
HOUSE RESOLUTION

REQUESTING THAT THE ASIA-PACIFIC ECONOMIC COOPERATION HOST
COMMITTEE SELECT PRODUCTS UNIQUE TO HAWAII THAT SHOWCASE
HAWAII'S EXCELLENCE IN AGRICULTURE.

1 WHEREAS, the State of Hawaii has an opportunity to develop
2 a new industry in the growing, cultivating, processing, and
3 shipping of Hawaii-grown produce to the mainland United States,
4 Asia and the rest of the world; and
5

6 WHEREAS, Hawaii is the only state in close proximity to
7 both Asia and the continental United States, and is ideally
8 located to capture and prosper from the opportunities of a
9 growing agriculture market worldwide; and
10

11 WHEREAS, Hawaii has a once in a 20-year opportunity to
12 seize the momentum of the growing success and popularity of
13 locally grown agricultural products; and
14

15 WHEREAS, Hawaii's rich soil and perennial warm climate
16 position it as the only state in the United States to
17 commercially grow papaya, cacao, sugar, coffee, and many other
18 products; and
19

20 WHEREAS, the Asia-Pacific Economic Cooperation, is the
21 premier forum for Asia-Pacific economies to cooperate on
22 regional trade and investment issues; and
23

24 WHEREAS, Hawaii can seize the opportunity by offering
25 dignitaries of the Asia-Pacific Economic Cooperation Hawaii's
26 finest agricultural products, including locally grown tropical
27 flowers and foliage, vegetables, and fruits, such as papaya,
28 mango, lilikoi, pineapple, and Ka'u orange, and other popular
29 value-added products, including confections, jams and jellies,
30 and seasonings; and
31

32 WHEREAS, the agriculture industry is poised to heighten the
33 State's economy with a broad range of job opportunities through
34 diversified agriculture including production and processing, and



1 can be a component of the State's efforts to promote agri-
2 tourism, which often contributes more revenue than the actual
3 crop growing activity; and
4

5 WHEREAS, branding of Hawaii's products or agriculture
6 products as being produced in Hawaii at high quality standards
7 will differentiate them as unique or distinct from agriculture
8 products from the rest of the world; and
9

10 WHEREAS, Hawaii is a multi faceted State that takes pride
11 in all of its culture and heritage; and
12

13 WHEREAS, the Hawaiian and Asian culture in Hawaii has a
14 direct influence on who we are and the pride we all take in our
15 culture by sharing gifts and souvenirs that represent our unique
16 culture and heritage; and
17

18 WHEREAS, the Asia-Pacific Economic Cooperation is a great
19 opportunity for Hawaii to share with the rest of the world what
20 it has to offer by sharing its locally grown products, unique to
21 our State with the rest of the world to everyone attending the
22 conference; now, therefore,
23

24 BE IT RESOLVED by the House of Representatives of the
25 Twenty-sixth Legislature of the State of Hawaii, Regular Session
26 of 2011, that the Legislature hereby urges the Asia-Pacific
27 Economic Cooperation Host Committee to promote, showcase and
28 offer Hawaii's finest locally grown products to the dignitaries
29 of the Asia-Pacific Economic Cooperation throughout its
30 conference; and
31

32 BE IT FURTHER RESOLVED, that the Department of Agriculture
33 is requested to hold a tasting event featuring locally grown
34 products during the Asia-Pacific Economic Cooperation
35 conference; and
36

37 BE IT FURTHER RESOLVED that certified copies of this
38 Resolution be transmitted to the Governor of the State of
39 Hawaii; Chairperson of the Asia-Pacific Economic Cooperation
40 Host Committee; Director of Business, Economic Development, and
41 Tourism; Chairperson of the Board of Agriculture; President and



- 1 Chief Executive Officer of the Hawaii Chamber of Commerce; and
- 2 Mayor of the City and County of Honolulu.

