

MAR 11 2011

SENATE CONCURRENT RESOLUTION

REQUESTING THE CONVENING OF A HAWAIIAN CULTURAL RESOURCES
WORKING GROUP TO DEVELOP AN ACTION PLAN FOR THE
ESTABLISHMENT AND MAINTENANCE OF A COMPREHENSIVE HAWAIIAN
CULTURAL RESOURCES INVENTORY DATABASE.

1 WHEREAS, a successful, sustainable tourism industry in
2 Hawaii honors Hawaii's host culture, its people, and its
3 history; protects its unique natural environment; and engages
4 local communities; and

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6 WHEREAS, Hawaiians and the Hawaiian culture are what
7 continue to make Hawaii unique and different from other
8 destinations around the world; and

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10 WHEREAS, many organizations, businesses, and other entities
11 have incorporated Hawaiian cultural values, such as the Native
12 Hawaiian Hospitality Association's "Ola Hawai'i, Hawai'i Lives",
13 a train-the-trainer program for Hawaiians to provide cultural
14 education for managers and employees in the tourism industry and
15 consultation in cultural competency in the workplace; and

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17 WHEREAS, this is only one example of how the knowledge of
18 Hawaiian culture can be beneficial in a workplace setting, even
19 a workplace setting that may not be directly involved with
20 Hawaiian cultural practices and traditions; and

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22 WHEREAS, while numerous Hawaiian and other organizations
23 and agencies compile and maintain cultural resource information,
24 there is no central collection point for this valuable
25 information; and

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27 WHEREAS, a centralized cultural resources inventory would
28 provide resources to help visitor industry businesses create a
29 uniquely Hawaiian visitor experience from arrival to departure;
30 and

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1 WHEREAS, there is a compelling need to compile and maintain
2 comprehensive information regarding Hawaii's extensive Hawaiian
3 cultural resources and programs that incorporate these resources
4 if these resources are to be preserved and the knowledge passed
5 on; now, therefore,
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7 BE IT RESOLVED by the Senate of the Twenty-sixth
8 Legislature of the State of Hawaii, Regular Session of 2011, the
9 House of Representatives concurring, that the Office of Hawaiian
10 Affairs is requested to convene a Hawaiian Cultural Resources
11 Working Group to develop an action plan for the establishment
12 and maintenance of a comprehensive Hawaiian cultural resources
13 inventory database; and
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15 BE IT FURTHER RESOLVED that the working group include
16 representatives from the Hawaii Tourism Authority, State
17 Foundation on Culture and the Arts, University of Hawai'i School
18 of Travel Industry Management and Hawaiian Studies programs,
19 Hawaii Hotel and Lodging Association, Native Hawaiian
20 Hospitality Association, Activities and Attractions Association
21 of Hawaii, Hawaii Ecotourism Association, business
22 organizations, financial institutions, residents, visitors, and
23 other appropriate public agencies and private organizations; and
24

25 BE IT FURTHER RESOLVED that the action plan consider the
26 incorporation of:
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- 28 (1) Information relating to Hawaiian cultural resources,
29 including publicly available information and cultural
30 programs and activities from private entities or
31 organizations;
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- 33 (2) Programs and activities with particular relevance to
34 the visitor industry;
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- 36 (3) Activities promoted by local organizations and
37 community groups to organize Hawaiians and disseminate
38 information about Hawaiian culture; and
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- 40 (4) Other relevant information, as appropriate, to
41 strengthen the knowledge base of Hawaiian cultural
42 resources statewide; and
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1 BE IT FURTHER RESOLVED that the action plan include
2 specific recommendations for:

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- 4 (1) Making the information accessible, including through
5 online and other technologically-based access;
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- 7 (2) Personnel, financial, and other resources necessary to
8 establish and maintain a comprehensive Hawaiian
9 cultural resources inventory database;
- 10
- 11 (3) Strategies to maximize utilization and implementation
12 of the Hawaiian cultural resources inventory database
13 in the area of workforce development (e.g., development
14 of a standardized curriculum in Native Hawaiian culture
15 and creation of an award recognizing excellence in
16 integrating Native Hawaiian culture and values in the
17 workplace);
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- 19 (4) The entity to house and maintain the inventory
20 database; and
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- 22 (5) A timeline, from the planning through data collection
23 and completion of the initial inventory; and
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25 BE IT FURTHER RESOLVED that the Office of Hawaiian Affairs
26 submit the action plan developed by the Hawaiian Cultural
27 Resources Working Group to the Governor and the Legislature no
28 later than twenty days prior to the convening of the Regular
29 Session of 2012; and

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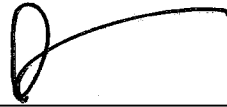
31 BE IT FURTHER RESOLVED that certified copies of this
32 Concurrent Resolution be transmitted to the Governor, President
33 of the Senate, Speaker of the House of Representatives, Office
34 of Hawaiian Affairs, Hawaii Tourism Authority, State Foundation
35 on Culture and the Arts, University of Hawai'i School of Travel
36 Industry Management and Hawaiian Studies programs, Hawaii Hotel
37 and Lodging Association, Native Hawaiian Hospitality

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1 Association, Activities and Attractions Association of Hawaii,
2 and Hawaii Ecotourism Association.
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OFFERED BY: _____



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