

STAND. COM. REP. NO.

689

Honolulu, Hawaii

March 4, 2011

RE: H.B. No. 1552
H.D. 1

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Sixth State Legislature
Regular Session of 2011
State of Hawaii

Sir:

Your Committee on Consumer Protection & Commerce, to which was referred H.B. No. 1552, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO COFFEE,"

begs leave to report as follows:

The purpose of this bill is to prevent misleading labeling of packaged coffee by prohibiting the use of a geographic origin on a label other than in the registered trademark or in the identity statement.

The Hawaii Coffee Association testified in support of this measure. The Kona Coffee Farmers Association, the Kona County Farm Bureau, Pohaku Kona Coffee Farms, and numerous concerned individuals opposed this bill.

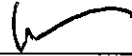
As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1552, H.D. 1, and recommends that it pass Third Reading.

HB1552 HD1 HSCR CPC HMS 2011-2493



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Respectfully submitted on
behalf of the members of the
Committee on Consumer
Protection & Commerce,



ROBERT N. HERKES, Chair



