
A BILL FOR AN ACT

RELATING TO CAMPAIGN SIGNS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 445-112, Hawaii Revised Statutes, is
2 amended to read as follows:

3 "**§445-112 Where and when permitted.** No person shall
4 erect, maintain, or use a billboard or display any outdoor
5 advertising device, except as provided in this section:

6 (1) The display of official notices and signs, posted by
7 order of any court or public office, or posted by any
8 public officer in the performance of a public duty, or
9 posted by any person required to do so by any law or
10 rule having the force of law;

11 (2) Any outdoor advertising device announcing a meeting or
12 series of meetings is not prohibited by this section
13 if displayed on the premises where the meeting or
14 series of meetings will be or is being held. Meeting,
15 as used in this section, includes all meetings
16 regardless of whether open to the public or conducted
17 for profit and includes but is not limited to sports
18 events, conventions, fairs, rallies, plays, lectures,



- 1 concerts, motion pictures, dances, and religious
2 services;
- 3 (3) Any outdoor advertising device indicating that the
4 building or premises on which it is displayed is the
5 residence, office, or place of business, commercial or
6 otherwise, of any individual, partnership, joint
7 venture, association, club, or corporation, and
8 stating the nature of the business;
- 9 (4) Any outdoor advertising device that advertises
10 property or services that may be bought, rented, sold,
11 or otherwise traded in on the premises or in the
12 building on which the outdoor advertising device is
13 displayed;
- 14 (5) The offering for sale of merchandise bearing
15 incidental advertising, including books, magazines,
16 and newspapers, in any store, newsstand, vending
17 machine, rack, or other place where such merchandise
18 is regularly sold;
- 19 (6) Any outdoor advertising device offering any land,
20 building, or part of a building for sale or rent, if
21 displayed on the property so offered or on the
22 building so offered;



- 1 (7) Any outdoor advertising device carried by persons or
2 placed upon vehicles used for the transportation of
3 persons or goods, except as provided under section
4 445-112.5, relating to vehicular advertising devices;
- 5 (8) Any outdoor advertising device warning the public of
6 dangerous conditions that they may encounter in nearby
7 sections of streets, roads, paths, public places,
8 power lines, gas and water mains, or other public
9 utilities;
- 10 (9) Signs serving no commercial purpose that indicate
11 places of natural beauty, or of historical or cultural
12 interest and that are made according to designs
13 approved by the department of business, economic
14 development, and tourism;
- 15 (10) Any outdoor advertising device or billboard erected,
16 placed, or maintained upon a state office building, if
17 erected, placed, or maintained by authority of a state
18 agency, department, or officer for the sole purpose of
19 announcing cultural or educational events within the
20 State, and if the design and location thereof has been
21 approved by the department of business, economic
22 development, and tourism;



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1 (11) Signs urging voters to vote for or against any person
2 or issue, may be erected, maintained, and used, except
3 where contrary to or prohibited by law; provided that
4 a property owner may place only one sign per street
5 frontage for each candidate or issue. If the property
6 is more than feet in street frontage, the
7 property owner may place one candidate or issue sign
8 per one thousand lineal feet;

9 (12) Signs stating that a residence that is offered for
10 sale, lease, or rent is open for inspection at the
11 actual time the sign is displayed and showing the
12 route to the residence; provided that the sign
13 contains no words or designs other than the words
14 "Open House", the address of the residence, the name
15 of the person or agency responsible for the sale, and
16 an arrow or other directional symbol and is removed
17 during such time as the residence is not open for
18 inspection;

19 (13) The erection, maintenance, and use of billboards if
20 the billboard is used solely for outdoor advertising
21 devices not prohibited by this section;



- 1 (14) The continued display and maintenance of outdoor
2 advertising devices actually displayed on
3 July 8, 1965, in accordance with all laws and
4 ordinances immediately theretofore in effect;
- 5 (15) The continued maintenance of any billboard actually
6 maintained on July 8, 1965, and the display thereon of
7 the same or new advertising devices, all in accordance
8 with all laws and ordinances in effect immediately
9 prior to July 9, 1965;
- 10 (16) Any outdoor advertising device displayed with the
11 authorization of the University of Hawaii on any
12 scoreboard of any stadium owned by the university. An
13 outdoor advertising device displayed under this
14 paragraph shall be on the front of the scoreboard and
15 face the interior of the stadium;
- 16 (17) Any temporary outdoor advertising device attached to
17 or supported by the structure of any stadium owned by
18 the University of Hawaii, located within and facing
19 the interior of the stadium, and authorized to be
20 displayed by the university. For the purpose of this
21 paragraph, "temporary" means displayed for a short
22 period before the official start of organized athletic



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1 competition, during the organized athletic
2 competition, and for a short period after the official
3 end of the organized athletic competition; and
4 (18) Any outdoor advertising device displayed with the
5 authorization of the stadium authority on any
6 scoreboard of any stadium operated by the stadium
7 authority. An outdoor advertising device displayed
8 under this paragraph shall be on the front of the
9 scoreboard and face the interior of the stadium."

10 SECTION 2. Statutory material to be repealed is bracketed
11 and stricken. New statutory material is underscored.

12 SECTION 3. This Act shall take effect upon its approval.

13

INTRODUCED BY: *Sharon Manumoto*

JAN 25 2011



Report Title:

Campaign Signs; Limitations

Description:

Limits the number of campaign signs per candidate or issue to one per street frontage. Provides exception for larger properties.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

