
A BILL FOR AN ACT

RELATING TO LIQUOR.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The purpose of this Act is to allow Hawaii
2 consumers to receive discounts, coupons and rebates on the
3 combined purchase of alcoholic beverages and other grocery
4 items.

5 SECTION 2. Section 281-85, Hawaii Revised Statutes, is
6 amended by amending subsection (b) to read as follows:

7 "(b) It shall be unlawful for any person acting as agent
8 or representative of a nonresident principal or for any licensee
9 directly or indirectly, or through any subsidiary or affiliate,
10 to give any premium or free goods of intoxicating liquor or
11 other merchandise in connection with the sale of any
12 intoxicating liquor; or to offer or to provide any premium or
13 free goods of intoxicating liquor in connection with the sale of
14 other merchandise. Notwithstanding any other provision of this
15 chapter to the contrary, it shall be lawful for any person
16 acting as an agent or representative of a nonresident principal
17 or for any licensee directly or indirectly, or through any
18 subsidiary or affiliate, to provide a discount to the consumer,



1 either in the form of a coupon redeemed through a retail
2 licensee or through a mail-in rebate that the consumer sends to
3 the licensee or its agent or representative, when purchasing
4 intoxicating liquor in combination with other merchandise."

5 SECTION 2. New statutory material is underscored.

6 SECTION 3. This Act shall take effect upon its approval.

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INTRODUCED BY:

Cabinda Ay
(By Request)

JAN 24 2011



Report Title:

Liquor; Discounts

Description:

Makes it lawful to provide a discount for liquor purchases through coupons or mail-in rebates when made in combination with other merchandise.

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