opportunity actually to negotiate across the table from Mr. Lim. Although we were not able to consummate the deal we were discussing, I found him to be smart, tough and creative.

Mr. Lim will make an excellent DBEDT Director because he is motivated by the Governor's vision and his desire to leave a positive impact on the State of Hawaii as his personal legacy. I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Wesley K. Yamamoto

cc: Richard C. Lim, DBEDT

1650 Ala Moana Blvd. #1209
Honolulu, HI 96815
January 31, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I have known Mr. Lim for over 20 years through my work with him at International Savings and Loan serving as the Chief Financial Officer. In this capacity, I have had the opportunity to work with Mr. Lim on a variety of economic related business matters. While many know Mr. Lim has a proven record as an executive in the banking industry, an executive who has deep knowledge of and experience with the economic affairs of Hawaii, I wish to underscore a few essential observations made over my decades-long association with Mr. Lim.

He is a renaissance man of the banking industry and Hawaii's economy; it is this that makes him a wonderful fit for the Director of DBEDT. Mr. Lim is a pioneer: he regularly conceives of new ideas; ideas that deftly synthesize his familiarity with the industries' past and present and the overall economic affairs of Hawaii and the world; ideas that push others to work with what the industries need; he sees new solutions to age-old issues. In short, Mr. Lim is a productive visionary. He offers his ideas and solutions in ways that make obvious the power of his forward thinking. He is constantly mindful of the strength of a team's work and the excitement that a group can generate in conjunction with the individual.

It is the new ideas, the forward thinking and the inspired team spirit that will regenerate this economy and the State of Hawaii. Mr. Lim has proven through the years that he possesses the ability to reverse negative trends and has provided excellent returns for his investors as in the case of International Savings & Loan and City Bank.

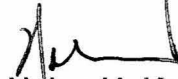
Today, as Hawaii's stressed economy is greatly affected by global economic transitions, it is essential that the Director of DBEDT is knowledgeable in global economic affairs, is forward thinking and possesses the ability to think outside of the

Re: Richard Lim (GM #506)

box and recognizes the global economic changes and opportunities to the benefit of the State of Hawaii. Equally important is the ability to work within the confines of the State of Hawaii and find solutions that are tailored to our local needs. Mr. Lim has proven that he possesses these qualities. For these reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions.

Sincerely,



Helen H. Kwok

Retired, former CFO of International Savings
and Ohana Pacific Bank

cc: Richard C. Lim, DBEDT

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
State Capitol
Honolulu, Hawaii

Dear Senator Fukunaga and Members of the Economic Development and
Technology Committee:

Please accept my vigorous support of GM#506 for Richard C. Lim nomination to
serve as the Director of DBEDT.

I have known Richard, both professionally and socially for approximately 25
years. We both served on the Rental Housing Trust of the State of Hawaii.
Richard contributed significantly to create or enhance programs to better
deliver affordable housing to those families and individuals in greatest need.

While serving as Governor Cayetano's Special Assistant for Housing, I discussed
many housing issues with Richard and found him extremely well informed and
creative both on economic and affordable housing issues. His knowledge of
these issues will be profoundly important to the delivery of affordable housing as
he will be an ex-officio member of the State Housing Board.

Senator, thank you for accepting my testimony. I remember and know of your
serious concerns in the delivery of affordable housing when we worked together
on the numerous affordable housing projects in the Makiki area.

Respectfully submitted,

Ronald Lim

Honorable Senators of the State of Hawaii,

I write to you in strong support of the confirmation of Richard C. Lim, as the Director of the Department of Business, Economic Development and Tourism.

I have known Richard for over 25 years as a friend, a father of 3, an astute businessman, and an outstanding citizen of Hawaii. He and his wife Carin are caring, loving parents. Both Richard and Carin have already given much back to this community.

Richard has a lifetime of experiences in this State, which allow him to know and understand the unique qualities of Hawaii. He has travelled extensively throughout the world, especially Asia, which will serve him well in this position.

Richard's no non-sense leadership style will accomplish many achievements for our State. He will not allow for petty issues to get in the way of the business of the State. He has been and will continue to be a strong administrator and leader. Richard is smart and a good thinker. He possesses a special gift which allows him to analyze an issue, an idea, or program and then provide valuable feedback.

Simply put, Richard has always stood for what is the right thing to do, politically he has no agenda, but will listen carefully to all points of view, and then make an informed decision. I think that type of balanced judgement is the most we can ask of our political leaders.

Without reservation, I urge you to vote in favor of the confirmation of Richard C. Lim.
Thank you for your consideration of this nomination.

Respectfully submitted,

Ethan D.B. Abbott
250 Wailupe Circle
Honolulu, Hawaii 96821

January 28, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I wholeheartedly support GM #506, Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a practicing Internist and worked in various medical administrative roles at Kuakini Medical Center and have known him for 10 years, initially as the competent President and COO of City Bank. He has more than 25 years of successful endeavors in banking and investment and has the problem-solving mentality, social networking skills and tenacity to succeed as the Director of DBEDT for which I urge conformation.

Please feel free to contact me directly should you have any questions.

Sincerely,

Tad Iwanuma, MD

c: Richard C. Lim, DBEDT

Ronald K. Migita
98-868 Naukewai Place
Aiea, Hawaii 96701-2783
February 4, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

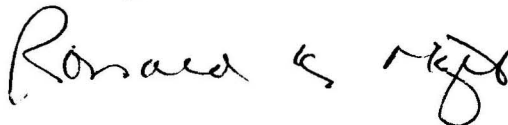
In my capacities as Chairman and Chief Executive Officer of City Bank, International Savings and Loan Association, and Central Pacific Bank, I have worked with Mr. Lim for 15 years. He served as our President and Chief Operating Officer at both City Bank and International Savings and Loan Association. Mr. Lim is respected for his intelligence, his skill in strategic planning, and abilities to motivate and communicate. Under Mr. Lim's leadership, both City Bank and International Savings and Loan Association successfully prospered until the merger with Central Pacific Bank in 2004.

While we can all appreciate the changes that must be made at the state executive and department levels, I am confident that Mr. Lim has the required business acumen, energy, and foresight to bring about positive changes. More importantly, I'm confident that Mr. Lim will commit his talents to implement Governor Abercrombie's master plan to revitalize the Hawaiian economy.

I strongly urge Mr. Lim's confirmation as DBEDT Director.

Please feel free to contact me directly at 808 783-6988 should you have any questions or need further clarification.

Sincerely,



c: Richard C. Lim, DBEDT

February 18, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to convey my staunch support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a CPA/attorney working for a publicly-owned company and have known Mr. Lim for close to 20-years on a personal level with limited business interactions. I have observed Mr. Lim to be an intellectual leader with strong motivational and communication skills. He is action-oriented and conveys very clearly where he stands on any issues. These strengths are much needed qualities for the current administration to carry out its mission for the next four years. In addition, his financial and general business background and understanding of how we do business in Hawaii will be invaluable as the Director of the DBEDT in promoting the economic health of Hawaii.

For these and other reasons, I strongly urge Mr. Lim's confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions on this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lon K. Okada', with a long horizontal line extending to the right.

Lon K. Okada
2007 Laukahi Street
Honolulu, Hawaii 96821

cc: Richard C. Lim, DBEDT

EDTTestimony@capitol.hawaii.gov

Testimony of
John A. Chock
1949 Kakela Drive
Honolulu, Hawaii 96822

Relating to GM 506: Submitting for consideration and confirmation to the Director of the Department of Business, Economic Development and Tourism, Gubernatorial Nominee RICHARD C. LIM, for a term to expire December 1, 2014.

Before the

Committee on Economic Development and Technology
Senator Carol Fukunaga, Chair
Senator Glenn Wakai, Vice Chair

and the

Committee on Tourism
Senator Donna Mercado Kim, Chair
Senator Ronald D. Kouchi, Vice Chair

Tuesday, February 22, 2011
Conference Room 224
State Capitol
415 South Beretania Street

Chairs Fukunaga and Kim, Vice Chairs Wakai and Kouchi, and Committee Members:

I would like to provide testimony in strong support of the confirmation of Richard Lim as the Director of the Department of Business, Economic Development and Tourism. Mr. Lim will provide the type of vision and leadership needed to boost our state's economic recovery, bringing to DBEDT an excellent balance of financial management expertise and a long history of community involvement. He is the type of individual who when he detects a problem will be the first to roll up his sleeves and jump in to fix that problem.

Particularly noteworthy for an individual coming from what some may consider to be a somewhat conservative industry, that of banking, Mr. Lim brings to the position a very broad view of business and a willingness to take appropriate bold steps in the support of economic diversification. Early on, he was responsible for showcasing Hawaii's leading technology companies through City Bank's

sponsorship of the Targeted Industries Growth Report (TIGR) at a time when few understood the value of supporting new technology development

I had the opportunity to work with Mr. Lim when he took time out of his busy schedule to serve as a volunteer board member of the Hawaii Strategic Development Corporation, of which I was the president at the time. Mr. Lim offered highly pragmatic guidance to developing Hawaii's venture capital industry, applying his knowledge and business judgment where appropriate, but showing the patience to work through the state's bureaucratic processes when needed.

He has a proven track record of being community-oriented, through support of organizations such as the Hawaii Institute of Public Affairs, and being able to establish strong working relationships with the Legislature.

He is clearly a hands-on, get-it-done kind of manager, which in this period of limited resources is very much needed. At the same time he will lead with a high-level, longer term view of what needs to be done, and I believe the DBEDT and attached agency staffs feel positive about his having joined their team.

From his experience as a banker and with Sennet Capital Mr. Lim has long worked towards building new businesses. The State is fortunate in having an individual of Mr. Lim's caliber being willing to step up to face the challenges in rebuilding and reshaping Hawaii's economy for the future.

Thank you for the opportunity to provide these comments in support of Richard Lim's nomination.

Donna Walden
3939 Old Pali Road
Honolulu, Hawaii 96817

February 22, 2011

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development & Technology
The Honorable Donna Mercado Kim, Chair
Senate Committee on Tourism
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: Governor's Message 506
Confirmation of Richard C. Lim
As Director of the Department of Business, Economic Development & Tourism
Hearing Date/Time: Tuesday, February 22, 2011, 1:15 p.m.

Dear Senator Fukunaga, Senator Kim and Members of the Committees:

I am writing to express my strong support of GM #506 for Richard C. Lim's nomination to serve as the Director of the Department of Business, Economic Development & Tourism (DBEDT).

I am a real estate investor and have known Richard for 6 years through many mutual friends and business leaders in Honolulu. Richard has been very helpful to me when I call him on occasion for business and real estate advice regarding Hawaii real estate. His advice has never been wrong. Richard is the kind of person who will tell you the truth instead of telling you what you want to hear. He is very capable and dependable and has had extensive business experience in Honolulu. He has also been very successful in business and knows how to get people to get the work done.

The State of Hawaii will be very fortunate if Richard Lim is confirmed for this nomination because he will do a lot of good in this position.

For these reasons, I strongly urge his confirmation as DBEDT Director.

Please feel free to contact me directly should you have any questions at 306-9472.

Yours truly,



Donna Walden