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# A BILL FOR AN ACT

RELATING TO FISHING.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Honolulu's pier 38 was developed as a resource  
2 for the many facets of Oahu's commercial fishing industry. The  
3 pier provides support and supplies for fishing vessels,  
4 facilities to process fish, is home to a number of popular  
5 seafood restaurants, and is the location of a private commercial  
6 fishing village.

7           The legislature finds that the commercial fishing village  
8 at pier 38 provides independent fishers with a marketing service  
9 to help sell their daily catch at a fair price. This system  
10 makes the freshest fish available to the wholesale, retail, and  
11 restaurant sectors and provides fishers with same-day payments  
12 for their catch. United Fishing Agency, also known as the  
13 Honolulu Fish Auction, has enjoyed the support of fishers and  
14 marketers throughout its history and, today, processes  
15 approximately twenty-five million pounds of fish worth  
16 approximately \$70,000,000 annually.

17           The purpose of this Act is to direct the University of  
18 Hawaii at Hilo to study and determine the feasibility of



1 developing a public entity on the island of Hawaii that is  
2 modeled after the commercial fishing village at Honolulu's pier  
3 38.

4 SECTION 2. (a) The pacific aquaculture and coastal  
5 resources center at the University of Hawaii at Hilo shall  
6 conduct a study on the feasibility of developing a public entity  
7 on the island of Hawaii that is modeled after the commercial  
8 fishing village at the city and county of Honolulu's pier 38.  
9 In addition, the study shall identify other options that may  
10 enhance the fishing industry, improve seafood quality and  
11 safety, promote sustainability, and generate positive economic  
12 activity. In conducting the study, the pacific aquaculture and  
13 coastal resources center at the University of Hawaii at Hilo  
14 shall consult with appropriate local and state agencies,  
15 scientists and experts, and environmental organizations.

16 (b) At minimum, the study shall include the following:

17 (1) Seller, buyer, and product demographic information,  
18 including:

19 (A) The type, size, and number of commercial and  
20 sport fishers, or other fish sellers;



- 1 (B) The location, type, and quantity of fish that are  
2 caught and landed, including daily and seasonal  
3 consistency of the catch;
- 4 (C) The type, number, and location of buyers, along  
5 with their forms, quantities, and desired  
6 products, differentiating between normally or  
7 seasonally available fish; and
- 8 (D) Current and future fish, aquaculture, and seafood  
9 production, whether produced on land or in the  
10 ocean, and demand data by location, type, and  
11 quantity;
- 12 (2) Market information, including:
- 13 (A) The existing methods for the selling and purchase  
14 of product, from the source to the consumer,  
15 including any effects on pricing, inefficiencies,  
16 and suggested improvements;
- 17 (B) The feasibility of developing an entity similar  
18 to the commercial fishing village at the city and  
19 county of Honolulu's pier 38, including the  
20 economics based on supply and consistency versus  
21 demand, with respect to the number and type of  
22 participating buyers and sellers;



- 1 (C) The implications, tradeoffs, and feasibility of  
2 establishing an auction process;
- 3 (D) The extent of existing fish processing and  
4 freezing, to include type, method, location, and  
5 options to better meet customer demand; and
- 6 (E) The existing quality and safety controls and  
7 procedures, including the identification of  
8 problem areas and recommended options for  
9 improvement;
- 10 (3) Location information, including:
- 11 (A) Existing areas of fishing activity and options  
12 for infrastructure improvements therein;
- 13 (B) The location of and adequacy of pier space and  
14 surrounding land, including options for future  
15 expansion;
- 16 (C) Related business opportunities and economic  
17 activity that may be generated as a result of  
18 developing a commercial fishing village;
- 19 (D) The cost of the infrastructure improvements and  
20 potential revenues based on the options  
21 evaluated;
- 22 (E) The environmental impact and issues; and



- 1 (F) The impact of federal and state rules and
- 2 regulations, to include tsunami codes;
- 3 and
- 4 (4) Other relevant information, including:
  - 5 (A) The stakeholders to be involved or affected and
  - 6 any necessary agreements that may need to be
  - 7 executed;
  - 8 (B) Community and stakeholder input, concerns, and
  - 9 feedback; and
  - 10 (C) All other special considerations or pertinent
  - 11 issues.

12 SECTION 3. The pacific aquaculture and coastal resources  
13 center at the University of Hawaii at Hilo shall submit a report  
14 of its study, including findings, recommendations, and any  
15 proposed legislation, to the legislature no later than twenty  
16 days prior to the convening of the regular session of 2012.

17 SECTION 4. This Act shall take effect upon its approval.



**Report Title:**

Fishing Village; Pacific Aquaculture and Coastal Resources  
Center; Study

**Description:**

Directs the Pacific Aquaculture and Coastal Resources Center at  
the University of Hawaii at Hilo to study the feasibility of  
developing an entity on Hawaii island similar to the commercial  
fishing village at Honolulu's Pier 38. (HB1442 HD1)

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not legislation or evidence of legislative intent.*

