
HOUSE RESOLUTION

COMMENDING AND CONGRATULATING THE SHERATON HAWAII BOWL ON
CONDUCTING THEIR 10TH ANNIVERSARY GAME.

1 WHEREAS, in Hawaii's efforts to promote tourism in the
2 political, economic, and entertainment industries, sport tourism
3 remains a popular attraction to fans around the world; and
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5 WHEREAS, through ESPN Regional Television, the SHERATON
6 HAWAII BOWL has shared the beautiful scenery of the wonderful
7 state of Hawaii with over 150 countries around the world through
8 various mediums including television, wireless, interactive,
9 print, radio, broadband, and event management and consumer
10 products; and
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12 WHEREAS, over the past 10 years, the SHERATON HAWAII BOWL
13 maintained an average viewership of 16 million viewers per year,
14 through ESPN Regional Television syndicates; and
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16 WHEREAS, through "Made in Hawaii, Played in Hawaii," the
17 SHERATON HAWAII BOWL provides a NCAA football bowl opportunity
18 game to the University of Hawaii Warriors; and
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20 WHEREAS, in the 2010 matchup between the University of
21 Hawaii and the University of Tulsa, it is estimated that over 19
22 million people either tuned in to watch the game or attended the
23 game, held at Aloha Stadium in person; and
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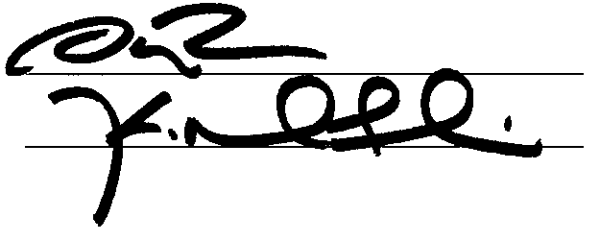
25 WHEREAS, through the Hawaii Bowl Foundation, the SHERATON
26 HAWAII BOWL, has donated more than \$420,000 in cash and over
27 \$1.5 million in tickets to Hawaii-based charities and military
28 personnel and in 2010, the Hawaii Bowl Foundation donated more
29 than \$64,000 to various Hawaii non-profit agencies including
30 Ahahui Koa Anuenue, Special Olympics Hawaii, the Hawaii High
31 School Athletic Association, and Big Brothers Big Sisters of
32 Honolulu; and



1 WHEREAS, in appreciation of their contribution to Hawaii
2 through charitable and athletic ventures, the SHERATON HAWAII
3 BOWL is being recognized for a decade of highlighting our State
4 as a host of major sporting events and giving back to the
5 community; now, therefore,
6

7 BE IT RESOLVED by The House of Representatives of the
8 Twenty-sixth Legislature of the State of Hawaii Regular Session
9 of 2011, that this body hereby commends and congratulates the
10 SHERATON HAWAII BOWL on conducting their 10th anniversary game,
11 and extends its warmest aloha and best wishes for many more
12 years of exciting pigskin games.
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OFFERED BY:

Handwritten signature of J. Noel, written in black ink over a horizontal line.

MAR 15 2011

