SCR 139

EDT



DEPARTMENT OF BUSINESS, **ECONOMIC DEVELOPMENT & TOURISM**

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Statement of THEODORE E. LIU **Director**

Department of Business, Economic Development, and Tourism before the

SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

Monday, March 22, 2010 1:30 p.m. State Capitol, Conference Room 016



in consideration of

SCR 139

CONVENING A JOINT LEGISLATIVE WORK GROUP TO DEVELOP RECOMMENDATIONS FOR INCENTIVES TO ASSIST FILM AND CREATIVE MEDIA AND DEFENSE AND DUAL-USE INDUSTRIES.

Chair Fukunaga, Vice Chair Baker, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) supports SCR 139, which requires that a work group be created to provide recommendations for practical incentives that would support the expansion of the film and creative media, and defense and dual-use industries in 2010, and to report back to the Hawaii Legislature prior to the beginning of the 2011 Legislative session with its findings. We ask that such an effort be as inclusive as possible of the small-and medium-sized businesses that comprise Hawaii's creative sectors in film and digital media as they are important economic generators for the State.

DBEDT recognizes the value and potential of our creative industries which collectively contributed \$4 billion to Hawaii's GDP in 2008.

In summary, we support this proposal and should the measure pass, look forward to being actively involved with this working group.

Thank you for the opportunity to testify.

fukunaga3 - Doris

From: Ben Shafer [bdshafer@gmail.com]
Sent: Wednesday, March 24, 2010 3:17 PM

To: EDTTestimony; Ben Shafer; Donovan Ahuna; Kay Carter; Al Omo

Subject: Strong support of SR 55 and SCR 139

Hawaii State Senate Economic Development and Technology Committee, Carol Fukunaga, Chairperson, Rosalyn Baker, Vice Chair Hawaii State Capital Honolulu, Hawaii 96813 LATE

Benjamin D. Shafer, Trustee IATSE Mixed Local 665 875 Waimanu Street Suite 610 Honolulu, Hawaii 96813 808, 596,0227

March 24, 2010

RE: Strong support of SR 55 and SCR 139

Aloha Chairperson Carol Fukunaga, Vice Chair Rosalyn Baker and Members of the Economic Development and Technology Committee;

On behalf of Local 665, International Alliance of Theatrical and Stage Employees (IATSE), with over 500 members and 300 referrals and growing, we support SR 55 and SCR 139.

The intent of convening a joint legislative work group to develop recommendations for incentives to assist film and creative media and defense and dual-use industries is a positive step to looking ahead on we can grow these industries in Hawaii.

SR 55 and SCR 139 supports kick starting the Hawaii's economy today by applying practical incentives now.

As in other testimonies submitted relating to incentives for industry, we would like to include language from SB 2478 that includes stage and theatrical productions tax credits into the enterprise zones for transportation and local hire tax credits. Lion King did exceptionally well here. Wicked and other Broadway shows should do same. Just imagine visitors from Asia and the Pacific coming to Hawaii to see a Broadway show and spending time in Hawaii.

This industry is economically viable, sustainable, and obtainable for Hawaii. IATSE Local 665 supports this bill and other like it that creates excellent jobs today and well into the future.

Mahalo nui loa Kakou,

THE CHAMBER OF COMMERCE OF HAWAII

1132 Bishop Street, Suite 402 Honolulu, HI 96813

LATE

Testimony to the Senate Committee on Economic Development and Technology Monday, March 29, 2010

1:15 PM

Conference Room 016

RE: SENATE CONCURRENT RESOLUTION NO. 139, RELATING TO CONVENING A
JOINT LEGISLATIVE WORK GROUP TO DEVELOP RECEOMMENDATIONS FOR
INCENTIVES TO ASSIST FILM AND CREATIVE MEDIA AND DEFENSE AND DUAL-USE
INDUSTRIES

Chair Fukunaga, Vice Chair Baker, and members of the committee.

My name is Charles Ota and I am the Vice President for Military Affairs at The Chamber of Commerce of Hawaii (The Chamber). I am here to state The Chamber's support of Senate Concurrent Resolution 139 and Senate Resolution 55, both relating to convening a joint legislative work group to develop recommendations for incentives to assist film and creative media and defense and dual-use industries.

The resolutions propose to convene a joint legislative group to develop recommendations for incentives to assist film and creative media and defense and dual use industries.

The Chamber has two groups that serve to provide oversight for the defense industry. They are the Military Affairs Council (MAC) and the Defense and Dual Use Technology Committee (DDUTC).

The MAC and DDUTC fully support the proposal to continue the work of the technology caucus work group in seeking incentives to assist the film and creative media and defense and dual-use industries.

The DDUTC includes representatives from prime US defense contractors such as BAE Systems, Northrop Grumman, SAIC, Lockheed Martin, Boeing, Booz Allen Hamilton, and Raytheon, and a large number of Hawaii's R&D companies led

by Oceanit, Referentia, Puko`a Scientific, Tera Systems Technologies, Concentris Systems, Sopogy, and Novasol.

The Chamber requests that DDUTC members be included as participants on the working group.

We respectfully request that the proposed measure be approved for adoption.

Thank you for the opportunity to testify.